



2017
2018



23%
of adults who were
raised Muslim no longer
identify with Islam.*

**Research has shown
that many Muslims
are lost, confused,
discriminated against,
and plagued by doubt.**



75%

of Muslims feel that there is a lot of discrimination against them in the U.S.*

50%

of Muslims feel that being Muslim in the US has become more difficult in recent years.*

52%

of Muslims say traditional understandings of Islam need new interpretations.*

62%

of Muslims don't feel accepted as part of mainstream American society.*

84%

of Muslims have doubted Islam at some point because of the bad things people do in its name.**

84%

of Muslims have doubted God at some point because of the amount of suffering in the world.**

1 in 3

children did not want to tell others that they were Muslim.***

1 in 6

children would sometimes pretend not to be Muslim.***

* Study by Pew Research Center, survey conducted January 23 – May 2, 2017
** Study by Youssef Chouhoud: "What Causes Muslims to Doubt Islam: A Quantitative Analysis" (2018)
*** Aaser, S. H. "From Islamophobia to Identity Crisis: Internalized Oppression Among American Muslim Children," Noor Kids, 2016.



In 2018*,
we brought

hope



In 2016, Yaqeen Institute began a movement to make academic and Islamically credible scholarship mainstream, so that every person could have access to authentic answers to the toughest questions about Islam, in a way that is clear and easy to understand.

* This annual report is featuring accomplishments from Fiscal Year 2018, starting June 1st, 2017 to May 31st, 2018.

I am happy that other Muslims won't have to go through what I have been through. It's refreshing to see Islamic thinking and reasoning being applied to the current culture and affairs in the world that we live in. Yaqeen is doing much needed work to shed light on the societal forces impacting our children, and giving voice to our communities to address these issues. **Exactly what we need in a time when even Muslims have to tackle doubts within their own religion and get bombarded with too much false information on the web.** Authentic sources of knowledge like Yaqeen are needed to cement our Iman. My kids and I are benefitting daily from Yaqeen reminders. **I think institutes such as Yaqeen are so important to restart the dialogue and encourage people to ask and answer those big questions we should have.** Alhamdulillah, Yaqeen Institute has made my learning process a lot easier. **I consider myself a confident Muslim, and my confidence is growing with every Yaqeen publication.** I really appreciate Yaqeen coming to help answer some of the toughest questions with clarity, insight and thoughtfulness. The combination of academic rigor rooted in Islamic tradition is enlightening and very much needed. **You guys have been wonderful, it is like you know exactly what bothers people but they are too afraid to**

ask, scared of being judged, and then you answer them in such a way that makes total sense. I have had so many Aha! moments, and my heart races as soon as I learn something and a big smile breaks out on my face, it's been wonderful. **I love the way you select your topics: religious, academic and of modern times. Never seen this before.** The ummah needed YOU. I [live] in France and Yaqeen has answer[ed] so [many] of [the] questions I had. Currently, I haven't found any other resources online that are comparable to the content and issues covered-it's refreshing to know that someone is making an effort to address problems that Muslims are facing today. **Yaqeen completely changed my spiritual life. I was plagued with doubts about Islam-even as a born Muslimah. Yaqeen taught me that it was okay to have doubts, to even have really big ones. It is a place I can turn to when I start questioning this deen, and have my fears put to rest. I know tens of girls in my friends circle who would totally agree with me. In short, Yaqeen is a place of refuge for the young Muslim. A shelter in the storm.** I love the content, especially the videos and infographics that make it easier to understand some complex issues. **Love love love it. You guys pick all the right topics and provide so much clarity to confused and conflicted youth like me.***

**In 2018*,
we brought**

truth



Speaking truths and giving voice to valuable content and community is a big part of who we are. At Yaqeen, we've been taking large strides towards reclaiming our narrative and working towards a world where our voice is respected and needed.



Published academic content that is Islamically credible.



Changed Google search algorithms to give authentic content a louder voice.



Launched a scholarship in Malcolm X's name.



Launched the Confident Muslim program and the Muhammad Ali Confident Muslim Award.

* This annual report is featuring accomplishments from Fiscal Year 2018, starting June 1st, 2017 to May 31st, 2018.

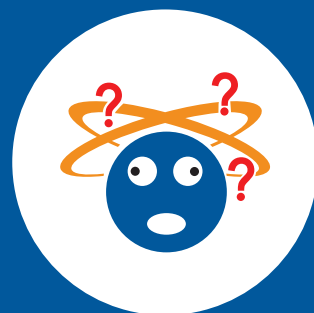
In 2018*,
we brought

clarity



Once the papers are written, we turn them into accessible media that can be comprehensible by, and available to, as many people as possible.

12 All our academic papers fall under 3 core areas of research:



Dismantling
Doubts



Nurturing
Conviction



Inspiring
Contribution



215
Informational
videos



60
Academic-grade
articles



10
Infographic
summaries

Numbers are not everything, but they can say a lot about our accomplishments and digital footprint. In Fiscal Year 2018, we stayed committed to our mission of making knowledge easily accessible to real people by leveraging Search Engine Optimization and social media platforms, including paid advertising to touch as many lives as possible.

In 2018*,
we brought



engagement



2,100,000

Video views



4,200,000

Minutes watched



61,837

Facebook likes



9,330

YouTube subscribers

* This annual report is featuring accomplishments from Fiscal Year 2018, starting June 1st, 2017 to May 31st, 2018.

In 2018*,
we brought

responsibility



Our supporters' generosity has brought us to where we are today. All donations are an amanah entrusted to us, and we're committed to utilizing these funds in an efficient and responsible manner in all areas—including research, programs and conferences, social media, creative content, and marketing to engage individuals of all ages and backgrounds. Our goal is to continue to provide high-quality content and run sustainably to preserve Islam for future generations.

