

CANADIAN COMMUNITY NEWSPAPERS ASSOCIATION



Winners

2005

BETTER
newspapers
COMPETITION

A SPECIAL EDITION OF

The PUBLISHER

ISSN 0380 8025 ~ Publications Mail Agreement #40019779

TABLE OF CONTENTS



GENERAL EXCELLENCE.....	2 – 10
PREMIER AWARDS	11 – 41
Best News Story	12
Best Feature Story.....	13 – 14
Best Feature Series.....	14 – 15
Outstanding Columnist.....	16
Outstanding Reporter Initiative	16 – 17
Best National Editorial.....	17 – 18
Best Local Editorial	18 – 19
Best Historical Story	19 – 20
Best Headline Writing.....	21
Best Local Cartoon.....	21 – 22
Best Spot News Photo	22 – 23
Best Feature Photo.....	24 – 25
Best Sports Photo	25 – 26
Best Photo Essay.....	27 – 28
Best Photo Illustration	28
Best In-House Ad Campaign	29
Best Ad Design	30 – 31
Best Newspaper Promotion	31 – 32
Outstanding Community Service	33
Best Christmas Edition.....	34 – 35
Best Coverage of the Arts.....	35 – 36
Best Sports Pages	36 – 37
Best Special Section.....	38 – 39
Best Web Site Design	40
Best Canadian Forces Newspaper	41
SPECIAL COMPETITIONS.....	42 – 46
Best Environmental Writing	43
Excellence in Rural Reporting	44
Best Business Writing Award.....	44 – 45
Best Agricultural Edition.....	45 – 46
Best Agricultural Story	46
SCORES.....	47 – 59



Canadian Community Newspapers Association

300 – 8 Market St., Toronto, Ontario M5E 1M6

TEL: 416-482-1090 FAX: 416-482-1908 TOLL-FREE: 877-305-2262

info@ccna.ca ~ www.communitynews.ca



Winners

2005

BETTER NEWSPAPERS
COMPETITION

Awards are presented to winners of the best all round newspaper, best front page and best editorial page. ~ Blue Ribbons are awarded by judges to all finalists and others deserving of honourable mention.

GENERAL EXCELLENCE

JUDGE’S COMMENTS

In this class, resources are often limited due to the small size of the papers, but it is obvious this minor handicap is overcome by skill and perseverance. The difference between first and last is slight. The biggest problem with most of the entries in this category is the reproduction quality. Photos are too dark or light, blacks come out grey, etc., etc. This cannot be wholly blamed on the papers as varying methods at the press plants will affect the outcome. Papers need to work closely with the web folk to insure the final product is what they want.

What made the winners stand out are little things that take a few extra minutes to do and consistency in doing them. The *Whitewood (SK) Herald* does that in spades with an attractive front page and an excellent editorial page. They keep their clean layouts and well-put-together ads throughout the paper and finish with a classified section that has bold, easy-to-read headings.

The *Jasper (AB) Booster* follows similar guidelines for the body of their paper but their use of a large eye-catching front photo earned them best front page.

I am not normally a fan of broadsheet papers, but the *Clearwater (BC) North Thompson Times* is changing my tune. The layout is top notch and keeps the reader progressing through the paper. The graphic design of advertising must please the customer and readers alike. Photos are very sharp, and as I said, for a broadsheet, this is very good.

BEST ALL ROUND NEWSPAPER

1. Whitewood (SK) *Herald*
2. Clearwater (BC) *North Thompson Times*
3. Jasper (AB) *Booster*

Tuesday,
October 16, 2004

Volume 113 No. 39

\$1.00
(GST Included)

www.whitewoodherald.sk.ca

**WHITEWOOD
HERALD**

SASKATCHEWAN'S OLDEST CONTINUING WEEKLY NEWSPAPER - PUBLISHED SINCE 1922

Rangers lose home opener

Three arrested
in highway
drug seizures
- Page 3

Homecoming 2005

**Search underway
for past residents**

Committee looking for local help

BY CHRIS ASHFIELD

The search is officially underway to find past residents of Whitewood for a massive homecoming celebration being planned for next summer. Currently dubbed Homecoming 2005, the event is in recognition of the province's centennial celebrations.

Scheduled to take place July 15-17 2005, the Whitewood homecoming is expected to draw a crowd similar to that of Whitewood's own centennial in 1992, which was well over one thousand people. But in order for that to happen, organizers are looking for a little help from current residents.

"What we need to do to start off with is we need to make a list of all past residents," said Homecoming committee chair Wendy Paquin. "If residents are still in contact with people who moved away or if they know where they are living, it would be great if they could supply us with their name or address."

The official search for past residents will begin on November 8 when the committee, along with any interested volunteer, meets at the

Whitewood School Library. Beginning at 7:30 p.m., the search will involve flipping through old yearbooks as well as performing online searches for people. With a large number of computers available in the library, and with if people show up, the committee is hoping that it won't take long to make an extensive list.

While the search for people is just beginning, the planning of the week-end's events has been going on for close to a year already. But with so many people expected to come back to Whitewood, the committee wanted to make sure that there was a careful balance of free time and planned events.

"What this weekend is really about is coming back to Whitewood to visit with old friends and family," said Paquin. "Because it is a social thing, we wanted to make sure that there was a lot of free time built into the agenda but at the same time we want to make sure that there are places for people to meet and things for them to do."

- continued on page 2



Getting ready for Halloween
It's that time of year and while children are getting excited and planning their costumes, residents such as Dave and Anita Maier are also getting ready by putting Halloween decorations outside their homes.

Photo by Chris Ashfield

School holding events as part of Education Week

BY DONNA BEUTLER

It's Education Week in Saskatchewan and several events are taking place at the school to commemorate the week.

A number of activities for students have been planned including a school trivia contest, as well as having some classrooms visiting the downtown library, plus many other activities.

The school library is once again hosting a Book Fair which includes items from the Scholastic Book Fair and from Books are Fun. This fair takes place in the school library now through Thursday, October 21st and is open to the public, staff and students during the day as well as on Thursday evening.

The Graduating Class is hosting a pancake lunch on Thursday, October 21st from 11 a.m. to 1 p.m. which will see proceeds going towards their graduation expenses. Also on Thursday is a superannuate's dinner.

The school will also host its annual Open House Thursday evening from 6:30 to 8:00 p.m. and will feature a trivia activity, classroom displays as well as give everyone a chance to view the new entrance artwork.



Going home
These cattle were being moved to Rocanville after a summer grazing season at the Jason Beutler farm east of Whitewood. Enticing the cattle forward was a truck carrying a bale of hay, while behind, four men on horseback, one on a quad, one dog and a couple of people in vehicles brought up the rear. Cattle drivers of this distance aren't seen that often but by the looks of things, the drive was going well.

Photo by Donna Beutler

BEST EDITORIAL PAGE

BEST FRONT PAGE

1. Whitewood (SK) *Herald*

2. Clearwater (BC) *North Thompson Times*

3. Jasper (AB) *Booster*

1. Jasper (AB) *Booster*

2. Whitewood (SK) *Herald*

3. Clearwater (BC) *North Thompson Times*

Page 4

THE WHITEWOOD HERALD, TUESDAY, OCTOBER 19, 2004

opinion/comment

It's the cases that involve animals, for the wrong that needs redress: the future in the distance and the good that we can do.

CIP & Dave Ashfield - Co-owners
Chris Ashfield - Editor
Chris Ashfield - Editor

Donna Beutler - Office Manager
Anita Maier - Office Manager

I love my pet, but ...

Several comments within the province and now the province of Ontario have brought to the attention of our readers that the province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with. The province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with. The province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with.

And most of our readers are probably thinking that I am going to defend the pet owners or the dogs. I am not. I am going to defend the people who are being harassed by the dogs. I am going to defend the people who are being harassed by the dogs. I am going to defend the people who are being harassed by the dogs.

Let's face it, the dogs are not properly trained and are a real pain to live with. The province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with. The province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with.

Let's face it, the dogs are not properly trained and are a real pain to live with. The province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with. The province of Ontario has a lot of dogs that are not properly trained and are a real pain to live with.



"After just life the gains crop - within in the field..."

Inquiry into Spudco fiasco needed

By the time you read this, the Spudco fiasco will be a thing of the past. But the fact remains that the Spudco fiasco was a major disaster for the province of Saskatchewan. It was a disaster that could have been avoided if the proper steps had been taken.

The Spudco fiasco was a major disaster for the province of Saskatchewan. It was a disaster that could have been avoided if the proper steps had been taken. The Spudco fiasco was a major disaster for the province of Saskatchewan. It was a disaster that could have been avoided if the proper steps had been taken.

The Spudco fiasco was a major disaster for the province of Saskatchewan. It was a disaster that could have been avoided if the proper steps had been taken. The Spudco fiasco was a major disaster for the province of Saskatchewan. It was a disaster that could have been avoided if the proper steps had been taken.



Thumbs Up!

To the winners at the dog show. The dog show was a great success and the winners were well deserved. The dog show was a great success and the winners were well deserved. The dog show was a great success and the winners were well deserved.

Thumbs Down!

To the judges at the dog show. The judges were not fair and the winners were not deserved. The judges were not fair and the winners were not deserved. The judges were not fair and the winners were not deserved.

THE JASPER BOOSTER

WEDNESDAY, OCTOBER 20, 2004

\$1.00 (GST Included)

www.jasperbooster.com

Jasperites vote 'NO' on smoking bylaw #57

By Dennis Day

Jasperites voted a smoking ban bylaw #57, which would have banned smoking in public places, at the town council meeting on Tuesday night. The bylaw was defeated by a vote of 4-3.

The bylaw was defeated by a vote of 4-3. The bylaw was defeated by a vote of 4-3. The bylaw was defeated by a vote of 4-3.

The bylaw was defeated by a vote of 4-3. The bylaw was defeated by a vote of 4-3. The bylaw was defeated by a vote of 4-3.



ONLY DUMMIES DON'T WEAR SEATBELTS

A survey conducted by the Jasper Booster found that only 10% of drivers in Jasper wear their seatbelts. This is a dangerous statistic and needs to be addressed.

A survey conducted by the Jasper Booster found that only 10% of drivers in Jasper wear their seatbelts. This is a dangerous statistic and needs to be addressed. A survey conducted by the Jasper Booster found that only 10% of drivers in Jasper wear their seatbelts. This is a dangerous statistic and needs to be addressed.

Thumbs Up!

To the winners at the dog show. The dog show was a great success and the winners were well deserved. The dog show was a great success and the winners were well deserved. The dog show was a great success and the winners were well deserved.

Thumbs Down!

To the judges at the dog show. The judges were not fair and the winners were not deserved. The judges were not fair and the winners were not deserved. The judges were not fair and the winners were not deserved.

BLUE RIBBONS

- Clearwater (BC) *North Thompson Times*
- Coronation (AB) *Coronation Review*
- Elk Point (AB) *Review*
- Jasper (AB) *Booster*
- Rainy River (ON) *Record*
- Sicamous (BC) *Eagle Valley News*
- Vauxhall (AB) *Advance*
- Whitewood (SK) *Herald*

CCNA BETTER NEWSPAPERS COMPETITION 2005

3

GENERAL EXCELLENCE

CLASS 1012
Circulation 1,250 – 1,999

JUDGE’S COMMENTS

Big photos, active photos are the name of the game and there aren't enough papers doing this. I know there is a lot of important news to cover in each community, but pick the most important story for the front page. There should not be more than two stories on the front and only one is preferred. Remember white space is your friend. Use it. Be careful not to clutter pages. There were a lot of good tries that made some categories, especially the editorial category, difficult.

BEST ALL ROUND NEWSPAPER

- 1. Annapolis Royal (NS) *Spectator*
- 2. Fort Chipewyan/Fort Smith (NT) *Slave River Journal*
- 3. Fort Simpson (NT) *Deh Cho Drum*

THE SPECTATOR

PRO Home Centre

NEWS BRIEFS

Legal fish

Libraries week

Storm clean-up

Kinsella narrowly re-elected

Regional vote 2004

Bradley's Pick of the Week!

BEST EDITORIAL PAGE

- 1. Merritt (BC) *Herald*
- 2. Fort Chipewyan/Fort Smith (NT) *Slave River Journal*
- 3. Carlyle (SK) *Observer*

BEST FRONT PAGE

- 1. Carlyle (SK) *Observer*
- 2. Fort Chipewyan/Fort Smith (NT) *Slave River Journal*
- 3. Inuvik (NT) *Inuvik Drum*

Merritt Herald Editorial

LET'S NOT TURN B- INTO A CARRIAGE DUMP

It time to talk about waste

Where are we headed with kids?

HEADY'S HUNCHES

Continued on next page

The Observer

Local bullrider wins big

Sun Country cuts off laundry issue discussion at public meeting

BLUE RIBBONS

- Annapolis Royal (NS) *Spectator*
- Carlyle (SK) *Observer*
- Delhi (ON) *News-Record*
- Fort Chipewyan/Fort Smith (NT) *Slave River Journal*
- Fort Simpson (NT) *Deh Cho Drum*
- Inuvik (NT) *Inuvik Drum*
- Merritt (BC) *Herald*
- Springhill/Parrsboro (NS) *Record*
- Tofield (AB) *Mercury*

JUDGE'S COMMENTS

Judging this category was a real pleasure. It was clear that small circulation weeklies are doing an extremely good job with limited resources. While the vast majority of entries were of high calibre, many of the newspapers appeared to forget the importance of good photography. Some papers carried as few as two or three photos in total. Story length is another area many of the newspapers could improve upon. It is very important to give the reader quality but also quantity in story count. Watch out for experimenting with multi-colour screens and tints on the front page. It does not enhance the presentation. In fact it overpowers both the lead story and photograph. Also many of the b/w photographs were of poor quality. These areas can be improved very easily.

This year a small number of entries seemed to make their mark across all key categories of newspaper excel-

BEST EDITORIAL PAGE

1. Ingersoll (ON) *Times*
2. Revelstoke (BC) *Times-Review*
3. Edson (AB) *Leader*

lence including: news, community, arts, photography, op/ed page, typography, layout and presentation, ad content and classifieds.

Congratulations to the award winners. It was extremely difficult to narrow down the three top awards; however, the Lacombe (AB) *Globe*, Ladysmith/Chemainus (BC) *Chronicle* and the Ingersoll (ON) *Times* all deserve to be acknowledged as successful community newspapers. Congratulations to you all!

BEST FRONT PAGE

1. Ladysmith/Chemainus (BC) *Chronicle*
2. Taber (AB) *Times*
3. Summerland (BC) *Review*

BEST ALL ROUND NEWSPAPER

1. Lacombe (AB) *Globe*
2. Summerland (BC) *Review*
3. Minden (ON) *Times*

WINTER HOURS
8 AM MONDAY TO FRIDAY
9 AM SATURDAY
9 AM TO 5 PM SUNDAY
 (by appointment)

Fast Lane
 TIRE & AUTO CENTRE

5010 Hwy. 54
 403-782-6831

2004 VOL. 11 TUESDAY, MARCH 9, 2004 75 CENTS

THE WEEK OF 2003

The Lacombe

Serving the People of Lacombe, Blackville, Bentley, Glegg, Clive, Tre, Alby, Morris, Morningville, Lacombe County and Gull Lake

JEEP TI SPORT
 2003
 \$24,338**
 or \$880 / MO

McQuay-Norris
 5010 Hwy. 54 • Lacombe, AB
 403-782-6831

AROUND THE GLOBE

County considers
 crop for schools. A3

A Music Festival
 photo album. A7

We salute women
 in business. A9-11

Ringette Power off
 to Nationals. B1

'Canes provincial
 hopes dashed. B2

Editorials
 A4
 Letters A4
 News Ques A14
 Sports B1
 ASE B1
 TV Guide B6
 Faith B7
 Classifieds B8
 Real Estate B13

NOW HIRING

Bakers & Full time staff
 Call Kerry at 782-6893
 Lacombe

"We're the Best"
"We're the Best"
"We're the Best"

The Garden Store
 by Sue Welch, M.A.

SPRING COURSES
 Water Gardens
 Interior Decorating
 Landscape Design

Tire Planning
 Creative Planning
 Check us out for details

782-2212 • 4721 • 46 36
 (check of hours)

782-6831

Fast Lane
 TIRE & AUTO CENTRE

SUMMER HOURS:
 (Effective April 1st)
 Mon. - Fri. 8 a.m. - 6 p.m.
 Sat. 9 a.m. - 5 p.m.
 Sun. 10 a.m. - 5 p.m.

Fast Lane
 5010 Hwy. 54 • Lacombe, AB
 403-782-6831

Civic centre plans given pivotal idea

By Leigh Anagnost
Staff Writer

Plans for a new Lacombe Civic Centre have recently given an impetus based on the idea that could be the catalyst in making the situation a reality.

A group of local Lacombe businessmen ideas for an agriculture interpretive centre that could be an anchor in the complex meant to replace the current Lacombe Memorial Centre.

Their ideas were presented to town council during a March 1 meeting.

De James Halls outlined numerous ideas he and some colleagues came up with.

Ultimately, he said, the centre would be active, with displays changing regularly and would serve as an education resource for residents and tourists alike.

He said it could be divided into sections.

"The local history of agriculture, helped in part by the Lacombe Farmers' Centre, is a tourist attraction."

"A family centre/children to teach food preparation in a hands-on environment."

"A laboratory to show new science and technology."

"A greenhouse for education, hand building projects or Composting in Brown areas."

"A theatre for instructional videos."

"A garden garden as an educational and visual attraction."

Halls and his colleagues are employees with Alberta Agriculture's Field Crop Development Centre in Lacombe. Although the interpretive centre concept had been in the works with the government, Halls said it made sense for people in his work field to lead the way.

"This is such an individuals who are in agriculture."

"Because of our work we are ideally suited to lead the way about agriculture in this area."

He believes the knowledge needs to be shared.

"People don't understand modern science, and I think they want to. People are looking for info, and Lacombe is unique in having two major research institutions. So why not highlight and build on your strength?"

The idea for an agriculture interpretive centre began during the informal talks between Halls and Mayor Bill MacQuay last summer. MacQuay had asked Halls to come up with a concept.

When town council and the Lacombe Civic Centre Committee met on March 1, they were discussing it.

"This is one of the most visionary things I've ever seen at this council table in quite a long time," said Councilman Glen Down.

"This could be the catalyst to get this going."

Plans for a new civic centre in Lacombe have been going on for several years but have not had the impetus to get going which was something only 2003 had seen.

The town hoped would be a \$35 million provincial strategic legacy grant last April.

The \$30,000 was unused because the grant was earmarked for anything at the January 2003 deadline, but MacQuay told council that MLA John Gordon had continued his government campaign to get the money.

It's hoped that a major agriculture interpretive centre for the minute city centre concept would be going forward.

"This is one of the seasons very good after this," said MacQuay. "We need to take the idea now and be prepared to take it to the next level."

"Because of our work we are ideally suited to lead the way about agriculture in this area."

He believes the knowledge needs to be shared.

SHOW STOPPERS—Mark Ferguson received a cheering round of applause and several cheers for the rendition of "Papa on the Run" at the Music Theatre Solo edition of the 23rd annual Lacombe Music Festival last Wednesday at the Church of Jesus Christ of Latter-day Saints. For more on the festival, which involved over 2,000 participants, please see Page A7.

Firefighters battle two blazes at same time

By Christopher Glegg
Staff Writer

The Lacombe Fire Department was put to the test last Friday night when two fire calls arrived within minutes of each other.

Just after 8 p.m., a trailer full of scrap wood found completely engulfed in flames inside a home on the east side of Lacombe Progressive High School (C275).

The fire department responded with two trucks.

On the way there a second call came in—this time, a house was on fire.

On the two firetrucks split up: One headed to the scrap wood and the other accompanied by a rescue vehicle—went to the house, located at C272 480 feet, just west of Highway 24.

Both crews at the school stopped the second trailer home, they spent some minutes to help with the house fire, which had already damaged the home's interior.

Firefighters at the scene said they were home at the time, and a Lacombe Fire Service was called to assist the people living there. They found a place to stay.

Just after 8 p.m., a trailer full of scrap wood found completely engulfed in flames inside a home on the east side of Lacombe Progressive High School (C275).

The fire department responded with two trucks.

On the way there a second call came in—this time, a house was on fire.

On the two firetrucks split up: One headed to the scrap wood and the other accompanied by a rescue vehicle—went to the house, located at C272 480 feet, just west of Highway 24.

Both crews at the school stopped the second trailer home, they spent some minutes to help with the house fire, which had already damaged the home's interior.

Firefighters at the scene said they were home at the time, and a Lacombe Fire Service was called to assist the people living there. They found a place to stay.

Just after 8 p.m., a trailer full of scrap wood found completely engulfed in flames inside a home on the east side of Lacombe Progressive High School (C275).

The fire department responded with two trucks.

On the way there a second call came in—this time, a house was on fire.

