

ANNUAL REPORT 2017-2018



“Every time I visit I am awed by the depth of the collection and the amazing skills on display from around the world.

This museum is an international treasure.”

October 5, 2017

“It’s satisfying to know there is still space for such exhibits.”

January 1, 2018

“Wow!

Ignited interest in textiles.”

August 2, 2017

“Stunning collection, beautifully displayed.”

October 18, 2017

“Very thoughtful and poignant.

Love the mix of history and culture.”

June 10, 2017

“My senses are still tingling.”

August 15, 2017

“These were amazing exhibits! We learned so much about textile traditions that we weren’t really aware of before.

I really appreciate your diverse programming.”

July 29 2017

“Brilliantly curated exhibits, enjoyed every piece.”

May 15, 2017



Image Credits

Cover	Kimono, Japan, Late 19th to early 20th century. Ramie; cotton; Gift of Dr. Howard Gorman, T90.0076 Poncho, Ecuador, Mid 20th century. Cotton; T87.0157 Geometric Noh theatre costume (soba-tsugi), 19th century. Silk; metal thread; Gift of Dr. Skye Morrison, T90.0139 Jane Kidd, <i>Land Sentence: Zoo</i> , 2012 Poncho, Ecuador, Late 19th to early 20th century. Wool; From the Opekar / Webster Collection, T94.0962 Shawl, Mexico, Mid 20th century; Silk; T2010.2.1 Itchiku Kubota, <i>Mt. Fuji Series, Ohn/ Fuji and Burning Clouds</i> , 1994
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textile museum OF CANADA

The Textile Museum of Canada connects our global collection of historic and ethnographic objects to contemporary creative research and expression, as well as to local, national and international experiences with textiles at their core.

As a national charitable non-profit cultural and educational organization, we focus on the exhibition, collection, conservation, and research of textiles, as well as the production of inclusive public programs that foster awareness of the cultural value of textiles and textile practices in diverse cultures.

Our Vision: To inspire understanding of human experience through textiles.

Our Mission: The Textile Museum of Canada ignites creativity, inspires wonder, and sparks conversation and learning through the stories held within our global collection of textiles, and through active engagement with contemporary artistic practices.

Charitable Tax Number: 10775 6207 RR 0001

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Chair of the Board's Message

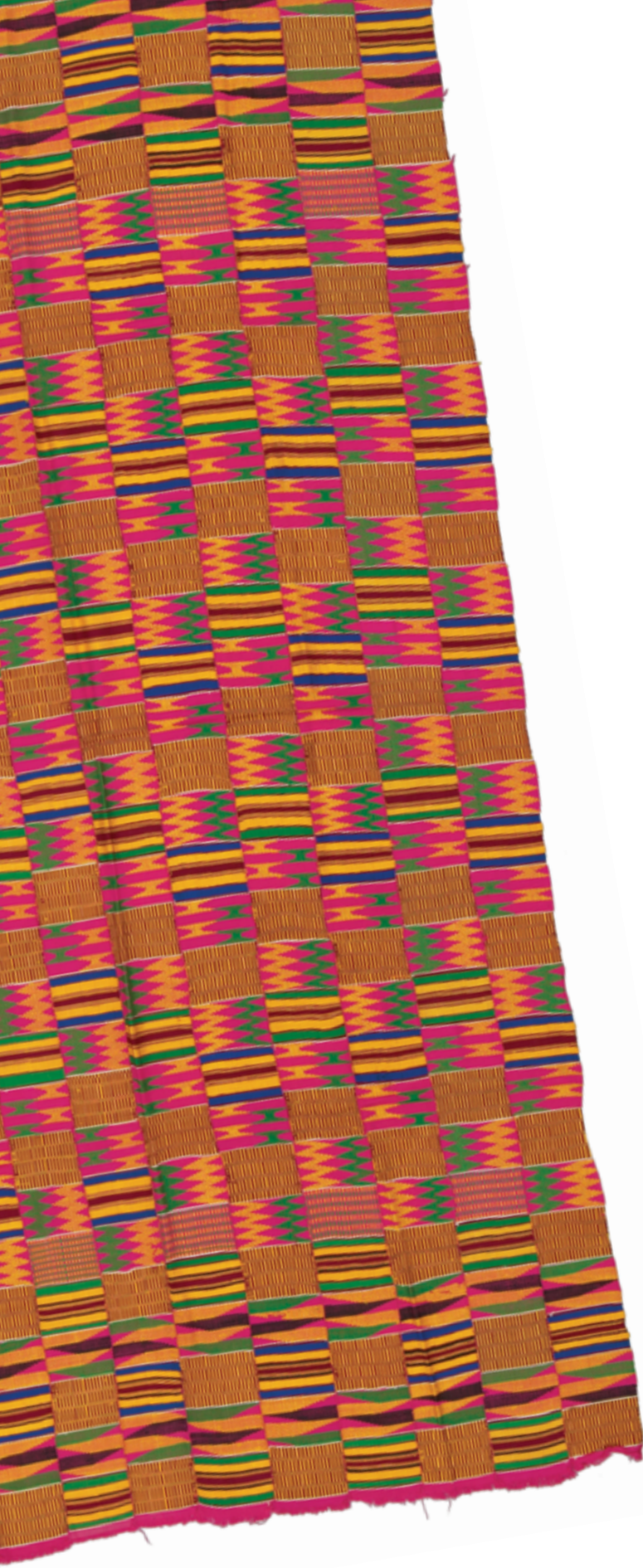
I concluded my report for last year's AGM with the observation that while 2016-17 had been an eventful year, I suspected that the following year would likely be even more eventful – and I was right! Emma Quin began her role as our new Executive Director on May 1, 2017 and under her energetic and enthusiastic guidance, the Museum has had an exciting and busy year.

We began with a dynamic strategic planning session in June that included the entire Museum staff and all board members under the guidance of Cynthia Armour of Elderstone Resource Development. The outcome of our day-long retreat was that we identified three organizational priorities for the coming years: increasing our impact; building a better home; and expanding our audiences. As I review those priorities, there is no doubt that the Museum is already making significant headway on all three fronts led by Emma Quin with the support of the renewed board.

In September we welcomed three new board members, Jayashri Deshmukh, Ingrid Mida, and James A. Richardson, and I want to thank them and our ongoing members for all the time and support they provide to the

Museum as it moves through this exciting time of transition. In the year to come we will continue to expand the board with new members whose skills and expertise will complement the very considerable talents of the present board so that we can provide even more support for the many and varied activities of the Museum.

