



U.S. Business Leadership in an Uncertain World

2014–2015 ANNUAL REPORT

To our members and friends,

The Greek philosopher Heraclitus remarked, "Change is the only constant in life." This is as true today as it was 2,500 years ago, but the pace of change has accelerated. Nothing is standing still. Yet in today's increasingly unsettled and uncertain world, companies and societies must anticipate and respond to emerging threats – and opportunities – in a timely manner, in order to ensure their survival and prosperity.

USCIB helps its members – as well as governments and international organizations – anticipate, plan for and manage change at the intersection of global business and policy. We bring the private sector's voice into major international deliberations, and help craft policies that foster a growing and innovative economy, and ultimately a better world for our children.

For us, the importance of a vibrant business role in global policy is self-evident. As one of our members recently said, "Government doesn't create an economy, business does." The scope of today's societal challenges – slow growth in many parts of the world, environmental stresses, changing expectations of business, to name but a few – demands a robust private-sector role in order to ensure that government policy works toward, and not against, a thriving, inclusive economy.

In 2015, we see opportunities for real progress in a number of areas, where business is at the table as an indispensable partner. These include:

- **Trade and investment policy**, where we must work to ensure ratification and implementation of the WTO Trade Facilitation Agreement, solidify the gains of an ambitious U.S. trade policy through Congressional passage of Trade Promotion Authority, and conclude critical trade pacts with Asia and Europe.
- **Climate change**, where we believe that if a global climate agreement doesn't work with and for business, then it just won't work.
- The **UN's Post-2015 development agenda**, where the private sector must be mobilized, and viewed as a partner, if this ambitious effort is to have any chance of success.



Harold McGraw III and Peter M. Robinson

- **Internet governance**, where a largely successful multi-stakeholder approach that upholds key principles of privacy, security and inclusiveness is under threat.
- **Global health and nutrition policies**, where business is unfairly portrayed by many as part of the problem, rather than the solution.

That's a tall agenda, but progress in these areas is essential for companies and countries to succeed and prosper in the 21st century. Throughout 2015 and beyond, we at USCIB will work with our members to put forward business ideas and solutions on these and a wide range of other issues.

Getting real progress requires strong business representation to governments and in the intergovernmental bodies where USCIB and our global network have standing and influence. We must invest the time and resources to do the hard work of outreach, analysis and advocacy. And we must leverage the expertise and strengths of our members in making the business case for smarter, more effective policies around the world.

With your ongoing help and support, we can ensure many more years of American business leadership in an uncertain world.

Harold McGraw III

Chairman Emeritus, McGraw Hill Financial
Chairman, USCIB

Peter M. Robinson

President and CEO, USCIB



1



2

Convening Around a Global Policy Agenda

1.

Award Gala

USCIB Chairman **Terry McGraw** introduces 2014 International Leadership Award recipient **Roberto Azevedo**, director general of the World Trade Organization, recognized for his stewardship of the WTO Trade Facilitation Agreement. Held for the first time in Washington D.C., USCIB's annual gala event drew hundreds of members and friends to the Four Seasons Hotel, including keynote USTR **Michael Froman**, to celebrate a great year for trade.

2.

UN Door-Knock

USCIB members met with United Nations representatives to discuss the private sector's engagement with the UN Post-2015 Development Agenda, including the formulation of its Sustainable Development Goals (SDGs). These "door-knock" consultations included a Green Economies Dialogue presentation on metrics and indicators for the SDGs and their relevance to business. Pictured: (L-R) **Lilliane Kidane** (GE), **Emad Bibawi** (KPMG), and **Claus Stig Pedersen** (Novozymes)

3.

Tax Conference

As governments from the G20 move forward in an effort to rewrite global corporate tax rules, executives, government officials and tax experts gathered at the 2014 OECD International Tax Conference to plot a realistic path forward. IRS Deputy Commissioner **John Koskinen** delivered keynote remarks at this annual policy conference, now entering its tenth year.



The year 2014 marked the beginning of two new policy conferences organized by USCIB, adding to our strong lineup of annual high-profile events in New York, Washington, D.C and around the world. We bring the American business perspective to key policy debates ranging from trade and investment, to information and communication technologies, to international tax, and we provide the convening power for members to meet with senior policymakers from the United States, foreign governments and leading intergovernmental bodies.

4. ICT Conference

To encourage new ideas about how to harness the Internet to promote jobs and prosperity, USCIB, BIAC and the OECD launched their first annual ICT policy conference in March 2014 in Washington, D.C.. **Diego Molano Vega**, Colombia's minister of information technologies and communications, was among the speakers at the conference who discussed how emerging technologies create the potential for greater efficiencies, economic growth and job creation, and risk-based approaches to privacy and security.

5. Trade and Investment Conference

With the progress made last year on the World Trade Organization's Trade Facilitation Agreement and promising movement on Trade Promotion Authority on Capitol Hill, USCIB and the OECD seized the opportunity to organize timely discussions about the global trade environment. Participants gathered in Washington, D.C. for a review of which trade and investment policies best promote economic growth, create jobs and lead to sustainable development. Pictured: (L-R) USCIB Chairman **Terry McGraw** and keynote speaker USTR **Michael Froman**

6. Customs Symposium

USCIB and ICC organized the first Customs and Trade Facilitation Symposium this year in Miami, Florida, convening government officials, business executives and thought leaders to discuss how to cut red tape as goods move across borders. Customs and Border Protection Commissioner **Gil Kerlikowske** gave keynote remarks at this two-day event. Pictured: (L-R) **Gil Kerlikowske** (CBP), **Jerry Cook** (Hanesbrands), **Norm Schenk** (UPS)

Growth, Jobs and Open Markets

Trade and investment are more important than ever for economic prosperity, job creation and innovation in America. Today, products are made by the world for the world, to the benefit of businesses and societies that are internationally engaged and open to the world.

Successful businesses understand that their future hinges on venturing abroad to meet the growth in global demand that for years has been much faster than in the United States. International trade supports one out of every five American jobs. Imports help U.S. businesses compete by keeping costs low and giving American families more choices, while export growth creates jobs by generating new markets for U.S. manufacturers, service providers and farmers. The future of American prosperity increasingly depends on globally-engaged companies tapping foreign markets.

2014 was a banner year for international trade, as the United States and its trading partners forged ahead on trade pacts with the European Union and Pacific-rim countries, as well as on the adoption of the World Trade Organization's (WTO) landmark Trade Facilitation Agreement, which will remove many technical and administrative barriers to trade, especially among developing countries.

