





ISSUE 3 - MONDAY, FEBRUARY 22, 2016 • AN OFFICIAL PUBLICATION OF CURLING CANADA





**Sponsor of the Day** 



See Sponsor Profile on page 12

# Albertans are having fun





Quebec's Annie Lemay throws her rock to the sweepers, left. Northern Ontario skip Krista McCarville is off to a fast start at 3-0.

# DHT would like to welcome the Canadian Curling community to Grande Prairie.

As Grande Prairie's only daily print and digital news source, readers can stay informed and updated on local, national and international news using their favourite format.



# Host province feeling good playing Scotties at home

#### By JOHN KOROBANIK

HeartChart Associate Editor

helsea Carey and her new teammates are enjoying their role as the hometown favourites at the Scotties Tournament of Hearts here at Revolution Place.

"That's a lot of fun," Carey said of being the hometown team here. "It's a pretty neat



SCORES P13 feeling so that's been a great cherry on top. The Scotties is the Scotties, it's always pretty awesome, but to be Team Alberta in Alberta is pretty magical."

Carey, third Amy Nixon, second Jocelyn Peterman and lead Laine Peters racked up two more wins Sunday to sit

tied with Northern Ontario atop the standings after five draws at 3-0.

It's a place they're not terribly surprised to be at, but perhaps a bit better than they had hoped for, given that they played Team Canada's veteran Jennifer Jones crew in their first game. "We had a mission to be 2-1 after three games, to be solidly placed, and we did that, 3-0 is a nice bonus," Nixon said after they had beaten Karla Thompson 8-5 Sunday afternoon.

They had beaten Stacey Curtis of Newfoundland-Labrador 6-4 in the morning draw, despite giving the Maritimers a deuce in the ninth, and shocked Jones with a 12-5 win a day earlier.

"I don't know if we felt like we made a statement this morning, it was kind of a scrappy game," Nixon said of the win over B.C. "But it's more about us than what anyone thinks about us. I'll go to bed happy tonight to be 3-0."

The three straight wins puts Alberta squarely in the target zone of every other team they'll face this week, but Nixon, an Olympic bronze medallist and four-time Alberta champion with skip Shannon Kleibrink, says they should have been a target from Day 1.



SEE SCOTTIES
Page 4

# THANKS, FOLKS!

# Canadians dig deep for Sandra

anadians once again opened their hearts and wallets for the Sandra Schmirler Telethon, which is held annually on the first Sunday of the Scotties Tournament of Hearts.

Schmirler, who won gold for Canada at the 1998 Winter Olympics, passed away from cancer 16 years ago, but her influence on people remains just as strong through the Sandra Schmirler Foundation.

The Foundation raises money for intensive care life-saving equipment for babies in crisis. To date, it has raised more than \$2 million and has donated money in every Canadian province.

"The telethon is a fixture at the Scotties," said Todd Troyer, treasurer of the Sandra Schmirler Foundation. "It's really cool having teams come up here. Even though they're excited to play in the games, a lot of them are interested in helping with the Foundation and answering calls. This is part of their Scotties experience here."

The telethon, now into its 15th year, raised a whopping \$340,000 last year in Moose Jaw.

> "With the telethon we have a target," said Troyer. "Kind of what's possible. Last year was in Moose Jaw and that was one of the biggest years we've ever had. That was in Sandra's back yard so that might be tough to beat. We're looking

for about \$300,000. That would be a really nice number to achieve."

A final total was unavailable at press time. Volunteers from the local hospitals helped man the

phones this year, along with Scotties players and some curling celebrities, including Jon Mead, Marilyn Bodogh, Lisa Weagle and Emma Miskew.

Schmirler's daughters, Sara and Jenna England, who were just babies when their mother passed away, were on hand Sunday to help during the day-long fundraiser.



was great to have them," said Troyer.

Troyer said organizations such as Curling Canada providing a venue and TSN broadcasting the event make the Foundation possible.

"We have a great partnership with them and we look forward to this going on for a long time."

"When we're (volunteers) able to help an important cause, it makes you feel good."

# Attention pin collectors:

Here's your chance to Collect and Win a framed grouping of 29 sponsor's pins

Somewhere hidden in today's edition of the Morning Cup is the next batch of collector pins. Clip and collect all 29 this week and you could be eligible to win a framed collector's set at close of play Sunday. See Saturday's first edition of the *HeartChart* newspaper for complete details



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# **Scotties**

#### FROM PAGE 2

"Anyone who thought we weren't a decent team, it's ridiculous. So I don't think there's any target that shouldn't been there in the first place."

