

Not for Profit Forum, Darwin, NT Thursday June 14 2018

About the Northern Territory NFP Forum

This one-day Forum is designed to equip the Territory's not for profit leaders with the tools and knowledge to effectively manage not for profit organisations. The theme Sustainability, Resilience, Leadership reflects the core attributes not for profits and their leaders need to thrive in an ever-changing landscape.

Sustainability

Sustainability in a broad sense includes traditional practices of preserving our natural resources, through best practice models of governance to contemporary applications of levering technology and relationships to create more sustainable organisations. In the not for profit sector sustainability describes our ambition to achieve long term impact, through organisations that will continue to serve our communities for years to come.

Resilience

As not for profits, we deal with some of the toughest and most complex social issues, alongside multiple stakeholders, whilst juggling financial and operational challenges within our organisations. Each of us needs to build our own personal and organisational resilience toolkit.

Leadership

The information revolution has given us access to an infinite supply of resources to develop our leadership skills and styles, but no one person has the full kit bag. What are the leadership skills that are most critical for running a sustainable and resilient not for profit?

The Forum brings together speakers from the Northern Territory and interstate, each a leader in their field, with opportunities to share learning and connect with sector leaders from across the Northern Territory.

Who will attend?

The Forum is designed for:

- Leaders and managers of not for profit organisations
- Board members of not for profit organisations
- State and local government representatives working with not for profits
- Other interested parties

The program

This one-day Forum starts with a breakfast event for CEOs and board members of Northern Territory not for profits, followed by a full day event for not for profit leaders, managers, board members and stakeholders.

CEO BREAKFAST Sponsored by StreetFleet



Time and location	Topic and speakers	
7:15am – 8:45am Hilton Hotel Esplanade	ACNC – Leadership through advocacy and support David Locke, Assistant Commissioner Charity Services, Australian Charities and Not for profits Commission	
Darwin	Corporate Governance – Sustainability and leadership John van Ruth, Chief Executive Officer, Operation Flinders	

NORTHERN TERRITORY NFP FORUM

Venue: Darwin City Council

Time	Topic and speaker		
8.30am – 9.30am	Registration Tea / coffee and networking		
9.30am	Conference welcome Conference MC		
9.40am	Conference opening The Right Worshipful The Lord Mayor of Darwin, Kon Vatskalis		
9.50am	Welcome to country Bilawara Lee, Larrakia Elder		
10.00am	The challenges of a sustainable fundraising program Simon Mathias, Director Advancement, Charles Darwin University		
10.50am	Networking morning tea		
11.20am	 Experiences of sustainability, resilience and leadership – Panel session Elizabeth Davis, Principal, Human Foundations Evelyn O'Loughlin, Chief Executive Officer, Volunteering NT Jane Arnott, General Manager of Consulting and Business Services, CBB Chaired by Wendy Morton, Executive Director, NTCOSS 		
12.10pm	Using technology for sustainability Meredith Dwyer, Director, HomeMade Digital		
1.00pm	Networking lunch		
2.00pm	Afternoon welcome Conference MC		
2.10pm	Sponsorship for resilience and sustainability Abby Clemence, Director Infinity Sponsorship		
3.00pm	The leadership skills that have supported my success Kirstie Parker, Director Aboriginal Affairs and Reconciliation, Department for State Development, Government of South Australia		
3.50pm	Closing remarks Conference MC		
4.00pm	Networking drinks Sponsored by Statewide Super Statewide Super		
5:00pm	Event conclusion		

About our speakers and organising committee



David Locke, Assistant Commissioner, Charity Services, ACNC

David was the Chief Adviser to the ACNC Taskforce that established the regulator and has played a key role since its inception.

David was formerly the Executive Director of Charity Services at the Charity Commission of England and Wales, with responsibility for all the operations of the Commission. David has worked as an adviser to several international governments on the regulation of nongovernment organisations.

David is a qualified lawyer in the UK and he has served as a board member and volunteer of a number of charities and not for profits.



John van Ruth, Chief Executive Officer, Operation Flinders

Prior to his role at Operation Flinders, John spent four years as Chief Financial Officer for Coopers Brewery.

Before Coopers Brewery John held a number of senior roles with other iconic South Australian companies. He was Chief Information Officer at the RAA of SA Inc. (2008-2010), Chief Information Officer for Adelaide Bank (2003-2007) and Executive General Manager eBusiness for Faulding (2000 to 2001). Prior to Faulding, John held various roles with Arthur Andersen's, KPMG and Ernst & Young.

All up, John has over 35 years of executive management, finance, IT, ebusiness and security experience, gained in Australia, Holland and Canada.



The Right Worshipful The Lord Mayor of Darwin, Kon Vatskalis

Kon was born and raised in Greece where he studied public health before migrating to Australia in January 1983. He studied at the Western Australia Institute of Technology and Murdoch University, completing a degree in Environmental Health and post-graduate studies in Environmental Science and Public Sector Management.

