





# **Annual Report 2011**

Palestine Securities Exchange Company P. L. C.

**Head Quarter - Nablus** 

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Palestine of Opportunities فلسطين الفرص

Years Challenges and Achievements The PEX seeks to be a model for Arab and regional stock exchanges, through innovative services, optimal investment opportunities, state-of-the-art technology, adherence to the principles of corporate governance, and the development of strong relations with Arab, regional and global markets.



## **Board of Directors**





Dr. Farouq Zuaiter Vice Chairman





Mr. Samir Hulileh

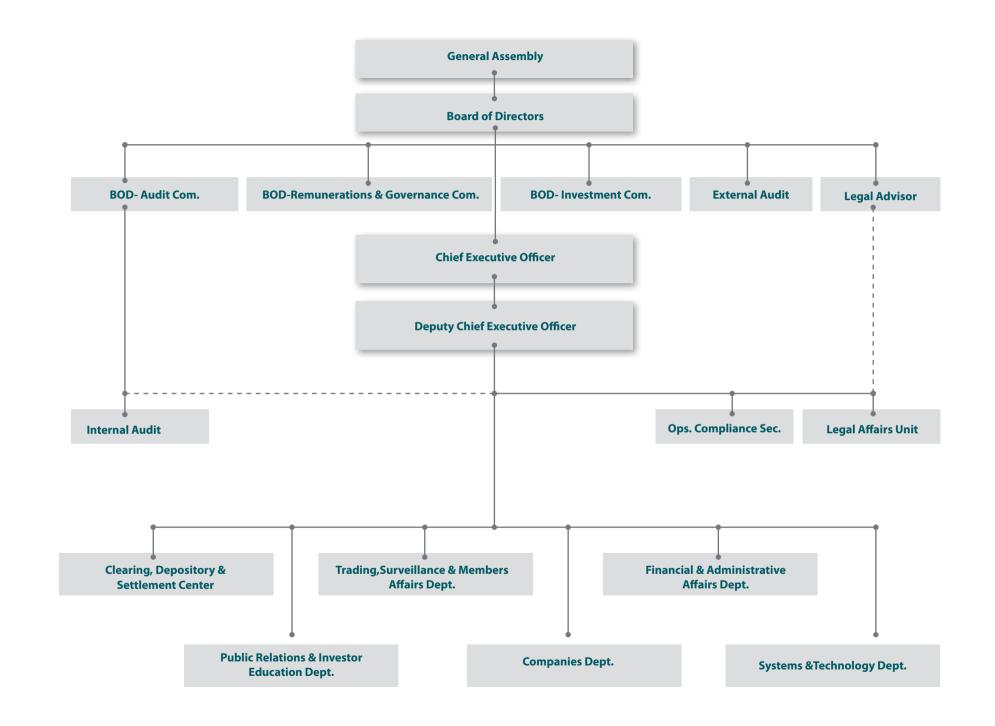






Annual Report 2011 5 4 PEX ... 15 Years of Challenges and Achievements

# **PSE Organizational Structure**





# **Executive Management**



Mr. Khaled Jian
Deputy CEO
Financial & Administrative
Affairs Dept. Manager



Mrs. Nagham Salameh
Trading, Surveillance &
Members Affairs Dept.
Manager



d Hijaz Mr. Khaled Hamdan
nager Clearing, Depository &
Settlement Dept. Manager



**Mr. Mohammad Obeid**Systems & Technology Dept.
Manager



Mrs. Fida Azar Public Relations & Investor Education Dept. Manager Manager of PEX Rep. Office -Rammallah

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### Chairman's Statement

On behalf of the PSE Board of Directors, it is once again my honor to report to you as we look back on an important year in our history. As in previous years, 2011 saw its share of challenges and opportunities. I'm proud to say each was met with characteristic enthusiasm, professionalism and determination.

The year was perhaps most notable for the successive events that echoed the Arab Spring which still flourishes in many countries. At the same time, the international financial crisis, stretching from Washington, through the euro zone to Dubai, played an important role in the region's deteriorating investment mood. This interaction between the Arab political crisis and the global financial crisis led to recession in all Arab Stock Exchanges except for the Iraqi and Qatari markets. A quick look at the Union of Arab Stock Exchanges' 17 stock market indices will show the PEX ranked third following Iraq and Qatar.

Indeed, despite the international volatility represented in the global financial crisis, the political changes in the Arab world and the domestic economy resulting from the Israeli occupation of the West Bank and the siege of Gaza, Al Quds index fell only 12.67 points (2.59%). This resilience reflects the PEX's robustness and stability, stimulated by the Palestinian economy's remarkable capacity to adapt to changing economic and investment climates. Along with Palestinian private sector performance improvements, the Palestinian National Authority has also played a key role in combating corruption, ending political division and moving toward self reliance. This improved political performance has led to increased international support for the Palestine cause making the extreme Israeli government increasingly isolated.

Underlining that confidence, PEX welcomed seven new companies to the exchange in 2011 (for a year-end total of 46) making it the best listings year ever.

Meanwhile, the PEX has worked hard to build global bridges and attract foreign investors. A successful roadshow program, highlighted by a visit to London, represented a long-term investment that will promote the Palestinian presence both regionally and internationally. The PEX's status upgrade at

the World Federation of Exchanges (WFE) in mid 2011 was an additional recognition of our progress. Locally, increased investment awareness culminated in the Fifth Annual Palestinian Capital Market Forum. Focusing on family-owned businesses, a vital sector in the Palestinian economy, the Forum addressed the inevitable challenges facing these firms now and in the future and called for an internal dialogue among family partner firms to study their various options.

Looking forward, we will continue our efforts to build a sophisticated investment culture and robust capital market in support of our national economy to be ready for the forthcoming free, modern Palestine.

I would like to thank all those who have contributed to promoting investment in this holy part of the world, especially my colleagues on the Board of Directors, the staff of the PEX and all its listed companies and members, Palestinian and non-Palestinian investors and the Palestine Capital Market Authority.

I hope 2012 will prove to be a rewarding year for investment in Palestine.

### Prof. Rami Hamdallah

Chairman



### **CEO Statement**

In a year marked by local, regional, and international crisis, both financial and political, Al-Quds index continued to rise in the first two-thirds of the year 2011. It finished the year with a modest 2.59 percent decline. This limited decrease is a reassuring message to investors. The Palestine Exchange is stable, solid, and fruitful.

Seven companies were listed on the exchange in 2011 – a one-year record. Today, most public shareholding companies operate under an umbrella of supervision and control which enhances disclosure and transparency. The PEX focuses on attracting large, family-owned enterprises. By increasing their financing options, these companies are better placed to face future challenges and serve the Palestinian national economy. The PEX crowned its efforts with the Fifth Annual Palestinian Capital Market Forum in 2011 which specially addressed familyowned businesses. In line with its role organizing a fair trading venue while promoting the Palestinian investment environment, PEX published "The Initial Public Offering and Listing Guide" in Palestine". The Guide is a roadmap for firms transforming themselves into public shareholding companies. In addition, PEX also issued "The Investor Relations Guide" aimed at helping publicly listed companies enhance their market presence, investor relations and governance so as to achieve a fairer valuation of their stock. The year 2011 also witnessed the first merger of two PEX members. At the regional and international level, PEX endeavored to reach out to investors through a series of roadshows including a successful visit to London. The bridges we continue to build with the international investment community help us weather any economic disturbances and position us for a promising 2012.

As for trading activity, despite year-over-year declines in volume (20%), value of shares traded (19%) and number of transactions (25%) and an Al Quds index decrease of 2.59%, the total market capitalization of listed companies increased 13.6 percent today thanks to the 2011 listings .

We look to the future with optimism. The fact that the book value of most listed companies is less than their market value

indicates an especially attractive opportunity. I believe the winds of change blowing through our region, though with initial negative impacts on stock exchanges, will lead to positive changes when truly democratic governments emerge. Following years of market stability and outstanding performance by most listed companies, we anticipate renewed investor faith in our market and the investment promise it makes.

Finally, I would like to thank PEX's Chairman and Board of Directors who, along with all PEX staff, devoted endless hours of dedicated work. Thanks also to all our stakeholders including listed companies, members and investors. I also would like to express a special thanks to our regulator the Palestine Capital Market Authority. May 2012 be a year of exceptional opportunity for the Palestine Exchange and all its stakeholders.

#### **Ahmad Aweidah**

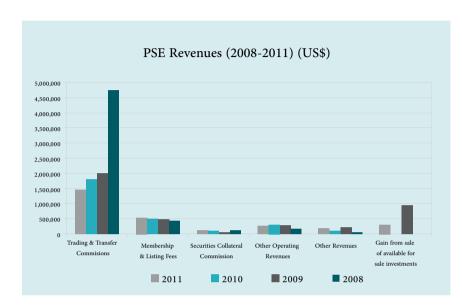
**Chief Executive Officer** 

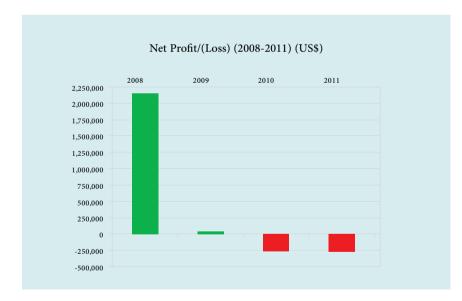
# **PSE Financial Performance Summary**

Since trading fees are its main revenue source, PSE financial performance was affected by 2011's 20 percent trading decline. The table below shows the main financial indicators in the last five years:

#	Revenue (US\$)	2011	2010	2009	2008
1	Trading &Transfer Commissions	1,470,446	1,816,442	2,012,075	4,747,671
2	Membership & Listing Fees	544,085	506,667	490,868	445,429
3	3 Securities Pledge Commission		114,365	54,640	120,643
4	Other Operating Revenues	278,470	313,117	284,435	159,882
5	Other Revenues	180,710	102,768	230,540	64,458
6	Gain from sale of available-for-sale investments	320,064	-	-	-
7	Gain from sale of investment property	-	-	939,111	-
	Total	2,930,075	2,853,359	4,011,669	5,538,083

#	Ratio	2011	2010	2009	2008
1	Current Ratio	2.29	1.88	4.81	2.19
2	Earning Per share	(0.027)	(0.026)	0.005	0.216
3	Return on Equity	(0.024)	(0.023)	0.004	0.171
4	Return on Assets	(0.021)	(0.021)	0.004	0.148
5	Debt Ratio (Total Liabilities/Total Assets)	12%	7%	7%	14%
6	Debt-to-equity Ratio (Total Liabilities/Equity)	14%	8%	7%	16%
7	Cash Ratio	123%	81%	43%	160%







### **2011 Economic Performance**

According to data gathered by the Palestinian Central Bureau of Statistics, the estimated population of the Palestinian territories was 4.17 million in mid 2011 (2.58 million in the West Bank, 1.59 million in the Gaza Strip). The population grew some 2.8 percent a year. Those aged 15–29 make up about 30 percent of the total. The illiteracy rate in this group was about 0.8 percent. For those 15 years and over, it is 5.1 percent. The poverty rate (according to actual consumption patterns) was 25.7 percent in 2010.

Gross Domestic Product (GDP) grew 10.5 percent in Q3 of 2011 (¹), compared to the same period in 2010. Construction activity recorded the highest growth rate (32.5%). GDP per capita grew by 7.2 percent in the quarter. The total number of workers increased 11.9 percent during the first three quarters of 2011 with the unemployment rate dropping from 23.8 percent to 20.9 percent compared to the same period in 2010.

With respect to Palestinian external trade, the year's first three quarters recorded a 16 percent increase in exports and a ten percent rise in imports compared with 2010. The 2011 cost of living index increased 2.88 percent over 2010. The average consumer price index peaked at 132.71 compared with 129.00 the previous year (base year 2004=100).

Banking sector data issued by the Palestinian Monetary Authority show total banking assets amounted to US\$9 billion, US\$6.9 billion of which are deposits and US\$100 million more than 2010. Deposit backed facilities rates exceeded 50 percent, and shareholder equity reached more than US\$1.1 billion. The total number of banks operating in Palestine declined from 21 to 18 and further mergers will likely bring that number to 16.

<sup>1 ()</sup> As this report was being prepared, most of the Palestinian economic indicators had not been published by the relevant institutions.

# **Future Outlook**



PSE seeks to develop Palestine's capital market and to enhance its qualitative presence amongst its regional and international peers. We aim to:

- 1. Strengthen market governance through improving our legislation, regulation, systems, operational procedures, information security, and internal audit mechanisms in keeping with best practice.
- 2. Enhance our relationship with the PCMA, member brokers, the listed companies and other stakeholders to provide premium timely responses to investor needs and market evolution.
- 3. Increase Market depth and expand our investor base, through:
- Completing the listing of public shareholding companies, and continuing our educational outreach to qualified family-owned firms.
- Including the exchange in the MENA frontier market indices such as those provided by MSCI, S&P and FTSE.
- Encouraging Diaspora Palestinians to invest in Palestinian listed companies.
- Further enhance our continued outreach campaigns and road shows towards promoting PEX to institutional and retail investors (local and regional).
- 4. Diversify our sources of income through:
  - Expansion of our central depository services.
  - Developing better data dissemination channels and building an online trading and companies database.
- 5. Strengthen our relationship with regional and international markets, and to obtain full membership of the World Federation of Exchanges (WFE).
- 6. Promote the development of effective, best practices for corporate governance and investor relations in Palestinian companies.



#### Listing the Palestine Securities Exchange on the PEX

We've come far in the 17 years since our foundation. As the region's first private sector owned exchange company, we created the first fully automated Arab stock exchange. Our mission was to provide a fair, transparent, and efficient market for securities trading, one that served and protected investor interests, enhanced investment culture and contributed to the national economy. Our dream was to go public on our own exchange.

Today we seek to be a model for Arab and regional financial markets. With significant investments in human capital, we use state of the art technology to provide innovative services to investors and our growing number of listed companies. We leverage good corporate governance to help attract investment both at home and abroad. We've seen our Al-Quds Index top the world (in 2005) and despite daily challenges and global financial turmoil, recent years' performance has compared very well with regional indices.

Now, at last, the PSE is ready to list on our own exchange in the beginning of April, 2012. We believe this pioneering move will position us for further growth and contribute to an increasingly vibrant capital market. We hope this publication sheds informative light on why.

#### Our listing aims to:

- 1. Adhere to the Securities Law No. 12 of 2004.
- 2. Respond to the principles of transparency and good governance.
- 3. Restructure and diversify the PSE's ownership base.
- 4. Achieve fair valuation for PSE stock.
- 5. Establish the PSE as a model for other public shareholding companies.
- 6. Achieve other listing advantages.

## Palestine Securities exchange (PSE)

#### **About the PSE**

The PSE was founded in 1995 as a private shareholding company and, in 2010, converted into a public shareholding company. This transformation was accompanied by the launch of its new corporate identity, bearing the trade name «Palestine Exchange» and the slogan «Palestine of Opportunities.» The first trading session, held February 18, 1997, used an electronic trading system. Thus the Palestine Exchange became the first fully automated Arab financial market. The PSE operates from its headquarters in Nablus and a representative office in Ramallah.

Since its inception, the Palestine Exchange has sought to utilize the latest financial market technology as well as to keep up with the latest laws and regulations to ensure a market with the utmost transparency, integrity and investor protection. It uses the HORIZON system to carry out trading transactions and the SMARTS system to monitor trading as well as the EQUATOR system for depository and shareholder record keeping. Settlement and clearing transactions are carried out on the CDS electronic system which is tightly coupled with the Trading system. During the settlement process, securities are transferred from the seller to the buyer in T+3 while the clearing process is done through the settlement bank (Arab Bank). HSBC bank acts as a custodian that preserves and manages securities on behalf of foreign investors.

On December 31, 2011, 46 companies, with a total market value of some US\$2.78 billion, were listed on the Palestine Exchange. These encompassed five economic sectors: banking and financial services, insurance, investment, industry, and services. Half of the listed companies trade in Jordanian dinars, while the other half trade in US dollars. At present only ordinary shares are traded but there remains the possibility and readiness for trading other securities in the future.

With the merger of two member securities companies at the Palestine Exchange in late 2011, the number of member brokerage firms declined to nine; these serve all cities in the West Bank and Gaza Strip.

#### **PSE** milestones

- **2011:** Listing a record seven new companies.
- **2010:** Became a public shareholding company.

  Adopted a new corporate identity.
- 2009: The Palestine Exchange was rated second among Arab exchanges and 33rd globally in providing investor protection.
- 2007: Launched an online trading service (E-Trading).
- 2006: Launched an Investor Education program.
- **2005:** Al-Quds Index grew 306%, making PEX the world's best performing stock market.
- 1997: The first trading session is held.
- 1995: The Palestine Securities Exchange incorporates as a private shareholding company.

#### **Shares and shareholders**

#### Shareholder base:

On December 31, 2011 the PSE had ten shareholders that owned a total of 10 million shares. Work is under way to restructure ownership of the Palestine Securities Exchange.

#### Major shareholders and ownership percentages:

#	Shareholder	No. of shares on 31\12\2011	Percentage	No. of shares on 31\12\2010	Percentage
1	Palestine Development and Investment (PADICO/ Liberia)	6,923,756	69.24 %	6,900,000	69.00%
2	Al-Sanabel for Trade and Investment	1,700,000	17.00 %	1,700,000	17.00%
3	Palestine Development and Investment (PADICO/ Palestine)	500,000	5.00 %	500,000	5.00%
4	EuroMena Limited Partnership Co.	500,000	5.00 %	500,000	5.00%
	Total	9,623,756	96.24%	9.600.000	96.00%

#### **PSE** share trading activity

The Palestine Securities Exchange hasn't yet been listed on the Palestine Exchange. This step is expected in 2012. Preparations have begun including changes associated with the ownership structure, noting that, during 2011, some changes took place through a number of transactions.

#### Information delivery to shareholders:

Invitations to all shareholders to attend the meeting of the General Assembly are sent at least two weeks prior to the scheduled date. The annual report is distributed among shareholders before the meeting and posted online (www.pex.ps).

#### **Exchange Shareholder Overview:**

#### Palestine Development and Investment PADICO (Liberia):

PADICO is a limited liability public holding company established according to the Liberian nonresident company law on October 14, 1994.

Among its corporate purposes is the development and promotion of investments in various sectors including industry, real estate, tourism, housing, services, as well conducing technical research and providing consultancy services — all through the establishment of subsidiaries or projects managed either wholly or partially by it or through its subsidiaries, and to cooperate with subsidiaries and those linked to its purposes.

#### Al-Sanabel Trading and Investment Company Ltd.

A private limited liability shareholding company with a share capital of US\$50,000,000 registered in Palestine with the Companies Controller under registration number (562482216) on February 17, 2009. It's registered place of business is in the city of Ramallah and according to its Bylaws, it may establish branches in Palestine and abroad.

#### • Palestine Development and Investment Company Ltd.

A private limited liability shareholding company with a share capital of 100,000 Jordanian Dinars registered with the Controller of Companies under registration number (562419689) in 1995. It seeks to develop, promote, and manage investments in various fields, including financial, commercial, industrial, and tourism, as well as provide investment and technical research and consulting services.

#### Palestine General Trading Co. Ltd.

A private limited liability shareholding company with a share capital of 100,000 Jordanian Dinars registered with the Controller of Companies under registration number (562423350) in 1995. It seeks to engage in general trade, import and export, manufacturing, transport, supply, marketing, and financial brokerage, and handling automated equipment, systems and tools.

