



COMMITTED TO  
TEXAS TECH

2017  
GIVING  
GUIDE





## History of the **RED RAIDER CLUB**

*The Matador Club...was organized at the opening of the college term to support college athletics and to develop close contact between the people of the plains and the college students and faculty members, in order that all athletic programs may be given the whole-hearted support of everyone.*

*An excerpt from the January 31, 1926 Lubbock Avalanche Journal describes the beginnings of the Red Raider Club, known then as the Matador Club.*

From the 1926 annual goal of \$3,700 to the multimillion dollar effort seen today, the Red Raider Club has come a long way.

**Officially becoming the Red Raider Club in 1953, the organization has been fundamental to Texas Tech student-athlete success for over 90 years.**

In 1994, the Red Raider Club officially transformed from a volunteer organization to a part of the Texas Tech Athletics Department.

A significant shift for the Red Raider Club came in 2003 when Texas Tech joined many Division 1 institutions by implementing Donor Based Seating. Growing the support to Texas Tech Athletics, Donor Based Seating allowed the Red Raider Club to eclipse 4,000 members for the first time in history during the 2004 drive year. Continuing to provide additional support to Texas Tech student-athletes, the Red Raider Club celebrated breaking the \$5 million dollar barrier in 2011.

**Today, marks the next phase of support for those students who choose to represent Texas Tech Athletics. In 2017 the Red Raider Club will simplify athletics donor's annual contributions, while providing more to the donors who have helped to Educate, Serve and Grow Fearless Champions.**



**1993 NCAA CHAMPIONS**

**1953 TEXAS TECH FOOTBALL 11-1, 1954  
GATOR BOWL CHAMPIONS**



*2016 RING OF  
HONOR INDUCTEE*  
**ZACH THOMAS**



*2016 Summer Olympics Gold Medalist*  
**GIL ROBERTS** credit: USA Today



*2012 Summer  
Olympics Silver  
Medalist, 3x  
NCAA Cross  
Country National  
Champion*  
**SALLY KIPYEGO**  
**10K METERS**



**NOVEMBER 1, 2008,  
TEXAS TECH STUNS #1 TEXAS**





**TWO COLLEGE WORLD  
SERIES APPEARANCES IN  
THREE SEASONS.**



*Table of*  
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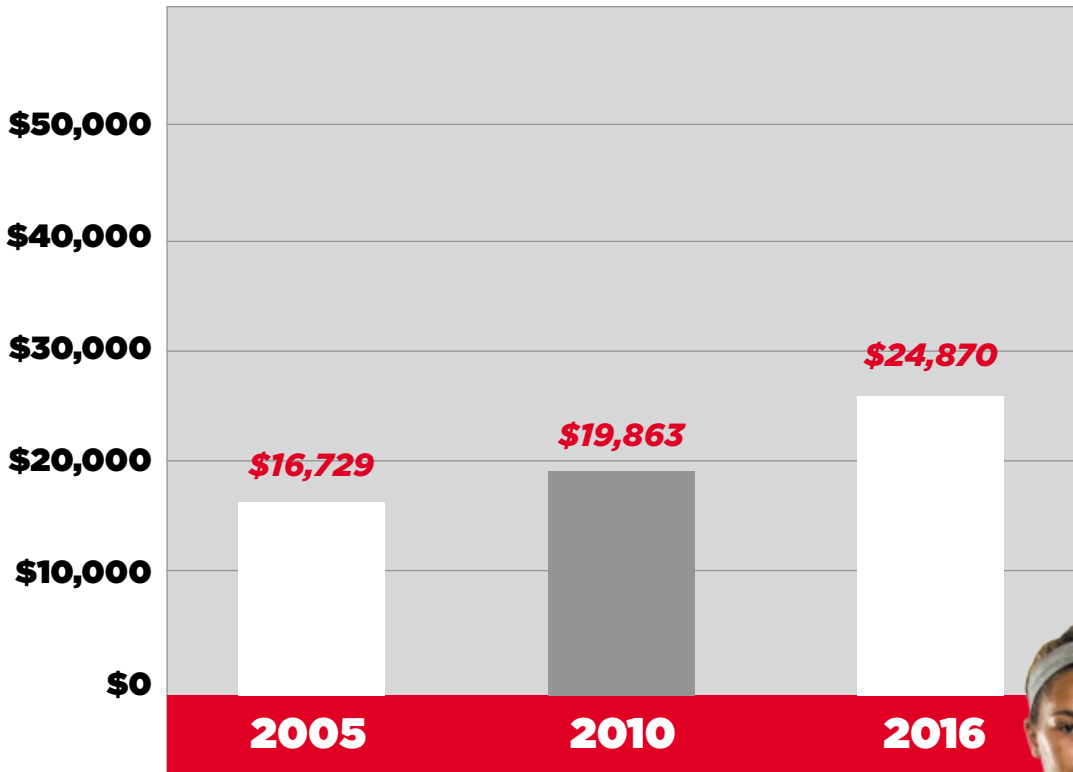
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HELP  
**EDUCATE, SERVE, AND  
GROW FEARLESS CHAMPIONS**

RISE IN COST OF ATTENDANCE



FIGURES BASED ON IN-STATE COST OF ATTENDANCE

THE COST  
**OF EXCELLENCE**

**REBEKAH O'BRIEN**

YEAR: JUNIOR

HOMETOWN: SPRING, TX

MAJOR: UNDECLARED

TUITION & FEES: \$9,866

(NON-RESIDENT: \$20,726)

ROOM & BOARD: \$9,384

(NON-RESIDENT: \$9,384)

BOOKS & SUPPLIES: \$1,200

(NON-RESIDENT: \$1,200)

TRANSPORTATION: \$2,300

(NON-RESIDENT: \$2,300)

PERSONAL & MISC: \$2,120

(NON-RESIDENT: \$2,120)

