
























Discovery

EXPLORE YOUR WORLD™



THE GLOBAL LEADER IN REAL LIFE ENTERTAINMENT

Serving passionate fans with content that **INSPIRES**, **INFORMS** and **ENTERTAINS**
with leadership across **DEEPLY LOVED** and **TRUSTED BRANDS**

<p>ADVENTURE & EXPLORATION</p> 	<p>TRAVEL</p>  	<p>HOME</p>  	<p>FOOD</p>  	<p>LIFESTYLE & FAMILIES</p> 
<p>SPORTS IN EUROPE & THE OLYMPIC GAMES</p> 	<p>MYSTERIES & INVESTIGATION</p> 	<p>EMPOWERING STORIES FOR AFRICAN-AMERICAN WOMEN</p> 	<p>AUTO</p>  	<p>ANIMALS</p>  
<p>SCIENCE</p> 	<p>SCALED LOCAL ENTERTAINMENT</p>   	<p>KIDS</p> 		

OWNERSHIP:

Discovery is traded on NASDAQ under the symbols: DISCA, DISCB, DISCK

FOR MORE COMPANY UPDATES, VISIT:

www.corporate.discovery.com

   @DiscoveryIncTV

Fueling the Passion of Superfans Around the Globe



ACROSS ALL SCREENS IN MORE THAN 220 COUNTRIES & TERRITORIES	300,000 HOUR PROGRAM LIBRARY	8,000 HOURS OF ORIGINAL PROGRAMMING
APPROXIMATELY 20% OF AD-SUPPORTED CABLE VIEWERSHIP IN THE U.S.	BEST-IN-CLASS GLOBAL DISTRIBUTION, SALES AND LANGUAGING INFRASTRUCTURE	APPROXIMATELY 20% SHARE OF WOMEN WATCHING PRIMETIME IN THE U.S.

ACCELERATING INNOVATION and SUPERSERVING PASSIONATE FANS across every SCREEN, SERVICE and FORMAT with NEW PRODUCTS and SERVICES to help GLOBAL audiences EXPLORE THEIR WORLD

#1 MEDIA COMPANY ON FACEBOOK WATCH 	#1 FASTEST-GROWING SPORTS STREAMING SERVICE IN THE WORLD 	#1 DIGITAL MEDIA PLATFORM FOR AUTOMOTIVE 	over 7 BILLION MONTHLY VIDEO VIEWS 	over 25 MILLION MONTHLY STREAMS ON LEADING TV EVERYWHERE APP
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FREE-TO-AIR



PAY-TV



DIRECT-TO-CONSUMER



MOBILE

U.S. NETWORK VIEWERS (MILLIONS)

Discovery Channel	91
HGTV	91
Food Network	93
TLC	89
Investigation Discovery	84
OWN: Oprah Winfrey Network	76
Animal Planet	87
Velocity	73
Travel Channel	82
Science Channel	65
DIY Network	56
Cooking Channel	62
Discovery Family Channel	51
American Heroes Channel	51
Destination America	48
Discovery Life	46

Discovery en Español	6
Discovery Familia	6
Great American Country	53

INTERNATIONAL NETWORK VIEWERS (MILLIONS)

Discovery Channel	347
TLC	270
Animal Planet	265
Investigation Discovery	168
Eurosport 1	154
Discovery Kids	122
Discovery Science	118
TVN	114
Turbo	113
DMAX	102
Food Network	91
Eurosport 2	82
Discovery Home & Health	75

Travel Channel	66
Quest	66
Dsport	43
Quest Red	27
Giallo	25
Frisbee	25
Focus	25
K2	25
Nove	25
Discovery Real Time	25
Discovery Asia	17
DKISS	15
Asian Food Channel	14
Shed	12
Discovery HD Theater	11
Fine Living	11
Discovery History	10

