

CONDÉ NAST

2019
BRAND OVERVIEW

It Starts Here.

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 144 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media.

Who We Reach

2 in 3

US WOMEN

1 in 3

US MEN

\$3.6T

SPENDING POWER

1 in 2

MILLENNIALS

Across Platforms

44M

PRINT READERS

112M

DIGITAL UNIQUES

248M

SOCIAL FOLLOWERS

1.1B

VIDEO VIEWS

Our Brands

Condé Nast has unparalleled influence worldwide, with 29 distinct brands from the iconic VOGUE, Vanity Fair and The New Yorker to a powerhouse of next generation brands such as them, The Hive, healthyish and Teen Vogue. These brands have a recognized tradition of excellence and the cultural foresight to see ahead, uncovering what's new and what's next in today's world.

Our Enterprise Products

You can access the entire Condé Nast portfolio of brands through our innovative suite of enterprise products across video, social, experiential and creative, all powered by Spire, our proprietary smart data platform.

Condé Nast Prime: The most influential video on every platform that matters.

Condé Nast Amplify: The most influence brands, amplifying your message in-feed.

Condé Nast Live: Your ticket to the most coveted events in the world.

CNX: A full service agency leveraging our influence and expertise.