

Geneva Motor Show 2018 Pininfarina and Hybrid Kinetic Group present the HK GT elegant and eco-sustainable Gran Turismo

Turin, February 6th 2018 – One year after the global debut of the luxury sedan H600 at the 2017 Geneva Motor Show, followed by the unveiling of the five seater SUV K550 and seven seater SUV K750 at the 2017 Shanghai Motor Show, Pininfarina presents the HK GT, the fourth concept car conceived together with Hybrid Kinetic Group, the emerging hi-tech brand based in Hong Kong.



With the HK GT, Pininfarina interprets a classic architecture of the Italian automobile school, the gran turismo, while continuing to refine the identity and the formal language of the Hybrid Kinetic brand. Pininfarina also responds once again to the need for zero emissions combining stylistic research with environmental sustainability. The other key feature of the HK GT is the cutting-edge HK powertrain technology, comprising of a battery, electric motors, electrical controller and range extender.

Discover the HK GT on March 6, 2018 at the Geneva Motor Show, Pininfarina stand.



Further details of the HK GT will be revealed in the next days on: www.pininfarina.com/ twitter.com/PininfarinaSpA facebook.com/PininfarinaSpA instagram.com/pininfarina_official youtube.com/user/pininfarinaofficial

Contact: Francesco Fiordelisi, Head of Corporate and Product Communication, ph. +39011.9438105/email f.fiordelisi@pininfarina.it