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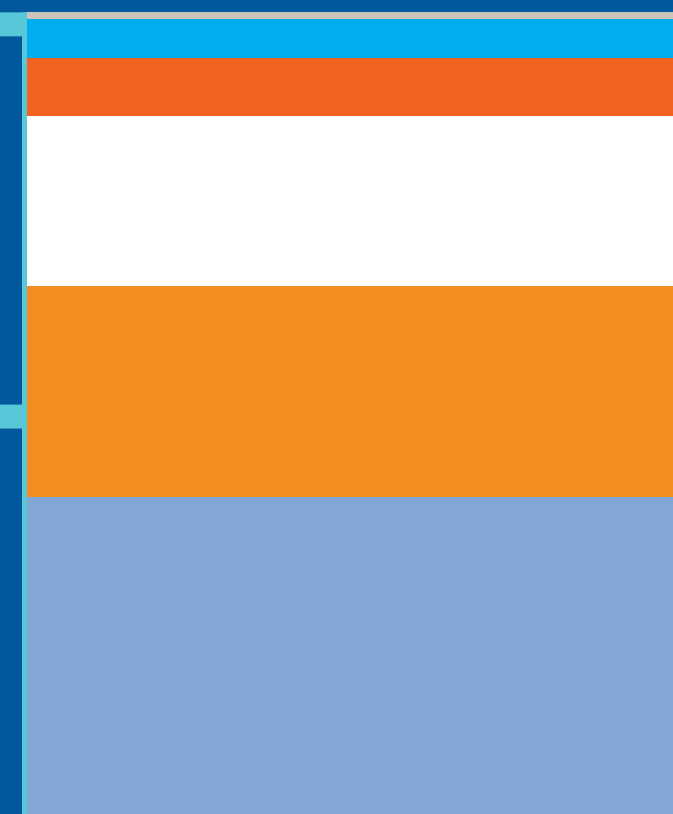
17

Donations[‡]



\$1.3 million[‡]

100%
Total Expenses[†]
\$1,003,064



2%
Rent
\$16,645

5%
Information Technology
\$45,649

7%
Programs & Conferences
\$68,640

21%
Administration
\$214,956

26%
Marketing and Creative
\$256,331

40%
Research
\$400,844

[†] Data from Yaqeens 2017-2018 audited financials from June 1st 2017 to May 31st 2018.
[‡] Refers to **General Donations**, namely donations intended to sustain operations.

Because of
2018*, we are

grateful



All our accomplishments this fiscal year could not have been possible without the hard work of those who put in their best efforts and ideas into actualizing the mission of Yaqeen Institute.

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Altaf Husain / Vice President
Junaid Din / Chief Operating Officer
Ashraf Motiwala / Secretary
Faisal Shaikh / Treasurer

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Letter from the Founder & CEO

Yaqeen is an answer.

It's an answer to a concern our entire community has been mulling over, a question a group of us worried over for years. Observing our community, we'd found something odd: more people are attending Islamic conferences, going to mosques, and sharing certain Islamic content on social media. And yet, more and more people are leaving our faith, questioning its validity, and feeling overwhelmed by both external Islamophobia and the lesser known Islamophobia that comes from within. *Why does it seem like our community's faith is declining, even as engagement with certain Islamic content and spaces is on the rise?*

Two years ago, we organized Yaqeen as a solution to a growing need in our community: the need to address the topics that induce doubt, that stunt our ability as a community to live up to our full potential, and that contribute to the growing population of the disconnected and disenfranchised.

We recognize that our community is still in the negotiation phase of its identity. Now is the time for us to shape it, to tell our own story of the truth and beauty of our faith, and to not allow those with an agenda to distort that view. Now is the time for Yaqeen to nurture our hearts with truths of substance, to give us confidence to move from stagnation to growth and contribution.

We recognize that our community is vast, and our vision is to move all of us forward—from the active caretakers to the barely identifying members of our community. Each one of us needs a compassionate voice that will increase our confidence in Islam and make us a bulwark championing *khayr* for all.

By the Grace of Allah, Yaqeen has taken giant strides toward that goal and the past fiscal year has shown that growth and progress can be reached by a simple formula: *tawakkul* (trust in Allah that our mission will be beneficial) and organization. With these two tools, the Yaqeen team has been able to work tirelessly to meaningfully address the most pressing needs of our community.

I would be remiss if I did not acknowledge those whose efforts were pivotal to the birth and growth of Yaqeen since that night in 2016. We could not have come this far without the tireless work of those in the Yaqeen family who gave day and night to actualize this mission, from the team members of all our departments, to the researchers, the volunteers, and, of course, our donors and sustainers. The end of our second fiscal year marks both a celebration of the progress we have already made and the promise of the future that is to be built together.

I hope you can join me for another year of dismantling doubts, nurturing conviction in our hearts, and inspiring our community to be active, contributing members of society. And I hope you can join me in my vision of making Yaqeen a strong, international, well-oiled think tank whose accessible research can move hearts and inspire *khayr*.

The future is bright, inshaAllah.

Sincerely,



Omar Suleiman

**Yaqeen Institute for Islamic Research
Founder and President**

Because of
2018*, we are

hopeful



for a new year of
dismantling doubts
and nurturing conviction...

* This annual report is featuring accomplishments from Fiscal Year 2018, starting June 1st, 2017 to May 31st, 2018.

...one

truth

at

a

time.

YAQREEN™
INSTITUTE FOR ISLAMIC RESEARCH