Bolstering this promising work, the Group of 20 has made trade and infrastructure investment a cornerstone of its ambitious economic growth agenda. The United States also moved ahead toward finalizing the expansion of the Information Technology Agreement, and in 2014 it began negotiations on the Environmental Goods Agreement, a deal that will eliminate tariffs and duties on green products. As part of its commitment to foster the best conditions for global trade and investment, in 2014 USCIB published its blueprint to spur cross-border investment, "Policy Pillars on Foreign Direct Investment."

American prosperity increasingly depends on globally-engaged companies.

To cap off a great year for trade, USCIB organized its first trade and investment policy conference with the OECD in Washington in October, "Exploring New Approaches to Trade, Investment and Jobs," and we honored WTO Director General Roberto Azevedo at our annual award gala for his stewardship of the trade facilitation agreement.

Fighting for Trade Facilitation

USCIB hailed the November 2014 announcement by the United States and India of a breakthrough to end the impasse over implementation of the World Trade Organization Trade Facilitation Agreement (TFA). “This is very welcome news and paves the way to bring the landmark TFA deal into effect,” said USCIB President and CEO Peter Robinson. “It will provide a big boost to the U.S. and global economies at a critical time. Coupled with the announcement of an agreement with China to move forward on expanding the WTO’s Information Technology Agreement, this demonstrates the continued importance of multilateral trade liberalization in the 21st-century global economy.” The agreement is not yet a done deal; however, as two thirds of all WTO member countries must now formally ratify it in order to bring the agreement into effect. (Pictured: World Trade Organization Director General Roberto Azevedo)



A Blueprint for Foreign Direct Investment

Foreign direct investment (FDI) is a prime motor of the global economy, boosting job growth and incomes in both home and host countries. Policy makers increasingly identify FDI as a critical element in financing and delivering innovative solutions to shared global challenges, such as climate change and sustainable development. In many ongoing trade and investment negotiations as well as other global forums, however, sensible policies to promote cross-border investment are increasingly under broad, politicized attack. To help set the record straight, USCIB has issued new “Policy Pillars on Foreign Direct Investment.”



2015 Policy Advocacy Priorities

USCIB advocates for international legislative and regulatory regimes that affirm the essential role of business in building a prosperous and sustainable global economy. As the main business interface with international institutions, USCIB ensures that U.S. business has a seat at the table to inform international policy development. Here are USCIB’s policy priorities for 2015.

U.S. prosperity and job creation are tied to economic growth and new opportunities overseas. U.S. and international policy makers need to understand how business operates and to recognize the private sector’s positive role in economic development and job creation. For that to happen, we need:

An ambitious U.S. trade agenda

- A high-standard Trans-Pacific Partnership (TPP) agreement approved by Congress this year
- A comprehensive Trans-Atlantic Trade and Investment Partnership (TTIP) agreement concluded by 2016
- A commercially significant Environmental Goods Agreement that drives innovation through value chains
- Bipartisan Congressional approval of a well-designed Trade Promotion Authority bill in 2015
- Implementation of the WTO trade facilitation agreement and completion of the Trade in International Services Agreement as well as expansion of the Information Technology Agreement
- Inclusion of strong State-Owned Enterprise disciplines in key U.S. trade and investment agreements

Policies that promote and protect cross-border investment

- Elimination of policies requiring forced localization and restricting cross-border data flows
- A high-standard investment chapter in TPP and TTIP, including investor-state dispute settlement
- Business input to U.S. government on China BIT negotiations and future BIT candidates including India

Business leadership on economic growth, job creation and sustainable development

- At key IGOs, U.S. government, APEC and with G20 labor ministers for flexible labor markets, women’s economic empowerment, pro-growth labor policies and youth employment
- At the UN for input on the UN’s post-2015 sustainable development goals agenda
- At APEC in areas of special USCIB expertise (e.g., chemicals, customs, privacy, health)

Competitiveness and Innovation

USCIB works to beat back threats to U.S. competitiveness and innovation, operating across a range of areas that include global taxation, information and communications technologies, and customs modernization to ensure the right policy climate for American business.

In order for the private sector to unleash its full potential to drive American innovation and competitiveness, governments must fully protect intellectual property rights, keep markets open to cross-border trade and investment, refrain from unfair taxation and eliminate barriers on integrated global supply chains. USCIB's activities in several key areas help to reduce threats to U.S. competitiveness and improve the climate for innovation.

The Internet forms a crucial pillar of the world's economic infrastructure, and advancements in information and communications technology (ICT) have extraordinary potential to raise living standards across the world. It is in the best interest of business and the public for the future of the Internet to be in the hands of all stakeholders – business, civil society, the technical community and labor. In the run up to the United Nations' review of the World Summit on the Information Society in December 2015, USCIB is actively engaged in international discussions affecting ICTs at the highest levels. ICTs now

constitute a fundamental building block for global growth, competitiveness and job creation, so policy changes must be weighed carefully, with the interests of all stakeholders taken into account.

USCIB helps reduce threats to U.S. competitiveness and improves the climate for innovation.

As the tax practices of global companies come under scrutiny from revenue-hungry governments, USCIB and our partner organizations are working to ensure that changes to global taxation rules will neither result in double taxation nor undercut robust cross-border trade and investment. Our annual tax conference held in conjunction with the OECD is now entering its tenth year, and has become a forum for informed discussion for policymakers of current tax practices and of viable options for reform.

Customs modernization is critical to improving transparency and efficiency and to fostering a better relationship between trade facilitation and border security. To help foster discussion about the best ways to smooth cross-border trade, USCIB and its partners organized the first "Customs and Trade Facilitation Symposium in February 2015.

Making it Easier to Trade in Asia

Improving the flow of goods and services between Asia-Pacific Economic Cooperation (APEC) economies was high on the agenda at the APEC Senior Officials Meetings. USCIB participated in discussions on customs and transit issues in the Asia Pacific region. Government and private-sector representatives convened in Beijing throughout August to discuss how to support sustainable economic growth and prosperity throughout the APEC economies. USCIB welcomed commitments to simplify and harmonize regional customs procedures to ensure that goods and services move efficiently and safely through the region. *Pictured at the APEC CEO Summit (L-R): Peter Robinson (USCIB), Leocadia Zak (USTDA), Peter Sykes (Dow Chemical), Leslie Griffin (UPS) and Anthony Nightingale (Jardine Matheson Holdings Limited)*



Strengthening the Internet Governance Forum

Convened under the auspices of the United Nations, the Internet Governance Forum offers a neutral space for all stakeholders to discuss policies affecting the future of the Internet. The IGF gives stakeholders the chance to understand how to maximize Internet opportunities and address common challenges. USCIB represented global business at the conference in September 2014, calling for improvements aimed at preserving the forum as a unique multi-stakeholder laboratory for thoughtful, useful and non-binding considerations of increasingly complex Internet governance issues.



