Department of Health & Human Services Centers for Medicare & Medicaid Services Center for Consumer Information & Insurance Oversight 200 Independence Avenue SW Washington, DC 20201



## Date: December 13, 2018

## From: Center for Consumer Information and Insurance Oversight (CCIIO) Centers for Medicare & Medicaid Services (CMS)

## **Title: Partners Approved to Use Enhanced Direct Enrollment**

Enhanced direct enrollment is a new pathway for consumers to enroll in health insurance coverage through the Federally-facilitated Exchange. This pathway allows CMS to partner with the private sector to provide a more user-friendly and seamless enrollment experience for consumers by allowing them to apply for and enroll in an Exchange plan directly through an approved issuer or web-broker without the need to be redirected to HealthCare.gov or contact the Exchange Call Center.

For additional information on enhanced direct enrollment, please view the fact sheet, available at: <u>https://www.cms.gov/newsroom/fact-sheets/enhanced-direct-enrollment-pathway-health-insurance-exchange-coverage</u>

For frequently asked questions about enhanced direct enrollment, visit: <u>https://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/FAQs-EDE.pdf</u>

The Public List of third-party entities approved to use an enhanced direct enrollment pathway is provided below. This list is current as of December 13, 2018, but CMS will update the list as it approves more partners.

Approved Partner Name	Website
Aspirus Arise Health Plan of Wisconsin	www.aspirusarise.com
Cigna	www.cigna.com/
Dean Health Plan	www.deancare.com
HealthSherpa	www.healthsherpa.com

## **Partners Approved to Use Enhanced Direct Enrollment**

Approved Partner Name	Website
MercyCare Health Plans	www.mercycarehealthplans.com
Molina Healthcare	www.molinahealthcare.com
Security Health Plan of Wisconsin	www.securityhealth.org
Stride Health	www.stridehealth.com