Our vibrant exhibitions program continued the tradition of combining prominent international travelling exhibits (*Huicholes – A People Walking Towards the Light*; *Artistry in Silk: The Kimono of Itchiku Kubota*) with path breaking ones generated by our own curators and drawing on the strength of the Textile Museum's fabulous collection. Of note this year were *Jane Kidd: Curious* (Sarah Quinton and Anna Richard); *Tied, Dyed and Woven: Ikat Textiles from Latin America* (Roxane Shaughnessy); and *Diligence and Elegance: The Nature of Japanese Textiles* (Natalia Nekrassova). The beauty and knowledge generated by these exhibitions increased our attendance and with that our shop revenues. On behalf of the Board, thank you to the entire staff and all the volunteers for the teamwork involved in mounting this vigorous and successful



exhibitions roster and all the supporting marketing, programming, and publications.

I am particularly excited to report this year that our finances continue to be in excellent shape thanks to the careful stewardship of our Executive Director, supported by the increasingly successful fundraising activities of the volunteers, and generous gifts of our many donors. Special thanks to the William R. and Shirley Beatty Foundation, BMO Financial Group, the Ontario Arts Council, the Canada Council for the Arts, and the Toronto Arts Council. As always, however, we hope to expand our fundraising efforts and present an even better financial picture next year.

Finally, thanks to all our members and community and government supporters for your confidence in the Textile Museum of Canada. As we move toward the future under the excellent leadership of our Executive Director, Emma Quin, there will be ever more successes to celebrate.

DR. ADRIENNE HOOD
CHAIR, BOARD OF TRUSTEES

Executive Director's Message

12 months of extraordinary experiences, all with textiles at their core!

2017-18 was an exciting year; exciting for the Museum and exciting for me, as I settled into my first year with the Museum. I stepped through the door on May 1, 2017, proud of the organization I was joining, and eager to get to work to see where we could grow. Deepening the impact of our work, building increased relevance with our audiences, and engaging more thoroughly with our communities felt like natural places to start. It was these initial goals that helped to inspire many accomplishments of the year, including a newly drafted Vision and strategic priorities.

Supporting the Museum as we strive to achieve our goals is an incredibly supportive, generous, and enthusiastic Volunteer Association. The commitment from this dedicated group allows the Museum to push forward ambitiously. Equally, we have a membership and donor base that is giving and engaged, empowering us to be inspirational and driven in our program delivery. Furthermore, our global collection of textiles helps open our doors wide to Canada's diverse communities and provides opportunities for us to share inspired, and inspiring, stories. Beyond the collection, our active engagement with contemporary artistic practice deepens our ability to connect with

communities and provides opportunities to explore relevant contemporary issues.

In our galleries, our exhibitions were outstanding; from our Education Department, our programs were inspirational. The success of our programming is the result of dedication and drive from a passionate team of curators and programming staff; moreover, though, our success is further impacted by inspirational partnerships and collaborations. By partnering with organizations such as the International Chodiev Foundation, the Japan Foundation, the Japanese, Mexican and US Consulates, CONTACT Photography Festival, the Contemporary Textile Studio Coop, Paralia Newcomer Arts Network, and the many other partners listed on page 41, the Museum combines its strengths with those of our partners to elevate and intensify our programming. We extend great thanks to the tremendous organizations and groups we partnered with throughout 2017-18 and thank them for the creativity they brought to the Museum.

Early in the year, we realized that we must direct greater resources, both human and financial, to our Education Department. Our strategic plan made a commitment to developing an integrated approach to education, allowing museumgoers of all



ages to engage in purposeful learning. The full realization of this commitment won't take effect until 2018-19, but this strategic direction did lead to in-depth engagement with our Teaching Collection this past year.

Our collection sees exciting additions each year, and 2017-18 was no exception; we were honoured to receive a significant donation of 181 Inuit printed textiles from Dorset Fine Arts. This donation inspired an application to the Canadian Heritage Museum Assistance Program, and we are thrilled to have been awarded more than \$200,000 to support a three-year research project that will result in a travelling exhibition to be launched at the Museum in the latter part of 2019.

Response to our exhibitions, programs, initiatives, and acquisitions has been inspiring. In addition to seeing many of you in our galleries this past year, I was excited to see people from every segment of our diverse local community, as well as those from around the world, all coming together to find meaning and insights into our shared humanity through the power of textiles.

I extend my thanks to the staff; whether working publicly or behind the scenes, we are graced with dedication and commitment, a combination that stimulates results. I have further gratitude for our Board of Trustees, each trustee brings a unique skill that benefits and stimulates the organization. Together, we will ambitiously move forward with our plans to Build a Better Home, Increase our Impact, and Expand our Audience.

EMMA QUIN
EXECUTIVE DIRECTOR



Lieutenant Governor of Ontario's Honorary Patronage

"I am so delighted to have been invited to become Honorary Patron of the Textile Museum of Canada. Be it through an expertly curated collection, engaging and up-to-date exhibitions, or myriad special events, this unique cultural institution offers the public no shortness of ways to discover and appreciate the ways in which textiles have come to shape our shared humanity."

- THE HONOURABLE ELIZABETH DOWDESWELL, LIEUTENANT GOVERNOR OF ONTARIO

On February 26, 2017, The Lieutenant Governor of Ontario, the Honourable Elizabeth Dowdeswell, granted her Honorary Patronage to the Textile Museum of Canada. As the Lieutenant Governor, Her Honour plays a key role in supporting outstanding contributions to civil society in Ontario. To this end, the Lieutenant Governor grants viceregal patronage to organizations and initiatives, lending them vital support and recognition. Our relationship with Her Honour has been rewarding and her presence has enriched our Museum's activities.

"We are thrilled to share this exciting news with our patrons, members, loyal supporters, and the community at large. Receiving the Lieutenant Governor's patronage shines a spotlight on the Textile Museum of Canada and acknowledges its importance to Ontarians. This significant acclaim demonstrates the expanded recognition of the Museum as a cultural touchpoint that so wonderfully inspires understanding of the human experience through textiles."