When Heather Nedohin decided to take a break from curling, Carey took over piloting the three remaining members of her team this season and it's been a relatively smooth transition.

"When you start playing together there's a big difference between playing nine years with Shannon Kleibrink and six months with Chelsea Carey," said Nixon.

"But since the slam in Yorkton in December we're really started to click and understand how to communicate with each other.

"I feel super good, from my perspective, of being able to hold the broom for Chelsea. I have a really good sense of her tendencies. She's a pretty solid thrower."

Being perfect after three games, however, doesn't guarantee anything in the Scotties and the Alberta foursome are fully aware of that. They're not looking anywhere beyond this morning's game against Northern Ontario.

"It's a long, long week, we have a lot of games ahead of us, so we're just taking it in chunks," said Nixon.

And Carey said it's still a learning process for

the four of them as they continue to improve. Like Sunday, when they had the game under control but gave up a deuce to B.C. in the ninth to make it more interesting that the game should have been at that point.

"So we said, lets do a better job of staying focused when we get a lead and we did a better job of that (in the) afternoon.

"We're learning every game about the ice and difficult spots and getting lots of valuable information."

While Alberta was cruising to its third straight win in the afternoon, Krista McCarville and her Northern Ontario team needed to steal deuces in the 10th and 11th ends to get past Nova Scotia 9-7.

In the evening draw, McCarville calmed her nerves and drew the draw with her final stone in the 10th end to score two and beat Team Canada's Jennifer Jones 8-7.

"I feel like I'm so calm and cool during the game but when it comes to the last end and it's such a nailbiter I'm like, 'Oh my God, I'm getting nervous.' "McCarville said after improving her early record to 3-0.

"I'm like, don't be nervous, it's the same thing, same game, same speed and everything is the same, just keep your nerves calm."

"That's what every skip wants, to throw a draw to win a game," said McCarville, a four-time Ontario champion. "Especially in a big game like that, we wanted to keep it close and hope we had a chance at the end."



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# Profile: British Columbia

### Kamloops Curling Club (Kamloops) Coach: Gary Van Den Berghe

# **Karla Thompson**

#### SKIP

**Age:** 31

Born: Langley, B.C. Residence: Kamloops Marital status: Married to Doug Thompson

Children: Adison 5, Keaton

**Employment:** Teacher at Norkam Seconary and dispatcher - Provincial Airtanker Centre

Single greatest personal achievement: My Family

Strong likes: Hanging with my husband, watching my kids play sports, weekends, curling

Dislikes: Colds! Favourite food: Popcorn

Favourite drink: Cesars, Coke, water Three words that describe you: Nurturing,

opinionated, busy

Most treasured possession: My husband says

Other life interests: Slowpitch, coaching high-

school curling, camping

Words to live by: You get what you get and you don't get upset. (I have young children . . .)

# Kristen Recksiedler

#### THIRD

Age: 32

Born: Maple Ridge, B.C. Residence: Coguitlam, B.C. (as of Feb. 19!) Marital status: Live with boyfriend Mike Ryan Children: None **Employment:** Abilities Case Manager — Sun Life Financial

Single greatest personal

achievement: Making it to Scotties! Strong likes: Sweet nephew Jacob, friends,

food, renovation shows

Dislikes: Coughing, slow drivers, olives

Favourite food: Cheese

Favourite drink: Spiced rum and coke Three words that describe you: Fun, focused,

Other life interests: Kickboxing, TRX,

Words to live by: Smile, laugh, and swear

# Tracey Lavery

#### **SECOND**

Age: 41 Born: Winnipeg Residence: Victoria Marital status: Married to Bill Lutynec Children: None

**Employment:** Social worker/counsellor Single greatest personal

achievement: Completing a Master's degree in Social

Strong likes: Being with family and friends,

concerts, travel

Dislikes: Extremely cold weather

Favourite food: Ice cream, Keg, beet salad

Favourite drink: Basil Soda

Three words that describe you: Determined,

adaptable and devoted

Most treasured possession: A carved paddle I purchased at a antique store during our honeymoon Other life interests: Traveling and visiting friends and family, sailing/boating/paddle boarding in the ocean.

