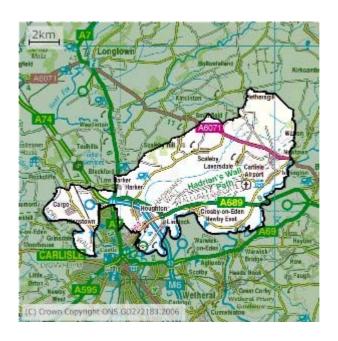
Ward Profile: Stanwix Rural

August 2006





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1. Demographics

1.1 Resident Population

Ward Name	Stanwix Rural	Carlisle	Cumbria	North West	England
0-14	687	17,709	85,656	1,300,298	9,277,814
15-29	544	17,536	77,704	1,241,465	9,253,983
30 - 44	969	22,164	105,654	1,486,588	11,127,511
45 - 59	829	19,897	101,097	1,282,607	9,279,693
60-74	678	15,088	76,003	920,920	6,494,671
75 +	269	8,345	41,493	497,886	3,705,159
All people	3976	100,739	487,607	6,729,764	49,138,831

Ward Name	Stanwix Rural	Carlisle	Cumbria	North West	England
0-14	17%	18%	18%	19%	19%
15-29	14%	17%	16%	18%	19%
30 - 44	24%	22%	22%	22%	23%
45 - 59	21%	20%	21%	19%	19%
60-74	17%	15%	16%	14%	13%
75 +	7%	8%	9%	7%	8%
All people	100%	100%	100%	100%	100%

Source: Census 2001

1.2 ACORN (A Classification of Residential Neighbourhoods)

Code	ACORN Description	%	Group	%
Α	Wealthy Executives	5.4%	Wealthy Achievers	75.5%
В	Affluent greys	41.7%		
С	Flourishing Families	28.4%		
D	Prosperous Professionals	0.0%	Urban Prosperity	0.0%
E	Educated Urbanites	0.0%		
F	Aspiring Singles	0.0%		
G	Starting Out	0.0%	Comfortably Off	24.5%
Н	Secure Families	10.8%	,	
I	Settled Suburbia	13.7%		
J	Prudent Pensioners	0.0%		
K	Asian Communities	0.0%	Moderate Means	0.0%
L	Post-Industrial Families	0.0%		
М	Blue-collar Roots	0.0%		
N	Struggling Families	0.0%	Hard-Pressed	0.0%
0	Burdened Singles	0.0%		
Р	High-Rise Hardship	0.0%		
Q	Inner City Adversity	0.0%		

ACORN data supplied by CACI Ltd

1.3 Index of Multiple Deprivation Score

IMD Score		National Rank	Cumbria Rank	Carlisle Rank
	13.35	4339	111	16

For the above ranking system Rank 1 is the most deprived.

2 Local Knowledge Overview Comparison Report Card

	District	Sub Region	Region	National
Economy				
Industrial structure	D	D	С	D
Business density	Α	В	Α	Α
Skills & qualifications	В	В	В	В
Labour market	В	В	Α	В
Society				
Knowledge workers	Α	В	В	В
Prosperity	Α	A	В	В
Deprivation	В	В	В	С
Inequality	E	E	D	D
Health	С	D	В	D
Crime	Α	C	Α	Α
Environment				
Housing affordability	Α	A	Α	Α
Commercial and Industrial floorspace	В	A	Α	Α
Sustainable transport	D	E	E	Е
Access to services	D	D	E	D

