



**CHANCENLAND  
VORARLBERG**

**LOCATION BROCHURE**  
INFORMATION ABOUT THE STATE  
VORARLBERG. ITS ECONOMY,  
COMPANIES, CULTURE, SPORTS  
AND LIFESTYLE. 2018/2019

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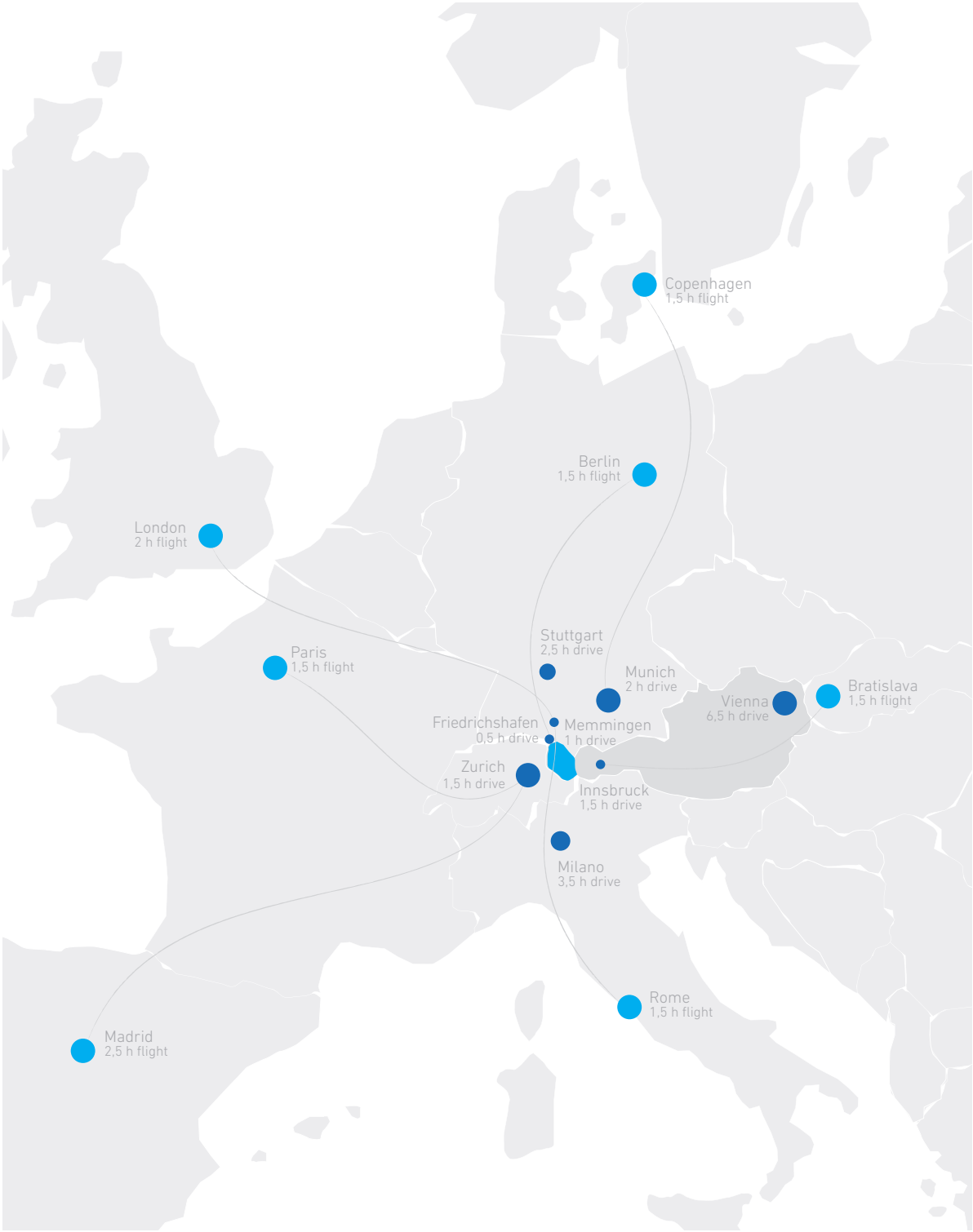
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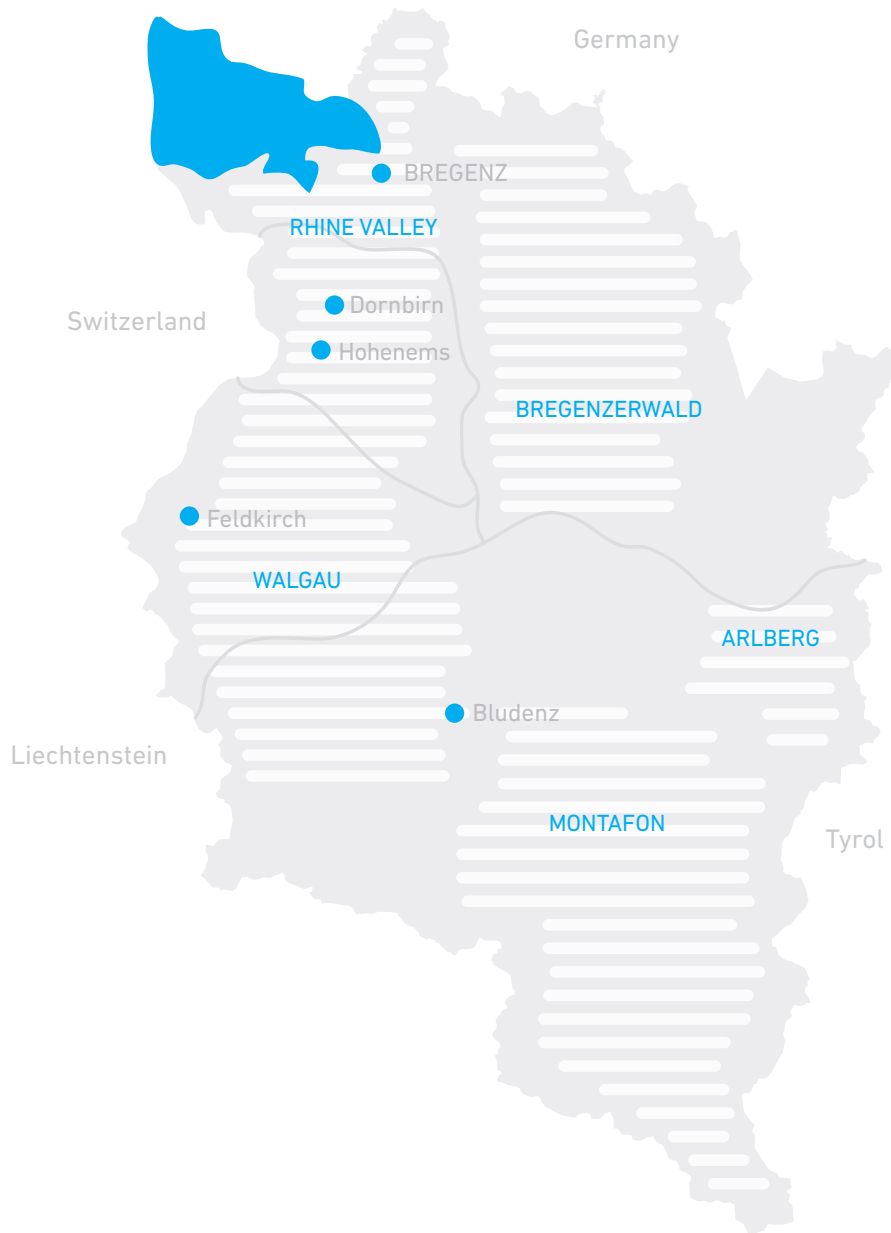
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This brochure is not intended to be exhaustive.  
There are a number of similarly important businesses, institutions, companies, projects and personalities as well as leisure, culture and sport activities in Vorarlberg worth mentioning in addition to the examples listed here.

# VORARLBERG



Vorarlberg lies within Europe's most dynamic technology regions. The picture shows the nearest airports and distances to major European cities. ©WISTO



# WELCOME TO VORARLBERG

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## 01 A PORTRAIT OF THE REGION

An impressively diverse region

The economic centre of Vorarlberg is concentrated around the Rhine Valley-Walgau metropolitan area. This is where the state's major cities can be found, beginning with the state capital of Bregenz and continuing to Dornbirn, Hohenems, Feldkirch and finally Bludenz. The area is also home to a thriving economic and cultural region that leads the way in Europe.

Vorarlberg is surrounded by the majestic Alpine regions of Montafon, Arlberg and Bregenzerwald, which come together in the dynamic four-country-region of Lake Constance and create a unique blend of urban life and natural simplicity.

Vorarlberg's appealing geographic location offers residents a world of remarkable cultural and economic opportunities, not to mention an excellent range of leisure activities and employment options.

