

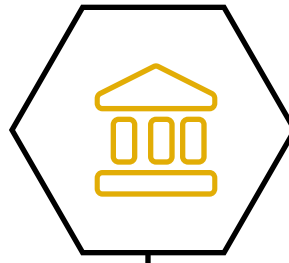
PROBLEM

Mainstream social networks have lost the planet's trust. Restrictive algorithms, surveillance, demonetization, censorship and excessive centralization of power have infected the entire Internet.

IDENTITY

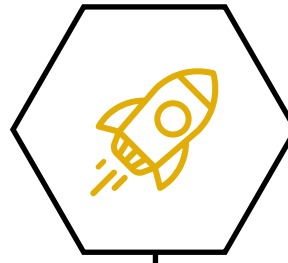
Minds is an open source and decentralized social networking platform for internet freedom. Users are rewarded with crypto for their contributions to the network and can exchange the tokens for views on their content or premium rewards from other channels.

PRINCIPLES



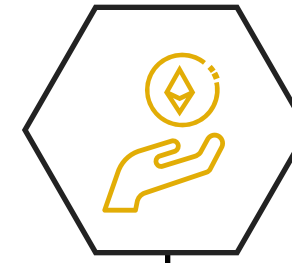
Freedom

- Open Source
- Encrypted
- Transparent
- Decentralized
- Free speech



Reach

- No restrictive algorithms
- No surveillance
- 100% organic reach
- Peer-to-peer advertising



Rewards

- Receive unique interactions
- Refer new users
- Developing code
- Checking-in to the app
- Gaining subscribers
- Earn tokens to boost content

FEATURES

- Boost (advertising)
- Wire (payments)
- Nodes (hosting)
- Plus
- Notifications
- Newsfeed
- Encrypted Messenger
- Video
- Images
- Add Channels
- Search
- Groups
- Blogs
- Wallet
- Analytics
- Group chat
- Votes
- Comments
- Reminds
- Mobile

KEY METRICS



1.25M+

Registered users



195K+

Monthly active users



250K+

Token transactions



75M+

Unique visitors

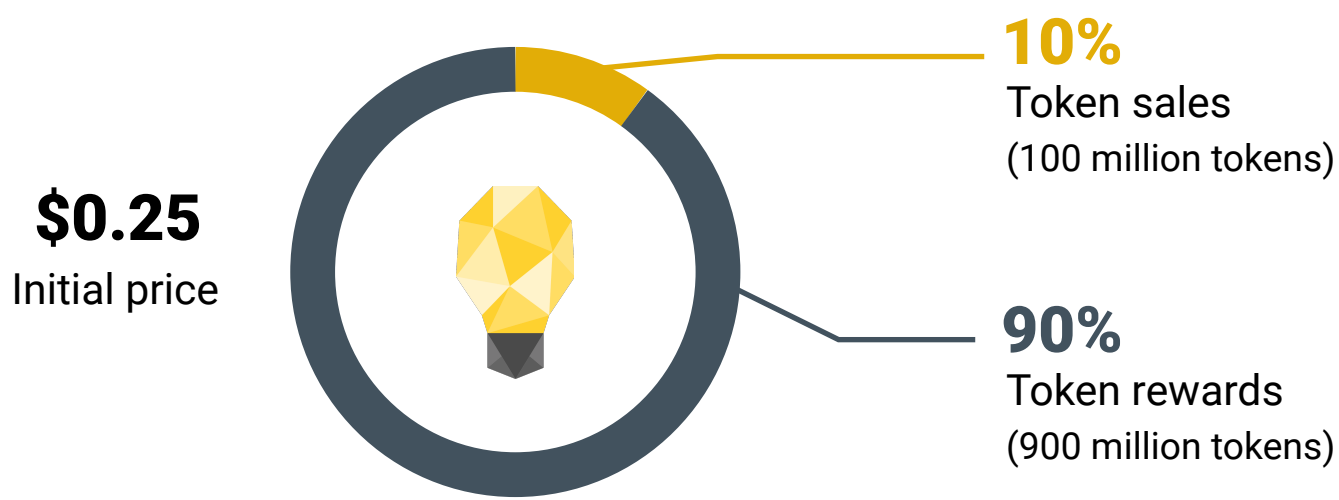


240+

Countries represented

The Minds token is a social networking utility token for user rewards, advertising and peer-to-peer payments. Token distribution and daily rewards are determined autonomously based on activity of the network.

TOKEN ALLOCATION



TOKEN REWARDS

$$\text{Your tokens} = \left(\frac{\text{Your contribution score}}{\text{Total network score}} \right) \times \text{Daily reward pool}$$

TOKEN UTILITY

