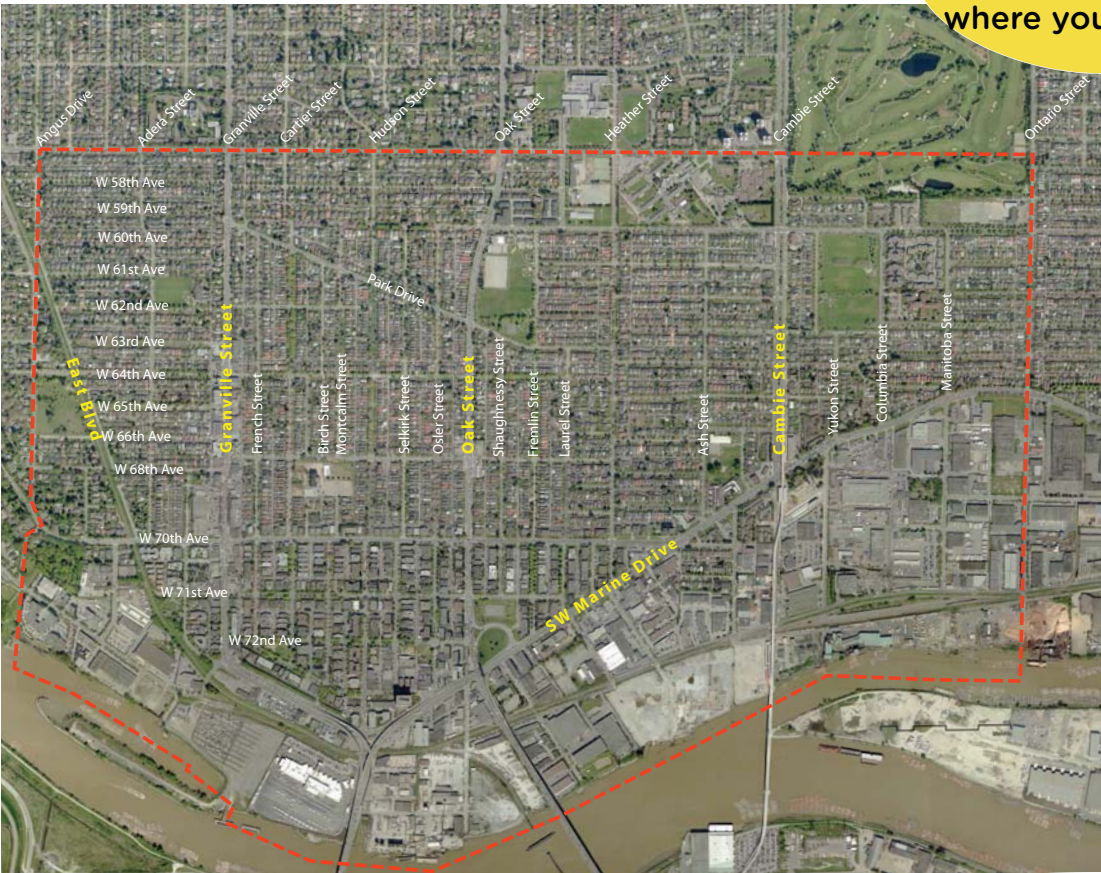


Welcome!



Place a dot where you live

Renters
Owners



UPCOMING EVENTS

Storytelling Event
Tuesday, May 1, 7 - 10 pm
Metro Theatre
1370 SW Marine Drive (south end of Granville Street by the on-ramp of the Arthur Laing Bridge)

Open Houses
Wednesday, May 2, 5 - 9 pm
Marpole-Oakridge Community Centre
990 West 59th Avenue (@ Oak Street)

TODAY!
8:00 am - 3 pm

Marpole Walking Tour
Sunday, May 6, 10:30 am
Register at: janeswalk.net

UBC Energy Workshop
Saturday, May 12, 9:30 am - 2:30 pm
CIRS building @ UBC - 2260 West Mall
Register at: titania.lam@vancouver.ca
or

Saturday, May 26, 9:30 am - 2:30 pm
CIRS building @ UBC - 2260 West Mall
Register at: titania.lam@vancouver.ca

Feel free to ask staff questions & **share your thoughts with us.**
Make sure to **fill out a questionnaire** before you leave!

