

Liberals 35, Conservatives 32, NDP 17, Green 10, People's 1 in latest Nanos federal tracking

*Nanos Weekly Tracking, ending June 28, 2019
(released July 2, 2019 - 6 am Eastern)*



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world-class data*

At a glance



Play with the data at the interactive Nanos portal at <http://www.nanos.co/dataportal/> > ballot tracking > issue tracking > economic tracking > cut the data by region and demographic and see the trend lines

Ballot – The latest Nanos federal ballot tracking has the Liberals at 34.5 per cent, followed by the Conservatives at 31.7 per cent, the NDP at 16.5 per cent, the Greens at 9.8 per cent, the BQ at 4.6 per cent and the People’s Party of Canada (PPC) at 0.9 per cent.

Accessible Voters – Asked whether they would consider voting for each of the federal parties, 46.6 per cent would consider voting Liberal, while 40.8 per cent of Canadians say they would consider voting Conservative. One in three (34.3%) would consider voting NDP, 33.3 per cent would consider voting Green, 7.8 per cent would consider voting for the People’s Party and 27.4 per cent would consider voting for the BQ.

Preferred Prime Minister – Nanos tracking has Trudeau as the preferred choice as PM at 29.2 per cent of Canadians followed by Scheer (22.7%), Singh (9.3%), May (7.6%) and Bernier (2.1%). Twenty eight per cent of Canadians were unsure whom they preferred.

Qualities of a Good Political Leader – Four in ten Canadians (42.7%) believe Trudeau has the qualities of a good political leader while 35.6 per cent believe Scheer has the qualities of a good political leader. Four in ten (36.1%) believe Elizabeth May has the qualities of a good political leader, while 29.5 say the same about Jagmeet Singh. One in six (14.8%) believe Bernier has the qualities of a good political leader 29.5 per cent said Blanchet has the qualities of a good political leader (QC only).

Nanos Party Power Index – The Nanos Index which is a composite of a series of measures including ballot and leadership impressions has the Liberals at 50.9 points, followed by the Conservatives with 50.7 points, the NDP 41.9 points, the Greens 40.5 points, the People’s Party 27.6 points and the BQ 32.1 points (QC only).

Visit the live [Nanos data portal](#) where you can dynamically chart ballot, preferred PM and Nanos Index numbers by region, gender and age. The methodology for the weekly tracking is posted [here](#). PDFs of the polling reports are on the Nanos website.

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Party Power Index



A national dual-frame (land+cell) random telephone survey is conducted weekly by Nanos Research using live agents.

The weekly tracking figures are based on a four-week rolling sample comprised of 1,000 interviews. To update the tracking a new week of 250 interviews is added and the oldest week dropped. The margin of error for a survey of 1,000 respondents is ± 3.1 percentage points, 19 times out of 20.

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Category order based on number of seats in the House of Commons

Nanos Tracking Data Summary

Ballot	This week	Last week	Oct 18	4 Weeks	3 Months	1 Year	12 Month	12 Month
			(Election Call)	Ago	Ago	Ago	High	Low
Liberal	34.5%	32.5%	39.1%	29.2%	34.6%	36.5%	41.1%	29.2%
Conservative	31.7%	32.8%	30.5%	34.8%	35.1%	33.1%	36.6%	27.5%
NDP	16.5%	16.9%	19.7%	15.6%	16.6%	20.8%	20.8%	12.8%
Bloc	4.6%	4.9%	5.5%	4.7%	4.4%	2.7%	4.9%	1.8%
Green	9.8%	10.2%	4.6%	11.5%	8.1%	5.4%	11.5%	4.8%
People's	0.9%	0.7%	--	1.6%	0.5%	--	2.5%	0.5%

Preferred Prime Minister	This week	Last week	Oct 18	4 Weeks	3 Months	1 Year	12 Month	12 Month
			2015	Ago	Ago	Ago	High	Low
Trudeau	29.2%	27.9%	35.5%	26.5%	31.1%	42.4%	43.1%	26.3%
Scheer	22.7%	24.0%	29.1%	26.7%	26.7%	25.1%	28.6%	20.0%
Singh	9.3%	9.7%	18.9%	8.9%	7.8%	7.5%	9.9%	5.0%
Blanchet	1.3%	1.6%	1.8%	1.7%	1.1%	1.2%	1.8%	0.5%
May	7.6%	7.7%	5.2%	9.6%	7.6%	4.5%	10.8%	4.5%
Bernier	2.1%	2.1%	--	1.6%	2.7%	--	5.2%	1.4%
Unsure	27.8%	27.0%	9.6%	24.9%	23.0%	19.2%	27.8%	17.2%

Canada Party Power Index	This week	Last week	Oct 18	4 Weeks	3 Months	1 Year	12 Month	12 Month
			2015	Ago	Ago	Ago	High	Low
Liberal	50.9	50.1	58.1	47.7	52.4	58.0	58.6	47.7
Conservative	50.7	50.9	49.3	51.3	51.1	52.7	54.3	50.4
NDP	41.9	42.3	49.8	41.2	42.4	42.8	44.0	39.4
Bloc	32.1	33.9	31.5	31.4	32.3	24.7	34.6	24.6
Green	40.5	40.8	30.4	39.7	37.8	33.5	40.8	33.3
People's	27.6	26.7	--	26.3	27.2	--	29.5	25.4

Leadership Summary



A national dual-frame (land+cell) random telephone survey is conducted weekly by Nanos Research using live agents.

The weekly tracking figures are based on a four-week rolling sample comprised of 1,000 interviews. To update the tracking a new week of 250 interviews is added and the oldest week dropped. The margin of error for a survey of 1,000 respondents is ± 3.1 percentage points, 19 times out of 20.

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Category order based on number of seats in the House of Commons

Nanos Tracking Data Summary

Party Consider	This week	Last week	Oct 18 2015	4 Weeks Ago	3 Months Ago	1 Year Ago	12 Month High	12 Month Low
Liberal	46.6%	46.6%	54.7%	43.8%	49.6%	49.9%	53.6%	43.0%
Conservative	40.8%	42.4%	39.3%	44.0%	45.7%	46.7%	52.7%	40.8%
NDP	34.3%	37.0%	40.4%	39.2%	40.1%	44.1%	44.1%	32.7%
Bloc	27.4%	30.6%	30.4%	34.3%	34.5%	21.8%	38.5%	18.1%
Green	33.3%	35.7%	22.7%	35.5%	34.2%	30.5%	37.0%	25.9%
People's	7.8%	8.5%	--	8.1%	10.1%	--	12.4%	7.7%

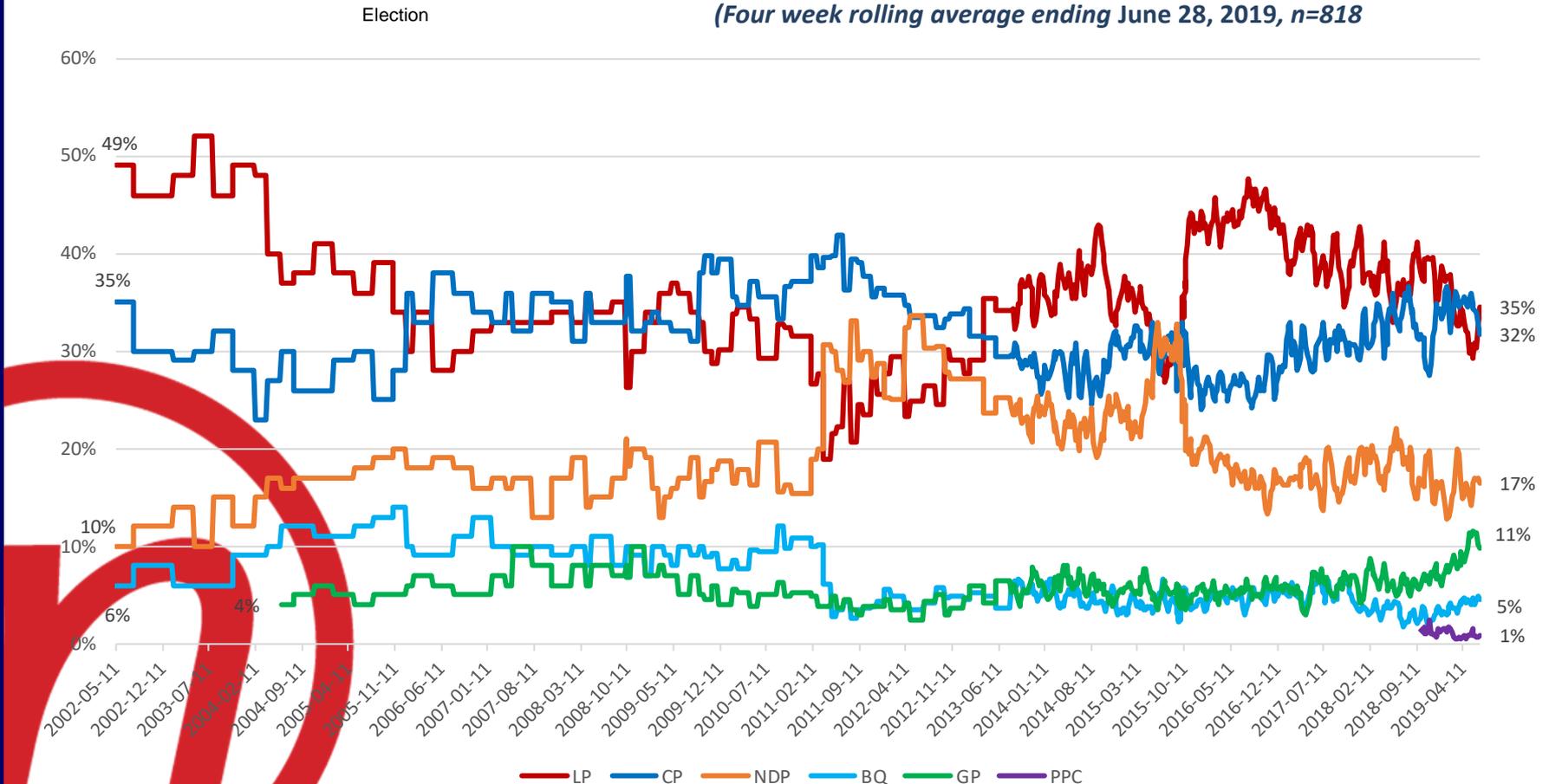
Has Qualities of a Good Political Leader	This week	Last week	Oct 18 2015	4 Weeks Ago	3 Months Ago	1 Year Ago	12 Month High	12 Month Low
Trudeau	42.7%	43.1%	61.3%	40.4%	45.5%	60.0%	60.2%	40.3%
Scheer	35.6%	36.6%	51.8%	37.2%	41.6%	42.2%	45.6%	35.4%
Singh	28.4%	29.3%	57.2%	28.8%	32.2%	37.3%	37.3%	25.7%
Blanchet	29.5%	29.3%	51.2%	21.8%	27.9%	15.6%	30.8%	10.7%
May	36.1%	37.2%	36.4%	39.5%	35.8%	34.6%	40.0%	31.3%
Bernier	14.8%	14.4%	--	16.1%	18.1%	--	21.6%	14.4%