On the two firetrucks split up: One headed to the scrap wood and the other accompanied by a rescue vehicle—went to the house, located at C272 480 feet, just west of Highway 24.

Both crews at the school stopped the second trailer home, they spent some minutes to help with the house fire, which had already damaged the home's interior.

Lacombe firefighters battle a blaze consuming a trailer full of scrap wood inside a house on the east side of Lacombe Progressive High School.

Ford is proud to be a partner with Wayne Gretzky. Donate hockey equipment at Fast Lane Tire and Auto Centre so that any kid who wants to play can play.

BLUE RIBBONS

- Edson (AB) *Leader*
- Hay River (NT) *Hub*
- Hinton (AB) *Parklander*
- Ingersoll (ON) *Times*
- Lacombe (AB) *Globe*
- Ladysmith/Chemainus (BC) *Chronicle*
- Minden (ON) *Times*
- Port Hardy (BC) *North Island Gazette*
- Revelstoke (BC) *Times-Review*
- Summerland (BC) *Review*
- Taber (AB) *Times*

CLASS 1014
Circulation 3,000 – 3,999

CCNA BETTER NEWSPAPERS COMPETITION 2005

JUDGE'S COMMENTS

No contest.
The Haliburton (ON) *County Echo* is by far the best in the class and rivals newspapers in much larger markets.
A commitment to excellence from the entire staff is what makes the *Echo* the best. Eye-catching advertisements, well-written stories, crisp layout, terrific colour and fine photography make the *Echo* fun and informative for readers in Haliburton County.

When it comes to local news, the Yarmouth *Vanguard* is second to none. The inside design is fine, but the front page suffers from too many coloured screens.

The *Nunavut News/North* delivers an impressive overall package in two languages. My only criticism is the plethora of “execution-at-dawn” photographs.

It's difficult to leave the *Yukon News* out of the top three. It's a fine newspaper, and by far the biggest page count of the class—but its weakness is the over-use of stories from the New York Times Service.

Front Page: The Haliburton (ON)

County Echo makes the best use of colour and space highlighted by strong, clear headlines. A note to all: Avoid acronyms everywhere, especially in headlines, unless they are well known to the majority of readers.

Editorial Page: Most were dead-dull with the layouts more comparable to actual tombstones. Run a poll, a streeter, an old photograph, anything to break up the dreariness.

BEST ALL ROUND NEWSPAPER

1. Haliburton (ON) *County Echo*
2. Yarmouth (NS) *Vanguard*
3. Nunavut (NU) *Nunavut News North*

<p>INSIDE THIS WEEK:</p>	<p>HIGHLAND GAMES <i>Committee wants to rebound from low ticket sales by making changes to events</i></p>	<p>TRAIL IMPROVEMENTS <i>Committees in Action funding would help define Haliburton village trails</i></p>	<p>RED HAWKS SEASON <i>Some teams bore out of playoffs while others continue their winning ways</i></p>
-------------------------------------	--	--	--

www.haliburtonecho.on.ca
email: info@haliburtonecho.on.ca

THE
ECHO
HALIBURTON COUNTY

**ONTARIO'S BEST
COMMUNITY NEWSPAPER**
CIRCULATION 3,500 - 4,999
2003 OCNA AWARDS
2004 OCNA AWARDS



TSW workers sign deal to end strike

SHERYL LOUCKS
Staff Reporter

Parks Canada staff, including those working on the Trent Severn Waterway system, have ended a two-month long strike on the basis of a tentative agreement with Parks Canada.

There are six Parks Canada employees working locally to monitor 40 dams in Haliburton County and the surrounding area. The workers had been part of a rotating strike since August 16. It was the first strike the workers with the Public Service Alliance of Canada union had participated in since 1991.

Iain Cruikshank, the local strike captain, says the tentative agreement was struck on September 12 but no date has been set yet for the members to vote on it.

Highlights of the tentative agreement include annual wage increases across the board of 2.5 per cent retroactive to August 2003, 2.25 per cent for 2004, 2.4 per cent for 2005 and 2.5 per cent for 2006.

One of the sticking points of negotiations had been a wage difference between the east and west zones of Parks Canada. There will be adjustments from 2.6 per cent to 19 per cent in salaries to address the differences noted by a Treasury Board-PSAC study.

The union had originally been looking for a 2.2 per cent increase over three years.

Full details about the agreement are not yet available. The government is still negotiating with the union with regards to other branches that have also been out on strike.

Hiking through Haliburton
Through rain – and sometimes wet snow – dozens of outdoor enthusiasts tromped through the forests and hills during the weekend's Hike Haliburton festival. It was a spectacular way to enjoy autumn in the Highlands. Story and photos on pages 8 and 9.

Scientists nominate Clear Lake as UNESCO World Heritage Site

STEVE GALEA
Special To The Echo

Making the Clear Lake Conservation Reserve a World Heritage Site would provide including the Leslie M. Frost Centre, say Dr. Alicja M. Zobel and retired professor Dr. James Nighwander.

Both internationally-known scientists have asked the Director-General of UNESCO's World Heritage Centre to consider the Reserve for a World Heritage Site designation.

The 1,500 hectare area lies within the Frost Centre's 37,000 hectares of Crown lands, and is "recognized internationally for several unique reasons," the scientists say.

Canning Lake resident and Emeritus Scholar Emeritus Oric Loucks, Nighwander and Zobel, now a Professor of Lublin, Poland's Medical Academy, have studied different aspects of the region since the 1960s.

Their call for the World Heritage Site nomination predates the Frost Centre's closure. But Loucks says that the arguments supporting this prestigious designation have accumulated over the last 40 or so years and have to do with the fact that the area is essentially as it was prior to settlement.

Serious research of the area began in the early 1960s when one of Loucks' students at the University of Wisconsin wanted to study an all-aged hemlock forest that was unaffected by man, an overabundance of deer, or forest fire. Though such sites remain rare, some stands within the Clear Lake area fit the bill perfectly.

It was quickly recognized that they held hemlocks up to 450 years old that were ideal for core samples. These enabled scientists to learn more about critical environmental issues such as global warming and precipitation trends. Now these stands are one of the key areas in North America to collect this sort of data.

At approximately the same time, Nighwander and Dave Schindler (now widely acknowledged as one of the world's limnologists in the world)

See **Old-growth** page 14



Blackstock Lake, which is part of the reserve, is "a natural test tube" for scientists.



EMMERSON LUMBER LTD.

Keep warm with a  **stove or fireplace.**



Maple Ave., Haliburton

Phone: 705-457-1550

Fax: 705-457-1520

www.emmersonlumber.com

BEST EDITORIAL PAGE

1. Haliburton (ON) *County Echo*
2. Sussex (NB) *Kings County Record*
3. Gander (NL) *Beacon*

BEST FRONT PAGE

1. Haliburton (ON) *County Echo*
2. Goderich (ON) *Signal-Star*
3. Whitehorse/Yukon Territory (YT) *Yukon News*

[illegible][illegible]

BLUE RIBBONS

- Gander (NL) *Beacon*
- Goderich (ON) *Signal-Star*
- Haliburton (ON) *County Echo*
- Marystown (NL) *Southern Gazette*
- Merritt (BC) *News*
- Nunavut (NU) *Nunavut News North*
- Salt Spring Island (BC) *Gulf Islands Driftwood*
- Sussex (NB) *Kings County Record*
- Whitehorse/Yukon Territory (YT) *Yukon News*
- Yarmouth (NS) *Vanquard*

CLASS 1016
Circulation 6,500 – 12,499

It was inspiring to see the great work being done at papers in this category. What was particularly striking was reading newspapers with small editorial teams that filled the paper so well each week. These contrasted with other papers in the class that had larger staff and, in some cases, bright paper and lots of colour.

Editors and reporters at some of the smaller papers deserve praise for covering their communities so consistently and so thoroughly with such limited resources. And the bigger papers could give some big-city community papers a run for their money.

Although the content was generally strong, many papers suffered from a dated design or poor layout. Some tried to crowd too much on the page, or did not choose a main element or story to anchor the page. Some papers sacrificed prime page 3 or 5 space for turns or unimportant "filler" type stories.

That said, some papers stood out above the crowd.

The Whistler (BC) *Question* took top honours for excellence because it

provided the whole package. Everything from strong community news and editorial comment to a fun, flashy, clean design that was easy to read and no doubt, reflective of the community it serves. Separate sections dedicated to sports and arts and entertainment, with exceptional photography, helped put the *Question* firmly above the crowd.

The second place finisher, the Canmore (AB) *Leader*, was filled with colour photos on high-quality paper inside and out.

Besides providing the whole package, this paper excelled by keeping things simple, with only one or two stories per page and effective use of white space.

The Stouffville (ON) *Sun-Tribune* had a stylish, clean design and a knockout page 3. It included lots of faces, using a streeter, a short feature, briefs and a quote of the week—all without looking crowded or busy.

BEST FRONT PAGE

1. Whistler (BC) *Question*
2. Huntsville (ON) *Huntsville Forester*
3. Miramichi (NB) *Miramichi Weekend*

1. Whistler (BC) *Question*
2. Canmore (AB) *Leader*
3. Stouffville (ON) *Sun/Tribune*

Best of Whistler

Snow sculpture opens minds

Dittrich takes first place at international competition.

■ NEWS A13

Q&A with Priscilla Levac

Snowboarder looks for many difficult trails and bigger air.

■ SPORTS B6

THE Whistler Question

FREE
with paper

Vol. 28, Issue 7

Serving Whistler & Pemberton B.C. since 1976 • Thursday, February 12, 2004

■ TOURISM

Downturn squeezes Whistler businesses

New resort marketing strategy focuses on attracting more visitors from B.C., Washington

By **DURKE**

Durke is a freelance writer in Whistler.

Randy Phelan likes to be pessimistic, but he knows what he sees as the current economic situation faced by many Whistler businesses to the imminent fall of the Roman Empire.

The culprit? Call it what you like, says Phelan, who has owned Whistler Music for the past 15 years: Overpricing. Grogginess. Greed.

"I've heard the word 'grogginess' over and over again," Phelan said, referring to the price of things in Whistler — including hotel rooms, lift tickets and other items.

"The greed has to leave. We're looking at the downfall of the Roman Empire here. We've just priced ourselves out of existence as far as value for money and stuff. We're not seeing the net effect of those prices, but we're seeing the fallout from it. If nothing happens right now, you're going to see a lot of brown paper across windows in the spring."

In the past week, Tourism Whistler launched a promotional campaign in the Lower Mainland and Washington state called "Reconnect with Whistler," including hotel rooms for as little as \$89 Can (\$89 U.S.), with no minimum-night stay.

Three seasons ago, that would have been unheard of at the peak of ski season, Phelan said. So would the number of "sale" signs in the windows of retailers.

Phelan said many of his fellow retailers are hesitant to talk about it, but said many are just getting by.

"I walk around the Village and I look for people carrying (shopping) bags and you're not seeing many of those," he said. "You've got to make your money now to pay your rent for May and June. As a result, we claim to be a four-season resort but we're really only going for six months of the year."

A lot of people just don't want you to know how

Randy Phelan at his Whistler Music shop in Sundial Place: "I'm not doing badly now, but can't say that I'll be able to afford the rent come the slow season."

they're doing. I'm not doing badly now, but I can't say that I'll be able to afford the rent come the slow season, because we're just getting by now."

While room-night figures for January were unavailable by press time, the numbers that are available sug-

gest that business is down, at least a bit. In December, for example, the number of room nights was down by 4 per cent as compared to 2002, when the snow wasn't nearly as good as it was this past December.

TOURISM cont'd on page A2

Visitors!

Looking for something to do? See **On Tap** ENTERTAINMENT LISTINGS on page C2

Check out the **Whistler Recreation Guide** to win a two for one escape to Callaghan Backcountry Lodge.

Enter at www.whistlerquestion.com

■ SPORTS B4

inside

- Opinion **A20**
- Letters **A21**
- Sports **B1**
- Community **B9**
- Entertainment **C1**
- Classifieds **C9**

Find Whistler.com
Your community online!

This Week's Exchange Rate

29%

as recommended by

TOURISM WHISTLER
myWHISTLER.com

Your community newspaper online: www.whistlerquestion.com

Christopher E. Moore 604.932.0715

- Airdrie (AB) *Airdrie Echo*
- Banff (AB) *Crag & Canyon*
- Canmore (AB) *Leader*
- Devon / Calmar (AB) *Dispatch News*
- Elmira-Woolwich (ON) *Observer*
- Esquimalt (BC) *News*
- Huntsville (ON) *Huntsville Forester*
- Nunavut/Nunavik (NU) *Nunatsiaq News*
- Stouffville (ON) *Sun/Tribune*
- Terrace (BC) *The Terrace Standard*
- Waterdown (ON) *Flamborough Review*
- Whistler (BC) *Question*

GENERAL EXCELLENCE

CLASS 1018
Circulation 25,000 and over

JUDGE'S COMMENTS

The cream rose to the top easily in this category. If papers in this class are looking to improve, they should turn their attention to the B.C. papers, many of which had very high ratings. Areas for improvement include the use of too many posed, boring photos, far too many ads on front pages, crowded editorial pages and extremely limited and disappointing sports coverage in many entries.

All Round: The clear winner was the St. Albert (AB) *Gazette*. Right from the top, it had a classy and inviting presentation that drew the reader inside. There was a wide range of coverage in all categories including news, sports, arts, business, and features and the writing was solid all the way through. Ads were attractive and didn't overcrowd the pages. Other papers might have done individual elements better, but this was the sharpest overall package.

The Abbotsford (BC) *Times* obviously has a staff committed to getting the job done and making their paper look great each week. Excellent, well-

developed stories, just not quite as deep overall as the *Gazette*.

The Kelowna (BC) *Capital News* also has wonderful presentation and fat sections filled with good writing, but it just wasn't as hard-hitting as the other two.

Front page: The Richmond (BC) *News* simply stood out from the pack with a clean, interesting design and graphic layout that made you want to read it. You would stop and turn if you saw this at the newsstand.

Editorial Page: The Guelph (ON) *Tribune* had a very attractive easy-to-read design that was a far cry from many of the jam-packed offerings in this category. Nice writing and the coverage of local issues from local staff were much appreciated. Many papers simply borrowed editorial material from sister papers or relied on syndicated copy too heavily, and this cost you. It's a temptation, especially on a tight deadline, but few things pay off more than taking a stand, even an unpopular one, on issues of local interest.

BEST ALL ROUND NEWSPAPER

1. St. Albert (AB) *Gazette*
2. Abbotsford (BC) *Times*
3. Kelowna (BC) *Capital News*



BEST EDITORIAL PAGE BEST FRONT PAGE

1. Guelph (ON) *Tribune*
2. Kelowna (BC) *Capital News*
3. Abbotsford (BC) *Times*



1. Richmond (BC) *News*
2. Abbotsford (BC) *Times*
3. Surrey/North Delta (BC) *Leader*



BLUE RIBBONS

- Abbotsford (BC) *News*
- Abbotsford (BC) *Times*
- Burlington (ON) *Post*
- Burnaby/New Westminister (BC) *News Leader*
- Chilliwack (BC) *Progress*
- Chilliwack (BC) *Times*
- Coquitlam (BC) *Tri City News*
- Guelph (ON) *Tribune*
- Kelowna (BC) *Capital News*
- Maple Ridge-Pitt Meadows (BC) *News*
- Nanaimo (BC) *News Bulletin*
- Niagara (ON) *This Week*
- North Vancouver/West Vancouver (BC) *North Shore News*
- Oshawa (ON) *This Week*
- Richmond (BC) *News*
- St. Albert (AB) *Gazette*
- Surrey/North Delta (BC) *Leader*
- Surrey/North Delta/White Rock (BC) *The Now Regional Newspaper*
- Whitby (ON) *This Week*
- White Rock/South Surrey (BC) *Peace Arch News*



Winners

2005

BETTER NEWSPAPERS
COMPETITION

PREMIER AWARDS

CLASSES 2011 – 2251

BEST NEWS STORY

STEPHEN SHAW AWARD

1. Dan Singleton, Sundre (AB) *Round Up*
2. Paul MacNeill, Montague (PE) *Eastern Graphic*
3. Claudia Villemaire & Rita Legault, Sherbrooke (QC) *The Record*



CLASS 2011

Circulation up to 9,999

JUDGE'S COMMENTS

Nice scoop by Claudia Villemaire. It's the kind of story that makes a reader's blood boil, and transcends the fact the story could have been edited better. Rita Legault's accompanying story had interviews with other Bloc MPs who do supply flags.

Overall, I was impressed by the hard work, dedication and thoroughness by reporters in this class, who often may be the only person in the newsroom. They serve their communities well. I also concur with last year's judge, who noted, "Sending in months' worth of follow-up stories on an issue does not constitute a news story (emphasis on singular)."

Sponsored by Metroland Printing, Publishing & Distributing Ltd., Mississauga, Ont.

Sundre (AB) *Round Up* editor Dan Singleton's story about a tragic murder-suicide in his small community was thorough and well done. Rather than doing a bland recounting of the events, he leads with a great angle—the fact that the killer's estranged wife had asked the Crown to withdraw charges of uttering threats against her husband 10 days before—which raises plenty of questions. Singleton worked hard on his story and it shows. He asked a lot of questions and interviewed many people.

While some reporters were talking about rumours, Paul MacNeill of the *Eastern Graphic* reminds us why it is important to question them. MacNeill heard a rumour that CBC had called police about a cabinet minister they thought was too impaired to drive. Nobody touched the story, so MacNeill called up the cabinet minister in question and provided his paper with an entertaining scoop.

Third place goes to *The Record* in Sherbrooke, QC, for its story of a Bloc Québécois MP who refused to provide Canadian flags to local veterans.

BEST NEWS STORY

STEPHEN SHAW AWARD

1. Trudy Beyak, Abbotsford (BC) *News*
2. Craig MacBride, Oakville (ON) *Beaver*
3. Bruce Hain & Tracy McLaughlin, Barrie (ON) *Advance*



CLASS 2012

Circulation 10,000 and over

JUDGE'S COMMENTS

situation, including efforts by the Ministry of Social Services to correct perceived deficiencies in the service provided by the facility.

The staff of the Barrie (ON) *Advance* went the extra mile to give readers the inside story of Canada's largest indoor marijuana grow operation and its discovery by authorities. The well-written lead story makes readers feel as though they're walking through the cavernous former Molson brewing facility.

Sponsored by Metroland Printing, Publishing & Distributing Ltd., Mississauga, Ont.

This was an extremely difficult category to judge, mostly because of the quality of the entries. A few entries, unfortunately, were feature stories about issues of local interest. But by and large, the entries feature a lot of high quality, in-depth reporting, both on breaking news and on issues of ongoing impact.

The Abbotsford (BC) *News'* Trudy Beyak set herself apart from the crowd by capturing not only the "official" response to the Fraser Valley's avian flu crisis but also the human side. Faced with bureaucratic obstacles, she spent a great deal of time winning the trust of local farmer and gave her readers the full story of slaughter of 19 million birds. Well done!

Second place finisher Craig MacBride of the Oakville (ON) *Beaver* tells the story of the search for a missing 46-year-old autistic man. The search ends with the tragic discovery of the man's body near the group home where he lived for the past 24 years. MacBride then follows up by reporting on the homes' bureaucratic

BEST FEATURE STORY

MOOSOMIN WORLD-SPECTATOR TROPHY

Sponsored by Moosomin World-Spectator, Moosomin, Sask.

1. Keri Dalman, Humboldt (SK) *Journal*
2. Bryan Alary, Lacombe (AB) *Globe*
3. Greg Davis, Corner Brook (NL) *Humber Log*



CLASS 2021

Circulation up to 3,999

JUDGE'S COMMENTS

Of the 68 entries 12 were good, five were very good, but only one was excellent.

Most of the entries suffered from weak topics, not necessarily poor writing skills per se. The competition is too fierce to simply submit the Remembrance Day profile or the day-in-the-lifer. Also, I understand that you as a writer can only do so much with a story about moving an old building. Having said that, if your editor gives you a story to do on an inanimate object, understand that the object itself is only a small part of the story. The story is about how said object affects people in your town, not the colour, weight and age of the object.

Trivia has its place in a story, of course, but too often the entries allowed trivia to become the story. The tough questions, the issues that let you add strong emotion to your story - the human aspects that make for a compelling story - were lacking in most entries. A guy has an interesting hobby? Tell me what drives him, not just what he does.

Grammar was an issue at times.

One-source stories were another. A forestry-related story gave a lot of space for spin, a huge disappointment.

Now having offered my advice, the third place story ignores two points. It is a one-source story about a war vet who is reminiscing. But Greg Davis of *The Humber Log*, from Corner Brook, NL, has a great twist with "Veteran pens positive war memories for book." He even offers up a few puns on what is typically portrayed as a tragedy. Good job. The runner-up is Bryan Alary's story "Friends remember lovely Kenny Gibson" in Lacombe (AB) *Globe*. Alary was deeply moved, as is evident and he took the time to talk with all the right people. He showed true respect. Nice work. The award goes to a newsy piece that borders on editorializing, but is highly effective. Keri Dalman of the Humboldt (SK) *Journal* cares passionately about her community, as is evident in "Time to fight for a new SEH". She lays platitude aside and flat out shames lethargic government officials. Dalman shows that your newspaper is as feeble or powerful as you make it. Well done.

