Fact Sheet: About Theatre Bay Area



1119 Market St., 2nd Floor San Francisco, Calif. 94103

What is Theatre Bay Area?

- A 501(c)(3) nonprofit service organization for theatre and dance in the San Francisco Bay Area.
- One of the largest performing arts service organizations in the nation.

What is its purpose?

- Unite, strengthen, promote and advance the theatre community in the greater Bay Area.
- Raise public awareness of the Bay Area's vibrant and diverse theatre scene.

How does TBA contribute to the theatre and dance community?

- Supports the creativity of its members and provides access to educational, financial, advertising and professional resources.
- Offers re-granting programs that support the work of small companies and individual artists.
- Produces the annual TBA Awards, a region-wide awards program recognizing outstanding achievement in Bay Area theatre.
- Publishes *Theatre Bay Area*, a glossy magazine that serves as a main source for theatre trends and news in the region.
- Maintains a website (www.theatrebayarea.org) that serves as an online talent bank, and as a hub for theatre-related job listings, show listings, local and national arts news, and profiles of prominent theatre artists and companies.
- Hosts general auditions each year, where 100 Bay Area theatre companies watch as many as 400 local actors present their work.

Who is a part of TBA and how did it form?

- Members include over 300 theatre and dance companies and nearly 2,500 individuals.
- TBA was established in 1976, when American Conservatory Theater, Berkeley Repertory Theatre, Magic Theatre and individual artists joined together to share news about shows and auditions.

What is the significance of having this organization in the Bay Area?

- Bay Area is the third largest theatre center in the country.
- There are more than 400 theatre companies in the Bay Area in nine counties.
- About 150-200 new plays are premiered in the Bay Area each year.