



Thursday 16 February 2017

NOMINATIONS OPEN FOR 2017 NSW CREATIVE ACHIEVEMENT AWARDS

The NSW Government is calling on the state's brightest creative talent to nominate for the 2017 NSW Creative Achievement Awards.

The awards, to be held on 14 June at the Museum of Contemporary Art during Vivid Sydney, are a NSW Government initiative to celebrate and reward outstanding achievements that help raise the global profile of NSW creative industries.

The NSW Creative Laureate recognises a candidate that has demonstrated significant leadership and made a significant contribution to increasing the global profile of NSW creative industries.

The NSW Emerging Creative Talent Award recognises an individual, team or organisation that has shown originality and innovation and contributed to raising the global profile of NSW Creative Industries. This award offers a prize of \$15,000.

Nominations open Friday 17 February and close on Sunday 9 April.

Last year's NSW Creative Laureate award was awarded to both Museum of Contemporary Art Director Elizabeth Ann Macgregor and Sydney arts and cultural venue Carriageworks, with the NSW Emerging Creative Talent Award awarded to artist and author Dr Lisa Cooper.

Elizabeth Ann Macgregor said: "I felt incredibly honoured to receive the 2016 NSW Creative Laureate Award alongside Carriageworks. It was great to see the arts sector recognised for their economic and social value to the wider community. Creativity is the key to innovation, and innovation drives growth, sustainability and prosperity, enriching NSW's – and Australia's – cultural capital."

NSW is alive with talent across the creative industries including the digital creative, design, visual arts, sound and music industries. These awards are a great opportunity to celebrate our industries and reinforce NSW as a global creative hub.

For more information on the 2017 NSW Creative Achievement Awards go to www.nswciawards.com.au



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Background on NSW creative industries:

Creative industries are big business for NSW. Creative industries services exports, worth around \$2.8 billion in 2015-16, accounted for around 71 per cent of the nation's total creative services exports, the highest share in more than 10 years.

Some 200,000 people work in the NSW creative industries – that's more than 42 per cent of Australia's total creative workforce.

NSW is home to some of the world's most creative talent and the NSW Creative Achievement Awards shine the spotlight on this unlimited resource.

Culture and creativity is an increasing driving force of economic development both locally and internationally. The Creative Industries are at the crossroads of the arts, business and technology. They straddle economic, political, social, cultural and technology and play a significant role in contributing to society and the economy.

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