



SONY COMPUTER ENTERTAINMENT ANNOUNCES CHANGES IN CORPORATE OFFICERS

Tokyo, July 1, 2002 – Sony Computer Entertainment Inc. (SCEI) announced today changes in corporate executives to be effective as of July 1st, 2002.

Changes in Corporate Executive Officers (as of July 1st, 2002)

Newly Appointed Corporate Executive Officers:

Chairman	Tamotsu Iba
Senior Vice President	Shigeru Nishimura
Senior Vice President	Andrew House
Senior Vice President	Jack Tretton
Senior Vice President	David Reeves
Senior Vice President	Jim Ryan
Senior Vice President	Phil Harrison

Promoted Corporate Executive Officer:

Deputy President and Chief Financial Officer	Masaru Kato
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Resigning Corporate Executive Officer:

Chairman	Shigeo Maruyama
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Sony Computer Entertainment Inc. Corporate Executive Officers (as of July 1st, 2002)

Chairman	Tamotsu Iba*
President and Chief Executive Officer	Ken Kutaragi
Deputy President and Chief Operating Officer	Akira Sato
Deputy President and Chief Financial Officer	Masaru Kato**
Executive Vice President and Chief Production Officer and Chief Information Officer	Akira Kubota
Executive Vice President	Akira Tajiri
Senior Vice President and Chief Technology Officer	Shinichi Okamoto
Senior Vice President and Chief Technology Officer	Kenshi Manabe
Senior Vice President	Shigeru Nishimura*
Senior Vice President	Fumiya Takeno (President, SCEJ)
Senior Vice President	Masatsuka Saeki (EVP, SCEJ)
Senior Vice President	Kazuo Hirai (President and COO, SCEA)
Senior Vice President	Andrew House* (EVP, SCEA)
Senior Vice President	Jack Tretton* (EVP, SCEA)
Senior Vice President	Chris Deering (President and CEO, SCEE)
Senior Vice President	David Reeves* (EVP, SCEE)
Senior Vice President	Jim Ryan* (EVP, SCEE)
Senior Vice President	Phil Harrison* (EVP, SCEE)

(*) Newly Appointed

(**) Promoted

(***) SCEJ: Sony Computer Entertainment Japan / SCEA: Sony Computer Entertainment America Inc.

SCEE: Sony Computer Entertainment Europe Limited / EVP: Executive Vice President

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Sony Computer Entertainment Inc. Board of Directors (as of July 1st, 2002)

Representative Director	Ken Kutaragi
Representative Director	Akira Sato
Director	Masaru Kato
Director	Akira Kubota
Director (Chairman of the Board, Sony Corporation)	Norio Ohga
Director (Chairman and CEO, Sony Corporation)	Nobuyuki Idei
Director (President and COO, Sony Corporation)	Kunitake Ando
Director (Deputy President and CFO, Sony Corporation)	Teruhisa Tokunaka
Director	Tamotsu Iba
Director	Shigeo Maruyama
Director	Hiroshi Goto
Standing Statutory Auditor	Takashi Tuiki
Statutory Auditor	Masataka Kawashima
Statutory Auditor	Motoshi Kamise

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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