Kon moved to Darwin in 1993 where he has worked as Manager for Environmental Health for the Department of Health and Clinic Manager for Danila Dilba. He was elected as the member for Casuarina in 2001 after which he worked as the NT Regional Manager for the Leukaemia Foundation prior to being elected Lord Mayor of the City of Darwin in August 2017.



Bilawara Lee (Aunty B), Larrakia Elder

Bilawara is an Elder of the Larrakia Nation; she was born in Darwin and has lived here for nearly 68 years as member of the large respected Cubillo

family. She is the Larrakia Academic in Residence at Charles Darwin University and is an international published author with two books 'Star Dreaming' and 'Healing from the Dilly Bag.'

Bilawara is internationally respected as a healer and teacher of the ancient wisdoms of Aboriginal Spirituality and Healing, and travels nationally and internationally to conduct special life-changing workshops and ceremonies. She is dedicated to helping the wider community understand First Nations Peoples connection to country, culture and community.



Simon Matthias, Director Advancement, Charles Darwin University

Simon Matthias is an experienced fundraising and marketing professional with a history of securing funding for strategically important

projects. Simon recently commenced as Director, Advancement at Charles Darwin University where he leads the philanthropic, alumni and community engagement activities of the university. From 2007 until early 2018, Simon was with the Leukaemia Foundation of Australia where his roles included General Manager SA/NT and National Fundraising Manager. Prior to this, Simon was General Manager of the Peter MacCallum Cancer Foundation in Melbourne.



Elizabeth Davis CFRE, FMFIA, Principal, Human Foundations

Elizabeth is the Principal of Human Foundations. She brings more than 35 years of

knowledge of the NFP sector. Her expertise was developed through senior managerial roles within the health, scientific, arts and disability sectors.

Established for 10 years, Human Foundations is committed to assisting clients achieve and exceed their financial goals and relationships with the community.

Elizabeth holds a Graduate Diploma in Business Management (Marketing), is a member of the national boards of Fundraising Institute of Australia, Community Business Bureau and a member of the Adelaide Symphony Orchestra Board. She was awarded a Paul Harris Fellow by Rotary International, recognising her service to the community.

Elizabeth is a member of the Forum organising committee.



Evelyn O'Loughlin, Chief Executive Officer, Volunteering NT

The CEO of Volunteering SA since 2008 and Volunteering

NT(2016). Evelyn leads the peak body for volunteering in South Australia and the Northern Territory. Evelyn has more than two decades of experience in senior and executive management roles.

Evelyn's career has spanned across corporates, government and business, both locally and internationally. Her interest in culture and community has led to a career in the not for profit sector. Evelyn's work was recognised in 2015 with a nomination to the SA Women's Honour role.

Evelyn is a member of the Forum organising committee.



Jane Arnott, General Manager, Consulting and Business Services, Community Business Bureau

Jane is responsible for ensuring that CBB delivers high quality consulting services that meet the changing needs of the not for profit sector.

With over 20 years' experience working in the not for profit sector in community development, policy, grant making, governance and change management, Jane has a background of working in large, sectorsupport organisations. She led an ambitious agenda to launch 40 new funding programs at the Big Lottery Fund, the UK's largest distributor of lotteryfunded grants.

Before joining CBB, Jane worked at the Charities Aid Foundation (CAF) as Director of International, with responsibility for providing strategic development for CAF offices in Australia, US, Brazil, Russia, India and South Africa.

Jane is a member of the Forum organising committee.



Wendy Morton, Executive Director, NTCOSS

Wendy Morton has been Executive Director for Northern Territory Council of Social Service (NTCOSS) since 2005.

As NTCOSS Executive Director Wendy is a member of the influential Making Justice Work Campaign which won a NT Human Rights Award in 2016. She works on a broad range of issues affecting vulnerable Northern Territorians including alcohol, housing, disability, youth, justice, mental health and child protection.

Before leading NTCOSS, Wendy worked for eight years as the Disability Discrimination Advocate and Outreach Worker at Darwin Community Legal Service (DCLS). Prior to that she worked primarily in the disability sectors in the NT and QLD.

Wendy holds Bachelor of Arts (CQU) and a Graduate Diploma in Community Welfare (JCU). She is a Member of the Australian Institute of Company Directors.



Meredith Dwyer, Director, HomeMade Digital

Meredith has worked with leading not for profit organisations across Australia as a fundraiser, consultant and event producer for over 20

years. A leader in the development of cause related marketing in Australia, she established multi-million dollar, award winning partnerships for Kids Help Line that were showcased and published internationally as examples of best practice.

Her internationally recognised, award winning peer to peer online fundraising campaigns for the Royal Children's Hospital Foundation grew their digital revenue from \$250,000 to \$1 million in just 12 months.

In 2011, Meredith joined CauseForce as Managing Director Australia/New Zealand, leading the growth of their blockbusting fundraising events in the region. In six years The Ride to Conquer Cancer, Weekend to End Women's Cancers and OneDay to Conquer Cancer have raised over \$111 million for cancer charities in Australia and New Zealand. Meredith is now expanding her role in the sector with leading global digital agency, HomeMade, helping charities raise more money online.