#### Palestine Packaging & Canning Co. Ltd.

A private holding limited company, with capital of 100,000 Jordanian Dinars, established in the year 1995, registered under No. (562423376). Its objectives include carrying out a variety of commercial activities including import/export, as well as industrial, packaging and canning all types of food products.

#### Palestine for the Transfer of Technology Co. Ltd.

A private limited liability shareholding company with a share capital of 100,000 Jordanian Dinars registered with the Controller of Companies under registration number (562423384) in 1995. It seeks to engage in general trade including collection, installation and import and export of modern technology.

#### Palestine Company for Basic Chemical Products Ltd.

A private limited liability shareholding company with a share capital of 100,000 Jordanian Dinars registered with the Controller of Companies under registration number (562423368) in 1995. It engages in general trade including import, export and the manufacturing of various chemicals.

#### **EuroMena Limited Partnership Co.**

Capital Trust is a company with a share capital of sixty three million dollar. It was established in 2006 and registered in England under registration number LP 11131. It specializes in providing private equity contributions to businesses engaged in private and commercial real estate activities. It operates in the Middle East and North Africa, Europe and the United States through its subsidiaries. The group has offices in London and New York, Washington and Beirut. The Fund "EuroMena", which is managed from the Headquarters of the "Capital Trust" in Beirut, is the eighth fund of the group, and the second regional fund focused on the Middle East and North Africa. Capital Trust established a second fund, "EuroMena II" following the first "EuroMena".

#### AlRafah Microfinance Bank

Established is 2006, AlRafah Microfinance Bank provided a variety of services to individuals and businesses with a concentrated effort on the Microfinance industry in the Palestinian market. Starting in the year 2011 and in accordance with the development in the banking sector locally and internationally, the bank's management adopted a new vision and a new strategy to provide all kinds of retail services, Commercial services to companies and institutions, expanding the scope of E-banking and Credit Card services.

AlRafah Bank, seeking to provide a comprehensive bundle of banking services, is currently enhancing the internal procedures and applying a customer care and service quality programs in order to serve all its current and potential clients in the fastest and efficient way possible, saving our esteemed clients time and effort.

#### Mr. Talal Naser Aldeen

- · Holds the master's degree in Industrial Chemistry from the American University in Beirut in 1974.
- General manager of Birzeit Pharmaceuticals Co. and has been the chairman since 1990.
- Chairman of AlRafah Microfinance Bank.
- Chairman of Al-Takaful Palestinian Insurance Co.
- Chairman of Lotus Financial Investments Co.
- Chairman of the Palestinian Mineral Lube Oil Co. (Petropal Company).
- Member of board of directors in Palestine Telecommunications Co.

#### **Independent external auditor**

**Ernst & Young** 

#### Legal advisors

Al-Zubi Office for Law

#### **Affiliates**

There were no affiliates to the Palestine Exchange during the vear 2011.

#### **Competitive Edge**

Our success and development rests on many factors, including:

- From inception, we sought to use modern technology; we were the first fully automated electronic Arab financial market.
- Our listed companies are among the largest and most innovative in Palestine, contributing enormously to the Exchange's success and evolution.
- Prospects are good for increasing the number of listed companies based on the provisions of the Securities Law No. 12 for the year 2004.
- A vital component of any economy, the exchange is a primary source for capital raising by public shareholding companies and provides investment opportunities for a multitude of investors, including bank portfolios, The Exchange is favored by investors who seek to trade swiftly and easily as they follow clear and transparent PSE rules.

The Exchange serves small and large investors alike. Any amount of capital investment is possible in a diverse range of companies.

#### **Investment Policy**

In its operations and returns, the PSE depends mainly on fees and commissions obtained from trading activity. However, its regulations and rules allow it to carry out measured investment activities in order to diversify its returns beyond heavily volatile trading commissions. This enhances the efficiency of the PSE's financial asset management and gives it a pivotal role in serving both its owners and the Palestinian economy.

The investment market policy has a disciplined investment philosophy based on the preservation of capital while seeking opportunities to maximize returns. Balancing investment objectives with risk analysis, it seeks safe, liquid, long term opportunities. It avoids speculation; a top priority is working with promising domestic investments that serve the national economy. An investment committee of the PSE Board has been formed to administer these investments based on the investment policy. It operates according to three main principles: safety, liquidity and profitability.

The investment policy defines areas of investment to include investment in capital productivity and service companies. investment in monetary market tools and debt tools and real estate investment.

#### **Risks and challenges**

The major risks the PSE faces are those common risks associated with politics, the Palestinian internal situation and the regional and international financial situation.

#### **Risks Factors:**

No investment is totally risk free. Investors, before making investment decisions, must carefully consider all information and data contained in this Report and take into account the potential risks and uncertainties stated in it. Note that the potential risks and uncertainties are not necessarily limited to the ones stated in this Report as they may not be the only ones to be encountered in trading on the Exchange. There are unknown risks as well.

Additionally, there are events that can result in substantial negative impact on the operations of the Exchange and its financial position. Should these events occur, investors might be exposed to partial losses of their investments.

There are two kinds of risks. The first is related to the Exchange's activities and scope of work, and the other kind is particularly related to investing in any Palestinian company. Investors should be aware that actual investment results may vary from expectations.

It is noteworthy that information in this Report should not be regarded as a promise or guarantee that the PSE will perform accordingly in the future.

Investors seeking to buy shares should seek professional advice

before investing in the PSE. The following are some investment considerations and risks associated with shares:

#### Political and economic trends:

The Exchange is registered in Palestine with headquarters based in the city of Nablus. It has a branch office in Ramallah. Palestine has been influenced by political fluctuations over the past years and especially during the years of the Intifada, which have adversely affected the Palestinian economy causing high unemployment rates leading to poverty and limited investment.

#### Risks of legislation

Despite the significant change created by the adoption of the Securities Law No. 12 in 2004, the legislative branch has yet to complete the enactment the entire package of commercial and financial sector laws, which would have enhanced the investment environment in Palestine. Any change in existing legislation may affect the activities of the Exchange.

The Exchange is supervised by the Capital Market Authority and the instructions it issues; it is the regulator of the nonbank financial sector, including the securities industry, brokerage firms and their activities, securities advisers and others persons working in the securities sector. Any changes to the rules and regulations issued by the Capital Market Authority may affect the activities of the Exchange. Also note that the Capital Market Authority receives fees assessed as a percentage of the Exchange's commissions, being the main source of income for the Exchange.

#### **Competitive edge**

Like other countries in the region (except the United Arab Emirates which has a special political characteristic), Palestine has one exchange only. Considering most other countries, including the most dominant ones, also have only one exchange, it is not expected that a second exchange will be established. Further, the Exchange has captured most public limited liability shareholding companies (46 as of

31/12/2012). The real competition lies in nearby markets which sometimes drain liquidity from our economy and Exchange since local investors invest in other Arab markets especially in Jordan, Egypt and the UAE.

#### 4. Stock price volatility

Despite the controls placed on the trading of shares following listing, share prices are subject to market fluctuations. There will be no guarantee that the value of the shares will rise or that the share price does not fall once listed.

#### Exchange dividend policy

Our dividend policy depends upon profitability and the availability of sufficient reserves to distribute those dividends to shareholders. Dividend distribution is not guaranteed.

#### Risk of legal action

The Exchange has no pending legal actions. Foreseeable potential legal risks that we may be exposed to may arise from third party claims in relation to multi-party trading. As of Dec 31, 2011, there have been no such claims or any other claims brought against the Exchange.

#### **Control**

Palestine Development & Investment Company (PADICO) owns more than 69 percent of the PSE's shares. This control by one shareholder will change when new strategic investors emerge and the PSE is listed giving the public the possibility to have a portion of shares.

#### **Privileges**

The PSE has no privileges or government protection under the Securities Act or other laws and regulations. Moreover, it has no patents or rights of excellence.

#### **Research and Development**

The Palestine Exchange offers no products that require setting a written policy on research and development or allocating a budget

in this regard. It constantly develops its services and stays abreast of the latest news and developments in the domain. Research studies are annually conducted by departments at the Palestine Exchange, the Listing Membership & Trading Committee or by outsourcing to third parties.

#### **Procedures and legal issues**

During 2011, the PSE took no material legal action against a certain party or individual and, at the same time, no actions that may affect PSE's financial status were held by any party against it. Moreover, there are no legal actions outstanding from previous years, either taken by the PSE or held against it.

#### **Resolutions of financial influence**

No resolutions were issued by the executive, judicial, legislative authorities or by international organizations or from any other source in 2011 that financially affected the services provided by the Palestine Exchange or its competitiveness and sustainability.

#### **Non-recurrent operations**

No operations of a non-recurrent nature were witnessed in 2011 that may have affected PSE's data.

#### **Dependence on key providers and clients**

Top five PSE providers in 2011:

#	Provider`s Name	Volume of Transactions (US\$)	Percentage
1	Mabany for Building and Development	701,006	42.60%
2	Class Solution Co.	93,992	5.71%
3	Trust Real Estate	93,239	5.67%
4	Palestine Telecommunications	87, 672	5.33%
5	Zoom Advertising	79,536	4.83%

Following is a list of the top five clients the PSE dealt with in

#	Client>s Name	Transactions Percentage
1	Lotus Financial Investments	14.55%
2	Sahem Trading & Investments	10.48%
3	Target Investment and Securities	9.69%
4	Al-Wasata Securities	7.88%
5	United Securities	6.66%

#### **Association Memberships and Memoranda of Understanding:**

The Exchange is an active member of many associations, including:

- Federation of Arab Stock Exchanges
- Federation of Euro-Asian Stock Exchanges (FEAS)
- World Federation of Exchanges WFE (Affiliate Member)
- Forum of Islamic Stock Exchanges
- Africa & Middle East Depositories Association (AMEDA)
- International Forum for Investor Education (IFIE)
- Organization of the Islamic Conference (OIC)
- Association of National Numbering Agencies (ANNA)

The Exchange signed Memoranda of Understanding with:

- Swedish Exchange, Nasdaq OMX
- Egyptian Exchange
- Arab Monetary Fund



## Palestine Exchange 2011 Achievements

#### **2011 A Record Year for Listings**

The year 2011 saw PEX welcome an unprecedented seven new companies raising the number of listed firms to 46. We believe this underlines our market's stability, adaptability, and promising future.

The newly listed companies are distributed across a wide range of business sectors: insurance (2), industry (2), banking & financial services (1), investment (1) and services (1).

Please note Al-l'timan for Investment & Development (whose shares were suspended from trading from 08/07/2008 until 01/10/2011) was delisted in 2011 in accordance with listing rules.

#### New listed companies 2011:

#	Company»s Name	Trading Symbol	First Trading Date	No. of Listed Shares	No. of Shareholders
1	WATANIYA PALESTINE MOBILE TELECOMMUNICATIONS	WATANIYA	09/01/2011	258,000,000	13,863
2	GLOBAL UNITED INSURANCE	GUI	31/03/2011	5,000,000	547
3	PALESTINE MORTGAGE & HOUSING CORPORATION	PMHC	13/04/2011	20,000,000	12
4	AI AQARIYA TRADING INVESTMENT	AQARIYA	25/04/2011	5,511,947	1,327
5	AI-TAKAFUL PALESTINIAN INSURANCE	TIC	04/05/2011	8,500,000	524
6	AI SHARK ELECTRODE	ELECTRODE	17/05/2011	750,000	261
7	NATIONAL ALUMINUM & PROFILE	NAPCO	30/11/2011	6,900,000	704



#### **Legislative Review:**

#### **2011 PEX Regulations:**

- Listed company capital decrease instructions, issued 14/3/2011.
- Brokerage firms financial manager professionalism, issued 17/6/2011.
- Trading on the last working day of a fiscal year is allowed: issued 22/12/2011 as an amendment to article (6) of PEX Trading Rules.
- Listed and brokerage companies' boards double membership: article (2/k) amendment took effect 28/12/2011. A board member is eligible for membership of a brokerage firm and listed company at the same time.
- PCMA approved that cash settlement to be implemented by CDS via Palestine Monetary Authority, issued 27/12/2011.

#### 2011 PCMA Regulation of Capital Market Sector:

- Instructions for the Issuer License issued by PCMA 6/6/2011.
- Global Depository Receipts (GDRs) versus PEX securities, issued 25/7/2011.
- A temporary action regarding rules prohibiting PEX listed companies board chairs and members from trading their company's shares before 10 days of the board meeting date, in spite of the board's meeting, now allowed by the PCMA between 14/12/2011-31/12/2011 provided that the board announces its agenda free of any items that may impact its share price.
- Listed and brokerage companies' boards double membership: article (48) of Brokerage Firms Licensing regulations amendment took place 28/12/2011. A board member is eligible for membership of a brokerage firm and listed company at the same time.

#### **PEX Bylaw Amendment:**

Responding to the principles of good governance and the Palestine Corporate Governance Code, and preparing itself for listing, PEX board, during an extraordinary meeting to be endorsed by the assembly meeting in the first quarter of 2012, approved a set of bylaw amendments at the end of 2011.. All new amendments aim at promoting PEX governance by adopting the 21 principles favored by the PCMA to enhance transparency and corporate governance practices. The new amendments affect the board of directors and executive management benefits and remuneration, in addition to board sub-committees, field of work, methods, formations, etc.

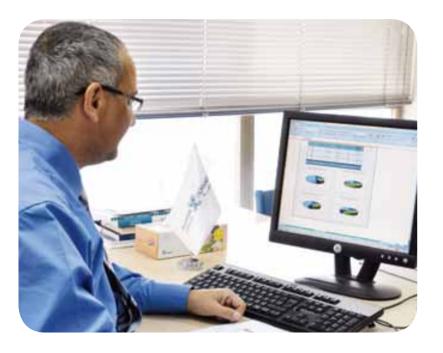
#### **GDR Rules**

PEX prepared Global Depository Receipts (GDR) Rules in cooperation with PCMA. They were approved and circulated by PCMA to all stakeholders.

#### **New Al Quds Index Sample Methodology**

By the end of 2011, PEX made its annual review of Al Quds index sample in accordance with a new amended methodology. The new methodology relies on strict determinants that include modification dates, trading activity period, procedures, information resources, modification determinants and techniques. Following the review,, the number of companies included in the index rose from 12 to 15 out of 46 as of 28/12/2011. The modified 2012 sample represents 83 percent of total market capitalization. Al Quds Index 2012 includes the following listed companies:

#	Sector	Company	Trading Symbol
1		Palestine Development & Investment	PADICO
2	lassa atau a ant	Palestine Industrial Investment	PIIC
3	Investment	Palestine Real Estate Investment	PRICO
4		Union Construction & Investment	UCI
5		Arab Islamic Bank	AIB
6	Banking &	Bank of Palestine	ВОР
7	Financial Services	Palestine Islamic Bank	ISBK
8	Scivices	AlRafah Microfinance Bank	AMB
9	Insurance	Ahliea Insurance Group	AIG
10		Palestine Telecommunications	PALTEL
11	Services	Palestine Electric	PEC
12		Wataniya Palestine Mobile Telecommunications	WATANIYA
13		Birzeit Pharmaceuticals	ВРС
14	Industry	Jerusalem Cigarette	JCC
15		Golden Wheat Mills	GMC



#### **IT Developments:**

Technology improvements and enhancements to the IT services and infrastructures have been ongoing for four years and 2011 was no different with a range of initiatives aimed at upgrading and improving IT services levels and ensuring PEX remains a leader in using and utilizing state-of-the-art technologies and products.

#### PEX 2011 IT projects and achievements:

### Automation of all Exchange Processes (BPM, ECM, ERP, and HR Systems):

This project is the top 2011 PEX IT achievement. The ERP system was successfully internally implemented using Best-of-bread technologies from Microsoft. This system was launched in the productive environment within only two month period putting PEX in a leading position in Palestine in implementing ERP systems. Regarding the business processes management system (BPM), PEX purchased it to be implemented internally during 2012, the purchased BPM system from IBM considered as one of the top leader products in this domain.

#### Development and launch of a mobile friendly PEX website:

PEX upgraded its website services in 2011 to be compatible with mobile technology. The new version allow users to access trading information from their mobiles and without the need of having laptops or desktops.

### PEX Data Dissemination and Website services Upgrade and Modernization:

An Arabic version of "Market Watch" was launched and the PEX website was updated to be compatible with most popular browsers including Explorer, Chrome, Firefox, Safari and Opera.

#### **Information Security Developments and Improvements:**

An advanced security and surveillance system was implemented on IBM systems databases which intended to host Trading and CSD systems. Security information and Event management system(SIEM) was purchased from RSA which considered one





of the top leaders in this domain, SIEM system is vital for IT auditing, managing and empowering information security, and will be implemented in 2012 in which PEX will be in a leading position in Palestine in implementing SIEM systems.

#### **SMARTS System**

SMARTS system enters its second year as the PEX's main surveillance system. SMARTS converted to Desktop Application in 2011 providing more flexible, alerting criteria modification. A guideline of analyzing alerts concerning marking the close price approved by PCMA was put. These guidelines were designed to illustrate the analysis framework which will be reflected positively on standardization and continuity.



#### **Disclosure & Information Dissemination**

#### 2011 periodical disclosures:

Periodical Disclosure	Financial Period End	Financial Disclosure	Financial Disclosure End	Disclosure Period
		Start		(Days)
Preliminary Year-End 2010	31/12/2010	01/01/2011	15/02/2011	45
Annual Report 2010	31/12/2010	01/01/2011	31/03/2011	90
Q1/2011 Financial Statements	31/03/2011	01/04/2011	30/04/2011	30
Semi-Annual/ 2011 Report	30/06/2011	01/07/2011	15/08/2011	45
Q3/ 2011 Financial Statements	30/09/2011	01/10/2011	31/10/2011	30

#### The following table shows the results of disclosing within the statutory periods:

Periodical Disclosure	Financial Statements Auditing	No. of Disclosed Companies	No. of Traded Companies Not Disclosed on Time	Suspended Companies Due to not Disclosing	Listed Companies Total	No. of Suspended Trading Companies
Preliminary financial statements 2010	Internal Audit	40	0	1	41	2
Annual Report	External Audit	40	1	1	42	2
Q1 2011Financial Statements	Internal Audit	43	1	1	45	2
Semi-Annual 2011	External Audit	43	1	2	46	3
Q3 2011 Financial Statements	Internal Audit	45	0	0	45	2

Regarding non-periodical disclosures, companies became more eligible and ready to deal with such types which demand disclosure of vital issues influencing stock value. Companies are expected to provide their disclosures on the announced dates within their general assembly schedules, Boards of Directors meetings and resolutions and any changes may a company be subject to.

#### **Information Dissemination**

A new policy was adopted in 2011 to disseminate trading information on the local, regional and global levels and charge fees for the service.



#### **Two Member Companies Merge**

Target Investment & Securities Co. and Jordan & Palestine for Financial Investments Co. (whose PEX membership expired on 01/01/2012) completed their merger process at the end of 2011 and a united entity emerged 1/1/2012. The new company, named "Target Jordan Palestine Securities Company" brings the number of PEX members in the West Bank and Gaza Strip to nine. This is the first merger among PEX members.



#### **Clearing Depository & Settlement Center (CDS)**

#### **Depository Transactions**

The 2011 clearing depository transactions amounted to 2,568, in contrast to 3,558 in 2010. Total fees reached US\$222,600 compared to US\$222,030 in 2010.

