# The Complete YA Award Study Committee Report

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## INTRODUCTION

The WSFS Business Meeting in Helsinki in 2017 is scheduled to ratify an award to honor the best Young Adult book of the year. The award received first passage in 2016. The award would be nominated and voted on as part of the Hugo Awards process, but it would not be a Hugo Award. Because the creation of a YA Award had stalled, the 2014 Business Meeting created a committee to study the issue. The 2015-16 committee recommended a Campbell-like Award compromise because the Hugo Award categories emphasize word-count, rather than content and target audience. Given the complex issues associated with naming an award, a provision was included in the proposal to allow for the naming to occur in Helsinki, in 2017.

The committee was re-formed in 2016 in Kansas City and tasked with researching names for the award. Additionally, the committee monitored online debates about the amendment's naming provision and ultimately decided to submit a motion to remove the provision. The reasons for this decision are described in the motion's commentary.

The committee collected public input via several surveys. We engaged in extensive research and also drew on our expertise and judgment, along with participation from a panel of YA professionals, to reach our final recommendations:

**Recommendations:**

1) We recommend that the award be named. Leaving the award unnamed will hinder its ability to gain recognition and prestige.

2) We also recommend *against* naming it the "Worldcon Award" because:
   a) Our surveys indicate that calling the award "Worldcon" was the least popular option,
   b) The other awards given by WSFS have names other than "Worldcon"
   c) It would hinder the award's ability to gain recognition and prestige.

3) We recommend naming the award "Lodestar," based on discussion and voting amongst the committee, combined with public feedback. From *lode* ("journey, course, guide") + star; a Lodestar is a star that guides or leads, especially in navigation, where it is the sole reliable source of light—the star that leads those in uncharted waters to safety. The guiding star frequently appears in speculative fiction and is tied to the notion of the hero's quest. While it evokes stargazers and adventurers, it also calls

to mind distant galaxies and travel through space. It therefore applies to both Fantasy and Science Fiction, is international in scope, and has symbolism that is cross-generational. More about the process we used to recommend the name "Lodestar" is in the full report below.

4)  We recommend that last year's proposal be ratified without the null and that the provision allowing naming the award in a single year be removed. We have submitted an amendment to the proposal with these changes. If the award passes this year, then it would be presented at San Jose, but would not be named.

5)  We also recommend that the naming process begin this year. We are introducing a new amendment to the WSFS Constitution that would name the award. We have left the name blank so that it can be filled at the Business Meeting using IRV. If this amendment passes, a named award would first be given at the 2019 Worldcon.

We do not request to continue the Committee, unless the Business Meeting recommends doing so.

We have compiled an extensive report with our findings, to assist the Business Meeting in naming the Award. The first section explains the complex factors underpinning name selection, and our process. The second and third sections describe the public surveys we created, with their findings. Exhibits 1-3 provide the data from our surveys.

## RESEARCH AND PROCESS

The committee sought feedback from the broader community through a series of surveys. We targeted both members of the SFF fandom community and members of the YA community. We also hoped that these surveys would increase knowledge of and interest in the award.

We invited three YA authors and a YA publisher to participate on the committee as "YA experts."

After taking in ideas, the Committee created a shortlist (more on this process in the next section). The shortlist was featured in a public questionnaire and consisted of the top five names plus "Worldcon," which was considered the default option: Anansi, Lodestar, Ouroboros, Spellcaster, Tesseract, Worldcon.

## NAMING CONSIDERATIONS

Because we all did not completely agree on the most important selection criteria, the process of narrowing down the name entries was tricky and at times contentious. The sometimes-conflicting criteria were valued differently by various committee members, as we reviewed the entries. Examples of various selection criteria included:

Represents both science-fiction and fantasy genres, or all speculative fiction

Cross-generational appeal and continuing relevance to future generations, i.e. "evergreen"

Celebrates the history of SFF books for young people, or should not be tied to a particular book/series world

International appeal rather than focused on one national/linguistic tradition

Follows Worldcon traditions in award naming

Any referenced book should be YA, or it can reference children's literature books

Evocative of SFF themes and concepts

Memorable idea/image for increasing award recognition

Name conveys coming-of-age idea, or name avoids "condescending" coming-of-age ideas

Name respects problem solving skills, maturity, and intelligence of teens

Name should not imply that YA is simply a stepping-stone or doorway to better "adult" SFF

After much debate, we disqualified suggestions based on the following criteria:

1) Already used for other award names [see TABLE 1],

2) Living individuals,

3) Trademark or branding concerns.

We felt that living individuals were not eligible because some international Worldcon communities (e.g., Europe) consider it inappropriate to name an award after a living person, not to mention doing so requires the individual's permission.

## Table 1. Examples of Names Already in Use

The following are some of the names that were suggested in the Name Collection Questionnaire but on further research were found to already be in use.

| Name | Awarded For | Awarding Body |
|---|---|---|
| Andre Norton | Young Adult Science Fiction and Fantasy | SFWA |
| Compass | Many | Many |
| Dragon | Science Fiction and Fantasy Media | Dragon Con |
| Gateway | Children's Book | Missouri Association of School Librarians |
| Horizon | Female Directors | Horizon Award |
| Jane Yollen | Mid-list authors | Society of Children's Book Writers and Illustrators |
| Lantern | Emergency departments | Emergency Nurses Association |
| Mary Shelly | Outstanding Fictional Work | Media Ecology Association |
| Nautilus | Books For a Better World | Nautilus Book Awards |
| Phoenix | Children's Book Published 20 years ago | The Children's Literature Association |
| Polaris | Airline Crews | International Federation of Air Line Pilots' Associations |
| Portal, Golden | The art and science of film and medicine | UCLA's Brain Tumor Program |
| Portal, Solar Power | UK solar industry | Solar Power Portal Awards |
| Robert A. Heinlein | Science Fiction and Technical Writing | Heinlein Society |
| Robert A. Heinlein | Individuals who have made significant, lifetime contributions to the creation of a free spacefaring civilization | National Space Society |
| Silver Tree | Film | South African Eco Film Festival |
| Stargazer | Literary Works | Stargazer Literary Prizes |
| Unicorn | Many | Many |

**Trademarks and Permissions**

We were conscious of trademarks as we analyzed the entries for two reasons.

First, we thought it best to avoid legal action against WSFS by using names already registered as trademarks in the U.S. (We could potentially use a word for an award name that was already trademarked if (a) the trademark owner gave us permission, or (b) there was no real conflict/overlap in use. For practical reasons we avoided (a) and *tried* to be aware of (b).) We checked names electronically: http://tmsearch.uspto.gov/.

Second, the Mark Protection Committee may want to trademark the award, and so we tried to keep that option open. Not only would we need to avoid using already trademarked words, but a rep from the MPC noted that, based on past WSFS efforts with the USPTO, the service mark must be "distinctive and non-generic."

**Personal Names**

The issue that caused the greatest conflict among the committee was whether to use names of real people. Because a number of authors were suggested in the Name Collection Questionnaire, some committee members felt that they should be included on the shortlist, but others were very opposed. At the end of the shortlist creation procedure, no authors were included.

