

2015 Major Field Test Comparative Data Guide

Major Field Test for Masters in Business Administration (MBA)

The annual Comparative Data Guide (CDG) contains tables of scaled scores and percentiles for individual student scores and institutional means drawn directly from test takers across the nation. The report provides descriptive statistics based on the number of students that have completed the Major Field Test (MFT) for Masters in Business Administration (MBA) since it was released in September 2013 through June 2015. Information about an institution gathered through MFT administrations cannot be released in any form attributable to or identifiable with an individual institution. The anonymity of each institution's performance is maintained by reporting only the aggregate performance of the selected reference group.

Below are descriptions of the various tables provided in this guide:

- Individual Students Total Score/Subscore Distributions The distributions in these tables may be used to interpret
 individual student results by determining what percent of those taking the test at the selected institutions attained scores
 below that of a particular student. Each table shows scaled score intervals for Total Score and Subscores separately. By
 looking up the Total Score or Subscore and reading across the row to the corresponding number in the column headed
 "Percent Below," the percent of individuals scoring below any interval can be determined.
- **Institutional Means Total Score/Subscore Distributions** The distributions in these tables present the number of institutions at each mean score level. These tables provide a way to compare the Total Score and Subscore means for your institution with those of other participating institutions you selected. These tables show the mean of means (or the average of the mean scores for those institutions/programs selected) as well as the standard deviations of those means.
- **Institutional Assessment Indicator Mean Score Distributions** The assessment indicator summary information in these tables includes the frequency distribution of departmental/program means for each assessment indicator. These tables show the distribution of institutional rounded means as well as the average and standard deviations of those means.

Note that not all MFT titles in all subject areas generate subscores or assessment indicators. Please refer to the test content description for your subject area of interest at **www.ets.org/mft/about/content** to determine which score types you should expect to generate for your MFT test subject.

The following considerations should be kept in mind when interpreting comparative data:

- This data should be considered comparative rather than normative because the institutions included in the data do not
 represent proportionally the various types of higher education institutions and programs. The data are drawn entirely from
 institutions that choose to use MFT. Such a self-selected sample may not be representative of all institutions or programs.
- The number of students tested and sampling procedures vary from one institution to another. Therefore, it is impossible to verify that the students tested at each institution are representative of all the institution's students in that program.
- It is important that these comparisons involve students at approximately the same point in their educational careers. The tables report data for MBA students only. All other students are excluded from these calculations.
- The tables report data for institutions/programs that have tested five (5) or more students. Institutions/programs with fewer than five (5) test takers are excluded from these calculations. No single institution accounts for more than 4% percent of all the students included.

For more information about this report or other ways the Major Field Tests can help your program, contact an ETS Advisor at **highered@ets.org** or call **1-800-745-0269**.

The following tables include tests taken as of June 30, 2015.



2015 Comparative Data Guide - MFT for Masters in Business Administration (MBA) Institution List

Data includes students from domestic institutions who tested between September 2013 and June 2015.

AAdelphi University, NY Alabama A&M University, AL Albany State University, GA Alcorn State University, MS Alvernia University, PA Andrews University, MI Appalachian State University, NC Arcadia University, PA Arkansas State University, AR Auasbura Colleae, MN Avila University, MO Azusa Pacific University, CA Bellarmine University, KY Belmont University, TN Bentley University, MA Bethel College (IN), IN Biola University, CA Black Hills State University, SD Brock University, non-US California Polytechnic State University, CA California State Polytechnic University - Pomona, CA California State University - Bakersfield, CA California State University - Dominguez Hills, CA California State University - Long Beach, CA California State University - Los Angeles, CA California State University - Sacramento, CA Cameron University, OK Campbell University - Buies Creek, NC Carroll University, WI Chapman University, CA Chatham University, PA Claflin University, SC Cleary University, MI Clemson University, SC College of Charleston, SC Columbus State University, GA Dallas Baptist University, TX Delaware State University, DE Delaware Valley College, PA DeVry University, IL Duquesne University, PA Eastern Illinois University, IL Eastern Kentucky University School of Business, KY Eastern Washington University, WA Elon University, NC Embry-Riddle Aeronautical University, FL Emporia State University, KS Fort Hays State University, KS Francis Marion University, SC Franklin University, OH Freed-Hardeman University, TN Gannon University, PA Geneva College, PA Georgia College & State University, GA Georgia Regents University, GA Georgian Court University, NJ Hardin-Simmons University, TX Hawaii Pacific University, HI Hodges University - Fort Meyers, FL Howard Payne University, TX