#### Transactions and their fees:

#	Transaction Type	Fees 2010 (US\$)	Fees 2011 (US\$)	Transactions 2010 (US\$)	Transactions 2011 (US\$)
1	Family Transfers	21,313	27,800	313	370
2	Inheritance Transfers	48,769	18,677	257	203
3	Pledges	114,365	136,300	53	67
4	Ownership Certificates	1,170	1,179	117	118
5	Issuing Sharebooks	5,600	8,039	56	81
6	Corporate Actions	17,331	23,119	8	11
7	Transferring Securities Among Brokers	9,135	4,081	1,305	583
8	Additional Accounts Opening	4,347	3,405	1,449	1,135
9	Total	222,030	222,600	3,558	2,568

#### **Investor Numbers (IN)**

To enhance qualitatively and quantitatively the statistics derived from investor and shareholder structure data, PEX issued in 2011 Investor Numbers (IN) to approximately 38% of its 80,000 investors. PEX also updated investor data in terms of gender and investor type. The percentage ownership of males, females, and institutional inventors in listed companies was 30%, 8%, and 62% respectively.

#### **CDS Audit**

In 2011, PEX transformed the majority of CDS audit from classical style into e-auditing.

#### **2011 PEX Corporate Actions**

#	Company	Symbol	Procedure Type
1	Palestine Investment Bank	PIBC	Stock dividends 6%
2	AL Mashriq Insurance	MIC	2 million shares capital decrease
3	Jerusalem Cigarette	JCC	42.85% Stock dividends
4	The Ramallah Summer Resorts	RSR	<ul><li>389,007 shares secondary public offering</li><li>%3.84 Stock dividends</li></ul>
5	Arab Islamic Bank	AIB	6,975,545 shares secondary public offering
6	Trust International Insurance	TRUST	21.21% Stock Dividends
7	Birzeit Pharmaceuticals	BPC	7.5% Stock Dividends
8	Bank of Palestine	ВОР	20% Stock Dividends
9	Palestine Poultry	AZIZA	12% Stock Dividends
10	The National Carton Industry	NCI	Capital Decrease from 5 million JOD to 5 million USD (par value was changed from 1.00 JOD to 1.00 US\$.

#### **Fifth Annual Capital Market Forum**

#### Family Businesses...... Strategies for the Future

PEX Fifth Annual Capital Market Forum 2011, themed "Family Businesses .... Strategies for the Future" was held November 21 in Ramallah City under the auspices and presence of Prime Minister Dr. Salam Fayyad. It was attended by a multinational array of guest speakers, private & public sector businessmen, family-run company representatives, listed companies, PCMA, brokerage personnel, local, regional and global press. The forum highlighted the potential of family companies to transform into public shareholding companies and be listed on the exchange.

A set of national companies sponsored the forum: PADICO was the diamond sponsor, Ernest & Young and Palestine Investment Fund were silver sponsors. The forum received unprecedented media coverage from Ellam TAM and PR-Newswire (Media sponsor) and other international press networks.



#### **London Roadshow**

#### PEX Day at London's Capital Market

In June, PEX organized a roadshow to London spending a day at its Exchange. Participants included representatives from top listed companies and member brokerage firms and featured Palestine Telecommunications (PALTEL Group) as the main sponsor, Palestine Development & Investment (PADICO), Bank of Palestine, Wataniya Palestine Mobile Telecommunications, Palestine Investment Fund and Rasmala Palestine Equity Fund.



The roadshow featured an official opening of a trading session at London Stock Exchange along with more than 30 meetings between the PEX delegation and the following leading global and British institutional investors:

Arisaig, Black Rock, Blakney Management, Genesis, HSBC, JP Morgan, MENA Fund, PICTET, Plounin

The ceremony was distinguished as PADICO Holding signed a memorandum of understanding on issuing the first Palestinian Global Depository Receipt (GDR) with the Bank of New York Mellon. Meanwhile, a round table discussion with top British media outlets including PR-Newswire, discussed recent disclosure and investor relations developments.

#### **Local, Arab and International Participation**

Seeking more ties with the surrounding world, PEX took part in multiple activities during 2011, including meetings, conferences, regional and global events.

#### PEX Upgraded at World Federation of Exchanges (WFE)

At its June 8 Board of Directors meeting the World Federation of Exchanges (WFE) approved upgrading PEX from (Correspondent) to (Affiliate) member. A recognition of PEX's growing status in this region and beyond, this step helps the PEX benefit from closer international stock markets dialogue and further opens the gate to foreign investment.

#### **PEX Local Promotional Campaign**

In June and July 2011, PEX launched a local roadshow targeting individual investors. Communication tools included newspaper and radio ads, billboards, a PEX Facebook page, e-ads at MAANEWS website and Facebook page, along with a media campaign via local newspapers and multi media. At the same time, in cooperation with local Chambers of Commerce, seminars in nine Palestinian cities addressed the merits of investing in PEX.

### Average Return

on Investment in 2010

13.6%

Distributed dividends exceeded 152 million USD.

#### 22 out of 46 listed companies paid out dividends in 2010.







#### 2011 PEX Global Networking

- World Federation of Exchanges (WFE) General Assembly, Johannesburg
- Union of Arab Stock Exchanges Annual Conference, Abu Dhabi
- Africa & Middle East Depositories Association (AMEDA), Egypt
- Association of National Numbering Agencies (ANNA), Jordan
- Merrill Lynch Bank MENA 2011 Annual Conference, Dubai
- Middle East and North African Task Force of Stock Exchanges for Corporate Governance, OECD Conference, France
- RASMALA Palestine Equity Fund Roadshow, UAE, Abu Dhabi
- FEAS on-site training program, Istanbul
- A visit to Financial Technologies Ltd, India, evaluating the company's solutions for PEX major systems.

#### 2011 PEX Local Networking

- PEX hosted an official British delegation headed by London's Mayor at its Ramallah representative office. The meeting, which showcased opportunities at PEX, was attended by listed company and brokerage representatives.
- An American-Palestinian Delegation visit to PEX Nablus Headquarters.
- An American Baptist Churches Representative delegation visit to PEX Nablus Headquarters to asses investment choices.
- PEX took part in a PCMA consultation meeting focusing on the securities sector.
- Co Hosted Harvard University delegation at PMA office.
- A meeting with the British Fund, Blakney, at Ramallah representative office.
- Public Relations & Investor Education Dept. staff took part in Webinar about the Best Practices in Data Provision addressing the latest international progress in information dissemination – organized by FEAS.

#### 2011 Media & Outreach Highlights

PEX has been in the news. The year 2011 saw a leap in media communication with dozens of interviews held with leading local, regional and international outlets such as CNBC, Reuters, Mother Jones Magazine, EURONEWS, Mena Fund Review, along with German and French TV and radio.

#### **Top 2011 Media Activities**

- Daily, periodical, annual and quarterly disclosures of listed company news circulated via local newspapers and websites.
- Press releases and reports highlighting PEX activities and role in promoting a successful investment environment.
- Reporting PEX activities through FEAS magazine and website.

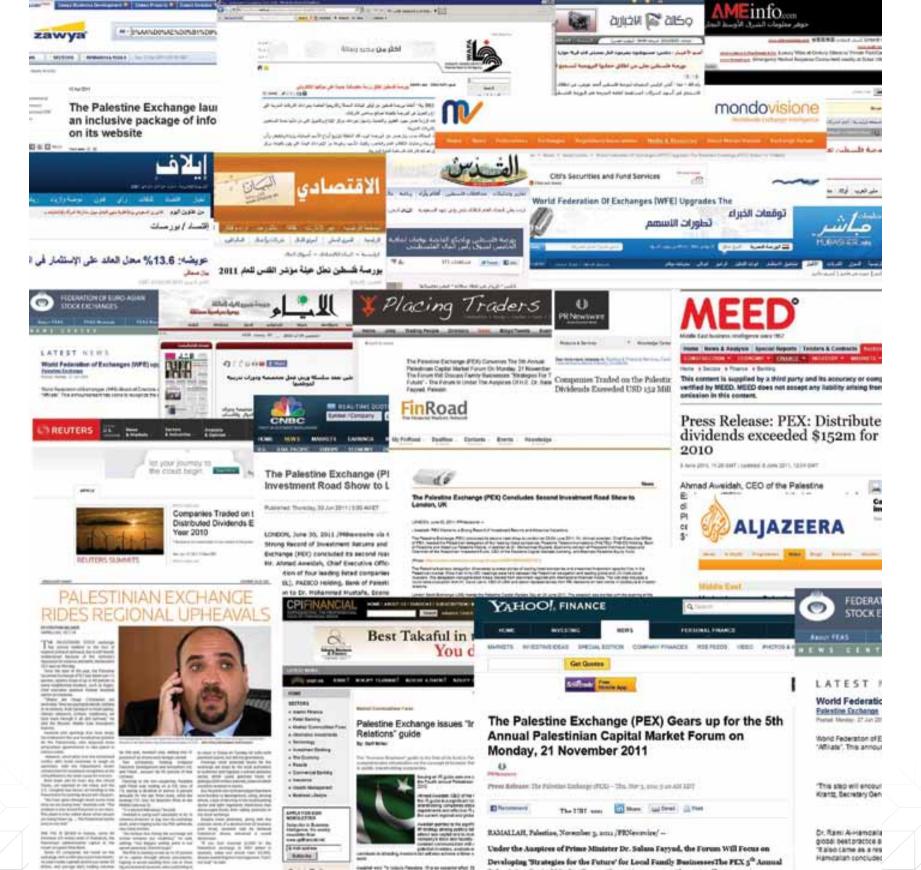
#### **Local Outreach**

PEX focuses on various Palestinian communities, including students, to stimulate investment understanding and involvement. Our PEX Nablus and Ramallah representative offices welcomed more than one thousand student delegations from various educational institutions. PEX staff answered questions and provided a comprehensive presentation of PEX milestones, mandates and functions.

#### **PEX Publications**

#### **IPO & Listing Guide**

PEX published the Palestine Initial Public Offering (IPO) & Listing Guide in November on the occasion of the 5th Annual Capital Market Forum. A reference and roadmap for private sector companies, both family and non-family, seeking the benefits of a public shareholding structure, the Guide was widely distributed.





#### IR Guide

PEX published the Investor Relations (IR) Guide, a first in Palestine. Published following Fourth Annual Palestinian Capital Market Forum recommendations, it contains comprehensive information about IR's critical role.



#### **Companies Guide**

PEX issued Companies Guide 2010, sponsored by Palestine Commercial Bank. Available in both hard copy and CD, Arabic and English, it contains a broad range of illustrated information on all listed companies and the economy. It was widely distributed at local, Arab and regional levels.

#### Souk El-Mal Magazine

Souk El-Mal Magazine has become a model of economic journalism in Palestine. Four issues were published in 2011 dealing with the Palestinian capital market and economic issues in general.

#### **Trading Newsletters**

PEX continued issuing periodical trading activity newsletters transmitted via the PEX website and stakeholders' emails. Addressing international investors and media, it includes trading summaries, statistics and PEX and listed companies news. These periodicals include:





**Daily Trading Report**: published in both Arabic and English, dealing with daily trading volumes and shares prices.

**Weekly Trading Summary**: published in both Arabic and English, a round up of trading activities and shares prices in the form of statistics, diagrams and comparisons.

**Monthly Statistical Newsletter (TADAWUL)**: published in Arabic and English, contains detailed statistical data on monthly trading compared to previous periods, as well as listed company news.

**Monthly Investor Newsletter**: A resource for foreign investors, it includes key statistical indicators and monthly comparisons with Arab exchanges.

#### **Other Publications**

Hardman & Co, based in London, published a report titled "Palestine...Value and Opportunity". It contained details about listed companies' activities, in addition to Rasmala Palestine Equity Fund news.

#### **Stock Simulation Activities**

#### **Stock Simulation Competition in Palestinian Universities**

PEX concluded the 4th session of this competition in 2011 by announcing winners' names and distributing rewards for the top five. It opened the 5th session of the academic year in November 2011 with the participation of seven universities: An-Najah National University in Nablus, Birzeit University, Al Quds University in Abu Dees, Hebron University, Islamic University in Gaza, in addition to Palestine Ahliya in Bethlehem and Palestine Technical – Khadoori in Tulkarem (which took place in the 4th session).

The new session, sponsored by (Jawwal), was characterized by expanded scope of participation and the adoption of a singular four month-session during the academic year.



#### **Human Resources**

Four new employees were recruited by PEX in 2011, while four other employees resigned. The total number of PEX staff by the end of the year was unchanged (55 employees). The following tables show staff distribution according to various criteria:

#### 2011 PEX Employees Distribution by Location:

Location	No.	Rate
Head Office	48	87 %
Ramallah Office	7	13%
Total	55	100 %

#### 2011 PEX Employees Distribution by Gender

Sex	No.	Rate
Male	37	67 %
Female	18	33 %
Total	55	100 %

#### 2011 PEX Employees Distribution by Education

Degree	No.	Rate
Master's Degree	8	15 %
Bachelor's Degree	32	58 %
Diploma	6	11 %
High School or Less	9	16 %
Total 55	55	100 %





#### Training

PEX has always focused on providing employees with the knowledge and experience needed to perform their duties effectively and efficiently in an everchanging stock markets environment. In 2011, 48 employees (88% of staff total), took part in some 600 total training hours conducted through 26 programs and workshops on a diverse range of technical and managerial topics.

Moreover, 2011 conducted training for a number of undergraduates in all PEX departments within a training frame graduation prerequisite.



#### **Summary of 2011 PEX Training Activities**

#### **Internal Training Courses:**

#	Program	No. of Employees
1	Change Attitudes	17
2	Information Technology Infrastructure Library :ITIL	9
3	Etiquette – for Secretaries	8
4	Financial Statements	11
5	Cayzon Principles of Ongoing Improvement, Change, Development	16
6	Change Attitudes	19

#### **External Training Courses**

#	Program	No. of Employees
1	Taxes Consultant	2
2	Diploma of Audit	1
3	New Trends in Strategic Planning	1
4	Money Laundering (PAMLA)	2
5	Best Practice-IR	2
6	HR Strategic Management	1
7	English Course Level 4	1
8	FEAS on site training program	1

#### **Seminars, Conferences & Workshops**

#	Program	No. of Employees
1	Virtual Computing	1
2	Money Laundering (Workshop)	1
3	Bond Issuance (Show)	2
4	EMC VNX Storage System (Seminar)	1
5	Growing Trends Towards Enhancing Human Capital (Workshop)	1
6	Human Resources Conference	1
7	Economic Media Reality in Palestine	2
8	Annual Meeting and Workshop by (ANNA)	1
9	IFRS updates	3
10	Corporate Finance	1

#### **Visits Abroad**

#	Program	No. of Employees
1	Jordan Central Bank and Depository Center	2

#### **Corporate Social Responsibility**

Despite the especially challenging circumstances of recent years, PEX remains committed to its responsibility towards its staff and Palestinian society in general.

#### **2011 PEX Donations**

#	Beneficiaries	Donation(US\$)
1	Disadvantaged Undergraduates at An-Najah University	10,000
2	Orphans at At Tadamun Charitable Society	9,412
3	Palestinian Fund for Protection & Work	6,054



#### **New Ramallah Representative Office**

PEX's representative office in Ramallah moved in 2011 to a new location in PADICO House Building, 6th floor. A PEX property, the new office is well equiped, with the best-quality security systems.

### **2011 PEX Brokerage Firms Performance**

#	Member	Trading (*) (US\$)	Rate (%)	Ranking
1	Lotus Financial Investments	171,986,515	24.16 %	1st
2	Sahem Trading & Investments	120,514,281	16.93 %	2nd
3	Target Investment & Securities	109,250,725	15.35 %	3rd
4	Al Wasata Securities	81,063,882	11.39 %	4th
5	United Securities	68,458,842	9.62 %	5th
6	Global Securities	45,190,530	6.35 %	6th
7	Al Arabi Investment Group	44,455,606	6.24 %	7th
8	National Company for Securities Investments	26,357,955	3.70 %	8th
9	Jordan & Palestine for Financial Investment	23,125,824	3.25 %	9th
10	AL-NAWRAS Financial Investments	21,481,328	3.02 %	10th

(\*) Off-Floor transactions are not included.





## **PEX Performance 2011**



#### **PEX Main Indices**

#### **Al-Quds Index**

In 2011, Al-Quds Index closed at 476.93 points, down 12.67 points (2.59%) from 2010. This was the lowest rate of decline for any Arab stock market except for Qatar and Iraq which witnessed increases. Palestine thus ranked third out of 15 Arab markets (excluding the Libyan market, closed for some period, and Khartoum, for which 2010 comparative figures could not be obtained). It is noteworthy that the base figure for Al-Quds Index is 100 points and the base year is1997.

Al-Quds Index overall decline was due to weakness in all sector indices except the Banks and Financial Services index which showed a slight increase. In reviewing Al-Quds 2011 performance, we notice it reached its highest level, 513.25 points, in May and hit its lowest level, 464.53, in October. The index started the year on a slight decline. In January and February it fell 0.02% and 1.5%, respectively. It then recovered in March by 3.22%. In the second quarter, the month of May saw the index reach its 2011 peak of 513.25 points. That month, it grew 0.51%. However, the Index was down again in June, declining 1.22% to close the first half of the year at 492.71. During the second half of 2011, the index values saw significant declines except in July and December, in which the index showed an increase of 0.42% and 1.09% respectively.





#### **Sector indices**

Indices of all sectors declined in 2011 except Banking and Financial Services which witnessed a slight increase. The Investment sector index fell 10.38%, closing at 20.98 points. The Insurance sector was down 3.65%, closing at 45.68 points. The Industry sector index fell by 1.45%, to close at 65.99. Finally, the Services sector index was down by 1.15% to close at 50.85 points. For its part, the Banking and Financial Services sector rose 0.72%, closing at 95.76 points. The index base figure for each sector is 100 points and the base year is 2003.

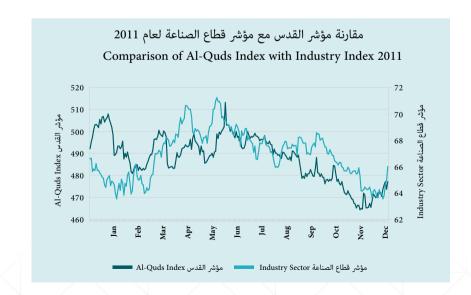
The following table shows the closing values of sector indices during 2011 vs. Al-Quds Index:

Index	Closing	Opening	Change (in points)	Change (percentage)
Al-Quds(*)	476.93	489.60	-12.67	-2.59%
General(**)	253.27	259.81	-6.54	-2.52%
Banking and Financial Services(***)	95.76	95.08	0.68	0.72%
Industry(***)	65.99	66.96	-0.97	-1.45%
Insurance(***)	45.68	47.41	-1.73	-3.65%
Investment(***)	20.98	23.41	-2.43	-10.38%
Services(***)	50.85	51.44	-0.59	-1.15%

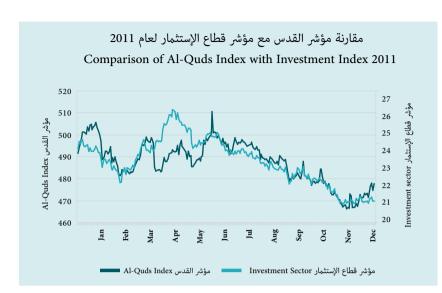
(\*) PEX main index, base year 1997 and base figure 100.