Some of the main points of debate included:

Arguments for Using Personal Names
- A person's name recalls the history of SFF literature
- The Hugo/Campbell Awards are themselves named after editors
- Celebrates professionals who influenced current Worldcon readers/writers
- 52% of the respondents said they would prefer the award to be named after a person when asked to choose a category of naming type
- Avoiding author names in order to prevent offensiveness can border on discrimination or erasure

Arguments against Using Personal Names
- 48% voted that the award should be called something other than a person's name
- Award should celebrate SFF worlds and ideas, not individual people
- Award designation shouldn't be about "us" and what we liked, but instead about current and future teens
- Better to have more universal name that can have meaning for each generation, rather than one that may become outdated and meaningless to later readers
- Worldcon is an international community, but individual authors are inherently associated with specific nations and languages
- Not the award's job to "educate" the youth by naming the award after one particular author
- Teens' changing social expectations make the work of several of the suggested authors objectionable
- Because early SFF YA was a didactic genre, most writers had agendas that will be unacceptable to people today

- Naming an award after a person expresses approval for *all* the author's books, including any that are unfitting
- Ties the award too closely to the life of the named person, so that their baggage carries over to the award
- Many people on public forums said emphatically that they were opposed to a person-name
- Attempts to name award after person will lead to very heated and contentious debates, which will hurt the award

One of the most common nomination trends was that people suggested authors they read when they were a young. Personal experience (and thus age) greatly influenced the name suggestions. There was a clear link between the age of the voters and which author they suggested, since they usually picked an author that chronologically coincided with their teens.

Because expectations change, several early SFF favorites may not appeal to teens today and in the future. Popular writers who were suggested in the name collection polls included those whose works exhibit problematic representations of girls and women, a penchant for "fat shaming" or negative commentary on appearance, questionable portrayals of diverse sexualities and racial stereotypes, use of fiction as a vehicle for evangelical or religious messages, and inappropriate teen-adult sexual relations.

While historical contexts at the time an author wrote may have been different than they are now, teens today and tomorrow experience these works differently. Some committee members felt that we should highlight SFF history by honoring authors, while others felt that we should ensure teens view the award in a positive light, by being aware of their ever-changing reading experiences.

## PUBLIC FEEDBACK AND SURVEY PROCESS

### Initial Collection of Ideas

We sought the public's assistance in collecting name ideas for consideration. We did so through informal means and formal means. The formal means where a series of official questionnaires and polls. The informal efforts included brainstorming possibilities, which the committee began doing in 2015. We also recorded suggestions posted in the SMOFs closed listserv, discussion boards, Facebook threads, Twitter, and other platforms.

We created the "Worldcon YA" Facebook page and Twitter account (@WorldconYA) in order to promote feedback opportunities and to share news. We will relinquish these pages to Worldcon's YA community in order to promote future YA programming and activities, as well as to promote the award (if ratified).

Our first official survey, the Name Idea Poll, was a simple form asking responders to enter any suggested award titles. It was shared on Facebook and received 41 responses.

### A) Name Collection Questionnaire

The Name Collection Questionnaire asked that respondents to suggest designations for the award, as well as a few related demographic questions (See Exhibit 1). The point of this questionnaire was not to learn which names were most popular but simply to gather ideas from a

variety of interested people. This questionnaire ran from early September 2016 until November 2016.

We heavily promoted the questionnaire. A professional graphic designer on the committee developed outreach materials for both social media and print. Promotion occurred in stages so that we might, if necessary, tentatively coordinate answers with target groups. We began with Worldcon related groups, then SFF groups, then the broader YA community.

We announced the questionnaire via librarians in local libraries and listservs: Association for Library Service to Children (ALSC); Library & Information Technology Assn. (LITA); Public Library Assn. (PLA); Reference & User Services Assn. (RUSA); Young Adult Library Services Assn. (YALSA). We also shared it on the Science Fiction and Fantasy Listserv, SMOFs list and the Philadelphia Science Fiction Society Yahoo list. Print copies included an ad at the 2016 Leakycon and the Anderson's Bookshop YA Literature conference in Naperville, IL. We also promoted the questionnaire online via Goodreads, Twitter, Facebook groups, the SFF blog, File770, the YA blog Forever Young Adult, and a feature post on Lady Business (http://ladybusiness.dreamwidth.org/2016/10/24/the-hugo-awards-and-ya-literature-building-the-ya-award.html) written by one of the committee members. Thereafter, The Daily Dot and The Mary Sue both reported on Worldcon's effort to create a YA award and shared our initial questionnaire.

We also followed online discussions about the questionnaire and observed that several "movements" developed with the purpose of encouraging certain name types over others. For example, some groups argued that underrepresented authors should be honored, so that after October 25, author suggestions derived almost exclusively from a limited list of female writers. There were informal campaigns on behalf of some authors that gained traction on Twitter. Campaigns by the parties representing authors also became involved (e.g., announcements made by Madeleine L'Engle's official Twitter account and tweets by her family).

The Name Collection Questionnaire garnered 1,116 responses and the Name Idea Poll collected 41 responses, with a total of 456 name suggestions. After combining the public's suggestions with the other names we had already compiled, we had a master list of ca. 460 unique name ideas. (See Exhibit 2.)

Of the suggestions, 108 (24%) were already used in other award titles and 24 (5%) had trademark concerns.

We also asked respondents about which category of name (Person, Thing, Idea or Generic) they would prefer. 5.65% preferred generic, 16.67% preferred Idea, 23.57% preferred a thing, and 54.12% preferred a real person. Respondents were asked their age category, but so few people responded in any category other than adult that we were not able to analyze the entries based on this data.

### B) <u>Sponsorship</u>

Angus Killick from Macmillan Children's Publishing contacted WSFS to suggest the name L'Engle for the award. He manages the division's marketing. Killick explained that they and the L'Engle family were interested in any way of honoring L'Engle, given that 2018 is the release of the *Wrinkle in Time* movie and it is the 100th anniversary of L'Engle's birth.

A WSFS member suggested to Killick that Macmillan consider sponsoring the award. Killick indicated that Macmillan's sponsorship was dependent on the award being named after L'Engle. As we noted in our previous report in Kansas City in 2016, sponsorship is not required for a new award, nor is it financially necessary. If the award were managed in the manner of Dell Magazines' sponsorship of the Campbell award, MacMillan would designate the award parameters, design and provide the trophy, and could choose someone to present the award, while WSFS would administer the award on the same ballot as the Hugos.

The committee debated the issue. Concerns about the independence, or perceived independence, of the award arose, as did logistical problems. We also felt that we still needed to give the public an opportunity to provide feedback on various name options, in order to provide data to the Business Meeting. Ultimately, the committee did not include L'Engle on the shortlist. Because MacMillan is interested in honoring L'Engle in any way, and they see 2018 as an especially important year, we encourage San Jose or other interested parties to contact Killick and MacMillan.

## Committee's Process for Generating the Shortlist

After these polls closed, the YA committee began considering the public's feedback. We began discussing the questionnaire results, looking at names that received multiple entries, and those that we found compelling. We then started disqualifying suggestions based on criteria listed above. We found that many of the best suggestions were already used for other awards or were trademarked.

We then individually picked up-to-ten names to place on the shortlist. After compiling this "medium list," and debating the options, each committee member voted on their five favorite names from the "medium list" to create the final shortlist. The shortlist consisted of the top five names plus "Worldcon," which was considered the default option: Anansi, Lodestar, Ouroboros, Spellcaster, Tesseract, Worldcon.

