



Greenup County News - Times

203 Harrison Street • Greenup, Kentucky 41144

606. 473-9851 or 606.326.2600

fax: 606.473.7591

Cathie Shaffer, Editor

Brenda Cordle

Marketing Representative

The Greenup County News-Times is mailed to 3,000 subscribers every Thursday.

DEADLINE AND SIZES

DEADLINE: Noon on the Monday preceding publication

Display ads are based on a 126" page size (6 col. x 21")
Actual page size is 9.889 inches wide x 21 inches tall
One column equals 1.556" wide

Classified display ads are based on a 168" page size -
(8 col. x 21") - 1 Column equals 1.139" wide

ROP RATES

All rates shown per column inch

Local Open Rate.....\$6.65

Contract Rate.....5-inch minimum - 52 weeks.....\$5.25

National Commissionable Rate.....\$10.45

CLASSIFIED RATES

Classified Display.....Private Party.....\$5.15

Line Ads.....First 3-Lines.....\$10.15
\$1.55 each additional line

Business Rate.....\$8.75

Help Wanted Display.....\$9.25

National Classified Commissionable Rate...\$6.00

LEGAL ADVERTISING

Based on 6-column page

Legal Column Inch Rate.....\$11.75

COLOR RATES

One Color.....Plus black.....\$135.00

Two Colors.....Plus black.....\$200.00

Three Colors.....Plus Black.....\$245.00

FREESTANDING INSERT RATES

<u>Pages</u>	<u>Cost per M</u>
1-4 Page Tab	\$57.00
8-Page Tab	\$63.00
12-Page Tab	\$68.00
16-Page Tab	\$73.50
20-Page Tab	\$79.50
24-Page Tab	\$85.50

DEADLINE: One-week prior to insertion date

ADVERTISING POLICY

The Greenup County News-Times assumes no responsibility for errors after the first insertion. In the event of a typographical error, only the space occupied by the item in which the error appeared will be allowed, and the cost of such space constitutes the extent of the publisher's liability.

Advertising copy is accepted on a cash-with-order basis unless prior credit is established.

The Greenup County News-Times reserves the right to edit or reject any advertising copy which is deemed objectionable, either in form or content.

Effective January 1 - December 31, 2016