National Ballot



Question: For those parties you would consider voting for federally, could you please rank your top two current local preferences?

Weekly Tracking – First Ranked Choice – Long Term Trend
(Four week rolling average ending June 28, 2019, n=818)

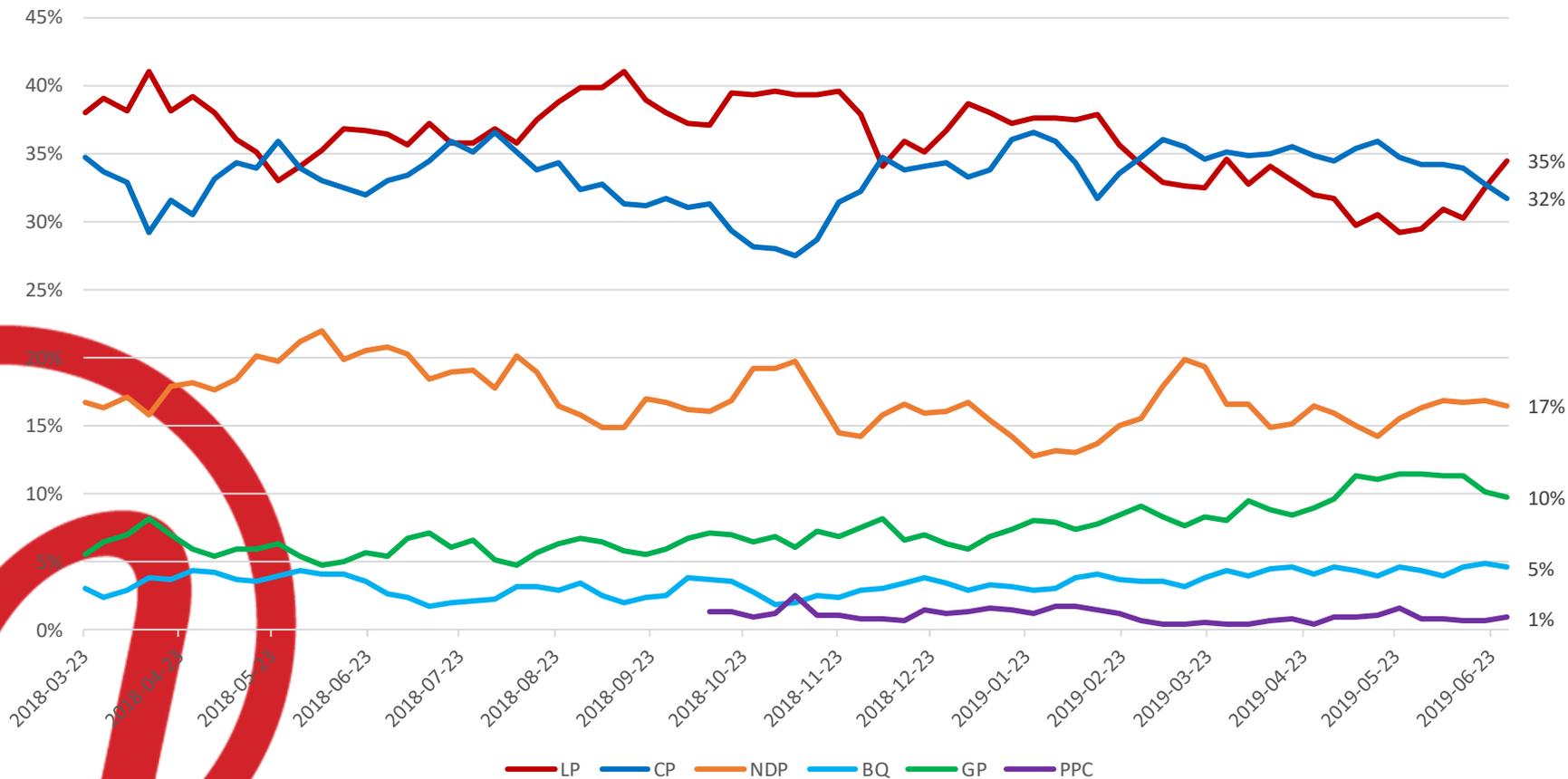


National Ballot



Question: For those parties you would consider voting for federally, could you please rank your top two current local preferences?

Weekly Tracking – First Ranked Choice – 12 Month Trend
(Four week rolling average ending June 28, 2019, n=818)



Federal Party Accessible Voters

Nanos Weekly Tracking



*A proven track
record of accuracy*

Consider Liberal

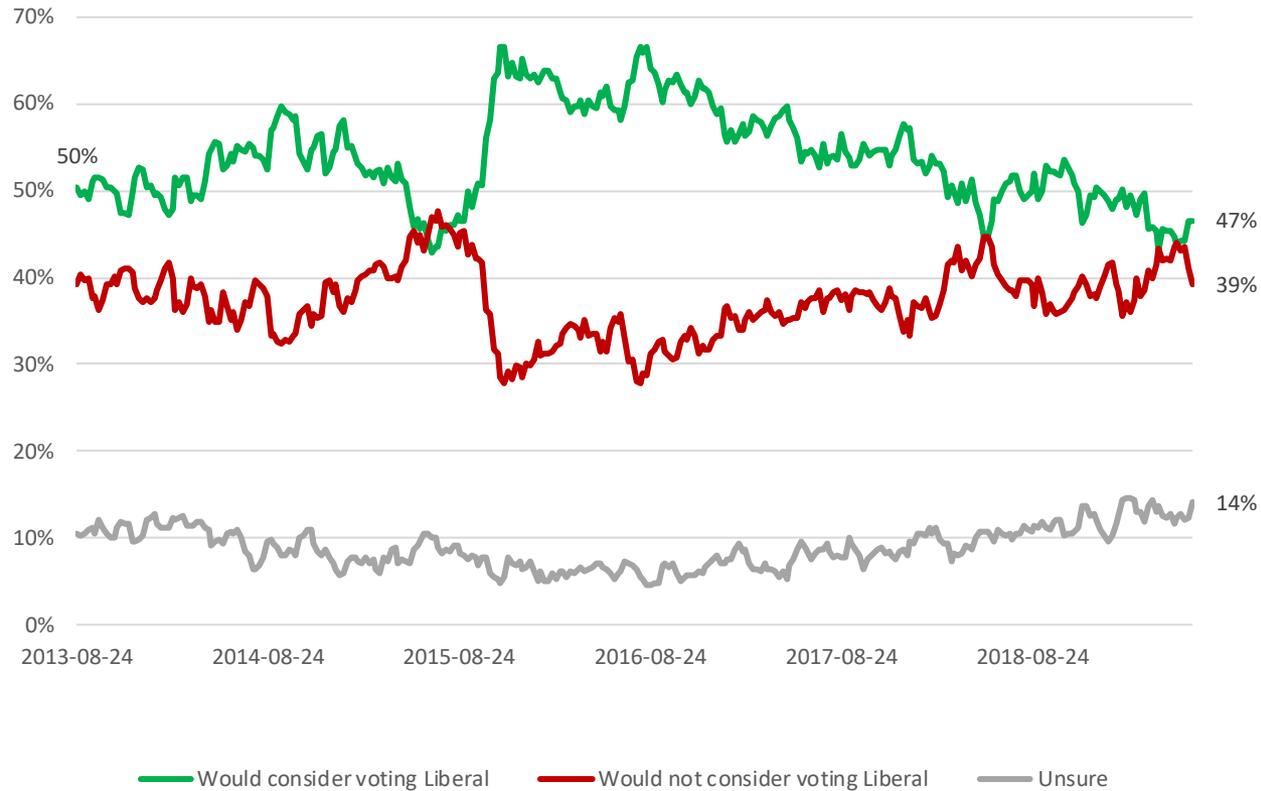


Liberal

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] Liberal Party

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*National – Weekly Tracking
(Ending June 28, 2019, n=1,000)*



