

**We
Want
You**



**Aalborg
Kommune**

We Want You

Some cities are huge, dynamic metropolises. Some towns are small and quaint. Others, like Aalborg, are exactly like in the story of Goldilocks and the Three Bears: just right.

In Aalborg, it is truly our experience that one size fits all. From our huge shopping centres to our peaceful harbour front, from our pulsating night life to the stillness of our parks, from our buzzing airport to our safe, clean and attractive residential areas - Aalborg has a place to suit any mood.

Why the sales pitch? Because we want you to join our workforce. Your talents and skills are needed in our vibrant business community, in our many public and private companies and organisations. Whatever your profession, we're sure that you're just right for Aalborg.

Judging by Aalborg's demographic evolution, you would think that the Limfjord was the fabled fountain of youth. Few cities have experienced a similar boom

Thomas Kastrup-Larsen
Mayor
City of Aalborg

in population and workforce, as thousands of new students and workers join us every year, resulting in a demographic trend that is rendering Aalborg younger and younger.

This development is influencing many aspects of life in Aalborg and almost every part of the city where building sites are the visible proof; industrial sites are transformed into homes and offices for knowledge based businesses.

Welcome to our rapidly growing city. Whether you're one of the many new citizens in Aalborg or just considering moving here, know that you are very welcome and that you have much to look forward to.

Our door is always open.

Tonny Skovsted Thorup
Director, BusinessAalborg
City of Aalborg





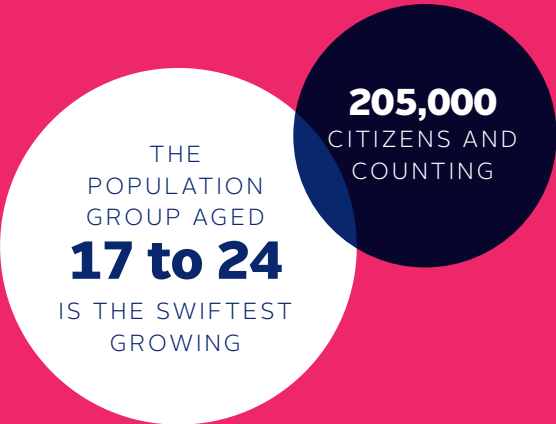
The Happiest People in Europe

The Danes have often been deemed the happiest people in the world, but did you know that the citizens of Aalborg are the happiest people in Europe?

A recent report published by the EU concludes that citizens of Aalborg are the most satisfied in Europe with their city in general. People in 79 European cities, large and small, were asked about their satisfaction with a number of relevant aspects of their lives and the quality of services such as education, health care, public transportation, administration and law enforcement in their city. The people of Aalborg had the highest average score with an “overall satisfaction” rate of 99 %.

The Population
With its well over 205,000 citizens in 2014, Aalborg ranks as the third largest city in Denmark. The city is constantly growing and has a relatively young population not least thanks to its renowned educational institutions, the most well known being Aalborg University. The population group aged 17 to 24 is the swiftest growing with an average annual increase of 5.3 %.

The Work Force
61 % of the work force is occupied in private companies. There are approx 4,500 foreign citizens working in Aalborg - 6 % of all full time workers - and the number of foreign employees in the city has gone up by a staggering 22 % over the past two years. Foreign labour is increasingly in demand in North Denmark, particularly specialists with higher education.



A Smart City in Transformation

Over the past decades, Aalborg has transformed from an industrial city to a modern smart city.

This change has been a catalyst for growth, jobs and a strong economy.

Today, Aalborg is a knowledge-based business city that continues to develop and grow and offers a variety of job opportunities in public or private businesses from production companies to the IT and trade industries.

“A smart city is a dynamic and exciting city that people want to live and work in. SmartCity Aalborg is the place to realise your dreams.”

