



## **TO THE MEMBER ASSOCIATIONS OF FIFA**

Circular no. 1670

Zurich, 09 May 2019

SG/nij/nro

### **Bidding process for the FIFA Beach Soccer World Cup 2021**

Dear Sir or Madam,

FIFA is pleased to open the bidding for the above-mentioned FIFA competition. We invite all member associations to take part in the bidding process by completing and submitting the enclosed declaration of interest form.

Please note that this form does not formally bind member associations to bid for the above tournament. Rather, the document serves to provide FIFA with a shortlist of interested member associations. Once the form has been submitted, the interested member associations shall receive the portfolio of bidding and hosting documents and will then be able to reconfirm their interest in bidding for the above tournament, which will then be binding.

#### **1. Declaration of interest form**

In order to express an interest in hosting this competition, please complete and sign the enclosed declaration of interest form and submit it to FIFA by **17:00 CET on 05 June 2019**.

The completed form may be submitted to FIFA **by email**, marked for the attention of the FIFA Bidding Team, to the following address: [bidding@fifa.org](mailto:bidding@fifa.org).

## **2. Overview of the bidding process**

As a separate enclosure to this circular, please find a document prepared by the FIFA administration that provides an overview of the bidding process for this competition, including some of the key hosting requirements. The document seeks to ensure that all member associations interested in bidding for and hosting the FIFA Beach Soccer World Cup 2021 understand:

- whether they are eligible to participate in the process;
- some of the main infrastructural requirements to host the competition, in order to initially assess the feasibility of their bid; and
- what is involved in preparing a bid to host the competition.

## **3. Timeline of the bidding process**

The table below sets out the timeline for the bidding process<sup>1</sup>:

<b>Date</b>	<b>Event</b>
05 June 2019	Deadline for member associations to declare their interest in hosting the FIFA Beach Soccer World Cup 2021 by submitting the completed and duly signed declaration of interest form
07 June 2019	FIFA to send out the bidding and hosting documents to those member associations that have declared an interest
1 July 2019	Deadline for the member associations to reconfirm their interest in bidding by submitting the signed terms and conditions of the bidding process
30 August 2019	Deadline for the member associations to submit their definitive bids, including all signed bidding and hosting documents (hosting agreement, host city agreement, stadium agreement, government guarantees, etc.)
Q4 2019	Anticipated appointment of the host by the FIFA Council

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<sup>1</sup> The timeline is subject to change as determined by FIFA.

#### 4. Subsequent steps

Those member associations that express an interest in bidding to host the competition will receive the terms and conditions of the bidding process from FIFA, together with the bidding and hosting documents. These documents will further explain what is required from member associations when submitting a bid, as well as further outline the requirements for staging the competition.

Please note that all documents provided by FIFA to the member associations in relation to the bidding process will be in English. FIFA will not provide translations into any other language and will not accept the submission of any such documents in any other language.

Should you have any questions or need assistance with completing the form, please do not hesitate to email [bidding@fifa.org](mailto:bidding@fifa.org). The FIFA Bidding Team will be pleased to assist you.

Yours faithfully,

FÉDÉRATION INTERNATIONALE  
DE FOOTBALL ASSOCIATION



Fatma Samoura  
Secretary General

Encl.: Declaration of interest form  
FIFA Beach Soccer World Cup 2021: overview of the bidding process

Cc: FIFA Council  
Organising Committee for FIFA Competitions

**DECLARATION OF INTEREST**

regarding the hosting and staging of the final competition of the

**FIFA Beach Soccer World Cup 2021**

By duly completing and executing below this expression of interest form and submitting it to FIFA, we hereby confirm that

..... ***[insert name of member association]***  
has an interest in participating in the bidding process for the right to host and stage the final competition of the FIFA Beach Soccer World Cup 2021 and wishes to receive FIFA's bidding and hosting documents.

Duly authorised, for and on behalf of:

..... ***[insert name of member association]***

Signature: ..... Signature: .....

Name: ..... Name: .....

Title: ..... Title: .....

Date: ..... Date: .....