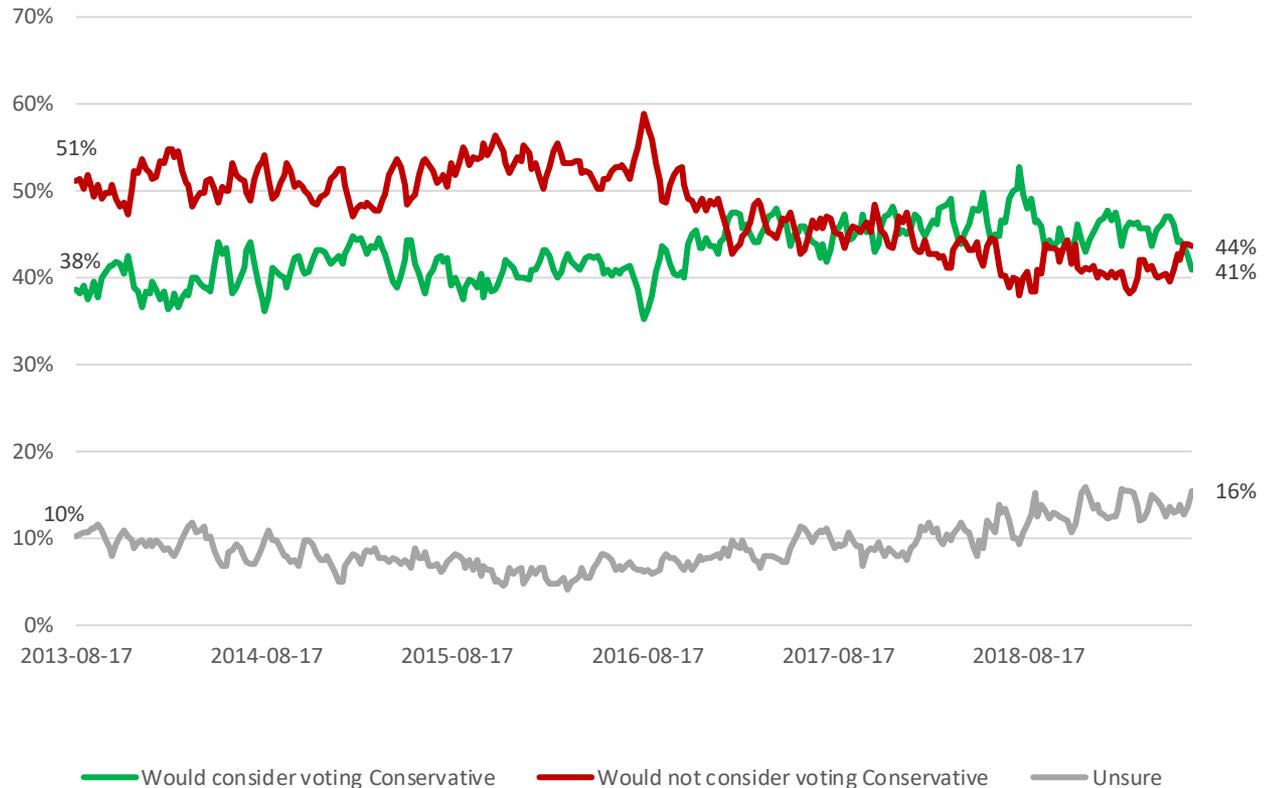
Consider Conservative



*National – Weekly Tracking
(Ending June 28, 2019, n=1,000)*

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] Conservative Party

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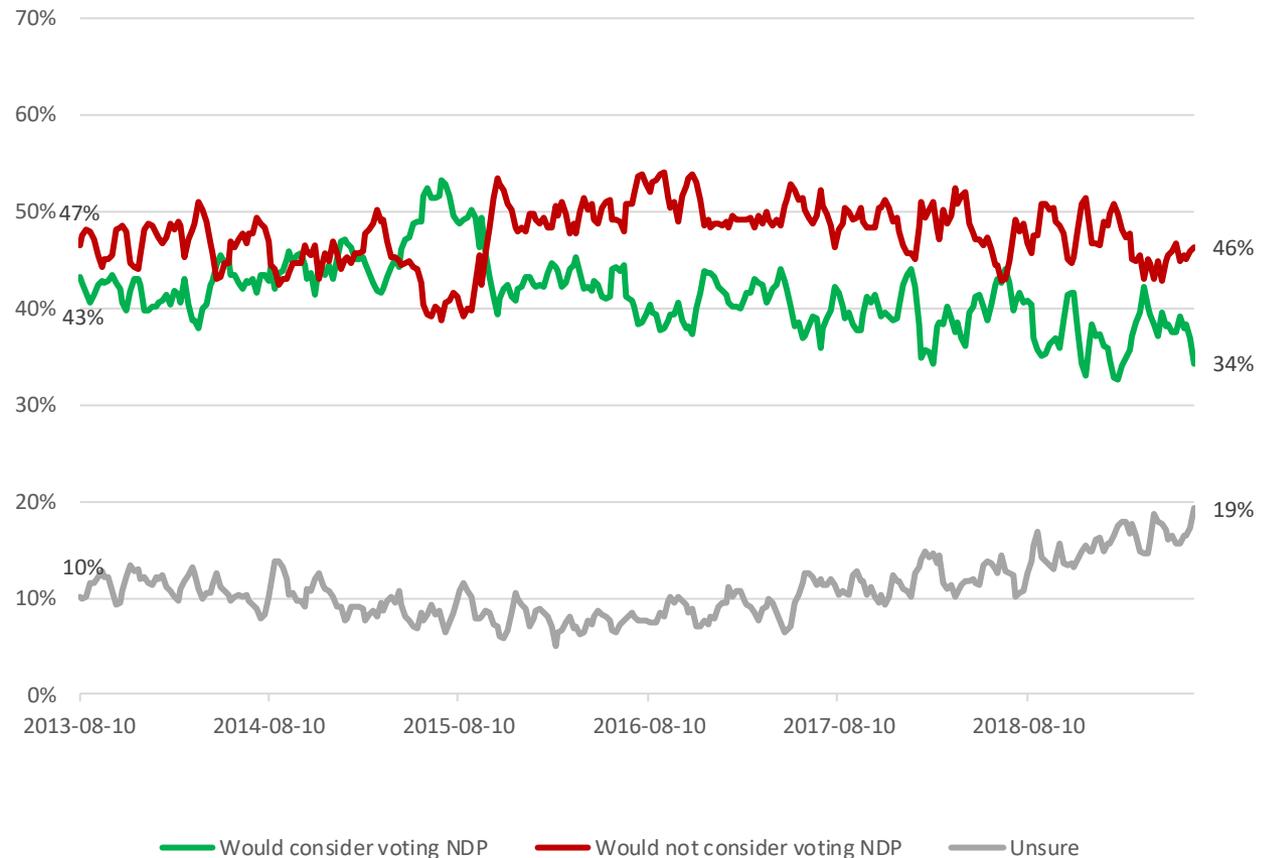
Consider NDP



Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] NDP

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National – Weekly Tracking
(Ending June 28, 2019, n=1,000)



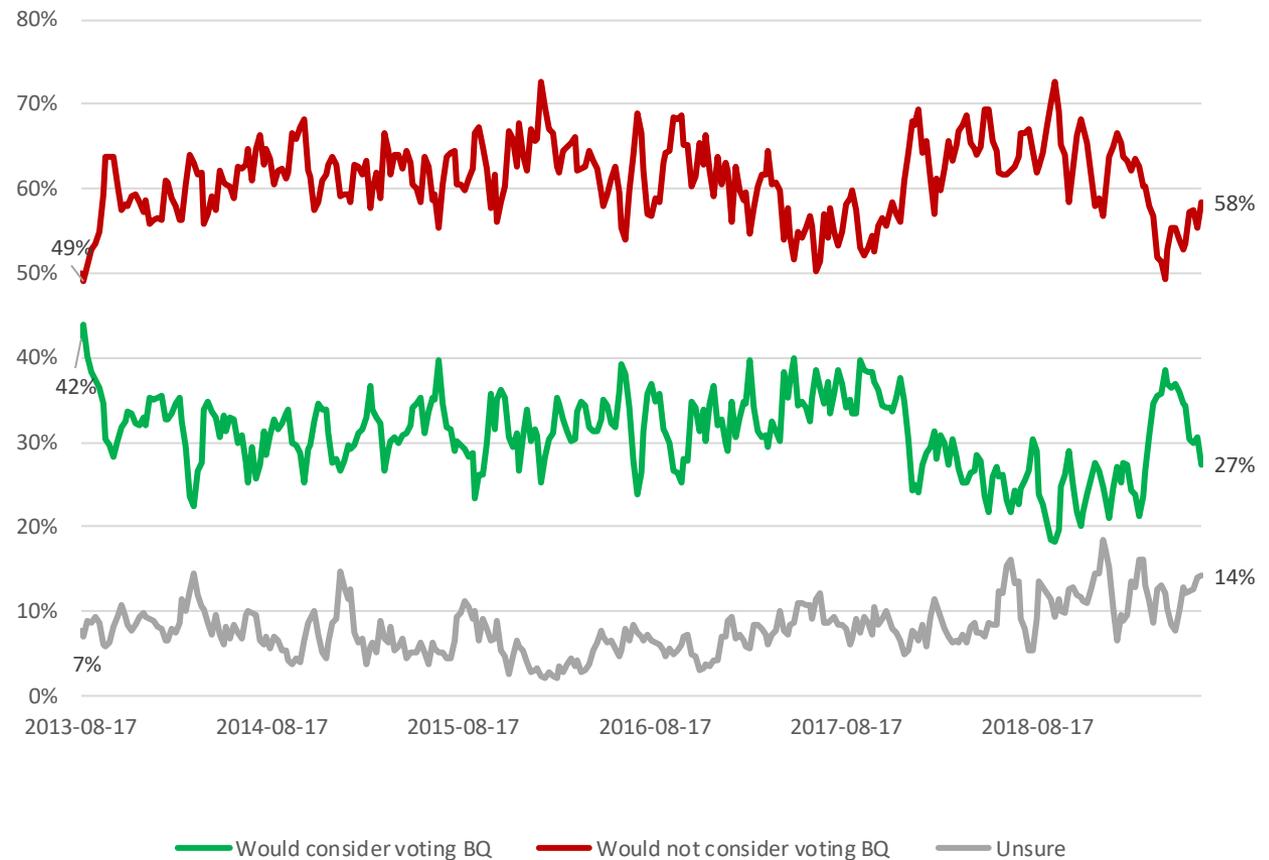
Consider Bloc



Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] Bloc Québécois

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Quebec only – Weekly Tracking
(Ending June 28, 2019, 2017, n=248)