2015 Policy Advocacy Priorities

The private sector is the primary engine of innovation. Policy makers need to understand that business requires access to key markets and industries and highly integrated global production networks to beat back threats to U.S. competitiveness and advance solutions to society's challenges. For that to happen, we need:

Tax policies that promote U.S. competitiveness

- Fair and industry-neutral tax treatment for multinational companies
- Fair treatment for business in OECD Base Erosion and Profit Shifting tax projects including: transfer pricing; intangibles and documentation; hybrid instruments and entities and permanent establishment

Policies that foster new information and communications technologies

- Multi-stakeholder model for Internet governance to ensure a safe, secure, open, interoperable, resilient, and sustainable Internet and policies promoting investment, competition and innovation throughout the digital ecosystem
- A seamless transition of the Internet Domain Name System stewardship functions and development of strong accountability mechanisms for ICANN to maintain Internet stability
- Risk-management based models for cybersecurity in the OECD and other forums
- Privacy regulations that do not impede cross-border data flows or hamper innovation

Strong intellectual property rights protection

- Recognition in trade and investment agreements, at the OECD and other institutions as a necessary prerequisite for innovation and foreign direct investment

Sustainable Development

Business engagement is indispensable for the solutions that governments are implementing on sustainable development. In 2015, the international community is embracing the challenge of advancing economic growth and shared prosperity while responding to climate change and other sustainability challenges.

This will happen through two significant and far-reaching global agreements to be concluded by the end of the year: the UN's Post 2015 Development Agenda and Sustainable Development Goals (SDGs), and the UN COP 21 Climate Agreement.

Together, these agreements will have far reaching impacts on regulation, markets and expectations for business. Yet their success relies significantly on business investment, innovation and implementation. In order to unleash the economic growth and innovation that are necessary for sustainable development, policymakers must create the right market frameworks to catalyze business's role in developing solutions to environmental, energy, healthcare and other sustainability challenges.

As the voice of American business in the UN Post-2015 Development Agenda, USCIB has recommended that the SDGs should prioritize good governance, economic empowerment, infrastructure investment and innovation as fundamental prerequisites for private sector-led growth and a more robust, inclusive and sustain-

able global economy. Through USCIB, business can make the case for catalyzing private-sector investments, financing and the technological innovation needed to deliver greener solutions.

Two UN agreements will have far-reaching impacts for business.

USCIB took advantage of our privileged access to major international policy forums when it organized the UN-Business "door-knock" event in New York last September. This unique event gave business representatives an opportunity to provide input and share best practices relevant to the UN Post-2015 Development Agenda with government representatives and members of the UN secretariat.

In the run-up to the international climate meeting in Paris, expected to agree a new long-term climate accord, USCIB is leading a push for clear and transparent frameworks for international cooperative action on climate change, as well as for measures that incentivize business investments, while protecting and deploying innovative technologies. USCIB has worked through the Major Economies Business Forum, a coalition of business groups from around the world, to make the case for recognized and substantive consultation with business to inform the international climate deliberations.

Nutrition is Everyone's Business

The Second International Conference on Nutrition (ICN2) took place in November, ending an intergovernmental conference aimed at addressing the twin global threats of malnutrition and obesity as governments pledged to align national policies with nutrition objectives. USCIB attended the conference, organized by the United Nations Food and Agriculture Organization and World Health Organization at the FAO headquarters in Rome, as part of a private sector delegation of over 90 people from more than 20 countries. USCIB and member companies were on the ground in Rome to make the case for the positive role the private sector plays in tackling nutritional challenges on a large scale. *(Pictured (L-R): Katy Lee (Private Sector Mechanism), Ann Steensland (Global Harvest Initiative), Nico Belzen (International Dairy Federation) and Helen Medina (USCIB))*



Business Engagement on Non-Communicable Diseases

Non-communicable diseases (NCDs) such as obesity, heart disease and many cancers are responsible for over 60 percent of premature deaths worldwide, according to the World Health Organization. Part of the UN's Post-2015 Development Agenda aims to scale up multi-stakeholder responses to NCDs. Through its affiliation with the International Chamber of Commerce, USCIB convened representatives from government, business, the UN and civil society last September for a forum on how to leverage public-private partnerships to combat the global NCD epidemic. Addressing a healthcare problem of this magnitude requires action from all stakeholders, and USCIB is committed to marshalling business in this effort.



2015 Policy Advocacy Priorities

Successful U.S. companies are indispensable to environmental stewardship and the greening of economic growth through their investments, management systems and practices. Policy makers need to understand the integral role of business in developing solutions to environmental and energy challenges and opportunities. For that to happen, we need

Cost-effective and cooperative international environmental and energy policies

- Addressing the challenges of climate change through efficiency, mitigation, adaptation and resilience
- Multilateral solutions to trans-boundary environment, energy and climate challenges, and avoidance of unilateral, arbitrary measures that disqualify technology or energy options
- Risk, science and life-cycle based approaches to chemicals life-cycle management in APEC and the UN
- Voluntary labeling and access to environmental information that protects confidential business information and provides credible information for consumer choices

Pro-growth, market oriented policies that promote sustainable development

- Opposition to decisions attributing liability for loss and damage to U.S. companies
- Multilateral and national partnership frameworks to incentivize private sector involvement in sustainable development planning, implementation and risk allocation
- Technology neutral policies and other enabling frameworks to encourage trade and investment in cleaner technologies and energy sources
- Market oriented policies that promote energy access and responsible use of all energy options
- Multi-stakeholder approach to promoting the health and well being of people and work forces as essential to global economic success



Business in Society

Business plays a positive role in improving global living standards across a wide range of areas, from labor and human rights to environmental protection. Society's expectations of the private sector have never been greater, and these expectations are increasingly channeled into global norms on responsible business conduct. USCIB is uniquely positioned to address these norms. USCIB also ensures that the conversation around global norms is balanced so that governments are also held accountable when they fail to live up to their own human rights obligations.