- EMMA QUIN, EXECUTIVE DIRECTOR



242

donors

791

members
(148 new)

15

new permanent
collection
donors

2017-18

by the numbers



197

total number
of works
exhibited

84 permanent collection works
94 contemporary artworks
19 loaned works

22

public programs
in support of
exhibitions
(69.23% increase)



5

exhibitions

3

travelling
exhibitions

in 4 cities,
2 provinces
and 1 US state

51

free
docent-led
tours



29,190

Total visitors from 34 countries



4,825 total visitors at Museum events

4,109 visitors using the free Toronto Public Library Museum + Art Pass

2,450 school visit attendees (740 post-secondary)



11,654 Facebook followers

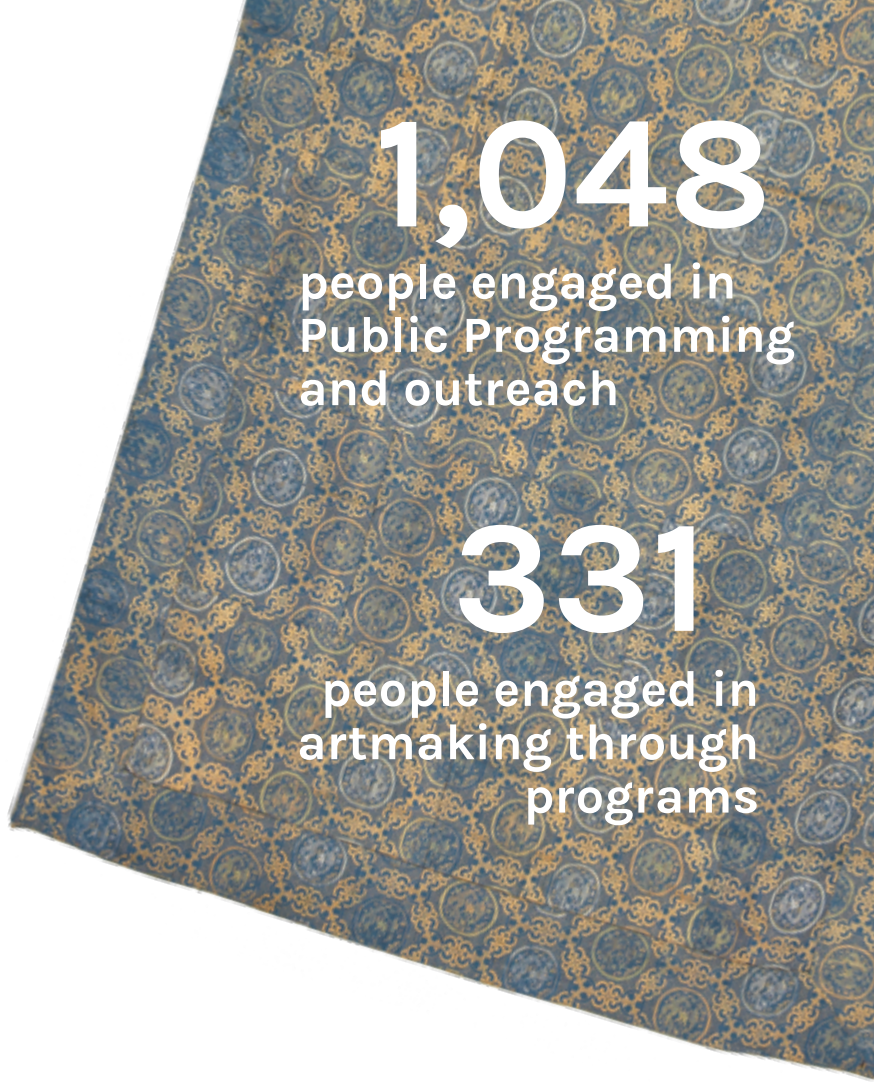
8,854 Instagram followers (49.66% increase!)

26,451 total social media followers



5,301

newsletter
subscribers



1,048

people engaged in
Public Programming
and outreach

331

people engaged in
artmaking through
programs

2017-18

by the numbers



319

new acquisitions
(181 Dorset textiles)

99%

of the collection catalogue
available online



70,848

unique website users
from 160 different countries



128 volunteers

17,182

volunteer hours worked,
equal to 10.9 full-time employees

10 students
and interns

6 partnerships
with local
social agencies

What We Do

COMMUNITY ENGAGEMENT

Outreach and engagement is at the core of what we do at the Textile Museum of Canada. Every aspect of the Museum's activities and future goals depend on creating and maintaining meaningful partnerships with members of our community. We strive to make our Museum accessible to traditionally underserved populations and use outreach initiatives to ensure equal access to Museum resources. We have also learned the value of inviting community members to consult with us on projects at early stages of development to ensure that our programming reflects the diversity of our audiences.

PROGRAMMING

Our distinctive schedule of exhibitions and public programs addresses the multiplicity of textile cultures by exploring tradition, creative practices, and technical skills. Areas of inquiry for our 2017-18 programming included art, craft, fashion, political activism, and community identity. Audience-centred events provide a context for social interaction and engagement through receptions, lectures, hands-on workshops, tours, seminars, and off-site meet-ups.



LEARNING OPPORTUNITIES

Our core educational programming consists of school programs for K-12 and post-secondary students, group tours, tailored tours for differently abled visitors, family activities, and public programming in support of exhibitions. Resource guides that draw connections with Ontario curriculum are developed for every exhibition and available online. Our teaching collection offers opportunities for discovery through touch, making it an important resource in offering engaging tours for visitors who are blind or partially sighted.

COLLECTIONS AND RESEARCH

We continue to advance meaningful access to the Museum's permanent collection through in-house and travelling exhibitions, loans, publications, and educational programs. Our database of over 15,000 textiles is readily available online for public access. We continue to deepen our understanding about the items in our care through ongoing research that ensures our collection remains dynamic.

Exhibitions

The Textile Museum of Canada's 2017-18 exhibition program presented a diverse selection of textiles from around the world, with a focus on Latin America, Canada, and Japan positioned within a global context. This year's exhibitions addressed technical rigour, conceptual innovation, intangible belief systems and dynamic, personal dedication to artistic expression.

CELEBRATING LATIN AMERICAN MATERIAL CULTURE

Huicholes - A People Walking Towards the Light - an installation of contemporary, region-specific yarn paintings by José Benítez Sánchez (1938-2009) - strengthened our relationship to the local Latin American community through a deeply rewarding partnership with the Mexican Consulate in Toronto. Furthering our investment in featuring Latin American material cultures, the technique of ikat dyeing and weaving was profiled in *Tied, Dyed and Woven: Ikat Textiles from Latin America*. This exhibition showcased items from our permanent collection alongside commissioned and borrowed contemporary textiles to examine complex relationships between traditional textile cultures and new approaches to contemporary globalized fashion.

REVERED AND REFINED JAPANESE TEXTILES

This year we also profiled contemporary and historic Japanese textiles with two major thematic exhibitions on the occasion of the 90th Anniversary of Japan-Canada diplomatic relations in 2018. *Diligence and Elegance: The Nature of Japanese Textiles* presented 50 traditional artifacts from the Textile Museum collection with the work of two contemporary Toronto-based Japanese weavers, Hiroko Karuno and Keiko Shintani, to reveal the extraordinary craftsmanship

sustained through generations of training and dedication. *Artistry in Silk: The Kimono of Itchiku Kubota* profiled over 40 world-famous *tsujigahana*-style kimonos by Japanese artist Itchiku Kubota (1917-2003).