2 marpole. OVERVIEW

Did you know the existing Marpole Plan is more than **30 years** old? It needs updating and we would like to **invite you to participate** in this process!

What is a community plan?

A Community Plan is a framework that guides positive change and growth over 20-30 years. It integrates policy on land use, housing, transportation, parks and open space, arts and culture, the environment and more.

Why is a community plan important?

As Vancouver, and Marpole continue to grow, a community plan will guide growth in a way that meets the needs of the neighbourhood, Vancouver as a whole, and the region.

Who creates a community plan?

We all do! Throughout the planning program, staff will seek to engage the broadest range of people in Marpole, including those of different cultural backgrounds, ages, incomes, renters and owners.



How long will it take to develop the plan?

The Marpole Community Plan program will take place over 18-21 months, starting now.



How can I get involved?

As the planning process gets underway there will be a number of ways for you to get involved. Watch out for storytelling events, walking tours, contests, online feedback opportunities, workshops, and interactive public art installations.

Be sure to :

- Go to our website
- Fill out a questionnaire
- Follow us on Twitter @MarpolePlan
- Sign-up to the email list-serv
- Join the Marpole Outreach and Engagement Group

Check out the website: www.vancouver.ca/marpole

3 marpole. HISTORY

A posse captured notorious train robber Bill Miner in BC, May 14, 1906. Which neighbourhood in Vancouver is named for one of the posse members?

Thomas Shaughnessy
Richard Marpole
 Chester Riley

For many centuries, ancestors of the Coast Salish people lived on the traditional territory where Marpole now stands. The Musqueam people have been present in what is now Greater Vancouver for several thousands of years and at the Musqueam Reserve, at the mouth of the North Arm of the Fraser River, in excess of 3,500 years. 161 heritage sites were recorded in Musqueam's Comprehensive Land Claims submission to Canada.



City of Vancouver Archives, [Salmon Cleaning and Drying], AM 54-54-in P190



Eburne Post Office opens in 1885
 City of Vancouver Archives, [Postal Service at Eburne], AM 54-54- Trans P91

The Eburne Store opens at the foot of Hudson Street.

1860s

First non-native settlers along Marpole's Fraser River frontage.

1870s

Eburne renamed Marpole after Richard Marpole.

1880s

Marpole Midden discovered by workers during the South Granville Road extension to the bridge to Sea Island.

1900s

CPR builds a connection from Vancouver to Richmond. The local station was at the south-east corner of Hudson St and Marine Dr.

David Lloyd George School opens; founded by the Parent Teacher Association of Marpole School.

1920s

Marpole-Oakridge Community Centre and playground built.

1940s



Oak Street bridge opens in June 1957

1950s

The Metro Theatre moves into the newly renovated Marpole theatre.

1960s

South of W. 70th Ave rezoned to allow apartments, replacing many of the old homes.

1970s

United Scottish Cultural Centre finds a home in Marpole.

1980s

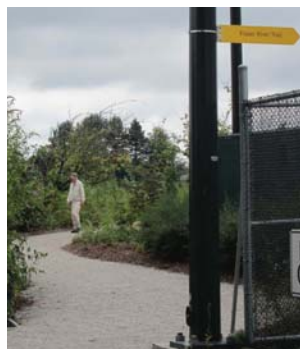
Taiwanese Canadian Cultural Centre founded, SUCCESS Mandarin Services Centre opens on Granville Street. Tzu Chi Buddhist founded in Marpole as the head office for Canada.

1990s

Marpole Business Improvement Association formed 2000.