Source: www.localknowledge.co.uk

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

Definitions

Report Card Title	Definition
Economy	
Industrial Structure	Proportion of employment in Knowledge-driven sectors
Business density	Businesses per 000 population
	Local Future Group skills and qualifications composite, consisting of a
Skills & qualifications	weighted average of the working age population qualified to NVQ 1-4
Labour market	Working age population in employment (residence based)
Society	
	Proportion of Managerial, Professional & Technical occupations
Knowledge workers	('Knowledge Workers') amongst employed workforce (residence based)
Prosperity Average total income	
Deprivation Index of Multiple Deprivation: average of SOA scores	
Inequality	Inequality (range of IMD ranks)
Health	Average life expectancy
Crime	Total number of offences per 1,000 resident population
Environment	
	Housing affordability index, calculated by dividing average house prices
Housing affordability	with average earnings
Commercial & industrial floorspace	Share of sub-region floorspace
Sustainable transport	Proportion of person travelling to work on foot or by bicycle
	Local Futures Group access to services composite, creating by adding
	the number of households within 2 Kilometres to key services such as
Access services	schools, job centres, banks, doctors and supermarkets

3 Community Safety

3.1 Local Knowledge Report Score for Crime

	District	Sub Region	Region	National
Crime	A	С	A	A

Source: www.localknowledge.co.uk Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

3.2 Index of Multiple Deprivation Scores for Crime

		Carlisle Rank (Out of 22)
6694	94	19

For the above ranking system Rank 1 is the highest level of Crime

3.3 Counts of Crimes (Date Range Financial year 05/06)

Crimes

There were 58.1 crimes per 1000 population for Stanwix Rural ward, compared with a district average of 123.8 and a Cumbria average of 87.5.

Stanwix Rural ward was ranked 14th of the 22 wards in the District, and ranked 74th of the 168 wards in the county for Total Crime per 1000 population.

Counts of Crime

Offence Type	Count	%
Burglary Dwelling	1	0.4%
Burglary Other	23	10.0%
Criminal Damage	36	15.6%
Drugs	3	1.3%
Fraud and Forgery	7	3.0%
Offences Against the Person	28	12.1%
Other	3	1.3%
Robbery	0	0.0%
Sexual Offences	1	0.4%
Theft	103	44.6%
Theft from a Motor Vehicle	15	6.5%
Theft of a Motor Vehicle	11	4.8%
Total	231	

Rate	Rate per 1000 pop.				
Ward	District	County			
0.3	3.4	2.5			
5.8	7.8	4.6			
9.1	35.8	28.0			
0.8	5.2	3.2			
1.8	4.4	3.0			
7.0	23.1	18.8			
0.8	1.3	1.4			
0.0	0.4	0.2			
0.3	0.8	0.7			
25.9	30.9	18.5			
3.8	7.1	4.3			
2.8	3.7	2.2			
58.1	123.8	87.5			

Rank			
District	County		
20	148		
14	42		
19	116		
13	106		
14	80		
16	109		
10	86		
14	43		
18	103		
5	23		
17	64		
13	45		
14	74		

There were 0.6 Burglary Dwellings if taken as a rate per 1000 households compared to the district average of 7.9 (county 5.8).

1.3 of Crimes were coded with a Drugs Interest Marker compared with 5.0 for the district and 4.1 for Cumbria. There were 3 crime(s) coded with a Domestic Violence Interest Marker.

Source: Cumbria Police

3.4 Count of Police Incidents

Calls for Service - POLiS Incidents

There were 1628 Calls for Service for Stanwix Rural ward. 144 were classed as Home Office Disorder Incidents for reporting purposes.

Incident Type	Count	0/_
Calls for Service	1628	100.0%
Domestic Disputes	23	1.4%
Rowdy/Nuisance Behaviour	73	4.5%
Hate Incidents	0	0.0%
Home Office Disorder	144	8.8%

Rate per 1000 pop.					
Ward	District	County			
409.5	544.1	406.7			
5.8	12.6	11.1			
18.4	118.5	78.7			
0.0	0.3	0.2			
36.2	144.1	98.0			

Rank			
District	County		
11	45		
15	88		
18	124		
9	42		
18	117		

All the incident categories in the table above are based on the new National Recording of Incidents Standard (NSIR). Old data has been reclassified into the new Home Office result codes. The methodology for the categories is based on using the final result code field two in the Cumbria Police POLiS Incidents systems. This is the final code that an Officer will classify the incident with.

