



Bellerivestrasse 209
CH-8008 Zurich
Tel. 044 422 31 31
Email: info@bscc.co.uk
Website: www.bscc.co.uk

INVITATION/REGISTRATION

We take great pleasure in inviting you, your colleagues and friends to a Seminar entitled

“Capital Flows in an Age of Crisis: Switzerland's Role in the Changing Global Economy”

Organised by the Legal & Tax Chapter of the British-Swiss Chamber of Commerce in Geneva
Supported by the Society of Trust and Estate Practitioners Association Suisse-Romande

Wednesday, 28 March 2012

Mandarin Oriental Hotel, Quai Turretini, Geneva
Registration 14.30. Seminar 15.00 - 18.30. Cocktails 18.30 - 20.00



Norman Hay
President and CEO, Cargill International S.A.

David Bloom
Global Head of Foreign Exchange Strategy, HSBC

Didier Cossin
UBS Professor of Banking, IMD, Lausanne

The Hon. Dr. Philippa ('Pippa') Malmgren
Founder of Principalis Asset Management

Former special assistant to President George W. Bush and member of the National Economic Council

The United States and Eurozone are immersed in debt crises, and a number of other major economies such as the UK and Japan are mired in perpetual recession. Amidst this turmoil amongst developed world economies, Switzerland remains outstanding as a beacon of stability and prosperity. Its soaring currency has reinforced its reputation as a safe haven. Is its position sustainable?

One consequence of the crisis, coupled with a commodities boom, is the increasing proportions of capital flows through emerging markets. If it is to endure, the Swiss economy needs to adapt to the fundamental realignment between developed and developing world and expand its role in serving the latter.

Our panel of distinguished speakers will explore these topics, and illuminate their audiences with their reflections upon where the global crisis is heading and how Switzerland can, and should, emerge.

Registrations: Please register and pay online: www.bscc.co.uk/events

If you do not have Internet access: by fax to Aurélie Dufour ; Fax: 022 545 79 21 ; Tel: 022 777 01 83 ; e-mail: bscc.geneva@gmail.com

Registration deadline: Wednesday 21st March at 17:00. We regret that registrations received after the deadline cannot be accepted.

Participation Fee (incl. VAT): CHF 200.- for BSCC and STEP Members & their guests, CHF 250.- for non-members (VAT nr. 354 166)

Cancellation: Cancellations must be received by 17:00 on Wednesday 21st March otherwise there will be a full no-show charge.

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| Title/Name | Position | | |
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| Tel No | Email | | |
| Guest/s (Name & Company) | | | |
| Member | <input type="checkbox"/> BSCC | <input type="checkbox"/> STEP | <input type="checkbox"/> No, not yet! |
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This seminar is kindly sponsored by the **UK Team of HSBC Private Bank (Suisse) SA** in Geneva.

