

# BMW Group



## Vehicle Sales BMW of North America, LLC, December 2014

	Dec. 2014	Dec. 2013	%	YTD Dec. 2014	YTD Dec. 2013	%
i3	1,013	0	0.0%	6,092	0	0.0%
i8	158	0	0.0%	555	0	0.0%
1/2 Series	724	1,039	-30.3%	7,345	7,220	1.7%
3/4 Series	19,464	16,737	16.3%	142,232	119,521	19.0%
Z4	168	191	-12.0%	2,151	2,480	-13.3%
5 Series	5,517	8,102	-31.9%	52,704	56,863	-7.3%
6 Series	624	1,078	-42.1%	8,647	9,762	-11.4%
7 Series	1,096	1,119	-2.1%	9,744	10,932	-10.9%
X1	2,591	2,741	-5.5%	22,808	26,512	-14.0%
<b>BMW passenger cars</b>	<b>31,355</b>	<b>31,007</b>	<b>1.1%</b>	<b>252,278</b>	<b>233,290</b>	<b>8.1%</b>
X3	2,795	3,707	-24.6%	33,824	30,623	10.5%
X4	820	0	0.0%	2,709	0	0.0%
X5	6,098	1,953	212.2%	47,031	39,818	18.1%
X6	458	722	-36.6%	3,896	5,549	-29.8%
<b>BMW light trucks</b>	<b>10,171</b>	<b>6,382</b>	<b>59.4%</b>	<b>87,460</b>	<b>75,990</b>	<b>15.1%</b>
<b>BMW brand</b>	<b>41,526</b>	<b>37,389</b>	<b>11.1%</b>	<b>339,738</b>	<b>309,280</b>	<b>9.8%</b>
Cooper /S Clubman	4	379	-98.9%	2,613	5,155	-49.3%
Cooper /S Hardtop	4,176	2,995	39.4%	22,843	26,954	-15.3%
Cooper /S Convertible	219	262	-16.4%	3,536	4,460	-20.7%
Coupe	51	117	-56.4%	956	2,540	-62.4%
Roadster	95	134	-29.1%	1,437	2,806	-48.8%
Countryman	1,941	2,055	-5.5%	22,645	21,325	6.2%
Paceman	129	650	-80.2%	2,082	3,262	-36.2%
<b>MINI brand</b>	<b>6,615</b>	<b>6,592</b>	<b>0.3%</b>	<b>56,112</b>	<b>66,502</b>	<b>-15.6%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>48,141</b>	<b>43,981</b>	<b>9.5%</b>	<b>395,850</b>	<b>375,782</b>	<b>5.3%</b>