### INTERNATIONAL ECONOMIC STRENGTH

In recent decades Vorarlberg has developed from a successful, albeit one-sided textile manufacturing location into an economic powerhouse and a creative, high-tech region that is now home to a plenitude of different industries. Very few regions are capable of executing this type of structural change as brilliantly as Vorarlberg. So many businesses in Vorarlberg boast continuous success and products from Blum, Zumtobel, Alpla, Wolford and Doppelmayr are in high demand worldwide. What they all have in

common is that their achievements are rooted in hard work, technical precision, economic expertise and unsurpassed knowledge.

### CULTURAL COSMOPOLITANISM

The same characteristics can also be ascribed to the region's residents. The "typical Vorarlberger" is often described as hard-working, efficient, intrepid and friendly. Performance is just as important as creativity and personal dedication. Ideals such as community and family life play an important role, and the numerous clubs and voluntary commitments reflect this.

### WELCOME TO VORARLBERG

Experience everything Vorarlberg has to offer, from business to sports and leisure to cultural events, you are sure to enjoy!

On the following pages we've put together an overview of the region for you. We are pleased to show you our state's economic strength and its businesses, how it excels in architecture, culture and creative endeavours, the outstanding sport and leisure opportunities available to you and the foundation on which our region is built: an exemplary education and social welfare system.

Further information is available at [www.chancenland.at](http://www.chancenland.at).



WolfVision is one of the globally successful companies that stand out thanks to their innovative products and a human resources policy that clearly demonstrates their commitment to employees. Common lunch in the garden in front of the company's headquarter in Klaus. ©WolfVision GmbH

## 02 FACTS AND FIGURES

A brief initial overview

### AT THE CENTRE OF EUROPE

Vorarlberg is frontier land. 80 % of the state's 350 km long borders are national borders. The region shares its frontiers with the Swiss cantons of St. Gallen and Graubünden, the German state of Bavaria, the Principality of Liechtenstein and the Austrian state of Tyrol.

This unique location between four countries and Lake Constance (Central Europe's third largest lake) is responsible for the region's openness and the international appeal of its economy.

### A REGION WITH A PROMISING FUTURE

- Vorarlberg's population is growing at a comparative high rate. Its numbers have climbed by 25 % in the last 30 years (Austria Ø: 16 %).
- With a ratio of 21 % of inhabitants younger than 20 years, Vorarlberg easily surpasses the Austrian average of 19 % and is home to the youngest population nationwide.
- The Rhine Valley is the second most densely populated region in Austria, right behind Vienna. Unlike the mono-centric structure of a large city, Vorarlberg's city centres are spread across the region, thus creating a large metropolitan area with seamless borders to Switzerland and Germany.
- 16 % of Vorarlberg's inhabitants are citizens of countries other than Austria.
- According to forecasts, 400,000 people will be living in the state of Vorarlberg by the year 2030.



TOTAL AREA	2,601 km <sup>2</sup>
CAPITAL CITY	Bregenz (29,817 inhabitants*)
POPULATION	391,489*
POPULATION DENSITY	151 inhabitants/km <sup>2</sup>
NUMBER OF EMPLOYEES	162,343*
POLITICAL STRUCTURE	96 municipalites 4 districts

\*Numbers of 2017

Citizens of Vorarlberg enjoy an above-average standard of living and an extraordinary quality of life. The region lies within reach of the world's best places to live: Zurich, Munich and Vienna.

The cornerstone of Vorarlberg's appeal is its economic strength, ranking it among major international metropolitan regions such as Paris and Munich.



The open-air museum „Villa Rustica“ allows insights into Vorarlberg's history: the remains of an agricultural estate built by Roman settlers in the early first century anno domini. ©Albrecht/Schnabel/vai/Vorarlberg Tourismus | **TOP** Lech-Zürs is one of the most popular ski resorts in the Alps. ©Hans Wiesenhofer/Vorarlberg Tourism/Lech Zürs Tourism

## 03 PIONEERS IN BUSINESS

Vorarlberg: Innovation and export champion

Vorarlberg's economy is just as diverse as its landscape. A wide range of industries and regional value chains working by international standards are characteristic business drivers here. This is why the state is one of the strongest economic regions and largest exporters in Europe today.

### BUSINESS LOCATION - FACTS

- Real economic growth of 2.0 % (Statistics Austria 2016)

1.5 %	Austria	1.1 %	Vienna	1.6 %	Upper Austria
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- Strong GDP per capita of 44,700 € (Statistics Austria and BW 2016)

40,400 €	Austria	44,215 €	Bavaria	43,462 €	Baden-Wuerttemberg
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- Highest export rate per capita with 24,798 € (See graph below)

64 %	higher than the Austrian average of 15,100 €
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- Ranks 4th among the world's most innovative regions (See graph below)

### ROBUST ECONOMIC STRUCTURE

Vorarlberg's economic landscape is characterized by innovative companies involved in a remarkable number of different industries. This versatility gives the region its flexibility in responding to changing demands within the marketplace and its international reputation for resilience.

### TOP INDUSTRIALISED AREA

Industry plays a key role in Vorarlberg's economy. Together with manufacturing it makes up nearly a third of the entire economy (30 %). This is considerably more than in other states. Vorarlberg's industry is primarily focused on iron and metalworking (46 % of industrial production), but

the electrical and electronic industry (17 %) and food and beverage production (12 %) are also gaining importance. With 73 out of 1,000 workers of the region's labour force employed in the industrial sector, Vorarlberg is the most industrialised state of Austria right before Upper Austria (70).

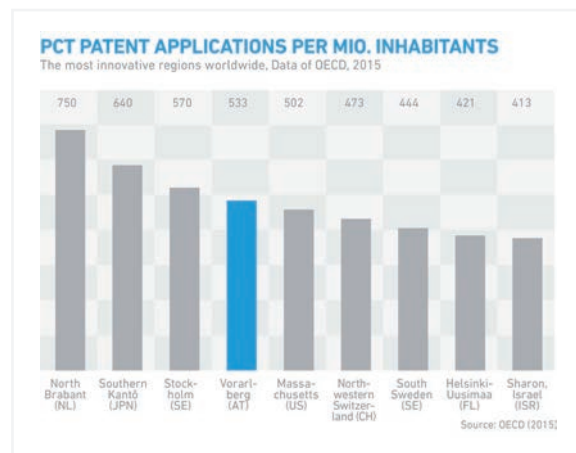
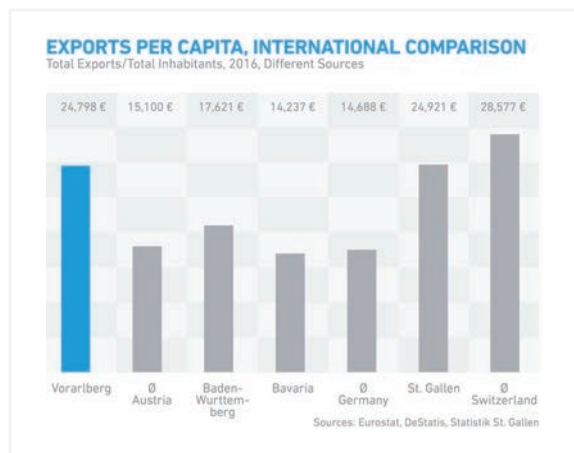
### COSMOPOLITAN EXPORT CHAMPION

Around 55 % of goods and services from Vorarlberg are sold to foreign countries, making Vorarlberg Austria's export champion. In comparison, the export rate for all of Austria is 37 %. The main trade partner is Germany, but goods are also predominantly exported to Switzerland, Italy, Great Britain, Liechtenstein and France.

### EXCELLENCE IN RESEARCH

Research in Vorarlberg is realised according to market needs, mostly with an international focus, highly efficient and generally carried out by companies themselves. It is not uncommon to see corporate R&D ratios of up to 20 % of turnover.

Inter-company research centres are initiated for disciplines that are notable for a relevant number of different branches. The industrial research centre V-Research cooperates with local companies such as Liebherr, Gebrüder Weiss and Zumtobel for projects of tribological challenges, design automation as well as digital production. The Research Institute for Textile Chemistry and Textile Physics works on high-level European Union projects and utilizes Vorarlberg's textile industry experience for state-of-the-art research. Additionally Vorarlberg's University of Applied Sciences (FH Vorarlberg) is home to facilities that conduct research in microtechnology, mechatronics, energy efficiency and more. Other research areas that span multiple industries include lighting technology, molecular biology, smart and lightweight materials.



LEFT International comparison of export rates per inhabitant. Source: Chamber of Commerce, Statistics Baden-Wuerttemberg, Statistics St. Gallen, Austria, Bavaria and Switzerland (2016) | RIGHT The world's most innovative regions measured by PCT patent applications. Source: OECD (2015)

## 04 HOME TO POWERFUL BRANDS

Global players from Vorarlberg

Vorarlberg has a larger concentration of internationally known brands than any comparable region. The economic landscape features countless high-performance industrial companies successful in numerous market niches and a wide range of industries.