Words to live by: Carpe Diem - Live life to the fullest or May the force be with you — Star Wars

# **Trysta Vandale**

## **LEAD**

**Age:** 30

Born: Elkford, B.C. Residence: Port Moody,

B.C.

Marital status: Single Children: None **Employment:** Executive Assistant, Peter Kiewit Infrastructure

Single greatest personal achievement: Purchasing my first home, and of

course winning the provincials

Strong likes: Curling, watching curling on TV

Dislikes: Watching darts Favourite food: Chips . . . shhh! Favourite drink: Caesars

Three words that describe you: Dedicated,

determined, passionate

Most treasured possession: My new home with my autographed Steve Nash basketball in it Other life interests: Crossfit, baseball, travel-

ling and hanging out with friends Words to live by: You can't live with the gold

until you learn to live without it

# **Sasha Carter**

#### **FIFTH**

Age: 41

Born: Ashern, Man. Residence: Kelowna, B.C. Marital status: Married to

**Greg Carter** 

Children: Evan 4, Zachary 3 **Employment:** Corporate Sales Associate, Prestige Hotels and Resorts

Single greatest personal achievement: My two hooligans

Strong likes: Saturday nights

 PJs, wine, chocolaté and a Star Wars movie marathon with the family

Dislikes: Dresssing and getting two children out the door in the wintertime — uggghhh!

Favourite food: Lobster

Favourite drink: Lemon Drop Martini Three words that describe you: Quirky, hard-

working, loyal

Most treasured possession: Probably my Ipad - it has all our pictures and videos on it Other life interests: Travelling, running, watching every episode of Big Bang Theory about 20

Words to live by: Scatter kindness. It's free.

## **FACTS**

Population: 4,631,000 Area: 944,735 sq. km

Motto: "Splendour without

diminishment" Joined Confederation: 1871

Capital City: Victoria Languages Spoken: 71% English, 8.5% Chinese, 4%

Punjab, 1.5% French, 15%

other

Economy: Forestry, mining, construction, tourism, retail/

service sector.

#### **B.C. AT THE SCOTTIES** Last five years:

2015: Patti Knezevic (1-10) 2014: Kesa Van Osch (6-5)

2013: Kelly Scott (8-3 Bronze)

2012: Kelly Scott (8-3 Silver) 2011: Kelly Scott (7-4)

Last championship — Kelly Scott (2006)

Canadian titles — 9

World titles — 5 (Kelly Scott 2007, Kelly Law 2000, Heather Houston 1989, Pat Sanders 1987, Linda Moore 1985) Other prominent B.C. women curlers — Lindsay Sparkes,

Julie Sutton.







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SCOTTIES TOURNAMENT OF HEARTS



Nova Scotia skip Jill Brothers returned to the ice Sunday after suffering from the flu.



# BACK FROM SICK BAY

It's been a difficult several days for Nova Scotia skip Jill Brothers.

The 32-year-old from Bedford missed Friday's Ford Hot Shots competition and her team's opening game Saturday in the Scotties Tournament of Hearts because she was sick.

"It's some kind of flu, I don't know," she said after returning to the ice Sunday. "My husband has it now.

"I've eaten half an oatmeal and a couple little pieces of chicken today so I'm pretty tired."

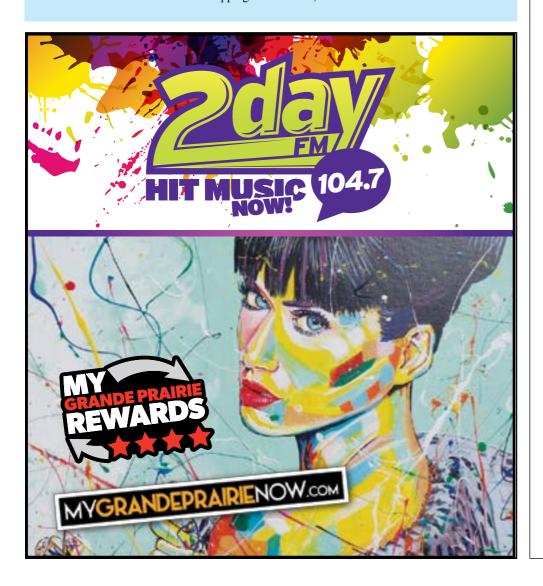
Nova Scotia lost 11-7 to Saskatchewan in their first game with Sarah Murphy skipping, but stole eight points in the middle ends to beat Manitoba 9-3 with Brothers back skipping in Sunday morning's game.