In 2014, the Obama administration announced the United States would develop a National Action Plan on Responsible Business Conduct consistent with the United Nations Guiding Principles on Business and Human Rights and the OECD Guidelines for Multinational Enterprises. USCIB played a central role in organizing business input in the consultative process leading up to the development of the action plan, organizing the first of several open dialogues between U.S. officials and stakeholders in New York City. USCIB's privileged access to the International Labor Organization, the OECD and other international bodies provides an important platform for us to act as a vocal advocate for business in norms-setting initiatives such as those related to implementation of the UN Guiding Principles. USCIB supports the UN principles' mandate that governments are obligated to protect human rights and that businesses have a role in respecting human rights.

Attention also focused on Myanmar in 2014, as that country's government made significant strides toward reform that have created opportunities for foreign investment. USCIB has stepped up its advocacy for business in Myanmar, particularly on issues related to investment and responsible business practices. USCIB has played a key role in the multi-stakeholder discussions hosted by the U.S. government and the International Labor Organization on business engagement with Myanmar. Going forward the government seeks to bolster its relationship with U.S. businesses by improving its core regulatory capacity on labor and human rights issues.

Healthy businesses mean healthy societies.

Activity continued with the implementation of the Better Work program, a joint initiative of the ILO and the International Finance Corporation to Bangladesh, following the tragic collapse of the Rana Plaza building where many garments for Western brands were being assembled. USCIB welcomed the program as a commitment by governments, in concert with global employers and trade unions, to improve working conditions in the country's garment industry.

Empowering Women



The global economy has much to gain from the full empowerment of women in the workplace. As the world's most underutilized resource, women are essential to increasing economic growth, establishing just societies, improving quality of life for families and communities and boosting the profitability of enterprises. USCIB has rallied support for multinational efforts to eliminating obstacles to gender discrimination. A new report co-authored by BIAAC titled, "Putting ALL Our Minds to Work," assesses recent changes in corporate practice to advance women into leadership positions. In 2015 USCIB also organized an event that coincided with the United Nations Commission on the Status of Women meetings on women, business and the rule of law, which took stock of governments' efforts to end discriminatory laws that make it more difficult for women to hold property, access finance and run businesses.

(Pictured (L-R): Ellie Bertani (Wal-Mart), Ronnie Goldberg (USCIB), Nicole Primmer (BIAAC), Madonna Jarrett (Deloitte), Justine Badimon (USCIB), Rachel Spence (USCIB))

Antitrust Compliance



Antitrust laws – which are designed to control anticompetitive practices such as price-fixing and dividing markets – have proliferated rapidly around the world in recent years, reflecting society's increasing ethical expectations about the governance of business conduct. Managing the growth of these legal compliance requirements is challenging for all businesses without the right tools to foster a compliance culture. In 2014 USCIB and ICC co-sponsored a program for the official rollout of the ICC Antitrust Compliance Toolkit in the United States. Designed by business for business, the toolkit provides valuable guidelines for small and medium sized enterprises (SMEs) and larger companies wishing to build or reinforce a robust compliance program.

2015 Policy Advocacy Priorities

Business faces a wide range of expectations from various stakeholders beyond what is strictly required by national or international legal regimes. Policy makers need to understand the different roles played by governments and business with respect to meeting these social expectations. For that to happen, we need:

Policies that recognize and respect the different roles of governments and business in ensuring respect for the rule of law and human rights

- Maintaining consensus on the state duty to protect human rights and companies' commitment to respect human rights, as outlined in the UN Guiding Principles on Business and Human Rights
- Voluntary approaches and public-private partnerships for enhancing corporate responsibility, particularly with regard to CSR/sustainability reporting
- Effective global and national regulatory regimes that combat bribery and corruption

Business views reflected in policies dealing with global labor relations

- At the ILO, the ILO Governing Body and International Labor Conference, principally focused on supporting the ILO's work to improve capacity of national governments to implement and enforce labor laws
- In the ILO-IFC Better Work program and similar multi-stakeholder capacity-building platforms
- In other industry or multi-stakeholder initiatives to improve working conditions in supply chains

The Voice of American Business Around the World



NEW YORK

USCIB and ICC door-knock briefings, "Practical Private Sector Engagement in the UN Post-2015 Development Agenda" (pictured: ICC Permanent Representative to the UN Louise Kantrow)



WASHINGTON, D.C.

USCIB and OECD Trade and Investment Policy Conference, "Exploring New Approaches to Trade, Investment and Jobs" (pictured: L-R: Terry McGraw, McGraw Hill Financial; Peter Robinson, USCIB; Mari Kiviniemi, OECD; Michael Froman, USTR and Phil O'Reilly, BIAC)

PARIS, FRANCE
BIAC Women's Entrepreneurship Workshop



ATLANTA

7th Annual USCIB Business and Human Rights Conference (pictured: James Plunkett, U.S. Chamber of Commerce; Ed Potter, Coca-Cola; Brent Wilton, IOE and Ariel Meyerstein, USCIB)

SAN FRANCISCO
ICC Court of Arbitration Asia-Pacific Conference: A View from the West Coast



MIAMI

ICC and USCIB Customs and Trade Facilitation Symposium (pictured L-R: Rob Mulligan, USCIB; Mark Linscott, USTR; Maritza Castro, DHL and Terry McGraw, McGraw Hill)

ROME, ITALY
Second International Conference on Nutrition



LIMA, PERU

UN Climate Talks (pictured: Major Economies Business Forum during the UN COP20 talks in Lima)



BOGOTA, COLOMBIA

ICC Regional Americas Group (pictured: heads of Western hemisphere ICC national committees)

Through USCIB, American business can influence international laws, regulations and treaties. We make our members' views known by reaching out to governments, policy makers and international organizations, and through representation at key diplomatic negotiations. Member companies and organizations leverage the power of USCIB's unique global network – encompassing the International Chamber of Commerce, the International Organization of Employers, and the Business & Industry Advisory Committee to the OECD, as well as numerous national business organizations – amplifying the global voice of U.S. business.

Throughout 2014, USCIB members and staff circled the globe, advancing the views and priorities of American business in key international forums. Here is just a sampling of where we went.