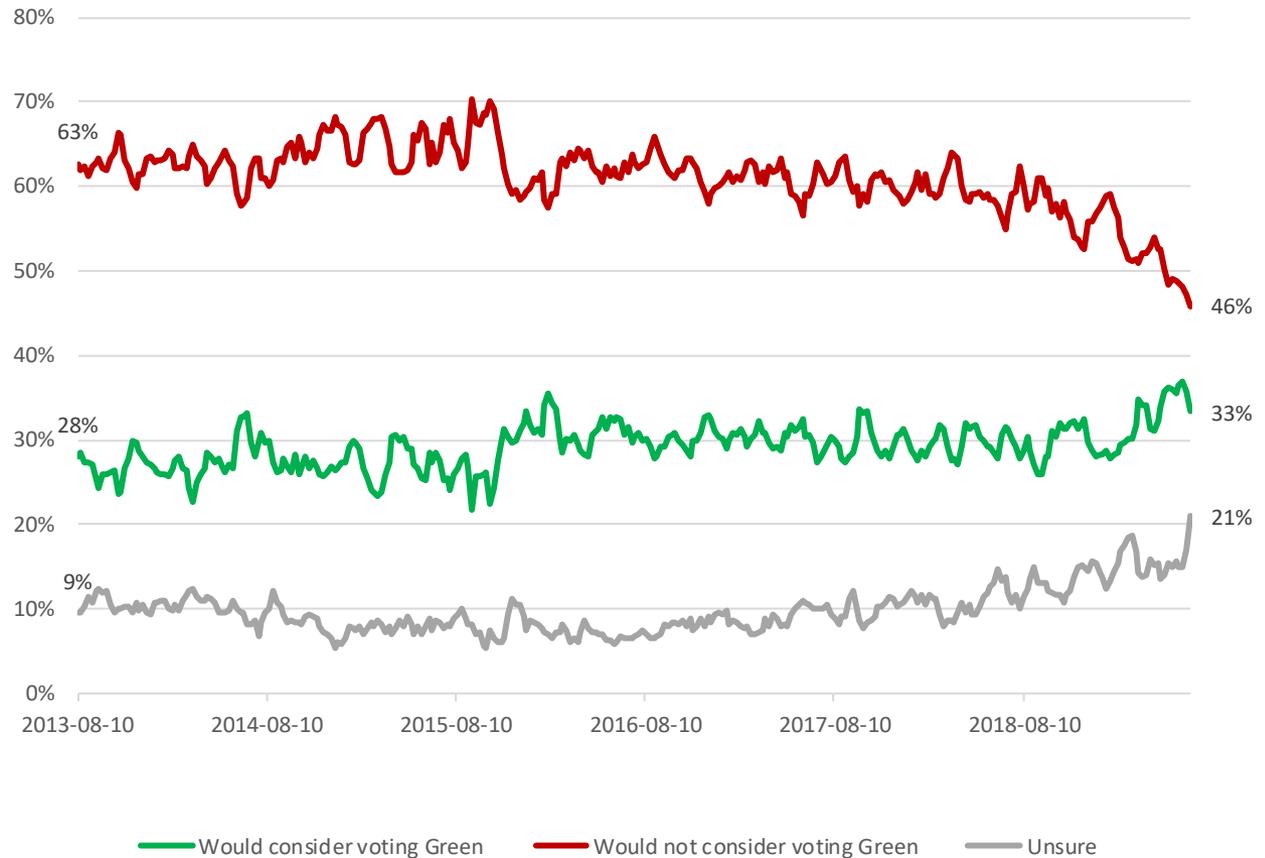
Consider Green



Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] Green Party

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National – Weekly Tracking
(Ending June 28, 2019, n=1,000)



