



The new App “Spotty & Friends - Playground” is available for Free from the 07st August on iOS App Store and Google Play

redBit KIDZ, the new brand dedicated to children from redBit games, presents the first adventure of its little Spotty.

Rome, Italy – 2 September 2015: Designed for small children, “Spotty & Friends – Playground” has an intuitive, child-friendly interface full of hilarious interactions that stimulate creativity and make the educational experience unique. Our brave and enterprising little bunny Spotty begins a new adventure! It takes him from the countryside to the sea, and then to the top of the mountains. During the trip he enjoys playing puzzles, music, shapes and colors with the cute little friends he meets.

« We wanted this game to be a springboard to child's creativity and cognitive skills, keeping it simple and child-friendly at the same time. Fun, easy navigation and guaranteed security through the Parental Control feature are the key strengths of this App » said Monica Drusian, in charge of Product Management and Marketing for redBit KIDZ.

App Stores:

iOS App Store: <https://itunes.apple.com/app/id977138798>

Google Play Store: <https://play.google.com/store/apps/details?id=it.redbitgames.mrspottyplayground>

Check out the promo material:

Download the graphics and screenshots: <http://bit.ly/PressKit-SpottyAndFriends>

Watch the Video Trailer: https://www.youtube.com/watch?v=FS_iuPaaDLY

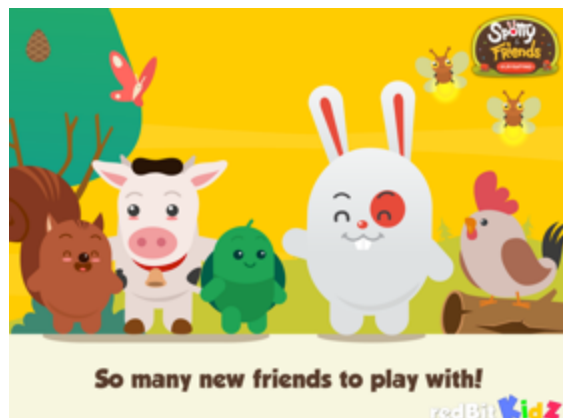
With “Spotty & Friends - Playground”, redBit KIDZ presents the first in the series of apps that will allow kids to play their way while fostering cognitive development through **proactive interaction**. What is more, we pay special attention to **privacy protection** of the entire family: we do not collect any personal data, there is **no external advertising** and the in-app purchase feature is safe because only accessible from the Parental Control area.

“Spotty & Friends - Playground” is free, while extra-features are available as a single pack with in-app purchase at \$ 2,99 in the US (priced accordingly in other regions). The App is available in **six languages** (English, Italian, German, French, Spanish, and Russian), on the iOS App Store and the Google Play Store from the 7 August 2015.

redBit games is a team of young and enthusiastic people who make games and apps, with 4 million active users across more than 30 games for iOS, Android and Amazon. **redBit KIDZ** is the new brand, specially tailored for kids from 2 to 5 years old, to stimulate their cognitive development in a funny and original way.

To learn more, please visit: <http://www.kidz.redbitgames.it>

If you would like to receive further information on “Spotty & Friends - Playground” or redBit KIDZ, please contact me!



Simone Trimarchi, Web Marketing Manager:
press@redbitgames.it

Web Site: www.kidz.redbitgames.it

Facebook: [redBit KIDZ](https://www.facebook.com/redBitKIDZ)

Instagram: [@redBit_games](https://www.instagram.com/redBit_games)