# FIFA®

## FIFA Beach Soccer World Cup 2021

### Overview of the Bidding Process



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# 1 Introduction

## 1.1 Purpose of this document

This document has been prepared by the FIFA administration to provide an overview of the bidding process for the selection of the host member association of the final competition of the FIFA Beach Soccer World Cup 2021 (hereinafter the “**Competition**”).

It is provided to all member associations as a companion piece to the FIFA circular that launches the bidding process, and contains important information regarding key elements of the process. It aims to ensure a fair and transparent process in which:

- all member associations understand the process, in particular the timeline and selection process;
- those member associations interested in bidding for, and hosting, the Competition understand:
  - whether they are eligible to participate in the process;
  - some of the main infrastructural requirements necessary to host the Competition, in order to initially assess the feasibility of their bid;
  - what is involved in terms of preparing a bid to host the Competition.

## 1.2 Disclaimer/qualifications

This document is merely intended to serve as an overview, providing general information regarding key elements of the bidding process for the Competition. FIFA reserves the right to make changes to the information contained herein at any time. Nothing in this document should be construed as giving rise to any degree of reliance on FIFA in relation to the bidding process. This document in no way constitutes a set of regulations governing the bidding process, nor does it constitute part of the legal framework thereof. The legal framework by which the bidding process is governed principally consists of the FIFA Statutes, the FIFA Code of Ethics, the bidding and hosting documents formally issued by FIFA, plus any other relevant documents and decisions issued.

## 2 Structure of the process

### 2.1 Eligibility

In accordance with article 69 of the FIFA Statutes, all FIFA member associations affiliated to the AFC, CAF, Concacaf, CONMEBOL, the OFC and UEFA are eligible to participate in the bidding process for the FIFA Beach Soccer World Cup 2021.

### 2.2 Timeline and key activities

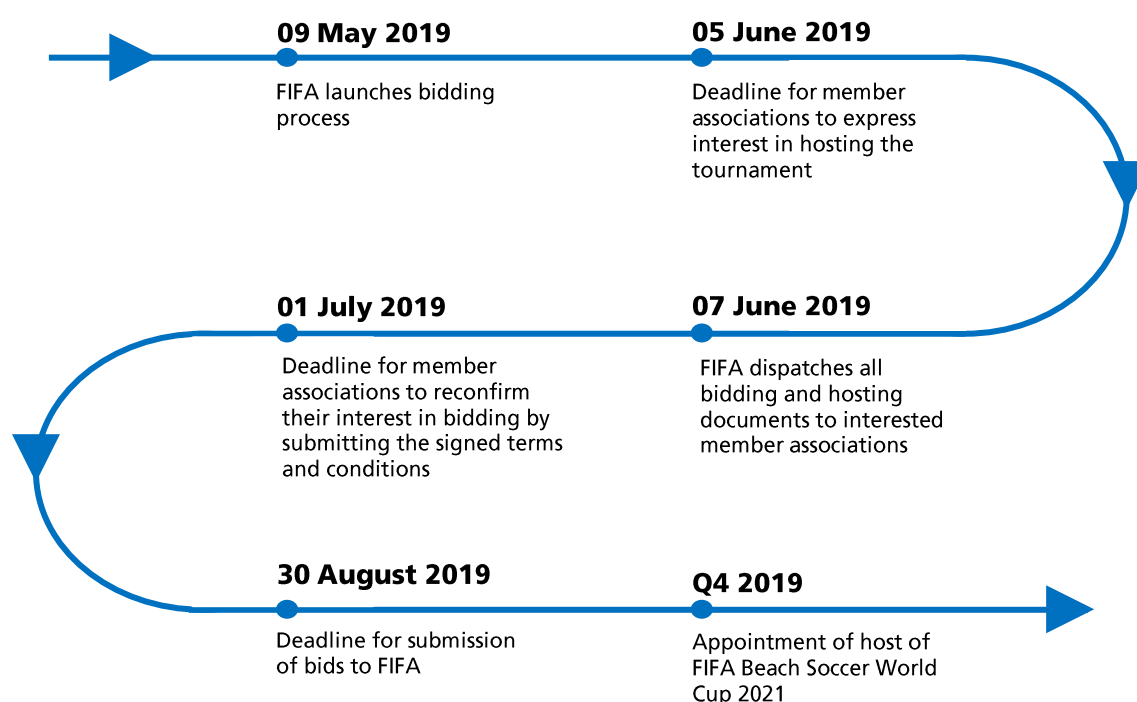
Following the launch of the process on 09 May 2019, member associations interested in bidding to host the Competition will have until 05 June 2019 to submit their expressions of interest. FIFA will then make the full suite of bidding and hosting documents available to these interested member associations, including the Bidding Terms & Conditions – an agreement necessary to ensure that the key principles of the bidding process are observed. This agreement must be returned by 01 July 2019 and also serves as a confirmation to FIFA of the bidding member associations involved in the process.

