



THE MAJOR DATE FOR THE ELITE IN WOMEN'S WORLD GOLF

As its turns 25, The Evian Championship makes its big midsummer comeback. From 25 to 28 July 2019, the only Grand Slam stage in Continental Europe welcomes the leading 120 women golfers in the world, who are selected according to very tough eligibility criteria. This birthday edition of the Major is of course one of sporting excellence thanks to the quality of the field and its course, with its overall prize purse now \$4,100,000.

In terms of the course, the Evian Resort Golf Club is even more spectacular with hole 13 shortened to a par 4 and hole 18 reshaped into a par 5, offering a venue to match the event's status, surrounded by nature in its summer splendour.

The 25th anniversary is also the opportunity to highlight The Evian Championship's societal role and its steadfast involvement in creating exposure for women's world golf, working closing with the athletes, the way it has always been since the tournament was created by Antoine and Franck Riboud in 1994. A driving force that also prevails through its strong commitment to

young players to bring the talents of tomorrow to the fore, visible when awarding wildcards or at dedicated events (Evian Championship Juniors Cup, Haribo Kids Cup, Evian Junior Event...).

In addition to the competition itself, the 25th birthday is a big celebration of golf for all of the spectators, from discerning fans to tourists, curious to take part in a global sporting event while on holiday. New packages including the Family Pass or Group Pass will enable everyone to experience the tournament, the sidelines and exclusive events in the best possible conditions. A unique experience in a festive, summer atmosphere.

SPORT IN NUMBERS

TOURNAMENT/FIELD

\$4,100,000
prize purse (+ \$250,000 vs 2018)



120
top women players
in the world

24.3
the average age of the
world Top 10

4
wildcards awarded to players
by the tournament board

5
players selected
at the Qualifiers in Europe,
Asia and USA

THE NUMBER FOR 2019

25

years
of the tournament

player nationalities
expected

July
the start of the 2019 tournament

age
of Sung Hyun Park,
world n°2

euros
price of the Live Pass

GAME FORMAT

18
holes a day

4
rounds in stroke play



70
players and ties make the cut
after 36 holes

18
the play-off hole

THE COURSE

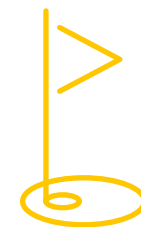
6,487
yards / 5,935 metres

Par **71**
5 par 3s

4 par 5s

13
the most strategic hole
(a par 5 now a par 4)

18
the most spectacular hole
(a par 4 reshaped into a par 5)





A MIDSUMMER MAJOR

Making its big midsummer comeback, from 25 to 28 July, The Evian Championship is strategically placed among the exclusive Majors championship and kicks off three weeks of top-level golf known as the “European Swing”. The leading 120 women players in the world play three European tournaments in a row: the last two stages of the Grand Slam in France and England, The Evian Championship and the Women’s British Open, followed by the Ladies Scottish Open in Scotland.

This places the world’s elite golfers under pressure to perform in what is also a Solheim Cup year in Scotland. The Korean Jin Young Ko (n°1, 2018 Rolex Rookie of the Year, 2019 ANA Inspiration champion) and Sung Hyun Park (n°2), and Thailand’s Ariya Jutanugarn (n°3), and are currently battling for the world number 1 position, will be giving their all again this time round. Also on top form at the start of this season are the Australian Minjee Lee (aged 22) and the American Lexi Thompson (aged 24), respectively world number 4 and 6, placing them among the favorites to take the trophy from the defending champion Angela Stanford. Equally on form are young champions such as Nasa Hataoka (Jap) and Nelly Korda, top of the rankings to join the US Solheim Cup team, both aged 20 and currently 5th and 8th in the Rolex Rankings.

In addition to the champions, The Evian Championship also selects the talents of tomorrow and the current leading international amateurs to offer a true reflection of the world’s top players and provide a golfing spectacle of the highest quality.

ELIGIBILITY CRITERIA

NEW

The Evian Championship has two new eligibility criteria, which strengthen the tournament's ongoing commitment to women (criteria 16 concerning players and maternity) and to the world's top amateurs (criteria 15, the inclusion of a new international amateur tournament).