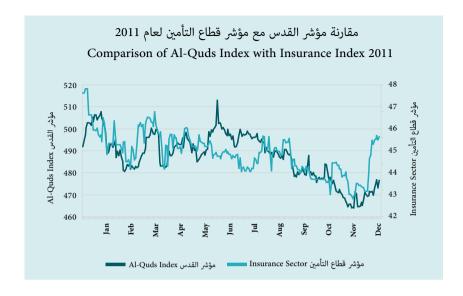
(\*\*) Includes all listed companies, base year 2003 and base figure 100.

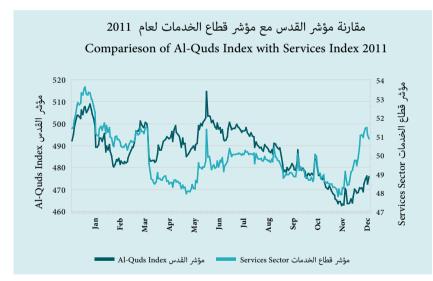
(\*\*\*) Includes all sector companies, base year 2003 and base figure 100.











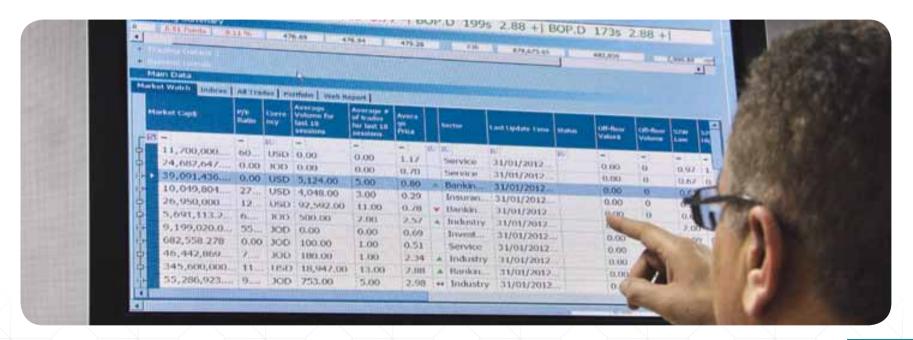
#### **Trading Volumes**

#### Overall

In 2011, PEX held 248 trading sessions in which 184,544,375 shares were traded, worth US\$365,648,215, through 61,928 trades. The daily average trading value was some US\$1,474,388.

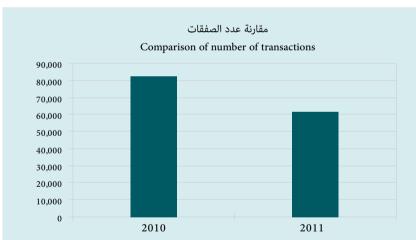
Listed companies market capitalization reached US\$2,782,469,900 at the end of 2011, up 13.57% from 2010. This was due mainly to the addition of seven new listings during 2011. The total value of traded shares declined 18.96% relative to 2010 to US\$365,648,216. Comparing 2011 with 2010:

Period	No. of Trading Sessions	Al-Quds Index	Market Capitalization Daily Average furniver value		Volume (shares)	Value (US\$)	No. of Transactions
2010	249	489.60	2,449,901,545	1,812,082	230,516,370	451,208,529	82,625
2011	248	476.93	2,782,469,900	1,474,388	184,544,375	365,648,216	61,928
Change	-0.40%	-2.59%	13.57%	-18.64%	-19.94%	-18.96%	-25.05%











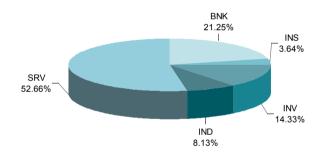
#### By Sector

With 44.57%, the Services sector made up the largest portion of total traded value at PEX in 2011. The Investment sector accounted for 26.88% followed by the Banking and Financial Services sector at 18.75%.

With 52.66% of total PEX capitalization, the Services sector still dominates the market. In terms of market capitalization, the Banking and Financial Services sector ranked second with 21.25%.

Sector	Market Capitalization (US\$)	No. of Transactions	Value (US\$)	Volume (shares)	No. of Listed Companies
Banking & Financial Services	591,178,656	13,279	68,548,544	44,564,832	8
Insurance	101,170,817	2,390	7,460,229	7,383,592	7
Investment	398,695,700	21,408	98,283,998	75,668,213	8
Industry	226,198,909	5,939	28,387,306	12,194,155	11
Services	1,465,225,818	18,912	162,968,139	44,733,583	12
Total	2,782,469,900	61,928	365,648,216	184,544,375	46

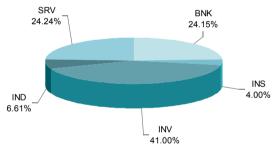
التوزيع النسبى للقيمة السوقية حسب القطاع Percentage of market capitalization per secter



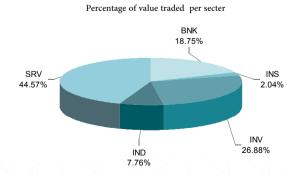


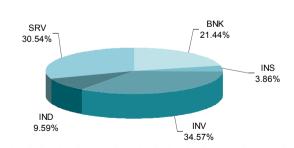
التوزيع النسبى لحجم الأسهم المتداولة حسب القطاع

Percentage of traded shares per secter



التوزيع النسبى للصفقات حسب القطاع Percentage of transactions per secter التوزيع النسبى لقيمة الاسهم المتداولة حسب القطاع



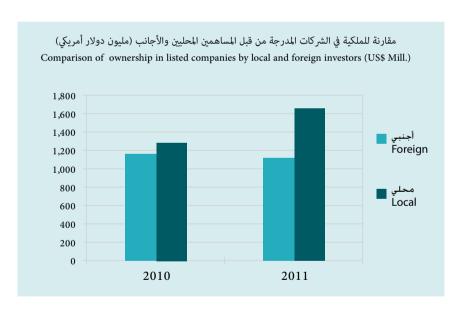


#### Foreign and institutional investment

#### Ownership distribution of listed companies

The following table shows the number of local and foreign investors and the number and value of shares held in 2010 and 2011:

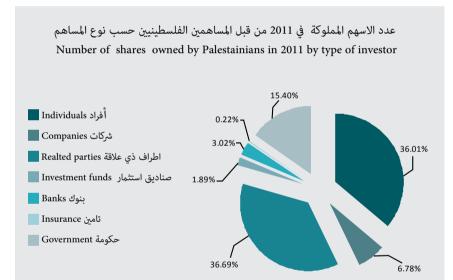
Period	Shareholders		No. of	Shares	Value of shares (US\$)	
Period	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign
2010	68,506	3,732	638,716,590	486,709,863	1,288,290,034	1,161,614,538
2011	77,265	3,620	944,483,368	517,236,722	1,658,075,658	1,124,394,242
Change	12.79%	-3.00%	47.87%	6.27%	28.70%	-3.20%

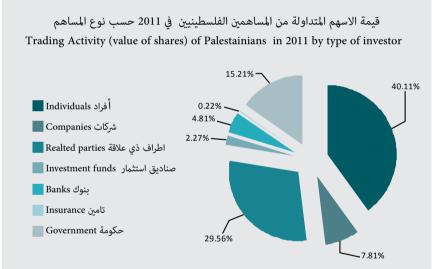




#### Domestic and foreign investments in 2010 and 2011:

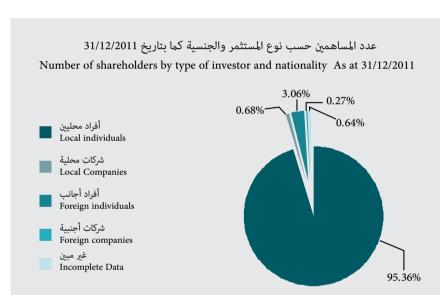
		Share	s Sold		Shares Purchased				
Voor	No. of	shares	Value (US\$)		No. of shares		Value (US\$)		
Year	domestic	Foreign	domestic	Foreign	dom	estic	Fore	eign	
2010	169.092.891	53.178.301	323,271,126	113,126,246	190,253,067	32,018,125	317.530.328	118.987.005	
2011	115.784.317	63.764.503	205.465.977	150.476.769	126,223,328	53,325,792	256.009.490	99.933.256	
Change%	-31.52%	19.95%	-36.44%	33.02%	-33.65%	66.54%	-19.37%	-16.01%	

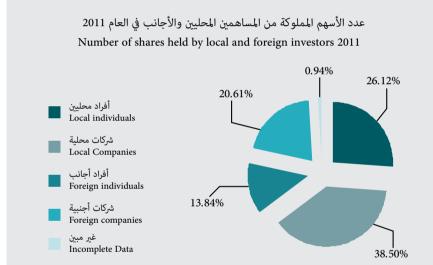




#### Investment in PEX by foreign and local individuals and institutions in 2011:

	domestic individuals	domestic companies	Foreign individuals	Foreign companies	Holdings with incomplete data	Total
No. of shareholders	107,181	760	3,434	306	715	112,396
Percentage	95.36%	0.68%	3.06%	0.27%	0.64%	100%
No. of shares	381,782,233	562,701,135	202,255,409	301,194,220	13,787,093	1,461,720,090
Percentage	26.12%	38.50%	13.84%	20.61%	0.94%	100%





#### **Comparison with other markets**

#### **Comparison with other Arab Markets**

Most Arab capital markets saw declines in 2011. Compared with 2010, indices of all members of the Union of Arab Stock Exchanges fell except for Iraq and Qatar which increased 34.71% and 1.12% respectively.

Damascus Securities Exchange recorded the highest decline, its index down -49.42%. The Egyptian Exchange fell -49.28% followed by the Beirut Stock Exchange which declined by -20.25%.

PEX's Al-Quds Index fell least. It declined -2.59% to close at 476.93 points.

#### مقارنة أداء مؤشرات الأسواق الأعضاء في FEAS (2011-2010) FEAS Members Indices Change 2010-2011

Comparison of performance of indices of FEAS members

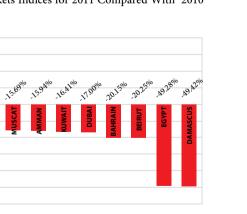
The chart below presents a comparison of performance indices

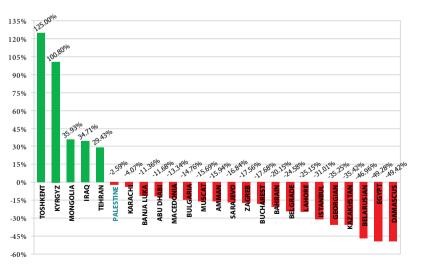
of FEAS members for 2010 – 2011. No information was available for the following exchanges: Baku Stock Exchange, Tirana

Stock Exchange, Moldovan Stock Exchange and NASDAQ OMX

2011-2010 (Eurasian Federation of Exchanges)

Armenia





مقارنة نسبة التغيير في مؤشرات الاسواق العربية للعام 2011 مع اغلاق العام 2010 Percentage Change in Some Arab Markets Indices for 2011 Compared With 2010

64 PEX ... 15 Years of Challenges and Achievements

Annual Report 2011 65

30%

20%

10%

-20% -30% -40%

-50%

-60%

#### Comparison of trading activity of members of Union of Arab Stock Exchanges

#### No. of traded shares

#	Market (*)	2011 (Mill. Shares)	Percentage change 2010	2010 (Mill. Shares)	Percentage change 2009	(2009 Mill. Shares))
1	Palestine	184.5	-20%	230.5	-4%	238.9
2	Amman**	4,072.3	-42%	6,988.9	16%	6,022.5
3	Damascus**	17.8	158%	6.9	305%	1.7
4	Beirut	64.3	-76%	271.1	164%	102.6
5	Egypt**	16,881.6	-39%	27,758.8	-2%	28,462.0
6	Tunis	231.4	-15%	272.0	44%	189.0
7	Casablanca	148.6	-58%	356.3	24%	286.4
8	Sudan	N/A	N/A	167.0	24%	135.0
9	Iraq**	492,371.6	93%	255,209.5	32%	193,861.2
10	Saudi	48,540.0	46%	33,330.0	-42%	57,130.0
11	Muscat**	2,367.2	-22%	3,019.4	-46%	5,549.4
12	Dubai	23,100.2	-40%	38,392.0	-65%	110,648.0
13	Abu Dhabi**	11,316.1	-36%	17,611.2	-48%	33,679.4
14	Kuwait	33,653.9	-55%	74,769.0	-30%	106,338.0
15	Qatar	2,302.8	10%	2,094.4	-39%	3,450.1
16	Bahrain**	560.0	-9%	612.2	-28%	852.2

<sup>\*</sup> Includes all members of the Union of Arab Stock Exchanges except Libyan Stock Market.

#### Value of traded shares

#	Market (*)	2011 (US\$ Mill.)	Percentage change 2010	2010 (US\$ Mill.)	Percentage change 2009	(2009 (US\$ Mill.)
1	Palestine	365.6	-19%	451.2	-10%	500.4
2	Amman**	4,020.1	-57%	9,435.8	-31%	13,632.3
3	Damascus**	164.5	-15%	192.9	-430%	36.4
4	Beirut	545.3	-71%	1,870.6	80%	1,038.1
5	Egypt**	17,128.1	-54%	37,166.4	-30%	52,739.0
6	Tunis	954.1	-49%	1,871.0	38%	1,360.0
7	Casablanca	5,760.8	-58%	13,881.0	-14%	16,226.0
8	Sudan	N/A	N/A	1,018.0	1%	1,006.0
9	Iraq**	790.1	134%	337.9	-42%	587.5
10	Saudi	293,020.0	45%	202,450.0	-40%	337,070.0
11	Muscat**	2,548.6	-23%	3,307.1	-36%	5,129.0
12	Dubai	8,026.9	-50%	16,075.0	-66%	47,239.0
13	Abu Dhabi**	5,932.5	-36%	9,295.0	-77%	40,191.6
14	Kuwait	18,697.8	-57%	43,772.0	-58%	103,772.0
15	Qatar	22,944.4	24%	18,457.8	-27%	25,319.9
16	Bahrain**	279.2	-3%	288.2	-39%	473.7

<sup>\*</sup> Includes all members of the Union of Arab Stock Exchanges except Libyan Stock Market.

<sup>\*\*</sup> Source: Website of the Federation of Euro-Asian Stock Exchanges (FEAS).

<sup>\*\*\*</sup> The numbers posted on the PEX website have been converted from Qatari Riyal to US Dollar at the exchange rate of 3.64.

<sup>\*\*</sup> Source: Website of the Federation of Euro-Asian Stock Exchanges (FEAS).

<sup>\*\*\*</sup> The numbers posted on the PEX website have been converted from Qatari Riyal to US Dollar at the exchange rate of 3.64.

#### Market capitalization

#	Market (*)	2011 (US\$ Mill.)	Percentage change 2010	2010 (US\$ Mill.)	Percentage change 2009	(2009 (US\$ Mill.)
1	Palestine	2,782.5	14%	2,449.9	3%	2,375.4
2	Amman**	27,183.0	-12%	30,829.6	-3%	31,835.1
3	Damascus**	1,488.6	-56%	3,379.0	163%	1,285.8
4	Beirut	16,409.0	29%	12,676.5	-1%	12,842.7
5	Egypt**	48,681.4	-42%	84,103.0	-8%	91,004.3
6	Tunis	9,994.6	-6%	10,612.0	15%	9,237.0
7	Casablanca	62,039.9	-11%	69,386.0	-6%	74,186.0
8	Sudan	N/A	N/A	2,446.0	-19%	3,033.0
9	Iraq**	4,108.5	41%	2,908.6	10%	2,637.9
10	Saudi	338,890.0	-4%	353,440.0	11%	318,800.0
11	Muscat**	26,863.3	-5%	28,315.9	20%	23,616.0
12	Dubai	49,518.1	-9%	54,692.0	-6%	58,095.0
13	Abu Dhabi**	71,656.7	-7%	77,080.7	0%	76,872.7
14	Kuwait	102,708.1	-10%	113,883.0	21%	93,824.0
15	Qatar	125,646.0	2%	123,334.5	40%	87,969.0
16	Bahrain**	16,634.1	-17%	20,113.1	23%	16,305.9

<sup>\*</sup> Includes all members of the Union of Arab Stock Exchanges except Libyan Stock Market.

#### **Transactions Excluded from Trading (off-Floor transfers)**

CDS data indicate that off-floor transfers (mainly inheritance and family transfers) declined in 2011 to approximately 4,995,555 shares with a total value of US\$9,705,469 against 8,245,178 shares with a total value of US\$14,691,195 in 2010. Trading values and volumes in 2011, including off-floor transfers stood at 184,544,375 shares with a total value of US\$365,648,216.

#### **Capital Increases**

The value of capital increases carried out by listed companies during 2011 stood at approximately US\$ 40.07 million, compared to US\$ 29.71 million in 2010.

The Following table shows details of capital increases in 2011:

#	Company	Trading Symbol	Capital before increase	Capital after increase	Increase value ( US\$)	Type of increase
1	Arab Islamic Bank	AIB	40,696,939 (US\$)	47,672,484 (US\$)	6,975,545	Secondary public offering for shareholders
2	Palestine Poultry	AZIZA	12,000,000 (JOD)	13,440,000 (JOD)	2,023,898	Stock dividends
3	Bank of Palestine	ВОР	100,000,000 (US\$)	120,000,000 (US\$)	20,000,000	Stock dividends
4	Birzeit Pharmaceuticals	BPC	12,100,000 (JOD)	13,066,145 (JOD)	1,364,612	Stock dividends of 907,500 shares to shareholders, and 58,645 to company staff
5	Jerusalem Cigarette	JCC	7,000,000 (JOD)	10,000,000 (JOD)	4,237,288	Stock dividends
6	Palestine Investment Bank	PIBC	50,000,000 (US\$)	53,000,000 (US\$)	3,000,000	Stock dividends
7	Ramallah Summer Resorts	RSR	2,500,000 (JOD)	3,000,000 (JOD)	706,215	Secondary public offering for shareholders by 389,007 shares and Stock dividends of 110,993 shares to shareholders
8	Trust International Insurance	TRUST	8,250,000 (US\$)	10,000,000 (US\$)	1,750,000	Stock dividends
					Total:	US\$40,067,558

Al-Mashriq Insurance Company (MIC) also decreased its capital by US\$2 million in 2011 to US\$5.2 million. The National Carton Industry Company (NCI) changed the par value of its shares from one JOD to one US\$ bringing its capital to 5 million US dollars instead of 5 million Jordanian dinars.

<sup>\*\*</sup> Source: Website of the Federation of Euro-Asian Stock Exchanges (FEAS).

<sup>\*\*\*</sup> The numbers posted on the PEX website have been converted from Qatari Riyal to US Dollar at the exchange rate of 3.64.

# Palestine Securities Exchange Governance

## A corporate governance leader

The PSE not only complies with the principles of good corporate governance but also strives to be a model for Arab and regional financial markets in protecting the interests of all stakeholders and contractors. The PSE continuously endeavors to enhance its governance structure. In recent years, in compliance with the "Rules of Corporate Governance in Palestine", it has separated the position of Chairman of the Board of Directors from that of the Chief Executive Officer, supported the Board of Directors with independent directors, disclosed its annual report, amongst other best practices.

## **Board of Director transactions of PSE shares**

There were no transactions for members of the Board of Directors on PSE shares.