Bidding member associations will be required to submit their bids to FIFA by 30 August 2019. FIFA will then conduct a thorough evaluation process, which may include on-site inspection visits, before sharing its findings with the FIFA Council.

Finally, the appointment of the host of the FIFA Beach Soccer World Cup 2021 by the FIFA Council is expected to take place at its meeting in the fourth quarter of 2019.

#### ***FIFA Beach Soccer World Cup 2021 – bidding process timeline\****

\* Dates subject to change.

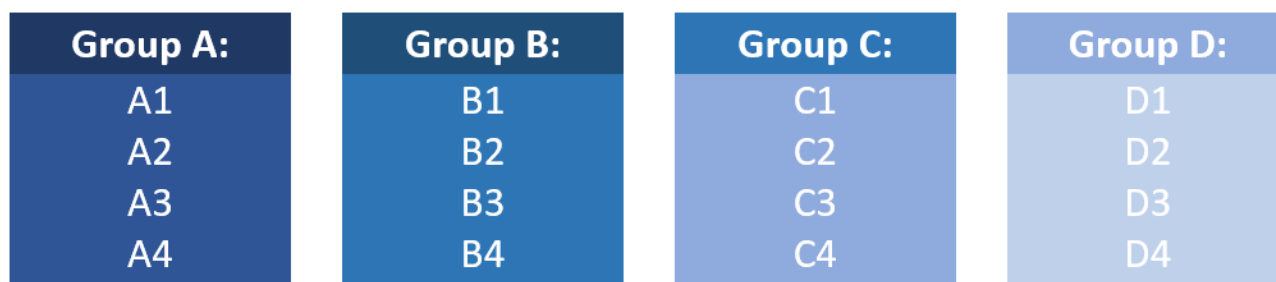




### 3 Competition format

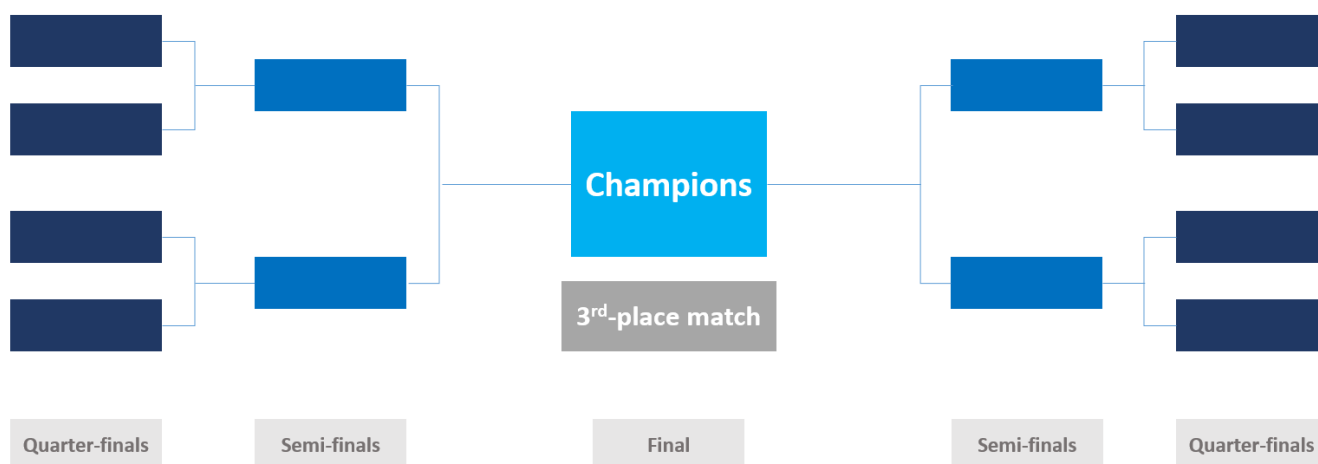
#### 3.1 Format

The Competition will maintain the format of the 2019 edition: a 16-team tournament with a group stage involving four groups of four teams each, followed by a knockout stage commencing with the quarter-finals, making for a total of 32 matches. The format is visually represented below:



- Three matches per team
- Top two teams advance

Eight-team knockout stage



## 4 Scope of content: bidding documentation

### 4.1 Short bid dossier

The dossier is a short summary of the association's bid and its individualised hosting strategy and vision for the Competition. It should outline the association's ability to provide the best possible hosting conditions for the Competition, in order to maintain the standard of the Competition and promote its popularity.

The dossier will need to include an explicit public commitment that the association will respect internationally recognised human rights – in line with the UN Guiding Principles on Business and Human Rights – in all aspects of its activities relating to the hosting and staging of the Competition, with the understanding that this entails taking adequate measures to avoid causing or contributing to adverse human rights impacts and to address such impacts when they occur. Moreover, because a significant part of human rights risks may be associated with the activities of third parties, the association must also take adequate measures to seek to prevent or mitigate adverse human rights impacts that are directly linked to its operations, products or services by its business relationships, even if it has not caused or contributed to such impacts.

### 4.2 Bid information templates

The bid information templates form part of the bid and contain certain operational and technical information, as well as other details, to be submitted in a standardised manner by the bidding member association. The main purpose of the templates is to facilitate the evaluation of the bids by FIFA and to enable FIFA to make use of the information for the operational delivery of the Competition. A summary of the templates requested by FIFA can be found below:

**Bid information template no. 1: Overview of the host country and city.** Includes general information on the host country and the proposed host city, including climate, holidays and events, as well as the proposed timing for the tournament.

**Bid information template no. 2: Overview of stadium.** Includes key information on the proposed stadium, such as seating capacity, pitch dimensions and technical installations, etc. If applicable, member associations will also be asked for information on the planned construction and/or renovation of the proposed stadium.

**Bid information template no. 3: Overview of training sites.** Includes key information for a minimum of two training sites, such as the date of construction and ownership, location and distances from team hotels, pitches and dimensions, etc.

**Bid information template no. 4: Overview of medical facilities.** Includes key information on the general health system in the host country, health and vaccination recommendations for foreign visitors and potentially critical environmental conditions for the health of players and spectators.

**Bid information template no. 5: Overview of safety and security.** Includes key information on the general safety and security situation in the host country, as well as information on the basic safety and security structures in the host country.

**Bid information template no. 6: Overview of hotels.** Includes key information for a minimum of four hotels, such as the date of construction and ownership, location and distances from key sites and the number of guest rooms, meeting rooms and function rooms, etc.

**Bid information template no. 7: Travel within host city.** Includes key information such as the distance and estimated travel time between key sites (stadium, hotels, training sites, airport, etc.)

**Bid information template no. 8: Overview of financial conditions.** Details the tournament budget including forecast revenues (from both Competition-related income and contributions), as well as costs and financial obligations.

**Bid information template no. 9: Overview of development and legacy.** Includes key information on Beach Soccer in the host country and the manner in which the Competition is intended to contribute to the development of the sport in the country.

**Bid information template no. 10: Overview of human and labour rights.** Includes a risk assessment of the key human rights risks associated with the bid, as well as proposed measures and grievance mechanisms to address these risks.

## 5 Scope of content: hosting documentation

As part of a bid, FIFA requires each bidding member association to submit various documents which are critical to the hosting of the Competition in the event that it should be selected as host. An overview of these documents is set out below.

Please note that all documents provided by FIFA to the member associations in relation to the bidding process will be in English. FIFA will not provide translations into any other language and will not accept the submission of any such documents in any other language.