CANADIAN CONVERSATIONS

Curious, a solo exhibition of woven tapestries by Canadian artist Jane Kidd, was presented in conversation with a selection of global tapestries from our permanent collection to illustrate individual and cultural ingenuity in the technique of tapestry weaving. The artist's fascination with technical composition was shared through her selection and commentary on the historic textiles in the exhibition while her own masterful tapestries demonstrated the impact of the medium to convey urgent questions about the environment and scientific innovation.

This year we were committed to bringing in international textile artists and scholars to share their expertise with the Toronto community through a programming schedule of lectures, tours, workshops, and seminars in support of our exhibitions. Details on these programs follow in the next section.

APRIL 5 – SEPTEMBER 4, 2017

Huicholes – A People Walking Towards the Light

ARTIST:

WIXARIKA ART BY JOSÉ BENÍTEZ SANCHEZ

This exhibition was loaned from Artes de México with the support of the Consulate General of Mexico and the Ministry of Foreign Affairs of Mexico, through the Mexican Agency for International Development Cooperation.



“Huicholes exhibition remembered us, our country, our culture”

May 14, 2017

PROGRAMS:

**What is a Huichole Yarn Painting?
Storytelling, Vision Quest, and Weaving**
Lecture with Johannes Neurath
April 5, 2017

Huichole Dress Gallery Tour
with Roxane Shaughnessy
April 26, 2017

Slow Looking Gallery Tour
with Susan Fohr
May 24, 2017

JULY 12, 2017 - JANUARY 21, 2018

Diligence and Elegance: The Nature of Japanese Textiles

CURATOR:

NATALIA NEKRASSOVA

ARTISTS:

HIROKO KARUNO AND KEIKO SHINTANI

Diligence and Elegance was made possible through the lead sponsorship of the William R. and Shirley Beatty Charitable Foundation.



“Stunning intricacy and
patience to create such beauty.
I am in awe.”

December 1, 2017



PROGRAMS:

Support for Rowland Ricketts' visit (October 2017) provided by The Jean A. Chalmers Fund for the Crafts, Japan Foundation, and Contemporary Textile Studio Co-op.

Curator's Tour with Natalia Nekrassova

August 16, 2017

Kami-ito: Spinning Cloth from Paper

Lecture and Demonstration with Hiroko Karuno

September 13, 2017

Fine Art Textiles from the Japanese Meiji Period

Lecture by John Vollmer

November 8, 2017

Mujigokujoo: Plain Is Best

Studio Visit with Keiko Shintani

December 2, 2017

Seed, Plant, Resist

Lecture with Rowland Ricketts

October 19, 2017

Gallery Tour and Reception

with Rowland Ricketts

October 20, 2017

I am Ai, We are Ai

Lecture with Rowland Ricketts

October 21, 2017

Workshop with Rowland Ricketts

Contemporary Textile Studio Co-Op

October 22, 2017

SEPTEMBER 20, 2017 - FEBRUARY 25, 2018

Tied, Dyed and Woven: Ikat Textiles from Latin America

CURATOR:

ROXANE SHAUGHNESSY

ARTISTS:

GUILLERMO BERT, ARTURO ESTRADA
HERNÁNDEZ, LAURA SÁNCHEZ,
AND QUISPE HUAMÁN VICTORIA

Tied, Died and Woven was made possible through the lead sponsorship of the William R. and Shirley Beatty Charitable Foundation.



PROGRAMS:

Support for Marta Turok's visit provided by The Consul General of Mexico

Curator's Tour with Roxane Shaughnessy

November 22, 2017

From Uncertain Origins to Uncertain Future: The Ikat Rebozo from Mexico

Lecture with Marta Turok

January 17, 2018

Contemporary Expressions of Peruvian Traditions: Conversation with Sofia Escobar

February 7, 2018



FEBRUARY 7 - MAY 13, 2017

Artistry in Silk: The Kimono of Itchiku Kubota

Organized by the
International Chodiev Foundation

CURATOR:
JACQUELINE MARX ATKINS

ARTIST:
ITCHIKU KUBOTA

Artistry in Silk was made possible through the lead sponsorship of the William R. and Shirley Beatty Charitable Foundation and supported by The Japan Foundation.



“Achingly
beautiful.”

February 13, 2018



PROGRAMS:

Challenging Convention:
The Kimono Artistry of Itchiku Kubota
Lecture with Dr. Jacqueline Atkins
February 8, 2018

Exhibition Tour with Natalia Nekrassova
May 2, 2018

The Slow Approach:
Looking, Drawing and Making Together
Workshop Series with Educator Susan Fohr
Slow Looking April 4, 2018
Slow Drawing April 11, 2018
Slow Making April 18, 2018

MARCH 13 - JUNE 10, 2018

Jane Kidd: Curious

CURATORS:

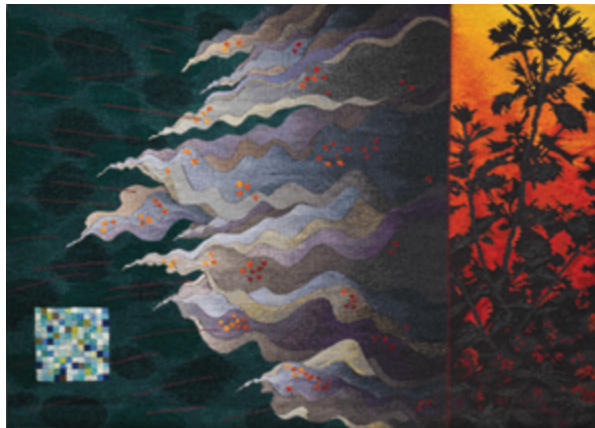
SARAH QUINTON AND ANNA RICHARD

ARTIST:

JANE KIDD

Selections from the Museum's permanent collection include Egyptian, Peruvian, and Chinese tapestries and a Mexican sarape.

Presenting Sponsor: BMO Financial Group, generously supported by the Hal Jackman Foundation.



PROGRAMS:

Gallery Talk with Jane Kidd

March 15, 2018

Teachers' Evening

Focus on Science and Mathematics

March 21, 2018

**Weaver's Eye, Weaver's Art:
Kilims of Anatolia**

Lecture with Sumru Belger Krody

May 16, 2018

Curious Conversations

Exhibition tour with Sarah Quinton and
Anna Richard

May 23, 2018

2017-18

Travelling Exhibitions

2017-18 saw a sustained and robust period of national and international travelling exhibitions. Three exhibitions toured to locations in Ontario, Quebec, and Washington State. Our travelling exhibitions program puts into practice our commitment to disseminate the work of contemporary artists, share the research and specialized knowledge of historic and traditional textile practices, and spread awareness and appreciation of the continuum of global textile practices. We are actively building on our strong network of affiliations in the museum and gallery world.