### MARKET LEADERS (Excerpt)

**ALPLA GmbH & Co.KG** [www.alpla.com](http://www.alpla.com)

One of the world's leading plastics processing companies, produces bottles and caps for Coca-Cola, P&G, Johnson & Johnson, Unilever among others  
Employees: 1,031 (in Vorarlberg) / 19,300 (worldwide)

**Bachmann electronic GmbH** [www.bachmann.info](http://www.bachmann.info)

World market leader in the automation of wind power plants and other areas of renewable energies  
Employees: 307 / 451

**Bertsch Holding GmbH** [www.bertsch.at](http://www.bertsch.at)

Leading provider of boiler and energy technology, renewable energies and food technology  
Employees: 296 / 367

**Doppelmayr Seilbahnen GmbH** [www.doppelmayr.at](http://www.doppelmayr.at)

Undisputed world leader in ropeway engineering and also successful with its subsidiary DCC cable cars  
Employees: 1,350 / 2,720

**Erne Group** [www.ernefittings.com](http://www.ernefittings.com)

Worldwide leading premium-manufacturer of pipe fittings for power plants, refineries and food production, also for automotive industry via subsidiary ELB Form  
Employees: 425 / 625



### SUCCESS WITHOUT BOUNDARIES

ALPLA is the only globally active packaging manufacturer of its kind. The company develops and produces plastic bottles and caps for customers around the globe. About 19,300 employees in 176 locations in 45 countries contribute to ALPLA's extraordinary success as a packaging manufacturer for popular food, beverage, cosmetics, cleaning products and oil industry brands.

**Gebrüder Weiss GmbH** [www.gw-world.com](http://www.gw-world.com)

Austria's largest private forwarding company  
Employees: 916 / 6,724

**Getzner Textil AG** [www.getzner.at](http://www.getzner.at)

Leading global supplier of fashion fabrics and Damask for Armani, Hugo Boss, Calvin Klein, among others  
Employees: 960 / 1,600

**Getzner Werkstoffe GmbH** [www.getzner.com](http://www.getzner.com)

Leading specialist of highly elastic materials for vibration insulation (e.g. for railway tracks and skyscrapers)  
Employees: 290 / 420



Vorarlberg's food and beverage industry is internationally successful, including companies such as Ölz Meisterbäcker, Rauch, Pfanner, Rupp, Red Bull, 11er and more. ©Weissengruber + Partner/Chancenland Vorarlberg | **TOP** Packaging expert ALPLA. ©Weissengruber + Partner/Chancenland Vorarlberg



# ECONOMY

**Künz GmbH** [www.kuenz.com](http://www.kuenz.com)  
Developer of container and custom cranes  
Employees: 262 / 494

**Head Sport GmbH** [www.head.com](http://www.head.com)  
Leading brand of tennis rackets and winter sports equipment  
Employees: 326 / ns

**Hirschmann Automotive GmbH** [www.hirschmann-automotive.com](http://www.hirschmann-automotive.com)  
Manufacturer of connector technology for premium automotive brands including Mercedes, BMW and Audi  
Employees: 1,000 / 6,000

**Jäger Bau GmbH** [www.jaegerbau.com](http://www.jaegerbau.com)  
International specialist for underground, structural and civil engineering and project development  
Employees: 532 / 590

**Julius Blum GmbH** [www.blum.com](http://www.blum.com)  
Leading manufacturer of hinge systems for furniture, supplier to IKEA and other major manufacturers  
Employees: 5,639 / 7,440

**Mahle König KG** [www.koenig-kg.at](http://www.koenig-kg.at)  
Cylinder, piston and piston ring supplier to global customers such as KTM  
Employees: 396 / ns

**OMICRON electronics GmbH** [www.omicron.at](http://www.omicron.at)  
Global market leader in testing and measurement technology for the electrical power industry  
Employees: 427 / 708

**Rauch Fruchtsäfte GmbH** [www.rauch.cc](http://www.rauch.cc)  
Austria's largest fruit juice and tea beverage producer with brands such as Happy Day, Ice T, Nativa and Bravo  
Employees: 836 / 1,830

**Rhomberg Group** [www.rhomberg.com](http://www.rhomberg.com)  
Internationally successful construction company  
Employees: 633 / 2,742



## STRAIGHT TO THE TOP

Nearly everyone on a winter holiday has already taken a seat in a Doppelmayr facility. In 95 countries on five continents 14,900 Doppelmayr cable cars and lifts transport billions of passengers each year. Additionally there is an increasing demand of urban cable car systems in order to reduce commuter traffic. Doppelmayr has already build large-scale ropeway networks for commuters in Bolivia and Venezuela.

**Ölz Meisterbäckerei GmbH** [www.oelz.com](http://www.oelz.com)  
Leading manufacturer of baked goods and sliced bread  
Employees: 588 / 918

**Wolford AG** [www.wolford.com](http://www.wolford.com)  
Luxury textiles manufacturer with focus on stockings, hoserie and body apparel  
Employees: 637 / 1,476

**Zumtobel Group** [www.zumtobelgroup.com](http://www.zumtobelgroup.com)  
Global market leader in the areas of electronic lighting technology and professional lighting systems  
Employees: 2,157 / 8,719



OMICRON electronics has been honoured as one of Europe's 15 best employers for several times. ©Weissengruber + Partner/Chancenland Vorarlberg | **TOP** The world's largest ropeway network Mi Teleférico from La Paz to El Alto in Bolivia transports up to a gigantic number of 180,000 people per day. ©Bernd Schumacher/Doppelmayr Seilbahnen GmbH

## 05 INTERNATIONAL EXCELLENCE

Centres of excellence for international corporations

Many global companies have chosen Vorarlberg as business location. Their steady flow of investments and expansion projects attest to the location's competitive advantages.

### INTERNATIONAL CORPORATIONS (Excerpt)

**Carcoustics Austria GmbH** [www.carcoustics.com](http://www.carcoustics.com)  
Leading-edge manufacturer of complete solutions for vehicle acoustics with an own TechCenter for Aluforming  
Employees: 330 (in Vorarlberg) / 2,630 (worldwide)

**Fibria International Trade GmbH** [www.fibria.com.br](http://www.fibria.com.br)  
World's leading producer of cellulose from eucalyptus, Headquarters for all business activities in Europe  
Employees: 30 / 17.000

**Grass Group** [www.grass.at](http://www.grass.at)  
Supplier of pull-out and guide systems for premium furniture brands, part of Würth Group  
Employees: 1,055 / 1,932

**HILTI AG** [www.hilti.at](http://www.hilti.at)  
Leading production plant for metal cutting and assembly of HILTI Group, global supplier of construction tools  
Employees: 480 / 26,480

**Liebherr-Werk Nenzing GmbH** [www.liebherr.com](http://www.liebherr.com)  
Development and production of construction machines and cranes, part of Liebherr Group  
Employees: 1,634 / 2,126

**Mondelēz International GmbH** [www.mondelezinternational.at](http://www.mondelezinternational.at)  
Production of 70.000 tons of chocolate bars a year, e. g. Milka and Cadbury  
Employees: 320 / 80,000

**Red Bull GmbH** [www.redbull.at](http://www.redbull.at)  
Production of the world leading energy drink  
Employees: ns / 11,886

**Ball Beverage Packaging Ludesch GmbH** [www.ball.com/eu](http://www.ball.com/eu)  
Exclusive production of Red Bull cans  
Employees: 200 / 18,450

**Hydro Extrusion Nenzing GmbH** [www.hydro.at](http://www.hydro.at)  
Leading manufacturer of customised aluminium profiles  
Employees: 410 / 34,625



**SIKA Österreich GmbH** [www.sika.com](http://www.sika.com)  
Worldwide leading manufacturer of building chemicals  
Employees: 90 / 177

**Spectra-Physics GmbH** [www.spectra-physics.at](http://www.spectra-physics.at)  
Development of the world's shortest pulsed laser, part of Newport Corporation (US)  
Mitarbeiter: 130 / ns

**Viessmann (Mawera/Köb)** [www.viessmann.at](http://www.viessmann.at)  
Competence centre for bioenergy  
Employees: 142 / ns



Spectra-Physics has developed the world's shortest pulsed laser, which can cut and process every material, even diamonds and human tissue, without thermal damages. ©Weissengruber + Partner/Chancenland Vorarlberg | **TOP** A.M.I. manufactures precision surgical operating equipment. ©Weissengruber + Partner/Chancenland Vorarlberg

## 06 SUCCESSFUL GAZELLES

Aspiring innovators

What makes this business location so attractive is its dynamic economic growth. And it wouldn't be complete without the many innovative, small and medium sized enterprises (SMEs). Due to their rapid growth and their ability to fill highly specialised niches, these nimble, versatile companies are called "gazelles". Today, many of them are among the leading global enterprises in their respective business sectors.