ISTANBUL, TURKEY
Internet Governance Forum



GENEVA, SWITZERLAND
ILO Governing Body and International Labor Conference (pictured L-R: John Kloosterman, Littler Mendelson; Ed Potter, Coca-Cola; Ronnie Goldberg, USCIB; Ariel Meyerstein, USCIB and Laura Rubbo, Disney)

TOKYO, JAPAN
ICC Commission on Arbitration and ADR



FRANCE, AUSTRIA AND SLOVENIA
Public support of Transatlantic Trade and Investment Partnership (pictured: USCIB's Shaun Donnelly in Bordeaux)



BEIJING, CHINA
APEC CEO Summit (pictured: USCIB President and CEO Peter Robinson)

JEDDAH, SAUDI ARABIA
ICC G20 CEO Advisory Group attends B20 Consultations



NAIROBI, KENYA
United Nations Environment Assembly (pictured: USCIB's Norine Kennedy at the UN Environment Programme headquarters in Nairobi)



BRISBANE, AUSTRALIA
G20 and B20 Summits (pictured L-R: B20 Delegate David Thodey, Telstra Corporation and ICC Chairman Terry McGraw, McGraw Hill)

Our Global Network



Global Access, Global Influence

No other organization can do what USCIB does, because no one else can match our global network. USCIB serves as the American affiliate of three global business bodies – the International Chamber of Commerce, the International Organization of Employers, and the Business and Industry Advisory Committee to the OECD – and works closely with partner business organizations at the national level in many countries. This unique network provides unparalleled access to international policy makers and regulatory authorities.

ICC, IOE and BIAC are the recognized private-sector representatives in the United Nations system, the 34-nation Organization for Economic Cooperation and Development (OECD) and the International Labor Organization (ILO). They speak with authority on behalf of business at major diplomatic gatherings and directly with national governments.



L-R: John Danilovich (ICC), Terry McGraw (McGraw Hill), and Peter Robinson (USCIB)



Ed Potter (Coca-Cola) and Brent Wilton (IOE)



Bernhard Welschke (BIAC)

International Chamber of Commerce

www.iccwbo.org

Role: Promotes international trade and investment, and helps business meet the challenges and opportunities of globalization. ICC has three main activities – rule setting, arbitration and policy – and provides essential services such as ICC Arbitration, training, commercial crime-fighting and customs facilitation. A world network of national committees addresses national and regional business priorities. More than 2,000 experts drawn from ICC’s member companies feed their knowledge and experience into crafting the ICC stance on specific business issues. The United Nations, the World Trade Organization, the G20 and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.



LOCATION: Paris

FOUNDED: 1919

MEMBERSHIP:
Business interests in
over 130 countries

International Organization of Employers

www.ioe-emp.org

Role: Represents business interests in social and labor matters at the global level, especially in the International Labor Organization, which sets international workplace standards and where employers are represented alongside trade unions and governments in a unique tripartite structure. Communicates business views on the ILO’s work, including on education and training, termination of employment, social security, health and safety, and labor standards, and represents employers within the ILO’s complaints and supervisory mechanisms. IOE also represents the views of business in the G20 process, the International Standardization Organization, and the UN Human Rights Council, among other organizations.



LOCATION: Geneva

FOUNDED: 1920

MEMBERSHIP:
National employers
federations from
143 countries

Business & Industry Advisory Committee to the OECD

www.biac.org

Role: As the officially recognized representative of the OECD business community, advocates consensus industry views to the OECD and its member governments, to ensure that the resulting policy instruments and guidance assist private sector growth and prosperity and, thereby, contribute to the global economy. Coordinates and directly communicates business positions to the OECD in such areas as trade, economic and financial policies, foreign investment, information and telecommunications policy, social policy, taxation, energy and environmental policy.



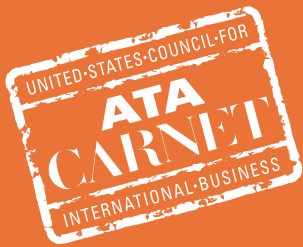
LOCATION: Paris

FOUNDED: 1962

MEMBERSHIP:
National business
organizations from all 34
OECD member countries
as well as major
non-member economies

USCIB Means Business

USCIB provides an array of valuable services to help companies of all sizes export, import and invest across borders – faster, easier and at lower cost. These services are a direct outgrowth of USCIB’s global policy advocacy and that of our global network.



ATA Carnet – The Merchandise Passport

USCIB is the national guaranteeing association for ATA Carnet, commonly known as the “Merchandise Passport,” an international customs document allowing for duty-free, tax-free temporary import and export of professional equipment, commercial samples, and goods for fairs and exhibitions. It is estimated that Carnets generate about one million customs transactions and over \$20 billion in value per year. Now grouping 74 countries and customs territories, Bahrain joined the system in June 2014. Brazil, Saudi Arabia and Indonesia are expected to join this year. More at www.merchandisepassport.org.



ICC Dispute Resolution

ICC’s International Court of Arbitration® is the world’s foremost body for the resolution of cross-border commercial disputes. USCIB promotes use of the system, proposes arbitrators and nominates members to the ICC Commission on Arbitration and ADR, refers parties to attorneys, assists the ICC in organizing training and conferences, and serves as a resource for those wanting information on the arbitration process and other ICC dispute resolution services. In July 2015, Alexis Mourre will succeed John Beechey as President of the ICC International Court of Arbitration. ®



USCIB International Bookstore

The USCIB International Bookstore, specializing in the titles of the International Chamber of Commerce, has a broad catalogue of publications essential to the conduct of international commerce, with particular focus on banking, trade, contracts and arbitration. The Bookstore offers publications in the form of hardcopy, e-books, and has recently begun offering online training. More at www.internationaltradebooks.org.

Participants at the October 2014 trade conference, sponsored by the USCIB Foundation, with USCIB Chairman Terry McGraw and United States Trade Representative Michael Froman.

Thought Leadership



Thought Leadership

The USCIB Foundation

Serving as our research and educational arm, the USCIB Foundation conducts information-based research, and convenes stakeholders, to inform policymakers and the public on sensible regulatory policies that will strengthen trade and investment, innovation and sustainability through environmental management. Over the past two years, the Foundation has supported USCIB's new policy conferences, including the March 2014 ICT conference, "Growth, Jobs and Prosperity in the Digital Age;" the October 2014 trade conference, "Exploring New Approaches to Trade, Investment and Jobs;" and the February 2015 customs conference, "Customs and Trade Facilitation Symposium: Finding Solutions to Cross-Border Trade."

Activity continued on three key foundation projects: The "Green Dialogues" initiative and publication in *Energy Economics* of the corresponding "Green Perspectives" papers; national and international promotion of the "Slaughter Study" findings on global supply networks; and ongoing facilitation of U.S. corporate support of the ILO/IFC "Better Work" program. And in October, as part of USCIB's ongoing research of human capital requirements in the 21st century, the Foundation published a report with the McGraw Hill Global Institute and the Center for Curriculum Redesign titled "Hype vs. Reality: A Roundtable Discussion on the Impact of Technology and Artificial Intelligence on Employment," which concludes that our educational system must change if we are to take advantage of the new jobs technology will create.