### A) Cultural Sensitivity and Cross-cultural Awareness

After the committee settled on the shortlist, the chairs sought to vet the options with respect to cultural sensitivity and cross-cultural awareness. We contacted people who work on cultural sensitivity a) in fandom (e.g., diversity-oriented fan groups and convention committees) and b) in a professional capacity (authors, editors, commentators, and academics). Over email, we invited 15 people to provide feedback. We received 9 responses.

General Summary of the Responses:

| | |
|---|---|
| Anansi: | Okay to use (2 responses); You shouldn't use (6 responses) |
| Lodestar: | Okay to use (7 responses); You shouldn't use (1 response) |
| Ouroboros: | Okay to use (5 responses); You shouldn't use (3 responses) |
| Spellcaster: | Okay to use (6 responses); You shouldn't use (2 responses) |
| Tesseract: | Okay to use (7 responses); You shouldn't use (1 response) |

Negative responses with respect to cultural sensitivity:

> *Anansi*: refers to specific cultural traditions implying that the award is meant to honor lit from that cultural tradition (6 responses)

*Anansi*: still worshipped as religious figure by living traditions (1)

*Lodestar*: used as a symbol in some white power subcultures (1 response)

*Ouroboros*: refers to specific cultural traditions implying that the award is meant to honor lit from that cultural tradition: (4 responses)

*Ouroboros*: might relate to living spiritual traditions (1)

*Spellcaster*: does not capture any of the futurisms in Indigenous spec fic (1 response)

*Spellcaster*: might relate to living spiritual traditions (1)

Positive responses with respect to cultural sensitivity

*Anansi*: represents wide influences on sf (2 responses)

*Lodestar*: seems like a universal name that doesn't root award in particular world/cultural tradition (1 response)

*Lodestar*: has room for all futurisms (1 response)

*Ouroboros*: snake eating tail popular imagery in Indigenous lit/art (1 response)

### B) Debated Points about Shortlist Options

The following are some of the reasons brought up for and against the shortlist options during the committee's selection process.

Anansi
- Lively figure associated with storytelling
- Takes form of spider which would be neat trophy
- Spiders are scary for lots of people
- Nice to have non-Western fans represented
- Cultural appropriation of a diaspora religious figure

Lodestar
- Evocative of the quest and stargazing
- Applies to both SF and fantasy
- Visually interesting symbol for book stickers and trophy
- Some people won't know what it is

Ouroboros
- Evocative notion of eternity
- Visually interesting symbol for book stickers and trophy
- Historically documented magical symbol
- Some people won't know what it is
- Hard to pronounce

Spellcaster
- Visually interesting symbol for book stickers and trophy
- Leans too much toward fantasy
- The Hugo (rocket) is SF, let's balance it out with a fantasy option
- The "spell" aspect is too narrow for magic; some think it's specific to D&D, others completely disagree that it relates only to D&D-type fantasy

Tesseract
- Leans too much toward science fiction
- The Hugo rocket already leans to science fiction
- Cool notion of space-time
- Could be a cool trophy
- Celebrates the work of an influential SFF author
- Tied too closely to the works of a problematic author

Worldcon
- Worldcon gives the award, so it's clear
- Raises awareness about Worldcon
- Avoids the pitfalls of naming an award
- Generic name won't be as successful in reaching a broader audience
- Uninspiring name for teens
- Award won't be able to develop its own "brand"; to develop any prestige, its "brand" needs to exist separately from Worldcon

**The Public Shortlist Voting Survey**

We evaluated this shortlist using a public Shortlist Voting Survey (See Exhibit 3). It was open January 15 to March 15, 2017. This Likert-scale based survey asked respondents to rate each of the names using 7 options. The potential names were presented in a random order to each respondent. The survey also included questions about the respondent's age range, Worldcon membership, and recent YA reading, as well as an open-ended comments section.

We promoted the Voting Survey on social media (Facebook, Twitter), various listservs, and a guest-post on Earl Gray Editing [http://earlgreyediting.com.au/2017/03/08/wsfs-young-adult-award/]. We also announced it in a mid-year report published in Helsinki's Progress Report #3 in January.

There were 650 responses to our Shortlist Voting Survey. The most popular name was "Tesseract" followed by Lodestar, Anansi, Ouroboros, Spellcaster, and finally Worldcon. We also looked at how different categories rated the different names. The only significant difference was in the age category, where the 66+ age range and teens did not rank Tesseract as their top choice (choosing Lodestar and Spellcaster respectively). 94% of the respondents had read a YA book.

The public feedback from the Shortlist Voting Survey revealed, however, that Tesseract is the name of a Canadian speculative-fiction publishing house (Tesseract Books), as well as a long-

time anthology begun in 1985 and edited by Judith Merril. The Tesseract Anthology has 20 volumes, it won the Aurora Award, and it includes stories by Hugo and Campbell Award winners.

After acquiring the Shortlist Voting Survey results, the Chairs reached out to EDGE/Tesseract Books. The publisher asked that we not use the name. Therefore, given the term's established use by SFF colleagues and Canadian fandom, as well as the explicit request of Tesseract Books, the committee agreed that the name Tesseract should not be used.

The next most popular name was Lodestar. After some discussion, the committee voted 10 to 5 to recommend the name Lodestar.

## EXHIBIT 1: NAME IDEA POLL AND NAME COLLECTION QUESTIONNAIRE DATA

**Questions**

**Name Idea Poll:**
 1) What do you think we should call the Worldcon YA Fiction Award?

**Name Collection Questionnaire**:
 1) If you could name a YA award that recognizes the year's best science fiction/fantasy book, what would you call it? (You can give more than one suggestion!)
 2) Why did you pick that name and how is it meaningful/significant, etc.?
 3) Are you . . . a youngling/a teen/an adult/not telling?
 4) What was the last YA book you read? (If you can't remember or don't read YA, it's okay to admit that here.)
 5) If you HAD to choose one option, would you prefer the award be named . . .
    a) after a person? (Such as an author, a scientist, an artist, etc. For example, the Cecil B. DeMille Award is given out at the Golden Globes.)
    b) after an idea? (Such as an action, or an emotion, or a description. For example, the Independent Spirit Awards are awarded to independent filmmakers.)
    c) after a thing? (Such as an object, a mythical creature, an interstellar body, etc. For example, the Grammy Award was named after the gramophone.)
    d) generically? (For example, the MTV Video Music Awards for Video of the Year is a generic award name.)