### INNOVATIVE SMEs (Excerpt)

**A.M.I. - Agency for Medical Innovations GmbH** [www.ami.at](http://www.ami.at)  
High-quality medical surgery equipment and methods

**BAUR GmbH** [www.baur.at](http://www.baur.at)  
Experts in high-voltage testing and measurement technology, world market leader in oil testing equipment

**Dorner Electronic GmbH** [www.dorner.at](http://www.dorner.at)  
Hardware and Software solutions for the construction materials industry

**Faigle Kunststoffe GmbH** [www.faigle.eu](http://www.faigle.eu)  
World market leader for plastic rollers used in escalators and moving walks, innovative products e. g. antibacterial straps

**GANTNER Electronic GmbH** [www.gantner.com](http://www.gantner.com)  
Innovative systems for access control, time recording, identification, entry and accounting

**Heron Gruppe** [www.heron.at](http://www.heron.at)  
Manufacturer of modular automation components, produces e. g. conveyor and transport robot systems

**IDENTEC Solutions AG** [www.identecsolutions.com](http://www.identecsolutions.com)  
Manufacturer of wireless sensor networks based on active RFID technology

**inet-logistics GmbH** [www.inet-logistics.com](http://www.inet-logistics.com)  
Internet-based transport logistics solutions

**Meusburger Georg GmbH & Co KG** [www.meusburger.com](http://www.meusburger.com)  
Manufacturer of high-quality moulds for the production of plastic parts

**Obrist Engineering GmbH** [www.obrist.at](http://www.obrist.at)  
Developer of environmentally friendly CO2 air conditioning systems for vehicles

**Robotmech - Stössl GmbH** [www.robotmech.at](http://www.robotmech.at)  
Experts in rapid prototyping

**S.I.E System Industrie Electronic AG** [www.sie.at](http://www.sie.at)  
Manufacturer of customer-specific industrial computers

**Schelling Anlagenbau GmbH** [www.schelling.com](http://www.schelling.com)  
Global market leader in panel saws for woodworking

**SOLA Messwerkzeuge GmbH** [www.sola.at](http://www.sola.at)  
Producer of precision measuring tools for construction

**THIEN eDrives GmbH** [www.thien-edrives.com](http://www.thien-edrives.com)  
Developer of electrical engines for industrial use, provides Daimler with compressor drives

**WolfVision GmbH** [www.wolfvision.com](http://www.wolfvision.com)  
Leading manufacturer of visualizers, that are e. g. used by Google, Microsoft, Nike, NASA and Porsche

**ZIMM Maschinenelemente GmbH & Co KG** [www.zimm.at](http://www.zimm.at)  
Specialist for drive and automation technology

**z-werkzeugbau-gmbH** [www.z-werkzeugbau.com](http://www.z-werkzeugbau.com)  
Innovative tools for plastic packaging e. g. used by Coca-Cola



S.I.E in Lustenau develops software and hardware for medical and security devices, e. g. modular HMI systems and Embedded Computing Systems. ©Weissengruber + Partner/Chancenland Vorarlberg

## 07 FIT THROUGHOUT THE YEAR

Sport and recreational activities

Whatever your heart desires: That's how one could describe the wide-range of recreational activities in Vorarlberg. Thanks to its location, topography and natural surroundings, the varied landscape dotted with mountains, valleys and lakes offers virtually limitless opportunities for sport and recreation. [www.vorarlberg.travel](http://www.vorarlberg.travel)



### INSPIRATION MEETS AMBITION

Gigi Rüb (\*1981 in Au) is a true trendsetter in the world of winter sports and is one of the world's most versatile snowboarders. Burton was his sponsor for 12 years. Today he rides for Volcom and appears in advertisements for Nike. His ambition, talent and determination led him from the wintry paradise of Bregenzerwald to international film productions and magazines. He is one of a select few athletes who have managed to stay on top of the fast-paced snowboarding scene for so long.

## EXCITING, SNOWCAPPED FUN

In winter Vorarlberg is brimming with places to ski, snowboard, go cross-country skiing or on ski tours, sledding or ice skating – whether in Arlberg, Brandnertal, Bregenzerwald, Grosses Walsertal, Kleinwalsertal, Klostertal or Montafon.

**“Virtually the entire southern half of Vorarlberg is a ski resort.”**

Around 40 ski areas offer different ski trails for beginners and experts. Lech-Zürs is home to the longest ski race in the world held each year, called *the White Ring*. Participants must conquer the 22 km course and a difference in altitude of 5,500 metres. Modern snowparks give skilled snowboarders and skiers the thrill they're looking for. Well-maintained toboggan runs attract bob-sleigh enthusiasts day and night, on the nature run or artificial Alpine Coasters.

## FROM SPRING TO AUTUMN

Vorarlberg offers 6,000 km of marked hiking trails. Moreover, Vorarlberg has plenty of places for climbers of all levels to climb, whether right on the mountain, in climbing parks or ropes courses, or in the indoor climbing hall. Mountainbikers will love the varied mountain trails with their majestic scenery.

Lake Constance offers a wide range of watersport activities. There are over 40 sailing sport clubs. In good wind and weather conditions visitors will enjoy windsurfing and kitesurfing, and diving in Lake Constance is both challenging and fun.

90 football clubs with over 8,000 members train regularly on 105 top-quality football fields. Numerous international clubs take advantage of the Alpine conditions for their training camps.



Vorarlberg's trails are a dream come true for mountainbikers and hikers – take Wurzachalpe in Bregenzerwald for example. ©Vorarlberg Tourism/ Florian Strigel | **TOP** Gigi Rüb is one of the most successful professional winter athletes from Vorarlberg. ©Scott Sullivan/ESPN

## LEISURE AND LIFESTYLE

“The Spanish national football team trained three times in Montafon already, e.g. before winning the 2010 World and the 2012 European Championship.”

There are even more tennis players than football players in Vorarlberg. Ice hockey and handball are also quite popular. The *A1 Bregenz* and *Alpla Hard* handball teams not only lead the national league but also play at an international level. Additionally golf is a real pleasure in Vorarlberg. The high Alpine backdrop in many areas offers a breathtaking

setting for the state's six golf courses, which are sure to suit every taste. [www.golfvorarlberg.at](http://www.golfvorarlberg.at)

At the *Hypomeeting* in Götzis the world elite of athletes compete annually in decathlon of men and heptathlon of women. It is one of the best and most important multi-events in the world. [www.meeting-goetzis.at](http://www.meeting-goetzis.at)

And at last there are also great locations for paragliding, canyoning, rafting and canoe tours in Vorarlberg. [www.outdoor-vorarlberg.at](http://www.outdoor-vorarlberg.at)



### PRINCIPLE HOPE

Beat Kammerlander (\*1959 in Nüziders) is one of the best climbers in the world and has contributed significantly to the success of the sport. In his home of Vorarlberg he successfully completed a number of first ascents, some of which are considered the most difficult Alpine routes in the world. His route „Principle Hope“ through the 40-metre high Bürs plate cliff, whose surface resembles ingrain wallpaper, is one of his personal highlights. At 50 years of age, Beat climbed the vertical face clean, i.e. without bolts or normal hooks.



### UPLIFTING FREE SPIRIT

Martin McFly Winkler (\*1978 in Bregenz) is one of the best-known names on the European freeskiier scene. In his youth he perfected the art of skiing off the piste in Schröcken, today he travels the world – as a judge at the *Freeski World Tour*, starring in films by Warren Miller, as entrepreneur and owner of *Zero Division* or as the coordinator of the *Austrian Freeski Open*.

Martin appreciates his home, as the Arlberg region attracts freeriders from around the world every year.



Lake Constance is Europe's most vital water reservoir and also the perfect place to swim in summer with water temperatures of 25 °C. The Hotel Kaiserstrand's Lochau Bathhouse is featured in this picture. ©Flickr, Schwäb | **TOP LEFT** Beat Kammerlander climbing the Bürs plate cliff. ©Planet Talk | **TOP RIGHT** Martin Winkler rides in Chamonix. ©Salewa

## 08 THERE'S SO MUCH TO SEE!

Vorarlberg's diverse art and culture scene

Many of Vorarlberg's established art and cultural initiatives shine far beyond the region's borders.



### CULTURE ON A WORLD STAGE

The *Bregenz Festival* is home to the world's largest floating stage, right on Lake Constance, and glitters with music productions that receive rave reviews. The impressive stage with seats for 7,000 visitors has showcased some of the world's greatest operas, including Wagner's *Flying Dutchman*, Beethoven's *Fidelio*, Verdi's *Nabucco*, *A Masked Ball*, *Troubadour* and *AIDA* as well as Mozart's *The Magic Flute*.

The festival currently (2017/2018) presents George Bizet's opera *Carmen*, which has already been directed in the years 1974 and 1991/1992. Even Daniel Craig as James Bond was fascinated by the floating stage and filmed parts of the movie *Quantum of Solace* here in the summer of 2008. The



festival is not just for fans of classical productions though; performances are sure to captivate anyone against the impressive backdrop of Lake Constance, with magnificent sets and state-of-the-art stage technology. [www.bregenzer-festspiele.com](http://www.bregenzer-festspiele.com)

The newly built area surrounding the *Bregenz Festival* theatre also offers performances, musicals, ballets and shows throughout the year. Highlights include *Bregenz Spring*, *Bregenz Master Concerts* and Vorarlberg Symphony Orchestra Concerts.