BEST FEATURE STORY

MOOSOMIN WORLD-SPECTATOR TROPHY

Sponsored by Moosomin World-Spectator, Moosomin, Sask.

1. Barbara McLeod, Whitehorse/Yukon Territory (YT) *Yukon News*
2. Mitchell Sherrin, Salt Spring Island (BC) *Gulf Islands Driftwood*
3. Jeff Nagel, Terrace (BC) *The Terrace Standard*



CLASS 2022

Circulation 4,000 – 12,499

JUDGE'S COMMENTS

Judging feature stories is like choosing between Swiss chocolate and a dark European lager. It comes down to texture, content and the overall skill involved in the creation.

The top three in this category bubbled with those qualities, edging a small handful that made it through the first cut and standing high above the other 40 entries.

Barbara McLeod's emotional story of a rebel teen who disappeared into a river after an attempt at clean living tugged at my heart. McLeod exhibits outstanding skill, opening with a short but touching anecdote, ending with a bang and filling the rest with powerful memories, quotes and strong sentence structure. Plus, she masterfully deals with a sensitive subject that's only a week old. That takes sheer talent.

As for the first runner-up, who would have guessed a story about an old cow and her best friend—a sheep—could sneak into the top three, let alone finish second? Mitchell Sherrin's humorous and well-re-

searched tale is succulent lemonade. It takes a weird subject that many editors would balk at and turns it into 'udder' brilliance. Sherrin is an expert at choosing the right words. The only thing to keep this tale out of first was its inability to capture the heart-wrenching emotion epitomized in the winning entry.

Finally, Jeff Nagel's retelling of a 30-year-old avalanche that haunts its lone survivor to this day is a strong drama that's well deserving of its bronze finish. It reads like a compelling novel, conveying effective anecdotes from several sources and using intense illustrative description, great quotes and simplicity that urges you to read on. The story has only a few minor drawbacks: a distracting reference to a school's roof collapsing, the overall need to be shortened and a need for clarity in a couple of areas.

It was fun to judge this category and to see the tales this wonderful country offers. Congratulations to all the winners.

BEST FEATURE STORY

MOOSOMIN WORLD-SPECTATOR TROPHY

Sponsored by Moosomin World-Spectator, Moosomin, Sask.

1. Trudy Beyak, Abbotsford (BC) *News*
2. Mike Howell, Vancouver (BC) *Courier - West Side*
3. Marshall Jones, Kelowna (BC) *Capital News*



Out of the 84 entries, there were approximately 20 that showed off some great writing, on issues that inspired, tugged at the heartstrings, or just plain made you sit up and think. After several readings and some soul searching, those 20 were eventually whittled down to 10, then the top three.

Trudy Beyak looked at the correctional system and BC's Pacific Institution from all angles, and was first-place hands down. Her stories with inmates were thoughtful without being sympathetic, and her tight writing was complemented by a nice layout and strong photography.

Mike Howell detailed the efforts of a national running team member to get inner-city youth to do something positive with their lives. A well-written piece that was compelling enough to move readers to make offers of financial and in-kind assistance—especially after the British Columbia government cut back grants.

Marshall Jones produced a strong piece on the rise of crystal meth use

in Kelowna, BC, and the dangers of its abuse. He spoke to law enforcement, users, and the efforts of four nursing students to research the drug's use in the community and reach out to young people with information on the risks.

JUDGE'S COMMENTS

BEST FEATURE SERIES

SASKATCHEWAN WEEKLY NEWSPAPERS ASSOCIATION TROPHY

Sponsored by SWNA

1. Kevin Weedmark, Moosomin (SK) *World-Spectator*
2. David Paul, Lac La Biche (AB) *Post*
3. Chris Hall, Port Perry (ON) *Star*



More than half the entries were neither a feature nor a series. Many were simply two-part features, stories and sidebars, or a handful of news stories on the same topic.

Kevin Weedmark's winning series about Afghanistan rose quickly to the top of the pack. It's an outstanding group of stories that could easily have been read in the pages of one of Canada's large dailies and not just in one of our smallest weeklies. The series had all the elements of a compelling story, real drama, good description, effective use of quotes, strong leads that grab your attention and drag you into the story, not to mention strong structure and organization that keeps you reading til the end. An element of risk in gingerly crossing a minefield certainly deserves added brownie points.

David Paul's series on Kaley Tichonuk's brave fight against cancer was a great story, well told, a real tearjerker. Good quotes and vivid details (counting the needle jabs) bring to life the inspiring story of this ten-year-old girl's battle against cancer with the

CLASS 2031
Circulation up to 3,999

JUDGE'S COMMENTS

support of her family and community. Complicated medical details are explained clearly and simply.

The concept behind this series by Chris Hall and the Port Perry (ON) *Star* (formerly *This Week*) is excellent. Take a local landmark, Lake Scugog, and tell a variety of stories about the life of the lake and explain why it is the hub of the Township. Supported by good graphics, the articles are well written, well researched with multiple sources, and of obvious local interest. It's a series that could inspire many of our papers to follow suit with series of stories on their own local landmarks.

This series of historical features about the Places and Faces of communities in the Georgian Triangle is not earth-shattering news, but it is well written with great quotes. Filled with great details, colourful descriptions, and sprinkled with doses of humour. A really great read.

BEST FEATURE SERIES

SASKATCHEWAN WEEKLY NEWSPAPERS ASSOCIATION TROPHY

Sponsored by SWNA

1. Vern Faulkner, Esquimalt (BC) *News*
2. Joyanne Pursaga, Quesnel (BC) *Cariboo Observer*
3. Adrienne Fox-Keesic, Sioux Lookout (ON) *Wawatay News*



CLASS 2032
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

A feature series should begin with a story idea that is supported by, and requires, subsequent articles, then goes on to exhaust the subject, and readers need to be told what to expect and when to expect it.

Many entries were simply related stories, profiles or long-running serials better treated as columns. Vern Faulkner's entry, from the Esquimalt (BC) *News*, stood out in writing, subject matter, illustration, and layout. A well-documented series of feature articles, each adding to the stated story objective.

It was a toss-up for second and third with Joyanne Pursaga, Quesnel (BC) *Cariboo Observer*, and Adrienne Fox-Keesic, Sioux Lookout (ON) *Wawatay News*. Pursaga's series of three articles took the subject, wrestled it to the ground, and provided an interesting read. Fox-Keesic's investigation of an Aboriginal police service could have used supporting visuals, but was well researched and written.

Honourable Mention to Greg Younger-Lewis, *Nunatsiaq News*, and Paula Levy, Bridgewater (NS) *Bulletin*.

BEST FEATURE SERIES

SASKATCHEWAN WEEKLY NEWSPAPERS ASSOCIATION TROPHY

Sponsored by SWNA

1. Editorial Staff, Peterborough (ON) *Peterborough This Week*
2. Danielle Milley, Ajax/Pickering (ON) *News Advertiser*
3. Katherine Mortimer, Vernon (BC) *Morning Star*



CLASS 2033
Circulation 12,500 and over

JUDGE'S COMMENTS

My first reaction on reading this year's entries was that there are a lot of incredible writers working for community newspapers.

First place in this category goes to the editorial staff of Peterborough (ON) *This Week* for "The Gay Community: Proudly emerging from the shadows." The newspaper serves a very conservative community, and decided to show that community a side it rarely sees: The homosexual subculture that is just starting to make its presence known in that community. The series of front-page feature articles included an in-depth feature on a middle-aged homosexual couple, a feature on "Queer-positive" spaces in the community, an article on the difficulties gay youth face, a feature on the struggles of a hermaphrodite, and the story of a local gay club. All of the stories are told clearly and compassionately.

Second place goes to Danielle Milley of the Ajax (ON) *News Advertiser* for "Changing Times," a series examining the lack of diversity on Ajax and Pickering councils. The well-researched series pointed out that Pickering and Ajax, with 26 and 24 per cent of their population vi-

sual minorities respectively, have no visual minority members on council.

Third place goes to the Vernon (BC) *Morning Star* for "Youth at Risk," a series about the sexual exploitation of youth in North Okanagan. The frank series exposed the extent of the problem in the region, and included an excellent interview with a young sex worker. It concluded with an interview with a social worker on the first steps to get youth off the street.

We could only present three awards in this category, but one more entry that deserves special mention is the Ottawa (ON) *Weekly Journal* for an in-depth look at the rights of unilingual English speakers, the advantages of being bilingual, and the evolution of bilingualism. The series by Joanne MacDonald was very well-written.

If I have one negative comment to make, it is to suggest that entrants carefully read each entry criteria and carefully consider what category to enter. While most entrants in this category put together excellent entries, some entries consisted of a news story and a related editorial, or a news story and a sidebar, which simply cannot be considered a feature story.

OUTSTANDING COLUMNIST

GEORGE CADOGAN MEMORIAL OUTSTANDING COLUMNIST AWARD

Sponsored by Cadogan Foundation Inc.

1. Mike Lacey, Peterborough (ON) *Peterborough This Week*
2. Bill Phillips, Williams Lake (BC) *Tribune*
3. Paula Carlson, Surrey/North Delta (BC) *Leader*

'Those people' are people

Taking in a city council meeting, one can soon get the distinct impression that some in this fair city care more about their property values and own self-interest than helping the less fortunate. Some in Peterborough even appear to care far more about the historical significance of a building than they do about housing Peterborough's poor. During my time covering City Hall, I've heard numerous explanations for why some kind of housing development should not go ahead. Yet there is always a striking similarity among all arguments; a comment or question raised that leads back to the same over-riding theme – those people. Would you want those people in your neighbourhood? How many of those people will live here? What happens to our community when those people move in? Will are property values go down when those people come? What happens to the heritage of that building if we

let those people take it over? Those people. There is something sickly to the words. Those people. Yet in a way it's also non-threatening, desensitized even, although descriptive since everyone seems to know who those people are. There is no explanation provided. Everyone just nods along. They know. And everyone also assumes those people will likely bring crime, drugs, violence and problems to the new neighbourhood. Constant problems seem to emanate from those people. Of course, those people are much more than what many believe, or what many seem to think. The impression is left that those people are foreign invaders, like a bacteria or virus we must rid ourselves of. However, we should never forget who those people truly are.

They are sons and daughters, mothers and fathers, grandparents and aunts and uncles, nephews and nieces, good friends and co-workers. Those people are, in fact, people and they deserve at the least a minimal amount of compassion and dignity afforded to those who have a few more dollars. Instead of treating those people as a nuisance, like some stray cat scratching at the door for a bowl of milk, perhaps we should treat those people as the people they truly are. Today we view success by how many possessions we can stuff into our tidy homes. Perhaps one day we shall gauge a community's success from how many people we feed who cannot feed themselves, how many people we clothe who cannot clothe themselves and how many homes we provide to those who cannot house themselves. Perhaps, on that day, we will no longer have those people in our community. Just people.

mlacey@mykawartha.com

It is a big and rewarding job to judge this category. This year there were 102 entrants, each with three examples. There are some exciting new writers and some of the great ones from years past are gone.

The first round is not extremely difficult. Many of the entries are not in the least local. One wonders how many editors simply don't realize that local content and commentary are the monopoly community newspapers have. Why they dilute that franchise by including the very same type of commentary readers can get from dozens of other sources is beyond me.

One might expect some of the large suburban weeklies to discount reader interest in purely local issues thinking that readers are not deeply rooted in mushrooming communities. Actually, many of the very best local commentary are in those large papers.

Some of the tools that make columns a reader habit are still being ignored. Some are in different places and are different shapes and are poorly identified. Some jump from one

CLASS 2041
Circulation open

JUDGE'S COMMENTS

page to another. Many are grey and long and devote far too much space to one idea. Some writers confuse insults with argument or run ahead of the mob to appear to lead it. One editor submitted the local Member of Parliament's propaganda column.

Second round cutting from the 20 entries is far more difficult.

Paula Carlson, Surrey/North Delta (BC) *Leader* is this year's third place winner. She's stylish, punchy, concisely to the point and all but one sample was local and hot.

Bill Phillips, Williams Lake (BC) *Tribune*, makes the finals again. He comes across as a friendly guy who likes his community and demands fair play among and for its citizens.

This year's winner of the George Cadogan Memorial Outstanding Columnist Award and the \$500 prize is Mike Lacey of Peterborough (ON) *This Week*.

Each of Lacey's samples takes a clear stand for inclusion, against discrimination and for the less privileged. He's a conscience and a champion for his community.

OUTSTANDING REPORTER INITIATIVE

ESSO JOURNALISM AWARD

Sponsored by Imperial Oil Limited

1. Wendy Johnson, Oliver (BC) *Chronicle*
2. Greg Younger-Lewis, Nunavut/Nunavik (NU) *Nunatsiaq News*
3. Barbara McLeod, Whitehorse/Yukon Territory (YT) *Yukon News*



Wendy Johnson has written a compelling series essentially telling one of the "back" stories from the less-publicized South Okanagan during the province's fire storm season of 2003, looking at events on the ground as it were, in early 2004 several months after the fire through the story of Vaseaux Lake rancher David Casorso. She's done the legwork for her research, but what really sets Johnson's series apart is the quality of the writing, which ranges from good to compellingly excellent and is a cut above her peers in this category.

My runner-up choice for second place is Greg Younger-Lewis' series on the firing of Harbir Boparai by the Government of Nunavut. The stories touch on the interesting and often under-reported issue of apparent reverse discrimination. I like the reporter and paper's initiative in publishing the stories because it's the kind of important story that would have been easier to take a pass on rather than lifting the rock to take a look, as it were. My one criticism is that I do think the stories would have been stronger if they had delved deeper into the rationale for the

CLASS 2051
Circulation up to 9,999

JUDGE'S COMMENTS

Government of Nunavut's preferential hiring policy for Inuit.

My third place choice is Barbara McLeod's stories about the young aboriginal mother accused of killing her seven-week-old baby in Dawson City, five years after injuring her two-month-old baby. The real initiative by both McLeod and The Yukon News here is publishing the current stories in the context of the previous conviction offering readers a more complete picture even at the risk of criminal sanctions to both McLeod and the paper. That's gutsy public service journalism and the initiative deserves recognition by their peers.

The entries in this category all had high local relevance to their communities and often beyond that for other communities across the country. There was some enterprising work submitted.

Unfortunately, many of the stories displayed no better than average writing, to put it charitably, and quite often were over written. The research in the submissions tended to be better than average, but depth is not synonymous with quantity and more breadth of research would have been welcome.

OUTSTANDING REPORTER INITIATIVE

CLASS 2052

Circulation 10,000 and over

ESSO JOURNALISM AWARD

Sponsored by Imperial Oil Limited

1. Carly Foster, Oshawa (ON) *This Week*
2. Lance Anderson, Peterborough (ON) *Peterborough This Week*
3. Sandra Thomas, Vancouver (BC) *Courier - West Side*



Good writing set these winners apart. Many entrants demonstrated research initiative yet the writing was sloppy to bland, resulting in a marked decline in the quality of entries this year. Several entries dealt with public issues but the voice of the citizen affected was not included. The investigative work of the majority of entrants did not delve beyond obvious sources.

Carly Foster's first place work was an exception. Oshawa (ON) *This Week* reporter demonstrated initiative by producing lively thoroughly researched human interest stories on topics of development, transit and water filtration that have bogged other journalists down in a quagmire of dull facts. Her stories edged out the competition by having the highest level of local relevance.

Peterborough (ON) *This Week* reporter Lance Anderson's exceptional writing wins him second place. He demonstrated initiative by developing a series about domestic abuse that did not stem from a high profile case of press release but rather old fashioned beat work.

JUDGE'S COMMENTS

He started by asking question of routine contacts but then sought out the voices of all those affected by the issue and created an excellent series.

Sandra Thomas of the Vancouver (BC) *Courier* takes third for an extraordinary story about how lows governing the sex trade put women at risk. Thomas did a records search and questioned police and city officials, but did not get answered until her visit to a pornographic theatre proved hookers were turning tricks in the balcony. She demonstrated not just initiative but courage in pursuing this exclusive story.

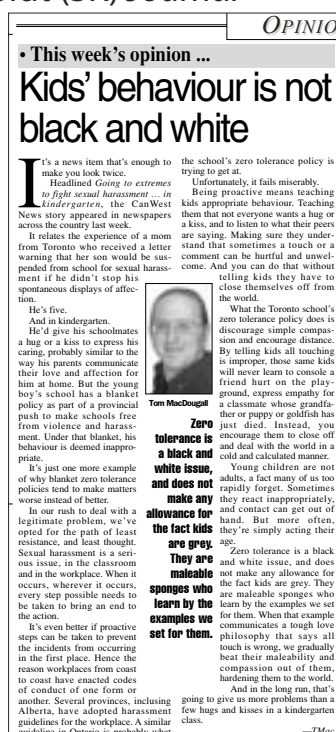
Honourable mention goes to Dan Ovsey, reporting for the *Rocky Mountain Outlook* in Alberta, for a well-executed series on transient workers.

BEST NATIONAL EDITORIAL

CHARLES HAWKINS MEMORIAL TROPHY

Sponsored by MCNA

1. Tom MacDougall, Castor (AB) *Advance*
2. Lucien Chouinard, Lumsden (SK) *Waterfront Press (The New)*
3. Keri Dalman, Humboldt (SK) *Journal*



CLASS 2061
Circulation up to 9,999

JUDGE'S COMMENTS

Unfortunately, upwards of a dozen entries had to be disqualified for not meeting the simple criterion of being national. Nonetheless, the remainder made choosing the top three difficult.

Tom MacDougall starts with outrage and slowly builds a compelling call for reason and common sense. He takes on political correctness gone too far and wins.

Lucien Chouinard found a novel and powerful way to thank Canada's war veterans and remind the rest of us what we owe. A familiar idea but presented originally.

Keri Dalman lost some points for not making any real argument, but the humour and truth of her entry are irresistible.

BEST NATIONAL EDITORIAL

CHARLES HAWKINS MEMORIAL TROPHY

Sponsored by MCNA

1. Thomas Winterhoff, Saanich (BC) *News*
2. Sean McCann, Red Deer (AB) *Red Deer Express*
3. Christopher Foulds, Abbotsford (BC) *News*



CLASS 2062
Circulation 10,000 and over

JUDGE'S COMMENTS

The editor relayed his message in a way everyone could understand. His arguments were presented in a way that would perhaps make a reader respond with an involuntary, "Yeah, that's right!" which in turn might encourage his or her spouse to look up from their portion of the paper and say, "What's that, dear?" Conversation and discussion might then ensue. Simple, effective, award winning.

Don't be afraid to keep it simple. Be passionate, but don't go overboard with flowery words, or the use of phrases or names of people most readers are unfamiliar with. Yes, part of our duty as newspaper people is to educate the public. But first we have to get them hooked on reading us and then slip in that new knowledge a bit at a time and in words that they can understand.

Thirty years ago, a wise old city editor with *The Evening Times-Globe* newspaper in Saint John, NB, gave this rookie-fresh-from-high-school-reporter some advice. He said the only thing he wanted me to remember was that I was writing for the average Joe-on-the-Street who wanted a newspaper he could read and understand, free from \$10 words.

I think that same rule of thumb can still be applied to everything from news stories to features and most importantly, to editorials.

Editorials contain important messages that should make people sit up, take notice and better yet, take action. But first, people have to read the editorial.

You will lose your readers after the first two paragraphs because of your enthusiasm for an overabundance of facts and figures or your belief that "highfalutin" words convey your message better. Many of the entries in this category were structured that way.

I chose the winning editorial because it "spoke to me" as I'm sure it did to others.

BEST LOCAL EDITORIAL

1. Susan Belliveau, Springhill/Parrsboro (NS) *Record*
2. Cathy Carnahan, Miramichi (NB) *Leader*
3. Bruce Froude, Port Perry (ON) *Star*



CLASS 2071
Circulation up to 9,999

JUDGE'S COMMENTS

rial left no doubt as to where the paper stood and how it was acting on behalf of the readers. It was accompanied by an articulate plea to the community to engage and let their elected officials know where they stood, and the landslide of resulting mail forced the council to finally relinquish the information. Well done!

Second place went to Cathy Carnahan of the Miramichi (NB) *Leader* for an editorial that was highly critical of local health authorities for cutting local hospital beds and then congratulating themselves on having succeeded in meeting their goals. Putting a personal face on the impact with the story of a local woman sent home from the hospital the day after a mastectomy, it evoked anger and outrage even from someone not directly involved in the issue.

Bruce Froude's third-place entry, from the Port Perry (ON) *Star* (formerly *This Week*), called to task the behaviour and actions of the municipality's CAO in a personality conflict with the new mayor, handling a delicate issue with panache, fortitude and precisely chosen words.

