



Sponsor(s)

**Target Population** 

Sampling Frame & Methodology

Bold Media served as the sponsoring organization; Opinion Savvy LLC conducted the survey on behalf of the sponsor.

Registered voters; nationwide

#### Frame:

The sample frame includes registered voters with either a landline telephone or internet-enabled mobile smartphone. Registered voters without access to either a landline telephone or an internet-enabled smartphone are excluded from the frame.

Methodology: Blended sample; mixed mode

Contacted voters of both modes were selected randomly from lists of registered US voters purchased by Opinion Savvy, LLC from Aristotle, Inc. Voters without a valid landline telephone number were selected for the mobile sample.

Landline: voters selected for the landline sample were contacted on August 16<sup>th</sup> 2017 using an automated interactive voice response system. The survey was presented in English.

Mobile: voters selected for the mobile sample were contacted on August 17th 2017 on their mobile devices. Using voter data, selected voters were first matched to online and mobile application profiles electronically, using IP verification to ensure accurate selection and to prevent duplicate and/or unauthorized results. Selected voters were shown a brief message, push notification, or mobile advertisement requesting their participation in the survey. Respondents were offered a small, non-monetary prize for survey participation. Respondents answered a web-based survey instrument identical to that of landline respondents in written form. The survey was presented in English.





Weighting

The blended sample was weighted for age, race, gender, party identification, and region using propensity scores. Weighting benchmarks were determined using current voter registration records across all 50 states, provided by Aristotle, Inc.

**Total Number of Respondents** 

Margin of Error\*

763

± 3.5% (95% confidence; not adjusted for weighting)

\*The reported margin of sampling error is calculated using multiple assumptions that modern surveys rarely fit. The estimate assumes that, insofar as probability-based sampling is possible under real-world conditions, this model conforms to these parameters. Disregarding response rates, each individual within the studied population is equally likely to be selected for survey participation.





- 1) What is your opinion of the job performance of President Donald Trump?
  - a) I strongly approve.
  - b) I somewhat approve.
  - c) I somewhat disapprove.
  - d) I strongly disapprove.
  - e) I am unsure.

## **Trump Approval**

	Frequency	Percent
Strongly approve	264	34.6
Somewhat approve	67	8.8
Somewhat disapprove	35	4.6
Strongly disapprove	385	50.5
Unsure	12	1.6
Total	763	100.0

- 2) In the past week, have you seen or heard any news stories related to the protests in Charlottesville Virginia?
  - a) I have seen or heard news stories related to the Charlottesville protests.
  - b) I have not seen or heard news stories related to the protests.
  - c) I can't recall, or I am unsure.

#### **Charlotte 1**

	Frequency	Percent
Yes	729	95.5
No	25	3.3
Unsure	9	1.2
Total	763	100.0





- 3) [IF Q2=A] In your recollection, what type of groups organized a protest in Charlottesville on the night of Friday August 11th?
  - a) A left-wing radical group organized a protest on Friday.
  - b) Right-wing and white supremacist groups organized a protest on Friday.
  - c) A religious group organized a protest on Friday.
  - d) I cannot recall, or I am unsure.

# **Charlotte 2**

	Frequency	Percent
Left-wing	155	21.4
Right-wing	467	64.3
Religious	11	1.6
Unsure	92	12.7
Total	726	100.0

- 4) [IF Q3=B] In the past week, have you seen or heard comments made by President Donald Trump regarding the Charlottesville protests?
  - a) I have seen or heard comments made by President Trump.
  - b) I have not seen or heard comments made by President Trump.
  - c) I cannot recall, or I am unsure.

#### **Comments 1**

	Frequency	Percent
Yes	453	97.6
No	10	2.1
Unsure	2	.3
Total	464	100.0

<sup>\*</sup> Margin of Error = 4.6%





- 5) [IF Q4=A] What is your opinion of President Trump's comments regarding the Charlottesville protests, in which he condemned violence and claimed there were "very fine people" on both sides?
  - a) I strongly approve.
  - b) I somewhat approve.
  - c) I somewhat disapprove.
  - d) I strongly disapprove.
  - e) I am unsure.

#### **Comments 2**

	Frequency	Percent
Strongly approve	81	17.9
Somewhat approve	29	6.5
Somewhat disapprove	30	6.6
Strongly disapprove	301	66.7
Unsure	11	2.4
Total	452	100.0

<sup>\*</sup>Margin of Error = 4.6%

- 6) To what degree would you support the House of Representatives voting to hold a trial also known as impeachment in which President Donald Trump would stand accused of one or more violations against the office of the President?
  - a) I would strongly support impeachment.
  - b) I would somewhat support impeachment.
  - c) I would somewhat oppose impeachment.
  - d) I would strongly oppose impeachment.
  - e) I am unsure.