2000s

2010s



Fraser River Trail (Hudson St. portion) officially opens
 Photo source: Marpole BIA - marpoleonline.com



Old Marpole Rail and Highway Bridge circ. 1900
 City of Vancouver Archives, [Bridges over Fraser River at Eburne], AM 1885- CV41153-2



White Spot on Granville St. 1928
 City of Vancouver Archives, [White Spot Barbeque (drive in at 8316 Granville Street)], AM 1855- CV499-4929



Arthur Laing Bridge constructed 1975. End of an era for the Hudson St. commercial district.
 City of Vancouver Archives, [View Looking South], COV-5571; CVA 780-215



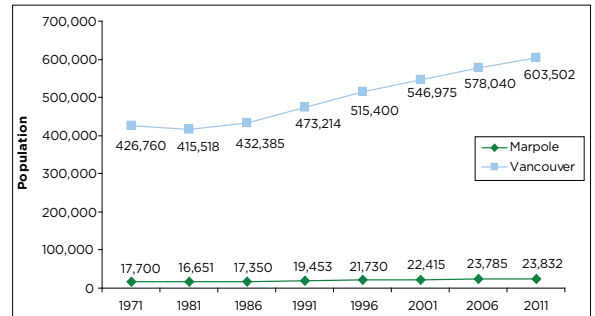
Marine Drive SkyTrain Station opens 2009

4 marpole. PEOPLE

Did you know that Marpole had its biggest population growth between 1986 and 1996? And that today, the Chinese mother tongue is more common than English?

Population Growth

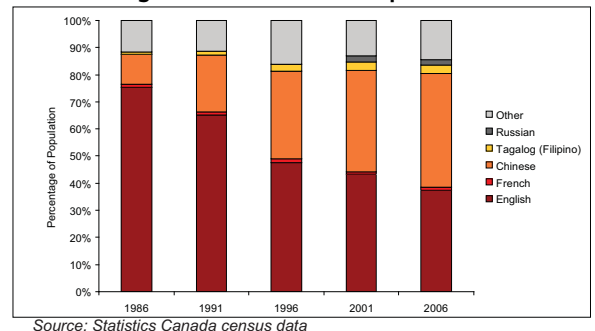
Today, Marpole has a population of 23,832 (2011). From 1971 to 2011 Marpole's population increased a total of 35%. During this same time period, Vancouver's population increased by 36%. Marpole's most rapid population growth occurred between 1986 and 1996, when it experienced a 12% increase. During this same time period, Vancouver's population grew by 7%. Marpole experienced zero growth between 2006 and 2011.



Languages

Between 2001 and 2006, the dominant mother tongue in Marpole shifted from English to Chinese. Today, 42% of Marpole residents speak Chinese and 37% speak English. In comparison, Vancouver's dominant language is English (49%), followed by Chinese (25%).

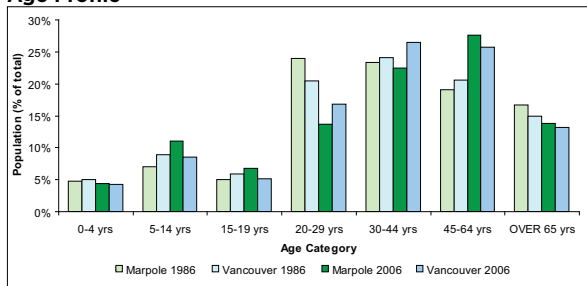
Mother Tongue - Percent of Total Population



Age Categories

In Marpole, the largest age group is 45-64 years old, whereas Vancouver's largest age group is 30-44 years old.

Age Profile



Other Key Statistics

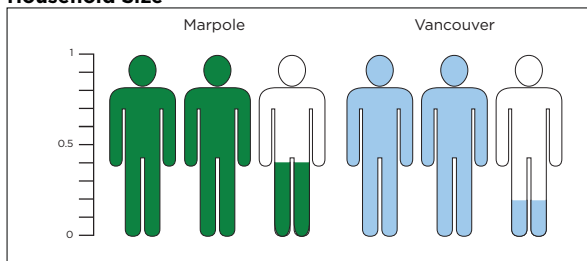
	Marpole	Vancouver
Age		
Median Age	39.7	38.6
Families		
Number of families	6,140	145,605
Children living at home	6,890	148,545
Single parent families	17.3%	16.2%
Income		
Median household income*	\$41,125	\$47,299
Population in low income household	32.2%	26.6%
Immigrants by Period of Immigration		
Under 5 years	5.3%	6.4%
5 to 14 years	19.7%	16.3%
15 to 24 years	16.8%	20.9%
25 to 44 years	47.5%	42.7%
45 years and over	10.6%	13.7%
Mobility		
Population who moved since last census	52.7%	50.2%
Households		
Number of private households	9,805	253,210
One-person households	35.1%	38.6%
Average size of household	2.4	2.2

Source: 2006 Statistics Canada census data

Household Size

Although the average household size is 2.4 persons, over 1/3 of all households in Marpole are one-person households.