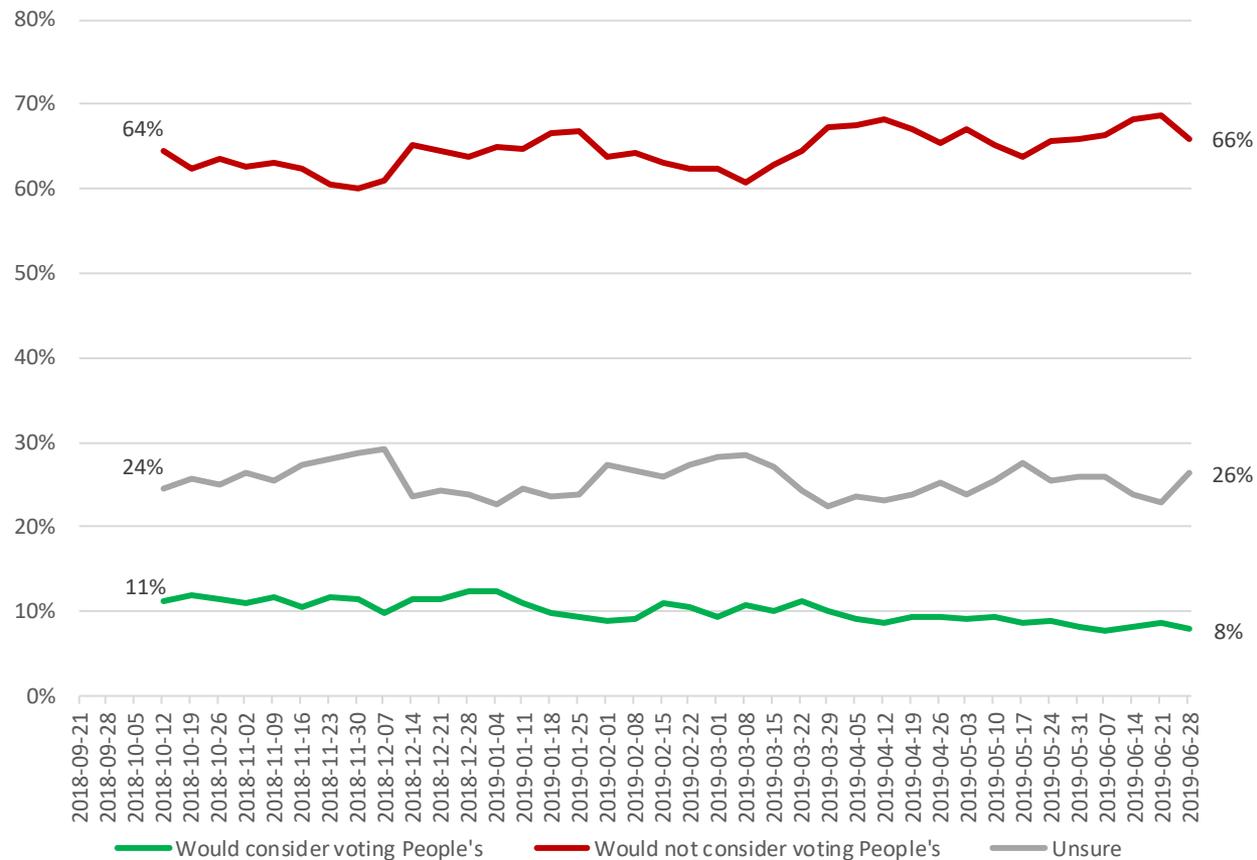
Consider People's



Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] People's Party of Canada

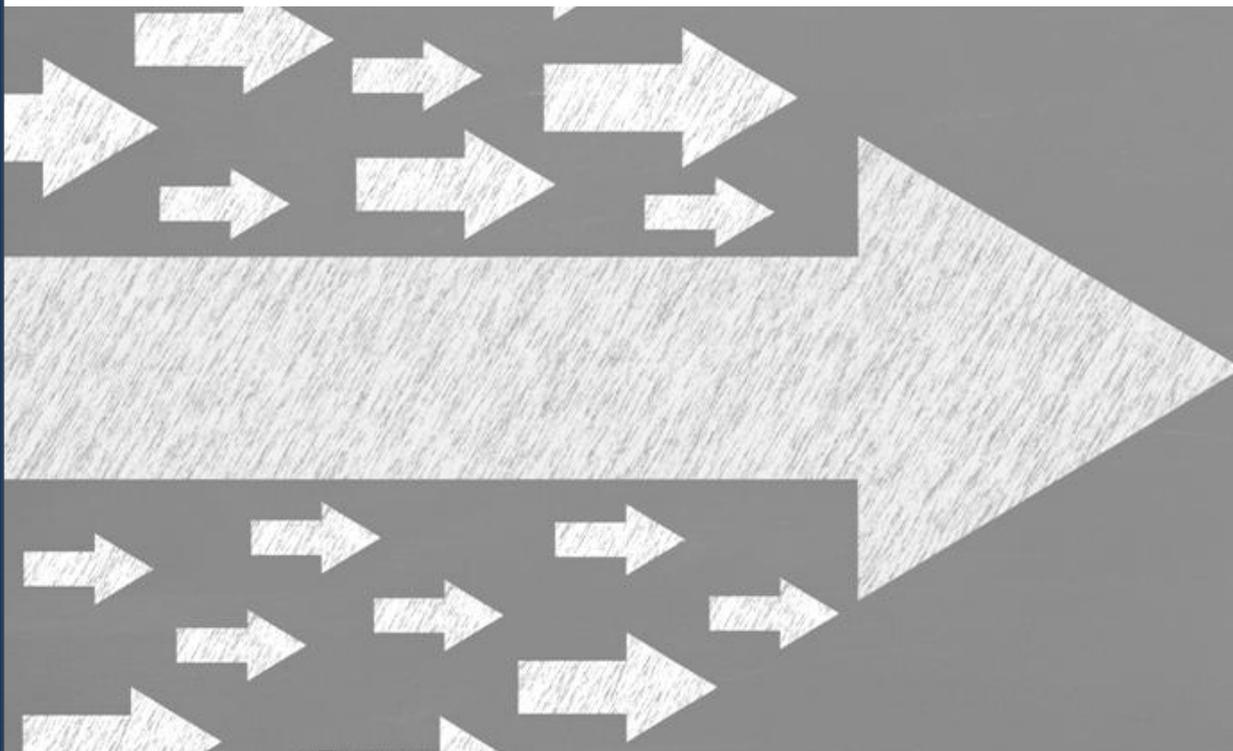
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National – Weekly Tracking
(Ending June 28, 2019, n=1,000)



Tracking on the Federal Political Leaders

Nanos Weekly Tracking



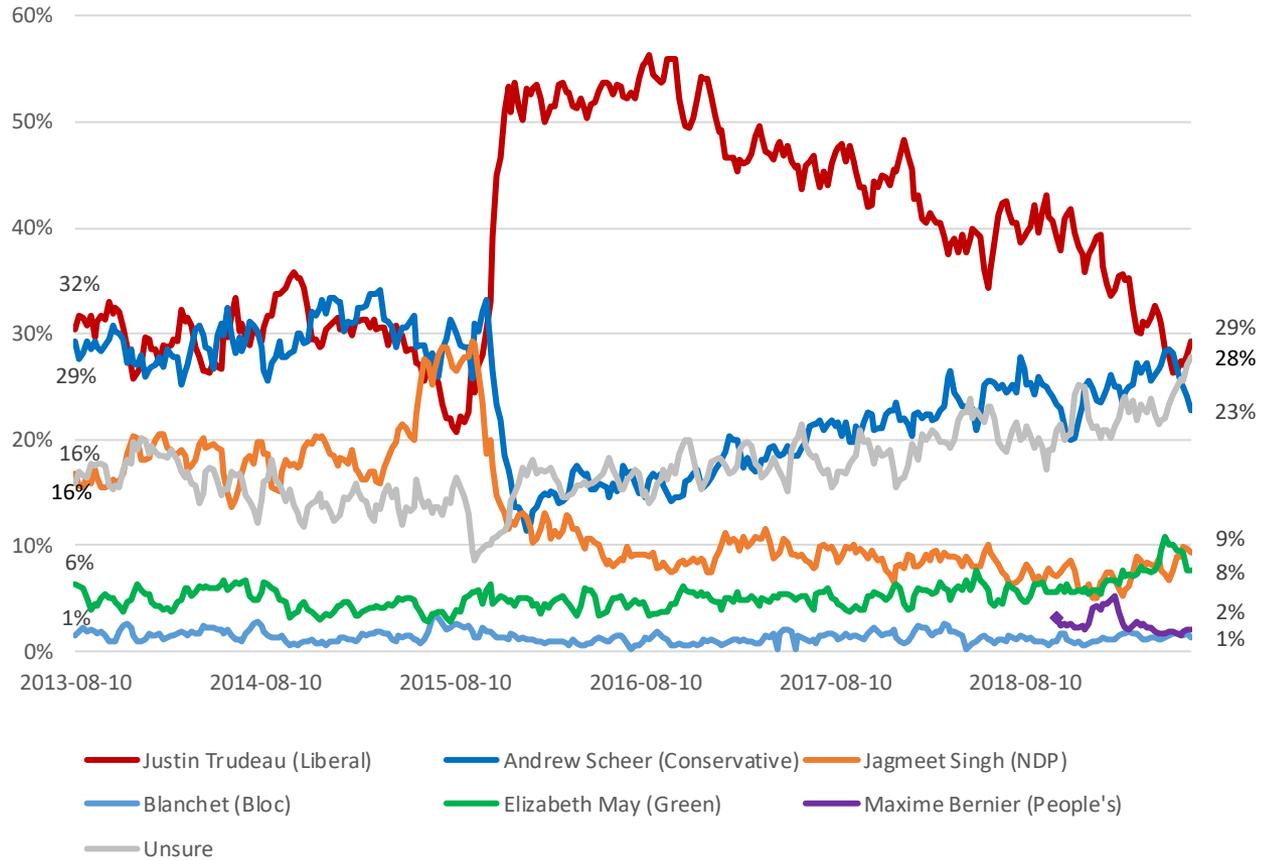
*Winning solutions
for decision-makers*



**National – Weekly Tracking – Preferred Prime Minister First Ranked Choice
(Ending June 28, 2019, n=1,000)**

Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]

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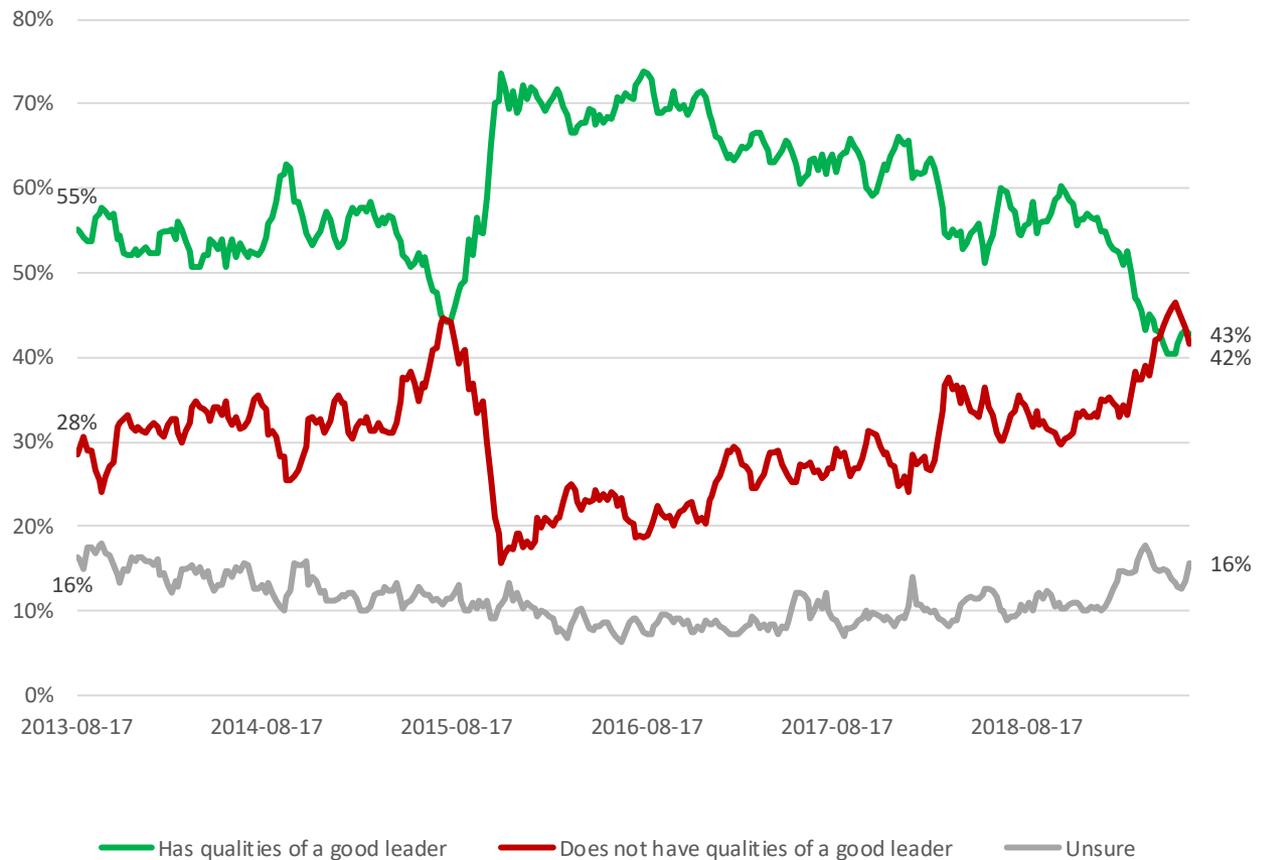
Trudeau



Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Justin Trudeau

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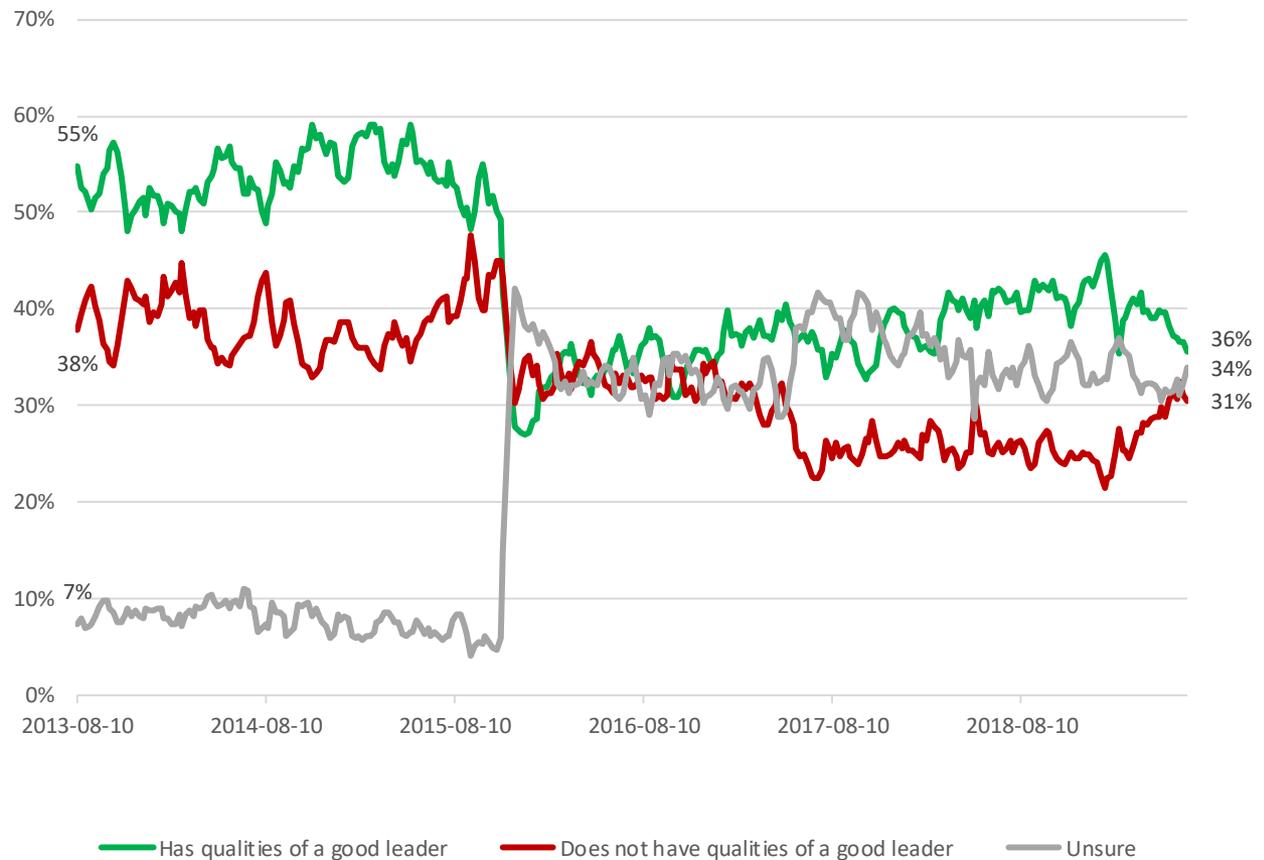
**National – Weekly Tracking – Qualities of a Good Political Leader
(Ending June 28, 2019, n=1,000)**



Question: For each of the following federal political party leaders, do you think they have do not have the qualities to be a good political leader? [RANDOMIZE] Andrew Scheer.

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National – Weekly Tracking– Qualities of a Good Political Leader (Ending June 28, 2019, n=1,000)



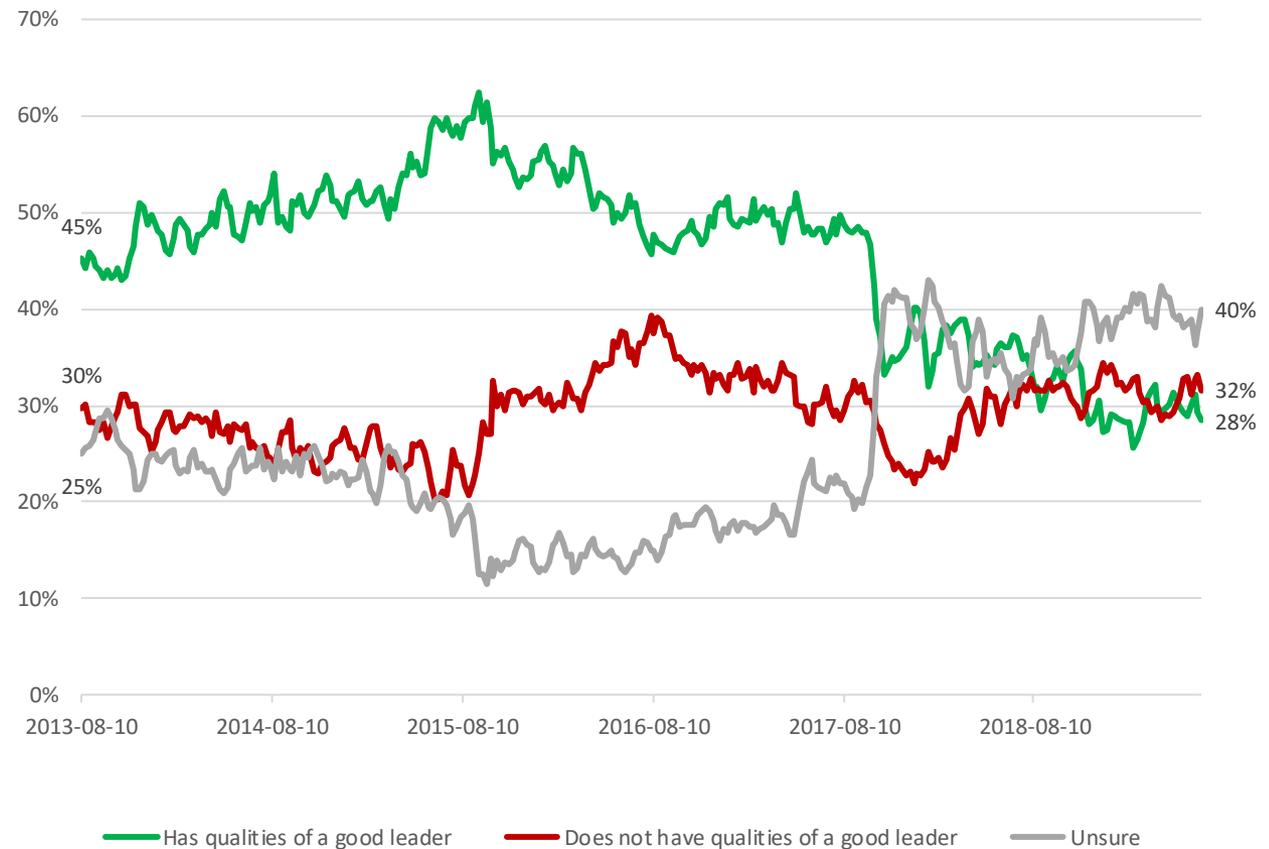
Singh



Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?
[RANDOMIZE] Jagmeet Singh

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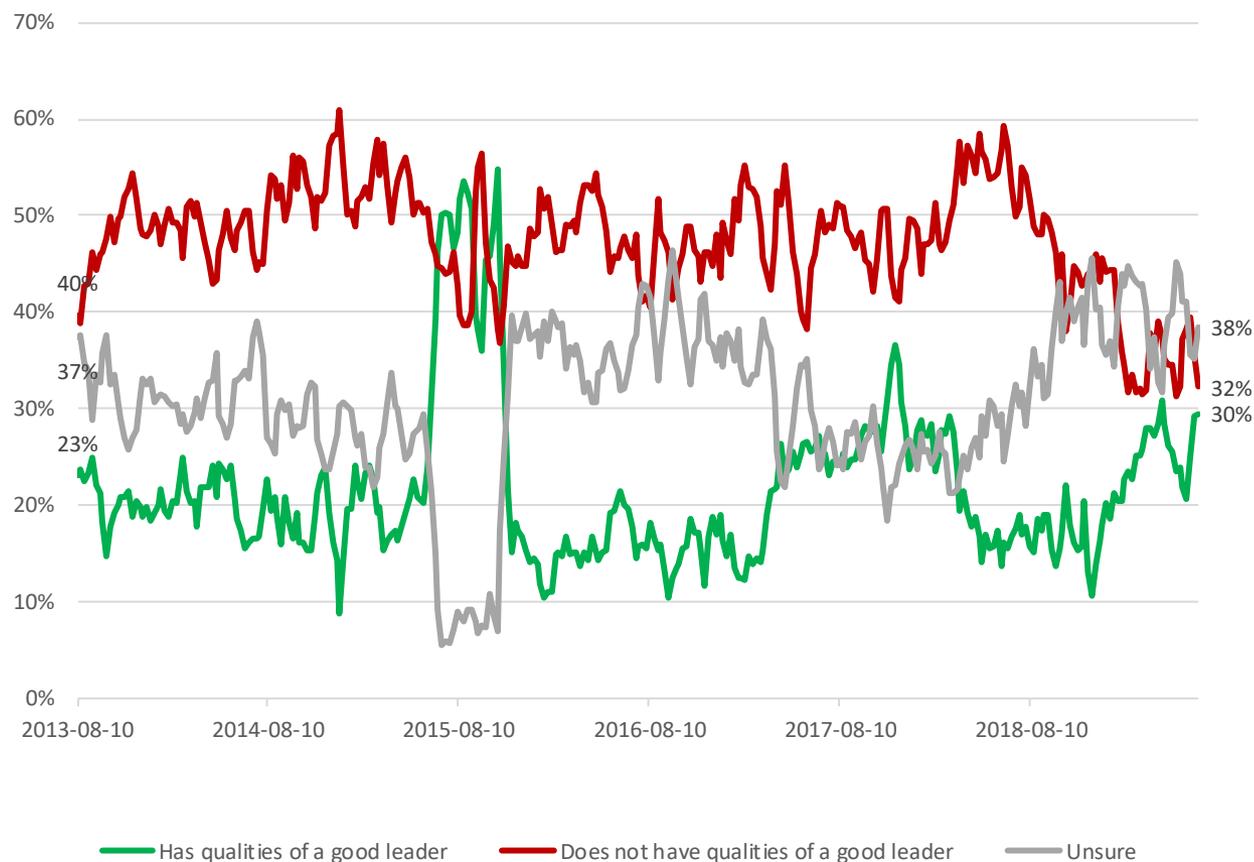
**National – Weekly Tracking– Qualities of a Good Political Leader
(Ending June 28, 2019, n=1,000)**



Quebec only – Weekly Tracking – Qualities of a Good Political Leader (Ending June 28, 2019, n=248)

Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Mario Beaulieu (interim leader)/Yves-François Blanchet (newly elected leader).