**Name Collection Questionnaire Totals**

Age:

    Youngling: 2 (0.2%)
    Teen: 53 (4.8%)
    Adult: 974 (87.3%)
    Ancient: 14 (1.3%)
    Not Telling: 75 (6.7%)
    Total: 1116 (100%)

Category Preference:

    Generic: 63 (5.7%)
    Idea: 186 (16.7%)
    People: 604 (54.1%)
    Thing: 263 (23.6%)
    Total: 1116 (100%)

# EXHIBIT 2: COMPLETE LIST OF SUGGESTIONS FROM ALL SOURCES

Symbols:  Already an award:
          Copyright issues: ©
          Living person: L


Abell(1,    )
Above Time and Space (1)
Abracadabra (1)
Adventures of the Literary (1)
Age of Wonder (3)
Alanna (1)
Alchemist (2, book title)
Aleph (1)
Alice (in Wonderland) (3)
Alice Dalgliesh (3)
Alicorn (1)
All Aboard (1)
Andre Alice Norton (22,    )
Andromeda (Constellation) (2)
Anne McCaffery (12)
Anywhere But Here (1)
Ardath Mayhar (1)
Asterias (1)
Aurora (3,    )
Auryn (2)
Avalon (1)
Awardy McAwardface (2)
Bardic (1,    )
Beacon (1,    )
Best How Even Reaction Scene! (1)
Best Other-wordly YA (1)
Best YA Book of 20XX (5)
Bernie Sanders (1, L)
Betwixt (1, sff mag)
Beyond (1)
Beyond Imagination (1)
Beyond the World (2)
Blazer (1)
BLLEMY - for Butler, Le Guin, L'Engle,
    McCaffrey, and Yolen (1, L? (Le Guin &
    Yolen))
Blooms of Youth (1)
Bookest (1)
Brave New World (1, book title)
Brian Jacques (1)
Bright Blooms (1)
Bright New Flame (1)
Bright Spirits (1)
Broad Vision (1)
Broader Horizons (1, community org)
BRYA (Best Reading for YA) (2)
Bubbles (1)
Buffy Summers (1)
Building Brighter Futures (1, book title)

Calliope (1,    )
Camazotz (1)
Captivating (1)
Charles Lutwidge Dodgson (3,    )
Chesterfield Sofa (1)
Chimaera (1, press)
Chosen One (1, book title)
Chrestomanci (4)
Citizen of the Galaxy (1, book title)
C.L. Moore (2)
Clockwork(1)
Codex (2,    )
Comet (1,    )
Coming of Age (1)
Compass(3,    )
Constellation and Peregrination (1)
Constellations (1,    )
Cosmic Connection (1, book title)
Crooked kingdom (1, book title)
Crows (1)
C.S. Lewis (9, 'Clive Staples'    )
Dark Woods (1)
Dawn Ascendant (2)
Diane Duane (4, L)
Deep Breath (1)
DeLorean (1, ©)
Destiny (1)
Detcon1 (1)
Diana Wynne Jones (128)
Doorway (1)
Dorothy Gale (1)
DoublePlusGood (1)
Douglas Adams(3)
Dragon, Young D., Fire D. (4,    )
Dragon Glass (1)
Dream Catcher (1,    )
Dreamers, Young D. (2)
Dreamland (1)
Dwarf Star (1,    )
Eager (1)
Earthling (1)
Earthsea, New Earthsea (6, ©
Edge (1,    , press)
Edith Nesbit (2)
Effulgent (1)
Ellipsis (1, 'Ellipse'    )
Elroy Jetson (1)
Emerging Voices (1)
Emoji (1)

Empyrean (1)
Enchantment (1, 'Land of E.'   )
Ender Wiggin (2)
Envisioning the Future through Sci- Fi (1)
Epic (1,   )
Equinox (1)
Etheral (2,   )
Event Horizon (1)
Excellence in Young Adult SFF (1)
Excelsior (2,   )
Expanded Horizons (1)
Explorer (2,   )
Extraordinary Imaginary (1)
F. Orlin Tremayne (1)
Fae (1, 'F.A.E.'   )
Fairy Dust (1)
Fantabulous Fantasy Novel (1)
Fanta-galactical (one word) (1)
Far Out (1, name of business)
Farandolae (1)
Farthest Shore (1, book title)
Fiction for Developing Minds (1)
Fictioneer (1)
Firebird (1,   )
Firebolt (1,   )
Flashlights (1)
Flights into Imagination (1)
FOMO (1)
Formativefor Young Adult fiction (1)
Frank Herbert (1)
Freedom Focus (1)
Frodo Baggins (1, ©)
Frontier (1,   )
Future (2,   )
Galaxy, Young Galaxy (4,   )
Galaxy's Finest (1)
Galileo (1,   )
Gateway (4,   )
Gardener of Worlds (1)
Gateway to Oz (1)
Ged (1, 'GED'   )
George R.R. Martin (1, L)
Generation Ship (5, 'Next Generation Ship'   )
Giver (2, book title)
Glimmer (1, 'Glimmer Train'   )
Goblet of Fire (1)
Golden Age (1,   )
Golden Age of Science Fiction (1)
Golden Gnome (1,   )
Golden Manticore (1, 'Rampant Manticore'   )
Golden Snitch (6, ©)
Good Writing (1)
GoshWow (1)
Grognard (1)
Ground Control (1)
Griffin/Gryphon/Gryffin (3,   )

H. G. Wells (2,   )
Harper (1,   )
Harry Potter (2, ©)
Hebe (2)
Heinlein(20,   )
Hermione Granger (7, ©)
Hero of Your Own Destiny (a YODA, for short) (1, YODA©)
Hogwarts (2, ©)
Holden Caulfield (1)
Homer (1,   )
Hope (1,   )
Horizon, Young/NewHorizon(8,   )
Howler (1)
Hubble (Telescope) (1,   )
Hugo, Hugoette, Yugo (20,   )
Hyperspace (1)
Idun (1)
Illuminae (1, book title)
Imaginary (1)
Imaginator (1)
Imagine (1,   )
Impossible (1)
Infinite Possibilities (1)
Inkling (1)
Innovation (1,   )
Insanity (1)
Interstellar (3)
Interstellar Pig (1, book title)
Intrepid (1,   )
Iron Heart (1)
Isaac Asimov (1)
J. K. Rowling(37, L)
J.P. Travers (1)
J.R.R. Tolkien(5, ©)
J.R.R. Tolkien Fellowship (1, ©)
Jane Yolen (18, L,   )
Joan Aiken (2)
John Bellairs (3)
John Christopher (2)
John Ringo (1, L)
Jophan (1)
Judy Blume (4, L)
Juve, Juvie (2, ©)
Katniss Everdeen (1, ©)
Keene (1)
Keychain (1)
Kitchen Sink (1)
Kraken (2)
Kurt Vonnegut (1,   )
Labyrinth (1, possible ©)
Lamp Post, Golden (3)
Lantern (1,   )
Last Unicorn (1, book title)
Leapfor YA SFF (1)
Least Romantic and Mary Sue (1)

Legacy (1,    )
Lighthouse (1,    )
Limitless World (1)
Literary Explorer (1)
Literary Pulse (1)
Lloyd Alexander (5)
Lodestar (1)
Lodestone (1)
Lois Lowery (9, L)
Looking Glass (1)
Lumos (1,    )
Maddy (1,    )
Madelaine L'Engle (243)
Madeleine L'Engle Galaxy (1)
Maggie (for Magic) (1,    )
Magic, Myths, and Meteors (1)
Magience (1, webcomic title)
Mary Shelley (10,    )
Maureen Daly (1)
Meg Murray (2)
Megrez (1)
Menolly (1)
Michael Ende (1)
Middle-Earth (1, ©)
Midgard (1)
Midnight (1)
Misfit (1, possible ©)
Mockingjay (2, ©)
Mogget (1)
Monica Hughes (2,    )
Morrigan (2)
Mrs. Whatsit (1)
Na (1)
Nadsat (1)
Narnia (1, ©)
Nautilus (1,    )
Neal Shusterman (2, L)
Nearos (1)
Nebula (1,    )
Neil Gaiman (4, L)
Nesbit (1)
New Age (1)
New Dawn (1)
New Generations (1,    )
New Heights (1)
New Hope (1)
New Universe
New Vistas (1)
Next Generation (2,    )
Night Sky (1)
Nova (4,    )
Not Quite Talented Enough For Those Who Write
     For Adults (1)
Octavia Butler (6)
Odyssey (1,    )
Okazigo (1)