Household Size



5 marpole. GROWTH & CHANGE

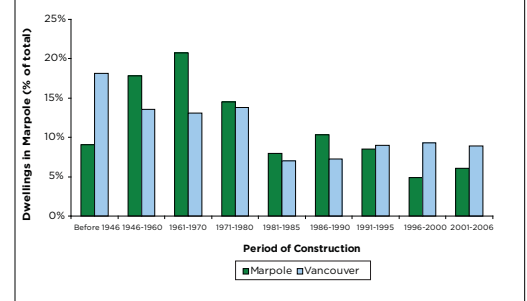
Did you know that Marpole had **a housing boom between 1945 and 1980**? Mostly because in the 1950s the area south of W. 70th Ave. was rezoned to allow for apartments.

Age of Housing

Marpole experienced its largest housing boom between 1945 and 1980, when 71% of Marpole's dwelling units were constructed. In contrast, only 2% of Marpole's dwelling units were constructed between 2001 and 2006.

Since 2006, a significant portion of new development approvals in Marpole has been due to the introduction of the Canada Line.

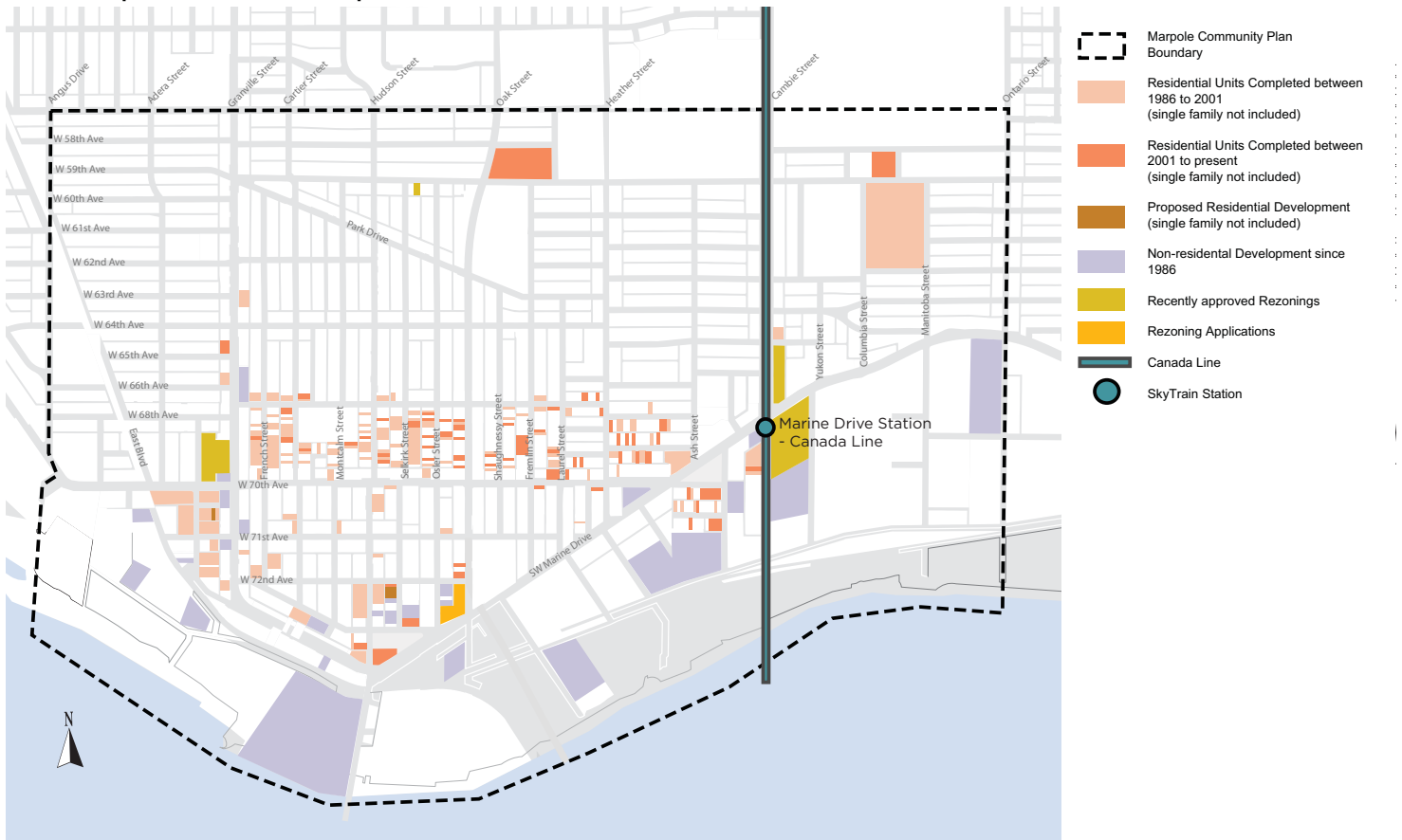
Housing by Period of Construction



Source: Statistics Canada census data



New Development Since 1986 in Marpole



Source: City of Vancouver, 2011

6 marpole. HOUSING

Did you know that in Marpole **57%** of the dwellings are rented, of which most are apartments under 5 storeys? In comparison, 52% of dwellings across the city are rented.