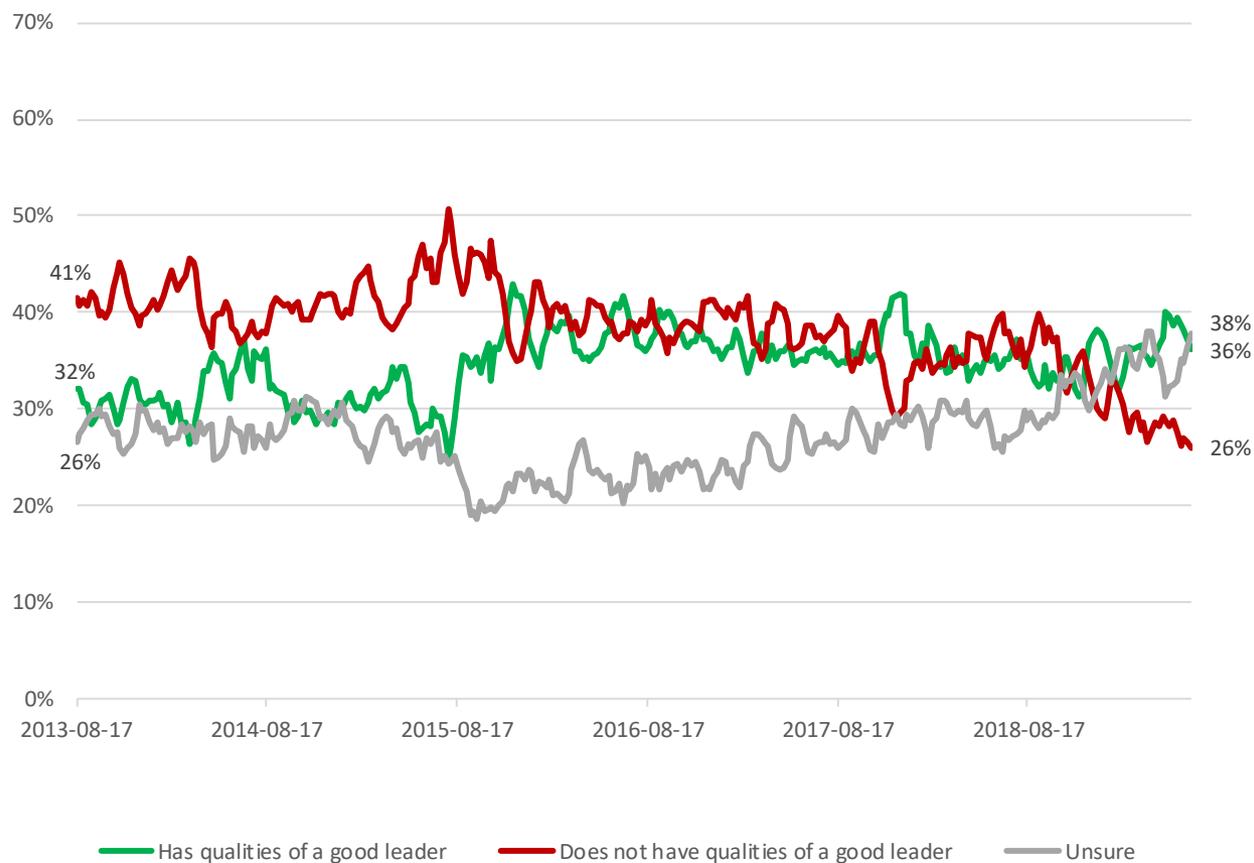
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Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Elizabeth May

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National – Weekly Tracking – Qualities of a Good Political Leader (Ending June 28, 2019, n=1,000)



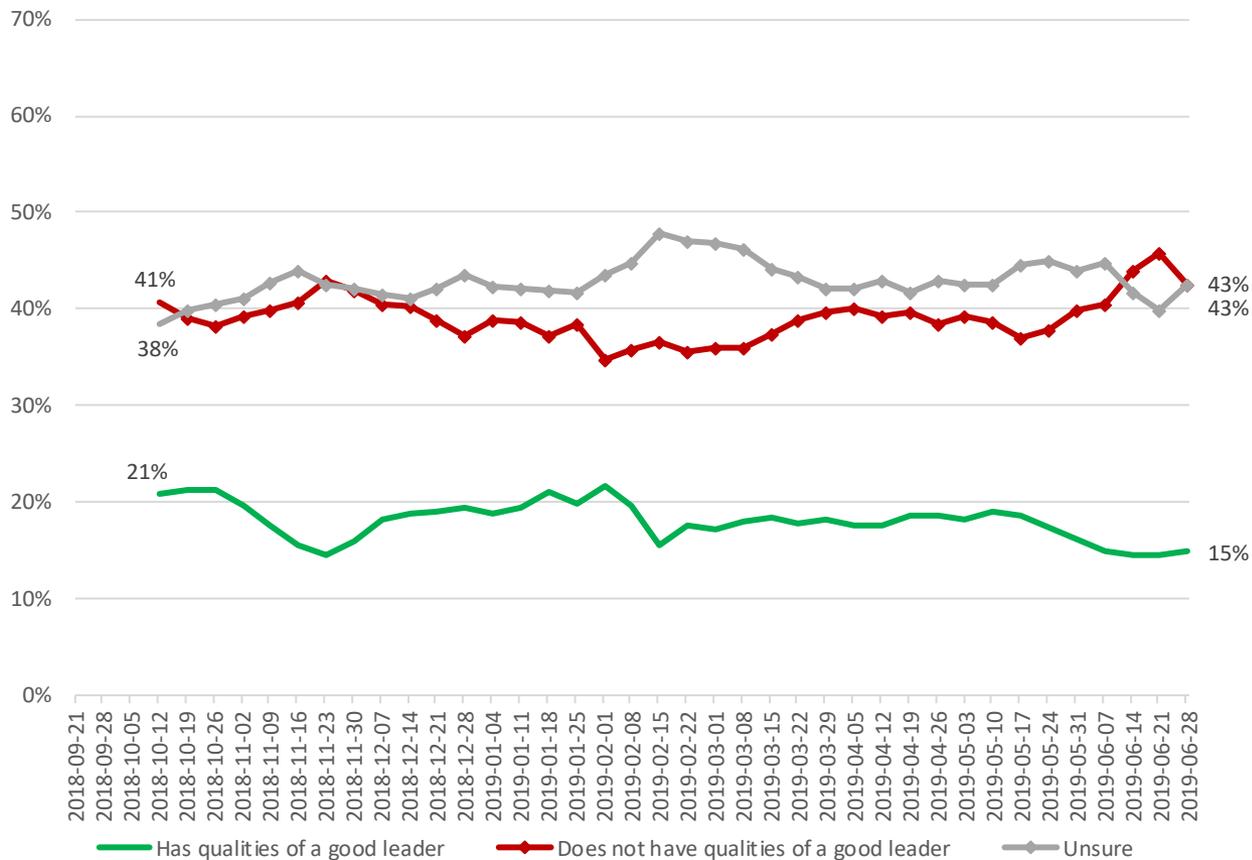
Bernier



Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Maxime Bernier

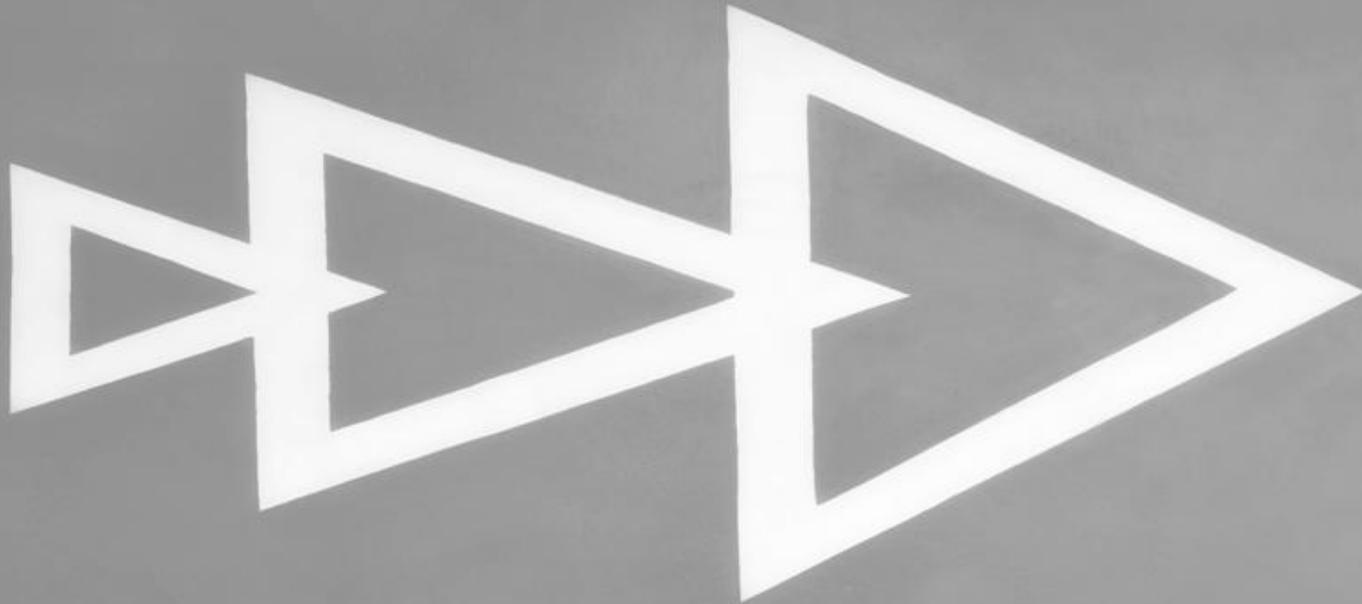
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**National – Weekly Tracking – Qualities of a Good Political Leader
 (Ending June 28, 2019, n=1,000)**