USCIB Communications

In 2014, we made important contributions to media coverage of international business and the U.S. role in the global economy. USCIB staff and members are regularly consulted by journalists and others in the policy community for their expertise and insights. Our media citations increased 35 percent in 2014, and we almost doubled our Twitter followers to over 3,000. USCIB's website and enhanced visibility in social media mean that our message is increasingly heard by those who make and shape news, and by the public at large.

USCIB's highly regarded quarterly magazine, *International Business*, provides insight into major trade and investment topics, a high-level overview of USCIB policy advocacy and services, USCIB member news and updates from our global business network. With an increased print circulation of 3,800 and an online readership of over 8,000, *International Business* readers include top corporate executives (representing 44 percent of the Fortune 100), legal professionals, government officials, representatives of international organizations and other members of the policy community.

Subscriptions to *International Business* are available free of charge to representatives of USCIB member organizations, and to non-members for a nominal fee. We also publish a free weekly electronic edition of *International Business* that is read by thousands of USCIB members and friends, plus two valuable members-only newsletters: *Global Impact* and *Washington Update*.

USCIB Membership

Membership: Record Growth Continues in 2014

There are many industry groups that companies can join – so why should they join USCIB? That's the question that keeps many of us at USCIB up at night. What makes USCIB different and how can we best attract, engage and inform our members – and potential members – to help them meet the opportunities and challenges of a global economy.

The answer lies with the actions of many people – not just the membership department. We continue to invest in our policy team to attract well known brands that recognize the USCIB platform is unique and provides them with access beyond their usual business relationships. We invest in communications to make sure our members understand the value we bring and keep them alert to opportunities and challenges that impact their business. We invest in education to convene members and policymakers on critical issues facing companies to provide forums for learning and discussion. And we invest in our leadership and our Board to help us reach new prospective members and signal USCIB's value by their own association and leadership in USCIB.

The investments have paid off because 2014 was a record year for membership at USCIB! We acquired 23 new members, including many Fortune 500 companies. Membership revenue reached an all time high and we continue to maintain an enviable 97% retention rate. USCIB is proud to welcome the following list of new members to our ranks.

New Members for 2014

COMPANIES

Brown-Forman Corporation
Discovery Capital
Eaton Corporation
Facebook
GoDaddy
Imperial Tobacco Group Ltd.
Johnson Controls
Keysight Technologies
Koch Industries, Inc.
MasterCard Worldwide
Mead Johnson Nutrition Company
PPL Corporation
Wal-Mart Stores, Inc.

LAW FIRMS

Eversheds
Foley & Lardner LLP
Herbert Smith Freehills LLP
K&L Gates LLP
Mishcon de Reya New York LLP
Sidley Austin LLP
Troutman Sanders LLP

CONSULTING

GTB Insights LLC
Sorini, Samet & Associates, LLC

ASSOCIATIONS

Semiconductor Industry Association

USCIB Member Organizations

COMPANIES AND PROFESSIONAL FIRMS

21st Century Fox
3M Company
ACE Group
Amazon.com
Amgen
American Express Company
American International Group, Inc.
Apple Inc.
Arkema
AT&T Corporation
Avon Products, Inc.
Bechtel Corporation
The Boeing Company
Borderfree
BP America Inc.
Brown-Forman Corporation
BT Americas Inc.
The Capitol Hill Group
Caterpillar Inc.
CBS News
CenturyLink
Charles River Associates
Chevron Corporation
Christie's Inc.
CIB
Cisco Systems, Inc.
Citigroup Inc.
The Clorox Company

The Coca-Cola Company
Dell
Deloitte
Delphi Corporation
J. & S.S. DeYoung, Inc.
DHL Express USA, Inc.
DIAGEO
DirecTV Latin America
Discovery Capital
The Walt Disney Company
The Dow Chemical Company
DRS Signal Solutions, Inc.
DuPont
Eaton Corporation
EBay Inc.
Energy Transportation Group, Inc.
Ericsson
Ernst & Young LLP
Exxon Mobil Corporation
Facebook
FedEx Corporation
Feld Entertainment, Inc.
Fleishman-Hillard Inc.
The Gap, Inc.
General Dynamics Corporation
General Electric Company
General Mills, Inc.
GoDaddy.Com
Goldman Sachs
Google Inc.
Grant Thornton International Ltd.
GTB Insights LLC
HanesBrands, Inc.
Hess Corporation
Hewlett-Packard Company
High Lantern Group
IBM Corporation
Imperial Tobacco Group Ltd.
Intel Corporation
Johnson & Johnson
Johnson Controls, Inc.
J.P. Morgan Chase & Company
Juniper Networks
Keysight Technologies
Kimberly-Clark Corporation
Koch Industries, Inc.
KPMG LLP
L-3 Communications Corporation
L Brands
Leo Burnett Worldwide
Levi Strauss & Co.
Lockheed Martin Corporation
ManpowerGroup
MasterCard

Mattel, Inc.
McDonald's Corporation
McGraw Hill Financial
Mead Johnson Nutrition Company
Merck
Microsoft Corporation
Monsanto Company
Mozilla
Nabors Industries
NBC Universal
Nestle USA
Nissan North America
Novozymes A/S
Nymity Inc.
Oracle America, Inc.
PartnerRe
Paul Fisher, Inc.
PepsiCo, Inc.
Pfizer Inc
Philip Morris International
PPL Corporation
PricewaterhouseCoopers LLP
The Procter & Gamble Company
Qualcomm
Raytheon
RELX Group
Roanoke Insurance Group, Inc.
Rock-It Cargo USA, Inc.
Rockwell Collins
SAS Institute, Inc.
Sorini, Samet & Associates, LLC
Sotheby's Holdings, Inc.
Sprint Corporation
Target Corporation
Taxware LLC
TCI/BR Communications
TD Bank
Tektronix, Inc.
Textron Inc.
Tiffany & Co.
Time Warner
Tyco Fire & Security
United Parcel Service
United Technologies Corporation
Universal Music
Verisign, Inc.
Verizon Communications
Vertex Inc.
Viacom, Inc.
Visa U.S.A.
Wal-Mart Stores, Inc.
WeiserMazars LLP
Wells Fargo & Company
Westinghouse Electric Company LLC
Harry Winston, Inc.
Yahoo!