### 5.1 Contractual hosting documents

These documents refer to the binding and underlying legal framework between FIFA and the relevant stakeholders (governments, authorities of host cities, stadiums, training sites, etc.) in connection with hosting the Competition, and define in detail the respective rights and obligations of the parties involved.

Specifically, FIFA requires the member association to provide the following documents:

- Hosting agreement
- Host city agreement
- Stadium agreement
- Training site agreements
- Legal opinion, to be provided by an independent legal advisor
- Legal statement, to be provided by an independent legal advisor

Please note that during the bidding process, FIFA will dispatch template documents for these contractual hosting documents, which must be returned to FIFA signed and in unaltered form, with the exception of the legal statement, which must be returned with comprehensive responses to each of the questions contained in the template document.

### 5.2 Government support documents

To be eligible to be appointed to host the Competition, each bidding member association is required to secure the full support of the governmental authorities at federal, state and municipal level in their respective countries. This covers, for example, the issuance of government guarantees with respect to the provision of operational, fiscal and administrative support.

To that end, as part of a bid, FIFA requires each member association to submit a number of government support documents, which are documents provided by the government or other competent local, regional or national governmental authorities of the country. These include the following:



- Government declaration
- Government guarantees
- Legal statement, to be provided by an independent legal advisor

In relation to the government guarantees, FIFA requires each bidding member association to provide guarantees in respect of the following subject matters:

- Government guarantee #1: entry and exit permits
- Government guarantee #2: work permits
- Government guarantee #3: foreign exchange
- Government guarantee #4: safety and security
- Government guarantee #5: justice and legal matters
- Government guarantee #6: exploitation and protection of commercial rights
- Government guarantee #7: telecommunications and IT issues
- Government guarantee #8: tax exemption

Please note that during the bidding process, FIFA will dispatch template documents that must be submitted in unaltered form as part of the bid.

Due to the importance of the Competition, the issuance of specific government guarantees is essential to establish a legal framework that will enable FIFA, its entities and the host association to successfully host the Competition in the host country.

Existing and generic laws and regulations in the host country generally do not provide a sufficient legal framework in this regard. To ensure the implementation, performance and enforcement of such specific government guarantees, the government concerned is requested to take any steps necessary to conduct legislative proceedings for the enactment of any and all requisite special laws, regulations and ordinances.

#### Operational support

FIFA, its entities and the host association require the provision of public services in connection with the Competition. This includes support in areas such as security, immigration, the issuance of visas and work permits, and customs services, as well as the availability of public transport and other event infrastructure.

#### Administrative support

The host association is required to ensure a sufficient level of administrative support from all involved governmental authorities in the host country for the overall coordination of all government matters, including all appropriate measures for the implementation of this support.

### Fiscal support

Among FIFA's main statutory objectives are the development of football and the hosting of football-related events. It is only possible to fulfil these statutory objectives by putting in place the administration necessary for their organisation and operation, which is financed through the global generation of revenues. As such, FIFA qualifies as a not-for-profit association, although all profits generated by FIFA globally remain subject to the ordinary taxation regime for associations in Switzerland.

The Competition is unique in character and will have a very specific organisational and legal structure. Based on these specifics, the preparation, operation and winding-up of the Competition require enduring fiscal support from the government and the host city authorities to limit taxation outside of Switzerland and facilitate fiscal procedures in the host country.

### Further matters

The host association is required to collect a statement from the government of the host country documenting its commitment to fully supporting FIFA, its entities and the host association in their efforts to ensure that the hosting and staging of the Competition do not involve adverse impacts on internationally recognised human rights, including labour rights.

## 6 Infrastructure: high-level hosting requirements

“Hosting Requirements” refers to requirements in connection with the hosting of the Competition that are to be met by the host member association and other relevant stakeholders (e.g. host city authorities, stadium and training site authorities, etc.).

It is important to emphasise that this overview only provides a high-level description of some key Hosting Requirements in the area of infrastructure, primarily with the objective of assisting prospective bidding member associations in assessing their capacity to host the Competition. It does not provide a conclusive description of all Hosting Requirements.

During the bidding process, FIFA will then provide member associations who have confirmed their interest in hosting the Competition with further requirements as part of the full suite of bidding and hosting documents. Moreover, FIFA may, from time to time, provide further detailed specifications in relation to the requirements and obligations for the Competition.