In the afternoon game Nova Scotia led 7-3 after eight ends but let it slip away, giving up a deuce in the eighth and then letting Northern Ontario steal deuces in the 10th and 11th ends.

"We had our shot to win in 10," Brothers said of her last-rock attempt to draw inside the four foot. "We threw what we thought we needed and we read the ice wrong as far as weight goes. I let it go, thought it was fine and the next thing you know it wasn't curling... and there it goes."

And then, with no evening game, she headed for her hotel room.

"Rest, that's all I need to do now is rest."





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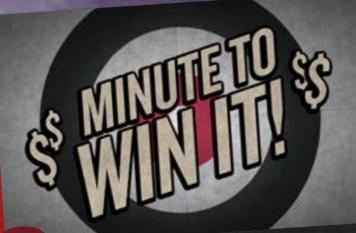
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# NUTE TO WIN IT!

laughs & prizes almost as good as haggis.

Last night had us relaxing under the big Alberta night sky with the smooth country sounds of Brad Sims to wind down the evening. Thought you had it easy? Tonight the action is turned up to eleven with MINUTE TO WIN IT! Just like the game show, you could have a chance to be apart of a series of fun challenges to win fantastic prizes. With plenty of laughs to come, it's sure to be a good one, tonight in the HeartStop!



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**GET SOCIAL!** 

The feel of the ice, the roar of the game, and the cold, cold barley nectar! We want to hear about all of your stories at this year's Scotties Tournament of Hearts! Great shots, triumphs or moments of awe - immortalize them into legend. Join your voice to the roar on Facebook, Twitter and Instagram!



#STOH2016 #AngusMcStone

# **AUTOGRAPH SESSION**

**SPACE TO PLACE YOUR AUTOGRAPHS BELOW!** 

MONDAY, FEBRUARY 22 | 5:15 P





# **THEY SAID WHAT!?**

**OUR PRE-GAME ROUTINE USED TO BE SMALL HIGH FIVES BETWEEN EACH OTHER** AND THE COACH. AFTER TWO LOSSES AT OUR PROVINCIAL PLAY DOWNS, WE DECIDED TO MIX IT UP A BIT AND DO A HIGH FIVE FOLLOWED BY A SMALL SPANK ON THE BOTTOM. PIERRE, OUR COACH, HAD NO OBJECTION TO THIS CHANGE.

**TEAM QUEBEC** 

THE STRANGEST THING ABOUT US IS THAT WE ARE KIND OF THE UNKNOWN **TEAM THIS SEASON!** 

**TEAM SASKATCHEWAN** 

# **UP CLOSE & PERSONAL**

5:15 P

**TEAM BRITISH COLUMBIA** 

5:15 P

**TEAM QUEBEC** 

Members of team British Columbia & Quebec are at the HeartStop to reveal all! Get your questions ready, and maybe even clink a glass or two, with a possible autograph opportunity to follow.

Clink glasses

athletes!









http://curleventmax.net



- complete rink rat-I basically lived at the curling club with my dad. The waitresses at the Granite Curling Club doubled as my babysitters, and let me print my name on the signature line for his tab to order my chicken fingers and fries for dinner while he was on the ice."
  - a) Quebec skip Marie-France Larouche
  - b) Alberta skip Chelsea Carey
  - c) Ottawa skip Jenn Hanna
  - d) Nova Scotia second Blisse Joyce
- 2. This province has won the most Canadian women's curling championships:
  - a) Saskatchewan, 11.
  - b) Manitoba, 13.
  - c) Alberta, 15.
  - d) Nova Scotia, 10.
- 3. If there's a wedding in your future, this is the curler you need to talk to for
  - a) Liz Fyfe of Manitoba.
  - b) Tracey Lavery of B.C.
  - c) Jane Boyle of N.B.
  - d) Nicole Baldwin of the Yukon.
- 4. This former Canadian and world champion wrote the book The Stone



# Gather round folks, we're going to test your curling know-how

Age: A Social History of Curling in the Prairies:

- a) Sandra Schmirler.
- b) Cathy King.
- c) Cheryl Bernard.
- d) Vera Pezer.
- 5. True or false. Former Alberta champion Cathy King was the first to win female curling's triple crown-the Canadian Junior, Women's and Senior Women's titles.

