



Rotary



The Lighthouse

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Madras Bashai and Cho - a tribute

The speaker for the day Rtn. Mohan Raman spoke on Madras Bashai and Cho - a tribute.

He gave a preview on the structure and syntax used by those speaking this slang. He stated that this slang used and adapted many words from different languages like Telugu, Urdu, Hindi and even Sanskrit. Words like Duddu, Kundhikinu, Naina were all from Telugu. Bejaar and Shokka from Urdu. Kasmaalam from the Sanskrit word Kashmalam which means rubbish. Some words have come from English too.

Madras Bashai was predominantly a slang used by the working class in Madras.

He said that there were three kinds of Tamil usually associated with Madras and not all can be called as Madras Bashai.

1. The use of the slang with these typical words alone is Madras Bashai.

He played the famous song from the film Bommalaattam - Vaa Vadhyare voottaande as a classic example of Madras Bashai. Sight adichchu being an import to the slang from English.

2. The next category is the way a Madras born speaks Tamil. The Tamil will be correct with just the pronunciation being odd.

He played the song - Elandhapayam from Panama Pasama as an example of normal Tamil being pronounced in the Madras way.

3. This is a category unique to a certain section of society. Mainly a community that hailed from Vellore/Arcot side. Popular

words being Meiyyaluma (is it true) or Appala (later).

He played a scene from the film Pammal K Sammandam where this dialect was used predominantly.



The speaker traced the early life of Cho and how he got that name as well as his early stage career. Cho had used the Madras Bashai as a tool for humour right from his first play. Cho acted in a play by UAA an amateur Drama group which was based on a Hindi film. The play called Petraaldhaan Pillaya was made into a film called Paar Magale Paar. Here too he played the same role as in stage - Mechanical Madasamy who speaks Madras Bashai. Chandrababu was one of the earliest to bring this to Films as Cho did it on stage. These two helped popularise this dialect.

He ended the speech with a song from a new film - Aaluma doluma - this shows how much Madras Bashai has evolved/Changed over the years. As usual he kept the audience engaged with his unique brand of humour and presentation style.

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minutes

20th DECEMBER 2016

Sgt-at-arms Rtn M Srinivasan collared President Rtn Dr Arulmozhi Varman, who called the 24th meeting to order, followed by a silent invocation

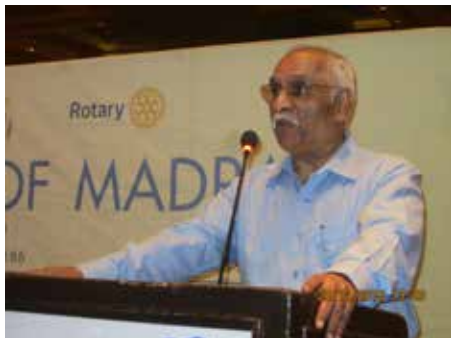
The minutes of the 13th Dec'16 meeting was duly confirmed.

President welcomed all for the meeting, Ann Valsa Cherian, speaker Rtn Mohan Raman.

President extended (3 weeks list) birthday/wedding anniversary wishes to the respective Rotarians/spouses and thanked for their sunshine.

President welcomed Probus club member S Gopalakrishnan and guests who have come for the meeting.

Rtn PDG JB Kamdar, Chairman, Rotary South Asia Literacy Summit requested members to register for the Rotary South Asia Literacy Summit which will be on 3-5, March 2017 at the Chennai Trade Centre. It will be an interesting event with eminent speakers. The RI President and the Chairman of the Trustees of TRF will be the Chief Guests and also the Ministry of education.



After the success of Polio eradication, Literacy has become the focus of Rotary in India and cent percentage is the objective. PDG appealed members of RCM register in large numbers and will be a great motivation for him and strongly supported by the members of



his Club. The event will be attended by more than 3500 delegates from South Asia. Also this will be a big opportunity for clubs/members to showcase their product by the way of releasing an advt, taking a stall, sponsoring an event in the Summit / Souvenir. Total Rs.3500/- per Rotarian for 2½ days. PDG thanked RCM & President/board for sponsoring Rs 2 lacs. For the event. PDG also thanked those for spontaneously enrolling for the summit. President also requested members to support for the event and represent a large contingent for the event.