<b>STADIUM – only one stadium required</b>	
Topic	Requirements
<b>Seating capacity</b>	The stadium shall be an all-seater stadium with a minimum seating capacity of 3,000.
<b>Exclusive use period</b>	The stadium is subject to an exclusive use period. This period runs from 14 calendar days prior to the first match in the venue until two calendar days after the last use in connection with the Competition. During this period, the stadium shall not be used for purposes other than the tournament.
<b>Clean site</b>	The stadium shall be provided free and clear of any advertising, marketing, promotion, merchandising and brand identification, as well as free and clear of any third-party rights to conduct any commercial activity in the stadium.
<b>Pitch dimensions</b>	<p>The field of play dimensions shall be in accordance with the Beach Soccer Laws of the Game, with the following dimensions:</p> <ul style="list-style-type: none"> <li>• length: 37m</li> <li>• width: 28m</li> </ul> <p>There shall be an additional 3m to 5m safety zone perimeter around the field of play area to allow for safe run-off.</p>
<b>Pitch surface</b>	The surface shall be composed of sand, which must be smooth, level and free of pebbles, shells and any other objects or dangerous elements that could injure the players. The sand must be fine and at least 40cm deep. It must be sifted until suitable for play; however, it must not be so fine as to cause dust that sticks to the skin.

<b>Broadcast and media</b>	<p>The stadium shall be provided with the following:</p> <ul style="list-style-type: none"> <li>• a media tribune and commentary positions</li> <li>• a mixed zone</li> <li>• a press conference room</li> <li>• a TV platform space</li> <li>• a secure broadcast compound</li> </ul>
<b>Parking</b>	<p>The stadium shall be equipped with sufficient parking facilities in the inner and outer stadium perimeters, as well as outside of the outer stadium perimeter.</p>
<b>Power, floodlights and video screens</b>	<p>The stadium shall be provided with the following:</p> <ul style="list-style-type: none"> <li>(i) two sources of power supply, completely independent of each other, and independent broadcast power to the broadcast compound and any other broadcast facilities</li> <li>(ii) one main set of floodlights</li> <li>(iii) one video screen with minimum 5m*3m dimensions</li> <li>(iv) two scoreboards</li> </ul>

<b>TRAINING SITES – minimum of two training sites required</b>	
Topic	Requirements
<b>Exclusive use period and use of pitches</b>	<p>Each training site is subject to an exclusive use period. This period runs from 14 calendar days prior to the first match in the venue until two calendar days after the last use in connection with the Competition. During this period, the training site shall not be used for purposes other than the tournament.</p>
<b>Clean site</b>	<p>Each training site shall be provided free and clear of any and all advertising, marketing, promotion, merchandising, licensing, signage, brand identification or commercial identification of any kind. The site is required to be free and clear of any third-party rights to conduct any commercial activity at the training site during the exclusive use period.</p>
<b>Maximum distance from paired team hotel</b>	<p>Each training site shall be located within approximately 20 minutes' drive from the respective team hotel it is paired with. Both distances and suitability of infrastructure shall be taken into account when considering pairing of team hotels and training sites.</p>
<b>Pitch surface</b>	<p>The pitch shall have a sand playing surface.</p>
<b>Dimensions</b>	<p>The field of play dimensions shall be in accordance with the Beach Soccer Laws of the Game, with the following dimensions:</p> <ul style="list-style-type: none"> <li>• length: 37m</li> <li>• width: 28m</li> </ul>



<b>Floodlights</b>	<p>Each training site shall be equipped with a main set of floodlights to cater for evening training sessions. The floodlights shall ensure adequate lighting that guarantees that the entire surface of the playing area is evenly lit, secures clarity of vision for the players and enables media activity to take place.</p> <p>In the case of a training site that does not have floodlights (permanent or temporary), FIFA shall determine whether such site is acceptable, taking into account the capacity for evening training sessions under daylight due to the time of year in the host country.</p>
<b>Parking spaces and access points</b>	<p>Each training site shall have sufficient car parking spaces available, with dedicated access for team buses.</p>
<b>Privacy</b>	<p>The field of play of the training site shall not be visible in the event that an adjacent second training site in the host city is proposed.</p> <p>In the event that there are two adjacent training sites, these shall be surrounded by security fences (at least 2m high and fitted with cover-up material) as necessary to ensure that the teams can train in privacy and that access to the sites can be controlled.</p>