HOME ECONOMICS: 150 YEARS OF HOOKED RUGS

Musée Regional de Rimouski
Rimouski, Quebec
January 29 – June 10, 2017

The Rooms
St. John's, Newfoundland
September 23, 2017 – January 7, 2018



MARIMEKKO, WITH LOVE

Nordic Heritage Museum
Seattle, Washington
March 10 – July 9, 2017

LYN CARTER: 11TH LINE

Musée d'art de Joliette
Joliette, Quebec
February 3 – May 6, 2018

Education

We committed to another ambitious schedule of programming in 2017-18. In addition to our core programming, the Museum expanded its reach through strategic partnerships and outreach initiatives. Social accessibility and engaging with newcomer communities were two priorities of our education programming this year.

SCHOOL PROGRAMS

In 2017-18 we saw an increase in the number of school bookings for K-12 groups as the reach and profile of the Museum's educational resources expanded. Our engagement with post-secondary institutions grew as we continued to host students across a widening range of disciplines on guided visits and supported and participated in multi-faceted research projects led by students. Building on a successful year, the education department is committed to continue to develop strategic efforts to ensure enduring engagement with students in post-secondary programs.

OUTREACH

We continued to offer outreach programming at various Toronto Public Library branches through its Museum + Art Pass (MAP) Family Saturday programs, providing access to Textile Museum programming in neighbourhoods outside the downtown core. Museum staff brought objects from our hands-on teaching collection to Malvern Public Library (Scarborough) to help animate programs for Black History Month and Asian Heritage Month.

COLLABORATIVE PROJECTS

In April 2017, we launched *Collective Threads*, a digital project designed to highlight aspects of day-to-day life common to all Canadians through video narratives of

nine immigrants and newcomers. These narratives are accompanied by a series of downloadable resource guides that provide activities to foster active spaces for listening and sharing. In March 2018 we hosted *Block by Block, Thread by Thread* a series of three workshops in which newcomers were invited to share their migration stories with each other and design and print a scarf. This project was a model for collaborative programming that leverages community expertise and acknowledges the diversity of lived experiences.

REVITALIZING THE TEACHING COLLECTION

In the fall of 2017, we received funding through the Elizabeth L. Gordon Art Program to hire an education assistant to inventory the Textile Museum's teaching collection, identify pieces to be photographed, and research best practices for the collection's future use.

As the education department expands in 2018-19, we will continue to build on these initiatives, increasing accessibility and hands-on learning through a new series of drop-in workshops, building visitor research and interpretive planning into its exhibition development plan, and highlighting work by students and social agencies in our community gallery.

Collections, Research, and Conservation

SHARING KNOWLEDGE

As part of our commitment to making the Textile Museum of Canada collections available to all visitors, we facilitated a number of Curators' tours of exhibitions and tours of the fourth floor collections area in 2017-18. We also welcomed international scholars and artists to view objects and conduct research. This year we contributed over 25 images of objects in our collection and two articles to scholarly publications.

SIGNIFICANT LOANS

We are always honoured to be able to contribute objects to fellow institutions' exhibitions. This year, we loaned two beaded pieces from South Africa to the Canadian Museum for Human Rights for *Mandela: Struggle for Freedom* (June 2018 - January 2019), and two Thor Hansen textiles to the Gardiner Museum for *True Nordic* (October 2017 - January 2018).



COLLECTIONS GROWTH AND STEWARDSHIP

In 2017-18, we acquired 319 textiles including: a collection of 96 Marimekko fabrics, which includes yardage, dresses, and samples; a collection of beaded cushions made by Haudenosaunee communities in Kahnawake, Quebec, and Niagara Falls, New York; a contemporary ikat woven poncho and ikat woven shawls from Peru and Mexico; and an important collection of 181 Inuit printed fabrics from Cape Dorset, Nunavut.

This year we received a Museum Assistance Program grant to upgrade our permanent collection beadwork storage. The grant allowed the Museum to make custom mounts for over 250 pieces. These mounts enhance the safety and accessibility of our beadwork collection. The grant also funded a new flat storage cabinet, a significant contribution to our ongoing efforts to store objects efficiently and create space for new acquisitions.

Melissa Levin Emerging Artist Award

The Melissa Levin Emerging Artist Award successfully launched in Summer 2017 with three prizes awarded to emerging artists to further their practice. The award was established in honour of Melissa’s passion for mentoring emerging artists and is made possible through donated funds from the artist’s family, friends, and many other supporters. The award campaign, spearheaded by Melissa’s life partner Nina Levitt, raised close to \$9,000 in support in the inaugural year and established a strong foundation for the future of the program. The 2017 recipients were Omar Badrin, Hannah Epstein, and Vanessa Dion Fletcher.



How We Operate



Museum Shop

The Textile Museum Shop is a place where fashion, culture, and commerce meet. Approximately 50% of Museum visitors engage with the Shop during their visit; this high visitor capture rate is evidence of how loved our Shop is! The Shop is dedicated to promoting conscious consumption through buying with purpose and makes specific efforts to support local and fair-trade vendors. We proudly source many one-of-a-kind pieces and serve as a space where emerging artists and craftspeople can sell their work.

Our bi-annual pop-up shop at Christie Gardens Assisted Living brings the Museum experience to seniors who cannot visit us in person. We also use these visits as an opportunity to engage senior residents with the Textile Museum's programming by bringing objects from the teaching collection and making presentations about our exhibitions.

Last year the shop's gross sales contributed 15% our operating revenues.

Development

In 2017-18 the Museum initiated a number of development and fundraising opportunities that engaged our long-term supporters and also initiated new relationships with community partners.

TRANSFORMATIONAL GIFTS

As our lead individual supporter, Shirley Beatty has been unflagging in her philanthropic leadership to the Museum. In 2017-18, through the William R. And Shirley Beatty Charitable Foundation, she contributed \$131,000 in support of our collections-based exhibitions and library. In 2017, long-time member and patron Kathy Paterson generously donated an unrestricted gift of \$100,000. These unprecedented contributions allowed for innovative program development and significantly grew the Museum's Future Fund; a fund established to allow the Board of Trustees to undertake strategic initiatives in support of the Museum's vision.

We extend our most sincere thanks to Shirley and Kathy!

ANNUAL CAMPAIGN

Our annual mail campaign launched in November 2017 and donations from more than 70 members, volunteers, collection donors, and friends of the Museum raised over \$20,000 in support of our operations.

TAPESTRY EVENT SERIES

The Tapestry Events, a series of intimate fundraising evenings hosted by the Board of Trustees and the Museum's Volunteer Association, continued with receptions and exhibition tours at the Museum and off-site. We are grateful for the continued support of Junction Craft Brewing who has supported the Tapestry series since 2016.