PE Rtn PN Mohan on behalf of the Fellowship Committee reminded about the Full Club Fellowship at the Madras Club on the Friday the 23rd Dec'16 at 7.30 pm, hosted by the Madras Club Rotarian members. Dress code for male members have to strictly followed - trousers/shirts with collar/shoes/socks and the colour for the dress being green, red, white. He requested members to warn in large numbers, so that the hosts can be prepared. Music, entertainment have been planned for the evening.

Rtn Jayant Hemdev, CoChair



Fellowship Committee informed members that the Pongal Full Club Fellowship is on the 15th Jan'17 from 11 am onwards. Requested members to mark the date for the first full club fellowship of 2017.

President was pleased to announce that Rtn Harbinder Singh Rattha & Rtn PS Jagdish have become Major Donors by contributing 10,000 US dollars each to the TRF. President thanked both for their donation.

PDG Benjamin Cherian along with Ann.Valsa Cherian handedover a chq for 30,000 US Dollars towards term gift for TRF. President thanked PDG for his contribution to TRF and said that this will be worked along with DDF and if possible with overseas contribution which will multiply to a larger amount around 90,000 dollars. This funds will be utilized for the renovation of 10 schools under the School X Smiles project.

President congratulated Rtn Dr K Rajan for becoming President for the Radiology & Imaging Association for Tamilnadu & Pondy. He gave a donation of Rs.2,000 to mark this occasion.

Continued on next page

MEHTA JEWELLERY
celebrating 105th anniversary

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From previous page



Rtn PP NK Gopinath reported on his visit to the Rotary Club of Corralde Tierra, in Salinas, California, USA. He briefed members about the association with this club during Tsunami 2004 and also RCM's partly funding later during PP Nandita Krishnans period for setting up a Rotary Plaza and currently building a Health Centre thru Pres Dr Arulmozhi's term. Since RCM rarely do a joint project

abroad, this we must be proud of being a part of their project, he said.

President informed members that Sri Lanka overseas tour will be on 24th Feb '17, Friday and will be back on Monday for the International Friendship day and the total cost will be Rs 41,000. More details will be circulated. Requested members to join the trip and those interested can contact President, Rtn M Balasubramanian & Rtn R Ravishankar for the ticket bookings/formalities.

Rtn Alok Bhargava, Chairman, Golf Committee said that after 2 years Golf Tournament is held in Chennai and the dates are 27th Jan'17 at TNGF and dinner on 28th Jan'17 at Taj Coromandel. Sponsors Omega and The Hindu have graciously agreed to continue with us. Hopefully we may reach a target of 80 lacs to 1 crore. He appealed for Tee boxes and sponsors from our members and make The RCM Merchants & Bankers Golf Tournament a great success by their

participation (volunteers needed) and in whatever best they can do. He said that lot of efforts are going for this Golf and thanked President for his strong support.

Secy Rtn Dr R Chandrasekhar announced that the RCMs next weekly meeting is on the 27th Dec'16 at the same time same place.

Program: AGM of RCM & EGM of RCMCT.

Speaker of the afternoon Rtn. Mohan Raman with an aid of video clips interestingly spoke on the 3 different Madras Baashai in tamil films classified according to him and in a way paid tribute to Cho Ramaswamy by portraying his entry into films and his Madras baashai along with others.

President thanked Rtn Mohan Raman for his absorbing talk/slides and his remarkable research on the topic of the day.

The meeting was then adjourned.

Inauguration of 1st batch of Skill Training

The first batch of skill training of RCM jointly with Unnati will be inaugurated on Friday 29th Dec at Selayur in the presence of our Pres Arulmozhi Varman and other dignitaries including senior managers of the sponsor Eicher Motors Delhi and Unati trustees.

This programme will focus on imparting skill for the job roles of Administrative Assistants and Retail Assistants.

The sponsors of the programme are Eicher Motors under their CSR projects.

