

welcome to
our new **home**



Your guide to
choosing your seat





A stadium for everyone

Our new home will be a stadium for everyone offering each and every fan an exceptional matchday experience

We are delighted to bring you a personal showcase of the newly released imagery and details outlining what you can look forward to in our new home. The information in this pack will help you to get to know our stadium and

assist you in making your decision regarding your preferred seat locations. The back pocket contains your Season Ticket pricing information along with a step-by-step guide to securing your Season Ticket.

“It will be our new home for generations to come and we want it to be exceptional. We can’t wait to welcome you.”

Daniel Levy, Chairman



Your matchday experience

Getting there

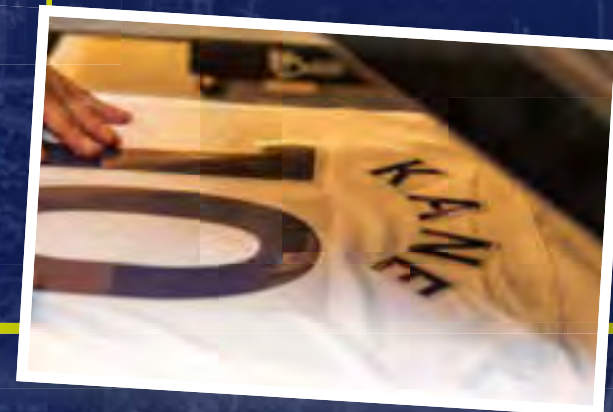
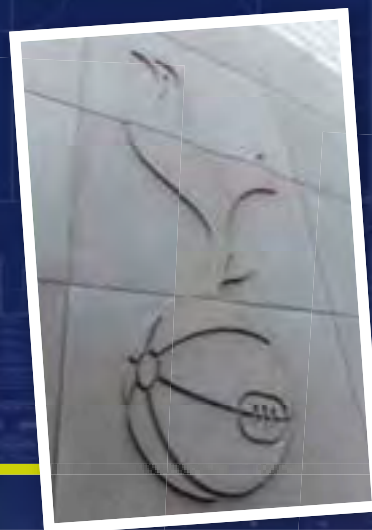
- Our new home is a public transport destination
- The stadium is served by **four transport hubs - all being upgraded**
- New rolling stock, increased trains per hour, new ticket halls, improved platform access
- **High frequency shuttle bus service** to and from Wood Green (Piccadilly Line) and Alexandra Palace (Overground)
- New Cycle Superhighway and cycle parking

The stadium approach

- Imposing and iconic architecture, a **new landmark for London**
- Adorned with our famous badge and well-known phrases that represent our Club
- Our wayfinding signage in our famous Club colours will lead you to your entrance
- Our new home is **fully compliant with the Accessible Stadia Guide** and exceeds standards in many areas
- Our Fanbassadors will be on hand to help you

Make a day of it

- Arrive early, there's lots to see and do
- Enjoy our **pop-up activations and experiences** in and around the stadium
- Shop in the Tottenham Experience, the **biggest club store in Europe**
- You can **enter the stadium from two hours before kick-off** and will be required to use the entrance that is indicated on your ticket. Once inside you are then free to explore and visit other stands



60

food and
drink outlets

1800

HD
TVs

65m

Goal
Line Bar

A connected experience

- **Free WiFi** in all areas
- High density mobile coverage will be available
- A **new free mobile app** will be available to help you get the most out of your matchday – more details coming soon
- **State-of-the-art turnstile systems** that will accept either your Stadium Access Card or **access via mobile ticketing** on your smartphone



Make yourself at home

- Bright and open concourses
- Embedded with **aggregate from White Hart Lane**
- Well designed washrooms and plenty of them for all
- **1800 HD TVs**



Get refreshed

- **Over 60 food and drink outlets** including **The Market Place** in the South Stand, a street food style emporium
- A wide choice of **delicious food** options
- Extensive range of beers, wines, ciders and soft drinks
- **Three feature bars**
- A **65m Goal Line Bar** that stretches the entire length of the goal line – the longest in Europe
- A **microbrewery** and unique craft beer tap room
- Ultra-modern **cashless stadium** – all payments to be made using either a contactless card or via your mobile phone to help speed up service