The submissions for Best Local Editorial in this circulation class can be divided into two groups: excellent and almost excellent. The breadth and depth of topics, from native hunting rights to drug tests in local schools, and the clearly stated and hard-hitting opinions expressed, made judging this category very difficult. Appallingly, so many small-town editors are dealing with local elected officials refusing to release clearly public information to the public, that one despairs at the state of democracy at even its lowest levels.

From that huge pile of excellence, three clear winners emerged, with Susan Belliveau of the Springhill/Parrsboro (NS) *Record* in first place with "An Exercise in Stupidity? The editorial, an outstanding example of why advocacy journalism is still extremely relevant in this day and age, concisely summarizes the ongoing saga of the newspaper's attempts to hold the local council accountable for releasing financial information to the public, resulting in the town pulling its advertising and the paper successfully launching a Freedom of Information challenge. The edito-

BEST LOCAL EDITORIAL

- 1. Alan Shackleton, Scarborough (ON) *Mirror*
- 2. Andrew Holota, Surrey/North Delta (BC) *Leader*
- 3. Steve Bartlett, St. John's (NL) *The Express*

EDITORIAL

Respect the voters

Some local residents were there, some reporters were there, the organizer was there and two of the five people running for office in the riding were there.

If that is what's going to pass for democracy in Scarborough during this federal election campaign, we're in a lot of trouble.

It was sad.

With good intentions, Toronto District School Board Ward 21 Trustee Noah Ng (Scarborough-Rouge River) organized an all-candidates debate for those seeking the MP seat in his riding.

As a school trustee, Ng wanted to put a focus on education needs and offer local residents a chance to hear more from those seeking their vote.

Only two of the five candidates invited bothered to show up.

SLAP IN FACE

For the 40 or so residents who did attend, that's a slap in the face. On a larger scale it's a slap in the face to all the voters in Scarborough-Rouge River.

We're not going to praise Conservative Tony Bachurst or Independent Raymond Cho for attending Monday afternoon's debate at Albert Campbell Collegiate Institute.

That's their job.

Note to Liberal incumbent Derek Lee, NDP candidate Fauzia Khan and Green Party candidate Kathryn Holloway: It's your job, too.

How on earth does anyone expect to be elected if they don't show up at all-candidates meetings in their riding?

And if a candidate is not accessible to the voters during an election campaign, what can be expected of them once we pack them off to Ottawa.

Short of an accident, illness or personal tragedy, no excuse for this is acceptable.

Ultimately, people can only be judged by their actions and so far it's a failing grade for Lee, Khan and Holloway in Scarborough-Rouge River.

For all other candidates running in Scarborough this election, we suggest you get your acts together and quickly.

You are running for public office, attempting to gain the public's trust that you will be an honest and hard-working representative for the residents of your riding and their needs while serving as MP.

You are seeking to earn a high salary, be given a gigantic expense account and lock yourself into a pension for life supported by the Canadian taxpayer after only a few short years in government.

You had better show us respect.

CLASS 2072
Circulation 10,000 and over

JUDGE'S COMMENTS

Alan Shackleton, editor of the Scarborough (ON) *Mirror* and first-place winner, has turned out a model editorial. Using short sentences and simple, everyday words, Shackleton talks directly to the reader—and to the no-show federal election candidates who earned his scorn. It's too bad more editorialists can't learn how to write like Alan Shackleton.

In second place is “Gary Robinson: The next choice is his,” by Andrew Holota, editor of the Surrey/North Delta (BC) *Leader*. In it, Holota raises serious questions about how the media covered a once-prominent municipal politician whose career was destroyed by cocaine addiction. It's an honest, gutsy piece of work.

In third place is Steve Bartlett, who lambastes the Royal Newfoundland Constabulary for severing relations with his newspaper, *The Express*, of St. John's, NL, simply because of a previous editorial that criticized the RNC's past hiring and training practices. Bartlett points out that when powerful institutions like the police try to intimidate newspapers, it's the public who suffers the most.

BEST HISTORICAL STORY

- 1. Barb Brouwer, Salmon Arm (BC) *Observer*
- 2. Keri Dalman, Humboldt (SK) *Journal*
- 3. Amanda Stephenson, Moosomin (SK) *World-Spectator*

Escape from the Nazis

It is late in the afternoon. A thin teenage girl rigid in the third-class train compartment. His hands clutch the schoolbag resting on his knees. He is concentrating hard, willing the train to leave.

Instead a battalion of divided Nazi SS security men armed with rifles and bayonets swarm the train.

Doors slam, dogs bark ferociously, children scream.

The young man wonders if he should ride his bag and run. He knows instinctively he won't survive the ring of machine gun-armed SS and dogs surrounding the train. He remains frozen in place.

Two SS approach, guns at the ready. One points to the boy's briefcase with his bayonet and barks out a single word — “Aufmachen!” (open it).

Nervously the boy complies, watching in horror as the uniformed man thumbs his way through the contents of the schoolbag.

Wedged between his school atlas and a French novel by George Duhamel sits a large maula envelope. It contains detailed blueprints of a vital Luftwaffe air base.

In the boy's eyes, the envelope sticks out “like a cathedral in a medieval city.” Unable to look up, he nervously watches the hands of the searching SS. His fingers remain on the envelope for what seems like an eternity.

At last the hand withdraws and the boy begins to breathe again.

When the train departs one-and-a-half hours later, he tries not to dwell on what would have happened if the blueprints had been found.

This is the dream that still wakes retired teacher Joe Verduimen. It is a vivid re-enactment of a close call he survived when he was a 16-year-old schoolboy, working in the Dutch resistance.

The extent of that resistance to German occupation became evident only after Holland was liberated in 1944 and a veteran's association was formed.

Following his emigration to Canada in 1952, Verduimen lost contact with the group. Then, early last year, he read that former resistance fighters were eligible for decoration by the Dutch government.

Originally struck in the 1980's, the Resistance Memorial Cross for which Verduimen was eligible, was no longer in production. He was however, awarded the Queen Wilhelmina Resistance Medal, receiving it by mail last November.

“I lived for three years with one foot in the concentration camps. I escaped by a hair,” he says proudly. “This medal honors the work of the resistance fighters in a tangible way.”

Now 78, Verduimen enjoys the tranquil solitude of his Salmon Arm farm.

He says memories of his close calls with the SS smoulder less now than they did when he was living the grand adventure of his youth.

Orphaned in the 1930s, Verduimen went to live on his uncle's farm in Holland-Rijn in southwestern Holland. He arrived in the early 40s — right in the middle of the war and a group of Dutch resistance fighters.

This was a vitally strategic area of occupied Holland kept under intense German surveillance.

Undisputed, Verduimen's uncle ran a busy underground operation. This, despite the fact, the area's top Nazi had been billeted in the house, and a bakery supplying German troops operated on farm property.

Also located on the farm was a Catholic monastery, whose head priest specialized in gathering up downed Allied pilots.

In his coarse-haired habit and bare feet, Father Goetzgans, who crossed the rural area outside his bicycle, whisking the poplar WWI British song “It's a Long Way to Tipperary”.

The escapes were hidden in the monastery's bell tower to await the next stage of their flight to freedom.

Using his twice-daily train trips to school as cover, Verduimen would buy the men their tickets and lead them to the next stop, a convent near his school.

There they were received by a Mother Superior who believed in God but relied on a couple of pious hidden in the deep pockets of her habit.

As well as helping airmen, Verduimen accompanied Jews and Dutch forced laborers destined to be sent to Germany, or carried vital documents like the airport blueprint.

Often late for school, Verduimen was never chastised because, as he later discovered, the principal was also in the resistance.

Unlike Verduimen however, the man was caught and transported to a concentration camp where he died.

Nobody ever acknowledged anyone else in the resistance, nor learned anyone's name because it was something the SS would get out of you if you were captured, Verduimen says.



CLASS 2081
Circulation up to 3,999

JUDGE'S COMMENTS

You can almost feel beads of sweat forming on your forehead as you read the opening paragraphs of “Escape from the Nazis,” a first-place story that recreates a young teen's terrifying close call. Barb Brouwer of the Salmon Arm (BC) *Observer* uses solid reporting, keen imagination and a tenacious eye for detail to put the reader inside the skin of a 16-year-old school boy who nearly got pinched by the SS while working with the underground Dutch resistance. One complaint: the story ends far too abruptly.

In “Celebrating a century: the Humboldt Journal”, second-place winner Keri Dalman takes on a daunting assignment setting the stage for the paper's upcoming 100th anniversary by comparing the first edition with the most recent one, separated by 99 years. Dalman capably rises to the challenge through lively, authoritative writing and an impressive knowledge of the subject at hand. The result is a fun, informative read that underlines the paper's enduring relationship with this Saskatchewan community.

Amanda Stephenson's “Former POW marches in Rocanville Centennial parade” tells the story of an 84-year-old who survived the Dieppe raid but ended up behind enemy lines at a German POW camp. A weak opening paragraph hurt this entry (try to avoid quote leads), but good reporting, a compelling subject and the writer's strong grasp of the facts helped push this story into third place. Stephenson creates a vivid portrait of how wartime experiences changed the course of a local man's life.

The strongest contenders of the 38 entries in this category knew how to tell a really good story, packed in relevant details, and provided context. Weaker ones suffered from fuzzy execution and poor reporting. A story about a heritage building should, for instance, mention its age.

CLASS 2082
Circulation 4,000 – 12,499

story that nearly brings a tear to the eye. Interspersed with letters between a mother and her son, the story reveals how significant a lifeline such correspondence was for both writers.

Honourable mention should be made of Kyle Rea, Woolwich (ON) *Observer*, and his retrospective on the John Mahood Public School, and Brenda Jefferies, Waterdown (ON) *Flamborough Review*, for her haunted history.

1. Jennifer Lang, Terrace (BC) *The Terrace Standard*
2. Martha Perkins, Haliburton (ON) *County Echo*
3. Glenn Kerr, Uxbridge (ON) *Times-Journal*



Good historical stories should be exactly that — stories. Not news articles or bullet bars or endless lists of tiny details of interest to only a select few, but the colour and warts of our past. This year's top three met that bar and then some, telling readers the kind of stories your grandparents might have told you.

First place goes to Jennifer Lang of *The Terrace Standard*, with a classic story of a criminal-cum-politician. Blessed with a great subject in Frank Howard, Lang produces a story you want to read from start to finish. It's bright and lively, the kind of thing a guy tells you over a pint in a barroom.

The difference between first and second is slight. Martha Perkins, of the Haliburton (ON) *County Echo*, could just as easily have been first, but sadly only one can top the list.

Perkins turns the story over to her subject and gets herself out of the way. It means Dorothy comes to life, and her voice rises from the pages. Excellent effort.

Glenn Kerr, of the Uxbridge (ON) *Times-Journal*, gives readers a war

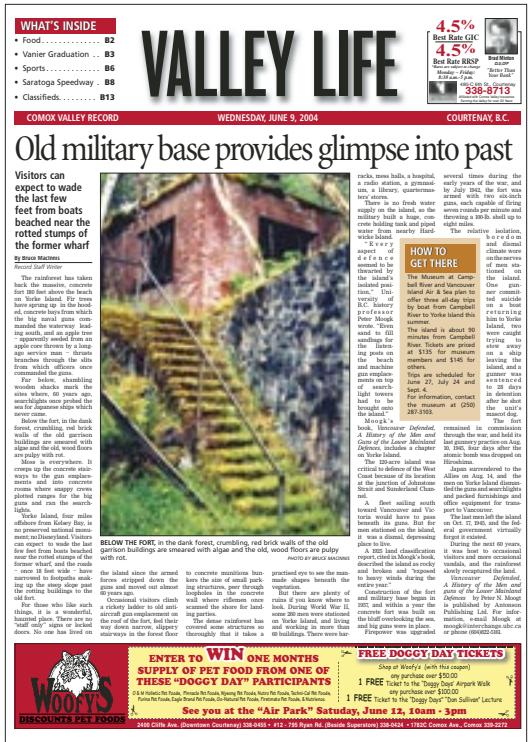
CLASS 2083
Circulation 12,500 and over

mation, practical and historical, in his article. His dreamy photo added to the strong visual appeal of the article.

The second-place entry “Rooted in History” by Thomas Winterhoff of the Saanich (BC) *News* told an engaging and informative tale of a huge oak tree. Not every writer can see or tell local history through a tree - but this concise, smooth-flowing article achieves exactly that. A great photo of the historical tree in question adds to the article’s interest and merit.

In third place is an article about barns by Joan Ransberry from the Markham (ON) *Economist & Sun*. A good story, excellent layout, eye-catching title (“Country Castles hold link to past”) and a good dose of detail makes intriguing history out of everyday landmarks.

1. Bruce MacInnis, Courtenay Comox Valley (BC) *Record*
2. Thomas Winterhoff, Saanich (BC) *News*
3. Joan Ransberry, Markham (ON) *Economist & Sun*



This year's entries in the historical article category were stronger than last year and showed a wider range of subjects. While many entries were still of the more "memoir"-oriented variety, based on interviews with veterans, many others treated unusual local historical topics - from extreme weather to unusual local residents, past and present - and showed the writers knew history is more about telling a good story than relating dates.

The choice of second and third place winners among the ten strongest articles was tough, but the winning entry by Bruce MacInnis of the Courtenay Comox Valley (BC) *Record* was clear, mainly due its superior writing.

His article on an old military base distinguished itself from the pack due to its evocative and almost poetic style which communicates the writer's feel for the history of the place: who says writing about history has to be strictly factual? MacInnis brings history to life with his imagination. He also manages to include a lot of infor-

BEST HEADLINE WRITING

CLASS 2091
Circulation open

JUDGE’S COMMENTS

- 1. Chilliwack (BC) *Times*
- 2. Stonewall (MB) *Argus & Teulon Times*
- 3. Richmond Hill/Thornhill (ON) *Liberal*

News

Hair-raising results put Strahl’s follicles in focus

News

Man gets kilt lifted

A man and his kilt should never be separated. Great sentimental value attached to tartans stolen from local bus station

Bruiser turned bride earns bronze

Dr. Dennis McQuinn Siebert seeks national team invite

my Siebert's white wedding will feature a few shades of black and blue. On Monday, the 26-year-old rugby fanatic returned from Hamilton, Ont. after playing with team B.C. in this year's senior women's national tournament. Following a pair of impressive early-round wins, Siebert's B.C. squad faced a tough Quebec team in the semifinals. After plenty of back-and-forth battles, the eventual crowd-favorite Siebert sees it as just another step in her dream to play on Canada's 2005 World Cup women's team. "It's sort of like the Olympics would be for some athletes. It's the ultimate pinnacle event in the rugby world because you're playing against the best in the world." But her immediate future features an event that's every bit as important as the '05 Cup. On Aug. 27 she's marrying her rugby-playing sweetheart. "These are World Cup camps in the other girls but (the pads) worked totally good. No broken bones and only minimal bruises, but that's OK—I'm a rugby player. "Now I'm going to take about a month off for the wedding and honeymoon then I'll go back to my SFU club. I'll continue to work on my fitness and work on my strength. Basically I'll be working on my game and trying to get exposure."



There were many interesting and entertaining entries in this category, with several newspapers having one or two standout headlines in their group of three submissions. But the decision on the three top newspapers was based on who submitted the best trio of headlines, judged together as one entry.

The Chilliwack (BC) *Times* submitted three excellent headlines. Each one nicely walked the fine line that told you a lot about what the story was about, but still made the reader want to read the article and not flip to the next page. Their headlines also showed a flair for originality, creativity, and a sense of humour.

The Stonewall (MB) *Argus & Teulon Times* excelled in creating short and punchy headlines that summed up in an original way what the story was all about. Keeping the headlines short and to the point, without being boring, added significantly to the impact.

The Richmond Hill (ON) *Liberal* also did well when it came to creating short and simple headlines that told a

story and had a strong impact on the read.

Submissions that tended not to score as well were in many cases headlines that attempted to be clever and creative, but neglect to give the reader an accurate enough understanding of what the story was really going to be about. Some that did not score well were simply too long—short, clever and punchy headlines have the most impact on a reader.

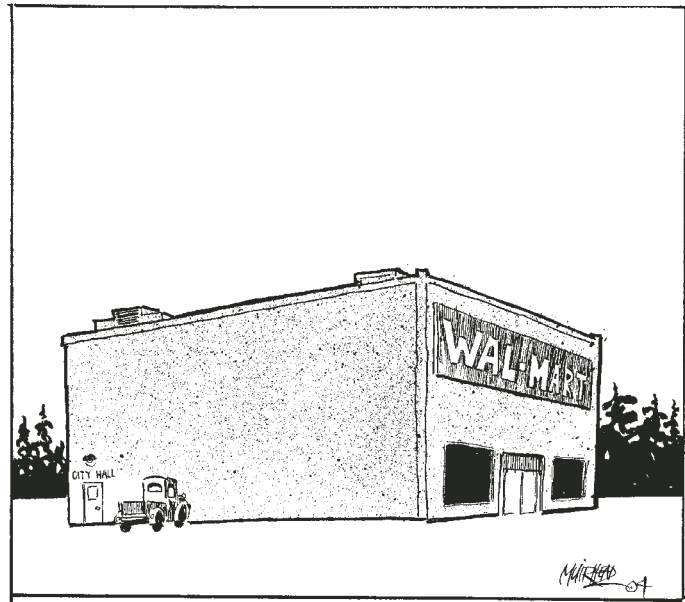
BEST LOCAL CARTOON

CLASS 2101
Circulation up to 9,999

JUDGE’S COMMENTS

Sponsored by Tim Hortons

- 1. Bob Muirhead, Salmon Arm (BC) *Observer*
- 2. Norm Muffitt, Nunavut (NU) *Nunavut News North*
- 3. Tevin Hagstrom, Westlock (AB) *News*



We selected the winners this year by putting them on the table and then having a newsroom vote. Those that got a belly laugh were put aside. There were 3 strong winners but Bob Muirhead's Wal-Mart cartoon was chosen #1 because of the universal impact. For the future competitions the most likely winners have to be funny and provocative but they also have to be understood nationally.

BEST LOCAL CARTOON

CLASS 2102
Circulation 10,000 and over

JUDGE'S COMMENTS

Sponsored by Tim Hortons

1. Tim Dolighan, Winnipeg (MB) *the Metro*
2. Norisa Anderson, North Vancouver/West Vancouver (BC) *North Shore News*
3. Ole Heggen, Victoria (BC) *News*



There are several very good cartoonists in this category. Their work, both the writing and art, really sets them apart. They all have a very distinct personal style. To pick just three was a challenge. Tim Dolighan's work is excellent. Clear, well drawn, easy to read and great humour about a serious local issue. A stand-out!

Norisa Anderson's take on the record-high gas prices is good for a laugh. Her drawing and use of tone are appealing and easy to understand.

Ole Heggen hit the mark with his take on flu shots and tourism opportunities. His strong ink work and lettering style are refreshing and increase the cartoon's impact.

Some of the entrants lacked some polish. Quality writing, lettering, and drawing are ALL combined to produce the best cartoons, and make their message easier to understand.

BEST SPOT NEWS PHOTO

CLASS 2111
Circulation up to 3,999

JUDGE'S COMMENTS

1. Michelle Huley, St. Paul (AB) *Journal*
2. Vince MacKenzie, Grand Falls-Windsor (NL) *Advertiser*
3. Brian Lockhart, Alliston (ON) *Herald*



The top five entries really stood out from the rest of the competition and the top three finalists capture unique events, which made them stand out from the rest of the pack. The first place photo by Michelle Huley depicted a great moment; a frozen cat being rescued from atop a hydro pole, not the usual accident or fire aftermath shot.

Overall there were many good entries and some that could fare well in any circulation class size. However, some entries would have been served better entered in another category.

BEST SPOT NEWS PHOTO

CLASS 2112
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

1. Amandah Hillton, Williams Lake (BC) *Tribune*
2. Carla Allen, Yarmouth (NS) *Vanguard*
3. Mike Thomas, Whitehorse/Yukon Territory (YT) *Yukon News*



It seems that all the fires are happening in the vicinity of small community newspapers.

It is understood that small newspapers have small budgets; therefore there is not much put into the visuals of most of these newspapers, and it is very evident by what has been submitted. On the other hand the *Yukon News* is a standout, but not the top winner here this time. The repro work is excellent and the cleanliness of that front page is wonderful too look at. It is a wonderful photo of an everyday occurrence, composed well and printed superbly. Some good thought went into this photo's composition and printing.

The number two spot belongs to the Yarmouth (NS) *Vanguard*. The photographer should of gotten names on this one and the editor should have mentioned it in the cutline; it is history no matter how you look at it, and therefore, more facts should be given under the photo. It definitely has done the job it is required to do: grab attention and get the reader to look at the paper longer, something

advertisers like (and they pay the bills).