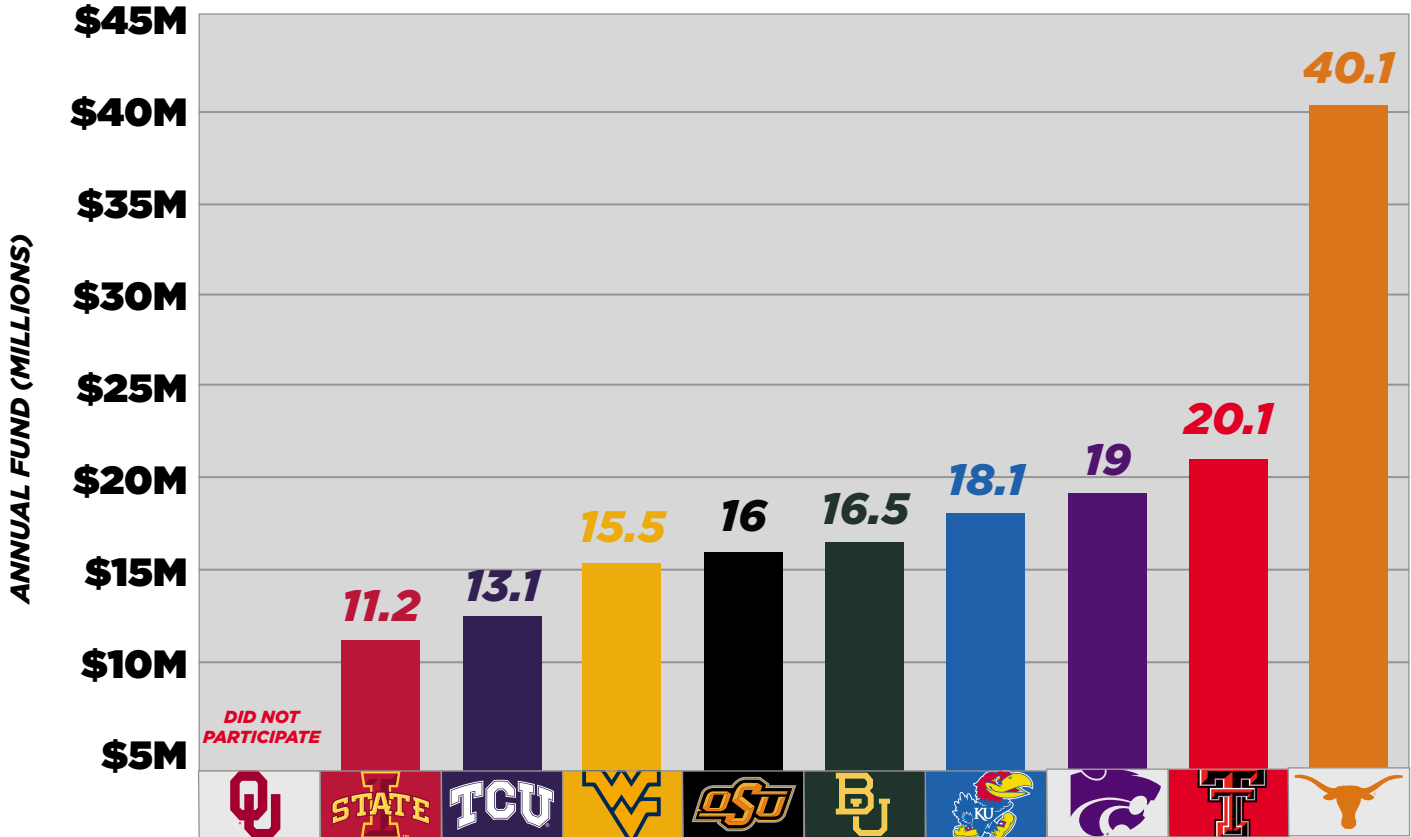
**TOTAL  
IN-STATE  
\$24,870**



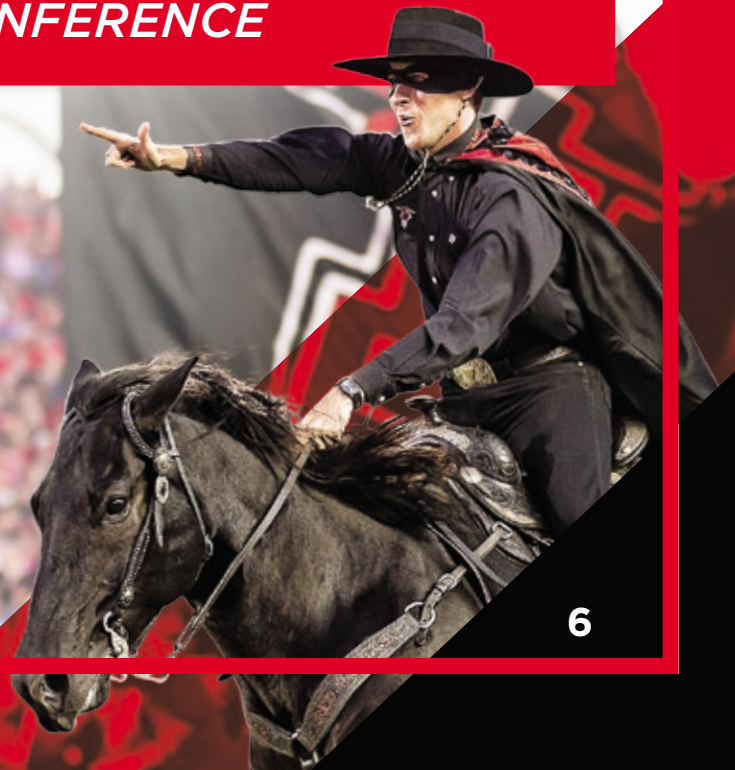


How we  
**COMPARE**

ANNUAL DONOR FUND



**WITH 9,244 MEMBERS, TEXAS TECH HAS THE 2ND MOST ANNUAL DONORS IN THE BIG 12 CONFERENCE**







Student-Athlete  
**ACHIEVEMENTS 2015-2016**



**ALEXANDRA MORGAN, WAS THE RECIPIENT OF THE 2016 DR. GERALD LAGE ACADEMIC ACHIEVEMENT AWARD.**

**Tyler Floyd, was named Big 12 Conference Scholar Athlete of the Year**



**MEN'S TENNIS, EVAN NIX, AND VOLLEYBALL, JENNA ALLEN, WERE BOTH RECIPIENTS OF THE DR. PRENTICE GAUTT BIG 12 POSTGRADUATE SCHOLARSHIP.**

2015 Soccer  
**BIG 12 CHAMPIONSHIP**



**106** STUDENT-ATHLETES WERE NAMED TO THE ACADEMIC ALL-BIG 12 TEAM



**14 OF 17** TEAMS REACHED THE  
POSTSEASON

**2015-2016 BIG 12 MEN'S  
TENNIS CHAMPIONS**

**ONLY BIG 12 UNIVERSITY & PROGRAM IN  
TEXAS** TO QUALIFY FOR A BOWL GAME, NCAA  
TOURNAMENT, & COLLEGE WORLD SERIES IN THE  
2015-2016 ACADEMIC YEAR.

*2016 Baseball*  
**BIG 12 CHAMPIONSHIP**



**WOMEN'S TRACK & FIELD, HANNAH  
CARSON, WAS NOMINATED FOR THE  
2016 NCAA WOMAN OF THE YEAR  
AWARD.**



**TREY CULVER,**  
2016 NCAA INDOOR  
CHAMPION - HIGH JUMP

**GABBY BARKER, BIG 12  
WOMEN'S GOLFER OF THE YEAR**







*The New 2017 Plan For*  
**ATHLETICS ANNUAL GIVING**

The next evolution of the Red Raider Club's annual giving plan is called **COMMITTED** to reflect the commitment you have shown to our student-athletes and coaches in the past, and the commitment we will continue to show you, our loyal fans and supporters, in return.

The goal of COMMITTED is to provide donors and season ticket holders with a comprehensive, simple, approach to annual donations.

Moving forward, every annual seat contribution (ASC), Red Raider Club gift, stadium club license, and suite donation will be applied to Red Raider Club membership level.





# 2017 Membership LEVEL CALCULATION

Your total annual contribution, including annual & premium seat contributions and Red Raider Excellence Fund gifts, now counts towards annual Red Raider Club membership level.

## ANNUAL SEAT CONTRIBUTION

Includes: Baseball, Football, Men's & Women's Basketball

## PREMIUM SEAT CONTRIBUTION

Includes: Stadium Club, Courtside & Suite Seating

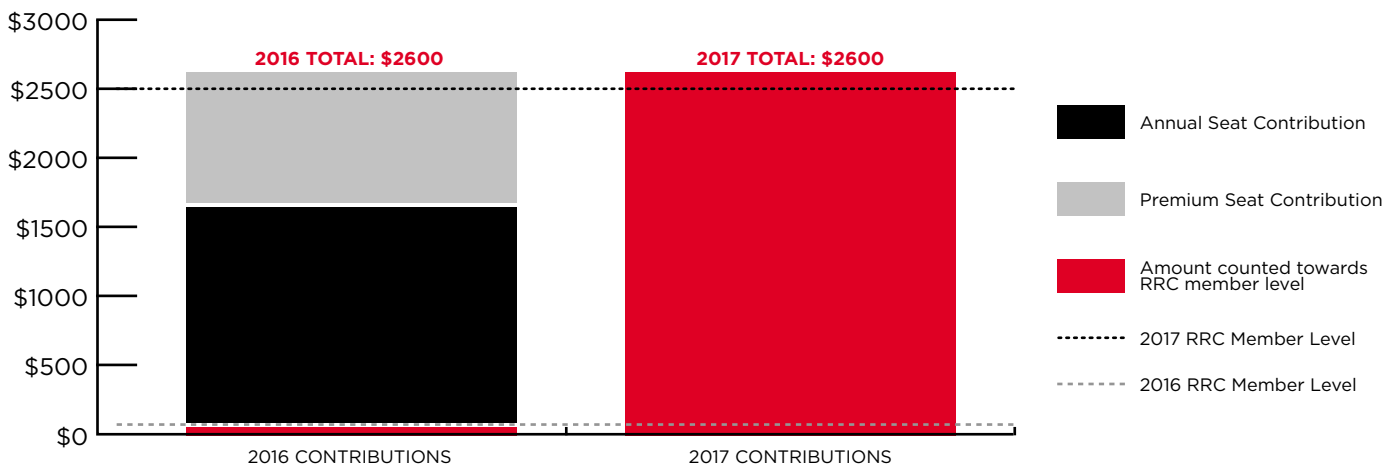
## RED RAIDER EXCELLENCE FUND

Formerly Red Raider Scholarship Fund or Red Raider Club Gift

Beginning in 2017, Texas Tech has developed a comprehensive model of annual giving that recognizes donors for all Red Raider Club and athletic annual & premium seating contributions.

Below you will find the important enhancements regarding your total annual giving to Texas Tech Athletics.

AN EXAMPLE OF A 2016 & 2017 DONATION COMPARISON



## 2016 CONTRIBUTIONS

Premium Seating Contributions: **\$1,000**  
Annual Seat Contribution: **\$1,500**  
Red Raider Club Gift: **\$100**

**TOTAL CONTRIBUTIONS: \$2,600**  
**RRC MEMBER LEVEL: \$100 MATADOR**

## 2017 CONTRIBUTIONS

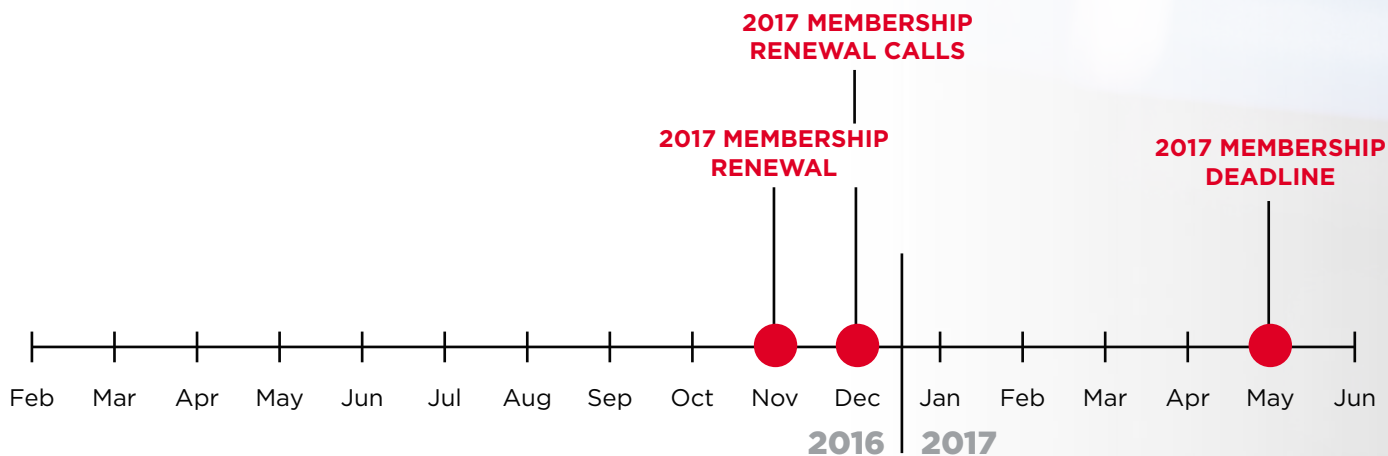
Premium Seating Contributions: **\$1,000**  
Annual Seat Contribution: **\$1,500**  
Red Raider Excellence Fund: **\$100**

