Recruitment made easy for startups with Quick Source

The protal will carry out preliminary screening of job seekers' resume

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A HYDERABAD-BASED recruitment and career portal has come up with a cost cutting solution for startups who can't shell out extra bucks to hire the required pool of talent.

To enable a hassle-free recruitment process, wisdomjobs.com, a leading recruitment portal, has come up with 'Quick Source', through which startups can get screened resumes to meet their specific requirements. Moreover, wisdomjobs will also carry out a preliminary screening to narrow down on candidates whose profiles meet the startup's requirement.

"We always strive towards simplifying the hiring process. Quick source does exactly the same in order to support and enable the startup ecosystem to grow. We understand the predicaments such as additional financial burden, time constraints faced by startups. Therefore, we want to provide an effective solution to make hiring easier. This significantly eases burden on them and is an extremely cost efficient manner," Ajay Kolla, founder & CEO, Wisdom-jobs.com, said.

What is the technique?

The makers of wisdomjobs.com claim that this process can reduce the company's cost per hire to one-tenth on average. The portal claims to have a database of over 30 million profiles and 3,500 clients across the country.

"Being a startup, any money that we save will be a bonus for us. Most of the portals take one month salary from the employer and as

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> **Ajay Kolla, founder & CEO, Wisdomjobs.com**

General recruitment procedure

Generally, companies have to either buy annual subscription to get access to the database of recruitment portals or they have to pay a certain amount or commission per hire. Usually, employers shell out a month's salary of the employee to the recruitment portals.

startups we can't afford to pay that kind of amount. With this initiative, we can get our work done by paying less," Srikar R, who runs a startup in Hyderabad, said.

To opt for this service, startups have to define their hiring requirements and receive sample profiles. After agreeing on the degree of match of the received profiles, Quick Source will then provide 'resume packs' with screened profiles based on the complexity of skills and experience required by the startups.