Stay a while after the match

- Designated **bars will stay open**
- **Entertainment** will be available in **The Market Place** after the final whistle



The In-Bowl Experience

The new world-famous home of the Spurs

You will be amazed at just how intimate and close to the action you will feel

- The seating bowl is arranged to **place you closer to the pitch** than at any other comparable size stadium in the UK
- Distances from the front row to the touchline range from just **4.9 metres to 7.9 metres**
- **The angle of the stands** is set at up to **35 degrees** and this, combined with the close proximity, will help connect you to the play
- There are **four giant HD screens, the largest in the UK**, and a **state-of-the-art sound system**. This will ensure that we can deliver pre-match, half-time and post-match entertainment, highlights and replays to the highest possible standard. Every Season Ticket seat will be in view of a screen
- The **comfortable modern seating** will offer **generous leg-room** and **uninterrupted views** of the pitch
- We have the **widest distribution of accessible areas** possible, across all stands including the single-tier South Stand
- In the bowl you will enjoy high density mobile connectivity and **free WiFi**
- The design of the stadium bowl optimises the atmosphere created ensuring the Club maintains its tradition of having **one of the most atmospheric homes in British sport**





The view from the Family
Area on Level 5 in the
North West Corner

The Concourse Experience

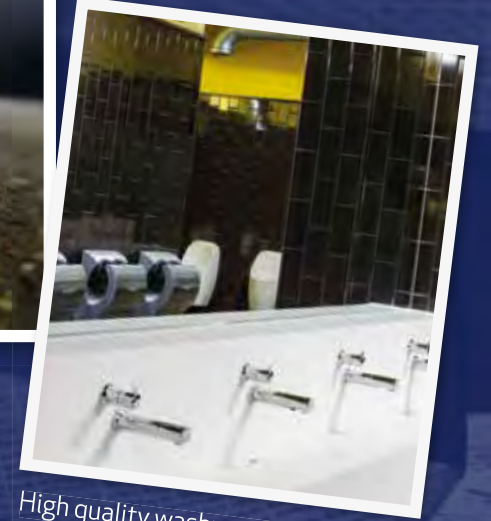
Make yourself at home

Whatever your choice of location, you will enjoy
an exceptional standard of matchday experience

- **The generous and open concourses** are bathed in natural light from extensive glazed areas
- The contemporary polished concrete floors are made using aggregate from our old stadium
- You will see an **unrivalled standard of finish** using materials such as brushed steel, copper, European oak and quartz
- **1800 HD TVs** to ensure you don't miss a moment of the action
- **There are over 60 food and drink outlets, three feature bars along with The Market Place, the home to our 65 metre Goal Line Bar,** offering an impressive choice of delicious food options
- **The freedom to move around** the concourse from stand to stand so you can explore and meet fellow fans located in other stands (see page 20 for more details)
- **Family Area concourse** offering a tailored experience for fans attending with children, situated in the North West corner
- **Around the concourses are areas for pop-up experiences**, including promotions and competitions, Legend appearances and other selected entertainment
- **High quality wash rooms** and plenty of them for all, including 30 accessible toilets and three Changing Places facilities
- For our fans with sensory needs, a fully equipped **Sensory Suite** has been incorporated to provide an environment that facilitates a graduated pathway to watching a live match
- For our supporters with access requirements there will be designated accessible entrances with **large passenger lifts to all levels**



Polished concrete floors made from crushed aggregate from White Hart Lane



High quality washrooms

Our new home has
over 60 outlets
serving a range of
delicious food and
drink options



Food and Drink

London's vibrant food scene at every match

Our 60 food and drink outlets along with The Market Place will serve a wide range of delicious food. We are taking our inspiration from London's vibrant street food market scene and will create a range of diverse menus along with traditional fan favourites.

Selected signature dishes from The Market Place will be available from outlets in all the Stands.

The Market Place in the South Stand, our street food style emporium





You can explore and meet friends located in other stands before and after the match



Food and Drink

Our feature bars

Our feature bars in the East and West Stands create a destination for fans to meet up before and after the match. You will be surrounded by the matchday buzz in a 'high street pub style' experience and be able to enjoy a fantastic range of beers, wines, ciders and soft drinks

THE DISPENSARY

West Stand - Level 5

Takes its name and design influence from the old Dispensary on the Tottenham High Road. The salvaged frontage of this building will be a feature of the Tottenham Experience.