**TOTAL CONTRIBUTIONS: \$2,600**  
**RRC MEMBER LEVEL: \$2,500+ WIN RAIDER**

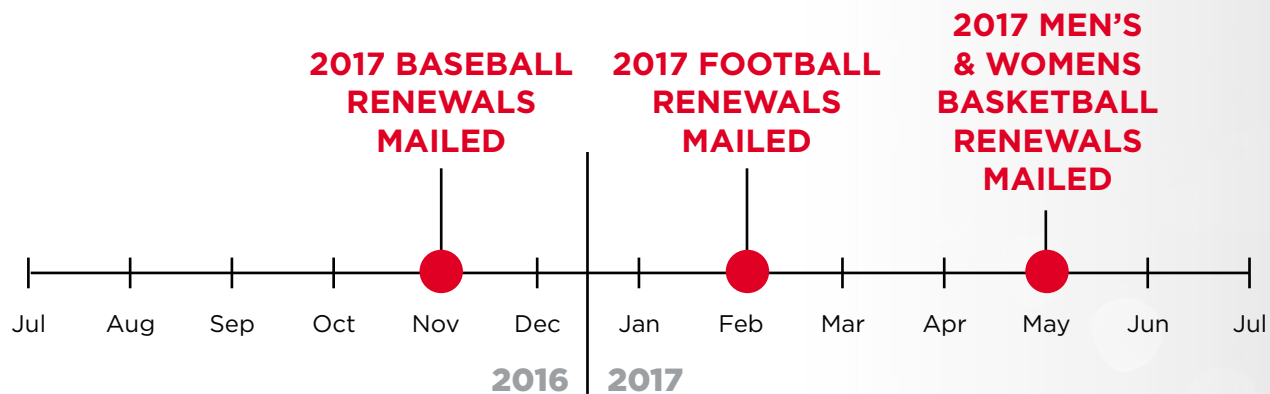


*Red Raider Club*  
**TIMELINE**

MEMBERSHIP



TICKETS







ROSS

15

GRAY

5

JUSTIN GRAY  
HOMETOWN:TAMPA, FL

AARON ROSS  
HOMETOWN:NORTH LITTLE ROCK, AR



# VICTORY CIRCLE

The Red Raider Club introduces a comprehensive leadership annual giving program. Victory Circle members are entitled to all benefits associated with the Masked Rider level, as well as Victory Circle benefits below including: pre-game sideline access, exclusive travel opportunities with the Red Raiders to various away games, as well as VIP event invitations.

BENEFITS	Fearless Champion	National Champion	Champion	Full Ride
	\$100,000+	\$50,000+	\$25,000+	\$10,000+
Support Texas Tech Athletics' mission to Educate, Serve, and Grow Fearless Champions				
Tax Deduction, Red Raider Club (RRC) Membership Card, RRC Priority Points & Window Decal				
VIP Red Raider Club Membership Packet, Red Raider Sports Magazine & TTU Rec Center Membership Option				
Football & Basketball Program Recognition				
<b>TICKETS</b>				
Donor Based Seating at Jones AT&T Stadium, United Supermarkets Arena & RIP Griffin Park				
Season Ticket Upgrade and Individual Home Football Game Priority Order**	1st	2nd	3rd	4th
Ticket Quantity Access for Football Bowl and Away Games	20	20	12	12
Ticket Quantity Access for Basketball Post-Season (NCAA/Big 12) and Baseball NCAA Tournament	8	8	8	8
<b>PARKING</b>				
Football Priority Parking***				
Baseball Priority Parking***				
Men's & Women's Basketball Priority Parking***				
<b>HOSPITALITY</b>				
Membership Appreciation Weekend				
Access to Home Football Weekend Hotel Room Block^				
<b>VICTORY CIRCLE</b>				
Victory Circle Weekend				
Access to Home Football Weekend Overton Hotel Room Block				
Pre-Game Sideline Access for Select Home Football Game**				
Invitation to Travel to Select Away Football, Basketball (M/W), or Baseball Game**				





**KARLI HAMILTON**  
**HOMETOWN:HOUSTON, TX**



# 2017 MEMBERSHIP CHART

## VICTORY CIRCLE

### BENEFITS

**Fearless  
Champion**  
\$100,000+

**National  
Champion**  
\$50,000+

**Champion**  
\$25,000+

**Full Ride**  
\$10,000+

Support Texas Tech Athletics' mission to Educate, Serve, and Grow Fearless Champions



Tax Deduction, Red Raider Club (RRC) Membership Card, RRC Priority Points & Window Decal



VIP Red Raider Club Membership Packet, Red Raider Sports Magazine & TTU Rec Center Membership Option



Football & Basketball Program Recognition



### TICKETS

Donor Based Seating at Jones AT&T Stadium, United Supermarkets Arena & RIP Griffin Park



Season Ticket Upgrade and Individual Home Football Game Priority Order\*\*

1st

2nd

3rd

4th

Ticket Quantity Access for Football Bowl and Away Games

20

20

12

12

Ticket Quantity Access for Basketball Post-Season (NCAA/Big 12) and Baseball NCAA Tournament

8

8

8

8

### PARKING

Football Priority Parking\*\*\*



Baseball Priority Parking\*\*\*



Men's & Women's Basketball Priority Parking\*\*\*



### HOSPITALITY

Membership Appreciation Weekend Complimentary Passes

12

12

12

10

Access to Home Football Weekend Hotel Room Block^



### VICTORY CIRCLE

Victory Circle Weekend



Access to Home Football Weekend Overton Hotel Room Block



Pre-Game Sideline Access for Select Home Football Game\*\*



Invitation to Travel to Select Away Football, Basketball (M/W), or Baseball Game\*\*





\*\*Subject to availability and Red Raider Club priority points.

\*\*\*Eligible to purchase parking. Subject to availability and Red Raider Club priority

^Excluding the Overton Hotel

Masked Rider \$4,500+	Win Raider \$2,500+	Fight Raider \$750+	Go Raider \$350+	Red Raider \$200+	Matador \$20+
5th	6th	7th	8th	9th	10th
8	4	4	4	2	2
8	4	4			
8	6	4	4	2	



## *The Committed* **PRIORITY POINTS SYSTEM**

The priority points system was designed to provide an equitable way of distributing Red Raider Club benefits that exist in limited quantities. The original priority points system was installed prior to the 2003 football season and incorporates ticket purchases and athletics giving.

- ***COMMITTED priority point system will take effect with the 2017 drive year, and will build upon historical priority points attained in drive year 2016 and prior.***
- ***Continued support makes Texas Tech Athletics stronger. To further reward loyal members, beginning with the 2017 drive year, priority points will reset to zero if no priority points are earned during an annual drive year.***
- ***COMMITTED priority points are earned through Red Raider Club contributions, seating contributions, ticket purchases, and home game attendance.***

### **CONTRIBUTIONS**

- **5 points per \$100 unrestricted athletic donation**  
(including GIK & ASC's)
- **3 points per \$100 restricted athletic donation**

### **TICKETS**

- **3 points for each season ticket purchased since 2016**  
(Football, M & W Basketball, and Baseball. Maximum of 12 points.)
- **1 point for 100% attendance as season ticket holder**  
(Football, M & W Basketball, and Baseball. Maximum of 4 points.)
- **5 bonus points for purchasing season tickets for all ticketed sports**  
(Football, M & W Basketball, Baseball. Maximum 5 points)
- **1 point for each neutral site ticket purchase through Texas Tech**  
(Maximum 5 points)
- **1 point for each bowl game ticket purchase through Texas Tech**  
(Maximum 5 points)



## EVENTS

- 2 points per \$100 on Red Raider Club event related purchases

## ONE-TIME

- 25 points awarded to Texas Tech Letterwinners
- 5 points awarded to Texas Tech Alumni  
(10 if you and your spouse are alumni)



