

HARRY ROSEN



Massimo Dutti

Crate&Barrel

S T U A R T W F I T 7 M A N lululemon 🕡 athletica

Mackage

ZARA



CF Carrefour Laval is the premier shopping centre on the North Shore of Montreal, outperforming all trade area competitors by \$400 per sq. ft. The centre draws a premium and diverse retail mix, making the property a destination for shoppers in the Montreal area.

Key Facts:

\$868 sales per sq. ft.

\$2,413 food court sales per sq. ft.

7,283 parking stalls

228 number of stores

GLA 1,186,168 sq. ft.

CRU 567,679 sq. ft.



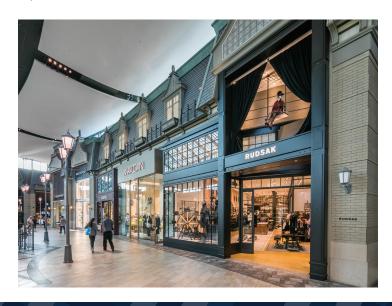
Rona, Simons, Hudson's Bay



Laval, North Shore of Montreal



bus connections



70% FEMALE	43 AVERAGE AGE	\$104,554 AVERAGE HOUSEHOLD INCOME
67 MINUTES DWELL TIME	SHOPPER PROFILE	2.8 VISITS PER MONTH
\$345 AVERAGE MONTHLY EXPENDITURE	40% BUYER CONVERSION	15% tourists

BOTH A REGION AND A CITY, LAVAL BOASTS A DIVERSIFIED AND DYNAMIC ECONOMY WITH 30% OF ITS TERRITORY DEVOTED TO AGRICULTURAL PRODUCTION

LAVAL AT A GLANCE

EMERGING ECONOMIC DRIVERS INCLUDE BIOTECHNOLOGY, INFORMATION SERVICES AND AGRI-FOOD PRODUCTION AND PROCESSING EASILY ACCESSIBLE BY CAR AND RAIL, LAVAL SERVES AS THE HUB BETWEEN MONTREAL AND REGIONS TO THE NORTH

Our Community:

- Located in Laval's downtown area near Highways 440 & 15, a 20 minute drive from downtown Montreal
- Population growth is concentrated in the northern part of the PTA which include pockets of higher income households
- Enhanced retail mix and unique, first-to-market retailers draw 29% of shoppers beyond the trade area to CF Carrefour Laval

	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
Population	803,126	652,524	1,455,626
Household Income	\$90,660	\$72,360	\$82,211
Households with Income > \$100,000	32%	20%	27%



