

GEORGE XU

George Xu was born and spent his formative years in China. At the age of 16, he immigrated to the United States with his family. He attended high school on Manhattan's Lower East Side and received his Bachelor in Science degree double majoring in Electrical Engineering and Computer Science from the Polytechnic Institute of New York University. He also received his Master's degree in Computer Science from the same institution.

Throughout his high school and college years, George worked part time after school and on weekends as well as during school breaks by performing painting and house/apartment remodeling jobs to financially assist his family. George yearned for success, but never dreamed that one day he would be a successful real estate developer.

After working as a software developer for a few years, George decided on a career change. He ventured into real estate development with his brother Chris Xu, who is a well-known local real estate developer. This new career path offered George a renewed energy and challenge, and he became passionate about it. He has a unique sense of the market which enables him to develop a keen and accurate analysis of his undertakings which has translated into great profitable projects for himself and his partners.

George is lucky enough to have married his first love from high school, QiLi Li, who is an established OBGYN physician right here in Flushing. They have three beautiful children - Megan who is 17 and twin boys Mark and Matthew, age 15. He is a busy guy juggling a bustling career and fulfilling family life.

As founder and President of Century Development Group, a real estate development company based in Flushing, Mr. George Xu, with nearly 20 years of real estate holding and development experience, has worked on over a million square feet of real estate developments; mixed-use developments including residential, hospitality, office, and retail. He has also worked in all phases of his projects - from assembly, acquisition, finance, design, construction, to marketing and sales. Mr. Xu's projects have also involved close collaboration with the City of New York, as well as the State of New York on issues including zoning, land use, and environmental matters.

In recent years, Mr. George Xu has expanded his business to include the EB5 international investor's immigration program. George is also the founder and

the principal of the Century New York City Regional Center (CNYCRC), based in Flushing. He provides the crucial marketing oversight and policy guidance for the Regional Center's operations. Even in this fiercely competitive and challenging market, George and his quality team's diligent efforts have prevailed. Mr. George Xu and his team have successfully finished raising capital for three of his projects and are well on the way with his 4th project by recruiting EB5 investors from China and other parts of the world.

George has received myriad honors. He was a recipient of the "Outstanding 50 Asian Americans in Business" award in June 2017 in NYC and an honoree at the Flushing Town Hall 38th Annual Gala in April 2017 and was featured at the Asian Real Estate Professional Association (AREPA)'s annual distinguished speaker event in September 2017 in New York City.

George was also invited as a featured guest speaker for the Asian American Bar Association of New York's (AABANY) "Building A Taller Flushing, Zoning, Air Rights & Development" event held in Flushing in December 2017 and the Chase Exclusive Real Estate Event held in Flushing in October 2017. He was invited multiple times as an expert panelist at the The Asian Real Estate Association of America's (AREAA) annual meeting such as "East Meets West" and other related events.

George holds the position of Senior Vice President of the New York Chinese Business Association (NYCBA) and is an advisory board member of the Asian Real Estate Professional Association (AREPA).

An active promoter of Chinese culture, George strongly encourages, promotes and supports Asian candidates running for public office and is very involved with community activities and is actively working to establish meaningful relationships for future collaboration with various organizations, both locally and abroad. He regularly organizes and attends fund raising events for local politicians and senior citizen centers.

The recognition for George's work has been extensive: he has been interviewed, mentioned and featured in main stream media such as the New York Post, The Real Deal Magazine, CRAIN's New York Business, Wall Street Media (WSM), New York YIMBY, and The Deal and Dealmakers weekly real estate newspaper as well as local Chinese media entities such as Sinovision, the World Journal, China Press and TodayFocus. George has also been featured in the Mirror magazine in November 2016.

George was recently interviewed for a book which is being written by Professor Tarry Hum, Chairman of the Department of Urban Studies at Queens College in September 2017.

Remaining loyal to the guiding principles of quality, value and integrity, Mr. George Xu has fulfilled and will continue to fulfill his mission of creating value for his investors, partners, and the neighborhood and community which he serves.