**ANSWERS PAGE 15** 





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# Profile: Nova Scotla

### **Mayflower Curling Club (Halifax) Coach: Daryell Nowlan**

# **Jillian Brothers**

## SKIP

Age: 33

Born: Liverpool, N.S. Residence: Bedford, N.S. Marital status: Married to Paul Brothers Children: Son. Casev Brothers, 10 months **Employment:** Maternity leave and hair stylist Single greatest personal



achievement: Moving back to Nova Scotia!

Strong likes: Family time, being outdoors and

Dislikes: Laundry, bad drivers, olives and

cilantro

Favourite food: Clearwater lobster and pizza

Favourite drink: Hot beverages Three words that describe you: Fun lovin',

cuddly and competitive

Most treasured possession: My calendar Other life interests: Biking, hiking with the pooch, travelling, trying new restaurants and deciding what Casey will be when he grows up

Words to live by: It's the little things

# **Sarah Murphy**

#### **THIRD**

Age: 29 Born: Halifax Residence: Halifax Marital status: Married to

Ryan Murphy Children: None **Employment:** Forensic

Engineer

Single greatest personal achievement: Graduating

from Engineering

Strong likes: Summer, cottage, The

Bachelor(ette) **Dislikes:** Bad Drivers Favourite food: Thai

Favourite drink: Dark and Stormy from Nelly's Three words that describe you: Easy-going,

hard-working, friendly

Most treasured possession: Do dogs count? Other life interests: Biking, camping, running,

Words to live by: "Beast it"

# Blisse Joyce

#### **SECOND**

Age: 32 Born: Halifax

Residence: Lunenburg Marital status: Married to

Children: Oscar, 9 months **Employment:** Accounting Assistant, Clearwater

Seafood

Single greatest personal achievement: 1995

Chester Invitational Free Throw Competition

Champion

Strong likes: Cancelled plans Dislikes: Being touched Favourite food: JBCs Favourite drink: Caesars

Three words that describe you: Resourceful,

sarcastic, and chill

Most treasured possession: Our Lake Bunkie Other life interests: Paparazzing Oscar and

rearranging the furniture

Words to live by: Be nice and wash your hands

# Teri Udle

## **LEAD**

Age: 34 Born: Amherst, N.S. Residence: Halifax Marital status: Married to Jordan Udle

**Employment:** Manager of Corporate Communications at Jazz Aviation LP Single greatest personal achievement: Finding someone willing to marry



Strong likes: Kraft dinner in the tub, kind people, AwkwardFamilyPhotos.com, soup club Dislikes: Excessive hashtagging, washing

Favourite food: Clearwater lobster, sushi, Nan's applesauce.

Favourite drink: Christmas night Harvey Wallbangers.

Three words that describe you: Small but

Most treasured possession: My sense of

Words to live by: Work hard, play hard, TGIF

# Jenn Brine

#### FIFTH

Age: 27 Born: Halifax Residence: Halifax **Employment:** Learning Centre Teacher

Single greatest personal achievement: First teaching contract

Strong likes: Beach days, going out for dinner, trying something new, coffee

Dislikes: Poor sidewalk etiquette, noisy eaters

Favourite food: Sushi, ice cream Favourite drink: Old Fashioned Three words that describe you: Outgoing, dedicated, conscientious

Most treasured possession: Day planner Other life interests: Hiking, travelling, spending

time with friends and family Words to live by: Normal is just a setting on

the dryer

# **FACTS**

Population: 943,000 **Area:** 55,284 sq. km Joined Conferenation: 1867

Moto: "One defends and the other conquers" Capital City: Halifax

Languages Spoken: 92% English, 3.5% French, 4.5% other. Economy: Fishing, mining, manufacturing, tour-

ism, defence/areospace.

#### **NOVA SCOTIA AT THE SCOTTIES**

Last five years: 2015: Mary-Anne Arse-

nault (5-6) 2014: Heather Smith

(4-7)

2013: Mary-Anne Arse-

nault (5-6)

2012: Heather Smith-Dacey (4-7) 2011: Heather Smith-Dacey (7-4 Bronze) Last championship —Colleen Jones (2001) Canadian titles — 4

World titles — 2 (Colleen Jones 2001, 2004) Other prominent curlers from Nova Scotia — Heather

Rankin, Sue Anne Bartlett.



