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CF Carrefour Laval is the premier shopping centre on the North Shore of Montreal, outperforming all trade area competitors by \$400 per sq. ft. The centre draws a premium and diverse retail mix, making the property a destination for shoppers in the Montreal area.

Key Facts:

\$868 sales per sq. ft.	228 number of stores	 Rona, Simons, Hudson's Bay
\$2,413 food court sales per sq. ft.	GLA 1,186,168 sq. ft.	 Laval, North Shore of Montreal
7,283 parking stalls	CRU 567,679 sq. ft.	 bus connections



70% FEMALE	43 AVERAGE AGE	\$104,554 AVERAGE HOUSEHOLD INCOME
67 MINUTES DWELL TIME	SHOPPER PROFILE	2.8 VISITS PER MONTH
\$345 AVERAGE MONTHLY EXPENDITURE	40% BUYER CONVERSION	15% TOURISTS

BOTH A REGION AND A CITY, LAVAL BOASTS A DIVERSIFIED AND DYNAMIC ECONOMY WITH **30%** OF ITS TERRITORY DEVOTED TO AGRICULTURAL PRODUCTION

LAVAL AT A GLANCE

EMERGING ECONOMIC DRIVERS INCLUDE BIOTECHNOLOGY, INFORMATION SERVICES AND AGRI-FOOD PRODUCTION AND PROCESSING

EASILY ACCESSIBLE BY CAR AND RAIL, LAVAL SERVES AS THE HUB BETWEEN MONTREAL AND REGIONS TO THE NORTH

Our Community:

- Located in Laval’s downtown area near Highways 440 & 15, a 20 minute drive from downtown Montreal
- Population growth is concentrated in the northern part of the PTA which include pockets of higher income households
- Enhanced retail mix and unique, first-to-market retailers draw 29% of shoppers beyond the trade area to CF Carrefour Laval

	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
Population	803,126	652,524	1,455,626
Household Income	\$90,660	\$72,360	\$82,211
Households with Income > \$100,000	32%	20%	27%