LAW FIRMS

Alston & Bird, LLP
Arnold & Porter LLP
Astigarraga Davis
Baker & McKenzie
Baker Botts LLP
Barnes, Richardson & Colburn
Beveridge & Diamond, P.C.
Blake, Cassels & Graydon LLP
Caplin & Drysdale
Chadbourne & Parke LLP
Chaffetz Lindsey LLP
Covington & Burling LLP
Cravath, Swaine & Moore LLP
Crowell & Moring LLP
Curtis, Mallet-Prevost Colt & Mosle LLP
Debevoise & Plimpton LLP
Dentons
DLA Piper LLP
Eversheds
Fenwick & West LLP
Foley Hoag LLP
Foley & Lardner LLP
Ford & Harrison LLP
Fragomen, Del Rey, Bernsen & Loewy LLP
Freshfields, Bruckhaus, Deringer LLP
Fried, Frank, Harris, Shriver & Jacobson LLP
Greenberg Traurig, LLP
Herbert Smith Freehills LLP
Hughes Hubbard & Reed LLP
International Trade Counsellors
Jackson Lewis LLP
Jenner & Block LLP
K&L Gates LLP
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Kilpatrick Stockton LLP
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Morgan, Lewis & Bockius LLP
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Pillsbury Winthrop LLP
Proskauer Rose LLP
Quinn Emanuel Urquhart & Sullivan LLP
Ropes & Gray LLP
Sandler, Travis & Rosenberg, P.A.
Shearman & Sterling LLP
Sherman & Howard

Sidley Austin LLP
Simpson Thacher & Bartlett LLP
Skadden, Arps, Slate, Meagher & Flom LLP
Squire Patton Boggs LLP
Stewart and Stewart
Sullivan & Cromwell LLP
Telecommunications Management Group, Inc.
Troutman Sanders LLP
Vinson & Elkins L.L.P.
Weil, Gotshal & Manges LLP
White & Case LLP
Wiley Rein LLP
WilmerHale

ASSOCIATIONS AND CHAMBERS

American Chamber of Commerce Executives
American Chemistry Council
American Cleaning Institute
American Council of Life Insurers
American Fuel & Petrochemical Manufacturers
American Petroleum Institute
BAFT-IFSA
Business Alliance for Secure Commerce (BASC)
Business Software Alliance
Computer & Communications Industry Association (CCIA)
Consumer Specialty Products Association
Crop Life America
Distilled Spirits Council of the U.S. (DISCUS)
Global Silicones Council
Greater Des Moines Partnership
Grocery Manufacturers of America
Information Technology Industry Council
Institute of International Banking Law and Practice
Institute of Scrap Recycling Industries, Inc.
Manhattan Chamber of Commerce
New America Chamber of Commerce
The Nickel Institute
Orlando Regional Chamber of Commerce
Personal Care Products Council
Pharmaceutical Research and Manufacturers of America (PhRMA)
Silver Nanotechnology Working Group
Society for Human Resource Management
Society of Chemical Manufacturers and Affiliates, Inc. (SOCMA)
Software & Information Industry Association
Software Finance & Tax Executives Council
TechAmerica
Toy Industry Association
U.S. Chamber of Commerce
World Responsible Accredited Production (WRAP)
World Shipping Council

Board & Policy Committees

USCIB's committees form the heart of our work, providing expert business advice and guidance to policy makers at the national and international levels, across an array of disciplines and industries.

BOARD OF DIRECTORS

Chair: Harold McGraw III

Chairman Emeritus
McGraw Hill Financial

FINANCE AND OVERSIGHT

A standing committee of the Board of Directors, oversees USCIB financial operations.

Chair: Donald Monks

Vice Chairman (Ret.)
The Bank of New York Mellon

ARBITRATION

Promotes ICC arbitration as an expeditious and economical means of settling commercial disputes.

Chair: Mark Beckett

Chadbourne & Parke LLP

Subcommittees:

Florida
Midwest
Northeast
Northwest
Rocky Mountain
Southeast
Southern
Southwest
Washington D.C.
Arbitration
Amicus Curae
Corporate Counsel
Expatriate
Transactional Lawyers
Young Arbitrators Forum

BANKING

Seeks to increase the efficiency and decreases the cost of international trade transactions by promoting the standardization of international banking procedures.

Chair: Michael F. Quinn

Managing Director,
Global Trade Services
J.P. Morgan Chase & Company

BIOTECHNOLOGY

Fosters better appreciation for biotechnology's societal benefits; seeks to prevent non science-based barriers to trade in biotechnology products; and advocates sound science and risk management as basis of regulatory approaches.

Chair: Richard A. Johnson

Senior Partner
Arnold & Porter, LLP

CHINA

Monitor China-related policy developments at major multinational institutions and influence policy-making process to reflect interests of U.S. business.

Co-Chairs: Jianmei Feng

Counsel, Public Policy
GE China

Co-Chair: Richard J. Ferris, Jr.

Partner
Foley & Lardner LLP

Subcommittee:

China Environment

COMPETITION

Promotes international legal policies that favor an open and competitive environment for U.S. business worldwide.

Chair: John Taladay

Partner, Litigation
Baker Botts LLP

CORPORATE RESPONSIBILITY

Communicates business views to national governments and intergovernmental organizations regarding corporate responsibility issues, including: the substance of government regulations and guidelines on corporate conduct, and the role of voluntary codes of conduct, including use of monitoring and verification.

Chair (through 2014): Clifford Henry

Associate Director, Corporate Sustainable Development
The Procter & Gamble Company

Chair (as of 2/2015): Laura Rubbo

Director, International Labor Standards
The Walt Disney Company

CUSTOMS AND TRADE FACILITATION

Promotes global convergence and modernization of customs practices.

Chair: Jerry Cook

Vice President, Government and Trade Relations
HanesBrands, Inc.

ENVIRONMENT

Promotes appropriate environmental protection within an open trade and investment system; advances environmental protection and economic development as fundamental to sustainable development.

Chair: Ann Condon

Director and Counsel,
EHS Programs
General Electric Company

Subcommittees:

Climate Change
International Energy Group

EUROPEAN UNION

Coordinates and formulates USCIB policies on a broad range of developments in the EU affecting U.S. business.

Chair: (Vacant)

HEALTH CARE WORKING GROUP

Provide timely and objective information and policy advice to the OECD and USCIB affiliate organizations, with the aim of promoting market driven approaches to health care policies.

Chair: Chris Gray

Senior Director, Global Institutions
Pfizer Inc

INFORMATION, COMMUNICATIONS AND TECHNOLOGY POLICY

Provides business leadership on electronic commerce policy issues, business-generated guidelines, and establishment of business services.