### OPEN AIR JAZZ IN MOUNTAIN SCENERY

60 km south of Bregenz the *Montafoner Resonanzen Culture Festival* impresses visitors with a wide range of musical genres and locations. From open-air jazz on the reservoir to late Baroque period operas in a farmhouse through to Montafon folk dance in an open dance arbour. The festival is held every August and aims to familiarise visitors with the rich, unique variety of Montafon and its culture. [www.montafon.at/montafoner-resonanzen](http://www.montafon.at/montafoner-resonanzen)



The Bregenz Festival performances have an international reputation – also because of the unique atmosphere and location. ©Bregenz Festival GmbH  
**TOP LEFT** The Festival spreads an inspiring ambience all over the esplanade of Bregenz. ©Bregenz Festival GmbH, andereart | **TOP RIGHT** Bregenzer Spring hosts a number of exceptional dance performances. ©Bregenzer Spring

# LEISURE AND LIFESTYLE

## ARCHITECTURAL MASTERPIECE

When it comes to contemporary art, the *Kunsthaus Bregenz* (KUB) has one of Europe's best exhibit programmes. The architecture alone, designed by Peter Zumthor, is worth a visit. Zumthor's sophisticated light design makes a one-of-a-kind space for avant-garde artists' own productions. But the building itself is unobtrusive, leaving plenty of room for artistic freedom. Here as well you will find the pragmatism so typical for Vorarlberg – a focus on what truly matters. Depending on weather and light, the building shines differently and is seen from afar at dark. [www.kunsthau-bregenz.at](http://www.kunsthau-bregenz.at)

**"KUB is one of the most important museum buildings featuring contemporary art and has already hosted internationally recognised artists like Roy Liechtenstein, Jeff Koons, Marcel Duchamp and Cindy Sherman."**



With over 60 museums Vorarlberg has an extraordinary variety of exhibits. The *Jewish Museum* in Hohenems attracts visitors from around the world, Bregenzwald

is home to Austria's first women's museum and Dornbirn features the world's largest Rolls-Royce collection.

## GO AHEAD AND LISTEN

The *Schubertiade* in Schwarzenberg and Hohenems has become one of the most important and popular Schubert festivals worldwide. Music enthusiasts hold it in high regard as a complete work of art comprising landscape, atmosphere, acoustics and featuring the best musicians from around the world. The festival has been a fixture of Vorarlberg life since 1976 with around 80 events and over 35,000 visitors annually. Small concert halls and an intimate ambiance inspire Schubert aficionados and cultural enthusiasts every summer. [www.schubertiade.at](http://www.schubertiade.at)

## CULTURAL INITIATIVES

There is a great number of cultural initiatives aiming at young visitors. To name just a few: *art design* Feldkirch, *art bodensee* and *Origano Festival* in Dornbirn, *Bezau Beatz* and *FAQ* in Bregenzwald, *FOEN-X Kammgarn Festival* in Hard, Feldkirch's *Juggler Festival* and different events at *Remise* in Bludenz and *Sohm* or *Spielboden* in Dornbirn.

## THE INATURA EXPERIENCE

The *inatura* natural science and technology museum in Dornbirn is paving the way to a new kind of museum culture. It reveals the secrets of nature in Vorarlberg in a playful and entertaining manner. The museum also covers future technologies such as bionics. The newly installed Science Centre is designed to increase children's curiosity for science and technology. [www.inatura.at](http://www.inatura.at)



*Kunsthau Bregenz* hosted the Art/Architecture exhibit by regime critic Ai Weiwei – featured in this image: the "Moon Chest" exhibit piece. ©Kunsthau Bregenz, Markus Tretter | **TOP** Also *vorarlberg museum* alongside *Kunsthau Bregenz* is worth seeing – inside and outside. ©Hanspeter Schiess

## 09 QUALITY OF LIFE IN EVERY RESPECT

High-quality care and a wide range of services

### TASTEFUL GOURMET REGION

Good food and drink is a matter of course. Much of what is served in Vorarlberg comes from the surrounding area. Fish from Lake Constance, meat from local farms, fruit and vegetables from gardens in the Rhine Valley. Regional cuisine signifies superb quality and is appreciated far and wide. Vorarlberg's most popular culinary product is its Alpine and mountain cheese, but veal and Alpine pork dishes from the region are also highly sought after within the region's borders and beyond.



The *KäseStrasse* (Cheese Route) in Bregenzerwald is the only one of its kind worldwide – a network of over 200 farmers, restaurant-owners, craftsmen and traders from Bregenzerwald all aim to preserve the landscape and products from the region. Visitors to the *KäseStrasse* will delight in a variety of taste sensations steeped in more than 1,000 years of rich cheesemaking tradition.



Austria is known for its many top chefs. Special delicacies are served in the restaurant Moritz in Hohenems, which is built in a former Jewish schoolhouse. ©Moritz | **TOP** Start your day with an inspiring view. Many panorama restaurants offer delicious breakfast deals, such as the newly opened Fröod restaurant in Brand at 1,680 metres in altitude. ©Fröod restaurant

### RESTAURANT TIPS

#### Steakhouse Patagonia, Gaissau

After a refreshing swim in Lake Constance, it's worth taking a small detour to Gaissau to enjoy Vorarlberg's best steaks. Prepared according to authentic Argentine tradition, this restaurant brings a number of Swiss gourmet fans to Vorarlberg. Reservations recommended! [www.patagonia.at](http://www.patagonia.at)

#### Lindauer Hütte, Tschagguns

Lindauer Hütte lies at the foot of the mountains "Three Towers" at 1,744 metres altitude and attracts a lot of hikers in summer and winter. The large terrace offers a fantastic mountain panorama and home-style dishes will quickly help you forget the effort involved for reaching the location. [www.lindauerhuette.at](http://www.lindauerhuette.at)

#### Restaurant Karren, Dornbirn

This glass-enclosed restaurant offers guests a splendid view of the Rhine Valley and Lake Constance from the nearly 1,000 metre high Karren in Dornbirn. Visitors can see how close Switzerland and Germany are from here. It is an especially popular destination in the evening, where traditional Kässpätzle (egg noodles with cheese) and healthy salads are served. [www.karren.at](http://www.karren.at)

#### Gasthof Hirschen, Schwarzenberg

The uniquely authentic atmosphere of the village Schwarzenberg alone is worth taking a break to relax and enjoy the scenery. Home to so many regional delicacies, Gasthof Hirschen is an insider tip for gourmet lovers. [www.hotel-hirschen-bregenzerwald.at](http://www.hotel-hirschen-bregenzerwald.at)



# LEISURE AND LIFESTYLE

## WHEN NIGHT FALLS

Night owls will find any number of opportunities to have fun all over Vorarlberg. Nightclubs, bars, and cafés are great places to relax and meet friends.

And night life wouldn't be complete without a number of events, concerts and festivals to choose from. The major cities of Dornbirn, Bregenz and Feldkirch are known for their many bars and events.



**“Dornbirn’s market square is transformed into a huge open-air bar every Thursday in the summer.”**

The *Szene Open Air Festival* in Lustenau offers visitors three days of entertainment in mid of summer. The largest open air festival in Western Austria attracts up to 20,000 people to the Rhine location and features numerous bands with a variety of music styles. [www.szeneopenair.at](http://www.szeneopenair.at)



## INCOMPARABLY DIFFERENT

The *poolbar Festival* draws close to 20,000 alternative and pop culture fans to Feldkirch every summer. The stage is a unique indoor swimming pool, which offers a first-rate, five-week programme featuring a number of international bands. Every year the festival reinvents itself and finds completely new ways to make use of the space.

In addition to the extraordinary atmosphere, the festival's quality lies in its unusual combinations: International meets local, stars meet young talent, indie rock meets hip hop and film meets theatre. The varied programme invites guests to enjoy breakfast in the garden while listening to jazz. [www.poolbar.at](http://www.poolbar.at)

Also worth seeing are the *New Orleans Festival*, the *Long Night of Music*, the *Harbour Festival* (all of which are held in Bregenz), *Feldkirch's Whine Festival*, the *Kilbi* in Altenstadt, the *ALPINALE Short Film Festival* and the summer concert series *SommERleben* in Dornbirn as well as *Sommer.Lust am Platz* in Lustenau.