**ALYSSA YBANEZ**  
**HOMETOWN: RANCHO CUCAMONGA, CA**





2017  
**BASEBALL**



**NOVEMBER 2016**

**BASEBALL TICKET &  
PARKING RENEWALS**



**DECEMBER 2016**

**TICKET  
UPGRADES**



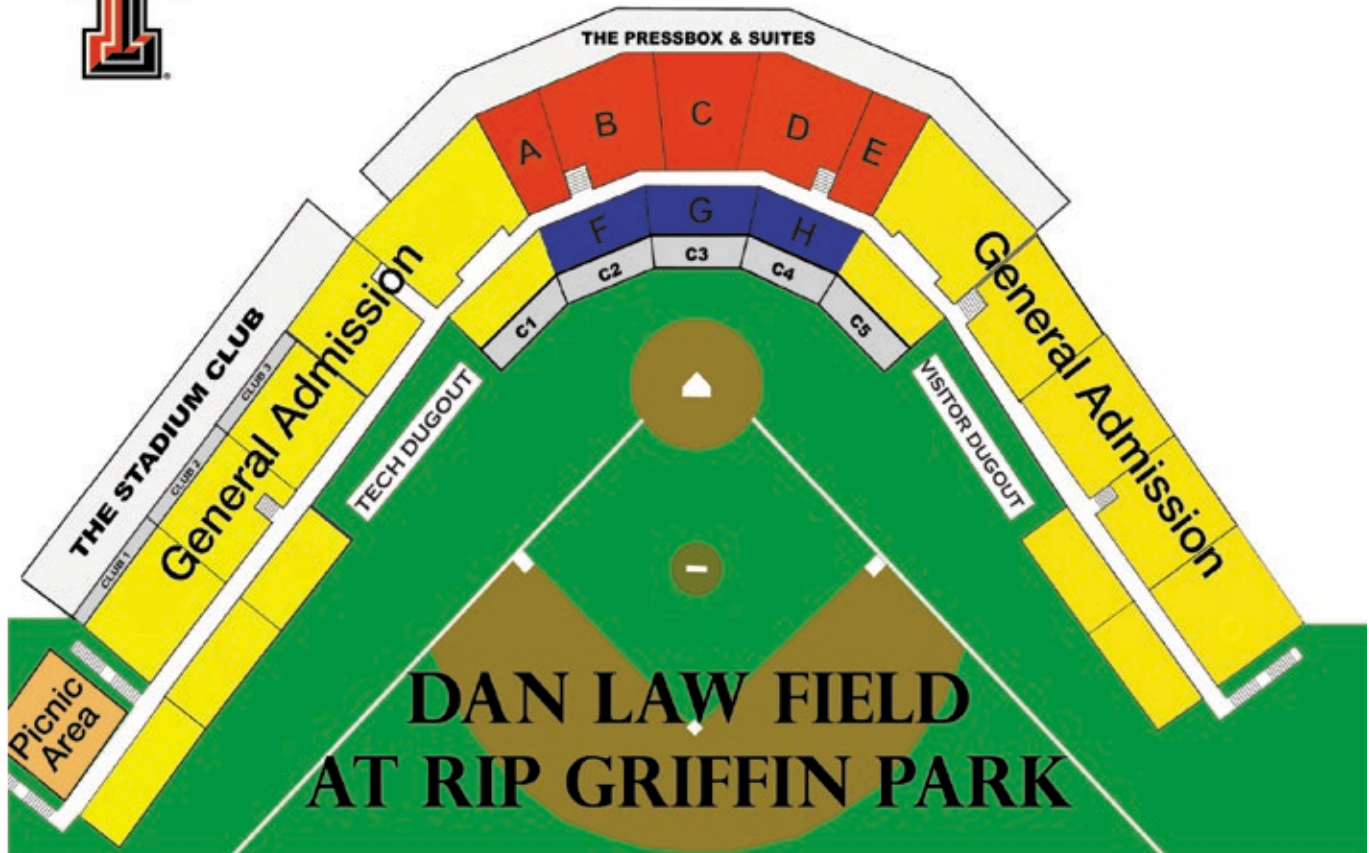
**JANUARY 2017**

**TICKETS & PARKING  
MAILED**





# BASEBALL SEATING MAP



	ANNUAL SEAT CONTRIBUTION
CLUB	\$231.00
LOWER RESERVED	\$86.00
UPPER RESERVED	\$48.00

*Per-seat donation levels are in addition to the 2017 season ticket cost.*



2017  
**BASEBALL**

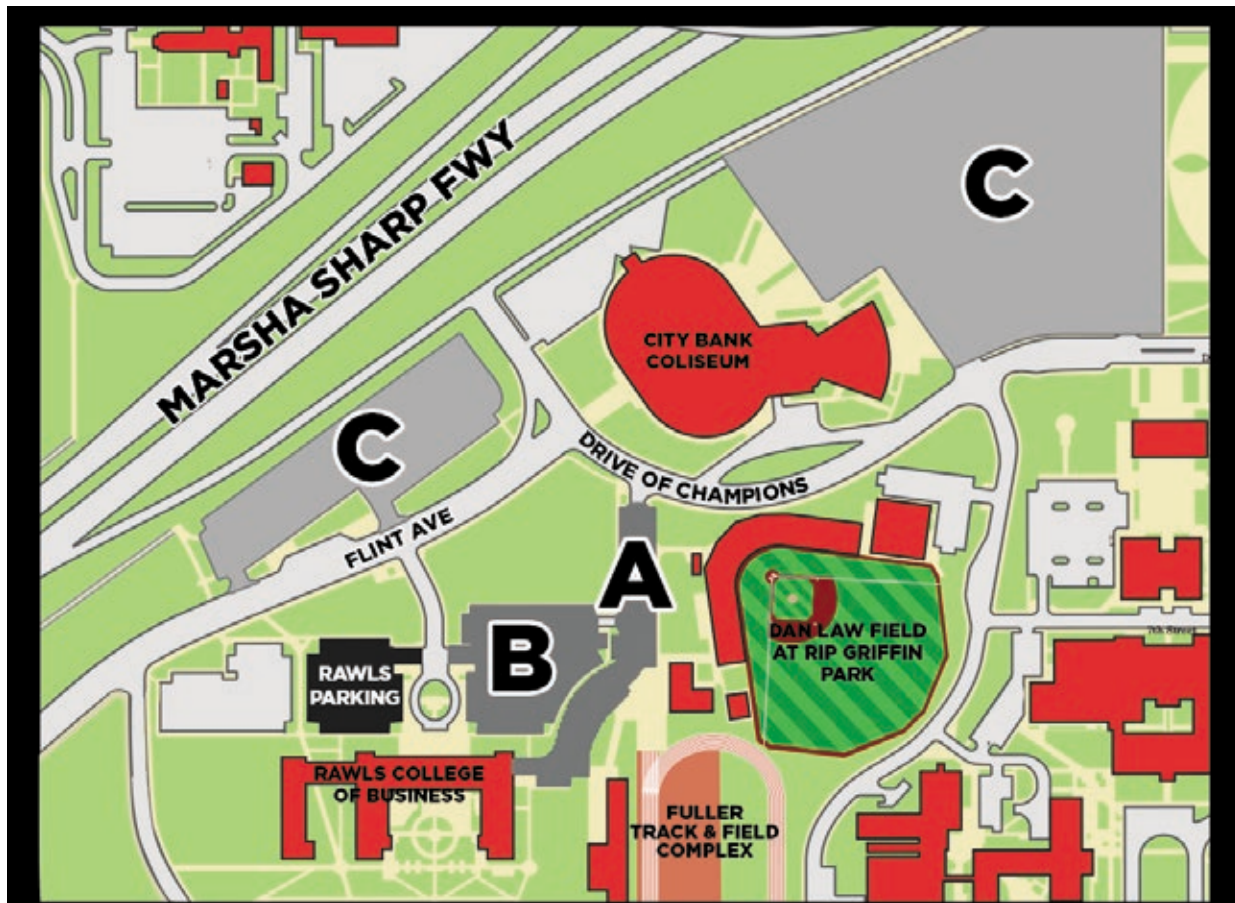
*We would like to thank all of our Red Raider Club Members for all you do for Texas Tech Athletics. The opportunity to pursue a college education is something that can open many doors for an individual and for generations of their family members. We recognize there are many ways to show your support and we appreciate all of them. Just know that by giving to the Red Raider Club you are not only making an impact right now but one that will last a lifetime!*

**Tim Tadlock** | Head Baseball Coach





# BASEBALL PARKING MAP



## PARKING AREAS

**A** C-3 SUITE  
PARKING  
Baseball Suite Holders

**B** R-23 DONOR  
PARKING  
\$750 RRC Donors (Per Space)  
\$75 Permit Fee (Per Space)

**C** FREE  
PARKING  
Available for All Fans

## PARKING LOT ENTRY

**Suite Parking (A):** Permit valid 2 hours prior to first pitch for all home games

**Donor Parking (B):** Permit valid for Friday (after 5:30 p.m.), Saturday, and Sunday ONLY

**Free Parking (C):** No permit required; parking available for all home games

**RV Parking is NOT permitted in any of the reserved or free parking areas**

**\*Parking availability is subject to change\***

To request reserved parking, please contact the Red Raider Club at 806-742-1196 or [rrc@ttu.edu](mailto:rrc@ttu.edu)



2017 FOOTBALL  
**TICKET INFORMATION**

*Beginning in 2017, Jones AT&T Stadium's donor based seating will transition to a two-prong pricing model with a seating contribution and season ticket.*