TEXTILE MUSEUM VOLUNTEER ASSOCIATION SALES

Every year the Textile Museum Volunteer Association organizes textile sales to raise money for the Museum. This year's Textile Bazaar took place at Artscape Youngplace and was yet again an overwhelming success – almost 2,000 visitors over two days and a total of \$13,000 funds raised! Each year the Volunteer Association pledges to contribute \$40,000 to support the Museum, and this target was exceeded by more than \$6,000. Not only would we like to thank the endless efforts of all our volunteers, but we'd also like to thank the hundreds of anonymous donors who gave textiles and goods to the Volunteer Association for these sales.

Development efforts from the Private Sector contributed 41% of our operating revenues in 2017-18.

For a complete list of donors, partners and supporters, please see pages 38-43.

Membership



Textile Museum of Canada members play an important role in helping the Museum meet its goals and provide a passionate platform of support that enriches us as an institution. Not only does membership provide 3% of operational funding, our members are also active participants in the life of the Museum. Our members attend workshops and lectures, increase Museum visibility by bringing friends and guests, and are avid supporters of our Shop and Volunteer Association sales.

TMC Membership provides an excellent snapshot of who we are as an institution; students, families, out-of-town patrons all make up the diversity of Museum members. This year we welcomed 148 new individual members. We are continuously grateful to all members and look forward to growing our membership in the coming years.

Marketing

As part of our mission to increase visibility and build a wider audience, we continue to invest in creating multiple access points for potential visitors through marketing. A few highlights of our efforts are:

STREET-LEVEL VISIBILITY PROJECT

This year, in collaboration with Infrastructure Ontario, we put up large, colourful printed signage (hoarding) on the outside wall surrounding the New Toronto Courthouse development. This signage has helped visitors easily find the Museum and is a great point of intrigue for foot traffic to identify and engage with us.

PUBLIC TRANSIT ADVERTISEMENTS

In March 2018, we installed custom-designed ads in Toronto public transit vehicles and stations promoting *Artistry in Silk: The Kimono of Itchiku Kubota* and *Jane Kidd: Curious*. The ads featured striking images of textiles from these exhibitions and information about how to visit and connect with the Museum. The success of this investment in reaching new audiences was demonstrated through comments in our guest books from visitors who sought us out as a result.

"I saw the kimono exhibit advertised on the subway and decided to drop by. I had a great time, thank you very much!"

April 6, 2018



SOCIAL MEDIA INITIATIVES

This year we increased our social media activity to inform our audience about the Museum's programming and collection. In June 2017 we launched Object of the Week on our website and social media – these extremely popular posts highlighted our permanent collection and tied into holidays and exhibitions.

We also began taking advantage of new social media features like live streaming and Instagram stories to showcase Museum activities as they happen. In March 2018 we livestreamed a Question & Answer session with Jane Kidd and had over 100 people watching live and over 300 people watched over a 24-hour period!

Accessibility

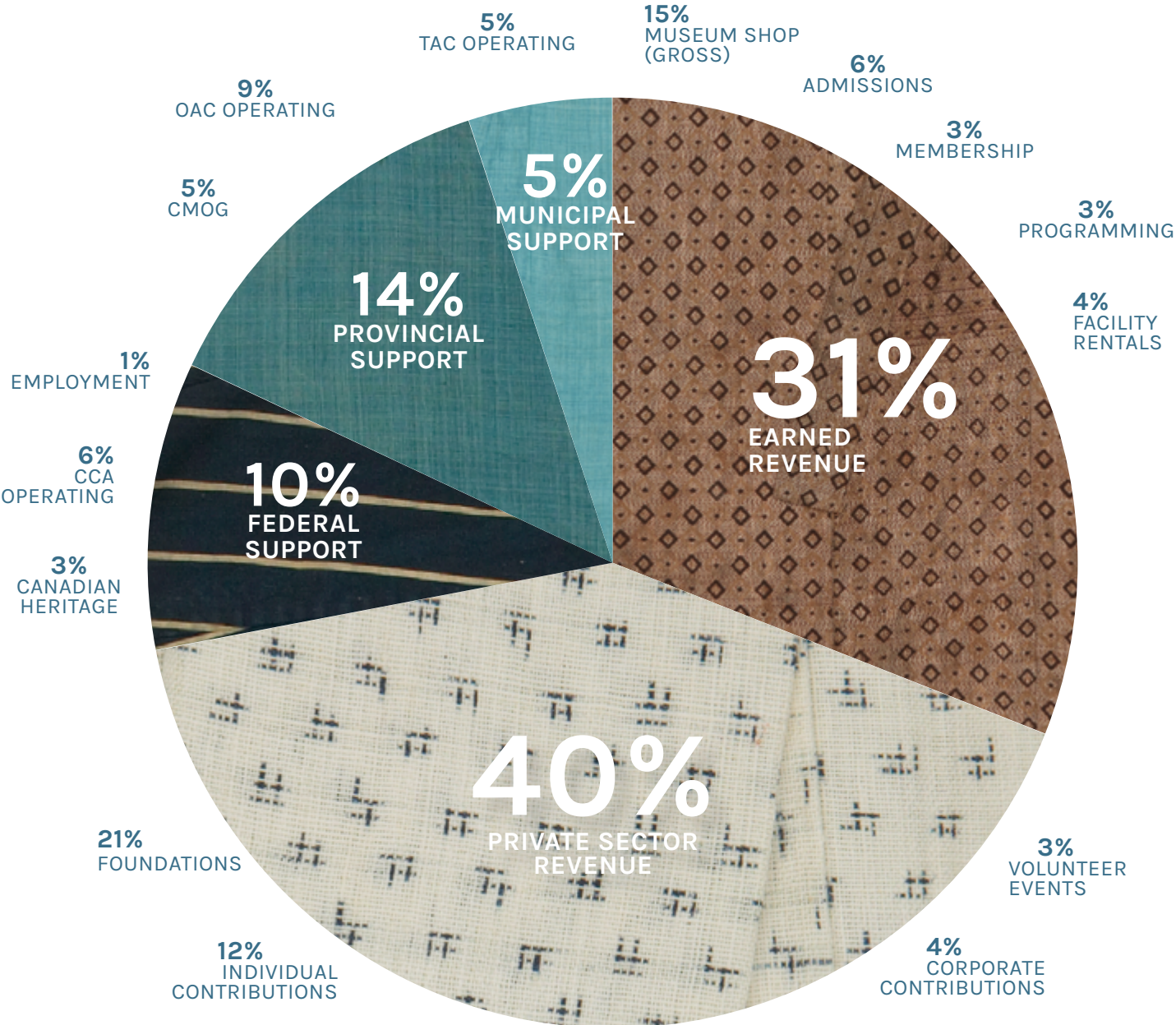
We care deeply about creating a welcoming and accommodating space for visitors of all backgrounds and abilities and are dedicated to making the Museum fully accessible. We are proud to offer resources that help differently abled people prepare for and enjoy their visit. This year we updated our website to include a page on accessibility which provides information about the Museum's support persons and service animal policies and detailed descriptions, measurements, and images of our facilities. We also purchased a portable ramp so the presenter area at the front of the auditorium can be accessed by visitors and program facilitators with mobility devices.