- 01 **4 Evian Championship invitations**
- 02 **Top two finishers at the Jabra Ladies Open** at the Evian Resort Golf Club (23-25 May 2019)
- 03 **Top two finishers** at the Island Resort Championship (Symetra Tour) in Harris (Michigan – 21-23 June 2019)
- 04 **The top finisher** at the end of the South Korea qualifiers (mid-June 2019) TBD
- 05 **The Top-40 Players on the Rolex Rankings** as of 25 June 2019
- 06 Evian Championship **Past Champions**
- 07 **Active Evian Masters Past Champions** (to be considered Active, a Past Evian Masters Champion must have participated in either ten official LPGA tournaments or ten official LET tournaments in the twelve months prior to 16 July 2019)
- 08 **Winners of the ANA Inspiration, KPMG Women's PGA Championship, U.S. Women's Open and Ricoh Women's British Open** in the previous 5 years (2015-2019)
- 09 **Winners of LPGA Official Tournaments** from the conclusion of The Evian Championship 2018 through The Evian Championship 2019
- 10 **Winners of LET Official Tournaments** from the conclusion of The Evian Championship 2018 through The Evian Championship 2019
- 11 **Top-five players** on the LET Order of Merit as of 16 July 2019
- 12 **All Players who finished Top 10** and ties in The Evian Championship 2018
- 13 **Winner of the U.S. Women's Amateur Championship 2018** (must compete in The Evian Championship as an amateur to be eligible)
- 14 **Winner of the British Ladies Amateur Championship 2019** (must compete in The Evian Championship as an amateur to be eligible)
- 15 **Winner of the Women's Amateur Asia Pacific Championship 2019** (must compete in The Evian Championship as an amateur to be eligible)
- 16 **Any Player who did not compete in The Evian Championship 2018** due to maternity, as approved by The Evian Championship in conjunction with the player's home tour, provided they were otherwise qualified to compete in The Evian Championship 2018
- 17 **If the field is not full**, the remainder of the field will be filled by LPGA members, ranked in the order of their position on the LPGA Official Money List as of 16 July 2019

AN INCREASED PRIZE PURSE

The Evian Championship is endlessly seeking to grow, and on the initiative of its loyal and increasingly committed Sponsors Club, is raising its Prize Money again this year. An additional increase of \$250,000 in 2019 to reach a record figure of \$4.1M, which takes the money that goes to the winner over the symbolic \$600,000 mark (\$615,000 to be precise).

This significant rise asserts the tournament's ambitious position as a major player and driving force in global golf, and confirms its 2nd position out of the five Grand Slam tournaments in women's golf, just behind the US Women's Open.

AN EVEN MORE SPECTACULAR COURSE

Totally redesigned in 2013, the Evian Resort Golf Club's Major championship course asserts its distinctive identity, a tribute to "pure" golf in a magical setting. It is a strategic course with pace on which players are faced with real challenges while spectators remain at the heart of the action. This year, to offer an even more spectacular final, hole 13 has been shortened to a par 4 and hole 18 reshaped into a par 5.

25 YEARS: A MIDSUMMER CELEBRATION

It's celebration time for the Evian Championship's as its turns 25. The opportunity to take a look back at all that has been accomplished since the 1st tournament created in 1994 by Antoine and Franck Riboud and further the adventure still with the same ambitions: support women champions by providing them with the best conditions to "do their job" and bring the talents of the future to the fore. A host of celebratory events are planned...

DATES OF THE WOMEN'S MAJORS 2019

4 - 7 April

ANA Inspiration

Mission Hill Country Club
Rancho Mirage - California - USA

Purse: **\$3,000,000**

2019 winner: **Jin Young Ko**

30 May - 2 June

U.S. Women's Open

Country Club of Charleston -
South Carolina - USA

Purse: **\$5,000,000**

Defending champion: **Ariya Jutanugarn**

20 - 23 June

KPMG Women's PGA Championship

Hazeltine National Golf Club
Chaska - Minnesota - USA

Purse: **\$3,850,000**

Defending champion: **Sung Hyun Park**

25 - 28 July

The Evian Championship

Evian Resort Golf Club
Evian - France

Purse: **\$4,100,000**

Defending champion: **Angela Stanford**

1 - 4 August

AIG Women's British Open

Woburn Golf Club
Little Brickhill - Milton Keynes - England

Purse: **\$3,250,000**

Defending champion: **Georgia Hall**



THE EVIAN CHAMPIONSHIP'S IDENTITY 2019

The choice for the poster is to highlight the Major's prominence through the emotion of the 2018 winner, Angela Stanford, who is kissing the trophy.

The champion rises above the famous course and the joy, achievement and pride of this great player takes up all of the space.

Alongside this, the colour has been adjusted to fill the image with warmth, reflecting the Major's return to a July date and sunny summer days.