Thomas Kastrup-Larsen

Mayor
City of Aalborg

Booming Health Sector

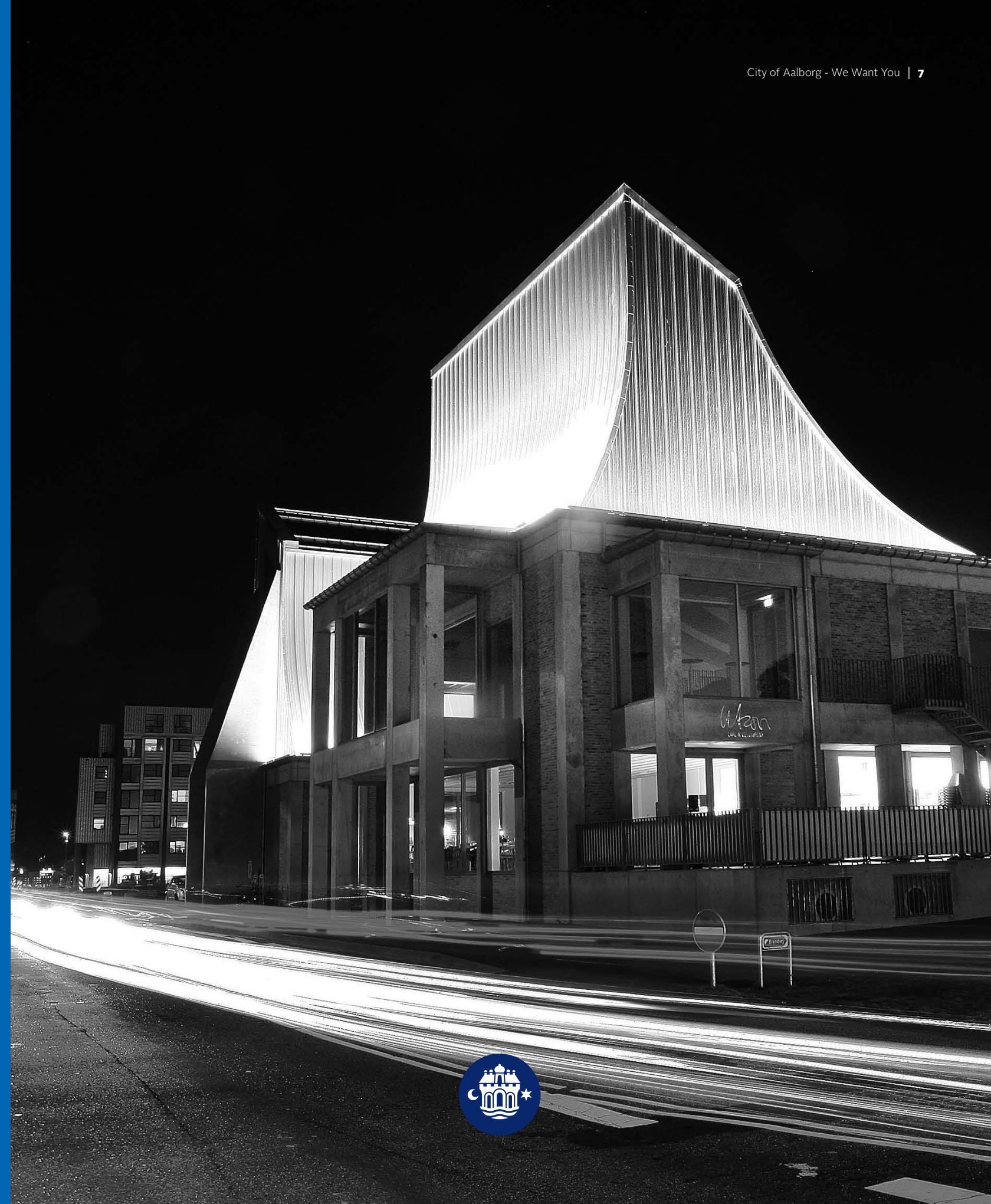
To an increasing extent, Aalborg is distinguishing itself within the health sector. This trend applies to both preventive and health promoting initiatives as well as the running and performance of health service in terms of hospitals and clinics in the area. The story is one of an exemplary cooperation between the university, the city, the region and a large group of local biomedical companies.

The construction of the new super hospital in 2020 will make Aalborg the pivotal point of the North Danish health service and also create lots of new jobs. From daycare to eldercare; health and sustainable development are priorities for the City of Aalborg which has invested heavily in the sector, thereby ensuring that all children and the senior generation are cared for in a

welcoming and comfortable environment. The Nursing Home of the Future, Aalborg's new initiative to combine smart technologies and modern health care, has recently opened, sparking considerable international interest from media and health care professionals all over the world.