Source: Cumbria Police

4 Economic Prosperity

4.1 Local Knowledge Report Card for Economy

	District	Sub Region	Region	National
Economy				
Industrial structure	D	D	С	D
Business density	A	В	A	A
Skills & qualifications	В	В	В	В
Labour market	В	В	A	В

Source: www.localknowledge.co.uk Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

4.2 Index of Multiple Deprivation Scores for Economy

	Income		Employment	Employment	
Income Rank	Rank	Income Rank	Rank	Rank	Employment
National	Cumbria	Carlisle	National	Cumbria	Rank Carlisle
(Out of 7976)	(Out of 168)	(Out of 22)	(Out of 7976)	(Out of 168)	(Out of 22)
5046	85	14	4805	125	19

For the above ranking system Rank 1 is the poorest employment level and the poorest income level.

4.3 Economic Active Residents

Percentages are based on working age population, except unemployed which is based on economically active.

	Stanwix Rural (numbers)			_
All people				
Economically active	2,023	83.7	79.3	76
In employment	1,952	80.8	74.7	71.6
Employees	1,547	64	65.6	62.6
Self employed	405	16.8	9.1	9
Unemployed	71	3.5	5.8	5.8
Males	-			
Economically active	1,115	88.6	83.1	81.4
In employment	1,075	85.4	77.7	76
Employees	768	61	64.8	63.1
Self employed	307	24.4	12.9	12.9
Unemployed	40	3.6	6.5	6.5
Females	•			
Economically active	908	78.5	75.1	70.3
Employment	877	75.8	71.5	66.9
Employees	779	67.3	66.4	62.1
Self employed	98	8.5	5	4.8
Unemployed	31		4.9	4.8

Source: 2001 Census of Population (Table CAS028 - Sex and Age by Economic Activity)

4.4 Economic Inactive Residents

Percentages are based on working age population.

	Stanwix Rural (numbers)	Stanwix Rural (%)	Carlisle (%)	GB (%)
All people				
Economically inactive	393	16.3	20.7	24
Retired	63	2.6	2.5	2.2
Student	73	3	3.7	5.5
Other	257	10.6	14.6	16.3
Males				
Economically inactive	144	11.4	16.9	18.6
Retired	44	3.5	3.4	3
Student	37	2.9	3.4	5.3
Other	63	5	10.1	10.4
Females				
Economically inactive	249	21.5	24.9	29.7
Retired	19	1.6	1.5	1.4
Student	36	3.1	4	5.7
Other	194		19.4	22.6

Source: 2001 Census of Population (Table CAS028 - Sex and Age by Economic Activity)

4.5 Employment by Occupation

Figures are for working age by Soc 2000 major groups. Percentages are based on all persons in employment.

	Stanwix Rural	Stanwix Rural	Carlisle	GB
	(numbers)	(%)	(%)	(%)
1 Managers and senior officials	336	17.2	12.2	14.9
2 Professional	198	10.1	7.6	11.2
3 Associate professional & technical	306	15.7	11.5	13.9
4 Administrative & secretarial	254	13	11.7	13.2
5 Skilled trades	308	15.8	13.5	11.8
6 Personal services	96	4.9	6.8	6.9
7 Sales and customer services	106	5.4	9	7.7
8 Process plant and machine operatives	166	8.5	13.3	8.7
9 Elementary occupations	182	9.3	14.3	11.8

Source: 2001 Census of Population (Table CAS033 - Sex and Occupation by Age)

4.6 Residents Claiming Job Seekers Allowance (JSA) benefits

Total JSA claimants

The percentage figures show the number of JSA claimants as a proportion of resident working-age people.

	Stanwix Rural	Stanwix Rural	Carlisle	GB
	(numbers)	(%)	(%)	(%)
All people	26	1.1	2.2	2.6
Males	17	1.4	3.3	3.7
Females	9	0.8	1.1	1.4

Source: claimant count with rates and proportions (June 2006)

JSA claimants by age and duration

The percentage figures represent the number of JSA claimants in a particular category as a percentage of all JSA claimants.