Abby Clemence, Director, Infinity Sponsorship

International speaker and one of Australasia's leading corporate partnership advisors to the for-purpose Sector, Abby has more than 25

years' experience in marketing, sales, adult education, communications, event management and corporate and cause-related sponsorship.

Abby's key skill involves empowering corporate fundraisers and sponsorship seekers to adopt a fresh view of their organisation. This involves a transformation from a charity in need of handouts, to a powerful marketing partner to the right brand, so they can implement revenuegeneration strategies that maximise their impact and increase their income.

Founder of Infinity Sponsorship, Abby dedicates herself to serving and supporting those that identify with being for-purpose, for-passion and for-social change so they can diversify their income streams and continue their vital work in the community. Her Fundraising Academy was created with a single focus in mind - to help people become better corporate fundraisers by transforming their mindset from a charity in need of handouts, to a powerful marketing partner to the right brand.



Kirstie Parker, Director, Aboriginal Affairs and Reconciliation, Government of SA

Kirstie Parker is a Yuwallarai woman from northern NSW and has had a long and distinguished

career in Indigenous affairs.

Since August 2017, she has been employed as a senior executive within the South Australian Public Service working in the area of Aboriginal Affairs and Reconciliation. For the preceding two years, Kirstie was CEO of the National Centre of Indigenous Excellence in Redfern, Sydney.

She was formerly the elected female Co-Chair of the National Congress of Australia's First Peoples (also co-chairing the national Close the Gap steering committee and the Change the Record Coalition campaign around justice), and long-time Editor of the iconic national Indigenous newspaper the Koori Mail.

Kirstie's contribution to society has been recognised through an Australian Peacewoman Award (May 2015), a national Human Rights Award – Media category (2008), and in the Australian Financial Review and Westpac inaugural 100 Women of Influence Awards (2012).



Rachael Bowker, Executive Manager, Volunteering NT

Rachael has worked in the community services and volunteer management sector for the last 15 years in Victoria and the Northern Territory. She has had various counselling roles

in financial and problem gambling, emergency relief services and the homelessness sector. Rachael's strong focus on volunteer management and training development has provided extensive experience as both a volunteer and manager. She is passionate about the volunteer sector and enjoys sharing her knowledge with others. Rachael is a qualified trainer with Certificate IV in Workplace Assessment and Training.

Rachael is a member of the Forum organising committee.

About the organisers

The Northern Territory NFP Forum organising committee all play key roles within the sector.



Fundraising Institute Australia (FIA) is the national peak body representing professional fundraising in Australia. If you are involved in any aspect of fundraising, then FIA is your professional association. Established in 1968, our purpose is to make the world a better place by advancing professional fundraising through promotion of standards, professional development pathways and measurable credentials so that our members achieve best practice.

The FIA SA/NT Committee is responsible for organising professional development events and programs at a local level. There are over eighty active FIA members in SA/NT; many of whom occupy senior fundraising and development positions in both large and small not for profit organisations. As key influencers in making decisions about engaging suppliers, reaching this audience represents a logical objective for smart operators in the fundraising industry.



Community Business Bureau (CBB) is a national social enterprise committed to helping not for profits achieve their social objectives. We do this by providing personable, professional and cost-effective business services focused on building capacity and enhancing sustainability. We support organisations to attract, recruit and retain talented resources and to build professional capabilities through high quality salary packaging and business consulting services.

We channel our surplus profits back into the sector through our Community Development Program, which includes grants, scholarships and corporate social responsibility initiatives. CBB is committed to providing professional development and networking opportunities to not for profit sector executives through a range of events and workshops.



Volunteering NT Volunteering NT is a division of Volunteering SA & NT which is a not for profit organisation and the peak body for volunteering, leading the sector in the Northern Territory. Volunteering NT works with individuals, organisations, businesses and communities to lead, advance, grow, promote and celebrate volunteering. We provide a range of services, support and resources for volunteer-involving organisations and volunteers which contribute to positive volunteering experiences and the strengthening of communities. Services include:

- Advocacy
- Volunteer role advertising and matching
- Promotion
- Volunteer management support
- Consultancy
- Training
- Mentoring
- Research

Thank you to our Forum sponsors









Booking your place

Bookings are made via Eventbrite at <u>http://bit.ly/NFPForum</u>

Conference fees	Early bird Book before 11 May	Full price
CEO breakfast	\$49	\$59
Northern Territory NFP Forum	\$189	\$239
Combined ticket: CEO breakfast and Forum	\$230	\$290

GST and booking fee included

Early bird discount codes*

- Breakfast only: NFPBreakfast
- Forum only: NFPForum
- Combined ticket: NFPCombined

*Code needs to be applied on checkout screen where the ticket type is selected. Early bird prices are available until 6pm on Friday 11 May.