The top spot news photo is a gem. It's slightly out of focus—not a problem here—it's clear enough to see what is happening. It was composed well and the actions speak for the persons involved in this unfortunate moment. Amandah captured it well. This is a photo a large daily would use, and use well.

BEST SPOT NEWS PHOTO

CLASS 2113
Circulation 12,500 and over

JUDGE'S COMMENTS

1. Grant Warkentin, Campbell River (BC) *Mirror*
2. Barrie Erskine, Burlington (ON) *Post*
3. Jean Konda-Witte, Abbotsford (BC) *Times*



The first-place photo was selected mostly due to the good timing of the photographer. The image was made before crews could even begin to fight the fire. That it was the right moment, as opposed to the following morning, makes it a good spot news photo.

The second-place image was selected in part due to the circumstances: truck in water, man killed, rescue crew in water. The photo displays good technical aspects, including exposure, focus, composition and cropping.

The third-place photo was different than many other photos in the way the photographer watched the surroundings of a news event. The contrast between an elderly man with a cane, and police officers with guns drawn made for an extremely interesting photo.

All three images fit the category of spot news, which means an unplanned news event (i.e. press conferences and feel-good features don't fit the category.) The best spot news photo is taken in the heat of the moment, with good action, and a story in the photograph.

BEST FEATURE PHOTO

CLASS 2121
Circulation up to 3,999

JUDGE'S COMMENTS

1. James Murray, Salmon Arm (BC) *Observer*
2. Troy Turner, Corner Brook (NL) *Humber Log*
3. Susan Belliveau, Springhill/Parrsboro (NS) *Record*



A feature photo can be broad in its subject matter, as proven with this year's entries, yet common among the top entries is a distinct human element and how that element plays to the viewer. Whether a smile, or a feeling of poignancy, a good feature photo evokes emotion. It does not have to be of a grand subject, as the extraordinary out of the ordinary can produce even the most powerful results.

James Murray of the Salmon Arm (BC) *Observer* places first for "Stealing a Kiss." While kids and animals can be a cliché combination, Murray walks away with the unexpected from an otherwise potentially mundane assignment. He is quick to the shutter and offers the reader an 'in your face' surprise.

Second place goes to Troy Turner of the Corner Brook (NL) *Humber Log* for "Diamond in the Rough." Its success was in its simplicity that is well played with dramatic impact. This man's life is in his hands. Presentation would have been better if more focus was placed tighter on his face

and hands.

Third place goes to Susan Belliveau of *The Record* for "A Positive Impact." Belliveau succeeds in presenting difficult subject matter that was neither flashy nor colourful resulting in a worthwhile feature for her readers.

There were 71 entries in this category of Best Feature Photo. One observation was that a number of entries that published more than one photo of the same event. They sacrificed the strongest images that could have been presented four to five times larger in size with improved cropping in the same space, which would greatly affect their impact.

BEST FEATURE PHOTO

CLASS 2122
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

1. Darren Lum, Haliburton (ON) *County Echo*
2. Vern Faulkner, Esquimalt (BC) *News*
3. Mike Thomas, Whitehorse/Yukon Territory (YT) *Yukon News*



This was a difficult category to judge, as there were several excellent examples of feature photography. The entries that stood out were the ones that combined technical skill with a unique, imaginative way of looking at a subject. For example, first-place winner Darren Lum of the Haliburton (ON) *County Echo* took a photo of a scene we have all attended many times—a school Remembrance Day ceremony. But by finding the child with the perfect expression on her face, and using the Canadian flag as a framing device, Lum creates a photo that is unique and emotionally powerful. Lum's work can serve as an example to other feature photographers—it may be a familiar subject, but by moving around the room and experimenting with different angles and approaches, you might be amazed at the shots you get.

Another suggestion: If you think you've got a great photo, run it big! The most eye-catching entries in this category were given plenty of prominent space in their papers, not squished into a corner somewhere.

BEST FEATURE PHOTO

CLASS 2123
Circulation 12,500 and over

1. Dave Stobbe, Canmore/Kananaskis/Banff/Lake Louise (AB) *Rocky Mountain Outlook*
2. Fred Loek, Mississauga (ON) *News*
3. Troy Landreville, Langley (BC) *Advance News*



JUDGE'S COMMENTS

Newsprint quality and reproduction are playing a larger role in the newspaper industry today. The quality of the first place entry definitely contributed to the success of this photo.

Dave Stobbe's photograph "In Memory" brings the majesty of the Rocky Mountains and the enormity of a community cancer memorial into focus with one woman, overcome by emotion, lighting a candle in remembrance. It is a very strong image that will not easily be forgotten.

The second-place photo is one that most Canadian photojournalists could take during the better part of every year, but rarely do. Fred Loek, *Mississauga News*, was aware of his surroundings and had his eyes open, looking for who might be impacted by the latest snowfall. Good work, Fred.

Third place went to Troy Landreville, Langley (BC) *Advance News*. Troy captured a humorous moment during a soapbox derby. This photo could have been much stronger with tighter cropping.

BEST SPORTS PHOTO

CLASS 2131
Circulation up to 3,999

1. Sean Percy, Hay River (NT) *Hub*
2. Terry Myers, Deep River (ON) *North Renfrew Times*
3. Ken MacPherson, Bridgetown/Middleton (NS) *Monitor-Examiner*



JUDGE'S COMMENTS

Hub—it had the total package. He had good placement, good cropping, good emotion, a solid angle, colours that popped off the page and an overall very memorable photo.

The second place photo actually ended up tied on points for first and it came down to a very tough choice. This photo by Terry Myers from the Deep River (ON) *North Renfrew Times* told the story of a cross-country ski race without actually showing the race. The exhaustion and emotion of the racer is a unique shot that says all that needs to be said about the sport and the race itself.

What separated the two photos in the end was the cutline, where with the skiing photo, it never told us how Cornelius finished, just that he took part in the race—information that is very important.

In judging this category I took into consideration that just about anybody armed with a camera can go and shoot a sporting event but what we should be striving for is that shot that no spectator should be able to get. The most important of the three judging categories, to me, was originality—what makes your shot special. This takes a little bit of prep work, and sometimes a little daring to get the right angle, the right expression.

Impact comes down to how well you were able to pull off the shot, what kind of emotion is being exhibited, how the photo sticks with the reader and its impact. When it comes to news or feature value, a few things to keep in mind—if it is a photo you would consider sending into a competition, why bury it on page 19 in amongst ads? What is the importance of the shot and how clearly is that conveyed in the photo?

That being said, as I sorted through the 58 entries, three photos grabbed me and pulled me in.

With first place going to Sean Percy from the Hay River (NT)

BEST SPORTS PHOTO

CLASS 2132
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

In general the quality of entries was very good. It was no easy task to judge many of the photographs.

The first-place winner stood out from all the rest. Tight cropping and a sharp image made the viewer feel like you were right there in the water with the kayaker. The same can be said for the second-place winner. Good cropping and well played on the front page. It would have made readers want to pick up the paper to take a look. The third place winner was tied with a photograph submitted by the Esquimalt (BC) *News*. It was very hard to make a choice between the two.

Many other photos certainly deserve recognition.

1. Pam Doyle, Canmore (AB) *Leader*
2. Jillian Rogers, Whitehorse/Yukon Territory (YT) *Yukon News*
3. Jules S. Xavier, Wetaskiwin (AB) *Times Advertiser*



BEST SPORTS PHOTO

CLASS 2133
Circulation 12,500 and over

JUDGE'S COMMENTS

somewhat in emotion, the picture tells an easy-to-understand story. It's certainly a "did you see that?" image. The background is suitably blurred, but the photo is hurt by the lack of contrast in the published product.

Rugby photos are something of a stock-in-trade for sports photographers, but Jason Franson of the St. Albert (AB) *Gazette* makes it tight-and-bright in his emotion-laden image. The throat pinch is a nice touch.

1. Ashlee Daye, Penticton (BC) *Penticton Western News*
2. Cindy Goodman, North Vancouver/West Vancouver (BC) *North Shore News*
3. Jason Franson, St. Albert (AB) *Gazette*



Many of the entries in this category were worthy contenders. Some were worth publishing the first time around, but not of competitive stature. A handful of submissions were altogether out of running.

Along with the technical considerations, the key factors here were "catchiness" and "repeatability." The former refers to immediate eye appeal and clarity, while the latter took into account how easily the shot could be repeated and predicted, i.e. such events happen regularly, and the moment could be captured again and again.

The first-place finisher, Ashlee Daye of the Penticton (BC) *Penticton Western News*, lost some marks on the repeatability front, as well as for the somewhat distracting background (a shorter depth of field would have helped), but the emotion and fun were clearly evident. The colour and action catch the reader's eye.

Cindy Goodman's second-place photo from the North Vancouver/West Vancouver (BC) *North Shore News* captures a rare moment; lacking

BEST PHOTO ESSAY

1. James Murray, Salmon Arm (BC) *Observer*
2. Richard Holmes, Provost (AB) *News*
3. Kevin Brautigam, Biggar (SK) *Independent*



Loving photography as I do, it was a great pleasure and honour to see many good photos from across Canada. Judging the best three photo essays out of 53 entries was a challenging and somewhat difficult task. It is very subjective to pick out what one sees to be a good essay when there are so many varieties to choose from. First place goes to James Murray's "Roots and Blues 2004" which jumped out at me from the start. The Salmon Arm (BC) *Observer* photographer vibrantly and colourfully told his story with photos of a blues festival. It was original and carefully laid out with fantastic results. (Good work James!)

Richard Holmes from the Provost (AB) *News* came in a close second with "Exploring Nature's Great Sandbox". Richard also had an original yet simple idea of photographing sand in various ways including emptying a shoe filled with sand.

Third place had to go to the Biggar (SK) *Independent* photographer Kevin Brautigam's "Bigger Rodeo Days 2004". He captured great moments

CLASS 2141
Circulation up to 3,999

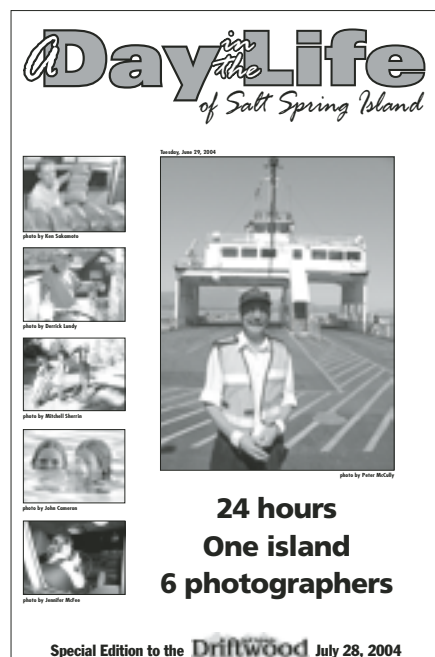
JUDGE'S COMMENTS

of cowboys frozen forever in midair. One could almost taste the dust while looking his excellent photos.

Most of the photo essays in this category were really well done, and it was obvious that the editors made room for the photographers to tell their photo stories. As Rod Stewart sings, "Every pictures tells a story, don't it?"

BEST PHOTO ESSAY

1. John Cameron, Derrick Lundy, Ken Sakamoto, Jen McFee, Peter McCully & Mitchell Sherrin, Salt Spring Island (BC) *Gulf Islands Driftwood*
2. Mike Thomas, Whitehorse/Yukon Territory (YT) *Yukon News*
3. Bonny Makarewicz, Whistler (BC) *Question*



The photo essay is a powerful tool. It can convey a mood more deftly than words, and tell a story when a single photograph can't.

It is the essence of the mantra "show, don't tell."

What it is not is a repository of all the photographs that were taken during an assignment. A photo essay must have focus and flow. It must tell a story in a way that is clean and uncluttered. It should not overwhelm, and it should never assault the senses.

Unfortunately, many of the entries in this class overlooked this fact. The majority were photo collections. They lacked a theme. Instead of illuminating a subject, they buried it in clutter.

There were a few exceptions.

The package put together by six photographers with the Salt Spring Island (BC) *Gulf Island Driftwood* earned top marks for effort and outcome. Although the topic "A Day in the Life" was not exceptionally original, the *Driftwood* attacked the assignment with vigour. It succeeded in capturing the transition of time in its 32-page special section. The pho-

CLASS 2142
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

tographs were crisp, the reproduction excellent, and the final package impressive. It also had strong advertising support (although discreet), and a well-positioned ad for photo reprints.

The *Yukon News* finished second. The photos captured by Mike Thomas illustrated the excitement of a concert by hip-hop group Swollen Members. The images were imaginative, well shot and well played.

The Whistler (BC) *Question* also used a photo package to illustrate a special event. Bonny Makarewicz was able to convey the festive atmosphere of the Word Ski and Snowboard Festival without being overwhelmed by the circus. She took control of the situation, rather than allowing it to control her final product.

A few final words of advice to future entrants in this category: Less is more; and, just because Photoshop can, doesn't mean you should.

BEST PHOTO ESSAY

CLASS 2143
Circulation 12,500 and over

JUDGE'S COMMENTS

1. Rob Beintema, Mississauga (ON) *News*
2. Evan Seal, Surrey/North Delta (BC) *Leader*
3. Rick Collins, Abbotsford (BC) *Times*



Tell me a story—just do it in pictures! A remarkable group of entries from all papers this year. However, one thing set the top runners from the rest. They clearly understood that a “photo essay” is a visually told story as opposed to a smattering of pictures that cover an event.

Rob Beintema of the Mississauga (ON) *News* takes us on a journey with a medical team’s mission of mercy to China to repair the smiles (and self-esteem) of that country’s young children. Tack-sharp photography, with a strong opening photo that gives a reader a clear indication of what Beintema is trying to communicate. All photos could stand alone, but together they support one another.

Evan Seal of the Surrey/North Delta (BC) *Leader* shows us why it’s so important to get close. Nice tight images, heartbreaking for a reader to view as a child goes through treatment for cancer. Seal knew when to get in tight and when to pull away and give his subject (and the photo) room.

Rick Collins of the Abbotsford (BC) *Times* gives readers a look into a local monastery. Tight photos with a strong

eye for composition, Collins’ photos have a spiritual weight—perfect for the subject matter.

For everyone else, be careful on your layouts; you can make or break a photo essay with poor placement of pictures. Some papers cluttered up their essays with ads. I know, they bring in the \$\$\$, but some creative layout could be used here. Instead, ads competed for the readers’ interest.

Edit your work relentlessly. Cull out favourite images if they don’t support the story. Sometimes you say more with a handful of strong, large images than with dozens of small pics.

Once again, distinguish between a visual story and simple coverage of an event. Remember that a photo essay should allow a photographer to put a story together using a series of inter-related images, all of which work together to create an in-depth documentary.

One important warning—use of wire service photos. This competition is about your skill as visual storytellers, not about how you can max out your credit card. Hats off to all for making space available for their photo projects.

BEST PHOTO ILLUSTRATION

CLASS 2151
Circulation open

GEORGE HOLMES MEMORIAL TROPHY

Sponsored by the Holmes Family, Alberta

1. Branka Hrgovich, Victoria (BC) *Weekend Edition*
2. Mario Bartel, Burnaby/New Westminster (BC) *News Leader*
3. Jennifer Kearns, Alliston (ON) *Herald*



This is a challenging class—challenging to judge, but also challenging to enter, based on the wide range of material submitted. Entries covered everything from simple photos created with a set of props to “illustrate” a story, to photo-montages blended together through the magic of Photoshop, to the best of the bunch, striking images that grab the reader on their own merit.

Creating a photo illustration should somehow “add value” to the idea you are trying to convey. A collage of photos for Remembrance Day, for example, may sound like a good idea, but in many cases, the original picture(s) would be more powerful standing on their own. Too many entries left the impression that they had been manipulated for no other reason than “because we can.”

The first place entry from the Victoria (BC) *Weekend Edition* was a perfect example of how to make it work. Start with a strong photo, add some creative effects, and come up with something that is both visually arresting and an excellent illustration

JUDGE'S COMMENTS

of the theme you’re working with—in this case, music downloading.

In contrast, the second and third place winners appear almost deceptively simple. The Burnaby/New Westminster (BC) *News Leader*’s composite of photos from the lunar eclipse looks like something created by time-lapse photography, and readers would have to look closely to know that the “Hall of Fame” special section cover by the Alliston (ON) *Herald* was not a single shot. In both cases, however, the final result is stunning and elegant, where the image, not the special effect, is the focus of attention.

BEST IN-HOUSE AD CAMPAIGN

CLASS 2161
Circulation up to 9,999

METRO CREATIVE GRAPHICS TROPHY

Sponsored by Metro Creative Graphics

1. Collingwood (ON) *Enterprise-Bulletin*
2. Bridgewater (NS) *Bulletin*
3. Alliston (ON) *Herald*

WATCH WHAT'S COMING!!



Be sure to get a copy of the April 9, 2004 edition of the *Enterprise-Bulletin* and check out our brand new look!

Purchase a subscription before April 9th, 2004 for **25% off** the 1 year regular rate

See our ads in this edition of the *Enterprise-Bulletin* This Week for more information!

ENTERPRISE-BULLETIN

JUDGE'S COMMENTS

All advertising is, or should be, designed to entice, provoke thought and lure the reader to investigate your product or service.

The Collingwood (ON) *Enterprise-Bulletin*, this year's first place finisher, is a perfect example. The photos in the first two of the three ads are captivating, immediately drawing you to the message within the ad. All three ads were great, but the "we're not just another pretty face" layout was exceptional. Great work and concepts.

Second-place finisher, the Bridgewater (NS) *Bulletin*, took advantage of clever wordings and recognizable branding of product and events to capture the reader's attention. The charitable angle of one of the ads is always a plus.

Alliston (ON) *Herald* used graphics and copywriting to their fullest. A photo or image to catch your eye, then a clear and concise message. The use of white, black or grey space is always effective.

Congratulations to all of the entrants in this category and keep the creative juices flowing.

BEST IN-HOUSE AD CAMPAIGN

CLASS 2162
Circulation 10,000 and over

METRO CREATIVE GRAPHICS TROPHY

Sponsored by Metro Creative Graphics

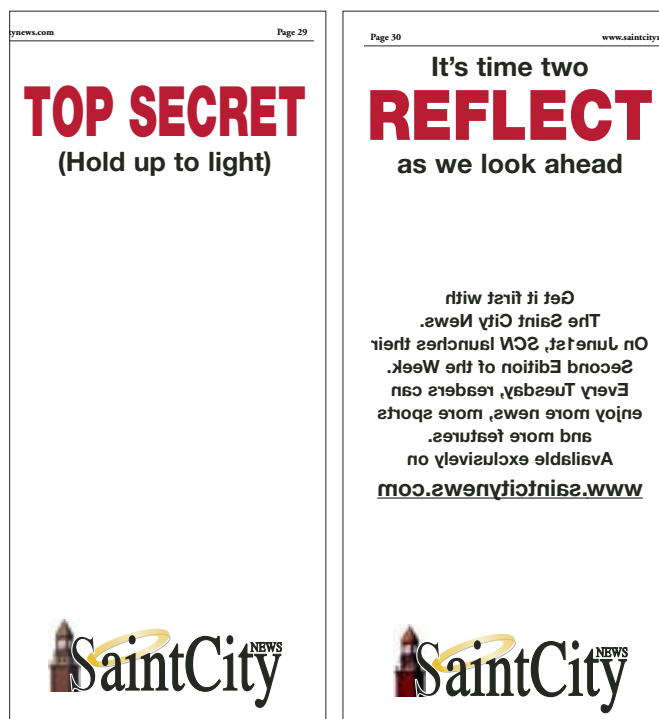
1. St. Albert (AB) *Saint City News*
2. Mississauga (ON) *News*
3. Chilliwack (BC) *Progress*

JUDGE'S COMMENTS

The *Saint City News* took first place for its "I am St. Albert" promotion. Everyone had a chance to rant and submit photos. The presentation was excellent with proceeds from hats and t-shirts going to charity. Overall the best I have seen in a long time. Fresh and new gave it added points. Civic pride is what community newspapers are all about.

Second place went to the Mississauga (ON) *News* for its "Gifts for All" campaign. An online auction is a great way to promote your newspaper and your website. I would have liked to see more details on how the promotion worked, but overall the ads were effective and once again I liked the fact that a local charity benefited from the promotion.

Third went to the Chilliwack (BC) *Progress* "Meet My Fiance" promotion. I think this is a great way to attract a younger readership. I would have liked to have seen the finished product. Nice ads, proving once again that ads do not have to be in full process colour to be effective.



Page 29

TOP SECRET
(Hold up to light)

Page 30

It's time two REFLECT
as we look ahead

Get it first with The Saint City News. On June 1st, SCN launches their Second Edition of the Week. Every Tuesday, readers can enjoy more news, more sports and more features. Available exclusively at www.saintcitynews.com

SaintCity NEWS

BEST AD DESIGN

1. Ladysmith/Chemainus (BC) *Chronicle*
2. Battlefords (SK) *The News Optimist*
3. Fort Simpson (NT) *Deh Cho Drum*



How I arrived at my selection for the top three winners:

The ads that I chose as the best were all successful in achieving the following:

Visual impact—the ads stood out not only from other ads but also from the news content of the paper. There was some element that was eye catching, whether it was a photo, graphic, or use of text as a graphic element

Creativity—There was creativity or originality that made the ad stand out above the others entered in this category.