Inspired by the High Road Dispensary



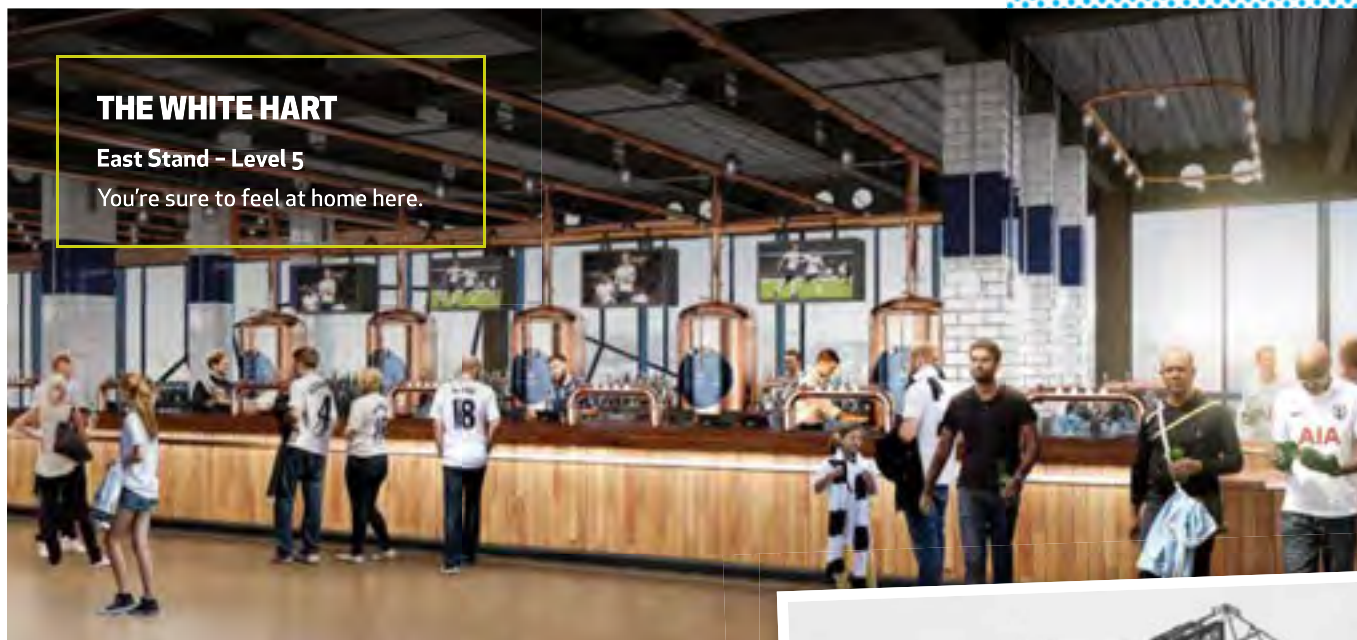
Fans situated in other stands can visit these destination bars pre and post-match

Bricks from the lane

THE WHITE HART

East Stand – Level 5

You're sure to feel at home here.



THE SHELF

East Stand – Level 1

The Bricks have been salvaged from the East Stand of White Hart Lane whilst the metal work on the bar is inspired by the Archibald Leitch design for the old Shelf at White Hart Lane.



Food and Drink

The 65m Goal Li

TO DARE IS TO DO



TO DARE IS TO DO



ne Bar and Microbrewery



At the rear of The Market Place in the South Stand is our 65m Goal Line Bar that runs the entire length of the goal line. Serving a wide range of beers, wines, ciders and soft drinks along with food items from our fan favourites range, this bar is the longest in Europe.

Craft beer will be brewed on-site in our very own microbrewery and served from our unique and atmospheric tap room.

Our 65 metre Goal line Bar in the South Stand runs the entire length of the goal line

The Post-Match Experience

Stay with us **after** the final whistle

After the match, The Market Place becomes the perfect destination to meet up with friends and family for a post-match drink or snack. We shall continue to serve our street-style food and our large range of drink options well after the final whistle.