Optimus Prime (1)
Orson Scott Card (3, L)
Otherworld (1, ©)
Ouroboros (1)
Out of This World (3)
Outstanding Achievement in YA Spec Fic (2)
Owl (1,    )
Padawan (1)
Page Turner (1,    )
Pari (1)
Path (1,    )
Pathfinder (1,    )
Patricia C. Wrede (2, L)
Pern (3, "Dragonriders of…"©)
Perseus (Constellation) (1,    )
Peter Beagle (1, L)
Peter Pan (2,    )
Phantom Tollbooth (1)
Philip Pullman (3, L)
Phoenix, Rising (6,    )
Piers Anthony (1, L)
Pluto (1,    )
Podkayne Fries (8)
Pointy Ear (1)
Polaris (1,    )
Portal (13,    )
Portkey (1)
Prime (1,    )
Prince (1)
Prospective Innovator (1)
Protostar (4, SF book title)
Pyxis (mariner's compass) (1,    )
Quasar (1,    )
Quest (2,    )
Quest for Elemental Excellence (1)
Rabbit Hole (1)
Radiant (1,    )
Ralph (1)
Ray Bradbury (5,    )
Raygun (1, possible ©)
Read it and Reap (1)
Readers for the Future (1)
Real Imagination (1)
Rebel (1,    )
Rebellious Voices (1)
Regeneration (1,    )
Revolutions in Words (1)
Rise (1,    )
River Styx (1)
Roald Dahl (1,    )
Rodent of Unusual Size (1)
Robin McKinley (5, L)
Roke (1)
Rookery (1)
Russies (1)
S.F. Hinton (4, L)

Sága (2, Saga=book name)
Saint-Exubery (1,    )
Sarah J. Maas (1, L)
Sarah Trimmer (6)
Scarab (1)
Scheherazade (2)
SciFan (1)
SciFFy (1)
Sci-Fi and Fantasy (1)
Scout's (1)
Scully (1,    'Vin Scully')
Seeding the Future (1)
Sense of Wonder (3)
Shadowstar (1)
Shannon Hale (1, L)
Sharyn November (1, L)
Shepherd's Crown (2)
Shattered Shell (1)
Signal (1,    )
Silent Planet (1)
Silver Scroll (1,    )
Silver Tree (1,    )
Siren (1,    )
Skyrocket (1, ©)
Snitch (1, ©)
The Something (1)
Space Cadet (4)
Space Dragons (1)
Spark, Young Spark (3,    )
Specter (1)
Spellcaster (2)
Sprout (1,    )
St. Exupery Asteroid (1)
Stanford Torus (1)
Star (1,    )
Starlight (4,    )
Stargazer (3,    )
Star Magic (1)
Star Witches (1)
Starfaring (1)
Sunrise (1,    'State Sunrise')
Supernova (1)
Susan Cooper (11, L)
Suzanne Collins (2, L)
Syfantasy (1)
Sylvia Engdahl (1, L)
T.H. White (1)
Tamora Pierce (47, L)
Tan Tan (1)
Tanith Lee (1)
TARDIS (2, ©)
Tauri (3)
Terry Pratchett (12)
Tesseract (31 conflict with SFF publisher see report)
Theodor Seuss Geisel (1)

There and Back Again (1)
There Might Be Dragons (1)
Threshold/ The Threshies (3)
Thor Bradley Rudbek (1)
Tiffany Aching Lancre Blue (1)
To Bravely Go (1)
To Worlds Beyond (1)
Tomorrow (1)
Tom Swift (3)
Tove Jansson (6)
Trident (1,    )
Triumphant Worldbuilder (1)
Twain Clemens (1)
Twilight (1)
Unboxed (1)
Unicorn(5,    )
Universe (1)
Utopia (1)
Ursula K. Le Guin (90, L)
V.E. Schwab (1, L)
Victor Appleton (1)
Virgo (Constellation) (1)
Vision (1,    )
Vogon (1)
Voice for Young Adults (1)
Voices of the Future (2)
Voyager (2)
Vox Day (1, L)
Waiting for the Next Speed of Light (1)
Wardrobe (1)
William Sleator (1)
Wings (1,    )
Winston (2)
Wonderland (3,    )
Worldcon/WSFS (19)
Worlds with Words (1)
Wrinkle in Time (4, book title)
YA Fa (1)
YA Fantasy Book of the Year (1)
YA Sci-Fan (1)
YA Speculative (1)
YALL Choice (1, YALLfest = YA con)
YANAH (Young Adult Not a Hero) (4)
YANAH (Young Adult Not a Hugo) (1)
YaYa (1,    )
Young Adult Fantasy
Young Adventure (1)
Young and Mighty (1)
Young Heroes (1,    )
Youthful Glow Light Bulb (1)
Youthie (1)
Zenith (1,    )
Zenna Henderson (1)
Zilpha Keatley Snyder (1)
Zwitterion (1)

**EXHIBIT 3: SHORTLIST VOTING SURVEY DATA**

**I.     Shortlist Voting Survey Questions**

*Rate Names Using These Likert Scale Options (7):*

          I love this one and want this to be the award name.

          I think this is a good one.

          I am okay with this one;

          I don't like it or dislike it. I feel nothing.

          It's not good.

          This would be a bad name.

          I hate this one and am opposed to this award name.

Please give us your feedback on these possible options: [The names were presented in a random order and each had a paragraph explaining why committee members thought they were good names for the award.]

**Anansi:** Anansi is a spider-hero popular in narratives from Africa, the Caribbean, and around the world. Above all, he is the god of storytelling, a trickster with speech, and a bearer of wisdom. Like the spider into which he transforms, he spins and shapes his stories, continually reinventing them, and reinventing himself. Recipients of the Anansi Award are masters of storytelling, fabrication, and the imagination.

**Lodestar:** A lodestar is a star that guides or leads, especially in navigation. Often the North Star, it is the one reliable point of light, what those in motion seek and what guides those in unchartered territory to safety. The guiding star frequently appears in speculative fiction, and is tied to the notion of the quest. While it evokes stargazers and adventurers, it also calls to mind galaxies and travel through space. A lodestar is something that inspires or acts as a model, just as authors do. Lodestar Award winners will be leaders in their field, inspiring readers, and guiding new fans to speculative fiction.

**Ouroboros:** A visual representation from the ancient Mediterranean, the Ouroboros is a serpent devouring its own tail. Cyclical and never-ending, the ouroboros has a long history in speculative fiction, appearing in literature, art, film, and television. A symbol of infinity, new beginnings, and reinvention, it captures both the freshness and timelessness of the reading experience.

**Spellcaster:** Quintessential magic users, spellcasters populate all kinds of speculative fiction, from ancient epics to magical realism to folklore. Spellcasters wield both knowledge and power, and winners of the Spellcaster Award are themselves magic users who craft language and imbue words with unique resonance. Their stories enchant readers, open portals to new lands, and, at their very best, transform us.