## The Board of Directors

Pursuant to PSE bylaws, the Board of Directors consists of seven members elected by the General Assembly by secret ballot for a period of four years. The current Board was elected on the 14/3/2010 and consists of seven members representing two legal entities (PADICO and Al-Sanabel)



## **Members of the Board of Directors:**



Name	Prof. Rami Al-Hamdallah
Title	Chairman of the Board of Directors  Representative of Palestine Development and Investment Co. (PADICO)
Date of Membership	14\3\2010
Date of Birth	10\8\1958
Academic Qualifications	PhD in Applied Linguistics
Current Position and Experien ces	<ul> <li>President of An-Najah National University\ Nablus</li> <li>Chairman of PEX Board of Directors since October 2008.</li> <li>(He also was in the mentioned position at PEX from Dec. 2003 until Jan. 2006).</li> <li>Member of the Palestinian Council for Higher Education and the Council of Palestinian Universities.</li> <li>Member of the Executive Council of the Association of Arab Universities.</li> <li>Former member of the executive committee of the European- Palestinian Cooperation in Education 2000-2005.</li> <li>Member of the Steering Committee of the Federation of the Universities of the Islamic World.</li> <li>Member of the Executive Committee of UNIMED.</li> <li>Chairman of PEACE project for academic affairs (2005-2007).</li> <li>Member of the Commission for Universities and Communities in the EuroMed Region (EMUNI University, Slovenia) since 2009.</li> <li>Member of the Trustee Council and the Board of Directors of the Yasser Arafat Foundation.</li> <li>Secretary-General of the Central Elections Commission in Palestine since 2002.</li> <li>Member of the Advisory Council for the Palestinian Academy for Security Sciences/ Jericho since 2009.</li> <li>Published many articles and publications in Applied Linguistics.</li> </ul>



Name	Dr. Farouq Zuaiter
Title	Vice Chairman Representative of Palestine Development and Investment Co. (PADICO)
Date of Membership	14\3\2010
Date of Birth	29\5\1936
Academic Qualifications	DBA in Accounting, Economics and Statistics from Texas Tech University
Current Position and Experien ces	<ul> <li>Highly qualified executive investment manager</li> <li>Extensive managerial and technical experience in direct and indirect investment in Europe, the United States, and Arab countries.</li> <li>Appointed General Manager of Rawan International Investment Company (RIIC) in Amman, a subsidiary of Palestine Development and Investment Co. (PADICO) from 6\2008-12\2010</li> <li>PADICO CEO from 3\1999-5\2008</li> <li>Economic Advisor for the Kuwaiti Fund for Arab Economic Development as well as Financial Advisor of the Arab Fund for Economic and Social Development in Kuwait (1975-1979)</li> <li>Deputy General Manager and Head of Direct Investment Department for Coast Investment &amp; Development Company in Kuwait</li> <li>Senior Executive Vice President of Jordinvest, (1998-1999)</li> <li>Chairman of Hisham Hijjawi College of Technology, Nablus and Vice Chairman of the Board of Trustees of An-Najah National University</li> </ul>

Palestine Telecommunications Co. (PALTEL),

Cairo Amman Bank, Palestine Investment Bank, and Jordan Vegetable Oil Industries.



Name	Mr. Ziad Turk		
Title	Board member Representative of Palestine Development and Investment Co. (PADICO)		
Date of Membership	4\3\2010		
Date of Birth	28\6\1947		
Academic Qualifications	Civil and Commercial Aviation Certificate  Certificate in Business Administration		
Current Position and Experien ces	<ul> <li>Board Member of Palestine Real Estate Investment Co.</li> <li>Vice Chairman of the Board of Palestine for Touristic Investment Co.\ Intercontinental-Bethlehem \Palestine</li> <li>Board Member of Jerusalem for Development and Investment (Jedico), British Islands.</li> <li>Jerusalem Tourism Investment co.\ Jerusalem \Palestine.</li> <li>Board Member of Trading and Investment Co. (Taico) \ Jordan*</li> <li>Board Member of Al-Marafeq Investment Company \ Jordan. Board Member of Mawaqif Investment Company\ Jordan.</li> <li>Board Member of Palestine Real Estate Investment (PRICO JORDAN)</li> <li>Board member of Al Mashtal Tourism Investment Co. Gaza\Palestine</li> <li>Regional Representative of PRICO - Jordan</li> <li>Vice Chairman of the Board of the Rum Agricultural Co. \ Jordan</li> <li>Executive Council Member and Delegated Director of the Agricultural South Company \ Jordan</li> <li>Executive Council Member and Delegated Director of the Agricultural South Company \ Jordan</li> <li>Member of the Internal Auditing Committee at Palestine Development and Investment (PADICO)</li> <li>Member of the Rovernance Committee at Palestine Real Estate Investment</li> <li>Former positions and experience</li> <li>Retired Civil Pilot</li> <li>Operations Controller of Aircrews</li> <li>Director of Royal Eagles Club</li> <li>Deputy General Director of Astra construction Co.</li> <li>General Director of the Astra Transportation Co.</li> <li>Deputy General Director of the Rum Agricultural Co. \ Jordan</li> <li>Administrative Manager of Sirenko Contracting Company</li> <li>Board Member of Palestine Industrial Investment Co. \ Nablus \ Palestine</li> <li>Board Member of Palestine for Electronic &amp; Electrical Co. \ Nablus \ Palestine</li> <li>Board Member of AlRafah Microfinance Bank \ Ramallah \ Palestine</li> <li>Member of the Executive Committee \ Palestine Development and Investment ( PADICO)</li> <li>Chairman of the</li></ul>		



Name	Mr. Samir Hulileh			
Title	Board Member Representative of Palestine Development and Investment (PADICO)			
Date of Membership	14\3\2010			
Date of Birth	11\5\1957			
Academic Qualifications	MA in Economics from the American University \ Beirut 1983			
Current Position and Experien ces	<ul> <li>PADICO CEO since 2008.</li> <li>Held various positions in the public and private sectors such as: Cabinet Secretary of the Palestinian Government (2005-2006).</li> <li>Former Assistant Under Secretary for the Ministry of Economy and Trade between the years 1994 and 1997.</li> <li>Managing Director of Portland Trust office in Palestine.</li> <li>Marketing General Director at Nassar Stone Group Co.</li> <li>Lecturer at Birzeit University during the 1980s.</li> <li>A current Board representative of PADICO Holding and some of its subsidiaries: Palestine Telecommunications (PALTEL), Palestine Securities Exchange (PSE), Palestine Real Estate Investment Co (PRICO), Palestine Mortgage &amp; Housing Corporation (PMHC).</li> <li>Chairman of the Jericho Gate for Real Estate Investment Board of Directors</li> <li>Chairman of the Board of the Palestine Trade Centre (PALTRADE)</li> <li>from 2004 to 2005 and a board member since 2002</li> <li>A board member at the Applied Research Institute-Jerusalem (ARIJ), Arab Thought Forum and Palestinian Banking Corporation (PBC)</li> <li>A Member of the Friends School Board of Trustees, the Palestinian Banking Association, the Palestinian Institute for Political Research</li> <li>Chairman of Birzeit University Graduates Association.</li> </ul>			



Name	Dr. Basim Makhool	
Title	Board Member Representative of Palestine Development and Investment (PADICO)	
Date of Membership	14\3\2010	
<b>Date of Birth</b> 21\1\1966		
Academic Qualifications	ns PhD in Industrial Economics and Econometrics - University of Utah	
Current Position and Experien ces	<ul> <li>Chairman of Creative Business Solutions Co. (CBS).</li> <li>Former Professor of Economics at An-Najah National University (1994-2010).</li> <li>Lecturer at Birzeit University.</li> <li>A senior researcher and research coordinator at the Palestine Economic Policy Research Institute (MAS) until 2007</li> <li>Worked as an Economic Advisor to PALTEL Group and several NGOs</li> <li>Published many studies about the Palestinian economy</li> <li>Won the Abdul Hameed Shoman Foundation Prize for Young Arab Researchers in 2001</li> <li>A Board Member of AlRafah Microfinance Bank.</li> <li>He was a Board Member of: Palestine International bank, the Palestinian Institute for Financial and Banking Studies, and Palestine Cellular Communications Co. (Jawwal)</li> </ul>	



Name	Mr. Romen Mathiew			
Title	Board Member Representative of Palestine Development and Investment (PADICO)			
Date of Membership	14\3\2010			
Date of Birth	3\8\1970			
Academic Qualifications	Holds two graduate degrees in Finance (DESS and Magistère)  Master's degree in Management from the University of Paris – Sorbonne			
Current Position and Experien ces	<ul> <li>Managing Director of The EuroMena Funds since 2004</li> <li>Has more than 15 years experience in corporate transactions and advising family owned businesses, covering Europe and the MENA region</li> <li>Headed Ernst &amp;Young's MENA desk in France and was a Partner of Ernst &amp; Young Corporate Finance (EYCF) and M&amp;A in France. Prior to that, he worked with Lazard Frères in the M&amp;A and financial affairs team</li> </ul>			
	• From 1996 to 1998, he headed the credit department of Banque Saradar in Lebanon			

and was a member of the bank's credit committee

• Sits on the Board of many companies in the MENA region

• He is fluent in Arabic, English and French

division in France

He began his career with Arthur Andersen in its corporate restructuring and finance



Name	Dr. Mounther Al-Omari		
Title	Board Member Representative of Al-Sanabel for Trading and Investment		
Date of Membership	14\3\2010 Al-Sanabel named its representative in the Board on 16/09/2010.		
Date of Birth	29\8\1966		
Academic Qualifications	PhD in Finance – Oklahoma State University.  MBA in Business Administration- An-Najah National University.  BA in Mechanical Engineering- San Francisco State University.		
Current Position and Experien ces	<ul> <li>Senior Advisor for Research and Studies and the Head of Research and Financial Analysis at the Emirates Securities &amp; Commodities Authority</li> <li>CFA level III candidate</li> <li>A CFA member</li> <li>Worked as a Professor of Finance at a number of universities for ten years including: The University of Houston, Fort Hays State University in Kansas and Oklahoma State University, the Arab American University, An-NajahNational University, and the King Fahd University of Petroleum and Minerals</li> <li>Consultant for many institutions including the Government of Dubai and the Palestine Exchange</li> <li>Published his first book and 40,000 copies are available on the shelves of bookstores in 22 countries</li> <li>Published many professional and academic works in top refereed journals in the US</li> <li>Participated as a presenter of his, and discussant of other, scholarly works in conferences including:         <ul> <li>Financial Management Association meetings, Southwestern</li> <li>Finance, Southeastern Finance and the International Academy for Business and Economics</li> </ul> </li> <li>Delivered numerous training and awareness workshops and sessions to brokers and financial analysts and the general investing public alongside university students and other professionals such as custodians and compliance officers in the UAE, DIFC and Palestine</li> </ul>		

## **Board Committees**

### **First: Audit Committee**

Vice Chairman of the Board of Directors	Dr. Farouq Zueiter	Chairman
Board Member	Ziad Turk	Member
Board Member	Dr. Basim Makhool	Member

## **Second: Governance and Compensation Committee**

Chairman of the Board of Directors	Prof. Dr. Rami Al-Hamdallah	Chairman	
Board Member	Samir Hulileh	Member	
Board Member	Dr. Basim Makhool	Member	

### **Third: Investment Committee**

Vice Chairman of the Board of Directors	Dr. Farouq Zueiter	Chairman
Board Member	Samir Hulileh	Member
CEO	Ahmad Aweidah	Member

## **The Board of Directors Meeting in 2011**

## PEX Board of Directors held six meetings in 2011:

#	Meeting	Date
1	1st Meeting	09\03\2011
2	2nd Meeting	04\04\2011
3	3rd Meeting	26\6\2011
4	4th Meeting	29\10\2011
5	5th Meeting	7\12\2011
6	6th meeting	27\12\2011

# **Benefits & Remuneration of the Board of Directors and Executive Management**

#	Item	2011 (US\$)	2010 (US\$)
1	Salaries and Related Benefits	365,738	332,847
2	Executive Management's share of Employees> Indemnity	39,965	30,350
3	Board of Directors Remuneration and transportation	88,889	103,989

# Internal surveillance and compliance systems efficiency

In a significant step forward, the Clearance, Depository and Settlement Center (CDS) has supplemented much of its traditional auditing operations with a new e-auditing program. Now, most audits are almost entirely automated which ensures data integrity and efficient operations management.

The year 2011 was also marked by the expansion of auditing activities to include trading indices, securities affiliate activity reports and financial data, as well as PEX personnel and their relatives' transactions and the transactions of listed company officers. Meanwhile, operations such as listing, delisting, and changes to public shareholding companies' share capital formed a major part of audits. In terms of disclosure, listed company financial disclosure consistency with applicable systems and international accounting standards shaped a large part of audit operations.

At the end of 2011, as part of PEX's continuing efforts to organize and shape its internal work environment, the Audit Department was renamed "Operations Compliance". Its purpose is to detect and prevent any activities non-compliant with PEX laws and regulations governing listing, trading and settlement of securities via a professional conduct compliance program that allows the detection of errors, corruptions, potential risks and illegal practices, while taking appropriate corrective and remedial measures.

## **Transactions with Related Parties**

Transactions with related parties in 2011 compared to 2010:

## **Statement of the Financial Position:**

#	Item	2011 (US\$)	2010 (US\$)
1	Loan Granted to PADICO Holding	5,000,000	2,674,181
2	Accounts Receivables from parent company	412,216	25,000
3	Accounts Receivables from sister companies	2,000	2,000
4	Accounts payable of sister companies	594,351	54,942
5	Available-for-sale investments	1,921,473	6,341,296

## Income Statement/ Revenues:

#	Item	2011 (US\$)	2010 (US\$)
1	Listing Fees	47,764	47,183
2	Securities Pledge commission	53,018	28,000
3	Other Fees	21,255	15,229
4	Interest Income	157,056	86,819
5	Sponsorship Revenues	126,000	156,000
6	Gain on sale of investment property	320,064	-

# **Voting Issues**

No issues were submitted to voting by any PSE party at the General Assembly Meeting in 2011.



# Financial Statements and Auditors` Report

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Palestine Securities Exchange Company Ltd. Financial Statements As of December 31, 2011



PO 864 1273 P Fest NOTCO House 865 - Al-Manyour Remarkshi Palestine Sel 4672 22427011 Fait 4672 22427214

Independent Auditors' Report to the shareholders of Palestine Securities Exchange Company Ltd.

We have audited the accompanying financial statements of Palestine Securities Exchange Company Ltd. (PSE), which comprise the statement of financial position as of December 31, 2011, and the income statement, the statement of comprehensive income, the statement of changes in equity, and the statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

The Management is responsible for the preparation and fair presentation of these financial statements in accordance with international Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error,

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Palestine Securities Exchange Company Ltd. as of December 31, 2011 and its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards.

Ernot + young

Ramallah - Palestine January 29, 2012

. A receiper Store Lift Clinick & Young Grobal Life Inc.

## Palestine Securities Exchange Company Ltd.

#### STATEMENT OF FINANCIAL POSITION December 31, 2011

		2011	2010
	Notes	USD	USD
<u>Assets</u>	<u> </u>		
Non-current assets			
Property and equipment	3	3,503,525	2,439,448
Securities trading software systems	4	1,629	19,884
Available–for–sale investments	5	2,166,674	6,648,628
Loan granted to the holding company	6	5,000,000	2,674,181
		10,671,828	11,782,141
Current assets			
Accounts receivable	7	652,745	112,672
Other current assets	8	263,465	307,853
Cash and cash equivalents	9	1,069,972	320,036
·		1,986,182	740,561
Total assets		12,658,010	12,522,702
Equity and liabilities Equity			
Paid-in share capital	10	10,000,000	10,000,000
Statutory reserve	11	1,562,832	1,562,832
Available-for-sale reserve	5	(7,443)	181,839
Accumulated losses		(423,711)	(157,436)
Net equity		11,131,678	11,587,235
Non-current liabilities			
Provision for employees' indemnity	12	658,831	540,544
		658,831	540,544
Current liabilities			
Accounts payable	13	657.361	103.749
Other current liabilities	15	210,140	291,174
Other current habilities	10	867,501	394,923
Total liabilities		1,526,332	935,467
Total equity and liabilities		12,658,010	12,522,702
Total equity and nabilities		12,000,010	12,022,702

The attached notes 1 to 26 form part of these financial statements

## Palestine Securities Exchange Company Ltd.

INCOME STATEMENT
For the Year Ended December 31, 2011

		2011	2010
	Notes	USD	USD
Revenues			
Trading and transfer commissions	16	1,470,446	1,816,442
Membership and registration fees	17	544,085	506,667
Securities collateral commission		136,300	114,365
Other operating revenues	18	278,470	313,117
		2,429,301	2,750,591
Other Revenues (expenses)		, -,	,,
General and administrative expenses	19	(2,832,700)	(2,771,964)
Depreciation and amortization	20	(303,650)	(249,701)
Gain from sale of available-for-sale investment	5	320,064	-
Impairment of available-for-sale investments	5	(60,000)	-
Other revenues	21	180,710	102,768
Loss before income tax		(266,275)	(168,306)
Income tax expense	14	-	(95,238)
(Loss) profit for the year		(266,275)	(263,544)
Basic and diluted earnings per share	22	(0.027)	(0.026)

## Palestine Securities Exchange Company Ltd.

## STATEMENT OF COMPREHENSIVE INCOME For the Year Ended December 31, 2011

	2011	2010
	USD	USD
Loss for the year	(266,275)	(263,544)
Other comprehensive income		
Cumulative change in fair value	70,782	179,169
Impairment loss on available-for-sale investments recognized		
in the income statement	60,000	-
Gain from sale of available-for-sale investments recognized in		
the income statement	(320,064)	
Other comprehensive income for the year	(189,282)	179,169
Total comprehensive income for the year	(455,557)	(84,375)

The attached notes 1 to 26 form part of these financial statements.

# Palestine Securities Exchange Company Ltd.

## STATEMENT OF CHANGES IN EQUITY

For the Year Ended December 31, 2011

	Paid-in share capital	Statutory reserve	Available-for-sale reserve	(Accumulated losses) Retained Earnings	Total Equity
<u>2011</u>	USD	USD	USD	USD	USD
As at January 1, 2011	10,000,000	1,562,832	181,839	(157,436)	11,587,235
Loss for the year	-	-	-	(266,275)	(266,275)
Other comprehensive income			(189,282)		(189,282)
Total comprehensive income for the year			(189,282)	(266,275)	(455,557)
As at December 31, 2011	10,000,000	1,562,832	(7,443)	(423,711)	11,131,678
	Paid-in share capital	Statutory reserve	Available-for-sale reserve	Retained Earnings (accumulated losses)	Total Equity
<u>2010</u>	USD	USD	USD	USD	USD
As at January 1, 2010	10,000,000	1,562,832	2,670	106,108	11,671,610
Loss for the year	-	-	-	(263,544)	(263,544)
Other comprehensive income			179,169		179,169
Total comprehensive income for the year					
i otali oompromonomo moomo ioi ano joon			179,169	(263,544)	(84,375)

The attached notes 1 to 26 form part of these financial statements

4

#### Palestine Securities Exchange Company Ltd.

#### STATEMENT OF CASH FLOWS For the Year Ended December 31, 2011

	2011	2010
	USD	USD
Operating activities		
Loss for the year	(266,275)	(168,306)
Adjustments for:		
Depreciation and amortization	303,650	249,701
Reversal from provision for doubtful debts	-	(5,936)
Gain from sale of available-for-sale investment	(320,064)	-
Impairment of available-for-sale investments recognized in		
the income statement	60,000	-
Loss from sale of property and equipment	55,387	1,775
Interest Revenue	(178,197)	(87,691)
Provision for employees' indemnity	135,537	123,461
	(209,962)	113,004
Manking agrital adjustments	(200,002)	
Working capital adjustment: Accounts receivable	(00 057)	(24 222)
	(98,857)	(31,233)
Other current assets	44,388	(134,908)
Accounts payable	(39,140)	13,085
Other current liabilities	(81,034)	895
Employees' indemnity paid	(17,250)	(23,987)
Income tax paid		(106,180)
Net cash flows from operating activities	(401,855)	(169,324)
Investing activities:		
Purchase of property and equipment	(834,460)	(47,888)
Proceeds from sale of property and equipment	22,353	322
Purchase of available-for-sale investments	· -	(25,500)
Sale of available for sale investments	3,926,917	-
Loan granted to the holding company	(1,700,000)	_
Net cash (used in) from investing activities	1,414,810	(73,066)
	_	
Financing activities		
Due from related parties	(275,093)	310,459
Interest revenue received	12,074	872
Net cash (used in) from financing activities	(263,019)	311,331
, ,		
Increase in cash and cash equivalents	749,936	155,760
·	•	,
Cash and cash equivalents, beginning of year	320,036	164,276
Cash and cash equivalents, end of year	1,069,972	320,036

Palestine Securities Exchange Company Ltd.