Balance—All three ads had a good sense of balance with care to primary and secondary emphasis.

Message/Impact—All the winning ads conveyed the message of the ad and the important details clearly and quickly without confusing the reader or being too overwhelming.

1st Place: The Ladysmith-Chemainus (BC) *Chronicle* wins this category. This ad campaign promoting Ladysmith's 100th birthday contains the elements that make up all good advertisements. Like any good adver-

CLASS 2171
Circulation up to 3,999

JUDGE'S COMMENTS

tisement these ads have good visual impact, catch the reader's eye and explain easily what the ad is about. Great archive photos mean visual impact. Not only has the designer chosen a type that fits in well with the photos but also echoes the style of the time. This means all the elements of the ad work well together and present a clear themed message for the reader.

2nd Place: North Battleford (SK) *News-Optimist*. Automotive ads can be difficult to make appealing. This ad uses lively and colourful graphics creating major impact. The headline is big and clear. This ad gets the message across, calling readers to the dealership without showing every single vehicle. It does a good job of whetting the appetite.

3rd Place: *Deh Cho Drum*. I really liked this ad. It was nice to see such a sophisticated, well laid out ad in a small space. The graphic was nice, the copy was clear and concise and the ad was well balanced without being boring.

BEST AD DESIGN

1. Sussex (NB) *Kings County Record*
2. Goderich (ON) *Signal-Star*
3. Whitehorse/Yukon Territory (YT) *Yukon News*



CLASS 2172
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

Sussex (NB) *Kings County Record*—Eye-catching graphics with beautiful colour, along with ample white space.

Goderich (ON) *Signal Star*—Awesome ad, great colour, not crowded.

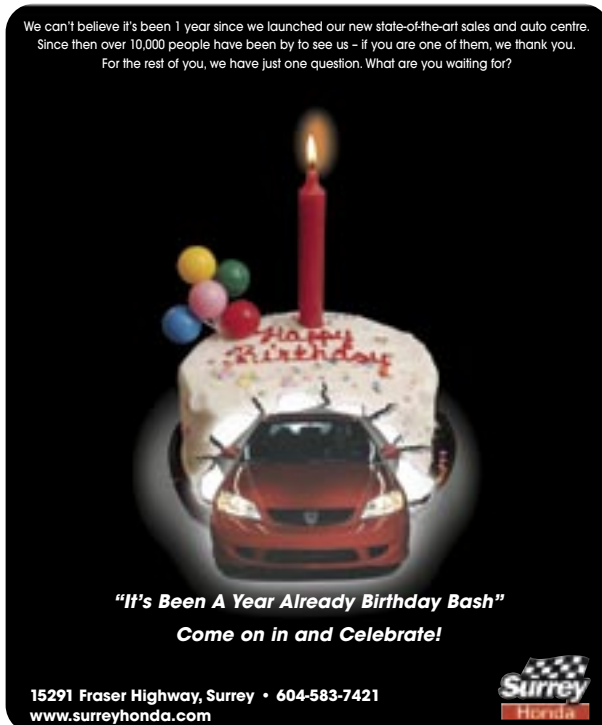
Whitehorse/Yukon Territory (YT) *Yukon News*—This series of ads is very well laid out and the graphics are wonderful.

BEST AD DESIGN

CLASS 2173
Circulation 12,500 and over

JUDGE'S COMMENTS

1. Surrey/North Delta (BC) *Leader*
2. Oakville (ON) *Beaver*
3. Niagara (ON) *This Week*



The 47 entries in this year's competition made for some difficult decisions when it came to choosing the winners. Once again throughout the category there is evidence of newspaper staff working hard to give their clients full value for their advertising dollar.

The Surrey/North Delta (BC) *Leader* took first place in this category for its two quarter-page teaser ads and a full-page advertisement for first birthday celebrations for Surrey Honda. The series of two quarter-page ads were sure to whet the reader's appetite for more, and the final full-page ad delivered the payoff. The key to the successful campaign is the consistent use of design and graphics.

The Oakville (ON) *Beaver* took second place with their advertisement for a trunk show. The ads leading up to the show are very elegant yet simple in design. The large graphic with the text delivers a basic message in a clear, concise manner.

Niagara (ON) *This Week* designed a very eye catching ad-Beach Birds & Butterflies. The ad design is rival to

full-colour magazines. If the ads were larger they would have been more effective.

BEST NEWSPAPER PROMOTION

CLASS 2181
Circulation up to 3,999

JUDGE'S COMMENTS

1. Powell River (BC) *Peak*
2. Barrhead (AB) *Leader*
3. Stettler (AB) *Independent*



While judging this category, it became obvious to me that the cut and dried criteria I was asked to base my decisions on were really just the beginning of what makes a good newspaper promotion.

The secret ingredient, the thing that really makes a newspaper promotion successful, is community involvement. When you've got your readers, your advertisers AND your staff turned on, you've got a real winner.

And that's what all three winners in this category managed to do. First place just had to go to the Powell River (BC) *Peak* for their cheeky "Put your bum in this seat" promotion. Designed to increase attendance at local junior hockey games, the *Peak* devised a fun and successful campaign that pushed game attendance over the top and simultaneously showed the paper's appreciation for their staff and carriers.

Second place goes to the Barrhead (AB) *Leader* for their "Jingle Bears" campaign, which succeeded as much by creating business for local mer-

chants as involving senior citizens as a critical part of the campaign.

Third, and my sentimental favourite, is the Stettler (AB) *Independent's* "I Am Stettler" promotion, which didn't make a penny for the paper, but brought the community together in a big way.

BEST NEWSPAPER PROMOTION

CLASS 2182
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

1. Bridgewater (NS) *Bulletin*
2. Meadow Lake (SK) *Northern Pride*
3. Salt Spring Island (BC) *Gulf Islands Driftwood*

Nauss **Lighthouse PUBLISHING LIMITED**

..... present

While you were OUT

A ROOM MAKEOVER CONTEST

A room in your home could get a professional makeover while you enjoy a weekend away. It's as easy as 1 – 2 – 3.

1. Take at least 2 photos of the room you would most like to receive a makeover
2. Tell us the reasons why you think your room needs a makeover
3. Mail your entries by Friday, February 6, to Lighthouse Publishing, 353 York Street, Bridgewater, NS B4V 3K2 or drop off at 108 Montague Street, Lunenburg or e-mail to make@lighthouse.ns.ca Subject: MAKEOVER

The design team will then judge the entries and choose a winner. Winning family must be available for consultation with designers.

The winning family will receive a weekend at Oak Island Resort, Spa & Convention Centre enjoying a 2-day getaway while their room is being remodelled.

WHILE YOU WERE OUT CONTEST ENTRY FORM

Name: _____

Address: _____

Phone: _____

Number of people in household: _____

Number & ages of children: _____

Rules:

1. No employees of Lighthouse Publishing or their immediate families (living in the same household) may apply and no employees of sponsors may apply.
2. Winner agrees to have room photographed before and after contest.
3. Winner agrees to have family members photographed while away.
4. Winner agrees to accept the services of a professional designer.
5. Makeover of room and weekend getaway at Oak Island Resort, Spa & Convention Centre to take place Saturday, March 6 and Sunday, March 7, 2004.
6. Geographic area for entries is Lunenburg County.
7. The room you choose must be a finished room and therefore must contain furniture. Any furniture you do not want touched should be removed beforehand.
8. Persons entering contest must either own the property or have written permission from the owner.
9. The chosen family must be willing to sign a release acknowledging that Lighthouse Publishing and the sponsors are not responsible for selecting a room that will be the worst & being.
10. Each entry must include no more than one page, typed or neatly written, double spaced, the following information: the name or area you wish to change, the reason you like this area changed, the measurements of the room/furniture, home number & appropriate, at least two "before" pictures of the room taken from different angles.
11. Contest is valued up to \$5,000 and is non-refundable for cash.

Participating sponsors:

LePave Jewellery **THE BAY** **LANGILLE'S Plumbing & Heating Ltd.** **CLUB LUNenburg** **CLUB LUNenburg**

Promotion for our newspapers can sometimes be the hardest thing to do, even though we promote products and services for our customers on a daily basis. Each of these papers put on a great promotion and it was difficult to pick a winner.

First place: Bridgewater (NS) *Bulletin*

I enjoy their ad design. I was drawn in by their combo of advertising and feature stories. They follow the promotion from start to end. They advertised it through ads in the paper, radio and posters. This is the type of contest that causes interest in the paper (suspense/the wait to see what happens next) and it also helps out your advertisers and overall interest of the community.

Second Place: Meadow Lake (SK) *Northern Pride*

I liked the idea—it promotes shopping locally. They also did a great job at promoting the contest and their paper through radio, posters and ads in the newspaper.

Third Place – Salt Spring Island (BC) *Gulf Islands Driftwood*

BEST NEWSPAPER PROMOTION

CLASS 2183
Circulation 12,500 and over

JUDGE'S COMMENTS

1. Chilliwack (BC) *Progress*
2. Oakville (ON) *Beaver*
3. Ajax/Pickering (ON) *News Advertiser*

Chilliwack's choice couple will win prizes valued at more than \$5,000

Meet My Fiancé

A REAL WEDDING STORY

Honeymoon cruise on the Mexican Riviera sponsored by **CLUB LUNenburg**

Full contest details online at www.theprogress.com

READERS... ENTER CHILLIWACK'S NEWEST "REALITY" CONTEST

Now, through the pages of the new *Meet My Fiancé* reality contest, you can win a honeymoon cruise on the Mexican Riviera, a weekend getaway at Oak Island Resort, Spa & Convention Centre, and a professional room makeover. The contest starts Tuesday, November 10th, and the deadline for entries is Monday, November 15th at 11:59 a.m.

At stake is a cruise of the Mexican Riviera for the winner, and an overnight stay at a new, Agave destination resort, Oak Island Resort, Spa & Convention Centre. Like *Outland* and *Miss Fx*, *Meet My Fiancé* is a multi-step, elimination process. This week we are pleased to introduce our seven couples in the new *Meet My Fiancé* reality contest. No couples will be eliminated this week. Official voting starts Tuesday, November 10th exclusively in The Chilliwack Progress and on-line at www.theprogress.com.

YOUR VOTES DECIDE ALL! FIRST Elimination Round is Tuesday, November 16th, and the deadline for voting is Monday, November 15th at 11:59 a.m.

continued on page 35

earls **Silk & White Satin** **CLUB LUNenburg** **SEARS** **Flowers by Post** **Agave** **CLUB LUNenburg**

Today's publications must use strategic market research and eye-catching presentations to pitch their advertising and promote their newspaper.

A lot of the entries failed in their attempt but there were entries that were successful.

First place, the Chilliwack (BC) *Progress* "Meet My Fiancé, A Real Wedding Story," is an original and dynamic multi-media approach that targeted a niche market and clearly generated overwhelming reader response. Its visual impact includes excellent layout, high-quality graphic designs and copywriting. The concept of establishing the couple as mini-celebrities in their community was the added element that made this promotion stand out. Ingenious.

Oakville (ON) *Beaver's* Olympic promotion was a close second with its recognition of Hometown Heroes participating in the summer Olympics. A lot of thought and effort were given to provide extensive coverage at the local level. The graphics, layout and copy-editing were creative and catchy. The promotion drove

the momentum for the community to rally behind the youth and even spearheaded a parade for the athletes. Superb.

Third place Ajax/Pickering (ON) *News Advertiser* deserves credit for its section "Saluting Our Carriers," recognizing the sometimes under appreciated youngsters who battle the elements to deliver the product. The photos are colourful and of excellent quality. The layout is creative and well thought out. A lot of effort was given to focus on the individual carriers. Great job.

OUTSTANDING COMMUNITY SERVICE CLASS 2191 Circulation up to 9,999

Sponsored by CARDOnline

1. Williams Lake (BC) *Tribune*
2. Grand Falls-Windsor (NL) *Advertiser*
3. Port Hardy (BC) *North Island Gazette*



This year's entrants for the Community Service Award yielded a mix of pleasure and dismay. On the one hand there were community service projects that were obviously taken very seriously by the newspapers and their editorial staffs and, sadly, on the other hand there were submissions that showed little imagination or commitment.

The Community Service Awards should go to those newspapers that strive to rise above the pack and see their projects as being of significant importance, not simply a way to please certain segments of the community.

The Williams Lake (BC) *Tribune*, which I have selected for the first place award, takes its commitment to promoting literacy very seriously. This was reflected in the manner in which they approached it. Their stories and photos were lively and their placement clearly showed that the newspaper's publisher, editor and staff regarded them seriously. The same could be said of the second- and third-place award winners, the Grand

JUDGE'S COMMENTS

Falls-Windsor (NL) *Advertiser* and the Port Hardy (BC) *North Island Gazette*, respectively.

As I have already noted, not all entries were in the same class as the winners. That is to be expected whenever a national competition is held. But it disturbed me that a few newspaper editors thought that what is essentially standard sports and business news coverage could be construed as community service.

Editors and publishers must strive to rise above the day-to-day business of journalism in this category. Their submissions should demonstrate commitment and imagination and should also tell the result of their campaign and its impact on the community.

OUTSTANDING COMMUNITY SERVICE CLASS 2192 Circulation 10,000 and over

Sponsored by CARDOnline

1. Newmarket/Aurora (ON) *Era-Banner*
2. Abbotsford (BC) *News*
3. Sidney (BC) *Peninsula News Review*



JUDGE'S COMMENTS

A truly inspiring group of outstanding efforts supporting worthy causes made it extremely difficult to choose only three.

Does excellent, even superlative, coverage of an event qualify as community service? Election coverage by the Richmond (BC) *News* did not. The Abbotsford (BC) *News* entry qualified because of exceptional volunteer effort by staffers beyond the call of duty.

The winning entry contained a personal commitment by staff to an outstanding showcase of young talent, coupled with tangible support in the form of bursaries.

Generally, it seems that community service projects are best served by a mix of editorial and advertising support. A unifying logo would have helped raise reader recognition for a number of campaigns.

A potential downside of community service campaigns is how they can warp normal editorial judgment. Even the best intentions might lessen credibility with readers.

BEST CHRISTMAS EDITION

BLACK PRESS TROPHY

Sponsored by Black Press

1. High Prairie (AB) *South Peace News*
2. Kahnawake (QC) *Eastern Door*
3. Rosthern (SK) *Sask Valley News*



CLASS 2201
Circulation up to 3,999

JUDGE'S COMMENTS

The winners clearly rose to the top in this category, although there were plenty of wonderful submissions. The *South Peace News* from High Prairie, AB, came out on top based on the strength of its local content and the fact that two staff writers penned almost every story. They must have started writing in July. Good local content and good entertaining stories about Christmas in their community.

Second place went to the Kahnawake (QC) *Eastern Door*, which was really innovative. It ran its supplement over three issues, getting more bang for the buck financially and editorially. It also used Electra-Brite paper and ran colour throughout. Sometimes too much colour can be overwhelming, but the designers did a great job. A very close second.

Third went to *Saskatchewan Valley News* in Rosthern, SK. It is a terrific supplement that reached many rural communities in its readership area.

Honourable mention goes to *Valleyview Valley Views* in, you guessed it, Valleyview, AB. Great supplement with excellent use of colour.

BEST CHRISTMAS EDITION

BLACK PRESS TROPHY

Sponsored by Black Press

1. Haliburton (ON) *County Echo*
2. Williams Lake (BC) *Tribune*
3. Steinbach (MB) *The Carillon*



CLASS 2202
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

This section was obviously planned well ahead of Christmas and the production team appears to have given enough time to produce a quality publication.

The Williams Lake (BC) *Tribune*—second place—began its Christmas section with an impressive full-page photo of a traditional sleigh ride.

The 48-page section included readers' entries for a Christmas story contest, children's letters to Santa, stories by staff writers and plenty of pictures. More use of inside colour on the photographs would have brightened up the overall appearance of this section.

You could tell it was Christmas from the front page to the final page of *The Carillon*—third place. Almost every page of this newspaper shouted out Christmas to the reader - which was surprisingly not the case with many entries. Besides its two sections devoted to Christmas story entries and articles about Christmas, this paper continued its Christmas theme throughout the entire paper.

Kudos for its broadsheet-wide colour photo of its outdoor Christmas decoration contest winner.

The Haliburton (ON) *County Echo* gets top marks for producing its well-planned, well-designed, and well-written Christmas edition.

From beginning to end, it was obvious this section was produced by someone with a true appreciation of Christmas in a small community.

The front cover—a picture of the editor's sleeping child—was one of the few entries that featured an original picture, instead of a syndicated graphic artwork.

The section featured Christmas editorial submissions from both their staff and readers.

The designers of this section made excellent use of their photos—black and white and colour—graphics, fonts and even white space to produce a section that is pleasing to the eye.

The use of old family Christmas photos also helped maintain the theme of remembrances of Christmas.

For the most part, it stuck to a modular layout, which was a welcomed change of pace after viewing many junky advertising layouts which force the reader's attention to compete between advertising and editorial layouts.

BEST CHRISTMAS EDITION

CLASS 2203
Circulation 12,500 and over

BLACK PRESS TROPHY

Sponsored by Black Press

- 1. Burnaby/New Westminster (BC) News Leader
- 2. White Rock/South Surrey (BC) Peace Arch News
- 3. St. John's (NL) The Express

JUDGE'S COMMENTS

stories. While each story highlights various advertisers, they do have editorial merit. A lot of work went into this and it shows. Everyone looks like they're having fun.

The St. John's (NL) *Express*, while not as polished as the other two, deserves a lot of credit for not taking a simplistic approach to the season. Staff interviewed a prison superintendent and a mother who lost her son days before Christmas, and provided helpful information about how to get involved in local celebrations. Nearly every story has a Christmas slant. The publisher should think about making it a stand-alone issue.

Honourable mention goes to the Parksville/Qualicum (BC) *Beach News*. Since the paper was publishing on December 24, they tried to find stories that fit into the various stanzas of *The Night Before Christmas*. They don't always succeed, but it was a noble effort.

How long have we been celebrating Christmas? Two thousand years? Is there anything new to say about it? Or has it really become so boring that newspapers will fill page after page with uninspiring children's stories, recipes and Christmas carols?

Newspapers which find themselves struggling for ideas should ask for a copy of the Burnaby/New Westminster (BC) *News Leader*. With its combination of entertaining stories about the different ways the holiday can be celebrated, strong, thoughtful photos by Mario Bartel and a layout that complements both the words and the images, it is a stand-alone winner in this year's competition. The newspaper's staff really works hard to provide new insights on the season. The only drawback is the high advertising ratio.

Advertisers must love the Last Minute Gift Guide published by the White Rock/South Surrey (BC) *Peace Arch News*. A professional looking product with strong photos and ads, it wouldn't have ranked so high on the list had staff not written most of the

FRIDAY
December 24, 2004

Merry Christmas

NewsLeader

Proudly serving Burnaby and New Westminster

Queen of Light kicks off Christmas celebrations

By Katie Robinson
NewsLeader Staff

A light display outside every year from after, after the very first and very dark night of the year, is, in fact, a celebration. As the light goes on, a small figure, dressed in a white gown with a red sash, is illuminated. She is the Queen of Light, the personification of the Christmas season. She is the Queen of Light, the personification of the Christmas season. She is the Queen of Light, the personification of the Christmas season.



She is the Queen of Light, the personification of the Christmas season. She is the Queen of Light, the personification of the Christmas season. She is the Queen of Light, the personification of the Christmas season.

Your Community Newsletter

Keepings tabs on... p3
Adopting Christmas... p4
Merry-Postcard... p5
Orthodox traditions... p9
Santas pre-look... p11

Boxing Day Extravaganza

Hundreds of Golf Courses
Special rates for Boxing Day
Call 604-270-2100

BEST COVERAGE OF THE ARTS

CLASS 2211
Circulation up to 9,999

JUDGE'S COMMENTS

Whistler (BC) *Question*—all worthy of applause for their attention to detail and section good looks.

Every time an editor lets his or her artistic abilities permeate the pages of this section of the newspaper, it results in the readers having a little bit more fun, too. Excellent writing, top-notch photography, and creative use of white space all go a long way to building a spectacular arts and entertainment section.

Each entry was scored for its local interest, quality of writing, uniqueness, basis of approach and clarity of presentation. Those newspapers which appeared to do better in this contest where those that avoided photographs of the many trophy presentations, rows of people and standard grips and grins. They simply mentioned the names of the people in the news copy instead. That allowed them to go wild with interesting images. And of course that makes readers react and go, "Wow!"