**Tesseract:** A four-dimensional cube, the tesseract is a conceptual visualization of multiple dimensions. Ineffable and unquantifiable, it bridges realities via hyperdimensional space, drawing us . . . someplace else. Like the winners of the Tesseract Award, it takes us into the landscapes of the imagination, stretching our minds to fit these realms and creating new stories among them.

**Worldcon:** Worldcon is the annual convention put on by the World Science Fiction Society. With its first occurrence in 1939, it is one of the longest running science-fiction and fantasy conventions in the world. Voters at Worldcon give out the Hugo and Campbell Awards each year, and will also decide on the Young Adult Award. This simple name clearly ties the award to the convention and the other awards that are presented there.

*Demographic Questions*

1) How old are you? Under 12 / 12-18 / 19-25 / 26-50 / 51-65 / 66+ / Not Telling

2) Are you either a supporting or an attending member of the 2017 Worldcon in Helsinki? Yes / No / Don't know / Not telling

3) Have you been a supporting or attending member (including voting for the Hugo Awards) of ANY Worldcon in the past five years? Yes / No / Don't know / Not telling

4) Have you read a YA book in the last year? Yes / No / Don't know / Not telling

*Comments Section*

1) Do you have any other comments? If you are opposed to one of the options, it will help us a lot if you tell us why.

## II.   Shortlist Voting Survey Results

**Table 2. Likert-scale Responses to Names**

| | Anansi | Lodestar | Ouroboros | Spellcaster | Tesseract | Worldcon |
|---|---|---|---|---|---|---|
| I hate this one and am opposed to this award name. | 40 | 27 | 43 | 52 | 25 | 102 |
| This would be a bad name. | 52 | 32 | 83 | 88 | 22 | 113 |
| It's not good. | 83 | 70 | 135 | 166 | 68 | 111 |
| I don't like it or dislike it. I feel nothing. | 76 | 110 | 117 | 122 | 64 | 126 |
| I think this is a good one. | 148 | 168 | 95 | 69 | 160 | 59 |
| I love this one and want this to be the award name | 74 | 82 | 32 | 30 | 184 | 24 |

**Table 3. Worldcon Participation**

| Reponse | Participating in Helsinki Worldcon | Participating in Any Worldcon Past 5 Years | Read a YA Book |
|---|---|---|---|
| Yes | 248 | 354 | 603 |
| No | 317 | 253 | 19 |
| Don't Know | 37 | 8 | 19 |
| Not Telling | 40 | 30 | 2 |
| Total | 642 | 645 | 643 |

**Table 4. Averages by Worldcon Participation**

|  | Anansi | Lodestar | Ouroboros | Spellcaster | Tesseract | Worldcon |
|---|---|---|---|---|---|---|
| All Responses (650) | 4.6 | 4.81 | 4 | 3.78 | 5.26 | 3.49 |
| Helsinki (248) | 4.51 | 4.82 | 4.08 | 3.72 | 5.09 | 3.69 |
| Any Past 5 Worldcons (354) | 4.48 | 4.72 | 4 | 3.56 | 5.16 | 3.56 |
| No Worldcon | 4.72 | 4.89 | 4.08 | 3.94 | 5.46 | 3.4 |

Note: No averages were calculated for "Read a YA Book in the Past Year", since over 90 percent of respondents said "Yes."

**Table 5. Age Groups**

| Age Group | Count |
|---|---|
| 12-18 | 10 |
| 19-25 | 32 |
| 26-50 | 428 |
| 51-65 | 142 |
| 66+ | 18 |
| Not Telling | 14 |
| Total | 644 |

**Table 6. Averages by Age Group**

|  | Anansi | Lodestar | Ouroboros | Spellcaster | Tesseract | Worldcon |
|---|---|---|---|---|---|---|
| All Responses (650) | 4.6 | 4.81 | 4 | 3.78 | 5.26 | 3.49 |
| 12-18 (32) | 4.4 | 5.1 | 3.9 | 3.4 | 5.2 | 3.6 |
| 19-25 (32) | 4.55 | 4.97 | 3.81 | 3.9 | 5.23 | 3.39 |
| 26-50 (428) | 4.64 | 4.83 | 3.98 | 3.86 | 5.22 | 3.46 |
| 51-65 (142) | 4.58 | 4.7 | 4.09 | 3.55 | 5.43 | 3.58 |
| 66+ (18) | 3.61 | 5.06 | 4.22 | 3.67 | 4.94 | 2.94 |

**Table 7. Worldcon Participation by Age Group**

| Age | Participate | Helsinki | Any 5 Past Worldcons | Read a YA Book |
|---|---|---|---|---|
| 12-18 | Yes | 1 | 2 | 9 |
|  | No | 8 | 8 | 0 |
|  | Don't Know | 1 | 0 | 0 |
|  | Not Telling | 0 | 0 | 1 |
|  | Total | 10 | 10 | 10 |

| Age | Participate | Helsinki | Any 5 Past Worldcons | Read a YA Book |
|---|---|---|---|---|
| 19-25 | Yes | 7 | 10 | 30 |
| | No | 17 | 18 | 1 |
| | Don't Know | 2 | 1 | 1 |
| | Not Telling | 4 | 2 | 0 |
| | Total | 30 | 31 | 32 |

| Age | Participate | Helsinki | Any 5 Past Worldcons | Read a YA Book |
|---|---|---|---|---|
| 26-50 | Yes | 158 | 230 | 405 |
| | No | 216 | 169 | 10 |
| | Don't Know | 27 | 4 | 12 |
| | Not Telling | 26 | 24 | 0 |
| | Total | 427 | 427 | 427 |

| Age | Participate | Helsinki | Any 5 Past Worldcons | Read a YA Book |
|---|---|---|---|---|
| 51-65 | Yes | 65 | 89 | 129 |
| | No | 62 | 50 | 8 |
| | Don't Know | 6 | 1 | 4 |
| | Not Telling | 7 | 2 | 1 |
| | Total | 140 | 142 | 142 |

| Age | Participate | Helsinki | Any 5 Past Worldcons | Read a YA Book |
|---|---|---|---|---|
| 66+ | Yes | 9 | 12 | 16 |
| | No | 8 | 4 | 0 |
| | Don't Know | 1 | 2 | 2 |
| | Not Telling | 0 | 0 | 0 |
| | Total | 18 | 18 | 18 |

## III.  Analysis of Comments Section in Shortlist Voting Survey

There were almost 200 comments received. The text below is a summary of the comments, rather than listing all the comments. There was a fair bit of repetition, and one comment may raise more than one point regarding a given name. Text in quotation marks is an exact quote from the comments. Where a number follows a comment, it reflects that more than one person made that comment, giving the number who did.

Notes: confusion about whether award was science fiction or fantasy; should be a YA author; thought Anasi was Anasazi . . .

All Names Were Good (3 comments)

"great award names, invoking the creativity of the craft"

"All are good choices."

"These were all great names. Good job."

No Names Were Good (19 comments)

      "Boring and/or obscure" names

      "These were the best choices?"