	Stanwix Rural (numbers)			GB (%)	
by age of claimant					
Aged 18-24	10	34.6	31.2	29.3	
Aged 25-49	10	30.8	50.9	52.9	
Aged 50 and over	10	30.8	16.1	16.4	
by duration of claim					
Up to 6 months	20	80.8	66.7	63.4	
Over 6 up to 12 months	5	15.4	19	20.9	
Over 12 months	0	3.8	14.3	15.7	

Source: claimant count - age and duration (June 2006)

5 Infrastructure, Environment and Transport

5.1 Local Knowledge Report Card Comparison for Infrastructure, Environment and Transport

	District	Sub Region	Region	National
Environment				
Housing affordability	A	A	A	Α
Commercial and Industrial floorspace	В	A	A	A
Sustainable transport	D	E	E	Е
Access to services	D	D	Е	D

Source: <u>www.localknowledge.co.uk</u> Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

5.2 Index of Multiple Deprivation Scores for Accessibility of Services

	National Rank (Out of 7976)		Carlisle Rank (Out of 22)	
Ī	1200	49	5	,

For the above ranking system Rank 1 is the least accessible ward for services.

5.3 Census 2001 Travel to Work data

All people aged 16-74 in employment	Stanwix Rural	Carlisle	Cumbria	North West	England and Wales
People who work mainly at or from home	16%	10%	12%	8%	9%
People aged 16 - 74 in employment who usually travel to work by:					
Underground; metro; light rail; Tram	0%	0%	0%	1%	3%
People aged 16 - 74 who usually travel to work by: Train	0%	0%	1%	2%	4%
People aged 16 - 74 who usually travel to work by: Bus; Mini Bus or					
coach	3%	9%	5%	9%	7%
People aged 16 - 74 who usually travel to work by: Motorcycle;					
Scooter; moped	1%	1%	1%	1%	1%
People aged 16 - 74 who usually travel to work by: Driving a car or					
van	68%	54%	55%	58%	55%
People aged 16 - 74 who usually travel to work by: Passenger in a					
car or van	6%	7%	8%	8%	6%
People aged 16 - 74 who travel to work by:Taxi or minicab	0%	0%	0%	1%	1%
People aged 16 - 74 who usually travel to work by: Bicycle	2%	3%	3%	2%	3%
People aged 16 - 74 who usually travel to work by: On foot	4%	15%	14%	10%	10%
People aged 16 - 74 who usually travel to work by: Other	1%	0%	1%	0%	0%
Average distance (km) travelled to fixed place of work	1%	0%	0%	0%	0%
Public transport users in households With car or van	2%	6%	4%	7%	10%
Public transport users in households Without car or van	0%	3%	2%	4%	4%

Source: Census 2001

5.4 Table to show the General Land Use.

Ward_Name	Stanwix Rural	Carlisle Total	Cumbria	North West	England Total
Domestic_Buildings_m2	0%	0%	0%	1%	1%
Gardens_m2	1%	1%	1%	4%	4%
Non_Domestic_Buildigs_m2	0%	0%	0%	1%	1%
Road_m2	2%	1%	1%	3%	2%
Rail_m2	1%	0%	0%	0%	0%
Path_m2	0%	0%	0%	0%	0%
Greenspace_m2	95%	95%	92%	84%	88%
Water_m2	0%	1%	5%	5%	2%
Other_m2	1%	1%	0%	2%	1%
Unclassified_m2	0%	0%	0%	0%	0%
Total_m2	78,732,391	1,040,467,623	7,095,324,774	14,680,742,126	131,926,495,360

Source: ODPM General Land Use Database 2001

Note: Percentages are rounded to no decimal places so 0% may be figures between 0.0%

and 0.49%

6 Housing

6.1 Local Knowledge Report Card Comparison for Housing

	District	Sub Region	Region	National
Housing affordability	A	A	A	A

Source: www.localknowledge.co.uk Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

6.2 Index of Multiple Deprivation Score for Living Environment

		Carlisle Rank (Out of 22)
4394	130	17

For the above ranking system Rank 1 is the poorest Living Environment.