**FEBRUARY 2017**

**FOOTBALL TICKET & PARKING RENEWALS**



**MARCH 2017**

**TICKET & PARKING UPGRADES**

**JULY 2017**

**TICKETS & PARKING MAILED**

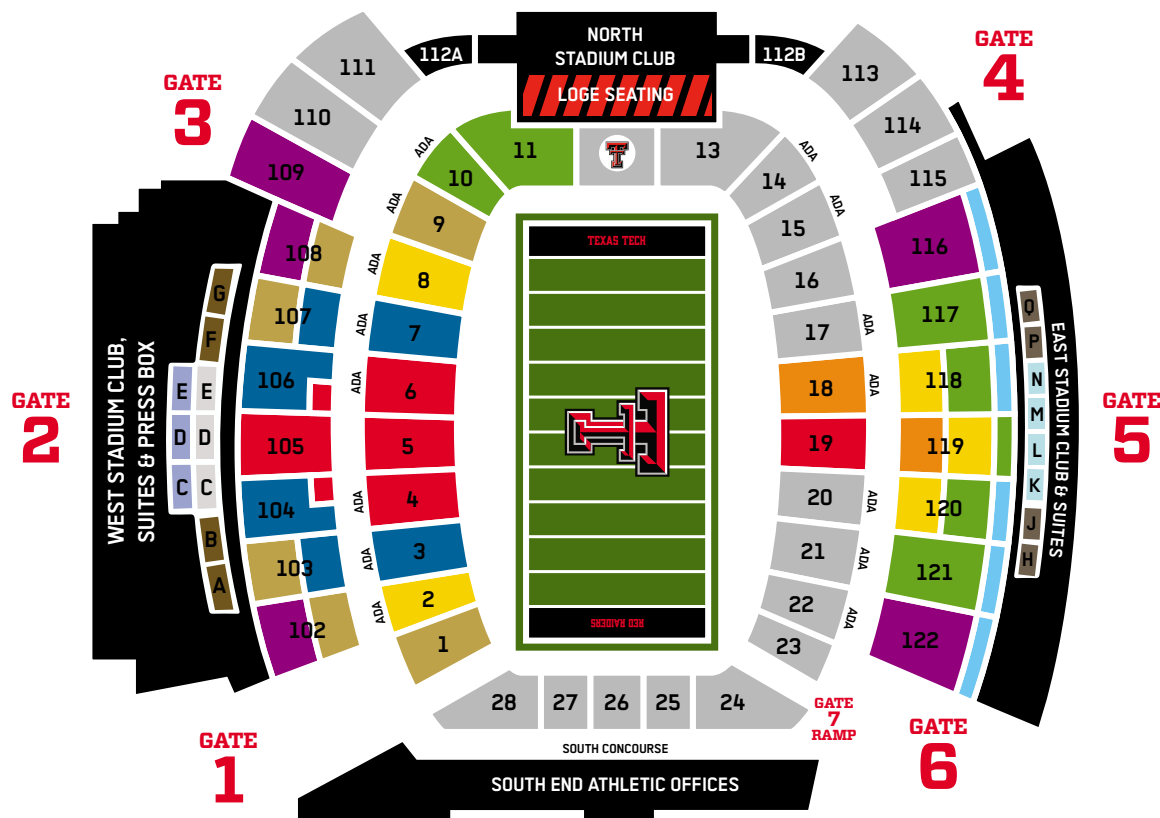




*Thank you to all our Red Raider Club members for your support of Texas Tech Athletics. Your contributions are essential to our program. With your generous gifts each year, our student-athletes are able to experience a first-class education while also playing in one of the finest venues in college football. That experience is one they will remember for the rest of their lives, so we cannot thank you enough for your support.*

**Kliff Kingsbury | Head Football Coach**

### 2017 Football Pricing Table



SECTIONS	AREA	ANNUAL SEAT CONTRIBUTION
West Club Level (Platinum)		\$3,125.00
West Club Level (Silver)		\$2,875.00
West Club Level (Bronze)		\$2,325.00
East Club Level (Platinum)		\$2,050.00
East Club Level (Bronze)		\$1,850.00
North Club Level Loge		\$2,500.00
North Club Level 112A/112B		\$1,500.00
4, 5, 6, 104 (rows 6-17, seats 16-1), 105, 106 (rows 6-17, seats 1-16), 19		\$701.00
3, 103 (rows 1-30), 104, 106, 7, 107 (rows 1-30)		\$483.00
18, 119, (rows 6-30)		\$419.00
2, 8 118 (rows 6-30), 119 (rows 31-39), 120 (rows 6-30)		\$272.00
1, 9, 102 (rows 1-30), 103 (rows 31+), 107 (rows 31+), 108 (1-30)		\$169.00
10, 11, 117 (rows 1-39), 118 (rows 31-39), 119 (rows 40+), 120 (rows 31-39), 121 (rows 1-39)		\$103.00
102 (rows 31+), 108 (rows 31+), 109, 116 (rows 1-39), 122 (rows 1-39)		\$21.00

Per-seat donation levels are in addition to the 2017 season ticket cost.

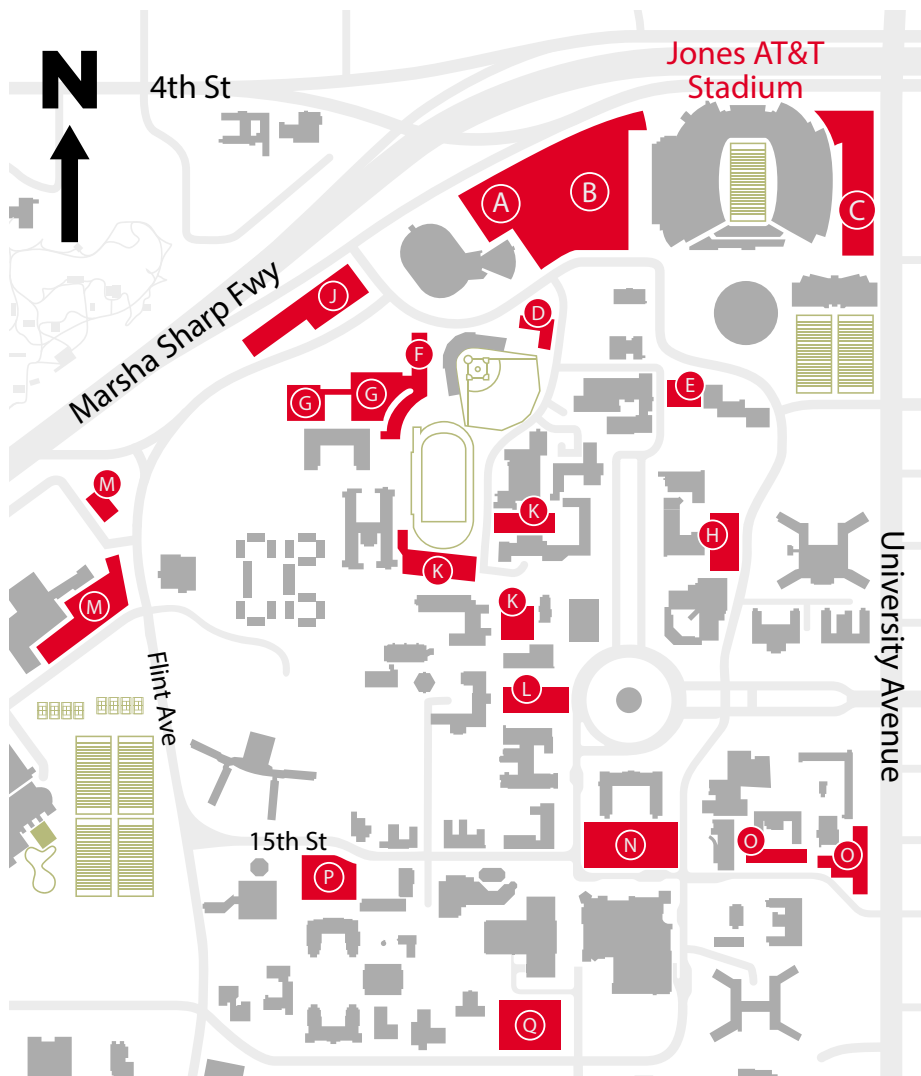


## 2017 FOOTBALL PARKING INFORMATION

Red Raider Club parking selections for 2017 will be based upon a donor's membership level. The minimum Red Raider Club giving level, per space, for each lot is detailed in the map below.

**With the exception of Lots A, B, and C, each space requires a \$125 permit fee.** Your Red Raider Club seat contributions count toward your giving level associated with your football parking. Football season ticket and parking upgrades will be based on membership level and take place during March 2017.

### 2017 DONOR PARKING



MAP LABEL	CAMPUS NAMING	RRC MEMBERSHIP LEVEL
<b>A</b>	C-1 RV	\$9,000
<b>B</b>	C-1 C-1 ADA	\$4,500
<b>C</b>	C-2	\$4,500
<b>D</b>	DLE	\$3,000
<b>E</b>	R-24	\$3,000
<b>F</b>	C-3	\$1,500
<b>G</b>	R-23	\$1,000
<b>H</b>	R-14	\$850
<b>J</b>	C-4	\$725
<b>K</b>	R-2/R-4	\$450
<b>L</b>	R-8	\$350
<b>M</b>	R-18	\$225
<b>N</b>	R-7	\$225
<b>O</b>	R-13	\$150
<b>P</b>	R-5	\$100
<b>Q</b>	R-3	\$100