Types of Housing

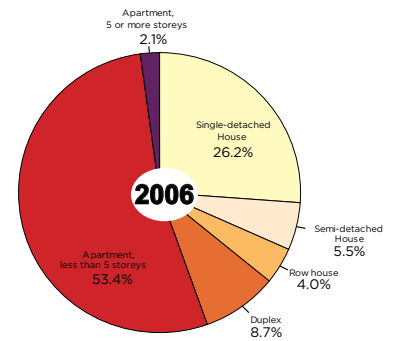
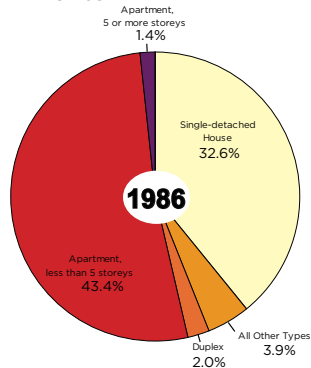
Marpole has 10,076 occupied private dwellings, which is 3.8% of the City's total housing stock.

Presently, the most common type of housing in Marpole is apartment units in low-rise buildings (less than 5 storeys). Between 1986 and 2006, the number of occupied private dwellings increased by 1,670, of which 61% was in low-rise buildings (1,015).



Low-rise Apartment in Marpole

Housing Type Breakdown



Source: 2006 Statistics Canada census data * Includes semi-detached houses and duplexes

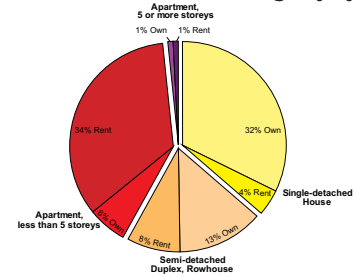
Rental Housing

Did you know 4.2% of Vancouver's total rental housing stock is located in Marpole?

Although the proportion of rented dwellings (57%) in Marpole is decreasing, it is still higher than the City's average (52%).