Furthermore, we continue to develop our accessible exhibition offerings, which include hands-on touch-tours and, as of 2017, large-print exhibition guides. We are committed to making these offerings a standard interpretive tool available for all exhibitions.



Financial Highlights

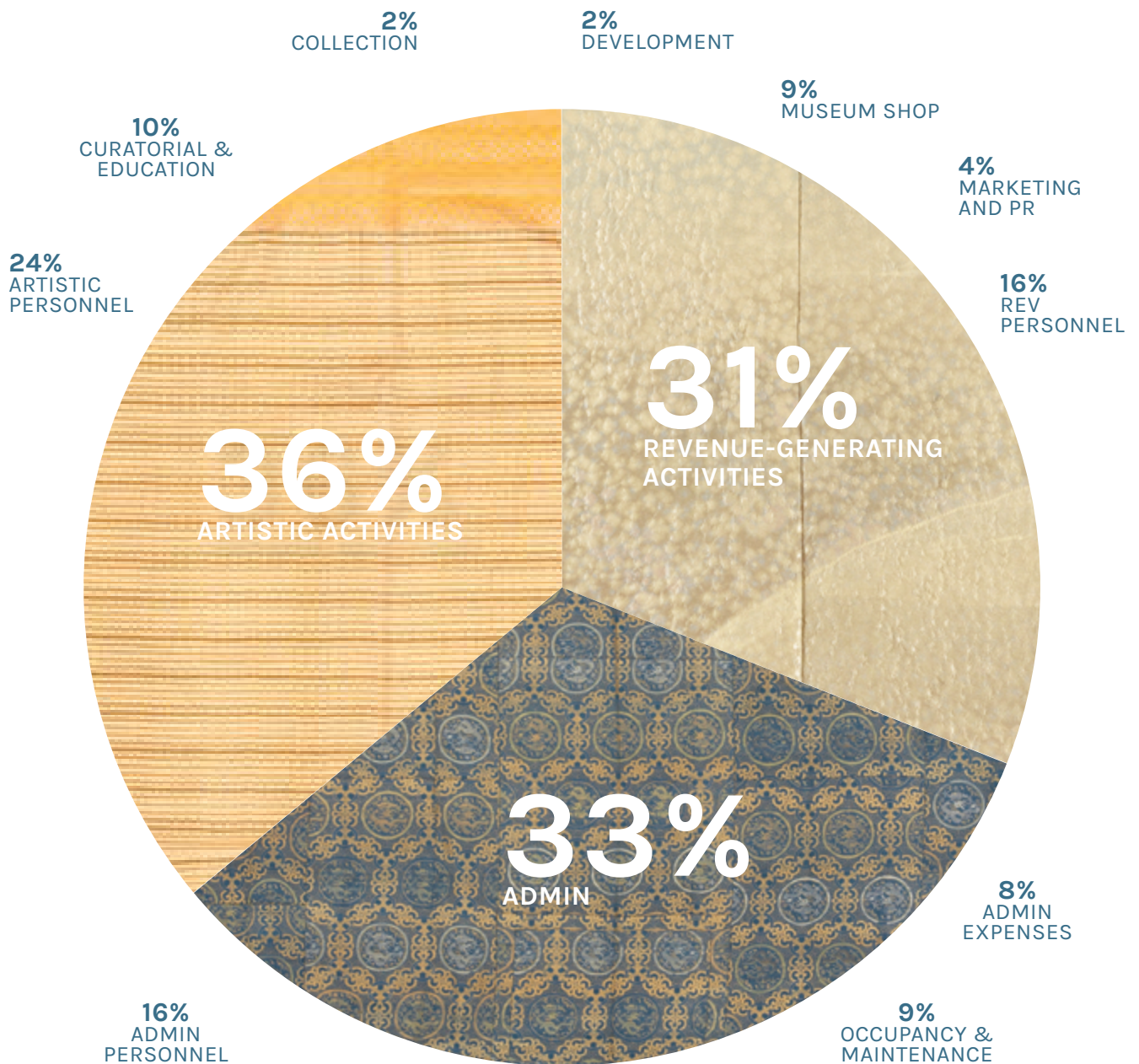
HOW FUNDS WERE RAISED



This is a summary of the management report of general operations for the Textile Museum of Canada in 2017-18. The Museum posted a significant surplus of \$139,091.

Audited statements were prepared by KPMG and are available upon request.

HOW FUNDS WERE USED





Who We Are

Staff

A passionate and dedicated staff ignite the Museum with vibrancy.

HILLARY ANDERSON
CONSERVATOR

MAB COATES-DAVIES
VISITOR AND VOLUNTEER ASSOCIATE

SUSAN FOHR
EDUCATION AND PROGRAMS COORDINATOR

JOHN HUCULIAK
MUSEUM SERVICES COORDINATOR*
FACILITIES AND OPERATION MANAGER*

FAROOQ IKRAM
MEMBERSHIP SERVICES COORDINATOR

BILL JEFFERY
MUSEUM SERVICES ASSOCIATE*

JUNE LEE
MUSEUM SHOP MANAGER

ZILE LIEPINS
COMMUNICATIONS OFFICER

MELINA MEHR
EDUCATION RESEARCH ASSISTANT*

JASMINE MINOZA
EXECUTIVE ASSISTANT
AND BOARD SECRETARY*

PAT NEAL**
INTERIM CO-DIRECTOR*
OPERATIONS DIRECTOR*

NATALIA NEKRASSOVA
CURATOR, COLLECTIONS AND RESEARCH

ZACHARY OSBORNE**
LIBRARIAN

EMMA QUIN*
EXECUTIVE DIRECTOR

SARAH QUINTON
INTERIM CO-DIRECTOR*
CURATORIAL DIRECTOR*

ANNA RICHARD
CURATORIAL ASSISTANT

ROXANE SHAUGHNESSY
CURATOR, COLLECTIONS AND ACCESS

MONIKA SORMOVA
DEVELOPMENT COORDINATOR

CRAIG WHITESIDE
HEAD OF INSTALLATION

** Indicates position was held for part of the year*

*** Indicates departure of staff person throughout the year.*

MENTORSHIP

Mentoring students and interns is an extremely valuable part of our operations, however, given the size and scale of our Museum it is not always possible for us to offer these opportunities without support. Through federally-funded programs like Young Canada Works, we can hire post-secondary students and recent graduates to work in multiple areas of the Museum. This fiscal year we hired three students through government grants, as well as an education assistant through the Elizabeth Gordon Grant. We were also able to hire an Artistic Program Coordinator for *Block by Block*, *Thread by Thread* through funding from Myseum Toronto and the Province of Ontario.