### Impeachment

	Frequency	Percent
Strongly support	359	47.1
Somewhat support	45	5.9
Somewhat oppose	12	1.6
Strongly oppose	320	41.9
Unsure	27	3.5
Total	763	100.0





- 7) If the 2020 election to determine the next President of the United States were held today, for whom would you vote, given the choice of current President Donald Trump, or a Democratic challenger?
  - a) President Donald Trump.
  - b) A Democratic challenger.
  - c) I am undecided.

## **Trump v Democrat**

	Frequency	Percent
Trump	310	40.7
Democrat	395	51.8
Undecided	57	7.5
Total	763	100.0

- 8) If the 2020 election to determine the next President of the United States were held today, for whom would you vote, given the choice of current Vice President Mike Pence, or a Democratic challenger?
  - a) Vice President Mike Pence.
  - b) A Democratic challenger.
  - c) I am undecided.

#### Pence v Democrat

	Frequency	Percent
Pence	307	40.3
Democrat	394	51.8
Undecided	60	7.9
Total	762	100.0





- 9) What is your opinion of the so-called "alt-right," which is composed of various nationalist, white nationalist, and far-right individuals and groups?
  - a) I strongly approve.
  - b) I somewhat approve.
  - c) I somewhat disapprove.
  - d) I strongly disapprove.
  - e) I am undecided.

## **Alt-right Approval**

	Frequency	Percent
Strongly approve	26	3.4
Somewhat approve	53	6.9
Somewhat disapprove	73	9.5
Strongly disapprove	492	64.7
Unsure	118	15.5
Total	761	100.0

- 10) What is your opinion of the so-called "alt-left," which is composed of various anti-fascist, socialist, and far-left individuals and groups?
  - a) I strongly approve.
  - b) I somewhat approve.
  - c) I somewhat disapprove.
  - d) I strongly disapprove.
  - e) I am undecided.

#### **Alt-left Approval**

	Frequency	Percent
Strongly approve	92	12.2
Somewhat approve	92	12.2
Somewhat disapprove	107	14.1
Strongly disapprove	381	50.2
Unsure	87	11.4
Total	760	100.0





- 11) What is your political affiliation?
  - a) Democrat
  - b) Republican
  - c) Independent/Other

#### **Party**

	Frequency	Percent
Democrat	237	31.1
Republican	222	29.0
Independent/Other	304	39.9
Total	763	100.0

- 12) [AMONG Rs] If your state's primary election or caucus to determine the Republican nominee for President were held today and your choices were: Vice President Mike Pence; Ohio Governor John Kasich; and Texas Senator Ted Cruz, for whom would you vote?
  - a) Vice President Mike Pence.
  - b) Governor John Kasich.
  - c) Senator Ted Cruz.
  - d) I am undecided.

## Republican 1

	Frequency	Percent
Pence	144	65.2
Kasich	33	15.0
Cruz	26	11.9
Undecided	17	7.9
Total	221	100.0

<sup>\*</sup>Margin of Error = 6.6%





- 13) [AMONG Rs] If your state's primary election or caucus to determine the Republican nominee for President were held today and your choices were: President Donald Trump; Ohio Governor John Kasich; and Texas Senator Ted Cruz, for whom would you vote?
  - a) President Donald Trump.
  - b) Governor John Kasich.
  - c) Senator Ted Cruz.
  - d) I am undecided.

## Republican 2

	Frequency	Percent
Trump	150	68.1
Kasich	38	17.2
Cruz	18	8.2
Undecided	14	6.5
Total	220	100.0

<sup>\*</sup>Margin of Error = 6.6%

14) What is your age?

- a) 18-29
- b) 30-44
- c) 45-64
- d) 65+

#### Age

	Frequency	Percent
18-29	130	17.1
30-44	183	23.9
45-64	274	35.9
65+	176	23.0
Total	763	100.0





- 15) What is your race or ethnicity?
  - a) White
  - b) African-American
  - c) Hispanic/Latino
  - d) Asian/Pacific Islander
  - e) Other

## Race

	Frequency	Percent
White	581	76.1
African - American	69	9.0
Hispanic / Latino	68	8.9
Asian / Pacific Islander	23	3.0
Other	22	2.9
Total	763	100.0

- 16) What is your gender?
  - a) Male
  - b) Female

#### Gender

	Frequency	Percent
Male	360	47.1
Female	404	52.9
Total	763	100.0





# 17) Region [PRE-POPULATED]

- a) Northeast
- b) Mid Atlantic
- c) Southeast
- d) Midwest
- e) Southwest
- f) Plains & Mountains
- g) West

# Region

	Frequency	Percent
North	130	17.1
South	291	38.2
Midwest	160	21.0
West	181	23.7
Total	763	100.0

# 18) Collection mode [PRE-POPULATED]

- a) Landline
- b) Mobile

#### **Collection Mode**

	Frequency	Percent
Landline	460	60.2
Mobile	304	39.8
Total	763	100.0