A dedicated stage will play host to a programme of post-match entertainment including live music, Legends Q & As and DJ Sets. We shall, of course, show any other Premier League matches that are being broadcast post-match on our screens.

Fans from all stands can meet here





Fresh food cooked to order

Choosing your seat

We have put together some pointers for each area to help you decide your preferred location in our new home. We recommend that you choose a number of options in case your first choice is not available when you come to select your seat



West Stand - Level 5



West Stand - Level 1



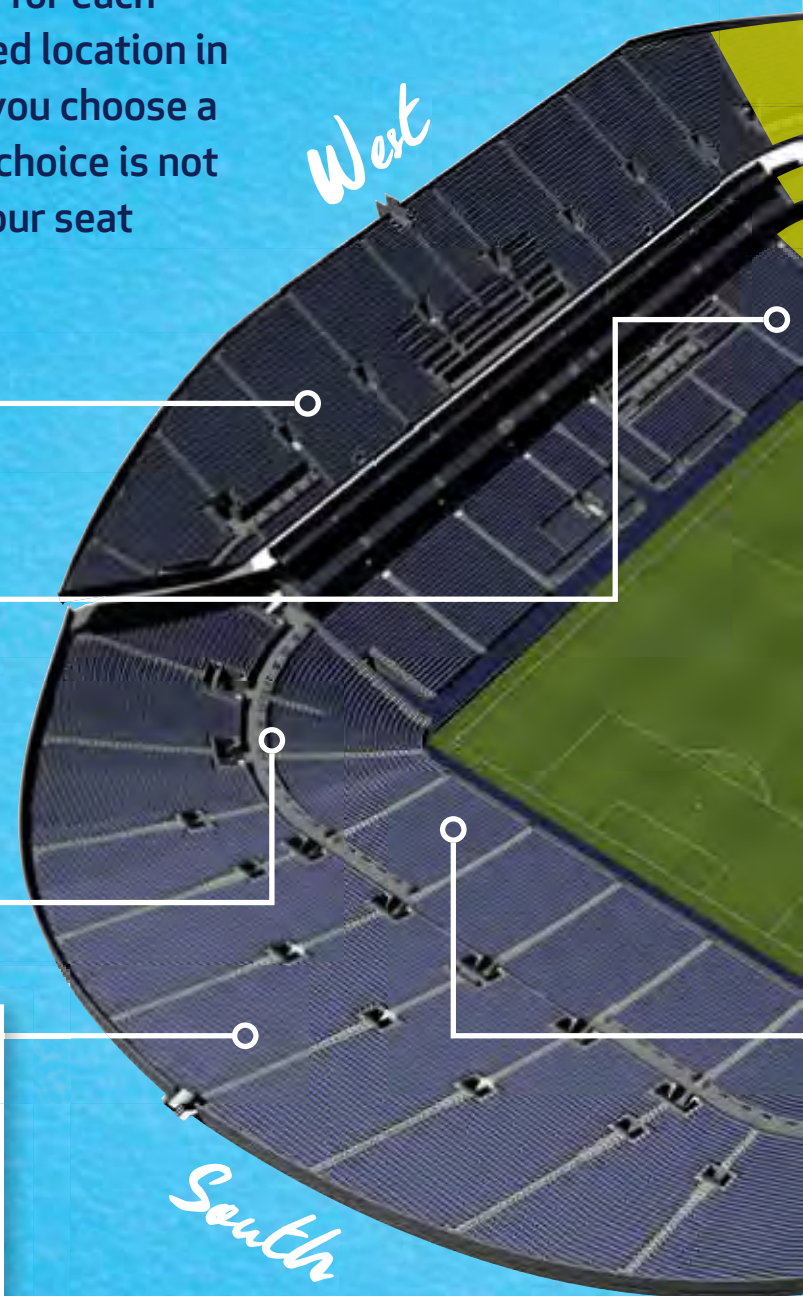
Accessible seating - South Stand

Accessible seating

We offer the widest distribution of accessible areas and our flexible design allows family groups to sit together. If you have accessibility requirements and are not already registered with our Disability Access Scheme, please contact our Disability Access Manager by emailing access@tottenhamhotspur.com