Howard University, DC Illinois State University, IL Indiana State University, IN Indiana University - Kokomo, IN Indiana University Northwest, IN Indiana University Southeast, IN International College of the Cayman Islands, non-US IPFW - Indiana University - Purdue Univ Fort Wayne, IN Ithaca College, NY Jacksonville University, FL Kentucky State University, KY Kettering University, MI Lake Erie College, OH Lamar University, TX Lawrence Technological University, MI Lenoir-Rhyne University, NC LeTourneau University, TX Lewis University, IL Limestone College, SC Lindenwood University, MO Longwood University, VA Louisiana State University - Baton Rouge, LA Lourdes University, OH Lynchburg College, VA Madonna University, MI Malone University, OH Marymount University, VA Marywood University, PA McMaster University, non-US McNeese State University, LA Mercer University, GA Meredith College, NC Merrimack College, MA Methodist University, NC Mid-America Christian University, OK MidAmerica Nazarene University, KS Midland University, NE Midwestern State University, TX Milligan College, TN Millikin University, IL Milwaukee School of Engineering, WI Minnesota State University, Mankato, MN Mississippi Valley State University, MS Missouri Baptist University, MO Missouri State University, MO Mount St. Mary's University, MD New Jersey Institute of Technology, NJ New York Institute of Technology (BC), non-US New York Institute of Technology (NY), NY Niagara University, NY North Carolina A&T State University, NC North Greenville University, SC Northeastern Illinois University, IL Northern Michigan University, MI Northwest Missouri State University, MO Notre Dame de Namur University, CA Nyack College, NY Ohio Dominican University, OH Oklahoma Baptist University, OK Oklahoma Christian University, OK



Oklahoma City University, OK Oklahoma State University, OK Oral Roberts University, OK Pacific Lutheran University, WA Park University, MO Penn State IMBA, PA Penn State University - Great Valley, PA Pfeiffer University, NC Pittsburg State University, KS Point Loma Nazarene University, CA Prairie View A&M University, TX Providence College, RI Quinnipiac University, CT Radford University, VA Rockford College, IL Rollins College, FL Sacred Heart University, CT Saint Louis University, MO Saint Mary's University, non-US San Jose State University, CA Schreiner University, TX Seattle Pacific University, WA Shepherd University, WV Southern Adventist University, TN Southern Arkansas University, AR Southern Oregon University, OR Southern Utah University, UT Southern Wesleyan University, SC Spring Hill College, AL St. Bonaventure University, NY St. Edward's University, TX Stephen F. Austin State University, TX Sul Ross State University-RGC, TX Sullivan University, KY SUNY at New Paltz, NY SUNY at Oswego, NY SUNY Institute of Technology, NY Tennessee State University, TN Texas A&M University - Corpus Christi, TX Texas A&M University - San Antonio, TX Texas A&M University Kingsville, TX Texas A&M-Commerce, TX Texas Southern University, TX Texas Wesleyan University, TX Troy University - Troy, AL Tulane University, LA Tusculum College, TN Union Graduate College, NY University of Akron, The, OH University of Alabama in Huntsville, AL University of Alaska Fairbanks, AK University of Arkansas - Little Rock, AR University of Bridgeport, CT University of Central Missouri, MO University of Central Oklahoma, OK University of Detroit Mercy, MI University of Houston - Downtown, TX University of Illinois at Chicago, IL University of Illinois at Springfield, IL

University of Louisiana at Monroe, LA University of Maine - Orono, ME University of Mary Hardin-Baylor, TX University of Mary Washington, VA University of Massachusetts Dartmouth, MA University of Michigan - Flint, MI University of Minnesota Duluth, MN University of Missouri - St. Louis, MO University of Mobile, AL University of Montevallo, AL University of Nebraska - Lincoln, NE University of Nebraska - Omaha, NE University of Nebraska at Kearney, NE University of New Hampshire, NH University of North Florida, FL University of North Georgia, GA University of North Texas - Denton, TX University of Northern Iowa, IA University of Pikeville, KY University of South Alabama, AL University of South Dakota, SD University of South Florida - Sarasota-Manatee, FL University of South Florida - St. Petersburg, FL University of Southern Indiana, IN University of Southern Maine, ME University of Southern Mississippi, MS University of St. Thomas (MN), MN University of St. Thomas (TX), TX University of Tampa, FL University of Tennessee - Chattanooga, TN University of Texas - El Paso, TX University of Texas - Permian Basin, TX University of Texas at Arlington, TX University of Texas at Brownsville, The, TX University of Texas at Tyler, TX University of the Cumberlands, KY University of the Incarnate Word, TX University of the Pacific, CA University of Tulsa, OK University of Wisconsin - Oshkosh, WI Utah Valley University, UT Virginia International University, VA Walsh College, MI Walsh University, OH Washburn University, KS Washington Adventist University, MD Waynesburg University, PA Weber State University, UT Western Connecticut State University, CT Western Illinois University, IL Western Kentucky University, KY Western Michigan University, MI Westminster College (UT), UT Wheeling Jesuit University, WV Wilkes University, PA Wingate University, NC Xavier University, OH York College of Pennsylvania, PA Youngstown State University, OH



2015 Comparative Data Guide - MFT for Masters in Business Administration (MBA) Individual Students Total Score Distribution

Data includes students from domestic institutions who tested between September 2013 and June 2015.