\*total membership requirement per space

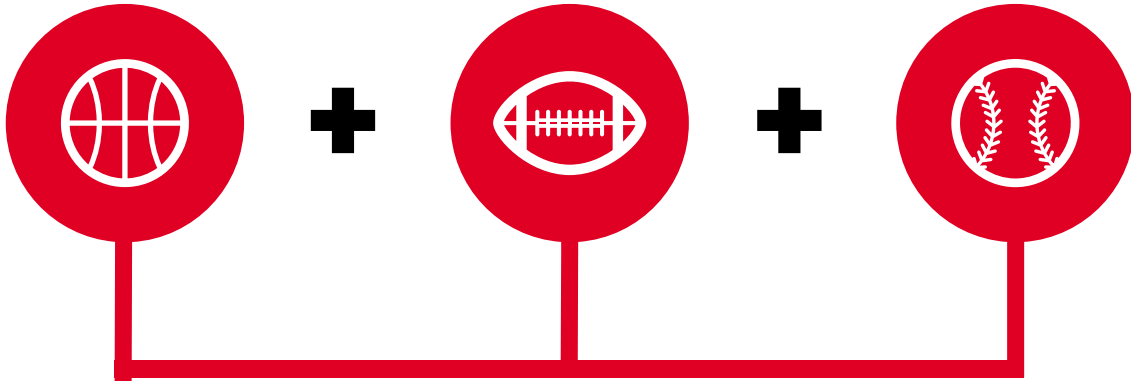


*How to Determine Your*

# **2017 FOOTBALL, BASKETBALL, & BASEBALL PARKING DONATION REQUIREMENT**

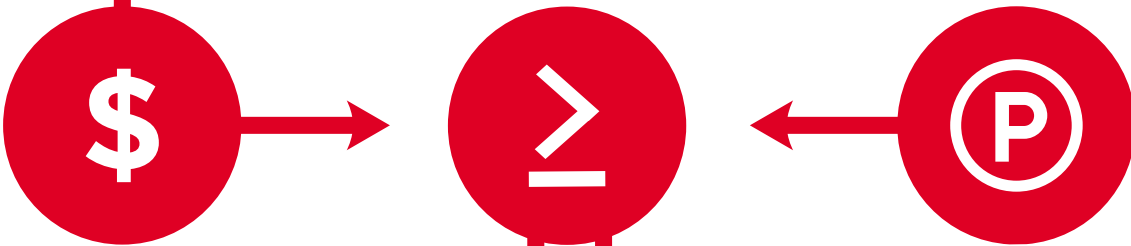
**STEP 1**

**Add Seating Contributions from Baseball, Football, and Men's/Women's Basketball.**



**STEP 2**

**Are your total seating contributions equal to or greater than the minimum giving level required for your desired football, basketball, & baseball parking lots?**



**No Further Gift is Required**

**YES**

**NO**

**Additional seating contributions or Red Raider Excellence Fund gift needed to equal requirement for desired parking lot (per space).**



*Jones AT&T*

## **STADIUM PREMIUM SEATING**

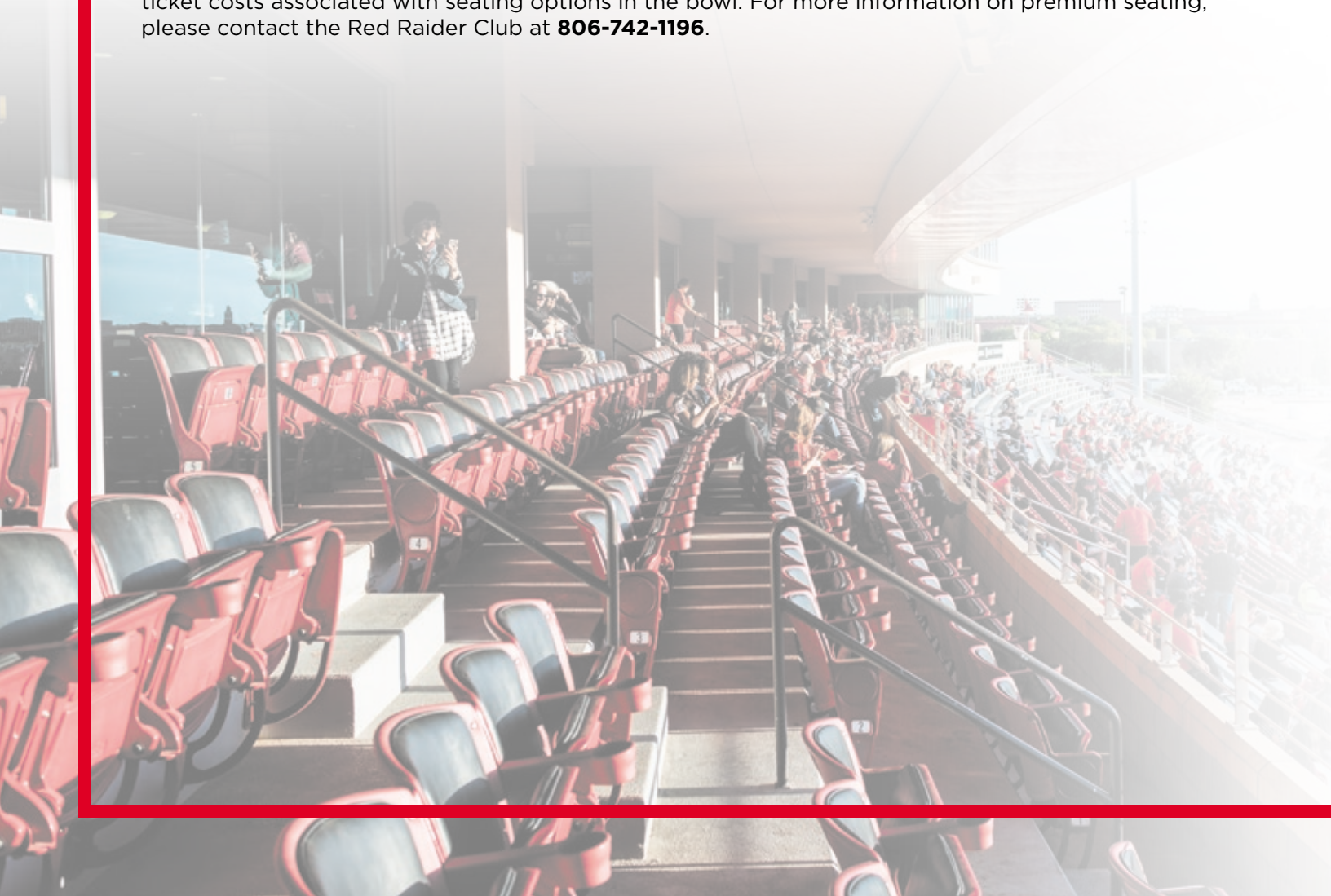
**Premium seating at Jones AT&T Stadium offers donors the opportunity to assume a leading role in support of Texas Tech Athletics while having access to some of the best seating and amenities.**

These state-of-the-art seating areas offer a memorable experience to entertain family and friends or to build client and employee relationships. Suites and Stadium Club seating provide a first-rate experience full of amenities while maintaining the excitement and energetic atmosphere of Texas Tech Athletics.

Premium seating per-seat gift minimums are in addition to any per-seat minimum gifts and season ticket costs associated with seating options in the bowl. For more information on premium seating, please contact the Red Raider Club at **806-742-1196**.

### **Amenities include:**

- *Complimentary pre-game meal catered by the Texas Tech Club*
- *Complimentary soft drinks and popcorn throughout the game*
- *Access to cash bars and premium concessions*
- *Climate controlled lounge*
- *Reserved parking*