South Stand - Level 5





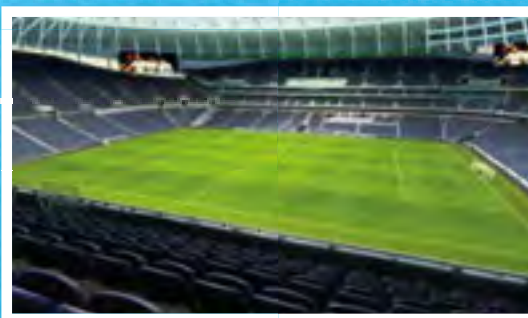
North Stand - Level 5



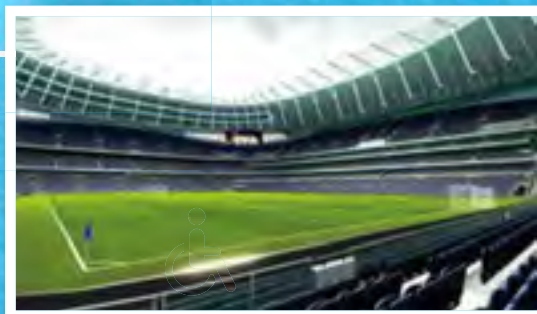
North Stand - Level 4



North Stand - Level 1



East Stand - Level 5



South Stand - Level 1



East Stand - Level 1

Take in the views

Visit our **Interactive Stadium Map** at [tottenhamhotspur.com/be-there](https://www.tottenhamhotspur.com/be-there) to see the views from all the areas.

The North Stand



35.5m High. Front Row **7.9m** from pitch

Access: Home Supporters will enter the stand via a raised external podium called **Paxton Terrace** with numerous turnstile blocks giving access to the stadium. Once inside, Levels 4 and 5 can be accessed by stairs.

Features: **Three-tier stand, behind the goal, dedicated to General Admission fans.**

Positioned at the opposite end to the single tier stand, the views from the North Stand are simply breathtaking.

The combination of close proximity to the pitch, the fact that this is a dedicated General Admission area situated near the visiting fans, along with being opposite our single-tier stand promises a great atmosphere in the North Stand.

The North West corner is our designated **Family Area** with seating for families and children on Levels 1, 4 and 5. We will tailor the catering and experience on the concourses serving the designated **Family Area**.

The Concourse: **The North Stand has concourses on Level 1, 2, 4 and 5**
The wide range of outlets serve an impressive choice of food and drink options including signature dishes from The Market Place. **The Dispensary** bar on Level 5 in the West Stand is easily accessed from here.

Other Considerations: The block adjacent to the visiting fans will be sold on a match-by-match basis as we will need to be able to change the size of the **Visitors Area** for different competitions. For some Cup competitions certain blocks on Level 4 and Level 5 will need to be used by the visiting fans. In this event, Season Ticket Holders located here will get priority to purchase tickets in an alternative location.

Exploring the stadium

Fans enter the home concourses at Level 1 and can circulate around each of the four stands at this level. The Level 1 concourse also connects into The Market Place in the South Stand, which has its own staircases that connect up to the open concourses at Level 2, Level 3 and Level 4 that overlook the South Atrium.

Fans move up to the Level 5 concourse in the West, North and East Stands via stairs in the six main cores around the stadium perimeter, with the two cores in the northern end of the stadium also providing access to additional concourse spaces on Level 2 and Level 4 in the North Stand.

The West Stand



33.2m High. Front Row **7.9m** from pitch

Access: Supporters will enter the stand via turnstiles situated in the North West and South West Corner from the raised podiums. Level 5 will be accessed by stairs.

Features: **This stand is home to the Players' areas, Directors' Box and Press areas.**

The Stand affords exceptional side line views of the action. The Players' tunnel emerges from the middle of the West Stand and the dugouts and technical areas are situated in front.

The Concourse: **The West Stand has concourses on Level 1 and 5**
On Level 1 the light and spacious concourse features a glazed gallery that overlooks the **West Atrium** with views to the High Road and beyond. Here, there are plenty of food and drink options, retail opportunities and spaces for pop-up activations.

Level 5 is home to **The Dispensary**, a feature bar inspired by the old Dispensary building on the High Road, a great meeting place both before and after the match.