Chair: Eric H. Loeb

Vice President, International
External Affairs
AT&T

Working groups:

Cybersecurity
ICANN
Internet Governance
Privacy
Telecommunications
Trade

INTELLECTUAL PROPERTY

Promotes the improvement of intellectual property rights protection worldwide.

Chair: Daniel Duncan

Senior Director, Government Affairs
McGraw Hill Financial

LABOR AND EMPLOYMENT

Seeks to establish an international industrial relations environment characterized by flexible labor markets and minimal government intervention.

Chair: Edward E. Potter

(through June 2015)
Director, Global Workplace Rights
The Coca-Cola Company

MARKETING AND ADVERTISING

Further the interests of U.S. business with respect to international regulation of marketing, advertising and consumer issues, and promotes self-regulation as an alternative to government intervention.

Chair: Brent Sanders

Associate General Counsel
Microsoft Corporation

NANOTECHNOLOGY

Advocates science-based effective and proportionate sectoral regulation to protect human and environmental health and safety while enabling innovative research, development and commercialization to realize nanotechnology's societal and economic benefits.

Co-Chair: Terry Medley

Global Director, Corporate
Regulatory Affairs
DuPont

Co-Chair: Richard A. Johnson

Partner
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PRODUCT POLICY

Works to encourage product and chemical policies based on hazard and risk evaluations that reflect good science, protect confidential business information, avoid technical barriers to trade and ensure that U.S. products have timely access to markets around the world.

Chair: Ernest S. Rosenberg

President and Chief Executive Officer
American Cleaning Institute

TAXATION

Works to eliminate obstacles to international trade and investment arising from U.S. tax regulations, legislation, or treaties.

Chair: William Sample

Corporate Vice President,
Worldwide Tax
Microsoft Corporation

Subcommittees:

BIAC
Business Restructuring
Consumption Tax
Environment & Energy Taxes
Financial Services
Inbound Investment
Legislative & Administrative
Developments
Tax Treaties
Transfer Pricing

TRADE AND INVESTMENT

Promotes international regimes conducive to foreign investment, market access for goods and services under conditions of fair competition through strengthened international rules and disciplines.

Chair: Charles R. Johnston

Managing Director,
Global Government Affairs
Citigroup Inc.

TRANSPORTATION

Seeks to maintain an open, unrestricted market for international maritime services.

Chair: Donald L. O'Hare

Vice President
World Shipping Council

USCIB Leadership

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Muhtar Kent

Chairman & Chief Executive Officer
The Coca-Cola Company

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Chief Executive Officer
DuPont

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Chairman, President and CEO
Dow Chemical Company

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Dennis Nally

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PricewaterhouseCoopers
International Limited

Ian Read

Chief Executive Officer
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Chamber of Commerce
USCIB Chairman Emeritus

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Deloitte Touche Tohmatsu
USCIB Chairman Emeritus
and Vice Chairman Emeritus

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President and Chief Executive Officer

Jessica Berti

Executive Assistant, Office of the President and Human Resources Manager

Kristen Bauer

Administrative Assistant, Human Resources and Trade Services

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Vice President, Investment and Financial Services

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Senior Counsel

Eva Hampl

Director, Investment, Trade and Financial Services

Kristin Isabelli

Director, Customs and Trade Facilitation

Diana Jack (through August 2015)

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Ariel Meyerstein

Vice President, Labor Affairs, Corporate Responsibility and Governance

Rachel Spence

Policy and Program Assistant

Barbara Wanner

Vice President, ICT Policy

Kira Yevtukhova

Policy and Program Associate

FINANCE, ADMINISTRATION, CLAIMS, TECHNOLOGY, & TRADE SERVICES**Paul Cronin**

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Cynthia Duncan

Senior Counsel and SVP, International Carnet Development

Technology

Louis Markert

Chief Information Officer

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MIS Consultant

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Manager, MIS and Network Administration

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David Murphy

Acting Vice President, Finance

Cai-Wen Ding

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Director, Claims Administration

Caralee Bava-Grygo

Claims Examiner

Leslie Markowitz

Foreign Claims Examiner

Dale Ogasawara

Assistant Director, Carnet Claims Mitigation

Michael Garcia Sicangco

Claims Examiner, Carnet Claims Mitigation

Trade Services

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Senior Director, Carnet Product Development and Regulatory Affairs

Derek Leite

Director, Trade Services & Carnet Services Liaison

Glendy Sung

Director of SP Audit Compliance and Business Analyst

Hsin-Ya Hou

Manager, International Bookstore and eCertificates of Origin

Administrative Services

Gerald Blake

Manager, Administrative Services

Gary Berry

Corporate Services Associate

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Senior Vice President, Business Development

Elizabeth Cafaro

Business Development and Membership Assistant

Alison Hoiem

Senior Director, Member Services

Jonathan Huneke

Vice President, Communications and Public Affairs

Shertease Wheeler

Event Planner

Christopher Zoia

Communications Manager

INTERNATIONAL CHAMBER OF COMMERCE (New York-based staff)**Louise Kantrow**

ICC Permanent Representative to the United Nations

Lea Felluss

Program Manager for UN Engagement

MANHATTAN INDIA INVESTMENT ROUNDTABLE (joint program with U.S.-India Business Council)**Gaurav Verma**

Senior Director

Jason Starr

Manager

MISSION STATEMENT

The United States Council for International Business advances the global interests of American business. We do so through advocacy that calls for an open system of world trade, finance and investment, where business can flourish and contribute to economic growth, human welfare and protection of the environment.

HOW WE OPERATE

USCIB's advocacy spans a broad range of policy issues, leveraging the expertise of our business members and a unique network of global business organizations: the International Chamber of Commerce (ICC), the Business and Industry Advisory Committee (BIAC) to the OECD, and the International Organization of Employers (IOE). Through these organizations' official consultative status in major intergovernmental forums, USCIB represents American business positions both to the U.S. government and to such organizations such as the UN system, the OECD and the International Labor Organization.

Our policy positions are developed by our membership, encompassing more than 300 global corporations, professional firms and industry associations, who work through our committees to provide business input for USCIB to convey to policymakers at home and abroad. In addition to our policy work, USCIB is the National Guaranteeing Association for the ATA Carnet, a customs document under which merchandise can be temporarily imported duty-free into the United States and many other countries, and offers a number of other services designed to facilitate cross-border trade and investment.



United States Council for International Business

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Global Network

BUSINESS AND INDUSTRY ADVISORY COMMITTEE TO THE OECD

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75016 Paris, France
t (33) (1) 4230 0960
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33-43 avenue du Président Wilson
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