We cordially invite and request all our members to attend in large numbers and herald this advent of our Club into more modern, job oriented and relevant to times programmes in Vocational and Skill Development. "

Time: 11.00 Am.

Date : Friday 29th Dec 2016.

Place: RCM Selayur Campus.

- Rtn. K.M. Vinod kumar

Registration for Rotary South Asia Literacy Summit 2017 – expression of thanks for spontaneous support

In response to my request 33 Rotarians of our Club have yesterday registered for the Literacy summit and I am thankful to our President Arulmozhi Varman, the Board as well as all the members for the spontaneous support to this Summit.

As the Chairman of this summit it means a lot to me and I feel a sense of pride when so much support is forthcoming from my home Club for this event.

It is my desire that our Club should have the highest registration amongst the 2500 Rotary Clubs in India and towards this end I am planning to request our President to permit me to open a registration counter once more at our Club's meeting next Tuesday, 27th December.

I shall be thankful if those who have not yet registered would kindly think about registering for this event which I promise will be an outstanding event in the presence of RI President John Germ, Chairman of the Trustees of the Rotary Foundation as well as other notable dignitaries / speakers including some noble laureates.

You may also visit the website below for registration online:

<http://www.rotaryteach.org/chennai/summit/index.php>

Rtn. J.B.Kamdar

Opulence now has a new synonym.



Raj Waterscape presents to you,

BUCKINGHAM gardens



Letter of Appeal

Greetings fellow members of our Rotary Club of Madras!

We are writing to you with regards to the biggest corporate golf event of South India promoted by our club i.e. the Merchants and Bankers Golf Tournament 2017 to be held at TNGF - Cosmo Golf Club, Chennai on 27th January, 2017 followed by a gala dinner on 28th January, 2017 at Taj Coromandel.

The event witnesses passionate golfers from Pan-India teeing off for a cause as the funds raised are contributed towards several projects undertaken by our club. The Rotary Club of Madras takes pride in being associated with worthwhile work be it for water conservation, skills development or women empowerment among other projects.

While the committee members are reaching out to several corporates to support this grand event which is in its 10th year, we also write to appeal to you to garner contribution towards this endeavour through your good offices.

Below are the details of possible sponsorships for your perusal-

Sponsorship @ Rs. 1 lakhs

- Corporate Logo on EDM
- Corporate Logo on Honours Board
- Corporate Logo on Side Panel of Backdrop
- Corporate Logo on 2 Directional Signages On Course
- 2 Player Invites and 2 Couple Dinner Invites
- Right to Giveaways

Hole Sponsorship @ Rs. 25,000

- Corporate Logo on Honours Board
- Board on Tee Box
- 1 Player Invite and 1 Couple Dinner Invite
- Right to Giveaways

** The cheque to be made in the name of Rotary Club of Madras Charitable Trust*

We would truly appreciate your support and contribution.

Thanks & regards,

Rtn Arulmozhi Varman

(President)

arulmozhivarman@hotmail.com

Rtn Alok Bhargava

(Golf Chair)

alokbhargava58@gmail.com

Birthday

27th Dec	– Rtn VV Mohindra
27th Dec	– Rtn Roopa Rani
29th Dec	– Rtn Avali Srinivasan
1st Jan'17	– President Rtn Dr NV Arulmozhi Varman
27th Dec	– Spouse Dr K Sridhar (Rtn Jayshree Sridhar)
28th Dec	– Ann. Priya (Rtn P Shankar Menon)
29th Dec	– Ann. Karina (Rtn PP George B Cherian)

Wedding

28th Dec	– Rtn PP Vivek Harinarain Ann. Sangeeta
29th Dec	– Rtn Nimish C Tolia Ann. Sushma
29th Dec	– Rtn AK Tareen Ann. Sanobar

Sunshine

Rtn Bharat B Mohindra	– ₹1000
Rtn PP NK Gopinath	– ₹2000
Rtn Bhaswar Mukherjee	– ₹1000
Rtn PS Jagdish	– ₹2000
Rtn G Ravindran	– ₹15,000 RCBTS
Rtn Jayant Hemdev	– ₹2000

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