Interns, Co-op, Summer Students:

Kelsey Cassin, Caitlin Donnelly, Erika Farfaras, Mirae Lee, Emily Mackey, Brenna MacPhee, Emma Schnurr, Naadira Shivapurapu, Jeremy Zheng



PROFESSIONAL ACTIVITIES

Textile Museum staff are actively involved in professional activities in Toronto and beyond. Staff members sit on boards and advisory committees of the following organizations:

- Canadian Art Gallery Educators (CAGE)
- Textile Society of America
- Contemporary Textile Studio Co-op
- CAMDO
- WorkinCulture

Staff members also serve as professional committee members for:

- City of Toronto Cultural Partnerships
- Ontario Arts Council
- Toronto Arts Council
- Young Canada Works
- Canadian Association of Heritage Professionals
- Human Resources Professional Association
- Artscape

Staff also serve as academic advisors for the following institutions:

- Hangzhou Triennial of Fiber Art, China
- Elementary Teachers of Toronto Federation
- OCADU
- University of Toronto
- York University
- Haliburton School of Fine Arts
- Sheridan College

Volunteers

The Textile Museum volunteers are the heart of our institution and engage with visitors on every level, from staffing the front desk, library and shop, to facilitating tours and educational programs, to caring for our collections - not to mention the thousands of dollars brought in by Volunteer Association sales!

We rely on our front-of-house volunteers to provide visitors with a memorable and enjoyable experience that create lasting relationships with the Museum. Collections and conservation volunteers continuously

work on upgrading textile storage and preparing items for exhibitions and loans. Our education volunteers lead drop-in programming in Fibrespace and have helped maintain relationships with social agencies by leading workshops at YWCA locations across Toronto.

We are ever grateful for our dedicated team of 128 volunteers and all contributions made by the Textile Museum Volunteer Association.

The time donated by our volunteers is the equivalent to 10 full-time staff members!



VOLUNTEERS

SUSAN ABRAMS
ARLETTE S. ADAM
KATAYOUN AFJEH
JING AN
THERESA ARNEAUD
FIONA BAILEY
KATHRYN BLACKETT
LAURA BROCKLEBANK
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JOSEPHINE BUCK
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LARISSA CAIRNCROSS
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NELL COLEMAN
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JANE CRAMER
PAT CROTHALL
SARAH CUMMINS
PATRICIA CURLEY
MARIE-THÉRÈSE CURRY
ARCHANA DALMIA
PETA DANIELS
SUSAN DAVIES
MARY DE BRUYN
NATALIE DELEAN
ANDREA DIPLOCK
AGOTA DOLINAY
CATHERINE DOTY
SANDRA DUNN
ELIZABETH EAMES
CAROL ESTES
ELIZABETH EVANS
ADRIENNE FINE-FURNEAUX
HELEN FLINT
JANET FORBES
GIOVANNA GATTI
TEMMA GENTLES
ROUSHELL GOLDSTEIN

VICTORIA GRANT
JULIE GRAY
STEPHANIE HACHEY
PATRICIA HAWKINS
SUSAN HELWIG
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BEVERLY BAIRD LANE
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LYNNE LEE
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NANCY SINCLAIR
SUSAN SINGH
NANCY SMITH
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JILL TOMAC
AMANDA VALPY
IRENE VAN CAUWENBERGHE
HILDE VAN DER SCHAAF
TESS VAN GROLL
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* Indicates board members whose terms concluded at the 2016-17 AGM
* Indicates board members whose terms started at the 2016-17 AGM

Donors

As a non-profit organization, we can only continue to do the work we do with the generous support of our donors and members, who allow us to deliver thoughtful and engaging programming and exhibitions that speak to the cultural importance of textiles. We would like to extend our most sincere gratitude for your continued support.

PATRON'S CIRCLE - \$1,000+

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THERESE THACKRAY

WEST BAFFIN ESKIMO COOPERATIVE

PENNY WILLIAMS

THE ESTATE OF BEATE ZIEGERT

Partners

Partnerships are a necessary component of how our Museum operates. More than providing financial support, they help us by gain unique insight from different perspectives, introduce us to broader audiences, and create lasting relationships.

The Textile Museum of Canada continues to actively seek new opportunities for generating support for our programs and operations through appeals to established and perspective partners. We thank our dedicated patrons, volunteers, and members as well as our public, private, and corporate partners and funders who generously supported the Museum's operations, exhibitions, and programs this year:

EXHIBITIONS AND SPECIAL PROJECTS PARTNERS AND SUPPORTERS:

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AKIMBO

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MUSEUM

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CANADIAN ASSOCIATION OF SCIENCE CENTRES

CANADIAN MUSEUM OF HUMAN RIGHTS

CHATHAM-KENT BLACK HISTORICAL SOCIETY
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CITY OF TORONTO

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HUMBER COLLEGE

INTERIOR DESIGN SHOW

INTERNATIONAL CHODIEV FOUNDATION

THE ITCHIKU KUBOTA ART MUSEUM

JOHN HOPKINS UNIVERSITY

KIELHAUER

KYOTO SHIBORI MUSEUM

LA MEXICANA RESTAURANT

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A SERIES OF ARTS-BASED WORKSHOPS FOR
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**Presented by the Textile Museum of
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the following project partners:**

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NIAGARA HISTORICAL SOCIETY & MUSEUM,
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COLLECTIVE THREADS

Presented with the support of:
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MAT3RIAL
MARC SERPA FRANCOEUR



“We are an art class from Vaughan Secondary School.
This trip was the best of our lives, we’ve never been happier.
We feel very lucky.” May 18, 2017

“The ambiance is fantastic,
beautiful all around!”

December 2, 2017

“**Speechless,
always.**”

July 29, 2017

“**Fulfilled all
expectations!**”

November 2, 2017

“Sometimes everyone needs a place like
this to reconnect with nature through art.
Peaceful and inspiring.”

June 13, 2017

“Beautiful and interesting pieces,
well worth the visit!”

October 29, 2017

“Beautiful and humbling-
connected me with land and beauty.”

December 3, 2017

“Colorful fabrics, textures from around the world mixed
in cultures fashion and lifestyle! Congrats!”

October 4, 2017