      Some names leaned toward a single genre, which is not wise

      Should not use name tied to one culture

      "Hard to spell" names

      Names have nothing to do with YA fiction

      Doesn't convey/promote the intent of the award

      They're too pretentious

      They "sound like a middle-aged dad trying to be hip"

      Name should be unique

      The idea of the award is dumb

      "These words are all too difficult to spell for the target audience, which will prevent kids from writing about or searching for the award."

Anansi (30 comments)

      Confused with Anasazi - 1

      Shouldn't name after existing god - 2

      Too related to children's and picture books - 1

      Cultural appropriation - 10

      Name has too much specific cultural significance

      People will think award related to this specific culture: "Award not for West African storytelling, so doesn't make sense"

      "Anansi is a storyteller, but not always helpful or positive"

      There would be problems giving this award mostly to white authors - 3

      Dislike spiders - 2

      Trickster image - 2

      Name not related to YA - 2

      Not SFF enough - 1

      Indelibly associated with Neil Gaiman's *Anansi Boys* - 2

      More related to fantasy than SF - 2

      Don't like b/c Anansi is male (no more male-named awards) - 2

      "This name is the best of a bad bunch"

      There is a highly-regarded literary press in Canada called House of Anansi, which includes a children's imprint (Groundwood Books): ***https://houseofanansi.com/***

Lodestar (11 comments)

      Boring and/or obscure - 3

      Suitable for SF and fantasy - 2

      More related to SF than fantasy - 2

Sounds like loadstone, which doesn't fit

Old-fashioned

Eurocentric

The word is not familiar to non-English speakers

The name is close to the Texas YA Lonestar Reading List, a recommended reading list developed by public and school librarians across the state

Can lead to malicious puns by YA Haters about "a load of . . ."as a way of devaluing the genre

"Really love Lodestar! It seems appropriate for this award and rolls of the tongue!"

"Lodestar has a satisfying weight, and spans all spec fic genres. It is simple to say, and I find the sound pleasing. I also like that the concept it embodies – if our youth are our future, then writing for young people lights their way."

Ouroboros (15 comments)

"Hard to spell" name - 4

"Boring and/or obscure" name

Dislike snakes - 2

Inappropriate - 2

Doesn't make sense for literary award

"squicky name for a YA fiction award"

"High potential for mockery" such as the YA Committee "chasing its tail for twenty years" or "the Hugos" - 2

Too global

"Ouroboros turns in on itself, and I'd prefer an outward bound name"

Eurocentric

Too historical fantasy oriented - 1

Think it would be recognizable to YA readers

Like the meaning of the term - 2

Spellcaster (25 comments)

Fantasy rather than SF oriented - 18

Boring and/or obscure - 2

Too limiting - 2

Best of a bad lot

"Sounds like a middle-grade award to me"

Good, Strengthens YA/women/fantasy thing

Sounds like stratocaster

"condescendingly childish" / lacks gravitas

"generic but probably the best"

Good, b/c "A good book casts a spell"

Prejudges content: "should NOT be prejudiced towards being about 'magic,' let alone ONE PARTICULAR SORT OF TOLKIEN-DERIVATIVE magic/fantasy"

Tesseract (16 comments)

Good b/c L'Engle - 7

Bad, b/c L'Engle - 2

Good, b/c linked to Marvel - 2

Too one-sided towards science fiction - 2

Obscure, won't make sense - 3

"Tesseract gives the impression the award has something to do with European scientists, Norse Gods, Marvel Studios . . . etc. Doesn't really give an 'inclusive' impression."

"Tesseracts turn on themselves, would prefer outward bound name"

Name is hard to spell (number of "s")

Would result in a boring statue

Tesseract Books is a Canadian SF imprint, and the Tesseract anthology series, with its 20th edition coming out in 2017, hardly needs to have its name appropriated. – 3
*http://www.edgewebsite.com/index.html*

Worldcon (32 comments)

Negative comments about calling it "Worldcon" - 28

Positive comments about calling it 'Worldcon' - 4

Boring, no poetry - 9

No link to YA fiction: "I'm a tween librarian and long time YA blogger; Worldcon has NO connection or meaning for the YA world."

The Hugo and Campbell Awards are the Worldcon awards.  This one should have its own name - 3

Will confuse it with the Hugo, which is already the Worldcon Award

Generic name - 3

"If you want people to totally not care about the award, by all means, call it the 'Worldcon YA Award' *yawn*"

Obscure; means little to new readers - 3

No other award is named for the convention that awards it - 2

Terrible idea; make it sound more like a local con award

"It sounds like a megacorporation in a sci-fi dystopia movie."

"Could be interpreted as unprofessional (events ending in '-con' do not always receive broad respect)"

"Off putting since 'worldcon' is a misnomer, anyway, given the con is primarily a US/UK con. Not saddle a new award with this name."

"sounds too old for the YA market"

"Don't name it the WorldCon. Come on."

"Prefer Worldcon; it's simple and straightforward and non-controversial"

Author Names (24 comments)

The award should be named for a YA writer - 18

The award should NOT be named for a person - 5

"opportunity to address the gender imbalance is totally missed" - 2

Should be named for a person of color - 1

Name of author could be rotated

"I strongly agree with the decision to name the award after a thing, rather than a person."

Suggested person names: Frank Baum, Roald Dahl, Lewis Carroll, Robert A. Heinlein (2), Ursula LeGuin (5), Madeleine L'Engle, Andre Norton (2), Diana Wynne Jones (2), J.K. Rowling, Sharyn November

Other Information (9 comments)

Librarian - 6

Didn't know Hugos were voted

Thanks for chance to respond

Several people assume/hope the award is only for SF: "I hope this award will be for strictly science fiction and will not include the fantasy realm. Magic and wizards do not go with science fiction."

## IV.  Instant Runoff Vote Analysis

Joshua Kronengold built a simple Instant Runoff Vote Analysis ("IRV") with the data, since this is the voting system Worldcon uses for the Hugo awards. We ran two tests, the first a Full-Survey IRV, and the second, a breakdown across categories associated with age, Worldcon memberships, and YA readership. The rough order for Test 1 was: Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, None of the Above, Worldcon. For Test 2, Worldcon membership and YA readership did not have significant bearing on the results, but the 66+ age range and teens did not rank Tesseract as their top choice.

For an IRV's basic results, we first list the actual winner (as winner #0) (and the data above the individual rounds), then we list second place, third place, etc., by eliminating the winner from all ballots and recalculating the entire runoff process. In all cases, "winner #1" is second place, "winner #2" is third place, etc.

For the purpose of this analysis, we turned the -3 to +3 numbers our survey asked for into a set of rankings with an automatically generated "none of the above (the equivalent)" generated at the point where ratings turned from positive to negative. A preference to not do something is generally regarded as saying that doing that thing is worse than doing nothing at all. This means that someone who voted Tesseract +3, Lodestar +2, and Spellcaster -1 would have a generated ranking of "Tesseract, Lodestart, None of the Above, Spellcaster."

While the +3 to -3 ratings allowed for the possibility of two entries having the same score from a person (and thus the same rankings, and maybe even a true tie in the end), the basic IRV methodology handles ties well.

*Test 1 Results:* Full-Survey IRV

The rough order was Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, None of the Above, Worldcon.