<b>COMPETITION-RELATED EVENT SITES</b>	
<b>Topic</b>	<b>Requirements</b>
<b>Draw site (including Team Workshop)</b>	<p>In the event that it is decided to organise the draw in the host country, the venue would be expected to have an occupancy capacity of around 200 people.</p> <p>The capacity indicated above does not take into account other spaces used during the event, such as offices, meeting rooms, broadcast compounds, commercial spaces, media centres, accreditation centres, the draw dinner location, etc.</p>

ACCOMMODATION	
Topic	Requirements
<b>FIFA constituent group accommodation</b>	
<b>Principles</b>	<p>It is necessary to demonstrate sufficient hotel inventory for, as well as provide proposals for the allocation of hotels to, FIFA's constituent groups in the host city. Such inventory must also be of a suitable standard and meet any other relevant requirements relating to that particular constituent group.</p> <p>FIFA's constituent groups are expected to include the following:</p> <ul style="list-style-type: none"> <li>• FIFA</li> <li>• Host association</li> <li>• Teams</li> <li>• Referees</li> <li>• VIP/VIPs</li> <li>• Commercial Affiliates</li> <li>• Hospitality programme participants</li> <li>• Host broadcaster</li> <li>• Media and Media Rights Licensees</li> </ul>
<b>Peak requirements</b>	<p>For reference purposes, peak requirements for the host city in relation to the FIFA constituent group accommodation include the following:</p> <ul style="list-style-type: none"> <li>• FIFA HQ hotel <ul style="list-style-type: none"> <li>○ one hotel in the host city</li> <li>○ 4*-5* standard</li> <li>○ minimum capacity of 250 guest rooms</li> <li>○ modern additional facilities, including suites, function rooms (with the capacity for 15 workspaces), meeting rooms, storage rooms, restaurant(s), gymnasium and/or pool, high-quality Wi-Fi connectivity, etc.</li> </ul> </li> <li>• Team hotel or hotels: <ul style="list-style-type: none"> <li>○ one or more hotels in the host city</li> <li>○ 4*-5* standard</li> <li>○ minimum capacity of 250 guest rooms (across one or more hotels)</li> <li>○ modern additional facilities, including suites, function rooms, meeting rooms, restaurant/kitchen(s), gymnasium, pool, high-quality Wi-Fi connectivity, etc.</li> </ul> </li> <li>• Referee HQ hotel: <ul style="list-style-type: none"> <li>○ one hotel in the host city</li> <li>○ 4*-5* standard</li> <li>○ minimum capacity of 100 guest rooms</li> <li>○ modern additional facilities, including function rooms, meeting rooms, restaurant(s), gymnasium, pool, high-quality Wi-Fi connectivity, etc.</li> </ul> </li> <li>• FIFA VIP hotel (VIPs could also stay in FIFA HQ hotel)</li> </ul>

	<ul style="list-style-type: none"> <li>○ one hotel in the host city</li> <li>○ 5* standard</li> <li>○ minimum capacity of 50 guest rooms</li> <li>○ modern additional facilities, including suites, function rooms, meeting rooms, restaurant(s), gymnasium and/or pools, high-quality Wi-Fi connectivity, etc.</li> <li>● Other (Commercial Affiliate hotels, hospitality hotels, host broadcaster hotels, media and Media Rights Licensee hotels)             <ul style="list-style-type: none"> <li>○ one hotel in the host city</li> <li>○ 3*-5* standard</li> <li>○ a minimum capacity of 50 guest rooms This capacity is in addition to the various hotels listed above and must be segregated from those hotels.</li> <li>○ modern additional facilities, including function rooms, meeting rooms, restaurant(s), gymnasium and/or pools, high-quality Wi-Fi connectivity, etc.</li> </ul> </li> </ul>
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**Fédération Internationale de Football Association**

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