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# Katherine Henderson

**CEO Curling Canada** 

Katherine Henderson will assume her new duties as Curling Canada's Chief Executive Officer on April 1. Henderson has a wealth of experience in leadership roles in sports, marketing and brand management that spans more than 20 years. Her most recent role was as Senior Vice-President, Marketing and Revenue for the Toronto 2015 Pan/Parapan American Games organizing committee. The Heart-Chart caught up with the new CEO to discuss the state of curling in Canada and her vision to grow the sport.



#### Q. ARE YOU A CURLER?

A. I played a little bit in high school. I grew up in Thunder Bay and you couldn't swing a dead cat without hitting a curler.

#### Q. WHY DID YOU TAKE THIS POSITION AT THIS TIME?

A. There's some serendipity involved in it. When I finished my contract I had an opportunity to think of what I wanted to do next. I asked myself what were the areas that made my heart beat faster. And that was interacting with athletes and doing things in sport. There's all kinds of neat opportunities in the private sector, but this came along and it spoke to me in different ways. It was the people, the challenges, the excellence of the athletes and the kindness and warmth of the people I met at the community level.

Q. YOU'RE TAKING OVER AT A PRETTY INTERESTING TIME. THE BRIER AND SCOTTIES HAVE UNDERGONE A MAJOR FORMAT CHANGE AND IT LOOKS LIKE IN 2018 THERE WILL BE ANOTHER CHANGE. WHAT IS IT LIKE TO TAKE OVER THE ORGANIZATION WHEN IT'S UNDERGOING MAJOR CHANGE?

A. I don't know any major event that doesn't undergo change. If you are committed to excellence, as Curling Canada and its member associations are, you always try to look at making things better. For me, it's a pleasure to step into this role at this time. It's an exciting time. With change comes controversy. So I would say to anybody that there is never a CEO who steps into a spot like this who is faint of heart.



See Q&A Page 15 Tickets from \$20 curling.ca/tickets Page 13



# SCOTTIES OREBOARD



# **STANDINGS**

**L** 0 0

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222223

	W
Alberta (Carey)	3
N. Ontario (McCarville)	3
P.E.I. (Birt)	2
Quebec (Larouche)	2
Manitoba (Einarson)	2
Canada (Jones)	1
Ontario (Hanna)	1
N.B. (Robichaud)	1
Sask. (Campbell)	1
B.C. (Thompson)	1
Nova Scotia (Brothers)	1
N/L (Curtis)	0

# **SCHEDULE**

1:30 p.m. Draw

A — Sask. vs. N.B.; B — B.C. vs. N.S.; C — N/L vs. Que. D — Alta. vs. N.O.
6:30 p.m. Draw

A — Alta. vs. PEI; B — Can. vs. N/L; C — Man. vs. Sask.; D — N.S. vs. Ont.



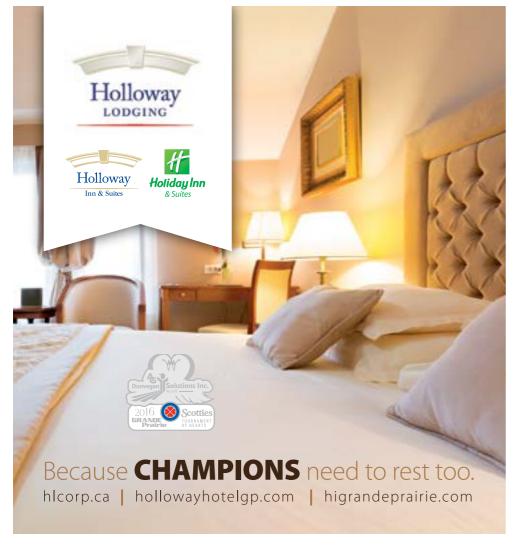
# LINESCORES

8:30 a.m.