Other Considerations: It is easy to explore attractions in other stands from the West Stand including the **Family Area** concourse or **The Market Place**.



Our dedicated **Family Area** is in the North West corner



The Dispensary

The East Stand



33.8m High. Front Row **7.9m** from pitch

Access: Supporters will enter the stand via turnstiles situated in the North East and South East Corner accessed from Worcester Avenue via the raised podiums. Level 5 is accessed by stairs.

Features: **Perfect if you like the side line view and want to continue creating the atmosphere of the Shelf.**

The stand provides exceptional side line views of the action and you are literally between the North and South sources of the atmosphere that we hope will inspire the Shelf-side legacy to live on.

The Concourse: **The East Stand has concourses on Level 1 and 5**

On Level 1 the concourse is bathed in natural light with a glazed wall giving views in to the **East Atrium**. Along with a range of food and drink outlets, a feature bar called **The Shelf** is on this level that will provide the perfect place to meet up pre and post-match.

Level 5 is home to **The White Hart**, a destination bar inspired by our history. Fans in this area will have access to a range of food and drink outlets whilst enjoying views through the extensive glazed walls of this concourse.

Other Considerations: A great location to access the post-match attractions in **The Market Place** including our **Craft Beer Tap Room**.



The Shelf



The Market Place

The South Stand



34.1m High. Front Row **4.9m** from the pitch

Access: Supporters will enter the stand via **Park Lane Square**, a large raised podium outside the South Stand. The turnstile blocks take you into a five storey glass atrium overlooked by glass mezzanine balconies of the different concourse levels.

Features: **The largest single-tier stand in the UK creating a 'wall of sound'.**

The front row of the stand is just 4.9m from the goal line and the seating deck is angled at 34 degrees. **This is the place to be if you want to play your part in the 'wall of sound'** and make our new home a fortress. The acoustic design of the stadium will ensure that the passion and noise generated will reverberate around the entire stadium.

The front of the South Stand has been future-proofed for **Safe Standing**. If legislation changes, this will become a standing area so please bear this in mind if choosing a seat here. The integral safety bar is 900mm high – approximately the shoulder height of the supporter sitting in front. This will not impact on sightlines for adults, however it is not an area that is deemed suitable for children and as such, Junior concessions do not apply here.

The Concourse: **The South Stand has concourses on Level 1, 2, 3 and 4**

From the atrium, you can take the steps down to **The Market Place**, our street-style food emporium, that is also host to the **65m Goal Line Bar**. Post-Match **The Market Place** stage will be home to a variety of entertainment and we invite you to stay a while after the final whistle.

Other Considerations: Our very own **Microbrewery** and **Craft Beer Tap Room** can be found on Level 1. The mezzanine concourses on Levels 2, 3 and 4 offer a range of food and drink outlets. The glazed balconies overlook the five-storey atrium and are therefore flooded in natural light.

Our 1882 Season Ticket

Our new Season Ticket plus option gives you the opportunity to be in the thick of the atmosphere in the South, East or West Stands during the game with access to a private 1882 bar pre-match, half-time and after the final whistle, plus many more benefits. See page 24 for more details.

Be there

for every home Premier League match

As a Season Ticket Holder in our new home you will enjoy the following benefits:

- **Your seat guaranteed** for every home Premier League match for the 2018/2019 Season
- **Priority** to secure your seat for all **Domestic and European cup matches** played at home
- The chance to retain and **earn 30 loyalty points** that will boost your priority for First Team matches played away from home including Cup Finals
- **Complimentary membership of One Hotspur**, the Club's Official Membership and all associated benefits including preferential offers, special events, and privileges
- A **unique welcome pack** and **Stadium Access Card** to celebrate the first season in our new home
- The ability to use **Ticket Share** allowing you to transfer your ticket to a friend or family member if you are unable to attend a match
- Use of **Ticket Exchange to sell your ticket** if you can't get to a game. Full details of our Ticket Share and Exchange services will be provided in your welcome pack
- The chance to **spread the cost of your Season Ticket** over 10 months with our instalment plan



Introducing 1882

our new Season Ticket plus package

This limited edition Season Ticket gives you the opportunity to be in the thick of the atmosphere during the game with access to a private 1882 Bar pre-match, half-time and after the final whistle. Plus much more...