The *New Orleans Festival* transforms Bregenz's Kornmarkstrasse to Little Bourbon Street for four days a year. Great soul, blues, funk and jazz straight from New Orleans. ©Bregenz Tourism & City Marketing | **TOP LEFT** Cocktails at the *Feldkirch Festival* ©Feldkirch Festival | **TOP RIGHT** Kosheen, Macy Gray, Tocotronic and Nada Surf already played at the *poolbar Festival*. ©Matthias Rhomberg/poolbar festival

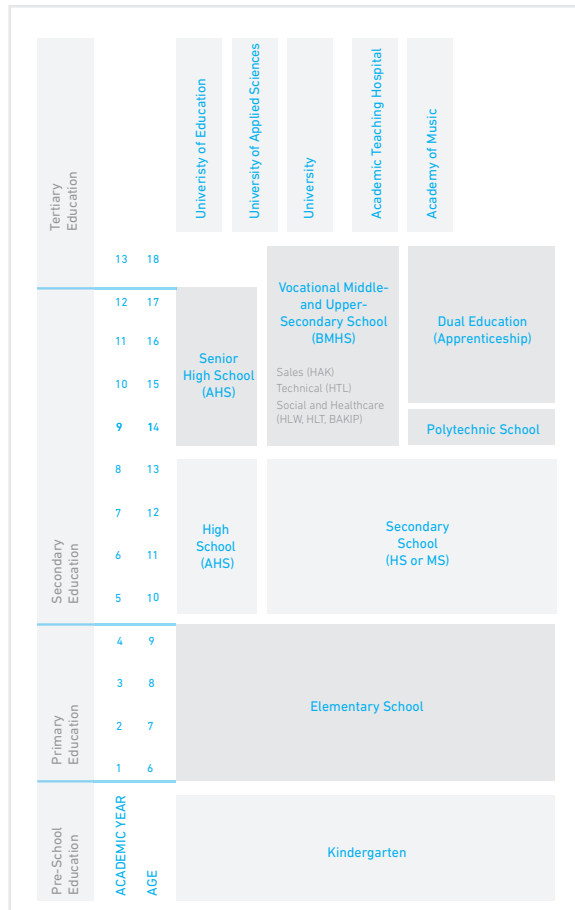
## 10 LIFELONG LEARNING

Education in Vorarlberg

Vorarlberg offers a broad range of education and continuing learning programmes. Lifelong learning is the key phrase behind the motivation that allows students to choose their own, individual approach at the start of their education, thereby opening the path to higher learning.



A solid general education starts with High School or Secondary School for 10- to 14-year-olds; afterwards there are commonly two opportunities: 1) an *Apprenticeship Certificate* or 2) an *University Entrance Diploma* known as the *Matura* (A-level). When choosing option 1) the attendance of a 1-year Polytechnic School before the Apprenticeship is mandatory. *Senior High Schools* (AHS) and the *Vocational Middle and Upper-Secondary Schools* (BMHS) lead to option 2). BMHS offers a practically oriented education with commercial, technical or social foci. AHS provides a general education emphasizing more on sciences and languages.



FH Vorarlberg ranks high among universities thanks to its practical training, excellent facilities and international education. ©Darko Todorovic | **TOP LEFT** Trainees receive an outstanding education in Vorarlberg's electrical and metalworking industry (V.E.M.) ©Weissengruber + Partner/Chancenland Vorarlberg | **TOP RIGHT** An overview of the education system in Vorarlberg. ©WISTO

# EDUCATION AND LEARNING

**“Vorarlberg’s Apprenticeship Programme enjoys an excellent international reputation.”**

In the Apprenticeship Programme learning predominantly takes place within the Apprenticeship companies and is supplemented by the education in Vocational Schools. Holders of the Apprenticeship Diploma can afterwards pass the A-level, which enables them to study at universities.

## STUDYING IN VORARLBERG

Vorarlberg’s University of Applied Sciences (FH Vorarlberg) in Dornbirn offers nine bachelor’s and ten master’s degree programmes, free of tuition fees. Independent rankings give

praise for the modern facilities, international atmosphere and highly practical approach to education. Exchange semesters and career internships are an integral part of the programmes and provide valuable experience. [www.fhv.at](http://www.fhv.at)

Schloss Hofen is a postgraduate school as a subsidiary of the FH Vorarlberg and offers master’s degree programmes in the fields of Psychology (BSc and MSc), Location Management (MSc), Education (BA), HR and Organisational Development (MBA), Controlling (MBA), Innovation and Product Management (MSc), Wood Construction (MSc) and Cable Car Engineering (MSc) among others. [www.schlosshofen.at](http://www.schlosshofen.at)

### BACHELOR PROGRAMMES AT FH VORARLBERG

- Mechatronics – Mechanical Engineering (FT)
- Mechatronics (FT and PT)
- Electrical Engineering Dual (DS)
- Software and Information Engineering (FT)
- Engineering and Management (PT)
- International Business (FT and PT)
- InterMedia (FT)
- Social Work (FT and PT)
- Health Care and Nursing (FT)

### MASTER PROGRAMMES AT FH VORARLBERG

- Mechatronics (FT)
- Energy Technology and Energy Economics (PT)
- Computer Science (FT)
- Business Process Engineering (PT)
- Accounting, Controlling and Finance (PT)
- Human Resources and Organisation (PT)
- International Management und Leadership (PT)
- International Marketing and Sales (PT)
- InterMedia (PT)
- Social Work (PT)

FT... full-time programme | PT... part-time programme | DS... dual system



### A CURIOSITY FOR SCIENCE

FH Vorarlberg organises the project *KINDERUNI VORARLBERG*, where professors and industry experts present content to children in special lectures designed to be both informative and entertaining. Divided into two semesters, there are monthly lectures for children aged 8 to 12. The project aims to peak children’s curiosity for science and encourage them to pursue a college education early on.



FH Vorarlberg offers state-of-the-art technology and infrastructure for its students and allows them to use it for own projects - Open Lab. ©Friedrich Böhringer | [TOP](#) Why do electrical sockets have two holes? – *KINDERUNI VORARLBERG* (Children’s University) features special lectures for children. ©Daniel Mock

Other established educational institutions include: the *Landeskonservatorium* (musical education), the *Pädagogische Hochschule* (University of Education) and the *Eurostudienzentrum* (university level courses from the distance learning university in Hagen and the University of Linz).

#### UNIVERSITIES IN THE LAKE CONSTANCE AREA (Excerpt)

- Vorarlberg University of Applied Sciences, Dornbirn
- Schloss Hofen, Lochau
- University of Liechtenstein, Vaduz (LIE)
- NTB - Technical University of Buchs (CH)
- HSG - University of St. Gallen (CH)
- ETH - Technical University of Zurich (CH)
- University of Konstanz (DE)
- University of Baden-Wuerttemberg, Ravensburg (DE)
- University of Albstadt-Sigmaringen (DE)
- Zeppelin University, Friedrichshafen (DE)

**“The surrounding Lake Constance area is home to many renowned educational facilities and colleges with an inter-regional focus.”**

The universities around Lake Constance are all connected by the *International Bodensee Hochschule* (IBH) network. The region’s Universities of Applied Sciences are particularly well-known for their professional, practical technical and business education programmes. [www.bodenseehochschule.org](http://www.bodenseehochschule.org)

#### PROMOTING TALENTS

Vorarlberg’s government supports working individuals who must make significant financial sacrifices for their education with a financial grant. For others, costs of on-the-job educational training are supported with a “*learning bonus*”. Employees returning to work following leave and app-

rentices also receive benefits known as “*starting capital*”. The large selection for lifelong learning opportunities in Vorarlberg include institutions such as the *Wirtschaftsförderungsinstitut* WIFI, the learning centre of the *Chamber of Labour* (AK Bildungszentrum) or the many adult education courses provided by the *Volkshochschule*.



#### INTERNATIONAL ELITE

The *International School Rheintal* (ISR) is a cross-border institute that offers children a balanced international educational programme. The school is located in Buchs and St. Gallen – strategically positioned between Liechtenstein, Austria and Switzerland – and unites students and teachers from 22 different countries. Approximately 180 students from nursery school age to A-levels receive a world-class education.

The ISR’s objective is to afford even young children an internationally oriented education and bring together different cultures. A number of different studies confirm its success. [www.isr.ch](http://www.isr.ch)



The inatura experience lets visitors discover more about nature and technology in an exciting atmosphere. ©Darko Todorovic | TOP Elite international education in the “Four Country Region”. ©Flickr, ebvimages

# EDUCATION AND LEARNING

## 11 CLEVER INITIATIVES

Family benefits in the state of Vorarlberg

Family benefits are taken very seriously in Vorarlberg. The project “*Kinder in die Mitte*”, an initiative pushed by the state of Vorarlberg, aims to make Vorarlberg the most child, youth and family friendly state of Austria.

The “*Family Point*” (info and service centre for all family-related matters) was established to give parents access to and support for child care and after-school supervision,

assist people with family-related needs and help find options for caring for family members. The initiative offers a comprehensive selection of family learning workshops, courses and events covering every aspect of child-rearing to help parents balance their work and family life.

Child care programs can be found for children of any age. There are parent-child centres, nursery facilities, nannies, play groups, kindergartens and after-school supervision centres. Children between 6-12 years of age can enjoy their summer vacations at the various summer camps in Vorarlberg. These camps are focused on engaging children in intelligent and creative recreational activities.