For entries (level: 0): Anansi Lodestar Ouroboros Spellcaster Tesseract Worldcon None of the Above

      None of the Above: 13

      Spellcaster: 64

      Ouroboros: 67

      Worldcon: 88

      Anansi: 155

      Lodestar: 190

      Tesseract: 31

removing None of the Above

For entries(level: 1): Anansi Lodestar Ouroboros Spellcaster Tesseract Worldcon

      Spellcaster: 72

      Ouroboros: 72

      Worldcon: 96

      Anansi: 163

      Lodestar: 196

      Tesseract: 317

removing Spellcaster
removing Ouroboros

For entries(level: 2): Anansi Lodestar Tesseract Worldcon

      Worldcon: 111

      Anansi: 194

      Lodestar: 220

      Tesseract: 344

winner # 1: Tesseract

For entries (level: 0): Anansi Lodestar Ouroboros Spellcaster Worldcon None of the Above

      None of the Above: 19

      Spellcaster: 112

      Ouroboros: 118

      Worldcon: 123

      Anansi: 239

      Lodestar: 273

removing None of the Above

For entries(level: 1): Anansi Lodestar Ouroboros Spellcaster Worldcon

     Spellcaster: 125

     Ouroboros: 128

     Worldcon: 135

     Anansi: 252

     Lodestar: 284

removing Spellcaster

For entries (level: 2): Anansi Lodestar Ouroboros Worldcon

     Worldcon: 147

     Ouroboros: 147

     Anansi: 277

     Lodestar: 305

removing Worldcon

removing Ouroboros

For entries(level: 3): Anansi Lodestar

     Anansi: 382

     Lodestar: 405

winner # 2: Lodestar

For entries(level: 0): Anansi Ouroboros Spellcaster Worldcon None of the Above

     None of the Above: 38

     Spellcaster: 153

     Worldcon: 156

     Ouroboros: 174

     Anansi: 323

removing None of the Above

For entries(level: 1): Anansi Ouroboros Spellcaster Worldcon

     Spellcaster: 176

     Worldcon: 179

     Ouroboros: 196

     Anansi: 349

winner # 3: Anansi

For entries(level: 0): Ouroboros Spellcaster Worldcon None of the Above

     None of the Above: 68

     Worldcon: 208

Spellcaster: 222

Ouroboros: 265

removing None of the Above

For entries(level: 1): Ouroboros Spellcaster Worldcon

Worldcon: 245

Spellcaster: 267

Ouroboros: 310

removing Worldcon

For entries(level: 2): Ouroboros Spellcaster

Spellcaster: 367

Ouroboros: 420

winner # 4: Ouroboros

For entries(level: 0): Spellcaster Worldcon None of the Above

None of the Above: 154

Worldcon: 255

Spellcaster: 289

removing None of the Above

For entries(level: 1): Spellcaster Worldcon

Worldcon: 340

Spellcaster: 418

winner # 5: Spellcaster

For entries(level: 0): Worldcon None of the Above

Worldcon: 324

None of the Above: 326

winner # 6: None of the Above

For entries(level: 0): Worldcon

Worldcon: 650

winner # 7: Worldcon

*Test 2 results:* Per-Category IRV

For our second test, we broke down the ballots across a number of the categories we asked about – age, two measures of Worldcon association (membership to the 2017 Worldcon, membership to any of the last 5 worldcons including 2017), and whether the respondent was an active YA reader (by self-reporting having read a YA book in the last year).

In the interest of not making this report a textbook, we are only reporting first, second, etc., for the categories, but the full breakdowns were calculated and can be distributed (electronically) at need.

*Age specific breakdowns*

Analysis: The 66+ range and the teens didn't favor Tesseract, though it ranked second and third place respectively. Actual young adult respondents were small in number, but generally favored Spellcaster, Anansi, and Ouroboros over Lodestar, our second place winner overall.

The order of preference in terms of Age:

*Age "not telling" / no answer* (20 entries): Tesseract, Lodestar, Anansi, Spellcaster, Ouroboros, None of the Above, Worldcon.

*Ages range 12-18 years* (10 entries), the order of winnerswas: Spellcaster, Anansi, Tesseract, Ouroboros, Lodestar, Worldcon + None of the Above (tie).

*Age range 19-25 years* (31 entries): Tesseract, Lodestar, Anansi, Spellcaster, Ouroboros, None of the Above, Worldcon.

*Age range 26-50 years* (429 entries): Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, None of the Above, Worldcon.

*Age range 51-65 years* (142 entries): Tesseract, Lodestar, Anansi, Ouroboros, Worldcon, Spellcaster, None of the Above

*Age range 66+ years* (18 entries): Lodestar,Tesseract, Worldcon, Anansi, Ouroboros + None of the Above (tie), Spellcaster

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Next Worldcon Member specific breakdowns

Analysis: Next Worldcon membership didn't have an effect, except that people who "didn't know" if they were going to attend the next worldcon seemed to be less inclined to favor Tesseract overall, while definite "yeses and nos" far preferred Tesseract to Lodestar, but that over everything else.

*No* (317): Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, None of the Above, Worldcon

*Yes* (248): Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, Worldcon, None of the Above

*Not telling* (40): (Lodestar,Tesseract) ,Anansi, Spellcaster, Ouroboros, None of the Above, Worldcon

*Don't know* (37): Tesseract,(Lodestar, Anansi), Spellcaster, Ouroboros, None of the Above, Worldcon

*Not answered* (8): Lodestar, Tesseract, Anansi, Spellcaster, Worldcon, None of the Above, Ouroboros

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"Recent Worldcon" specific breakdowns

Analysis: This was not completely dissimilar to the other Worldcon membership question, in both cases those who didn't answer or gave non-committal answers also were less likely to strongly support Tesseract, but otherwise were pretty similar to the average answer.

*Yes* (354): Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, None of the Above,Worldcon

*No* (253):Tesseract, Anansi, Lodestar, Spellcaster, Ouroboros, None of the Above,Worldcon

*Not telling* (30): Tesseract, Anansi, Lodestar, Spellcaster, Ouroboros,(None of the Above, Worldcon)

*Don't know* (8): Lodestar,Tesseract, (Ouroboros,Worldcon) ,(Spellcaster, Anansi),,None of the Above

*Not answered* (5): (Lodestar,Tesseract) ,Spellcaster, (Anansi,Worldcon), Ouroboros, None of the Above

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Current YA Reader specific breakdowns

Analysis: A very significant portion of our respondents had read a YA book in the last year. All categories liked Tesseract; the only category that didn't favor Lodestar as a second choice were "not telling" (an actual entry, while "Not answered" was generated when they didn't click on any selection) and the 19 non-habitual YA readers who answered "no" and preferred Anansi over Lodestar.

*Yes* (603): Tesseract, Lodestar, Anansi, Ouroboros, Spellcaster, None of the Above, Worldcon

*No* (19): Tesseract, Anansi, Lodestar, Ouroboros, Worldcon, Spellcaster, None of the Above

*Don't know* (19): Tesseract, Lodestar, Anansi,Worldcon, Ouroboros, None of the Above, Spellcaster

*Not answered* (7): Tesseract, Lodestar, Anansi ,Spellcaster, None of the Above, Worldcon, Ouroboros

*Not telling* (2): Tesseract, (Spellcaster,Worldcon,Ouroboros), (None of the Above, Anansi), Lodestar

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