A Visible Transformation

Attractive, green and well maintained surroundings are vital to residents' quality of life and contribute to Aalborg's image as a great place to live and work. Old or modern, Aalborg's architecture protects its past while embracing its future, and remnants of the city's industrial past are incorporated in new buildings for residential, educational and commercial purposes to match the transformation from industrial to knowledge based business.



Eventful Aalborg

Culture, Shopping and an Active Lifestyle

Culture

During recent years, Aalborg has undergone a rapid development and a significant change from an industrial city to a modern experience and knowledge centre. Today, Aalborg offers a multitude of cultural and gastronomic experiences as well as great shopping opportunities.

Aalborg has a number of cinemas, theatres, festivals, the art museum “Kunsten” and several cultural centres and music venues such as Musikkens Hus and Skråen where national and international artists often play concerts. In contrast, Aalborg is also home to the famous amusement street Jomfru Ane Gade with Denmark’s longest continuous stretch of restaurants, clubs, cafés and bars. At night, the atmosphere is vibrant.

With 300 restaurants, finding a great place to eat in Aalborg is not difficult. The city has

restaurants and cafés for everyone, from the classic modern Danish, French and Italian cuisines to exciting ethnic specialties. You will find anything from upmarket restaurants to cosy cafés where you can enjoy a good cup of coffee.

Shopping

Summer or winter, Aalborg’s atmosphere is always buzzing. The city has a network of pedestrian areas lined with all sorts of specialty shops and large department stores to suit any need or interest in every price range. At City Syd, a large shopping area located south of Aalborg, you will find more than 100 stores of every kind, two shopping centres, an IKEA, the EL-Giganten Mega Store and many other shops. Throughout the year, Aalborg has different kinds of markets and fairs. Here you can find everything from delicious food to second-hand clothes.

Sport, Nature and Lifestyle

Only a two minute walk from the busy narrow streets of the city, the harbour front provides an urban relief with a breathtaking view. The harbour front is an active area, offering activity or leisure with its promenades, gardens, piers, harbour bath and sports fields.

Aalborg also has public swimming pools, a large number of fitness clubs, different sport clubs for playing tennis, football, handball etc. Running is also a popular sport in Aalborg and every year, a number of running events are held in the city. Aalborg is surrounded by water and is close to the white beaches of the North Sea, to the forest of Rold and the beautiful Rebild Hills. This allows for many different sporting activities such as rowing and kayaking, mountain biking, running and long walks in spectacular nature.



Young, Dynamic and Modern

Booming Educational Sector

Knowledge and education are at the top of the agenda in Aalborg, a dynamic and modern university city and home to thousands of students. The city has made significant efforts to become the best in Denmark when it comes to education and to attract students from all over the country as well as abroad. This effort has led to a continued increase in students, study programmes and educational institutions.

In 2013, there were 5,523 dorm rooms and student flats in Aalborg, and the City is planning to increase this number to 7,665 within the next 2-3 years.

To accommodate this development, the City of Aalborg has invested heavily in building student accommodations on attractive locations such as the waterfront in the centre of Aalborg with internationally renowned architects like Henning Larsen and Kim Utzon leading the projects. In 2013, there were 5,523 dorm rooms and student flats in Aalborg,

and the City is planning to increase this number to 7,665 within the next 2-3 years.

Schools for All

Ensuring a good education for all is paramount, and Aalborg offers many educational opportunities for children and young people. Aalborg has 50 municipal primary and lower secondary schools as well as several private and special schools, all striving to create a healthy and safe environment for children to learn and develop. International education is available at both primary and upper secondary level at The International Department at the Skipper Clement School or at Hasseris Gymnasium which has the International Baccalaureate Diploma Programme.

Aalborg also has several colleges including UCN (University College of Northern Denmark). Whether you are interested in business programmes, language and culture, technology or engineering, you will find something to match your interests and skills. In 2013, 2,300 students graduated from an upper secondary education (stx, hhx and htx) in Aalborg.



Aalborg has **50** municipal primary and lower secondary schools, **6** special schools and **16** private schools

93 % of young people in Aalborg, who finished municipal primary and lower secondary school in 2011, are expected to complete an upper secondary education

In 2012, **6,429** young people at the age of 17-24 moved to Aalborg

20 years ago, Aalborg University had 8,788 students. Today, the number is **21,606**

4,308 students graduated from Aalborg University in 2013

The number of international students in Aalborg is **3,771**



The World at Your Doorstep

Whether you're heading for downtown Aalborg, going shopping in Copenhagen or spending a weekend in London, it won't take you long to get there.