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2011

#### 1. Activities

Palestine Securities Exchange Company Ltd. (PSE) is a private limited shareholding Company registered and incorporated in Palestine on March 27, 1995 under registration No. 563108810.

On April 27, 2006, PSE General Assembly decided to amend the Article of Incorporation to become a public shareholding company. On February 4 2010, PSE registered as public shareholding company at the Companies Registrar in Palestine under registration No. 562601187.

PSE's objectives include the establishment of a securities exchange market in Palestine and the organization of issuance and trading of securities. The operations of the security exchange market commenced on February 18, 1997.

PSE is a subsidiary of Palestine Development and Investment Company Ltd. (PADICO), which owns 76.24% of PSE's share capital. PSE's financial statements are consolidated with PADICO's financial statements.

PSE's financial statements for the year ended December 31, 2011 were authorized for issuance by the Board of Directors on January 29, 2012.

#### 2.1 Basis of preparation

The financial statements have been prepared in accordance with International Financial Reporting Standards (IFRSs), as issued by the International Accounting Standards Board (IASB).

The financial statements have been presented in United States Dollar, which is the functional currency

The financial statements are prepared under the historical cost convention except for the measurement of available-for-sale investments at fair value.

#### 2.2 Changes in accounting policies

The accounting policies adopted are consistent with those of the previous financial year except that PSE has adopted the following new and amended IFRS:

IAS 24 – Related Party Disclosures (Amendment)

IAS 32 – Financial Instruments: Presentation (Amendment)

The following standards have been issued but are not yet mandatory, and have not been adopted by PSE. These standards are those that PSE reasonably expects to have an impact on disclosures, financial position or performance when applied at a future date. PSE to adopt these standards when they become effective.

IAS 1 - Financial Statement Presentation\*

IFRS 9 - Financial Instruments\*\*

IFRS 13 - Fair Value Measurement\*\*\*

- \* The amendments to IAS 1 change the grouping of items presented in OCI. Items that could be reclassified (or 'recycled') to profit or loss at a future date would be presented separately from items that will never be reclassified. The amendment affects presentation only and has no impact on PSE's financial position or performance. This standard will become effective for annual periods beginning on or after July 1, 2012.
- \*\*IFRS 9 as issued reflects the first phase of the IASBs work on the replacement of IAS 39 and applies to classification and measurement of financial assets and financial liabilities as defined in IAS 39. The adoption of the first phase of IFRS 9 will have an effect on the classification and measurement of the PSE's financial assets, but will potentially have no impact on classification and measurements of financial liabilities. PSE will quantify the effect in conjunction with the other phases, when issued, to present a comprehensive picture. This standard will become effective for annual periods beginning on or after January 1, 2015.
- \*\*\* IFRS 13 provides guidance on how to measure fair value under IFRS when fair value is required or permitted. PSE is currently assessing the impact that this standard will have on the financial position and performance. This standard will become effective for annual periods beginning on or after January 1, 2013.

#### Significant accounting judgments, estimates and assumptions

The preparation of PSE's financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets, and liabilities, and the disclosure of contingent liabilities at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in the future.

#### Revenue recognition

Revenues from security trading and transfer commissions, memberships of brokerage firms, registration fees for listed companies, and collateral commissions are recognized when the outcome of the transaction can be estimated reliably, by reference to the stage of completion of the transaction at date of the statement of financial position.

Interest revenue is recognized as the interest accrues using the effective interest method.

Dividend revenue is recognized when the right to receive the dividend is established.

#### Expense recognition

Expenses are recognized based on the accrual basis of accounting.

#### Income tax

PSE provides for income taxes in accordance with the Income Tax Law and IAS 12 which requires recognizing the temporary differences, at the date of the statement of financial position as deferred taxes. Such temporary differences might result in recognizing deferred tax assets or liabilities. However, PSE's management elected not to recognize such deferred assets due to uncertainty of benefiting from their future outcomes.

Income tax expense represents the accrued income tax which is calculated based on PSE taxable income. Taxable income may differ from accounting income as the later includes non-taxable income or non-deductible expenses. Such income/expenses may be taxable/deductible in the following years.

#### Securities trading software systems

Securities trading software system is stated at cost and amortized using the straight line method over its estimated useful life.

#### Property and equipment

Property, plant and equipment is stated at cost, net of accumulated depreciation and/or accumulated impairment losses, if any. Such cost includes the cost of replacing part of the property, plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. All other repair and maintenance costs are recognized in the income statement as incurred. Land is not depreciated.

Depreciation is calculated on a straight line basis over the estimated useful lives of the assets as follows:

	<u>Yea</u>
Real estate	33
Decorations and leasehold improvement	1
Computers	5
Office equipments and furniture	1
Motor vehicles	5

An item of property, plant and equipment and any significant part initially recognized is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the income statement when the asset is derecognized.

The assets' residual values, useful lives and methods of depreciation are reviewed at each financial year end and adjusted prospectively, if appropriate.

#### Available-for-sale investments:

Available-for-sale financial investments are measured at fair value plus cost of acquisition. Available-for-sale investments are recognized and derecognized, on a trade date basis, when PSE becomes, or ceases to be, a party to the contractual provisions of the instrument.

Investments designated as available-for-sale investments are initially recorded at cost and subsequently measured at fair value, unless this cannot be reliably measured. Gains and losses arising from changes in fair value are recognized in the statement of comprehensive income. Upon impairment any loss, or upon derecognition any gain or loss, previously reported as "cumulative changes in fair value" within the statement of comprehensive income is included in the income statement.

Available-for-sale financial investments are stated at cost when their fair value cannot be reliably determined.

#### Impairment of financial assets

An assessment is at each reporting date whether there is any objective evidence that a financial asset or a group of financial assets is impaired. If such evidence exists, any impairment loss is recognized in the income statement.

- (a) For assets carried at amortized cost: impairment is the difference between carrying amount and the present value of future cash flows discounted at the original effective interest rate;
- (b) Equity investments classified as available-for-sale: objective evidence would include a significant or prolonged decline in the fair value of the investment below its cost. 'Significant' is evaluated against the original cost of the investment and 'prolonged' against the period in which the fair value has been below its original cost. Impairment is the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognized in the income statement. Impairment losses on equity investments are not reversed through the income statement; increases in their fair value after impairment are recognized directly in other comprehensive income;
- (c) Debt instruments classified as available-for-sale: impairment is the difference between the amortized cost and the current fair value, less any impairment loss on that investment previously recognized in the income statement.

#### Fair values

For investments traded in an active market, fair value is determined by reference to quoted market bid prices.

The fair value of interest-bearing items is estimated based on discounted cash flows using interest rates for items with similar terms and risk characteristics.

For unquoted equity investments, fair value is determined by reference to the market value of a similar investment or is based on the expected discounted cash flows.

#### Accounts receivable

Accounts receivable are stated at original invoice amount less a provision for any uncollectible amounts. An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off when there is no possibility of recovery.

#### Cash and cash equivalents

For the purpose of the statement of cash flows, cash and cash equivalents consist of cash in hand, bank balances, and short-term deposits with an original maturity of three months or less, net of outstanding bank overdrafts.

#### Provision for employees' indemnity

Provision for employees' indemnity is calculated in accordance with labor law prevailing in Palestine and policies approved by PSE board of director, based on one month indemnity for each year of employment.

#### Accounts payable and accruals

Liabilities are recognized for amounts to be paid in the future for goods or services received, whether billed by the supplier or not.

#### **Provisions**

Provisions are recognized when PSE has an obligation (legal or constructive) arising from a past event, and the costs to settle the obligation are both probable and able to be reliably measured.

#### Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into USD using the rate of exchange ruling at the financial statements date. All differences are recognized in the income statement.

#### Earnings per share

Basic earnings per share is calculated by dividing net profit for the year attributable to ordinary equity holders of PSE by the weighted average number of ordinary shares outstanding during the year.

Diluted earnings per share amounts are calculated by dividing the profit attributable to ordinary equity holders of PSE (after deducting interest on the convertible preference shares) by the weighted average number of ordinary shares that would be issued on the conversion of all the dilutive potential ordinary shares into ordinary shares.

#### 3. Property and equipment

	Real estate*	Decorations & leasehold improvement	Computers	Office furniture & equipment	Motor vehicles	Total
	USD	USD	USD	USD	USD	USD
Cost						
At January 1, 2011	1,120,000	516,030	1,412,872	529,440	107,556	3,685,898
Additions	1,120,000	99,734	33,281	174,197	-	1,427,212
Disposals		(98,346)	(1,644)	(48,011)	-	(148,001)
At December 31, 2011	2,240,000	517,418	1,444,509	655,626	107,556	4,965,109
Accumulated depreciation						
At January 1, 2011	2,800	117,424	924,370	133,776	68,080	1,246,450
Depreciation for the year	44,800	54,941	104,816	65,234	15,604	285,395
Relating to disposals		(43,628)	(942)	(25,691)	-	(70,261)
At December 31, 2011	47,600	128,737	1,028,244	173,319	83,684	1,461,584
Net book value						
At December 31, 2011	2,192,400	388,681	416,265	482,307	23,872	3,503,525
At December 31, 2010	1,117,200	398,606	488,502	395,664	39,476	2,439,448

Property and equipment include USD 480,545 of fully depreciated assets that are still operational as of December 31, 2011 and 2010.

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\* During 2011, PSE purchased an additional floor in PADICO House building for an amount of \$ 1,120,000 through a contract signed by the two parties. To the date of financial statements, PSE did not obtain the official deed to the property.

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#### 4. Securities trading software systems

	2011 USD	2010 USD
Cost of software Accumulated amortization	832,239 (830,610)	832,239 (812,355)
	1,629	19,884

Securities trading software systems include USD 795,215 of fully amortized software that are still operational as of December 31, 2011 and 2010.

#### Available- for- sale investments

2011	2010
USD	USD
2,701	4,832
1,921,473	6,341,296
242,500	302,500
2,166,674	6,648,628
	2,701 1,921,473 242,500

\* This portfolio is managed by a sister company "Rawan International Investment Company" which is a subsidiary of PADICO.

0044

Movement on available-for-sale reserve was as follows:

	2011	2010
	USD	USD
Balance, beginning of year	181,839	2,670
Change in fair value	70,782	179,169
Realized gain in Income Statement	(320,064)	-
Impairment on available for sale investments recognized in the		
income statement	60,000	-
Balance, end of year	(7,443)	181,839

#### 6. Loan granted to the holding company

During the month of July, 2011 PSE signed a short term loan agreement of \$ 5,000,000 with PADICO Holding Company. It has been agreed to consider previous loan of \$ 2,674,181 as part from this loan. As for the remaining \$ 2,174,181 PSE will pay \$ 1,700,000 and transfer \$ 625,819 through selling part of the company's investments in RAWAN to PADICO. The loan is repayable in one installment on December 31, 2011 and subject to an annual interest rate of LIBOR plus 1.25% at a minimum rate of

Later and during September 2011 the loan was adjusted to be long term and payable over a period of five years ended September 15th 2016 and subject to an annual interest rate of 5% for the first 30 months, and LIBOR's rate plus 2.5% at a minimum rate of 5% for the other 30 months payable every six months. Fair value of the collaterals securing the loan has been increased to reach about 130% of the loan's amount, and these collaterals represent PADICO's investment in companies listed in Palestine Stock Exchange which are mortgaged for PSE.

#### 7. Accounts receivable

	2011	2010
	USD	USD
Trade receivables	254,216	116,181
Provision for doubtful debts	(34,209)	(34,209)
	220,007	81,972
Due from related parties	414,216	27,000
Other receivables	18,522	3,700
	652,745	112,672

Following is a summary of the movement on the provision for doubtful debts as of December 31, 2011 and 2010:

	2011	2010
	USD	USD
Balance, Begining of year	34,209	40,145
Reversal during the year	-	(5,936)
Balance, end of year	34,209	34,209

Most of trade receivables represent unimpaired receivables that are due within 30 Days. Unimpaired receivables are expected, on the basis of past experience, to be fully recoverable. It is not the practice of PSE to obtain collateral over receivables and the vast majority are, therefore, unsecured.

#### Other current assets

	2011	2010
	USD	USD
Prepaid expenses	100,966	37,128
Advance payments to tax department (Note 14)	88,184	94,000
Due from Value Added Tax Department	48,805	148,275
Prepaid maintenance expenses	10,416	21,331
Sundry	15,094	7,119
	263,465	307,853

#### 9. Cash and cash equivalents

Cash and cash equivalents in the statement of cash flows consist of the following amounts:

	2011	2010
	USD	USD
Cash at banks and on hand	79,972	320,036
Short term deposits	990,000	
	1,069,972	320,036

During 2011, short term deposits have an average interest rate of 2.8%.

#### 10. Paid-in share capital

PSE's authorized and subscribed share capital amounted to 10,000,000 ordinary shares (one USD per share) as of December 31, 2011 and 2010.

#### 11. Statutory reserve

Statutory reserve represents accumulation of profits transferred at 10% of annual profit in accordance with the Corporate Law. This reserve is not available for distribution to shareholders.

## 12. Provision for employees' indemnity

	2011	2010
	USD	USD
Balance, beginning of year	540,544	441,070
Additions during the year	135,537	123,461
Payments during the year	(17,250)	(23,987)
Balance, end of year	658,831	540,544
13. Accounts payable		

48,807

103,749

657,361

# 14. Income tax

Due to related parties Trade payable

Following is the movement on the provision for income tax during the year:

	2011	2010
	USD	USD
Balance, beginning of year	(94,000)	(83,058)
Additions related to prior years	-	95,238
Payments during the year	-	(106,180)
Other	5,816	
Balance, end of year (Note 8)	(88,184)	(94,000)

- No tax provisions were recorded during 2011 and 2010 because the deductible expenses exceeded the taxable income.
- During 2011, PSE reached a final settlement with income tax department up to December 2010 based on this settlement there is no additional provision required.

#### 15. Other current liabilities

	2011	2010
	USD	USD
Accrued expenses	67,957	46,870
Accrued bonuses	63,200	167,966
Accrued professional fees	35,000	34,625
Accrued employees' vacation	33,470	27,550
Deferred revenues	10,513	14,163
	210,140	291,174

#### 16. Trading and transfer commissions

Stationery and printing Sundry

io. Ira	uing and transfer commissions		
		2011	2010
		USD	USD
Securities	trading commission	1,423,776	1,746,078
Securities	transfer commission	46,670	70,364
		1,470,446	1,816,442
17. Me	mbership and registration fees		
I/. IVIE	mbership and registration rees	0044	0040
		2011	2010
Da aistestia	- fa	USD	USD
Registratio		394,085	341,667
Annual me	mbership fees	150,000	165,000
		544,085	506,667
18. Oth	ner operating revenues		
		2011	2010
		USD	USD
Pales	tine Capital Market Forum sponsorship revenue	48.000	60,000
	vities sponsorship revenue	175,826	184,070
	gazine revenue	23,403	39,463
	rating revenues	31,241	29,584
	•	278,470	313,117
19. Ge	neral and administrative expenses		
13. 06	neral and administrative expenses	2011	2010
		USD	USD
Salarios ar	nd related expenses	1,619,347	1,473,730
	es, investment awareness and other activities	281,325	316,431
Maintenan		150,463	139,277
Rent		98,379	114,325
Membersh	ip fees	89,065	86,475
	irectors remuneration	88,889	103,989
Telephone	, fax and mail	74,609	69,740
Insurance		72,640	72,532
	ftware expenses	60,000	60,000
Vehicles e		58,098	56,107
	al and consulting fees	53,787	52,787
	ctricity and fuel	51,710	62,303
	dation, travel and transportation	41,177	13,582
Training		27,082	65,340

25,466

6,862 33,801

2,832,700

35,086

13,803 36,457

2,771,964

#### 20. Depreciation and amortization

	2011	2010
	USD	USD
Depreciation of property and equipment	285,395	231,445
Amortization of securities trading softwares	18,255	18,256
	303,650	249,701
21. Other revenues		
21. Other revenues	0044	0040
	2011	2010
	USD	USD
Losses from sale of property and equipment	(56,848)	(1,775)

178,197

57,000

(4,812)

7,173

180.710

87,691

854

15,998

102,768

#### 22. Basic and diluted earnings per share

Foreign currency exchange differences

Interest income Rent revenue

Sundry

Basic and diluted earnings per share for the years ending December 31, 2011 and 2010 were as follows:

	2011	2010
Loss for the year (USD)	(266,275)	(263,544)
Weighted average of subscribed shares	10,000,000	10,000,000
Basic and diluted loss earning share (USD)	(0.027)	(0.026)

#### 23. Related Party Transactions

Related parties represent associated companies, major shareholders, directors and key management personnel of PSE, and entities controlled, jointly controlled or significantly influenced by such parties. Pricing policies and terms of these transactions are approved by PSE's management.

Balances with related parties included in the statement of financial position are as follows:

Balariooc With Folatoa partico incladoa in	the etaternent of infarioral pot	million are as ione ire.	
	Nature of	2011	2010
	relationship	USD	USD
Loan granted to PADICO holding	Parent company	5,000,000	2,674,181
Accounts receivable	Parent company	412,216	25,000
Accounts receivable	Sister company	2,000	2,000
Accounts payable	Sister company	594,351	54,942
Available –for- sales investment	Sister company	1,921,473	6,341,296

Transactions with related parties included in the income statement are as follows:

	Nature of Relationship	2011USD	2010 USD
Revenues	· totationionip		
	Parent and sister		
Registration fees	Companies	47,764	47,183
Securities collateral commission	Parent Company	53,018	28,000
Interest income	Parent Company	157,056	86,819
Sponsorship revenue	Parent and sister		
·	Companies	126,000	156,000
Gain on sale of investment property	sister Companies	320,064	-
Other fees	Sister Company	21,255	15,229
		2011	2010
		USD	USD
Compensation of key management pers	onnel:		
Salaries and related benefits		365,738	332,847
Employees' end-of-service benefits		39,965	30,350
Board of Directors remuneration		88,889	103,989

#### 24. Fair value of financial instruments

Set out below is a comparison by class of the carrying amounts and fair values of PSE's financial instruments carried in the financial statements as of December 31, 2011 and 2010:

	Carrying a	mount	Fair val	ue
	2011	2010	2011	2010
	USD	USD	USD	USD
Financial assets				
Available – for – sale investments				
Quoted	2,701	4,832	2,701	4,832
Unquoted	242,500	302,500	242,500	302,500
Units in a portfolio of financial	1,921,473		1,921,473	
investments		6,341,296		6,341,296
Loan granted to PADICO	5,000,000	2,674,181	5,000,000	2,674,181
Accounts receivable	652,745	112,672	652,745	112,672
Other financial assets	63,899	155,394	63,899	155,394
Cash and cash equivalents				
•	1,069,972	320,036	1,069,972	320,036
- -	8,953,290	9,910,911	8,953,290	9,910,911
Financial liabilities				
Accounts payable	657,361	103,749	657,361	103,749
Other financial liabilities	166,157	249,461	166,157	249,461
- -	823,518	353,210	823,518	353,210

The fair value of the financial assets and liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale.