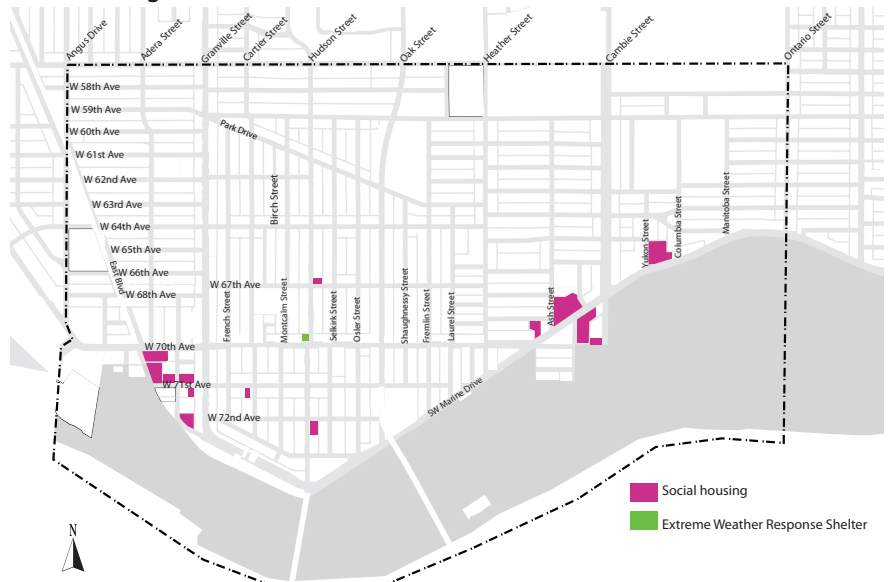
Most of the low-rise apartment stock is rented, and most of this stock was built before 1975 (84%). There has been very little rental housing built in recent decades.

Rented vs. Owned Dwellings by Type

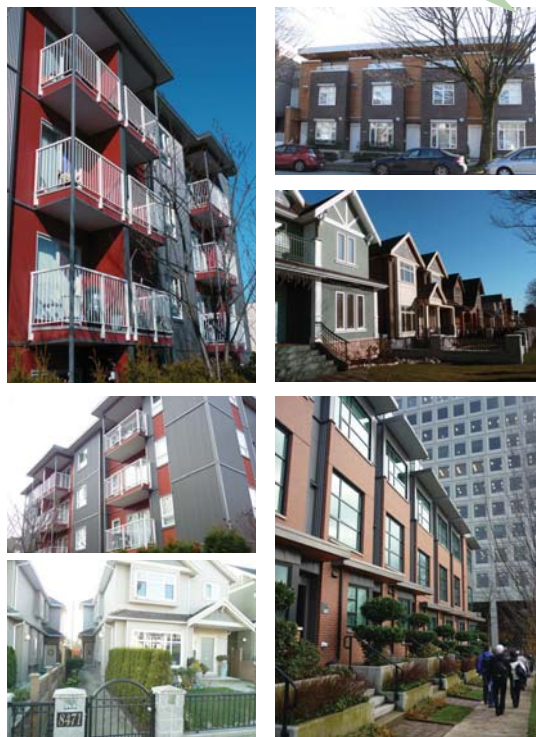


Source: 2006 Statistics Canada census data

Social Housing and the EWR Shelter Distribution



Source: City of Vancouver, 2011



Affordability

In Marpole, 38% of households spend over 30% of their income on housing, versus 37% City-wide. A higher proportion of households in rented dwellings (45%) spend over 30% of their income on housing than households who own their dwellings (29%).

There are 15 social housing buildings (639 units) in Marpole, including co-op housing, family housing and seniors residences. Social housing units account for 7% of Marpole's total housing stock.

There is also one extreme weather response shelter in the neighbourhood.

7 marpole. PARKS & AMENITIES



Public art at Marine Drive Canada Line Station



Winona Park



David Lloyd George Elementary School



Marpole Park



Marpole Place




Vancouver Public Library - Marpole Branch on Granville Street



Marpole - Oakridge Community Centre

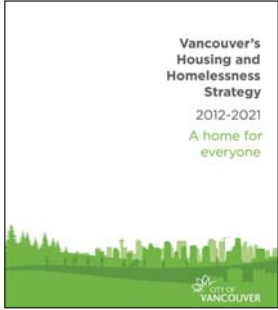
Community plans work within broader objectives established for the entire city. Each community plan will support the goals outlined in **City-wide policies.**

City Plan (1992)




Through the CityPlan process, Vancouver residents created a Plan for a city of neighbourhoods; a city where there is a sense of community for all ages and cultures; a city with a healthy economy and environment; and a city where people have a say in the decisions that affect their neighbourhoods and their lives. To realize this overall shared vision, the CityPlan process identified directions on a range of issues facing Vancouver in the years and decades following adoption of the plan. Themes include neighbourhood character, transportation, arts, housing and community services.