Without a doubt, Aalborg has one of the most accessible infrastructures in Northern Europe. Where ever you may be in the city; the airport, harbour, motorway and train station are centrally located and won't take long to reach:

Distance from downtown Aalborg to:

Airport	-	6 km
Central train station	-	0.8 km
Motorway E45	-	3 km
Blokhush beach	-	35 km

Flight time from Aalborg to:

Copenhagen	-	0 h. 45 min.
Amsterdam	-	1 h. 25 min.
London	-	1 h. 45 min.

Get Your Bike – Get Moving

The city is also a great place to ride your bicycle. During rush hour, biking may actually be one of the fastest means of transportation to take you from A to B. The city has an extensive cycle lane network that allows for cyclists to bike safely through Aalborg.

Today, 44 % of Aalborg's citizens ride their bicycle several times a week, and it is a declared goal of the City of Aalborg to raise this number to 60 % by 2025 by making the bicycle an even more attractive alternative to the car than it is today.

Flying Somewhere?

With almost 1.5 million passengers a year, Aalborg Airport is the third largest airport in Denmark. Among many other facilities, the airport offers 11 gates, 3.400 free parking spaces within close proximity to the airport, regular bus connections to the city and not least, lots of daily national and international flights. Within a few years, the airport will also include a hotel and be connected to the national train track network.

With so many transportation options to choose from, getting from one place to another is both smooth and fast in Aalborg.

Green Technologies, Companies & Jobs

Aalborg is home to several smart energy clusters where companies, world class researchers and local authorities work together in developing the smart energy solutions of the future.
If your personal and professional passion is energy and environment, relocating to Aalborg may be the perfect choice for you.

The general realisation all over the world that we are all facing enormous climate and environmental challenges has caused knowledge and expertise in sustainable energy production to become an important competitive factor for companies today. This in turn has given companies in Aalborg, already highly experienced in the field, a chance to branch out significantly in recent years, creating more jobs, not only in engineering and production, but also in tertiary and related businesses.

The smart energy clusters centred around Aalborg are dedicated to a wide range of areas within the energy sector such as wind power, solar power, biomass and district heating. The highly specialised knowledge of Aalborg's energy companies is very much in demand abroad, and many companies have a close and productive cooperation with Aalborg University.

Aalborg is known in an international context as a source of knowledge and know-how on the subject of sustainable energy solutions. State of the art technologies to reduce CO₂ emissions and limit our impact on the environment in our energy production are designed and developed in Aalborg. A range of companies specialised in different areas of energy production have created a network of business and research interests in the area that results in new innovations and processes being developed locally – inventions that have created huge interest in international markets.

This rising interest in green products and companies from the Aalborg region has given the city its reputation for unique expertise in green technologies and solutions.

Some of the companies in Aalborg specialising in sustainable energy solutions are:

Siemens Wind Power - manufactures blades for offshore wind turbines

Bladt Industries - a steel contractor specialised in manufacturing large complex steel structures for the oil and gas, wind energy and port and marine industries.

Aalborg Engineering - provides customised industrial boiler plants to customers in Europe and the Middle East.

Aalborg Energie Teknik - an engineering and contracting company that supplies and provides service on complete biomass fired boilers, combined heat and power and power plants.

Aalborg CSP - develops and supplies solar steam generating equipment for saturated and super-heated steam.

Densit - provides an efficient and competitive foundation concept for offshore wind turbines.

Liftra - custom design of lifting and transportation equipment for the wind turbine industry.

Mammoet Wind – transportation, installation, service and maintenance of wind turbines.

Alfa Laval - designs, manufactures and services marine steam and hot-water boiler plants including oil/gas-fired burners and control systems.

Desmi - manufactures pumps for district heating purposes.

Hamworthy KSE Svanhøj – manufactures pumps for oil and gas purposes.

Consulting companies include **Rambøll, Niras, Cowi, Grontmij Carl Bro** and **Brix & Kamp**.

**If you have any questions
about working or starting
your own business in Aalborg,
please feel free to contact us:**

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