Number of Examinees	Mean	Median	Standard Deviation
17,042	248.1	248.0	16.1

Individual Students Total Score Distribution

Total Score	
Range (220 - 300)	Percent Below
284 - 300	99
283	98
282	98
281	98
280	97
279	97
278	96
277	96
276	95
275	95
274	94
273	93
272	92
271	91
270	89
269	88
268	86
267	86
266	84
265	83
264	80
263	78
262	78
261	75
260	73
259	70
258	70
250	67
256	65
255	62
255	62
253	59
255	56
252	56
250	53
249	50
249	48
248	
247	<u>48</u> 45
246	
245	42
	39
243	39
242	37
241	34
240	31
239	31

Total Score Range (220 - 300)	Percent Below		
238	29		
237	26		
236	24		
235	22		
234	20		
233	20		
232	18		
231	16		
230	15		
229	13		
228	11		
227	10		
226	9		
225	8		
224	6		
223	5		
222	4		
221	3		
220	1		

Total Scores are reported as *scaled scores*. Percent Below based on percent below the lower limit of the score interval.



2015 Comparative Data Guide - MFT for Masters in Business Administration (MBA) Institutional Means Total Score Distribution

Data includes students from domestic institutions who tested between September 2013 and June 2015.

Number of Institutions	Mean	Median	Standard Deviation
238	248.7	249.0	8.5

Mean Total Score Range (220 - 300)	Percent Below	
266 - 300	99	
265	98	
264	97	
263	97	
262	94	
261	93	
260	91	
259	88	
258	85	
257	80	
256	78	
255	72	
254	68	
253	64	
252	61	
251	58	
250	52	
249	47	
248	42	
247	39	
246	34	
245	29	
244	26	
243	23	
242	22	
241	18	
240	15	
239	13	
238	10	
237	7	
236	5	
235	3	
234	2	
233 2		
232	2	
220 - 231	1	

Institutional Means Total Score Distribution

Total Scores are reported as *scaled scores*. Percent Below based on percent below the lower limit of the score interval.



2015 Comparative Data Guide - MFT for Masters in Business Administration (MBA)¹ Institutional Assessment Indicator Mean Score Distributions

Data includes students from domestic institutions who tested between September 2013 and June 2015.

Assessment Indicator	Number of Institutions	Mean	Median	Standard Deviation
1: Marketing	238	57.4	58.0	6.8
2: Management	238	58.5	59.0	7.1
3: Finance	238	43.9	44.0	6.2
4: Accounting	238	46.5	46.0	5.6
5: Strategic Integration	238	51.3	52.0	6.2

Institutional Assessment Indicator Mean Score Distributions

Mean Percent Correct (0-100%)	A1 ² Percent Below	A2 ² Percent Below	A3 ² Percent Below	A4 ² Percent Below	A5 ² Percent Below
84 - 100	99	99	99	99	99
83	99	99	99	99	99
82	99	99	99	99	99
81	99	99	99	99	99
80	99	99	99	99	99
79	99	99	99	99	99
78	99	99	99	99	99
77	99	99	99	99	99
76	99	99	99	99	99
75	99	99	99	99	99
74	99	99	99	99	99
73	99	99	99	99	99
72	99	99	99	99	99
71	99	98	99	99	99
70	99	97	99	99	99
69	98	96	99	99	99
68	97	93	99	99	99
67	95	91	99	99	99
66	92	85	99	99	99
65	86	81	99	99	99
64	80	74	99	99	99
63	76	68	99	99	98
62	69	61	99	99	97
61	63	55	99	99	94
60	57	50	99	99	93
59	51	46	99	98	89
58	46	39	99	97	84
57	41	34	98	96	78
56	34	29	97	94	71

Mean Percent Correct (0-100%)	A1 ² Percent Below	A2 ² Percent Below	A3 ² Percent Below	A4 ² Percent Below	A5 ² Percent Below
55	30	23	95	92	67
54	26	21	93	88	61
53	23	17	91	85	57
52	19	13	89	81	48
51	16	11	85	75	42
50	13	9	81	69	33
49	10	8	79	63	28
48	7	6	74	57	26
47	5	5	68	51	21
46	5	5	59	45	16
45	3	5	52	37	13
44	3	4	49	30	11
43	2	3	44	23	9
42	1	2	34	19	6
41	1	2	28	15	5
40	1	1	23	10	3
39	1	1	21	7	2
38	1	1	14	5	1
37	1	1	11	2	1
36	1	1	7	1	1
35	1	1	6	1	1
34	1	1	4	1	1
0 - 33	1	1	1	1	1

- ¹ Assessment Indicators for this test cannot be compared to testing years prior to 2013 due to changes in the MBA test that were introduced in 2013.
- ² Assessment Indicator 1: Marketing Assessment Indicator 2: Management Assessment Indicator 3: Finance Assessment Indicator 4: Accounting Assessment Indicator 5: Strategic Integration

Assessment Indicators are reported as *percent correct*. Percent Below based on percent below the lower limit of the score interval.