- The fair values of accounts receivable, other financial assets, cash and cash equivalents, accounts payable, and other financial liabilities approximate their carrying amounts largely due to the short-term maturities of these instruments.
- The fair value of the granted loan is determined based on variables such as interest rates and specific risk factors associated with the country and other counter party. As of December 31. 2011 the carrying amount of the granted loan is not materially different from its fair value.
- The fair values of quoted available—for—sale investments were based on their price quotations at the reporting date.
- The fair values of the units in a portfolio of financial investments were determined by referring to PSE's share in the net assets value of the portfolio investments.
- The fair values of unquoted available-for-sale investments are stated at cost as their fair values cannot be reliably determined.

#### Fair value hierarchy

PSE uses the following hierarchy for determining and disclosing the fair value of its financial

- Level 1: Quoted (unadjusted) prices in active markets for identical assets or liabilities.
- Level 2: Other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly.
- Level 3: Techniques which use inputs which have a significant effect on the recorded fair value that are not based on observable market data.

#### Financial assets measured at fair value

	December 31, 2011 USD	Level 1 USD	Level 2 USD	Level 3 USD
Available – for - sale investments  Quoted	2.701	2.701		
Unquoted	242,500	2,701	-	242,500
Units in a portfolio of financial investments	1,921,473	-	1,921,473	-

There were no transfers during the year between Level 1 and Level 2 fair value measurements, and no transfers made into and out of Level 3 fair value measurements.

#### 25. Risk Management

#### Interest rate risk

PSE's is exposed to interest rate risk on assets subjected to fluctuation in interest rate. The following table demonstrates the sensitivity of the income statement to reasonably possible changes in interest rates, with all other variables held constant.

The sensitivity of the income statement is the effect of the assumed changes in interest rates on PSE's profit for one year, based on the floating rate of assets subjected to interest rate at December 31, 2011.

	decrease in basis points	on profit before tax
<u>2011</u> USD USD	+50 -10	25,000 (5,000)
<u>2010</u> USD USD	+50 -10	13,370 (2,674)

#### Credit risk

PSE seeks to limit its credit risk with respect to customers by setting credit limits and monitoring outstanding receivables. PSE's 9 major customers, which are brokerage firms, account for 95% and 97% of trade accounts receivable as of December 31, 2011 and 2010 respectively.

With respect to credit risk arising from the other financial assets, including cash and cash equivalents and accounts receivable, PSE's exposure to credit risk arises from default of the counterparty, with a maximum exposure equal to the carrying amount of these other financial assets.

#### Liquidity risk

PSE limits its liquidity risk by ensuring bank deposits are available. PSE's terms of credit required amounts to be paid within 5 days of the date of the invoice. Trade payables are normally settled within 20 days of the date of purchase. Most of PSE's liabilities are due within a period of less than three months from the date of the financial statements.

#### Equity price risk

The following table demonstrates the sensitivity of the cumulative changes in fair value to reasonably possible changes in equity prices, with all other variables held constant. The effect of decreases in equity prices is expected to be equal and opposite to the effect of the increases shown:

	Change in	Effect on
<u>2011</u>	equity price %	Equity
Equity instruments listed in Dubai	+10	270
unquoted equity instruments	+10	24,250
Portfolio of financial investments	+10	192,147

#### Foreign currency risk

PSE maintains its major assets and liabilities in USD or JD. However, the JD currency is linked to the USD currency with a consistent rate, therefore, there is no effect resulting from the fluctuations in USD rate on PSE financial statements.

#### **Capital Management**

The primary objective of PSE's capital management is to ensure that it maintains healthy capital ratios in order to support its business and maximize shareholder value.

PSE manages its capital structure and makes adjustments to it in light of changes in business conditions. No changes were made in the objectives, policies or processes during the years ended December 31, 2011 and 2010. Capital comprises paid in share capital, other reserves, net of accumulated losses, and is measured at USD 11,131,678 as at December 31, 2011 against USD 11,587,235 as at December 31, 2010.

#### 26. Concentration of risk in geographic area

PSE is carrying out all of its activities in Palestine. The instability of the political and economical situation in the area increases the risk of carrying out business and may adversely affect PSE's performance.

الملحق الإحصائي Statistical Appendix

## المؤشرات الإحصائية الرئيسية لنشاط بورصة فلسطين

## Key PEX Statistical Indicators

Item	2011	2010	2009	2008	2007	البند
No. of Listed Companies	46	40	39	37	35	عدد الشركات المدرجة
Listed Shares	1,461,720,090	1,125,426,453	1,082,208,617	1,006,565,913	937,498,243	عدد الأسهم المكتتب بها
Market Capitalization (US\$)	2,782,469,900	2,449,901,545	2,375,366,531	2,123,057,098	2,474,679,018	القيمة السوقية (\$US)
Value of Traded Shares	365,648,216	451,208,528	500,393,398	1,185,204,211	813,469,090	قيمة الأسهم المتداولة (\$US)
Volume of Traded Shares	184,544,375	230,516,370	238,877,373	339,168,807	299,422,814	عدد الأسهم المتداولة
No. of Transactions	61,928	82,625	88,838	152,319	157,300	عدد الصفقات المنفذة
No. of Trading Days	248	249	246	244	248	عدد أيام التداول
Turnover Ratio (%)	12.62	20.48	22.09	33.70	31.94	معدل دوران الأسهم (%)
Al-Quds Index (Point)	476.93	489.60	493.00	441.66	527.26	مؤشر القدس (نقطة)
Daily Average turnover Value	1,474,388	1,812,082	2,034,120	4,857,394	3,280,117	المعدل اليومي لقيمة الأسهم المتداولة
Daily Average turnover Transaction	250	332	361	624	634	المعدل اليومي لعدد الصفقات
Daily Average turnover Volume	744,131	925,768	971,046	1,390,036	1,207,350	المعدل اليومي لعدد الأسهم المتداولة

# نسبة النمو في قيم وأحجام التداول في بورصة فلسطين

## Percentage Growth Volumes of PEX trading values and volumes

التغير السنوي في مؤشر القدس % Al-Quds Index yearly growth	مؤشر القدس 2011/12/31 Al-Quds Index	التغير % Change	عدد الصفقات No. of transactions	التغير % Change	قيمة الأسهم المتداولة (US\$) Value of traded shares	التغير % Change	عدد الأسهم المتداولة # Volume of traded shares	السنة Year
-12.85	527.26	4.45	157,300	-23.79	813,469,090	34.46	299,422,814	2007
-16.23	441.66	-3.17	152,319	45.70	1,185,204,211	13.27	339,168,807	2008
11.62	493.00	-41.68	88,838	-57.78	500,393,398	-29.57	238,877,373	2009
-0.69	489.60	-6.99	82,625	-9.83	451,208,529	-3.50	230,516,370	2010
%-2.59	476.93	-25.05	61,928	-18.96	365,648,216	-19.94	184,544,375	2011

# قيمة الأسهم المتداولة قطاعياً (دولار أمريكي)

## Value of traded shares by sector (US\$)

الخدمات	الاستثمار	التأمين	الصناعة	البنوك والخدمات المالية	السنة
Service Sector	Investment Sector	Insurance Sector	Industry Sector	Banking & Financial Services Sector	Year
200,942,237	225,130,139	23,622,024	19,424,479	344,350,212	2007
495,655,316	346,451,541	5,043,300	44,730,790	293,323,264	2008
172,868,392	116,991,664	6,518,367	27,129,424	176,885,551	2009
198,173,693	135,367,292	8,745,655	22,060,387	86,861,502	2010
162,968,139	98,283,998	7,460,229	28,387,306	68,548,544	2011

# عدد الأسهم المتداولة قطاعياً

## Number of traded shares by sector

الخدمات Service Sector	الاستثمار Investment Sector	التأمين Insurance Sector	الصناعة Industry Sector	البنوك والخدمات المالية Banking & Financial Services Sector	السنة Year
38,310,037	112,969,820	8,477,744	6,648,063	133,017,150	2007
59,162,878	150,793,578	3,106,453	10,793,066	115,312,832	2008
31,808,904	93,743,036	5,969,888	13,476,222	93,879,323	2009
44,796,681	97,224,094	10,055,424	11,196,007	67,244,164	2010
44,733,583	75,668,213	7,383,592	12,194,155	44,564,832	2011

## المؤشر حسب القطاعات

## Index by sector

الخدمات	الاستثمار	التأمين	الصناعة	البنوك والخدمات المالية	السنة
Service Sector	Investment Sector	Insurance Sector	Industry Sector	Banking & Financial Services Sector	Year
48.26	38.27	77.5	66.1	81.52	2007
46.92	22.11	57.79	54.38	78.74	2008
49.85	22.55	53.65	55.56	102.83	2009
51.44	23.41	47.41	66.96	95.08	2010
50.85	20.98	45.68	65.99	95.76	2011

## نشرة تداول الشركات المدرجة 2011 حسب القطاع Listed companies trading sheet by sector 2011

## Banking and Financial Services البنوك والخدمات المالية

Company	عدد أيام التداول	عدد الصفقات	قيمة الأسهم المتداولة	عدد الأسهم المتداولة	نسبة التغيير	سعر الإغلاق	أدنى سعر	أعلى سعر	سعر الإغلاق السابق	الرقم العالمي للورقة المالية	عملة التداول	رمز الشركة	الشركة
Company	No. of trading sessions	No. of transactions	Value (US\$)	Volume #	Change %	Closing Price	Lowest price	Highest price	Previous closing price	ISIN	Currency	Symbol	
Arab Islamic Bank	214	1,516	2,086,156	2,528,321	-8.89	0.82	0.68	0.92	0.90	PS1003112957	US\$	AIB	البنك الإسلامي العربي
Alrafah Microfinance Bank	224	2,606	5,554,067	7,182,681	8.45	0.77	0.62	0.85	0.71	PS1006112053	US\$	AMB	بنك الرفاه لتمويل المشاريع الصغيرة
Bank Of Palestine**	248	6,188	40,311,092	13,012,389	-14.71	2.90	2.79	3.70	3.40	PS1004112600	US\$	ВОР	بنك فلسطين**
Palestine Islamic Bank	218	1,868	6,880,273	7,974,767	5.00	0.84	0.75	0.93	0.80	PS1007112953	US\$	ISBK	البنك الإسلامي الفلسطيني
Palestine Commercial Bank	100	416	2,087,882	2,704,496	4.29	0.73	0.67	0.93	0.70	PS1005112922	US\$	PCB	البنك التجاري الفلسطيني
Palestine Investment Bank**	69	224	2,149,292	2,026,265	-3.00	0.97	0.84	1.15	1.00	PS1001112942	US\$	PIBC	بنك الاستثمار الفلسطيني**
Palestine mortgage & Housing Corporation	8	59	2,527,748	2,876,288		0.90	0.80	0.90		PS1008112002	US\$	РМНС	فلسطين لتمويل الرهن العقاري
Quds Bank	99	402	6,952,034	6,259,625	-14.29	1.02	0.96	1.15	1.19	PS1002112958	US\$	QUDS	بنك القدس
Total		13,279	68,548,544	44,564,832									المجموع

<sup>\*\*</sup> قامت البورصة بتعديل سعري على سعر السهم بتاريخ توزيع الأسهم المجانية خلال العام 2011 بموجب المادة (110) من نظام تداول الأوراق المالية

الصناعة Industry

industry Sub-													
	عدد أيام التداول	عدد الصفقات	قيمة الأسهم المتداولة	عدد الأسهم المتداولة	نسبة التغيير	سعر الإغلاق	أدنى سعر	أعلى سعر	سعر الإغلاق السابق	الرقم العالمي للورقة المالية	عملة التداول	رمز الشركة	
Company	No. of trading sessions	No. of transactions	Value (US\$)	Volume #	Change %	Closing Price	Lowest price	Highest price	Previous closing price	ISIN	Currency	Symbol	الشركة
Arab Company for Paints Products	17	33	73,933	23,932	20.10	2.45	1.95	2.52	2.04	PS2002111909	JOD	APC	العربية لصناعة الدهانات
Palestine Poultry**	84	303	2,123,983	534,840	- 10.91	2.45	2.30	3.30	2.75	PS2007111979	JOD	AZIZA	دواجن فلسطين**
Birzeit Pharmaceuticals**	158	666	5,804,550	1,278,617	- 12.36	3.19	2.85	3.75	3.64	PS2008111739	JOD	BPC	بيرزيت للأدوية**
Alshark Electrode Company	33	51	36,894	11,577		2.00	1.94	4.44		PS2011111775	JOD	ELECTRODE	مصنع الشرق للالكترود
Golden Wheat Mills	189	2,209	7,936,389	5,212,294	36.49	1.01	0.65	1.21	0.74	PS2009111951	JOD	GMC	مطاحن القمح الذهبي
Jerusalem Cigarette	135	686	1,708,411	599,845	- 49.80	1.28	1.22	2.55	2.55	PS2003111643	JOD	JCC	سجاير القدس**
Jerusalem Pharmaceuticals	87	273	3,102,278	482,208	- 1.21	4.89	4.40	5.09	4.95	PS2001111694	JOD	JPH	القدس للمستحضرات الطبية
Palestine Plastic Industries	72	277	259,612	385,751	- 37.29	0.37	0.36	0.58	0.59	PS2006111988	JOD	LADAEN	فلسطين لصناعات اللدائن
National Aluminum & profile	12	34	39,746	29,920		0.95	0.89	1.07		PS2013111914	JOD	NAPCO	الوطنية لصناعة الألمنيوم والبروفيلات
The National Carton Industry	141	1,335	1,928,167	2,386,963	43.75	0.69	0.41	1.02	0.48	PS2012112939	US\$	NCI	الوطنية لصناعة الكرتون
The Vegetable Oil Industries	37	72	5,373,344	1,248,208	29.69	4.15	2.80	4.15	3.20	PS2004111535	JOD	VOIC	مصانع الزيوت النباتية
Total		5,939	28,387,306	12,194,155									المجموع

<sup>\*\*</sup> قامت البورصة بتعديل سعري على سعر السهم بتاريخ توزيع الأسهم المجانية خلال العام 2011 بموجب المادة (110) من نظام تداول الأوراق المالية

<sup>\*\*</sup> PEX amended the «preview closing price» on the date of distributing bonns shares in accordance with Articale (110)of trading regulations.

<sup>\*\*</sup> PEX amended the «preview closing price» on the date of distributing bonns shares in accordance with Articale (110)of trading regulations.

التامين Insurance

							•						
Commony	عدد أيام التداول	عدد الصفقات	قيمة الأسهم المتداولة	عدد الأسهم المتداولة	نسبة التغيير	سعر الإغلاق	أدنى سعر	أعلى سعر	سعر الإغلاق السابق	الرقم العالمي للورقة المالية	عملة التداول	رمز الشركة	75.11
Company	No. of trading sessions	No. of transactions	Value (US\$)	Volume #	Change %	Closing Price	Lowest price	Highest price	Previous closing price	ISIN	Currency	Symbol	الشركة
Ahliea Insurance Group	213	1,503	1,351,861	3,746,968	- 34.88	0.28	0.25	0.47	0.43	PS3003112946	US\$	AIG	المجموعة الأهلية للتأمين
Global United Insurance	65	270	480,756	398,937		1.15	1.08	1.30		PS3007112108	US\$	GUI	العالمية المتحدة للتأمين
AL Mashriq Insurance*	13	20	46,163	85,244	- 23.81	0.48	0.48	0.60	0.63	PS3004112929	US\$	MIC	المشرق للتأمين*
National Insurance	105	207	1,343,427	370,863	- 0.26	3.84	3.20	3.84	3.85	PS3002112921	US\$	NIC	التأمين الوطنية
Palestine Insurance	2	2	30,750	20,500	- 3.23	1.50	1.50	1.50	1.55	PS3006112943	US\$	PICO	فلسطين للتأمين
Al-Takaful Palestinian Insurance	69	331	2,212,169	2,080,713		0.97	0.95	1.14		PS3008112065	US\$	TIC	التكافل الفلسطينية للتأمين
Trust International Insurance**	30	57	1,995,103	680,367	- 2.00	2.94	2.73	3.30	3.00	PS3005112951	US\$	TRUST	ترست العالمية للتأمين**
Total		2,390	7,460,229	7,383,592									المجموع

<sup>\*\*</sup> قامت البورصة بتعديل سعري على سعر السهم بتاريخ توزيع الأسهم المجانية خلال العام 2011 بموجب المادة (110) من نظام تداول الأوراق المالية

## الاستثمار Investmene

							•						
	عدد أيام التداول	عدد الصفقات	قيمة الأسهم المتداولة	عدد الأسهم المتداولة	نسبة التغيير	سعر الإغلاق	أدنى سعر	أعلى سعر	سعر الإغلاق السابق	الرقم العالمي للورقة المالية	عملة التداول	رمز الشركة	
Company	No. of trading sessions	No. of transactions	Value (US\$)	Volume #	Change %	Closing Price	Lowest price	Highest price	Previous closing price	ISIN	Currency	Symbol	الشركة
Al- Aqariya Trading Investment	100	641	918,481	898,797		0.80	0.53	1.14		PS4009111049	JOD	AQARIYA	العقارية التجارية للاستثمار
Arab Investors	14	21	16,645	14,500	- 23.33	0.69	0.69	0.90	0.90	PS4003111979	JOD	ARAB	المستثمرون العرب
Jerusalem Real Estate Investment	4	4	1,303,711	1,372,268	- 1.04	0.95	0.95	0.99	0.96	PS4007112965	US\$	JREI	القدس للاستثمارات العقارية
Palestine Development & Investment Ltd.	247	10,853	63,178,194	52,737,349	- 16.67	1.00	0.98	1.34	1.20	PS4002112937	US\$	PADICO	فلسطين للتنمية والاستثمار
Palestine Investment & Development	46	84	358,296	253,948	0.00	1.00	0.95	1.05	1.00	PS4006111935	JOD	PID	الفلسطينية للاستثمار والإنماء
Palestine Industrial Investment	196	4,018	20,524,514	8,887,045	23.02	1.55	1.19	1.92	1.26	PS4004111952	JOD	PIIC	فلسطين للاستثمار الصناعي
Palestine Real Estate Investment	224	3,786	9,732,401	7,986,249	- 9.09	0.70	0.67	1.01	0.77	PS4001111948	JOD	PRICO	فلسطين للاستثمار العقاري
Union Construction &	216	2,001	2,251,756	3,518,057	16.67	0.70	0.53	0.78	0.60	PS4008112055	US\$	UCI	الاتحاد للإعمار والاستثمار
Total		21,408	98,283,998	75,668,213									المجموع