	1	2	3	4	5	6	7	8	9	10 11	То	tal
Nova Scotia (Brothers)	*0	0	1	3	4	1	0	0	X	X	_	9
Manitoba (Einarson)	0	1	0	0	0	0	1	1	X	X	_	3
N/L (Curtis)	0	0	0	0	1	1	0	0	2	0	_	4
Alberta (Carey)	*0	2	1	1	0	0	0	1	0	1	_	6
Sask. (Campbell)	0	0	2	0	0	2	0	1	0	0	_	5
Ontario (Hanna)	*0	0	0	0	2	0	1	0	2	1	_	6
Canada (Jones)	1	0	2	0	2	0	2	0	2	x	_	9
PEI (Birt)	*0	1	0	1	0	1	0	1	0	X	_	4

1:30 p.m.													
B.C. (Thompson) Alberta (Carey)	1 0 *0	2 0 2	0		5 0 2	0	1		2		11	To — —	tal 5 8
Quebec (Larouche) Sask. (Campbell)		2 0			4 0	0 1	1 0	0 1	х 0	х 0		_	10 4
Nova Scotia (Brothers) N. Ontario (McCarville)	0 *0	2 0	•	1 0	0 1	1		2 0	0 2		0 2	_	7 9
N/L (Curtis) N. Brunswick (Robichaud)	*0 0	0 2	1 0	0	0 2	2 0		1 0	0 2	X X		_	4 7
Draw 5													
	6	:30	р.	m.									
N. Ontario (McCarville) Canada (Jones)	1 *1 0	2 0 2	1	0	5 2 0	0	-	8 1 0	0	10 2 0		To — —	tal 8 7
Ontario (Hanna) Manitoba (Einarson)	*0 0	0		0 3	0 2	1 0	-	0	0	X X		_	3 5
PEI (Birt) N. Brunswick (Robichaud)	*0 1	2 0	4 0	•	•	0	-	0 3	-	0 2	1 0	_	9 8
Quebec (Larouche) B.C. (Thompson)	1 *0	1 0	1 0	0 2	1 0	0	0 2	0 2	2 0	0 1		_	6 7

Draw 4





\* - Last rock

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# GOSG TO hor hoart Necklaces important to Einarson

#### By JOHN KOROBANIK

HeartChart Associate Editor

Then Kerri Einarson takes to the ice of Revolution Place this week she does so with memories of tragedies in her life, but remembrances that give her strength and comfort.

The 28-year-old skip of Manitoba's entry in this year's Scotties Tournament of Hearts never curls without two necklaces that dangle close to her heart and remind her of her grandparents and brother, all of whom died tragically.

One necklace is a granite curling rock and the second holds pictures of her and her brother Kyle.

"The curling rock, when my grandmother went to watch my uncle (Greg McAulay) at the 2000 worlds, she won it in an auction prize. When she and my grandpa died, it passed down to me. They passed tragically in a head-on car accident."

Her grandmother let her wear the necklace for all her big bonspiels and "every time I would have to give it back to her and eventually she said you can just keep it, so I had it (when her grandparents died).

"The other one my mom bought for me when

"If I don't have them I feel nervous. Oh no, I don't have them."

- Kerri Einarson

my brother passed away in a snowmobile accident at the age of 20. It has a picture of my brother and I when we were young, and he and I at grad, the year before he died.

"I like to feel like they're with me and they give me energy as well," she says. "If I don't have them I feel nervous. Oh no, I don't have them."

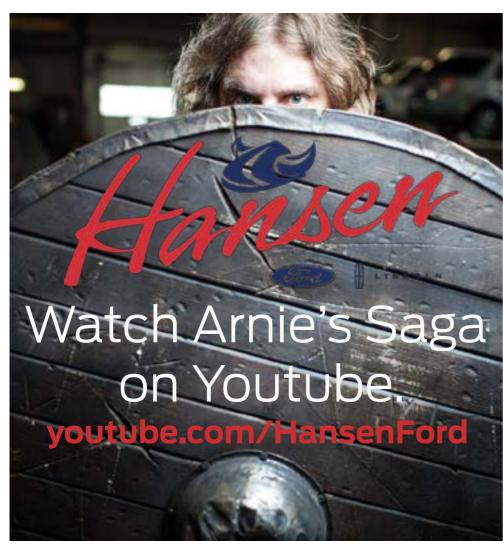
And she will turn to them to find strength and comfort in pressure situations.

"I do. I'll hold them. When there's a shot that comes down to the wire, I always grab them."

She also wears a set of curling angel rocks on her jersey, tiny reminders that her brother and grandparents are always watching over her.



Kerri Einarson and her two necklaces.