### CHILDREN'S DAYCARE FACILITIES

- 138 children's daycare facilities (1 – 6 years)
- 100 professional nannies (0 – 14 years)
- 247 kindergartens (4 – 5 years)
- 55 self-organized play groups
- 176 after-school programmes in schools
- 5 holiday camps (5 - 15 years)

### FAMILY BENEFITS

- Family allowance
- Family bonus (starting 2019)
- Childcare allowance
- Child tax deductions
- Tax deductions for sole wage earner
- Tax deductions for single parents
- Family pass

### FAMILY-FRIENDLY CAREER OPPORTUNITIES

Compatibility of family and work is the subject of the “*Most Family Friendly Company in Vorarlberg*” competition. Flexible work time models, continuing education options specially designed for women and men on maternity and paternity leave are just some of the criteria taken into consideration for this award. More and more businesses in Vorarlberg are offering their own childcare services to their employees. Communities can also get involved in the “*Family Friendly Communities*” project to improve the quality of life for families.



KIMI in Competence Centre Rheintal is one of four childcare centres run by PRISMA that cares for children (age 6 months to 6 years) of working parents. ©Marcel Hagen | TOP There are all kinds of events for children, this image features “*Die Lange Nacht der Forschung*” (Researcher's Night). ©Darko Todorovic

## 12 DESIGN UND CRAFTSMANSHIP

Innovative tradition

Vorarlberg values the four design pools of architecture, craftsmanship, communications and industrial design. The regional style is inimitable and the creativity of Vorarlberg's designers and architects is acknowledged around the globe.

**"When it comes to the percentage of creative workers, Vorarlberg can easily compete with design meccas like Hamburg and Berlin."**

The region has developed an impressive group of forward-thinking, capable craftsmen with a close relationship to local architects. Owing to a blend of tradition, innovation and creativity with an international focus and thanks to the *Werkraum Bregenzerwald* initiative, Vorarlberg craftsmanship is known for its quality far beyond its borders. *Werkraum* is a coalition of around 85 craftsmen in Bregenzerwald, providing impetus and serving as a platform for addressing its members' concerns. Cooperative projects, discussions, exhibits and documentation strengthen the brand and provide information on the services offered by members. *Werkraum* promotes both craftsmen and designers as well as young, creative talents. [www.werkraum.at](http://www.werkraum.at)

### POWERFUL INDUSTRIAL DESIGN

Vorarlberg has the highest concentration of industrial activity in Austria. Products from local industrial companies are known for their ability to combine functionality and aesthetics. The expertise of local industrial designers plays a key role here. This is how Dominic Schindler was able to give DMG/Gildemeister cutting machines, which are actually rather bulky, a surprisingly light and elegant design. The success of this collaboration is confirmed by many awards



Gildemeister has received.

### PLATFORMS FOR IDEA EXCHANGE

The initiative *designforum Vorarlberg* aims to create a symbiosis of creativity-driven and production-oriented businesses in Vorarlberg. It offers a leading-edge presentation platform for works and services provided by domestic and international designers. The programme includes exhibitions, lectures and workshops. [www.designforum.at/v](http://www.designforum.at/v)

*designforum Vorarlberg* is part of *CAMPUS V*, which combines the buildings of FH Vorarlberg, CCD and *CAMPUS* in Dornbirn into a fruitful area, where innovation, education and creativity should happen. 61 companies and institutions are settled within the area and cooperate efficiently.

Especially for entrepreneurs and innovators *CAMPUS V COWORKING* is worthwhile. 750 m<sup>2</sup> of different work stations, offices, meeting rooms and infrastructure can be booked flexible on a daily, monthly or long-term basis. Additionally at FH Vorarlberg's Open Labs laboratories and equipment can be used for own projects. [www.campusv.at](http://www.campusv.at)



*CAMPUS V COWORKING* by PRISMA offers an open and inviting work environment and facilitates network design and cooperation. ©PRISMA Group  
TOP Visitors can see first hand the excellent regional craftsmanship that goes into local products at *Werkraum Haus* in Andelsbuch. ©Zumtobel, *Werkraum Bregenzerwald*

# CREATIVITY

## 13 ARCHITECTURAL MECCA

A region of architectural artists

Nowhere else in the world there is so much construction activity and such a high concentration of unparalleled contemporary architecture as in Vorarlberg. Countless publications around the globe and the continuously growing architectural tourism bear witness to the region's special relationship with architecture and the creative use of resources. Vorarlberg's architects have established a name for themselves around the world.

**"Simple, clear designs, sophisticated details and precision craftsmanship – these are the characteristics associated with Vorarlberg's architecture today."**

Early attention to sustainability gave Vorarlberg an enormous head start in architectural development. However, the purist-like style of Vorarlberg's architectural master-pieces is not only influenced by aesthetic principals; it also reflects the local attitude and the pragmatism this region is known for. Responsible treatment of existing resources can be traced back to the traditional Bregenzerwald house and still applies today – both for residential and for commercial and municipal buildings.

Vorarlberg boasts an incredibly thriving wood construction business. The goal here is to introduce wood into modern, advanced construction and technology. Modern wood construction is a magnet for tourists who are interested in architecture, and the Vorarlberger holzbau\_kunst brand is recognised even outside of the region's borders. The Rhine Valley and Bregenzerwald in particular are home to architectural jewels that truly enhance the breathtaking landscape.

**"In Austria 3 % of all home-builders hire an architect to design their homes; in Vorarlberg it is many times more."**

There's no denying the awareness for architecture in the region, but Vorarlberg's economy is also a continuous boon for the innovative, progressive construction industry. Networking has always been strong within the construction



### GUESTS IN NEW YORK

The architectural duo Kaufmann | Rüt received a great honour in July 2008. They were one of five architect's offices chosen from around the world to present their work at the Museum of Modern Art (MOMA) in New York. 800,000 visitors to the exhibit in Manhattan were impressed by System3, an economically and ecologically sustainable modular house that represents the future of prefabricated homes. The construction quality and the futuristic, yet functional design fascinated both, the jury and the visitors.



Vorarlberg wood construction creates aesthetic accents throughout the local landscape. This image features a single-family home in Hörbranz, designed by Jürgen Hagspiel. ©Hagspiel, VlbG. Wood Construction Award | [TOP](#) The System3 modular home impressed visitors to New York's MOMA. ©B.Tse

sector. This attitude unhindered by industry definitions and borders guarantees the overall excellence of a building and also focuses on the optimisation of energy efficiency and lighting concepts.

### LEARNING IN STYLE

Even the schools in Vorarlberg are elegantly designed. The village of Warth is 1,500 metres above sea level in an area that sometimes cannot be accessed during winter time due

to avalanche risk. This is why the community built their own school in 1992. A house with a porthole, a half-timbered roof and an abundance of glass that has won the Austrian Builders' Award among other prizes.

**"In Vorarlberg children grow up with new architecture in kindergartens and schools, and then build their own homes. This is how domestic construction continues to develop its style."**



### CENTRAL ARCHITECTURAL MASTERPIECES

Wolfgang Ritsch is one of the most renowned architectural artists in Vorarlberg and paved the way for the *Vorarlberg Architectural Institute (vai)*.

Under his presidency vai established itself as a centre for excellence and knowledge and as the standard bearer for regional architecture and a key instrument in brand formation. The network communicates the excellence of Vorarlberg's architecture scene successfully across borders. [www.v-a-i.at](http://www.v-a-i.at)



### WELL-BEING MEETS PRAGMATICS

Architecture enthusiasts will want to visit the Hotel Rote Wand in Lech. The hotel, designed by Dietrich | Untertrifaller, is representative of a traditional atmosphere combined with timeless elegance and modern comfort. Despite the many awards they've received, the architects remain modest: "We're not interested in creating sensational architecture; our solutions are simple and pragmatic." As is also seen in the buildings of the popular Festival Hall in Bregenz and the inatura in Dornbirn



Children grow up surrounded by Vorarlberg's aesthetic architecture. This image shows a kindergarten in Bludenz, designed by Bernardo Bader. ©Adolf Bereuter | **TOP LEFT** Office building element by Wolfgang Ritsch. ©Battisti GmbH | **TOP RIGHT** Feel at home with the modern architecture of Hotel Rote Wand designed by Dietrich | Untertrifaller. ©Hotel Rote Wand



# SUSTAINABILITY

## 14 VORARLBERG'S RESPONSIBILITY

Energy independence and cleantech



### A MODEL REGION FOR ENERGY EFFICIENCY

Cleantech can be defined as the use of technology to sustainably reduce emissions and resource consumption while maintaining or improving performance. Vorarlberg businesses not only see cleantech as a market full of potential, but also as a comprehensive philosophy.