1882 Season Ticket Holders will enjoy the following benefits:

- **Your seat** in our designated 1882 seating areas in the South, East and West Stands for **all home Premier League AND Domestic Cup Matches**
- **Access to a private bar** that is quickly and easily accessed from your seating location
- **Your name on the 1882 feature wall** in each of our 1882 Bars
- **Complimentary pre-match food** from our signature fan favourites range
- **Complimentary match programme**
- **Complimentary drink at half-time**
- **Special edition 1882 welcome pack** and unique pin
- **Priority** to purchase your seat **for European Cup matches**
- **All the other Season Ticket benefits** detailed on page 22

Thinking of upgrading?

You may also like to consider our range of premium seat options enabling you to take advantage of our premium restaurants and bars located in our East and West Stands. Visit tottenhamhotspur.com/be-there for more details.





Your Notes

This page is for you to make notes regarding your seat preferences in our new home.

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Any questions?

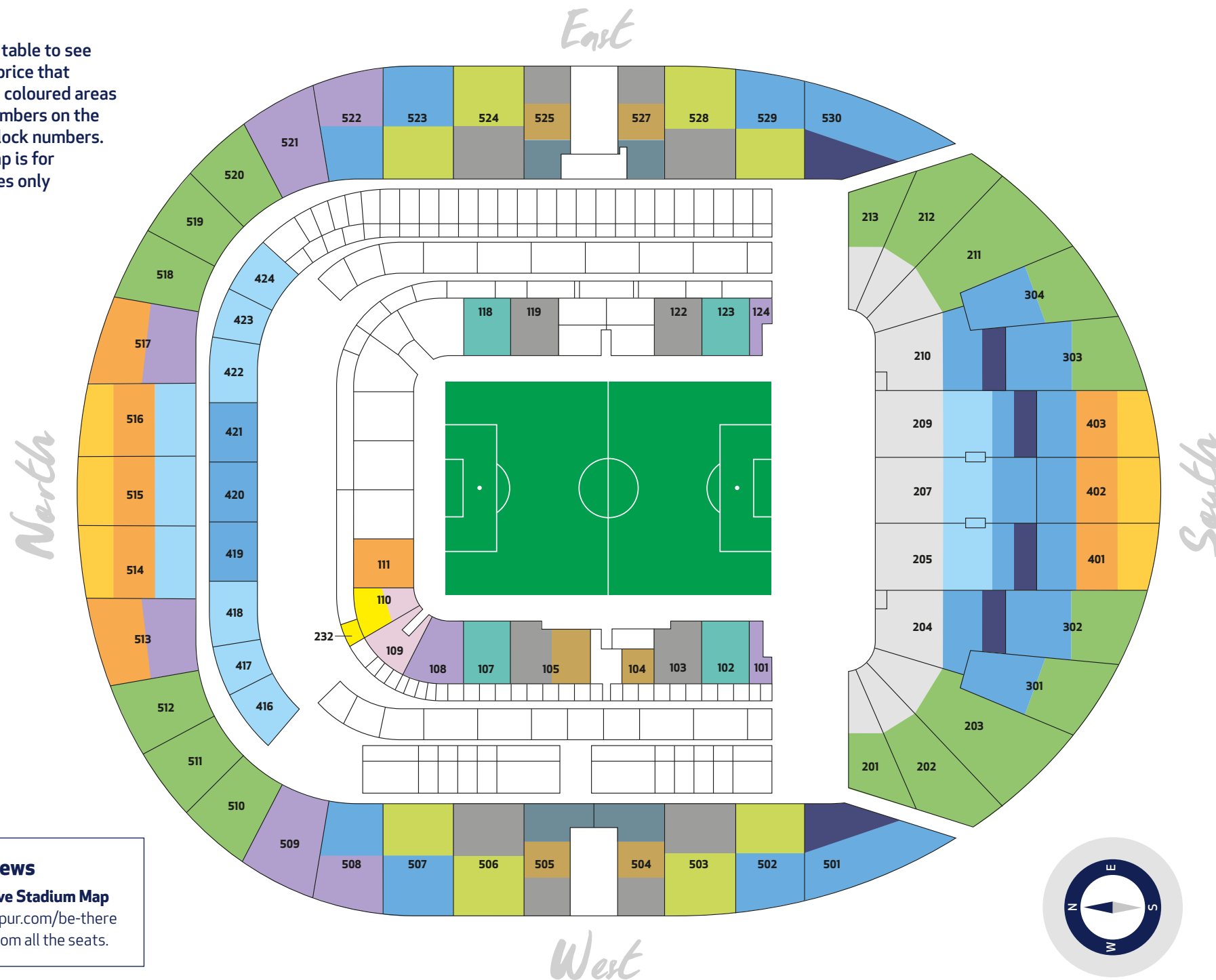
Visit iSpurs or you can contact us via email at **season.ticketrenewals@tottenhamhotspur.com** or speak to a member of our Season Ticket Holder support team on **0330 333 2018** between
8:30am – 8:00pm, Monday to Friday
9:00am – 5:00pm on Saturdays
10:00am – 4:00pm on Sundays