Creativity is the key to outstanding entertainment and arts pages. After taking a close look at 65 entries it wasn't difficult to pick out the cream of the crop. This year's entries were much more creative than the 2004 submissions because the editors, writers and page layout artists appear to be aware of what works and what doesn't in attracting readership.

The top three finishers in this division were very close, with the crisp and communicative St. Anthony (NL) *Northern Pen* taking the "gold." Bold and beautiful seems to be the paper's approach to its entertainment section. The photos and the writing are blockbusters and deserving of high marks.

Second-place Haliburton (ON) *County Echo* offered an eye-pleasing read that undeniably lures readers into the newspaper.

Canmore (AB) *Leader* took third place with its poster cover and well-written stories.

Following closely on the heels of these top entries were the honourable mentions: Powell River (BC) *Peak*, Salmon Arm (BC) *Observer* and

77 Northern Pen

FOCUS

Thursday, December 11, 2004

On their way up

Band coping with challenges of money, exposure and alienation

Story & photos by Georgina Arsenault

More than 100 bands are competing for the right to perform at the 2005 Northern Pen Music Festival. The festival is a chance for local bands to showcase their talent and gain exposure. The festival is a chance for local bands to showcase their talent and gain exposure.



The festival is a chance for local bands to showcase their talent and gain exposure. The festival is a chance for local bands to showcase their talent and gain exposure.

Your Community Newsletter

Keepings tabs on... p3
Adopting Christmas... p4
Merry-Postcard... p5
Orthodox traditions... p9
Santas pre-look... p11

Boxing Day Extravaganza

Hundreds of Golf Courses
Special rates for Boxing Day
Call 604-270-2100

Circulation 10,000 and over

JUDGE'S COMMENTS

1. St. Albert (AB) *Gazette*
2. Langley (BC) *Times*
3. Abbotsford (BC) *News*

With a total of 51 entries vying for the top spot in the Best Coverage of the Arts category, choosing three that were head and shoulders above the rest was a difficult and demanding task. In fact, more than a dozen made the final cut, and the eventual top three were not separated by much.

Each had strong writing that drew readers into the pages, good local content that represented their communities well, and unique subjects that went beyond the ordinary. What was left to judge them was how each of the finalists presented their work on the page, and the St. Albert (AB) *Gazette* edged out the Langley (BC) *Times* (second) and Abbotsford (BC) *News* (third) to finish first.

The St. Albert (AB) *Gazette's* entries displayed a consistent and innovative manner of hooking the reader visually. And once they were attracted by some superb play of images, the stories did not disappoint. The *Gazette* also showcased well what can often be a mundane chore of listing events, in this case for a children's festival.

The Langley (BC) *Times* displayed some of the strongest writing in the category with reporter Brenda Anderson hitting all the right emotional notes regarding a children's choir's fundraiser for AIDS-ravaged Africa.

Visually stunning were the set of entries by the Abbotsford (BC) *News*, which among them brought readers entertaining and informative stories on glass blowing, and a local high school's production of *Beauty and the Beast*.

Overall, the quality of the top three was a pleasure to witness, and they were deserving of their awards.

But a note to some entrants that attempted to draw attention by focusing heavily on visiting “celebrity” performers—the “star” power they may possess should not overshadow the mandate of a paper’s arts section to make “stars” out of the people in your own community.

BEST SPORTS PAGES

1. St. Marys (ON) *Journal Argus*
2. St. Paul (AB) *Journal*
3. Taber (AB) *Times*

A nice, eye-popping, modular layout and good package of features, game stories, solid photography and statistics made the St. Marys (ON) *Journal Argus* sports section a gold-medal winner. While some of the writing included those dreaded clichés like “it was baptism by fire”, most of the writing was better than average and was easy to read. The use of colour on the front is obviously a bonus for the reader and receiving six pages to fill with sports shows the newspaper has a publisher who knows how important the sports section is in a community.

The St. Paul (AB) *Journal*, also a tabloid, was just a point back. The writing was pedestrian but clean and concise. Josh Aldrich obviously had a lot to write and was in some cases just trying to get their story written, but he could have gone the extra mile and come up with some stronger leads. The photography was very good, although the cutline on the front page was far too long. Anything over three lines is a story. The layout was modular and looked good despite a large

CLASS 2221
Circulation up to 3,999

JUDGE'S COMMENTS

advertising hole.

Third-place Taber (AB) *Times* used a strong colour photograph and layout on its front and used a good variety of pics and stories inside for a very bright package.

Overall, several newspapers are content to run team or posed shots on their front pages rather than use a strong photo to anchor the page. Many papers appeared to have little knowledge of what good layout looks like. The writing was below average overall. Read the best writers out there and develop your own bright style.

[illegible]

BEST SPORTS PAGES

1. St. Marys (ON) *Journal Argus*
2. St. Paul (AB) *Journal*
3. Taber (AB) *Times*

This Week in Sports
 The following profiles were
 held this past weekend. **Page 19**

Hockey players (15-19) are needed for
 the Ice League in St. Marys. **Page 22**

Sports
 Wednesday, September 15, 2004 • Page 17

Sports Tips
 Editor: Jeff Patton
 Telephone: (313) 294-2840
 Email: sports@wmlk.com

GOLF FEATURE

Breanne Loucks has sights on LPGA Tour

The Welsh
 golfer is the
 granddaughter
 of Jim and
 Donna Loucks of
 St. Marys

By Jeff Patton
 wmlk.com

A young Welsh golfer, who has her sights on playing on the LPGA Professional Golf Association circuit, has family connections in St. Marys. Breanne Loucks, the daughter of St. Marys resident John Loucks, and her mother, Donna Loucks, of St. Marys, are both avid golfers.

She started playing golf at the age of nine, influenced by

her father and older brother, Simon, 19. It was her father who had her first hand experience on the golf links in Wales. Breanne, who is now 16, took up the sport in 1994, and then played in the Welsh Ladies' and British Ladies' championships and played her first country club championships and county matches when she was 17. Having been a county golfer at the girls level over eight years, she

At the age of 12, she was selected to play in the match play playing of a championship in Wales. She was playing of 12 in the match play, and she was one of the best of that competition, they then moved the Welsh Ladies International Championship to Wales, and she was absolutely delighted.

When she was 14, Breanne made the Welsh Women's team to play in the World Tour-18 team

championship and later, in 2003, she was selected to play in the Welsh Ladies' and British Ladies' championships and played her first country club championships and county matches when she was 17. Having been a county golfer at the girls level over eight years, she

Breanne Loucks celebrates after winning a spot on the 17th green for the link match against an opponent from England during the Royal Cupper Tour-18 team championships at Royal Cupper Park, North, England.

At the end of that competition, Breanne was selected to play in two events in Wales. The first was the Welsh-18 four-person team championship, which she won. The second was the Welsh Ladies' and British Ladies' championships, which she won. She was selected to play in the Welsh Ladies' and British Ladies' championships, which she won. She was selected to play in the Welsh Ladies' and British Ladies' championships, which she won.

She finished the 2003 season with a playing handicap of 4.

At the end of that competition, Breanne was selected to play in two events in Wales. The first was the Welsh-18 four-person team championship, which she won. The second was the Welsh Ladies' and British Ladies' championships, which she won. She was selected to play in the Welsh Ladies' and British Ladies' championships, which she won.

She finished the 2003 season with a playing handicap of 4.

J.R. O HOCKEY

Exciting OT win salvages weekend for Lincs

After opening
 with 7-5 loss in
 Saturday night

By Jeff Patton
 wmlk.com

It was a tug-of-war between the Lincs and the St. Marys hockey teams Saturday night. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win.

The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win.

The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win.

The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win.

The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win.

The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win. The Lincs, who were the home team, were looking for a win. The St. Marys, who were the away team, were looking for a win.

Now, we have a few days off from this exciting hockey season and we can catch our breath. We can catch our breath. We can catch our breath. We can catch our breath.

BEST SPORTS PAGES

CLASS 2222
Circulation 4,000 – 12,499

JUDGE'S COMMENTS

1. Whistler (BC) *Question*
2. Wetaskiwin (AB) *Times Advertiser*
3. Fort Frances (ON) *Times*



There is no shortage of great community sports coverage across the country, and many of the 32 entries that comprised this class are doing an outstanding job.

The winning entry, the Whistler (BC) *Question*, was ahead of the pack in photo quality and reproduction. Well written articles, thoughtful layout and attention to detail put this tab at the top of its class.

A close second was the Wetaskiwin (AB) *Times Advertiser*. Its community can't complain about the extensive coverage given to local sports by this tab.

The Fort Frances (ON) *Times* slipped in at third spot as the top broadsheet, with above-average writing highlighting this sports section.

Those entries that scored high featured crisp writing, clean layout, a broad scope of coverage, good photos and a stats page. It was encouraging to see a mix of stories, including features, game reports and issues regarding the local sports scene.

One of the common problems that hampered a number of papers was a

poor print job, which unfortunately compromised the quality of otherwise good colour photos as well as the overall impact of the sports section.

Nonetheless, the community sports reporters across the nation should be commended for the quality of work they produce each week.

BEST SPORTS PAGES

CLASS 2223
Circulation 12,500 and over

JUDGE'S COMMENTS

1. Brampton (ON) *Guardian*
2. Campbell River (BC) *Mirror*
3. Kelowna (BC) *Capital News*



Sports is action and colour, whether words or visuals. Too many papers rely on team photos or run only a few photos over five or six pages, a downfall for many of the 45 entries, especially the papers using broadsheet format. An action shot will draw readers to the page. Writing quality suffered—where are the colourful quotes from the coach or athlete? Describing how each goal or run was scored is not the same as having the participants tell the story, especially when the game is old news by the time the paper arrives on the kitchen table. And there's more to sports than just hockey. Communities with Junior A teams seemed to dominate the pages at the expense of other sports coverage. The Brampton (ON) *Guardian* garnered top honours thanks to Frank Juzenas and Robin Incoe using their broadsheet to advantage, with big visuals and plenty of stories/features to read over a cup of java.

Runner-up Campbell River (BC) *Mirror* also drew readers in to the sports section created by Terry Farrell. Strong layout and a good read on Wednesday morning. Good colour in the game stories. Farrell

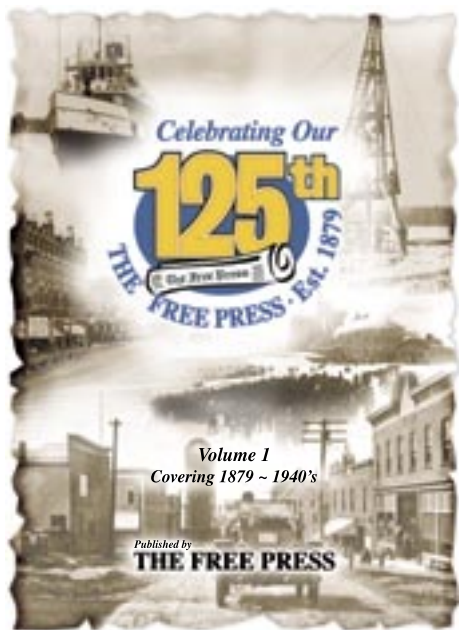
complemented stories on football and hockey with a piece on dressage and disabled skiing. A stronger photo element on the front page might have moved Warren Henderson's Kelowna (BC) *Capital News* higher than third, but his story variety, visuals and strong layout separated this paper from the Abbotsford (BC) *Times*, my honourable mention recipient. The *Guardian* and *The Mirror* still finished top-three despite not having a statistics page. Hockey, baseball, soccer and high school sports associations often have web sites that can be accessed on the Internet. Take advantage of this and enhance your sports pages while also earning an easy five points—could make the difference in the final judging from first to third. A lot of papers with healthy circulations failed the grade because the sports section appeared to be an afterthought. Sports is also a reflection of the community and the paper needs to show this by providing more space to accommodate the array of sports, from high school to club, offered in Canada's larger communities where the community paper competes with major dailies.

BEST SPECIAL SECTION

TRANSCONTINENTAL MEDIA, NEWSPAPER GROUP TROPHY

Sponsored by Transcontinental Media, Newspaper Group

1. Midland (ON) *The Free Press*
2. Powell River (BC) *Peak*
3. Taber (AB) *Times*



A special section should be a supplement of the regular news that is differentiated from that publication by its content and layout. The publication must entice with its theme, design and cohesive layout and then hold interest with its editorial content, photos and advertising.

Midland (ON) *The Free Press* celebrated 125 years in business by painstakingly chronicling and highlighting the most memorable of 125 years of local news in an elegant two-volume, 88-page supplement.

Every page leads in with a brief piece of the past, which placed local news and photos in the context of national and world news of the day. This made this not only a one-of-a-kind keepsake for those with any ties to the area, but also a very compelling read for those without. Enhancing the impact of this reminiscent piece was a newsy black and white layout with process colour found only in the advertisements. The cumulative effect is a cohesive and handsome package that alluringly and comfortably takes the reader from front to back.

CLASS 2231
Circulation up to 3,999

JUDGE'S COMMENTS

Powell River (BC) *Peak* published a very unique "Cultural Colour" supplement, whose design elements alone catapulted it into one of the first three spots. With a variety of local talent to lure residents as well as visitors to the area, this informative "arts" supplement far surpasses many other area self-promotional pieces.

Taber (AB) *Times* "Oilpatch, Progressing into the 21st Century" met and exceeded all the criteria judged by this category, from a unique idea or theme to design elements that complement the theme and present a very neat, readable and interesting piece.

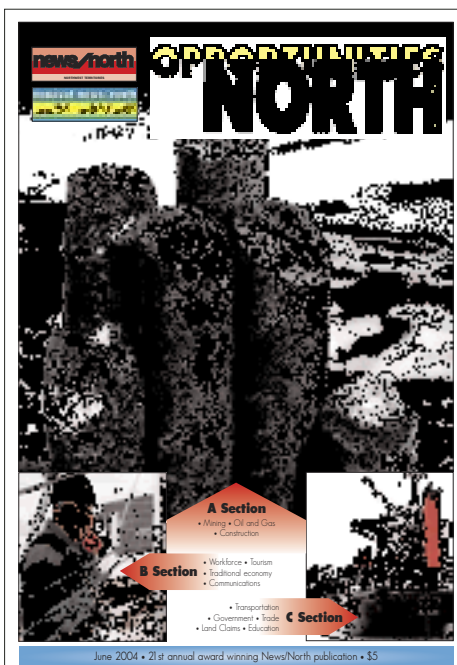
A special section should be more than an advertising opportunity. Some entries were not very unique in their theme. Others were very unique in their theme, but lacked the design component necessary to compete successfully in this category. While editorial content should probably outweigh the design component, in order to get the attention of potential readers, the look must be enticing.

BEST SPECIAL SECTION

TRANSCONTINENTAL MEDIA, NEWSPAPER GROUP TROPHY

Sponsored by Transcontinental Media, Newspaper Group

1. Northwest Territories (NT) *NWT News North*
2. Salt Spring Island (BC) *Gulf Islands Driftwood*
3. Nunavut (NU) *Nunavut News North*



Diversity was the byword among this year's special section entries.

The pool of 38 entries consisted of the usual assortment of business progress editions, wedding supplements, home improvement guides, historical tributes, festival supplements and vacation guides. The winning entries took common concepts and developed them in new ways.

The best of the supplements were professional products, which piqued the reader's interest and brought a fresh approach to the subject matter.

Unfortunately, too many of the entries in this category were poorly presented or lacked impact. A good supplement should captivate the reader. It should have good local content, packaged in an interesting way. In some cases, the supplement entries had plenty of content but did not present it well. In other cases, local content was lacking or the subject matter was stale.

Opportunities North, a supplement from the Northwest Territories (NT) *News/North*, stood out from the rest of the entries. With its clean, pro-

CLASS 2232
Circulation 4,999 – 12,499

JUDGE'S COMMENTS

fessional appearance and thorough coverage of northern business, it took the concept of a business edition to a new level.

Second place went to the Salt Spring Island (BC) *Gulf Islands Driftwood* for the photo supplement, *A Day in the Life of Salt Spring Island*. This supplement had excellent photography in an attractive package. The cover, however, could have benefited from a stronger presentation.

The Nunavut (NU) *News/North*'s "Mining North" supplement took the third place. Attractive packaging enhanced the content and made this entry stand out.

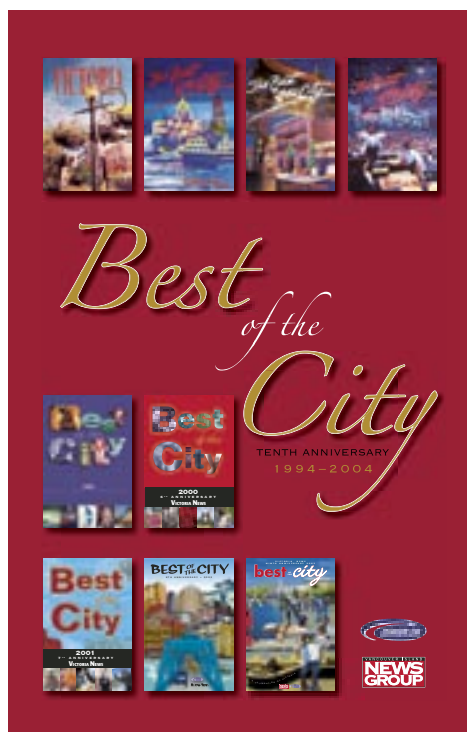
BEST SPECIAL SECTION

CLASS 2233
Circulation 12,499 and over

TRANSCONTINENTAL MEDIA, NEWSPAPER GROUP TROPHY

Sponsored by Transcontinental Media, Newspaper Group

1. Victoria (BC) *News*
2. Surrey/North Delta (BC) *Leader*
3. Whitby (ON) *This Week*



Although in judging this category I placed a premium on originality, two of the three winners didn't so much do something really different as they did something familiar exceptionally large and exceptionally well.

The Victoria (BC) *News*' 100-page "Best of the City, 10th Anniversary" was fabulous: It looked great, with a clean design of both the editorial and advertising components, and offered a comprehensive "Best of ..." that puts the lame "readers' choice" advertising features to shame. It covered food, local personalities, even trails for outdoorsy Vancouver Islanders. There were days' worth of reading in a wonderful package.

The Surrey/North Delta (BC) *Leader*'s "75th Anniversary Edition" comprised four broadsheet sections (56 pages) that provided a comprehensive look at the history both of the paper and of the community it serves. Kudos for a strong, consistent old-school design that extended to the ads, which complemented the editorial content and highlighted, in many cases, other businesses' long service to the region.

In third place, Whitby (ON) *This*

Week did something different, producing a 24-page package on people from its community who have done great things in sports, from the mighty Brooklin Redmen lacrosse team to Olympic sprinter Perdita Felicien to Northern Dancer, a horse that won two Triple Crown races in 1964.

Among the notable entrants outside of the top three:

Oshawa (ON) *This Week*'s "Faces of the Future", a look at dozens of young people in its community who show promise. The idea was common among this year's entries but this one was the best looking of the bunch.

The Surrey (BC) *Now*'s "Our Olympians" was a good idea and included awesome photos by Brian Howell in a spare, clean package designed by Elaine Dove Hoover. It had a weak advertising component, however, and felt forced as a stand-alone section; I think, as a three-page spread.

The entries didn't make the cut were hurt by, among other things; been-there-done-that ideas, weak design, dull stories and, at times, the cardinal sin of providing virtually no service to the reader.

Congratulations

to all **WINNERS** from the
President and Directors of the

 **CNA** Canadian Community
Newspapers Association

BEST WEB SITE DESIGN

Many of the entries in this year's Best Web Site Design classes find a balance among readability, ease of use, business practices and community spirit. The top three winners from each class are each a multimedia smorgasbord of static and dynamic images, interactivity, diversity and colour co-ordination.

The seriousness of that which is newsworthy must be balanced with elements that are visually motivating for a reader or user of the web site to want to read through the stories, examine the images and, of course, check the advertisements.

Many web sites still lack for use of solid design values, or even direction, for news-based

organizations. Text that is too small, too colourful, or too weird a font does nothing but detract from the readability of something that should have been designed to be read.

Multiple colours crash and collide to further complicate visual interest. Images that are too small—or altogether missing—beleaguer some of the webs. Strange crashes, disappearing elements, blank pages, excessive load times on high-speed Internet connections bring users to a screeching, grinding halt when they fail to function, or cause distractions.

The winners, however, kept state-of-the-art technical implementations to a minimum,

JUDGE'S COMMENTS

and carefully selected and used them for valid reasons. Contrasting and complementary, rather than clashing, items of interest are placed on larger screen real estate. Images are used to draw the reader into the stories buried further in the web site.

But, in the end, there can be only one winner per class, and the winners each use the technology, design skills and news stories and images that they possess to the best of their abilities to create an electronic forum appropriate for the communities and readership.