**NORTH CLUB**



**NORTH CLUB**



**WEST CLUB**



**EAST CLUB**







2017-2018

**MEN'S BASKETBALL TICKETS**



**MAY 2017**

**BASKETBALL  
TICKET & PARKING  
RENEWALS**



**JULY 2017  
TICKET  
UPGRADES**

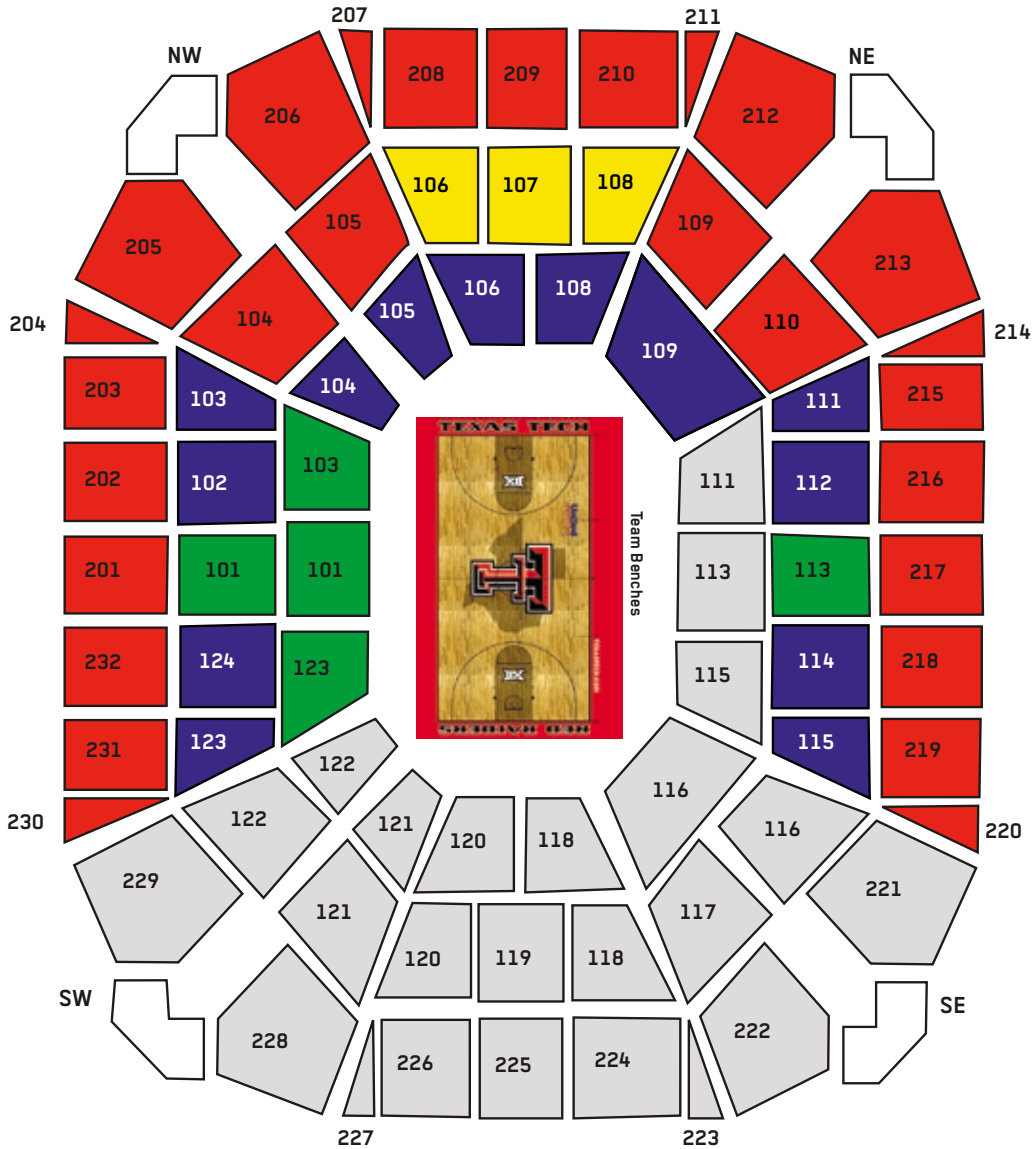
**OCTOBER 2017**

**TICKETS & PARKING  
MAILED**





# 2017-2018 MEN'S BASKETBALL TICKETS



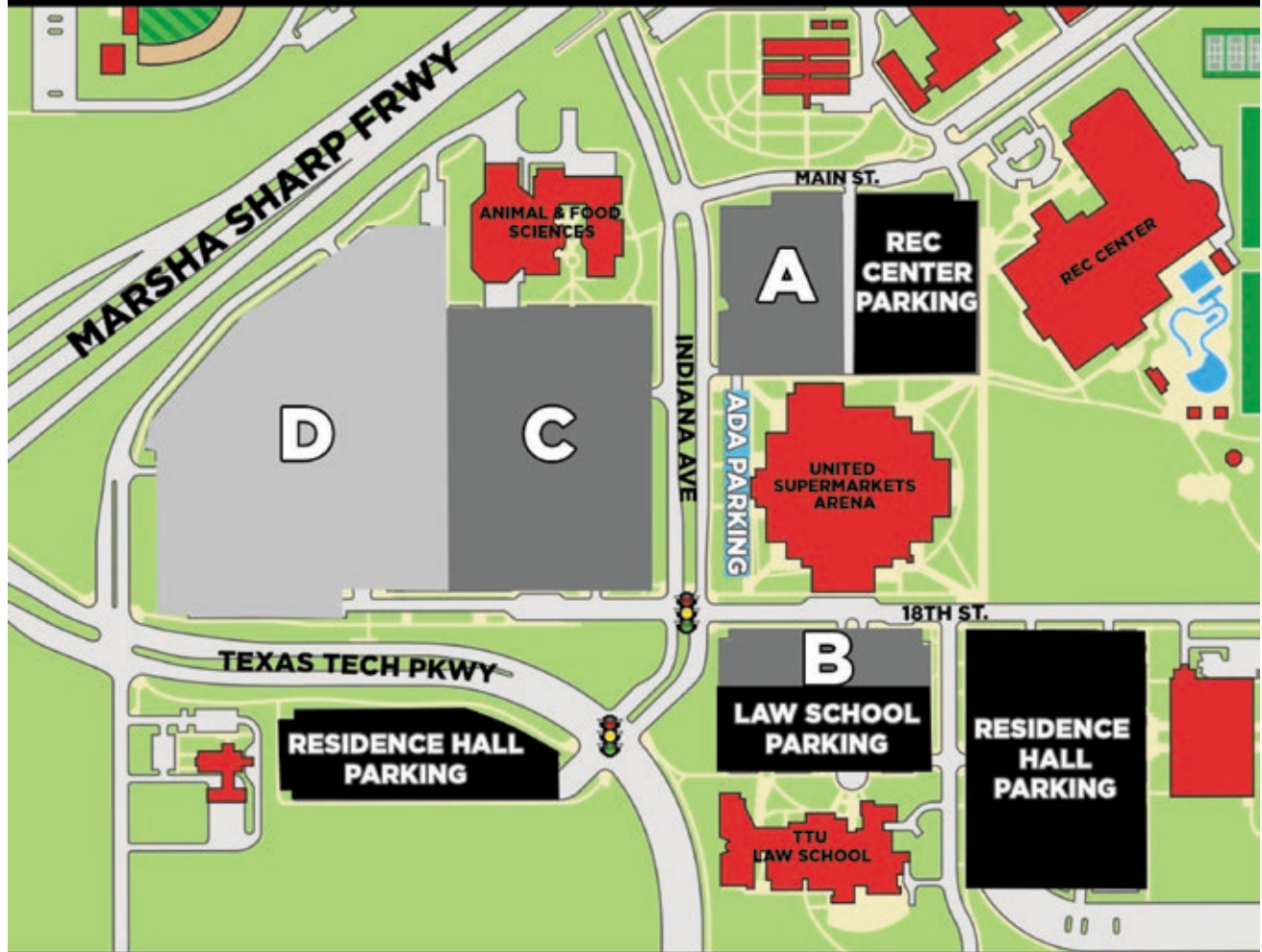
SECTIONS	AREA	ANNUAL SEAT CONTRIBUTION
101, 103 (rows 1-13), 113 (rows 14-26), 123 (rows 1-13)		\$300.00
102, 103 (rows 14-27), 104 (rows 1-13), 105 (rows 1-13), 106 (rows 1-13), 108 (rows 1-13), 109 (rows 1-13), 110, 111 (rows 14-26), 115 (rows 14-26), 123 (rows 14-26), 124		\$250.00

Per-seat donation levels are in addition to the 2017-2018 season ticket cost.

2017-2018

**BASKETBALL PARKING**

**2017-2018 MEN'S & WOMEN'S BASKETBALL PARKING**



**A** NORTH DONOR PARKING  
\$4,500+ RRC Donors

**B** SOUTH DONOR PARKING  
\$4,500+ RRC Donors

**C** WEST RESERVED PARKING  
Season Ticket Holders  
Additional Passes - \$100

**D** FREE PARKING

Red Raider Club parking options for the 2017-2018 Men's and Women's Basketball seasons are displayed in the map above. The lots to the North (A) and South (B) of the United Supermarkets Arena are reserved for Red Raider Club donors who contribute at the \$4,500 level or higher.

All Men's and Women's Basketball season ticket holders will receive one parking pass in the West reserved lot (C) and can purchase additional parking passes in this lot for \$100 each.





*Our number one priority is and always will be our players. Thank you Red Raider Club members for your support of our student-athletes - both in the classroom and on the court. You are helping us win, and win the right way, while providing the greatest gift - a world class education from Texas Tech University.*

**CHRIS BEARD**  
Head Men's Basketball Coach



*Thank you to all of our Red Raider Club members for their continued generosity. Your support is a valuable asset to the continued success of Lady Raider Basketball and Texas Tech Athletics. None of this would be possible for our players without you.*