TO DARE IS TO DO










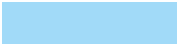







2018/2019 Season Ticket Prices

Please refer to the table to see the Season Ticket price that corresponds to the coloured areas on the map. The numbers on the map indicate the block numbers. Please note the map is for illustrative purposes only and is not to scale.



Take in the views

Visit our **Interactive Stadium Map** at tottenhamhotspur.com/be-there to see the views from all the seats.

	Adult	Senior	Young Adult	Junior
	£795	£397.50	£595	£397.50
	£875	£437.50	£656	£437.50
	£895	£447.50	£670	£447.50
	£950	£475	£712.50	£475
	£975	£487.50	£730	£487.50
	£995*	£497.50*	£745*	n/a
	£995	£497.50	£745	£497.50
	£1,125	£562.50	£843.50	£562.50
	£1,200	n/a	n/a	n/a
	£1,250	n/a	n/a	n/a
	£1,325	n/a	n/a	n/a
	£1,500	n/a	n/a	n/a
	£1,795	n/a	n/a	n/a
	£1,995	n/a	n/a	n/a
	£2,200 [#]	n/a	n/a	n/a

*Area future-proofed for Safe Standing

[#]1882 Season Ticket Plus (see details on page 24 of your brochure)

Family Area

The following blocks make up our Family Area: 109, 110, 416, 417, 510, 511, 512

Should you require this information in an alternative format please contact access@tottenhamhotspur.com

Eligibility for Concessionary priced Season Tickets

Senior	Over 65 years old	Aged 65 years or over on 16 August 2018
Young Adult	Under 22 years old	Aged 21 years or younger on 16 August 2018
Junior	Under 18 years old	Aged 17 years or younger on 16 August 2018

Please note that Junior concessions are not available in the area that is future-proofed for Safe Standing in our single-tier South Stand as this area is not deemed suitable for children.

Season Ticket Benefits

As a Season Ticket Holder in our new home you will enjoy the following benefits:

- Your seat guaranteed for every home Premier League match for the 2018/2019 Season
- Priority to secure your seat for all Domestic and European cup matches played at home
- See page 22 of your brochure for the list of all other benefits.

1882 – our new Season Ticket plus package

Our 1882 Season Ticket gives you the opportunity to be in the thick of the atmosphere during the game with access to a private 1882 bar pre-match, half-time and after the final whistle. The areas indicated on the stadium map show the location of these seats. The 1882 Season Ticket includes;

- Your seat in all home Premier League **and** Domestic Cup Matches
- Access to a private bar easily accessible from your seat
- Your name on a feature wall in each of the 1882 bars
- Complimentary pre-match food, programme and drink at half-time
- Special edition 1882 Welcome Pack and pin
- Plus all the benefits of being a Season Ticket Holder

Locations of Accessible Areas

The locations and prices of accessible seating has been provided to our supporters registered as requiring this information. If you have accessibility requirements and are not already registered with our Disability Access Scheme, please contact our Disability Access Manager by emailing access@tottenhamhotspur.com



For further information or if you have any additional questions,
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or speak to a member of our Season Ticket Holder
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10:00am – 4:00pm on Sundays

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