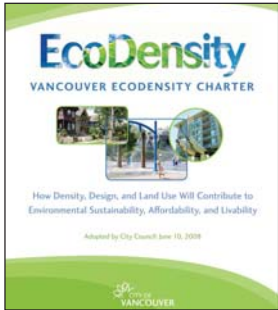
The Housing and Homelessness Strategy (2011)



The Housing and Homelessness Strategy describes the City's overall direction for housing, including what we need and how we will get there over the next ten years. It identifies the different kinds of housing necessary to meet the needs of our citizens, as well as ways to improve and better preserve the housing we currently have. The City of Vancouver faces significant challenges at all points along the housing continuum. The Strategy includes directions to improve housing affordability and diversity at all points along the continuum.




EcoDensity Charter (2008)

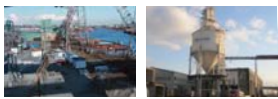


The EcoDensity Charter represents a commitment between the City and its citizens to promote complete, mixed-use neighbourhoods in order to achieve a more sustainable, livable, and affordable City. The Charter looks at using density, better design and land use, and ways to support transit and active transportation to help reduce the City's carbon footprint, share resources, address climate change, expand housing choices, and create vibrant, walkable commercial areas.

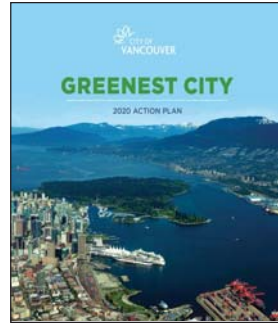
Industrial Lands Policy (1995)



An industrial land base is a critical component of a resilient and adaptive economy. The Industrial Lands Policy identifies the boundaries of industrial land that should be retained for industry and/or other uses needed to support port/river related industry needs. The Policy identifies seven industrial areas in the City, each with their own area-specific policies. The South Vancouver Industrial Area in Marpole is one of the seven areas.




Greenest City Action Plan (2011)




The Greenest City 2020 Action Plan provides a path towards a greener future for our community and our planet. It is our road map to becoming the greenest city in the world by 2020. The Plan is divided into 10 smaller plans, each with a long-term (year 2050) goal and medium-term (year 2020) targets. Together, these 10 plans address three overarching areas of focus: reducing carbon, reducing waste, and supporting healthy ecosystems.

Transportation Plan (1997)*



The intent of the Transportation Plan is to accommodate the expected growth in demand for transportation in the City through transit expansion, and encouraging walking and biking for short local trips. As well as allowing City residents to rely less on the car, an important aim of the Plan is to help reduce traffic impacts on residential streets and neighbourhood centres.



*The City is presently updating the Transportation Plan.

Issues

Details

How can the Community Plan process address this?

Land Use & Built Form



Granville Street @ W. 70th Ave.

- Over 800 new housing units were approved in 2011.
- More growth will continue to add pressure to infrastructure, amenities, and services.

- Direct growth to suitable locations (i.e., near shopping and service areas, and transit).
- Create clear land use policy and directions for desirable built form.

Housing Affordability & Diversity



Non-market housing by Ash Park (Vera Co-op)

- Rental housing stock is aging (84% built before 1975) and some will need replacing.
- High housing need for low-income families.

- Preserve and enhance the aging rental housing stock.
- Expand housing diversity to meet a variety of needs (for seniors, singles, families, etc.)

Transportation & Connectivity



Bicycle outside Marine Drive Station

- 5 major roads divide the community: Cambie St, Oak St, Granville St, W 70th Ave, and SW Marine Dr.
- Large traffic volumes, congestion and limited crossings for pedestrians and cyclists.

- Make improvements on these routes so they are more enjoyable for walking and cycling.
- Improve safety and enhance walking and cycling connections.

Amenities & Facilities



Marpole-Oakridge Community Centre

- Community facilities are highly valued and well used, but aging and in need of replacement.

- Identify community priorities for programming of a new civic facility.
- Identify other amenity needs to serve new growth.

Parks & Open Space



Ash Park

- Existing parks in poor condition.
- Access to park space is uneven throughout Marpole.
- Access to Fraser River is limited.

- Make better use of existing park space.
- Look for opportunities to add new park space.
- Improve access to the Fraser River.