**Candi Whitaker**  
Head Women's  
Basketball Coach





2017-2018 LADY RAIDER  
**BASKETBALL TICKETS**



**MAY 2017**

**BASKETBALL  
TICKETS & PARKING  
RENEWALS**



**JULY 2017**

**TICKET  
UPGRADES**

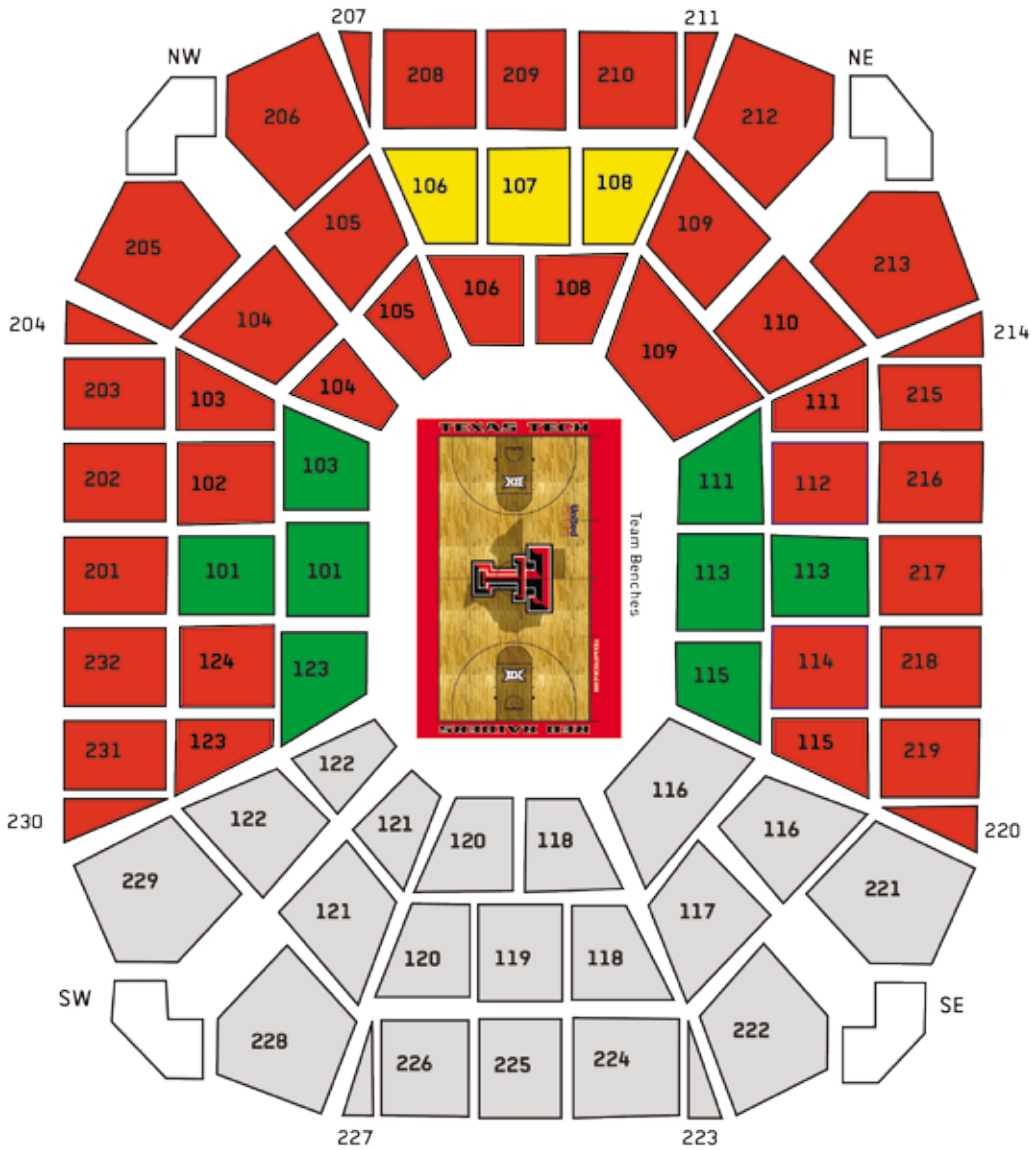
**OCTOBER 2017**

**TICKETS & PARKING  
MAILED**





# 2017-2018 LADY RAIDER BASKETBALL TICKETS



SECTIONS	AREA	ANNUAL SEAT CONTRIBUTION
101, 103 (rows 1-13), 111 (rows 1-13), 113, 115 (rows 1-13) 123 (rows 1-13) (rows 1-13)		<b>\$150.00</b>

Per-seat donation levels are in addition to the 2017-2018 season ticket cost.



**STAFF**



**Amy Heard**  
*Sr. Associate Athletics Director*



**Andrea Tirey**  
*Chief Advancement Officer  
Major Gifts*



**Rodney Allison**  
*Director of Double T Varsity Club*



**Daniel Heflin**  
*Assistant Athletics Director,  
Major Gifts*



**Alex Yack**  
*Assistant Athletics Director,  
Red Raider Club*



**Rickie Alvarez**  
*Assistant Director of Membership*



**Brooklyn Dendle**  
*Post-Graduate Intern, Events*



**Ryanne Dewhurst**  
*Assistant Director of Events*



**Kami Fryar**  
*Post-Graduate Intern,  
Double T Varsity Club*





**Clark Lammert**  
*Assistant Director of Membership*



**Corky Oglesby**  
*Car Coach & Special Projects*



**Carol Robertson**  
*Senior Analyst  
Major Gifts*



**Deniese Smith**  
*Senior Administrative Assistant  
Major Gifts*



**Silvia Solis**  
*Administrative Assistant*

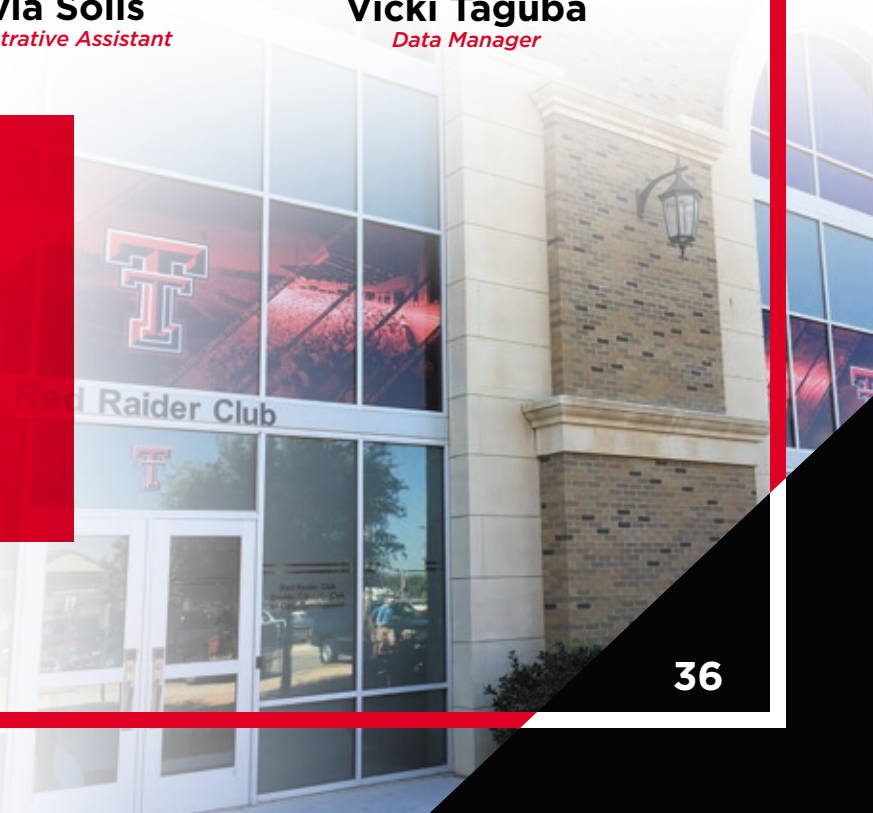


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## Frequently Asked **QUESTIONS**

### **HOW ARE GIFTS TO THE RED RAIDER CLUB USED?**

Your annual gift to the Red Raider Club, in the form of Annual Seat Contributions, Premium Seat Contributions, and Red Raider Excellence Fund gifts, impacts over 420 student-athletes by providing a world-class education from Texas Tech University, as well as the tools necessary to compete at the highest level.

### **HISTORICALLY, I'VE HAD TO MAKE A RED RAIDER CLUB GIFT FOR MY FOOTBALL SEASON TICKETS AND PARKING. AM I NO LONGER REQUIRED TO DO THIS?**

Starting with the 2017 football season, donor based seating will require only a per-seat annual seat contribution and season ticket cost. To retain your football donor based parking, please ensure your collective annual and premium seating contributions are equal to or greater than the requirement for your desired lot. A Red Raider Excellence Fund gift can be made to equal the requirement for your lot, as can additional seating contributions in baseball, football, and basketball.

### **HOW DO I DETERMINE MY MEMBERSHIP LEVEL FOR 2017-2018?**

To determine your membership level moving forward, simply total your seating contributions across baseball, football, basketball, and Red Raider Excellence Fund gift.

### **I HAVE FOOTBALL DONOR BASED PARKING, DO I HAVE TO PAY THE MINIMUM PER SPACE REQUIREMENT IN ADDITION TO MY PER-SEAT REQUIREMENT FOR MY FOOTBALL SEASON TICKETS?**

As long as your baseball, football, and basketball seating contributions are greater than or equal to your donor based parking per space requirement, you are not required to make a Red Raider Excellence Fund gift.





### **WHAT IS THE VICTORY CIRCLE?**

The Victory Circle is a comprehensive leadership annual giving program comprised of Red Raider Club members who make an annual investment in the form of seating contributions and/or Excellence Fund gifts in excess of \$10,000.

### **ARE MY PRIORITY POINTS CHANGING?**

No. Red Raider Club giving, prior to the 2017 drive year, will be calculated based on the initial program. The new priority points system will further reward donor loyalty through recognizing the COMMITMENT of consecutive – uninterrupted – giving. Priority points will accumulate through an active donor’s continuous support, and will reset to zero if no priority points are earned during the annual drive year. The priority point system will reward fans and donors for season, neutral site, and ticket post-season purchases, as well as season attendance at home sporting events.

### **WILL I SEE MY ANNUAL SEAT CONTRIBUTIONS ON MY SEASON TICKET INVOICES?**

Moving forward, you will no longer see any seating contributions on your season ticket invoices. The Red Raider Club will now send you a comprehensive statement detailing your annual seat contributions to baseball, football, and basketball in October, as well as follow up statements throughout the drive year.

### **WHAT IS THE RED RAIDER EXCELLENCE FUND?**

The Red Raider Excellence Fund provides the margin of excellence needed for our student-athletes to receive a world-class education from Texas Tech and the tools necessary to compete at the highest levels. These items are beyond scholarships, and include: cost of attendance, nutrition, academic support, travel, and uniforms & equipment.

### **ARE THERE PAYMENT OPTIONS?**

The Red Raider Club provides flexible options for making your annual contribution to Texas Tech Athletics. Please contact the Red Raider Club to set-up a payment schedule.



**TONY BROWN**  
**HOMETOWN: LA MIRADA, CA**

**THANK YOU FOR YOUR  
COMMITMENT TO *TEXAS TECH!***

***Red Raider Club***

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