徐家鵬簡介

世紀集團創始人，總裁徐家鵬先生出生在中國，16歲隨全家移民至美國。高中就讀於紐約曼哈頓下東區，隨後，在紐約大學獲取了電子工程以及計算機科學的學士學位，幾年後，又獲取了紐約大學計算機科學的碩士學位。

上學期間，徐家鵬先生一直兼職在做油漆，房屋改造的工作。儘管如此，但他從未想過有天會在房地產領域有如此的成就。

畢業後，徐家鵬先生從事了幾年的軟件開發行業，不久他決定換工作。當時，他的哥哥徐家樹已經是當地知名的房地產開發商，他決定和哥哥合作，一起從事房地產開發事業。這個全新的事業轉變給了他新的能量和挑戰，也使得他對此充滿熱情。徐家鵬先生對房地產市場獨有的見解，他有敏銳的洞察力和精準的分析能力，這一切都使得他和他的合夥人能夠從開發項目中獲得豐厚的利潤。

徐家鵬先生十分幸運，他和他高中的初戀李綺梨女士結婚，她是一名優秀的婦科醫生，在紐約法拉盛有私人診所。夫婦倆有3個可愛的孩子們；17歲的梅根和15歲的雙胞胎兄弟馬克和馬修。徐家鵬先生在事業和家庭生活中都忙得不亦樂乎。

徐家鵬總裁有著近20年的房地產開發經驗，所開發的房產遍及紐約的皇后區和布魯克林區，開發項目包括別墅，住宅，商住兩用房以及酒店，總面積超過百萬平方尺。他的項目從調研，購置，納款，設計，建造，宣傳以及銷售，都經過自己層層把關，確保每個過程都盡善盡美。旗下已完工的項目市值為2億3700萬美金，待完工項目市值為4億2150萬美金，預計項目完工後總市值將遠遠超過6億5800萬美金。此外，他在開發過程中與紐約市，紐約州政府緊密合作，共同解決土地性質，用地規劃，環境保護等方面的問題。

近年來，徐家鵬先生還將業務領域拓展到了EB-5投資移民項目中，他同時也是世紀紐約區域中心的創始人和總裁。徐家鵬先生為區域中心的運作提供了重要的市場營銷和政策指導，即使在如此競爭激烈的市場中，徐總裁和他的團隊都能憑藉敏銳的判斷和辛勤的工作勝出。目前，已經成功為4個項目完成融資，並正在推出第5個投資移民項目，向中國和其他國家招募投資者。

獲得榮譽：

2017年4月，在法拉盛市政廳第38屆年會上獲得榮譽證書並發表講話。

2017年6月，榮獲“50位亞裔傑出企業家獎”。

2017 AREA舉辦的房地產專家論壇。

2017年10月，受邀成為大通銀行獨家房地產活動的演講嘉賓。

2017年12月，受邀成為紐約亞裔美國律師協會AABANY舉辦的“創建更高的法拉盛—區域規劃，空間權和發展”主題論壇，特邀演講嘉賓。

徐家鵬先生的成就得到了美國主流社會和華人社區的廣泛認可：他曾受邀請接受紐約郵報(紐約郵報)，權威房地產雜誌克萊恩紐約商業周刊 (Crain's New York Business)，華爾街媒體 (華爾街傳媒)，紐約YIMBY房地產網站紐約YIMBY，The Deal and Dealmakers房地產周刊等多媒體的專訪報導。中文媒體包括，美國中文電視，世界日報，僑報，今日看點，鏡報等。

此外，徐家鵬先生還接受了紐約城市大學皇后大學分校城市研究部門的主任 Tarry Hum教授的採訪，Tarry Hum教授將家鵬先生關於皇后區發展的觀點和見解，寫進了即將出版的新書。

徐家鵬先生一直擔任美國紐約華人總商會常務副會長。多年來，徐家鵬總裁始終關注中國的文化發展，支持並推動亞裔參選，積極參與社區活動，定期組織和參加當地政治家和老年人中心的籌款活動。並努力不斷地與國內國外的組織機構建立密切合作和緊密的聯繫。

徐家鵬先生始終秉持著質量，價值，誠信的理念，他將會繼續為投資者，合夥人以及當地社區創造價值！

