# straight Talk

# Elf Farm Supplies Complaints Analysis Summary

### **Number of complaints**

The Elf Farm Supplies (EFS) Complaints Line have been operating since February 2015. The EFS website complaints portal has been in operation since June 2015. A total of 112 complaints or enquires have been directly received through these portals between February 2015 to 22 November 2016, when the summary analysis detailed in this report was undertaken. The majority of which have been odour complaints (87%).

Complaint type	Number
Odour complaints	97
Process enquiries and concerns	13
Smoke complaints	2
Total	112

#### Table 1 - Volume and type of complaints

A total of 15 people have submitted complaints or enquires. Just over half of all complainants (8) have lodged multiple complaints or enquiries. Personal details were not recorded for 11 complaints and therefore the identity of these persons is unknown. The majority (61%) of all complaints and enquires were lodged by two people, with 42% of all complaints and enquires coming from one person.

During the same time period the NSW Environmental Protection Agency (EPA) notified EFS that they have received a total of 25 complaints about EFS relating to odour, construction noise and lighting. These complaints have not been analysed in this report.

#### **Outcomes of investigations**

Odour and smoke investigations record the wind strength and direction at the time of the complaint and the activities of EFS an hour prior to the reporting of a complaint. Where possible an independent investigator attends the site of the complaint immediately after a complaint is lodged and reports the weather conditions and odour at the site of the complaint. Once an investigation report is complete the data is analysed and an assessment is made on whether EFS is the likely, possible or unlikely source of odour or smoke.

Investigation responses have been closely split between EFS being likely, possible and unlikely source of a complaint. EFS being the possible source of odour complaints was the highest recorded response (32%), followed by EFS being the likely source of complaints (31%).

All complaints except one were responded to within the agreed timeframe of five business days. One complaint was not responded to in the agreed timeframe because the complainant did not provide accurate contact details when making their complaint.



Investigation response	Number of responses
It is likely that EFS is the source	31
It is possible that EFS is the source	32
It is unlikely that EFS is the source	27
Inconclusive or no investigation requested	8
Total	99

Table 2 – Outcomes of smoke and odour investigation by number of responses

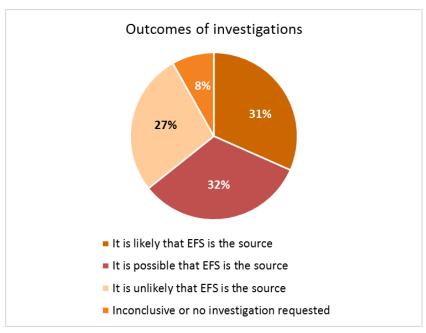


Figure 1 - Outcomes of odour and smoke investigations by percentage

## Promotion of the complaints line

The EFS Complaints Line and/or website portal were advertised in the following local publications:

Local publications	Dates published
Hawkesbury Gazette	November 9 2016
	• July 6 2016
	• October 14 2015
Hawkesbury Courier	November 10 2016
	• July 7 2016
	• October 22 2015



Hawkesbury District Independent (HDI)

- November 2016 edition
- July 2016 edition
- November 2015 edition

The EFS Complaints Line was also advertised in the Construction Update One newsletter (June 2016), which was delivered to almost 5,500 local households and in the Construction Update Two (September 2016) newsletter.

The online complaints portal has been displayed on the EFS community website <a href="https://www.elffarmsupplies.com.au">www.elffarmsupplies.com.au</a> since the website launched in June 2016.



Figure 2 and 3 - Construction Update One Newsletter and July HDI advertisement