## الخدمات Services

C	عدد أيام التداول	عدد الصفقات	قيمة الأسهم المتداولة	عدد الأسهم المتداولة	نسبة التغيير	سعر الإغلاق	أدنى سعر	أعلى سعر	سعر الإغلاق السابق	الرقم العالمي للورقة المالية	عملة التداول	رمز الشركة	الشركة
Company	No. of trading sessions	No. of transactions	Value (US\$)	Volume #	Change %	ISIN Curre	Currency	Symbol	الشرنة				
AL-Wataniah Towers	39	65	50,580	48,046	6.36	1.17	0.97	1.17	1.10	PS5010112959	US\$	ABRAJ	أبراج الوطنية
Arab Hotels	25	172	530,086	474,670	- 18.89	0.73	0.67	0.88	0.90	PS5003111968	JOD	AHC	المؤسسة العربية للفنادق
Arab Real Estate Establishment	80	196	131,584	166,942	- 14.55	0.47	0.44	0.69	0.55	PS5001111861	JOD	ARE	المؤسسة العقارية العربية
GLOBALCOM Telecommunications	228	3,820	4,279,793	6,904,548	- 30.49	0.57	0.41	0.83	0.82	PS5009112093	US\$	GCOM	جلوبال كوم للاتصالات
Grand Park Hotel & Resorts*										PS5004111991	JOD	HOTEL	جراند بارك للفنادق والاستجمام*
Nablus Surgical Center	38	56	385,388	258,868	4.76	1.10	1.00	1.11	1.05	PS5008111955	JOD	NSC	مركز نابلس الجراحي التخصصي
Palestine Telecommunications	247	6,672	133,403,099	18,191,089	0.19	5.29	4.95	5.55	5.28	PS5002111951	JOD	PALTEL	الاتصالات الفلسطينية
Palestine Electric	235	1,589	2,598,368	2,237,178	4.39	1.19	1.06	1.25	1.14	PS5006112997	US\$	PEC	الفلسطينية للكهرباء
Arab Palestinian Shopping Centers	14	20	14,537	14,500	- 21.05	0.60	0.60	0.76	0.76	PS5005111990	JOD	PLAZA	العربية الفلسطينية لمراكز التسوق
The Ramallah Summer Resorts**	29	48	624,269	157,327	- 9.68	2.80	2.62	3.00	3.10	PS5011111455	JOD	RSR	مصايف رام الله**
Palestinian for Distribution & Logistics Services	218	1,686	3,421,213	2,736,109	- 1.16	0.85	0.76	1.05	0.86	PS5007111055	JOD	WASSEL	الفلسطينية للتوزيع والخدمات اللوجستية
Wataniya Palestine Mobile Telecommunications	241	4,588	17,529,223	13,544,306		1.29	1.10	1.44		PS5012112072	US\$	WATANIYA	موبايل الوطنية الفلسطينية للاتصالات
Total		18,912	162,968,139	44,733,583									المجموع

سهم الشركة موقوف عن التداول

<sup>\*\*</sup> PEX amended the «preview closing price» on the date of distributing bonns shares in accordance with Articale (110)of trading regulations.

<sup>\*</sup> Symbol is suspended

<sup>\*\*</sup> قامت البورصة بتعديل سعري على سعر السهم بتاريخ توزيع الأسهم المجانية خلال العام 2011 بموجب المادة (110) من نظام تداول الأوراق المالية

<sup>\*\*</sup> PEX amended the «preview closing price» on the date of distributing bonns shares in accordance with Articale (110)of trading regulations.

## نشاط التداول الشهري الإجمالي للعامين 2010-2011

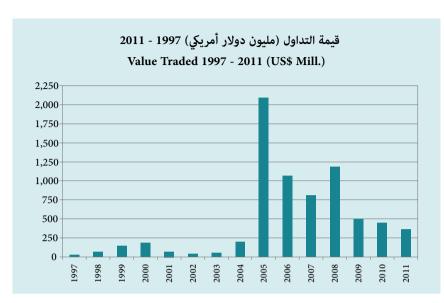
Total Monthly Trading Activity 2010-2011

التغير الشهري	مؤشر القدس	القيمة السوقية	عدد الصفقات	عدد جلسات التداول	المعدل اليومي لقيمة الأسهم المتداولة	قيمة الأسهم المتداولة	عدد الأسهم المتداولة		الشهر	
Monthly Change (%)	Al-Quds Index	Market Capitalization (US\$)	No. of transactions	No. of trading sessions	Daily Average Turnover Value (US\$)	Value (US\$)	Volume #		Month	
11.62	Annual Growth	2,375,366,531	88,838	246	2,034,120	500,393,398	238,877,373	То	otal 2009	
1.91	502.43	2,409,067,998	5,203	20	1,048,252	20,965,047	10,117,254	كانون ثاني	January	
4.53	525.18	2,501,276,950	7,014	20	3,514,626	70,292,521	33,321,492	شباط	February	
-4.19	503.17	2,420,244,532	6,508	23	1,901,226	43,728,192	18,563,562	آذار	March	
-0.29	501.72	2,436,154,640	8,314	21	1,457,227	30,601,760	19,721,903	نیسان	April	
-2.02	491.58	2,430,190,983	10,913	21	1,953,699	41,027,685	27,305,023	أيار	May	
4.94	515.84	2,545,343,935	12,743	22	3,491,127	76,804,789	38,511,878	حزيران	June	
-2.78	501.50	2,491,106,469	6,284	21	1,189,270	24,974,679	13,802,919	تموز	July	2010
-1.93	491.83	2,442,441,013	5,647	23	727,685	16,736,748	10,277,596	آب	August	
2.42	503.74	2,501,537,169	4,904	19	1,419,786	26,975,941	12,225,024	أيلول	September	
-2.43	491.48	2,452,397,751	5,545	21	1,029,685	21,623,395	18,005,287	تشرين الأول	October	
-2.16	480.88	2,408,815,270	3,970	18	1,858,594	33,454,692	9,859,580	تشرين ثاني	November	
1.81	489.60	2,449,901,545	5,580	20	2,201,154	44,023,080	18,804,852	كانون أول	December	
-0.69	Annual Growth	2,449,901,545	82,625	249	1,812,082	451,208,529	230,516,370	To	otal 2010	
-0.02	489.50	2,765,731,635	6,508	22	1,279,803	28,155,670	17,631,367	كانون ثاني	January	
-1.50	482.16	2,731,778,278	5,301	19	1,465,251	27,839,776	15,102,291	شباط	February	
3.22	497.67	2,814,959,352	8,249	23	1,331,056	30,614,284	16,550,519	آذار	March	
-0.29	496.25	2,844,748,425	8,436	20	2,115,625	42,312,503	22,622,077	نیسان	April	
0.51	498.80	2,855,732,148	6,729	22	2,783,940	61,246,680	34,567,141	أيار	May	
-1.22	492.71	2,814,420,639	4,996	21	1,563,257	32,828,404	14,452,947	حزيران	June	
0.42	494.77	2,828,245,657	4,224	21	1,053,006	22,113,136	11,190,912	تموز	July	2011
-0.76	491.03	2,821,807,977	3,189	21	497,993	10,457,852	5,870,616	آب	August	
-0.58	488.20	2,801,337,724	3,764	20	785,647	15,712,941	7,668,070	أيلول	September	
-2.76	474.71	2,727,472,678	3,842	22	1,572,668	34,598,702	16,699,936	تشرين أول	October	
-0.62	471.77	2,704,248,039	2,812	17	749,532	12,742,037	5,559,622	تشرين ثاني	November	
1.09	476.93	2,782,469,900	3,878	20	2,351,312	47,026,230	16,628,877	كانون أول	December	
-2.59	Annual Growth	2,782,469,900	61,928	248	1,474,388	365,648,216	184,544,375	To	otal 2011	

# النشاط السنوي الإجمالي للبورصة للفترة 1997 - 2011

Total Yearly Activity from 1997 to 2011

التغير السنوي في مؤشر القدس (%)	مؤشر القدس كما هو بتاريخ 31/12	القيمة السوقية	المعدل اليومي لعدد الصفقات	المعدل اليومي لقيمة الأسهم المتداولة	المعدل اليومي لعدد الأسهم المتداولة	عدد الصفقات	قيمة الأسهم المتداولة	عدد الأسهم المتداولة	عدد جلسات التداول	السنة
Al - Quds Index yearly growth (%)	Al - Quds Index	Market Capitalization (US\$)	Daily average turnover transactions	Daily average turnover Value (US\$)	Daily average turnover Volume	No. of transactions	Value (US\$)	Volume #	No. of trading Sessions	Year
	139.13	510,036,142	30	381,531	151,523	1,957	25,181,030	10,000,526	66	1997
11.39	154.98	600,496,739	76	685,316	167,468	7,639	68,531,587	16,746,845	100	1998
52.77	236.76	735,936,934	73	1,028,029	471,155	10,625	150,092,262	68,788,626	146	1999
-12.31	207.62	768,190,283	95	895,564	441,660	20,143	188,964,084	93,190,283	211	2000
-6.08	195.00	727,270,525	51	462,708	207,607	8,205	74,496,050	33,424,798	161	2001
-22.48	151.16	581,826,876	46	450,817	186,635	4,579	45,081,693	18,663,494	100	2002
18.95	179.81	655,463,931	47	261,349	180,737	10,552	58,280,758	40,304,432	223	2003
54.36	277.56	1,096,525,380	112	821,954	424,766	27,296	200,556,709	103,642,845	244	2004
306.61	1,128.59	4,457,227,305	678	8,521,050	1,502,306	166,807	2,096,178,223	369,567,295	246	2005
-46.39	605.00	2,728,811,088	633	4,484,739	935,670	150,592	1,067,367,951	222,689,351	238	2006
-12.85	527.26	2,474,679,018	634	3,280,117	1,207,350	157,300	813,469,090	299,422,814	248	2007
-16.23	441.66	2,123,057,098	624	4,857,394	1,390,036	152,319	1,185,204,211	339,168,807	244	2008
11.62	493.00	2,375,366,531	361	2,034,120	971,046	88,838	500,393,398	238,877,373	246	2009
-0.69	489.60	2,449,901,545	332	1,812,082	925,769	82,625	451,208,529	230,516,370	249	2010
%-2.59	476.93	2,782,469,900	250	1,474,388	744,131	61,928	365,648,216	184,544,375	248	2011
		Tota	al			951,405	7,290,653,792	2,269,548,234	2,970	المجموع









# الشركات الخمس الأكثر نشاطاً من حيث قيمة الأسهم المتداولة للعام 2011

Top five Companies by value traded 2011

Communication	النسبة من الإجمالي	القيمة المتداولة (دولار أمريكي)	75 - 11
Company Name	Percentage of total	Value (US\$)	اسم الشركة
Palestine Telecommunications	% 36.48	133,403,099	الاتصالات الفلسطينية
Palestine Development & Investment	% 17.28	63,178,194	فلسطين للتنمية والاستثمار
Bank Of Palestine	% 11.02	40,311,092	بنك فلسطين
Palestine Industrial Investment	% 5.61	20,524,515	فلسطين للاستثمار الصناعي
Wataniya Palestine Mobile Telecommunications	% 4.79	17,529,223	موبايل الوطنية الفلسطينية للاتصالات

## الشركات الخمس الأكثر نشاطاً من حيث عدد الأسهم المتداولة للعام 2011

Top five Companies by volume traded 2011

Comment	النسبة من الإجمالي	عدد الأسهم	76 x 11 x 1
Company Name	Percentage of total	Volume (#)	اسم الشركة
Palestine Development & Investment	% 28.58	52,737,349	فلسطين للتنمية والاستثمار
Palestine Telecommunications	% 9.86	18,191,089	الاتصالات الفلسطينية
Wataniya Palestine Mobile Telecommunications	% 7.34	13,544,306	موبايل الوطنية الفلسطينية للاتصالات
Bank Of Palestine	% 7.05	13,012,389	بنك فلسطين
Palestine Industrial Investment	% 4.82	8,887,045	فلسطين للاستثمار الصناعي

## الشركات الخمس الأكبر من حيث القيمة السوقية للعام 2011

Top five Companies by market capitalization 2011

	نسبتها في السوق	القيمة السوقية (دولار أمريكي)	~
Company Name	Percentage of total	Market Capitalization (US\$)	اسم الشركة
Palestine Telecommunications	%35.30	982,081,994	الاتصالات الفلسطينية
Bank Of Palestine	%12.51	348,000,000	بنك فلسطين
Wataniya Palestine Mobile Telecommunications	%11.96	332,820,000	موبايل الوطنية الفلسطينية للاتصالات
Palestine Development & Investment	%8.98	250,000,000	فلسطين للتنمية والاستثمار
Palestine Electric	%2.57	71,400,000	الفلسطينية للكهرباء

# الشركات الأكثر ارتفاعاً في أسعار أسهمها للعام 2011

## Top five gainers 2011

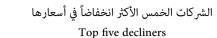
		1 0			
Campany Nama	نسبة التغير %	الإغلاق 2011	الإغلاق 2010	عملة التداول	ול ביון ו
Company Name	Change	Close 2011	Close 2010	Currency	اسم الشركة
The National Carton Industry	% 43.75	0.69	0.48	US\$	الوطنية لصناعة الكرتون
Golden Wheat Mills	% 36.49	1.01	0.74	JOD	مطاحن القمح الذهبي
The Vegetable Oil Industries	% 29.69	4.15	3.20	JOD	مصانع الزيوت النباتية
Palestine Industrial Investment	% 23.02	1.55	1.26	JOD	فلسطين للاستثمار الصناعي
Arab Co. for Paints Products	% 20.10	2.45	2.04	JOD	العربية لصناعة الدهانات

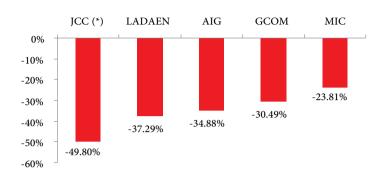
# الشركات الأكثر انخفاضاً في أسعار أسهمها للعام 2011

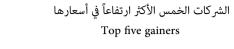
Top five losers 2011

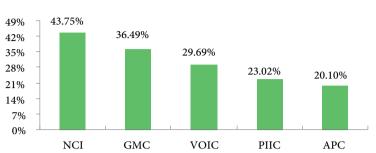
	التغير	الإغلاق 2011	الإغلاق 2010	عملة التداول	
Company Name	%				سم الشركة
	Change	Close 2011	Close 2010	Currency	
Jerusalem Cigarette (*)	%-49.80	1.28	2.55	JOD	سجاير القدس (*)
Palestine Plastic Industrial	%-37.29	0.37	0.59	JOD	فلسطين لصناعات اللدائن
Ahliea Insurance Group	%-34.88	0.28	0.43	US\$	المجموعة الأهلية للتامين
GLOBALCOM Telecommunications	%-30.49	0.57	0.82	US\$	جلوبال كوم للاتصالات
AL Mashriq Insurance	%-23.81	0.48	0.63	US\$	لمشرق للتامين

<sup>(\*)</sup> تم بتاريخ 2011/05/03 تعديل سعر الإغلاق السابق من 2.36 إلى 1.65 دينار أردني بموجب قرار الهيئة العامة للشركة رفع راس مال الشركة عبر توزيع أسهم مجانية.

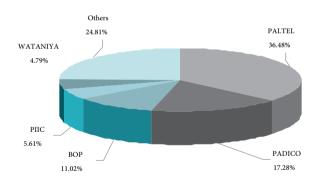




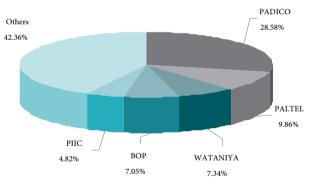




الشركات الخمس الأكثر تداولاً من حيث قيمة الأسهم Top 5 by trading value



الشركات الخمس الأكثر تداولاً من حيث عدد الأسهم Top 5 by trading volume

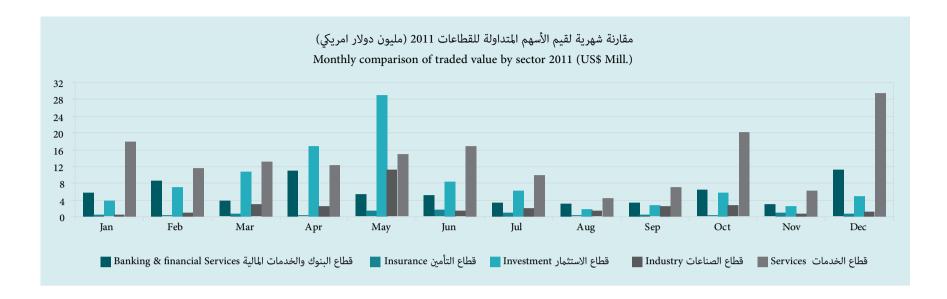


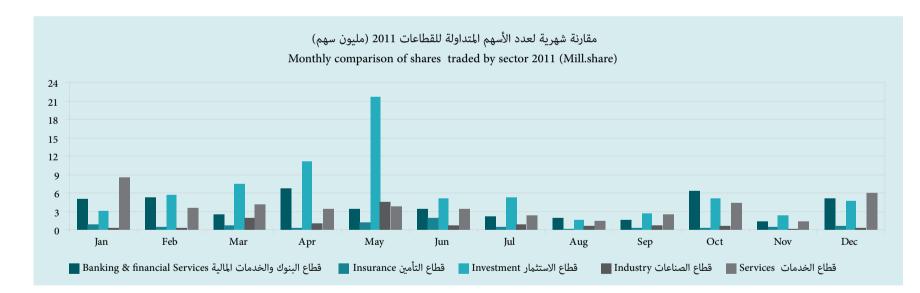
116 PEX ... 15 Years of Challenges and Achievements

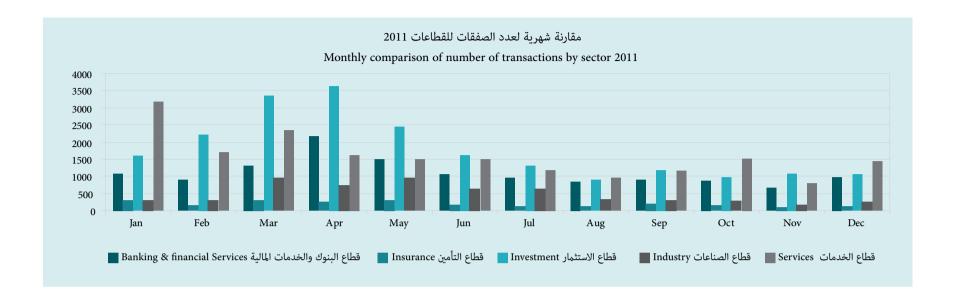
<sup>(\*)</sup> On 3\5\2011, the previous closing price was amended from 2.36 to 1.65 JD in accordance with the Company's General Commission resolution to raise the capital through distributing bonus shares by 42.85%

<sup>(\*)</sup> تم بتاريخ 2011/05/03 تعديل سعر الإغلاق السابق من 2.36 إلى 1.65 دينار أردني بجوجب قرار الهيئة العامة للشركة رفع راس مال الشركة عبر توزيع أسهم مجانية بنسبة 42.85%.

<sup>(\*)</sup> On 3\5\2011, the previous closing price was amended from 2.36 to 1.65 JD in accordance with the Companys General Commission resolution to raise the capital through distributing bonus shares by 42.85%









# مؤشر القدس والمعدل اليومي لعدد وقيم الأسهم المتداولة 1997-2011 Al Quds Index & Daily Averag turnover value & volume 1997-2011