Nanos Party Power Index

Nanos Weekly Tracking



NANOS

Applying advanced machine learning algorithms

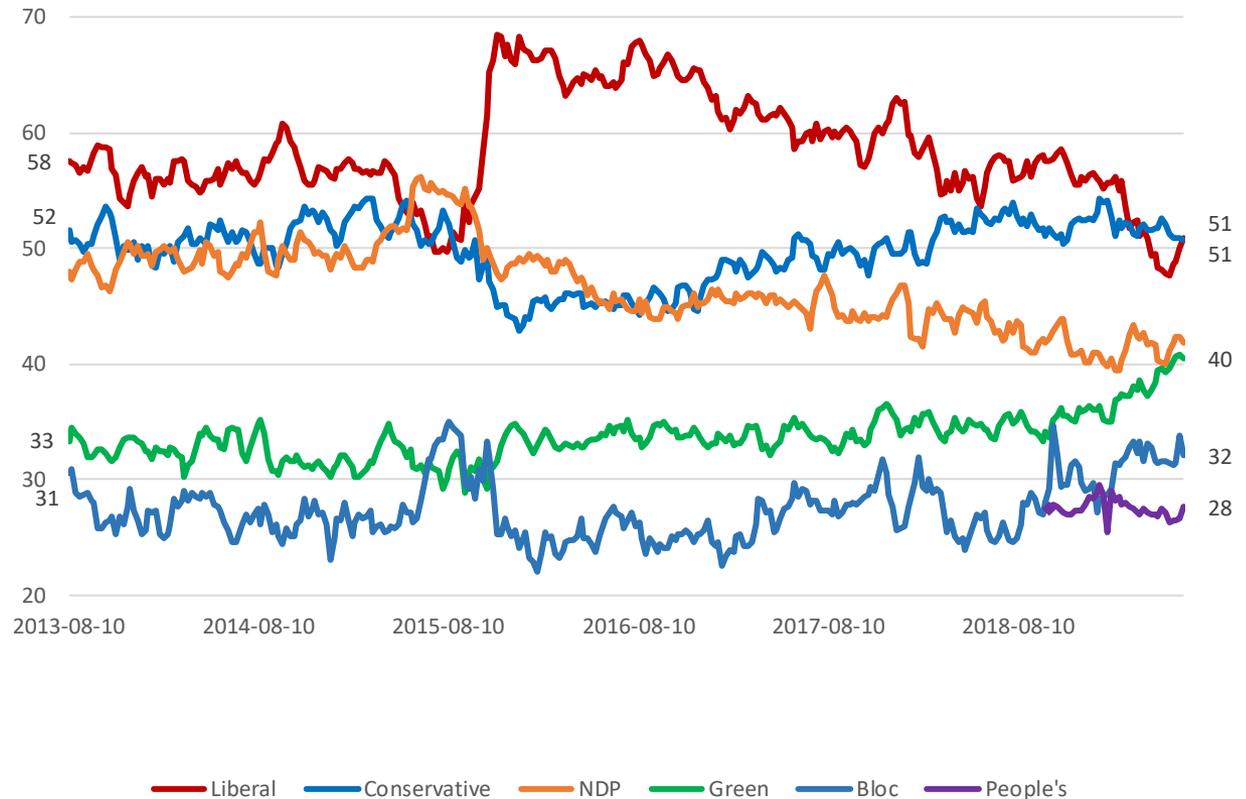
Party Power Index



The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

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**Canada Weekly Index Tracking Scores
(Ending June 28, 2019, n=1,000)**





Methodology

Methodology



The Weekly Nanos Tracking is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on a dual frame (land + cell-lines) random telephone interviews with 1,000 Canadians using a four week rolling average of 250 respondents each week, 18 years of age and over. The random sample of 1,000 respondents may be weighted by age and gender using the latest census information for Canada. The interviews are compiled into a four week rolling average of 1,000 interviews, where each week the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

A random telephone survey of 1,000 Canadians is accurate ± 3.1 percentage points, plus or minus, 19 times out of 20.

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- a ballot question that captures the 1st and 2nd vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the 1st and 2nd preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,000 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time. The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.

Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals, four week rolling average of 250 interviews a week.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) telephone survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Nine percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report was asked in the following order – party consideration, unprompted vote preferences, preferred Prime Minister and qualities of a good political leader.
Demographics (Other)	Age, gender, education, income	Question Content	This was part of a weekly tracking survey. The preceding module included questions about national issues of concern and ballot preferences and economic confidence.
Fieldwork/Validation	Live interviews with live supervision to validate work	Question Wording	The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.
Number of Calls/	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. 237 – Toll Free: (888) 737-5505 ext. 223. Email: info@nanosresearch.com.
Field Dates	Four week period June 28, 2019		
Language of Survey	The survey was conducted in both English and French.		
Standards	This report meets the standards set forth by ESOMAR and AAPOR.		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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2019-06-28 – Nanos Political Tracking – STAT SHEET

		Region							Gender		Age				
		Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Consider Liberal	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	46.6												
	No, would not consider	%	39.2												
	Unsure	%	14.2												
Subscribers only															

		Region							Gender		Age				
		Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Consider Conservative	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	40.8												
	No, would not consider	%	43.6												
	Unsure	%	15.5												
Subscribers only															

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,000 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending June 28, 2019. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.



2019-06-28 – Nanos Political Tracking – STAT SHEET

		Region							Gender		Age				
		Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Consider NDP	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	34.3												
	No, would not consider	%	46.3												
	Unsure	%	19.3												

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		Region		Gender		Age				
		Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Consider Bloc	Total	Unwgt N	248	118	130	51	46	32	51	68
		Wgt N	248	120	128	46	40	45	48	69
	Yes, would consider	%	27.4							
	No, would not consider	%	58.3							
	Unsure	%	14.2							

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2019-06-28 – Nanos Political Tracking – STAT SHEET

			Region						Gender		Age				
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Green	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	33.3												
	No, would not consider	%	45.9												
	Unsure	%	20.9												

Subscribers only

			Region						Gender		Age				
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Peoples	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	7.8												
	No, would not consider	%	65.9												
	Unsure	%	26.3												

Subscribers only

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,000 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending June 28, 2019. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.



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		Region							Gender		Age				
		Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Ballot	Total	Unwgt N	822	79	197	258	164	124	437	385	137	160	157	164	204
		Wgt N	818	78	196	258	163	122	405	412	140	136	159	158	224
	Liberal	%	34.5												
	Conservative	%	31.7												
	NDP	%	16.5												
	Bloc	%	4.6												
	Green	%	9.8												
	Peoples	%	0.9												
	Other	%	1.9												

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			Region					Gender			Age				
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
First ranked Preferred Prime Minister	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Justin Trudeau	%	29.2												
	Andrew Scheer	%	22.7												
	Jagmeet Singh	%	9.3												
	Yves-François Blanchet	%	1.3												
	Elizabeth May	%	7.6												
	Maxime Bernier	%	2.1												
	Unsure	%	27.8												

Subscribers only

			Region					Gender			Age				
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Justin Trudeau	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	42.7												
	Not have	%	41.6												
	Unsure	%	15.7												

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			Region						Gender		Age					
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Andrew Scheer	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241	
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265	
	Have	%	35.6													
	Not have	%	30.5	Subscribers only												
	Unsure	%	33.9													

			Region						Gender		Age					
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Jagmeet Singh	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241	
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265	
	Have	%	28.4													
	Not have	%	31.6	Subscribers only												
	Unsure	%	40.0													

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			Region		Gender			Age			
			Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Yves-François Blanchet	Total	Unwgt N	248	118	130	51	46	32	51	68	
		Wgt N	248	120	128	46	40	45	48	69	
	Have	%	29.5								
	Not have	%	32.2	Subscribers only							
	Unsure	%	38.4								

			Region					Gender		Age					
			Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Elizabeth May	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	36.1												
	Not have	%	26.0	Subscribers only											
	Unsure	%	37.9												

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		Region							Gender		Age				
		Canada 2019-06-28	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Maxime Bernier	Total	Unwgt N	1000	100	248	300	200	152	523	477	185	193	185	196	241
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	14.8												
	Not have	%	42.6												
	Unsure	%	42.6												

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