In addition to the many local companies directly involved in the energy and environmental industry, companies from other sectors are also setting standards when it comes to sustainability through investments, projects or products, whether with eco-friendly packaging, the use of renewable energy sources or clean machines and more efficient production systems. Within two energy efficiency networks 28 companies cooperate and exchange ideas in order to reduce emissions and energy consumption. [www.energieeffizienznetzwerk.at](http://www.energieeffizienznetzwerk.at)

### BLUE GOLD

Water is Vorarlberg's most important natural resource. Ten hydroelectric power stations ensure a lasting supply of energy. With 1,200 employees hydropower specialist Illwerke vkw is one of the largest employers in the region. 97 % of all electricity produced in Vorarlberg is gained from water. This power also benefits households in neighbouring Baden-Wuerttemberg and Tyrol.

### PURE SUNSHINE

In addition to hydropower, the sun is an increasingly important source of energy.

**"Vorarlberg is Europe's leading solar region. The state has doubled the total solar panel surface area in the last five years."**

Today there are approximately 280,000 m<sup>2</sup> of solar panels installed on residential buildings; this translates into 0,7 m<sup>2</sup> per resident. Including photovoltaic panels it is even above 1,4 m<sup>2</sup> per resident (555,000 m<sup>2</sup>). More and more builders are also buying heat pumps. The market share in subsidised new buildings is currently an astounding 85 %.

### THE FUTURE STARTS HERE

Citizens of Vorarlberg appreciate nature and have their eyes set on the future. With the *VLOTTE* project the state is setting an example in the field of electromobility, as London does. Sustainable thinking reaches from energy efficient homes to eco-friendly forms of transportation all the way to future-oriented education and responsible business practices.

### MAINTAINING BALANCE

Vorarlberg has a balanced budget, short communication paths and streamlined administration to enforce the efficacy of political measures – and these efforts are appreciated by businesses and residents of Vorarlberg alike.



Ernest Hemingway was also captivated by Vorarlberg's mountains and spent his summers in Schruns. This image depicts the hiking paradise of Widderstein. ©Vorarlberg Tourismus, Peter Mathis | **TOP** Sustainable mobility is one of Vorarlberg's environmental objectives. ©Manuela de Pretis/WISTO

## 15 INTERNATIONAL WORKPLACE

From Vorarlberg to the world



People who grow up in Vorarlberg are used to crossing borders. The same applies to entrepreneurs who establish their businesses here. Often it's only a question of time until their products reach the neighbouring regions of Switzerland, Liechtenstein and Germany (comprising a market of over 70 million consumers with tremendous purchasing power). Here internationalisation comes just as naturally as crossing geographic borders to surrounding countries.

**“Vorarlberg’s desire for internationalisation is reflected in the high quality of products, which are designed for international competition, as well as in the education and attitude of its people.”**

Vorarlberg’s products are in use around the world, providing local professionals with opportunities for global careers.



THIEN eDrives develops and manufactures electrical engines for clients all over the world, e. g. for Torqeedo, one of the world’s leading producers of boat engines. ©Weissengruber + Partner/Chancenland Vorarlberg | TOP Branches of 15 selected Vorarlberg companies (without sales partners). ©WISTO

# BORDERLESS FREEDOM

## 16 USEFUL CONTACTS

### Website Chancenland Vorarlberg

[www.chancenland.at](http://www.chancenland.at)

Information about jobs, companies, sports and leisure

### Facebook Site Chancenland Vorarlberg

[www.facebook.com/chancenlandvorarlberg](https://www.facebook.com/chancenlandvorarlberg)

Latest job offerings and events

### Brochure Living and Working in Vorarlberg

[www.chancenland.at/livingandworking.pdf](http://www.chancenland.at/livingandworking.pdf)

Information about registration, working conditions, housing etc.

### ADDRESSES

#### Chamber of Labour Vorarlberg

Widnau 2-4, 6800 Feldkirch

[www.ak-vorarlberg.at](http://www.ak-vorarlberg.at)

#### District Authority Administrations

Bludenz / Bregenz / Dornbirn / Feldkirch

[www.vorarlberg.at](http://www.vorarlberg.at) | Districts | District Authorities

#### Federal State Administration of Vorarlberg

Römerstrasse 15, 6901 Bregenz

[www.vorarlberg.at](http://www.vorarlberg.at)

#### Local Tax Offices in Vorarlberg

Bregenz / Feldkirch

[www.steuerverein.at/finanzamt/finanzamt\\_vorarlberg.htm](http://www.steuerverein.at/finanzamt/finanzamt_vorarlberg.htm)

#### Vorarlberg Chamber of Commerce (WKV)

Wichnergasse 9, 6800 Feldkirch

[www.wkv.at](http://www.wkv.at)

#### Vorarlberg Tourism

Poststrasse 11, 6850 Dornbirn

[www.vorarlberg.travel](http://www.vorarlberg.travel)

#### Wirtschafts-Standort Vorarlberg GmbH (WISTO)

Hintere Achmuehlerstrasse 1, 6850 Dornbirn

[www.wisto.at](http://www.wisto.at)

### ONLINE SERVICES

Vorarlberg Online News Platform

[www.vol.at](http://www.vol.at)

Leisure and Recreation

[www.vorarlberg.com](http://www.vorarlberg.com)

Official Help Online

[www.help.gv.at](http://www.help.gv.at)

### Career Consulting

CCR Management

[www.ccr-management.com](http://www.ccr-management.com)

Eduard Konzett

[www.konzett.at](http://www.konzett.at)

Kathan & Partner

[www.kathan.jobs](http://www.kathan.jobs)

HRM-Institut

[www.hrm-institut.at](http://www.hrm-institut.at)

Kathan & Sepp

[www.die-personalberater.at](http://www.die-personalberater.at)

Ländlejob | Online Job Platform

[www.laendlejob.at](http://www.laendlejob.at)

Klien Executive Search

[www.klien-search.com](http://www.klien-search.com)

Mayer Personalmanagement

[www.mayer.co.at](http://www.mayer.co.at)

### Real Estate Platform

[www.laendleimmo.at](http://www.laendleimmo.at)

### Public Transportation

Vorarlberg Mobil (Buses and Trains)

[www.vmobil.at](http://www.vmobil.at)

Order a Taxi Online

[www.taxionline.at](http://www.taxionline.at)

Austrian Railways

[www.oebb.at](http://www.oebb.at)

Check Cheapest Flights to closest Airports

[www.checkfelix.at](http://www.checkfelix.at)

(Innsbruck, Friedrichshafen, Memmingen,

Munich, Zurich, Altenrhein)

### Vorarlberg's Media

Vorarlberger Nachrichten (Daily Newspaper)

[www.vn.vol.at](http://www.vn.vol.at)

NEUE (Daily Newspaper)

[www.neue.at](http://www.neue.at)

Wirtschaftszeit (Online News)

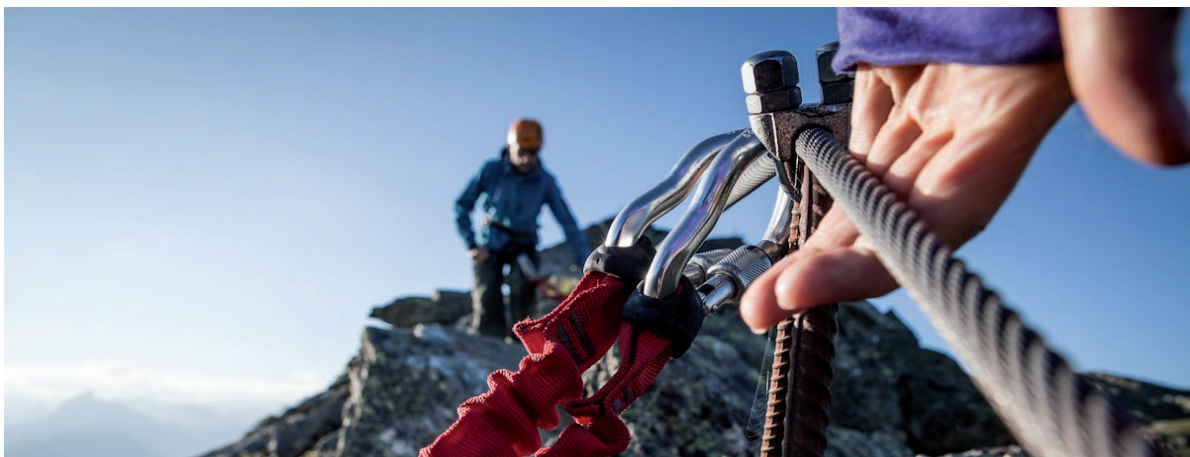
[www.wirtschaftszeit.at](http://www.wirtschaftszeit.at)

Thema Vorarlberg (Monthly Magazine)

[www.themavorarlberg.at](http://www.themavorarlberg.at)

ORF (Austrian Television and Radio)

[www.vorarlberg.orf.at](http://www.vorarlberg.orf.at)



In Vorarlberg recovery and career lie only minutes apart – spend your freetime efficiently, e.g. with a climbing or hiking trip after work, a nightly ski tour or a mountain bike ride. ©Daniel Zangerl/Silvretta Montafon



[WWW.CHANCENLAND.AT](http://WWW.CHANCENLAND.AT)

CAREER

PLEASURE

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