6.3 Household Spaces

Household Spaces*							
Type	Count	%	% District % C				
Detached	936	54.7	23.2	25.3			
Semi-Detached	544	31.8	35.4	31.8			
Terraced	152	8.9	29.5	31.4			
Flat	25	1.5	11.7	10.9			
Caravan	53	3.1	0.3	0.5			
Total	1710						

^{*} Household spaces differs from the number of Households

Source: Census 2001

6.4 Household Ownership

H	Housing Ownership						
Туре	Count	%	County %				
Owned out right	687	42.2	30.4	34.9			
Buying	733	45.0	39.8	36.9			
Social Housing Rented	46	2.9	18.3	16.0			
Privately Rented	106	6.5	7.1	7.8			
Other	57	3.5	4.4	4.3			
Total	1628						

Source: Census 2001

7 Health and Well Being

7.1 Local Knowledge Report Card Comparison for Health

	District	Sub Region	Region	National
Health	C	D	В	D

Source: <u>www.localknowledge.co.uk</u> Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

7.2 Index of Multiple Deprivation for Health

National Rank (Out of 7976)		Carlisle Rank (Out of 22)
3451	96	17

For the above ranking system Rank 1 is the poorest health.

7.3 Census 2001 Health Data

Limiting Long-term illness	Stanwix Rural	Carlisle	Cumbria	North West	England and Wales
People with limiting long-term illness	15%	19%	20%	21%	18%
People of working age with limiting long-term illness	6%	9%	9%	10%	8%

General health	Stanwix Rural	Carlisle	Cumbria	North West	England and Wales
People who health was : Good	73%	67%	67%	67%	69%
People who health was : Fairly good	21%	23%	23%	22%	22%
People who health was : Not good	6%	10%	10%	11%	9%

Provision of unpaid care	Stanwix Rural	Carlisle	Cumbria	North West	England and Wales
All people who provide unpaid care	10%	10%	11%	11%	10%

Source: Census 2001

8 Education

8.1 Local Knowledge Report Card Comparison for Education

	District	Sub Region	Region	National
Skills & qualifications	В	В	В	В

Source: www.localknowledge.co.uk Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

8.2 Index of Multiple Deprivation for Education

National Rank (Out of 7976)	Cumbria Rank (Out of 168)		Carlisle Rank (Out of 22)	
507	0	100		16

For the above ranking system Rank 1 is the poorest level of education.

8.3 Census 2001 Education Data

All people aged 16 - 74	Stanwix Rural	Carlisle	Cumbria	North West	England and Wales
People aged 16 - 74 with: No qualifications	24%	32%	31%	32%	29%
People aged 16 - 74 with: Highest qualification					
attained level 1	17%	18%	18%	17%	17%
People aged 16 - 74 with: Highest qualification					
attained level 2	22%	21%	20%	19%	19%
People aged 16 - 74 with: Highest qualification attained level 3	7%	7%	7%	8%	8%
People aged 16 - 74 with: Highest qualification					
attained level 4/5	21%	15%	17%	17%	20%
People aged 16 - 74 with: Other qualifications/level unknown	8%	7%	7%	7%	7%

Students within people aged 16-74	Stanwix Rural	Carlisle	Cumbria	North West	England and Wales
Total number of full-time students and					
schoolchildren: Aged 16 - 17	2%	3%	3%	3%	3%
Total number of full-time students and					
schoolchildren: Aged 18 - 74	2%	3%	2%	4%	4%
Full-time students aged 18 - 74: Economically					
active: in employment	1%	1%	1%	1%	1%
Full-time students aged 18 - 74: Economically					
active: Unemployed	0%	0%	0%	0%	0%
Full-time students aged 18 - 74: Economically					
inactive	1%	1%	1%	3%	3%

Source: Census 2001

Note: Percentages are rounded to no decimal places so 0% may be figures between 0.0%

and 0.49%