PROUD COMMUNITY PARTNER OF THE 2016 SCOTTIES TOURNAMENT OF HEARTS



#### FROM PAGE 12

# Q. HOW DO YOU BALANCE THE NEED TO MODERNIZE THE SCOTTIES AND BRIER AND STILL KEEP ITS TRADITIONS?

A. That's the great thing about curling. It's steeped in wonderful tradition and that's why it's captured the hearts and minds of Canadians. At the same time we have athletes who are No. 1 in the world and Olympic champions. The world changes, along with sport. What we have to do on a ongoing basis is to look at how we're structuring competition to keep our athletes at the top of their game.

## Q. WHEN YOU TOOK THE JOB YOU SAID YOU SAW A LOT OF OPPORTUNITIES TO IMPROVE THE SPORT. WHAT ARE THOSE OPPORTUNITIES?

A. Canada is the No. 1 player in this sport, so what you want to do is keep your high-performance athletes at the top. The good opportunity related to that is these are role models, people who Canadians admire. Some of the bigger opportunities are to get young people, or people my age, engaged, or reengaged in the sport and get wider participation.

#### Q. ANY OTHER INCENTIVES TO TAKE THIS JOB?

A. Yes. The expert staff. I feel really confident I have the best people in the world to help guide me to make recommendations to the board.

#### Q. WHAT ARE YOUR IMPRESSIONS OF THIS EVENT?

A. This is a tremendous event. You have some of the best athletes in the world here. I've been nothing but impressed since I walked in the building. I know the amount of blood, sweat and tears that goes into planning these things and communities have to come together. There is absolutely no way just operations people can do this without the support of the community. The people of Grande Prairie have been welcoming, organized, on time, on budget. I have high expectations this will go tremendously well and people will remember this as a great event.

#### Q. WHAT DO YOU BRING TO THE TABLE?

A. I've just come from planning one of the most complex multi-sport Games that have ever been staged. You don't pull that off unless you listen to your stakeholders. That's something I'm quite adept at doing. I'm listening to the people that curling matters most to, and that's the curlers, curling fans and sponsors. I have a passion for sports and getting people involved. I'd like to bring my marketing and general management skills to the sport.

## Q. THERE HAS BEEN A DROP OFF OF PEOPLE WHO COME TO THESE BIG EVENTS. HOW DO YOU GET A YOUNGER AUDIENCE?

A. Part of it has to do with the excellence of the broadcasts. It's often very pleasurable to sit in the comfort of your own living room and watch. And there's so much competition out there to see great sport. As the same time, you have to look at every event and say what worked, what didn't and talk to people and ask them 'what kept you away?' and 'why won't you come?' Often it's the simplest thing. You offer them an incentive and they will show up.

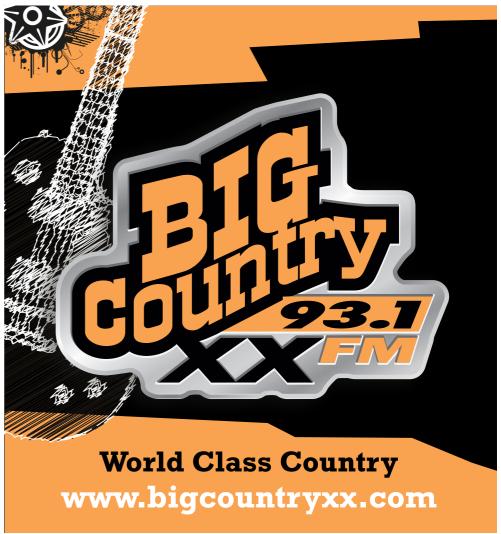


#### TRIVIA ANSWERS

- 1. Chelsea Carey is a Winnipeg girl who would hang out at the cafeteria while her dad, former Brier champion Dan Carey, was on the ice at the Granite.
- 2 Saskatchewan has been the cream of the crop when it comes to women's curling, with 11 titles. Manitoba, however, has had the most top-three finishes with 28.
  - 3. If you plan on walking down the

- aisle anytime soon, you'll want to have a chat with Manitoba second Liz Fyfe because she's a wedding planner.
- 4. Legendary Saskatchewan skip Vera Pezer wrote the book on curling in 2003. She also wrote Smart Curling in 2007.
- 5. True: Alberta's Cathy King completed the trifecta by winning the Canadian Seniors title in 2012. She won the Junior crown in 1977 and '78, and added a Scotties championship to her resume in 1998. She was inducted into the Canadian Curling Hall of Fame in 2013.











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