PAST WINNERS

1994 Helen Alfredsson (Swe)

1995 Laura Davies (Eng)

1996 Laura Davies (Eng)

1997 Hiromi Kobayashi (Jap)

1998 Helen Alfredsson (Swe)

1999 Catrin Nilsmark (Swe)

2000 Annika Sörenstam (Swe)

2001 Rachel Hetherington (Aus)

2002 Annika Sörenstam (Swe)

2003 Juli Inkster (USA)

2004 Wendy Doolan (Aus)

2005 Paula Creamer (USA)

2006 Karrie Webb (Aus)

2007 Natalie Gulbis (USA)

2008 Helen Alfredsson (Swe)

2009 Ai Miyazato (Jap)

2010 Jiyai Shin (Kor)

2011 Ai Miyazato (Jap)

2012 Inbee Park (Kor)

2013 Suzann Pettersen (Nor)

2014 Hyo Joo Kim (Kor)

2015 Lydia Ko (NZI)

2016 In Gee Chun (Kor)

2017 Anna Nordqvist (Swe)

2018 Angela Stanford (USA)

TICKETS

For its midsummer comeback, the Evian Championship has created two new Passes for holidaymakers to offer them the best possible golf experience with friends or family.



NEW

FAMILY PASS

GET INTO THE GOLFING SPIRIT WITH YOUR FAMILY

- With the 1-day, 2-day or 4-day Family Pass, choose the family experience that suits you
- All Family Passes are valid for the day(s) of your choice
- Access to the stands at holes 1 and 18
- Access to the spectator village

From 35€



NEW

GROUP PASS

A UNIQUE EXPERIENCE WITH FRIENDS

- With the 1-day, 2-day or 4-day Group Pass, choose the group experience that suits you
- All Group Passes are valid for the day(s) of your choice
- Access to the stands at holes 1 and 18
- Access to the spectator village

From 20€ (when you purchase 5 places)



PRIVILEGE TERRACE PASS

RISE ABOVE THE CROWDS

- Unlimited access to the Privilege Terrace with uninterrupted views of holes 5, 6 and 18
- Lunch in the box and Open Bar
- " Walk with a pro ": experience the competition with commentary from a golf pro
- Meet an expert who will explain the tournament's latest news and highlights to you
- Welcome gift
- Access to the Academy, the champions' official practice center
- Parking and shuttle service



WELCOME PACK

This year, Evian Championship fans will find a host of surprises in the collector backpack.

Official program, atomizer, pocket map, cap clip... and lots of gifts!

10 €

Book your Pass and your Welcome Pack
at www.evianchampionship.com



GETTING TO THE TOURNAMENT

ACCESS

By Plane

- Geneva Cointrin international airport 45 kilometres from Evian-les-Bains
- Annecy-Meythet airport 80 kilometres from Evian-les-Bains
- Lyon airport less than 200 kilometres from Evian-les-Bains

By Car

- Paris 580 km, via A6 / A40 / N206 / RN5
- Annecy 85 km, via A41 / N206 / RN5
- Genève 45 km, by RN5 or Swiss motorway (Villeneuve exit 25 km)

By Train

Evian-les-Bains train station 5 minutes from the golf club

Many daily connections by TGV (high speed train):

- Paris-Geneva (3 hours 5 minutes)
- Paris-Lausanne (3 hours 40 minutes)
- Paris-Evian (4 hours 20 minutes)

By Boat

- Lausanne-Evian (regular 35-minute crossing shuttles)

Information on crossings:

www.cgn.ch

ACCOMMODATION

There are numerous hotels and short-term rentals available close to the golf club.

For details, please visit: **<https://www.evian-tourisme.com/hebergements/>**



SCHEDULE FOR THE EVIAN CHAMPIONSHIP

23 - 25 May 2019

European Qualifiers
Jabra Ladies Open (LET//LETAS)
Evian Resort Golf Club (France)

Mid June 2019 (TBD)

Qualifiers Asia (South Korea)

21-23 June 2019

US Qualifiers
Island Resort Championship
Harris - Michigan (USA)

25 - 28 July 2019

The Evian Championship
Evian Resort Golf Club (France)

21 - 22 September 2019

Haribo Kids Cup (final)
10th edition, players aged
8 to 12 years (mixed), 10 qualifying
events in France and Belgium

24 - 26 September 2019

The Evian Championship Juniors Cup
13th edition of the world cup competition for the under 14s (mixed)
18 teams

18-20 October 2019

Evian Junior Event
in conjunction with the AJGA
Evian Resort Golf Club (France)
Top national amateurs (under 18s - mixed)
The Top 8 (Team The Evian Championship, 8 male or female players)
will be selected for **the Evian International & Senior Showcase** in
Las Vegas (December 2019) played before college golf coaches.

THE
evian
CHAMPIONSHIP

MEDIA CONTACT

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