CLASS 2241

Circulation up to 3,999

1. www.prpeak.com, Powell River (BC) *Peak*
2. www.strathmorestandard.com, Strathmore (AB) *Standard*
3. www.provostnews.ca, Provost (AB) *News*

CLASS 2242

Circulation 4,000 – 12,499

1. www.gulfislands.net, Salt Spring Island (BC) *Gulf Islands Driftwood*
2. www.wltribune.com, Williams Lake (BC) *Tribune*
3. www.brooksbulletin.com, Brooks (AB) *Bulletin*

CLASS 2243

Circulation 12,500 & over

1. www.mississauga.com, Mississauga (ON) *News*
2. www.reddeerexpress.com, Red Deer (AB) *Red Deer Express*
3. www.langleyadvance.com, Langley (BC) *Advance News*



BEST CANADIAN FORCES NEWSPAPER

- 1. 1. Listowel (ON) *Banner*
- 2. 2. Spruce Grove (AB) *Reporter*
- 3. 3. High River (AB) *South Peace News*

CLASS 2251
Circulation open

JUDGE’S COMMENTS

Publishing a military newspaper under the direct control of the base commander offers challenges not found in normal community newspaper operations. The staff of The Trident, from CFB Halifax, NS, do it best. They write tight factual news stories, have great, well-cropped photos and use clear precise layout techniques. They serve their community very well.

The CFB Esquimalt (BC) Lookout is a good paper with a focus on people. It has a modern clean layout and easy to read type. The Aurora, from CFB Greenwood, NS, is a solid newspaper but suffers from outdated layout and graphic design. With lots of good content all this paper really needs is more exciting photos to illustrate the stories and a good graphic re-design. The CFB Trenton (ON) Contact needs to work on their editorial and photo content and stop putting boxes around every other story.



Newspaper Exchange

Subscribe now to get 170 different newspapers and to share your newspaper with other members

877-305-2262 EXT 29 | mixedbag@ccna.ca

At Agricare United™ we bring a lot to the table.

We're committed to helping western Canadian farmers produce the world's highest quality food.

Every day, Agricare United helps our customers grow the food Canadians eat. By supplying seed, expert agronomic advice, and access to international markets, Agricare United helps western Canadian farmers produce wheat, canola, malting barley, Linola™ and much more. We're here to stay, totally committed to improving the quality and quantity of food production, and ensuring that agriculture in western Canada flourishes.

At Agricare United, we're proud to supply Canada's farmers with a long list of quality products and services. And in the years ahead, you can be sure we'll add even more to our menu.

Agricare United™ is a trademark of United Grain Growers Limited.
Linola™ is a trademark of CSIRO and United Grain Growers Limited.





Winners

2005

BETTER NEWSPAPERS
COMPETITION

SPECIAL COMPETITIONS
CLASSES 3011 – 3051

BEST ENVIRONMENTAL WRITING

CLASS 3011

Circulation up to 9,999

- Jane George, Nunavut/Nunavik (NU)
Nunatsiaq News
- Jamie Baker, Happy Valley-Goose Bay (NL)
Labradorian
- Edward Hill, Ladysmith/Chernainus (BC)
Chronicle



While some stories in this category spoke to issues such as communities divided over whether or not to support wind power or how to deal with forest parasites, the majority of them dealt with water. Lake water, river water, ocean water, ground water; protecting water and its ecosystems; cleaning it up; keeping it from disappearing; preventing its pollution. Five of these 58 entries showed truly excellent writing.

All contest entries should be free of grammar and spelling errors. The issue being discussed should be clearly stated at the beginning of the story. Do not overlook the importance of including an explanatory letter and marking the appropriate story on the tearsheet.

First place went to Jane George of the Nunavut/Nunavik (NU) *Nunatsiaq News*. She brought global warming home to her readers through seven extremely well organized and smoothly written articles. George presented the local side of this worldwide problem through exceptional writing, by creating interesting, easy-to-read

JUDGE'S COMMENTS

prose. Interviews were presented along with informative sidebars to give balance to the subject. She also noted the lack of action by local politicians.

Jamie Baker of the Happy Valley-Goose Bay (NL) *Labradorian* took second with his series on a dump and fuel storage site abandoned by the United States. Baker put his research together with interviews and a thought-provoking editorial in clear, readable articles that ultimately brought about needed action by government.

In third is Edward Hill of the Ladysmith/Chernainus (BC) *Chronicle* for his two articles on preserving a river and recreating spawning areas. This feel-good story shows how Canadians are taking on the responsibility of caring for their environment and Hill tells it with smooth, readable style.

BEST ENVIRONMENTAL WRITING

CLASS 3012

Circulation 10,000 & over

- Doug Draper & Paul Forsyth, Niagara (ON)
This Week
- Jim Mosher, Gimli (MB) *Interlake Spectator*
- Don Bodger, Duncan (BC) *Cowichan News Leader*



This year's 45 entries in the Environmental Writing category showed that Canadian newspapers are writing about a wide range of environmental matters. Topics such as: water preservation, sewage treatment, preservation of farmland and green space, land filling, recycling and wildlife protection were insightful and informative. Those entering this category should take time to include a letter explaining the story they have submitted. In addition, background articles and follow-up pieces can often be helpful.

First place goes to the Regional Municipality of Niagara (ON) *This Week* for an excellent three-part series written by Doug Draper and Paul Forsyth about the secretive Niagara Parks Commission's plans to construct a gondola ride for tourists in and around the most famous natural landmark in all of Canada—Niagara Falls. The three part series was well written, made an immediate impact and featured strong photos and an excellent layout. The outrage felt by the community was clear in the articles

JUDGE'S COMMENTS

and the paper went on to uncover more plans by the Commission to install other amusement park-type rides at the Falls. Eventually the gondola project was cancelled.

In second is the Gimli (MB) *Interlake Spectator* for its story and follow-up pieces written by Jim Mosher about millions of litres of sewage being dumped into Lake Winnipeg early in 2004. The paper was able to uncover what happened and report its findings to the public. The paper's coverage led to government changes in the way such incidents are reported to the public.

The Duncan (BC) *Cowichan News Leader* took third place with its feature story about a community-minded volunteer written by Don Bodger. The piece profiled a local man who gave countless hours of his time to local environmental protection projects around his community despite suffering an accident early in life that nearly led to his death and left him in constant pain. The profile was well done, easy to read and was thought-provoking.

JUDGE'S COMMENTS

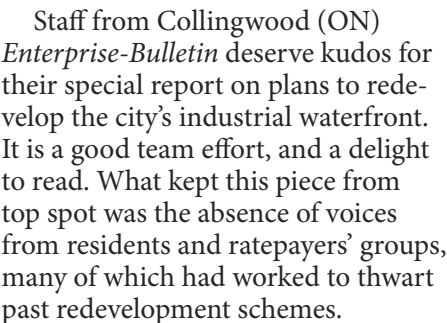
- The material is concise and crisply written, loaded with story-telling quotes and local names. Most pictures go beyond simply identifying source persons; they show people doing things, which the text describes.

Third place: Uxbridge (ON) *Times-Journal*, “Harvest time - feeding the world’s hungry.” A scene-setting lead, by staff writer Crystal Crimi, keynotes four (tabloid) pages of text and photos about the Canadian Foodgrains Bank, a charity organization which has shipped nearly a million tonnes of crops overseas in its two-decade history. *The Times Journal* (circ. 8,750) depicts farmers harvesting corn, in a well-sourced feature about local contributions to an important international aid effort.



JUDGE'S COMMENTS

Finally, Stephen Burnett's reporting in the *NWT News/North* regarding Northwest Territories' refusal to disclose recipients of business development loans is the best example of public service journalism in this year's lot. A complex subject, Burnett manages to keep it simple by carving it into several shorter stories. Well done.



BEST BUSINESS WRITING AWARD

CLASS 3032
Circulation 10,000 and over

CN TROPHY

Sponsored by CN

1. Trudy Beyak, Vivian Ruskin, Vikki Hopes, Neil Corbett & Kevin Mills, Abbotsford (BC) *News*
2. Lance Anderson, Peterborough (ON) *Peterborough This Week*
3. Jennifer McLarty, Victoria (BC) *News*



The staff at the Abbotsford (BC) *News* easily won this category, with outstanding coverage of the avian flu outbreak. It was the challenge of the staff to make this crisis understandable to the general public—and they did.

They developed a compelling and informative special report examining the intensity of the human pain and economic impacts in the Fraser Valley.

The reporting is ambitious and the package is attractive. Excellent!

Lance Anderson with Peterborough (ON) *This Week* captured second place with a well-balanced story on call centres, and Victoria (BC) *News* reporter Jennifer McLarty came a close third with her story on vision professionals.

Overall, the entries in this category were mediocre and showed little initiative. Most were advertising features—simply public relations exercises with lots of cheering going on, but little reporting.

Commentaries have no place in news and business stories, unless they

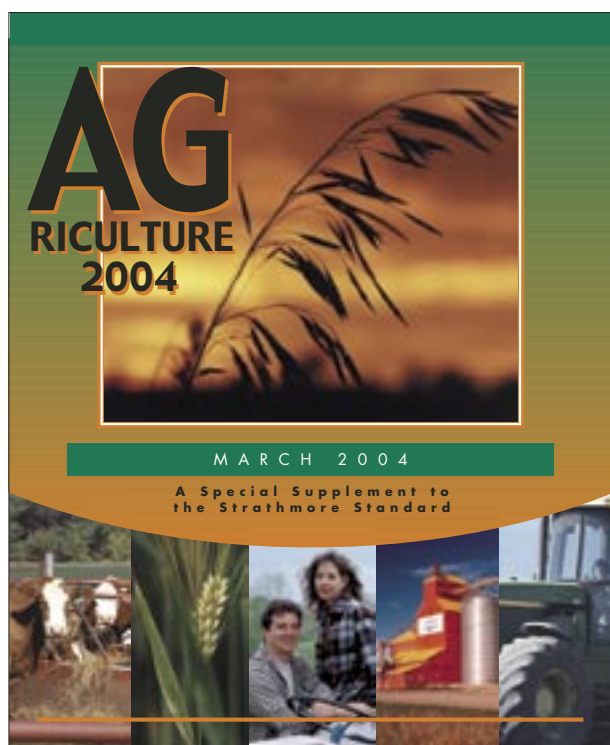
JUDGE'S COMMENTS

are labelled as such. Save opinions for the editorial pages.

BEST AGRICULTURAL EDITION

CLASS 3041
Circulation up to 9,999

1. Strathmore (AB) *Standard*
2. Barrhead (AB) *Leader*
3. Swan River (MB) *Star & Times*



Agriculture has taken a hard hit over the last few years, but farmers have proven to be resourceful and determined. The newspaper industry has a tremendous opportunity to reflect and report on both the positives and negatives. Unfortunately, for the most part, few of the entries took the time to dig beyond the surface and put a face on Canadian farmers and their concerns.

While some entries featured great advertising, others had awesome pictures or good stories, but too many relied heavily on submitted copy to fill the section.

Fortunately, there are exceptions and the Strathmore (AB) *Standard* is one. This entry has it all: strong modern advertising, locally generated stories, and good quality pictures.

The Barrhead (AB) *Leader* was a close second with a section dedicated specifically to the beef industry. It featured attractive full-colour ads, well-written locally generated stories and great colour photos. Well done.

The Swan River (MB) *Star & Times* took the issues facing agriculture

JUDGE'S COMMENTS

and attempted to find solutions and reflect the concerns of local farmers. By including more locally written stories, and more modern ad design, this entry may have moved up in the standings.

These three entries were a pleasure to read and are a credit to the industry and the communities they serve.

Publishers and editors, please encourage your reporting staff to get out well in advance of publication and talk to the people in your rural areas. Find out what the stories are and tell them from a local perspective.

Several entries would move up considerably if the editor had taken the time to edit the copy for spelling, grammar, clarity and length. Today's reader does not want to continue to read as you jump a story five to seven times. Keep it short, concise and informative and your readers will appreciate it. Also, the majority of the entries would benefit considerably from the use of more modern techniques as well as the inclusion of graphics in ad design.

BEST AGRICULTURAL EDITION

CLASS 3042
Circulation 10,000 and over

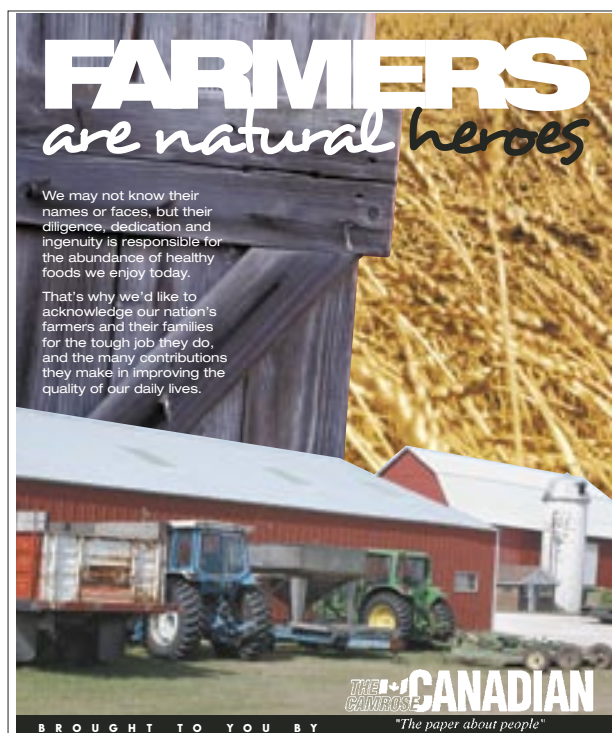
1. Camrose (AB) *The Camrose Canadian*
2. Swift Current (SK) *Prairie Post*
3. Chilliwack (BC) *Progress*

JUDGE'S COMMENTS

The Camrose (AB) *Canadian* takes the blue ribbon for Agricultural Edition over 10,000 circulation. We rate substance over form but besides lots of local stories that have put together a bright, attractive edition.

The Swift Current (SK) *Prairie Post* was relegated to second place with just too many animals and not enough farmers. Otherwise a good effort.

Generally we were disappointed in the entries as they reflected little real affinity for the farm community.



BEST AGRICULTURAL STORY

CLASS 3051
Circulation Open

Sponsored by Agricore United

1. David Nickle, Scarborough (ON) *Mirror*
2. Brian Zinchuk, Battlefords (SK) *The News Optimist*
3. Lyle Aspinall, Lacombe (AB) *Globe*

JUDGE'S COMMENTS

There was plenty to choose from in this category, and most of the entries were a pleasure to read.

However, the one that stood out was David Nickle's piece on a farming family in Scarborough that is keeping a dying tradition alive. The story was wonderfully written and well presented—a top-notch feature.

There were lots of stories on the BSE crisis, naturally, but Brian Zinchuk's trip to the auction was well worth the effort. Good quotes, nice flow and a nice flair for description garnered this story second place.

And third place goes to Lyle Aspinall's piece on a trapper who seems to specialize in blowing up beaver dams. Super quotes and a light touch make this tale a great read.

There were at least a dozen others that could have been named honourable mentions. Well done, everyone!





Winners

2005

BETTER NEWSPAPERS
COMPETITION

Scores are listed for the following BETTER NEWSPAPERS COMPETITION categories:
Spot News Photo, Feature Photo, Sports Photo, Photo Essay, Photo Illustration,
Christmas Edition, Sports Pages, Web Site Design, and Canadian Forces Paper.

SCORES

BEST SPOT NEWS PHOTO

Class 2111, circulation up to 3,999

Paper	News/Feature Value (25)	Impact (20)	Presentation (5)	Total (50)
Alliston (ON) Herald	24	17	3	44
Annapolis Royal (NS) Spectator	16	10	3	29
Battlefords (SK) News Optimist (The)	15	9	3	27
Biggar (SK) Independent	18	11	3	32
Bridgetown/Middleton (NS) Monitor-Examiner	20	14	3	37
Clearwater (BC) North Thompson Times	15	10	3	28
Collingwood (ON) Enterprise-Bulletin	21	17	4	42
Edson (AB) Leader	21	16	3	37
Elmira (ON) Independent	16	12	3	31
Fort Chipewyan/Fort Smith (NT) Slave River Journal	16	14	3	33
Grand Falls-Windsor (NL) Advertiser	24	19	3	46
Harbour Breton (NL) Coaster	15	9	2	26
Hay River (NT) Hub	15	10	3	28
Humboldt (SK) Journal	15	9	2	26
Invermere (BC) Valley Echo	14	8	3	25
Jasper (AB) Booster	21	14	3	38
Ladysmith/Chemainus (BC) Chronicle	19	12	3	34
Listowel (ON) Banner	20	14	3	37
Lumsden (SK) Waterfront Press (The New)	16	9	2	27
Melfort (SK) Journal	15	10	3	28
Minden (ON) Times	7	8	3	18
Moosomin (SK) World-Spectator	13	7	3	23
New Hamburg (ON) Independent	22	17	4	43
Nunavut (NU) Kivalliq News	12	7	2	21
Petrolia (ON) Topic	18	12	3	33
Port Hardy (BC) North Island Gazette	16	12	3	31
Provost (AB) News	7	7	2	16
Rainy River (ON) Record	17	12	3	32
Revelstoke (BC) Times-Review	16	11	3	30
Salmon Arm (BC) Observer	20	15	3	38
Springdale/Baie Verte (NL) Nor'Wester	13	8	2	23
St. Paul (AB) Journal	24	19	4	47
St. Stephen (NB) Courier Weekend	14	9	3	26
Stephenville (NL) Georgian	14	8	2	24
Stettler (AB) Independent	21	15	3	36
Stonewall (MB) Argus & Teulon Times	20	14	3	37
Sundre (AB) Round Up	13	11	3	27
Swan River (MB) Star & Times	16	10	3	29
Tofield (AB) Mercury	15	9	3	27
Westlock (AB) News	19	14	3	36
Winfield (BC) Lake Country Calendar	17	15	3	35

BEST SPOT NEWS PHOTO

Class 2112, circulation 4,000 – 12,499

Paper	News/Feature Value (25)	Impact (20)	Presentation (5)	Total (50)
Banff (AB) Crag & Canyon	18	10	3	31
Bridgewater (NS) Bulletin	15	10	2	27
Canmore (AB) Leader	20	15	3	38
Carbonear (NL) The Compass	18	12	4	34
Clareville (NL) Packet	19	17	3	39
Elmira-Woolwich (ON) Observer	19	17	3	39
Gander (NL) Beacon	18	15	3	36
Goderich (ON) Signal-Star	19	15	2	36
Haliburton (ON) County Echo	12	10	4	26
Kentville (NS) Advertiser	15	10	3	28
Lewisporte (NL) Pilot	17	12	3	32
Marystown (NL) Southern Gazette	15	10	2	27
Merritt (BC) News	18	15	4	37
Miramichi (NB) Leader	10	10	3	23
Morinville (AB) Free Press	19	8	1	28
New Liskeard (ON) Temiskaming Speaker's Weekender	15	15	2	32
Nunavut/Nunavik (NU) Nunatsiaq News	19	12	2	33
Quesnel (BC) Cariboo Observer	21	18	4	43
Sherbrooke (QC) The Record	19	15	2	36
St. Anthony (NL) Northern Pen	20	18	4	42
St. Stephen (NB) Saint Croix Courier	17	12	2	31
Steinbach (MB) The Carillon	15	10	1	26
Stirling (ON) Community Press	19	18	3	40
Uxbridge (ON) Times-Journal	18	15	3	36
Vegreville (AB) Vegreville Observer	17	15	3	35
Wetaskiwin (AB) Times Advertiser	10	5	2	17
Whistler (BC) Question	15	10	2	27
Whitehorse/Yukon Territory (YT) Yukon News	22	20	4	46
Williams Lake (BC) Tribune	24	20	4	48
Yarmouth (NS) Vanguard	23	20	4	47
Yellowknife (NT) Yellowknifer	22	18	4	44

BEST SPOT NEWS PHOTO

Class 2113, circulation 12,500 and over

Paper	News/Feature Value (25)	Impact (20)	Presentation (5)	Total (50)
Abbotsford (BC) News	22	15	4	41
Abbotsford (BC) Times	23	19	5	47
Ajax/Pickering (ON) News Advertiser	22	18	4	44
Barrie (ON) Advance	19	12	4	35
Belleville/Trenton (ON) Community Press	22	18	3	43
Bowmanville/Clarington (ON) Canadian Statesman/This Week	22	16	3	41
Burlington (ON) Post	24	19	5	48
Burnaby/New Westminster (BC) News Leader	23	14	4	41
Cambridge (ON) Times	18	18	5	41
Campbell River (BC) Mirror	24	20	5	49
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	18	18	5	41
Chilliwack (BC) Progress	22	16	4	42
Cobourg/Port Hope/Colborne (ON) Northumberland News	24	16	4	44
Colwood (BC) Goldstream News Gazette	22	14	4	40
Coquitlam (BC) Tri City News	23	15	3	41
Courtenay Comox Valley (BC) Record	20	15	3	38
Delta (BC) Optimist	15	14	4	33
Duncan (BC) Cowichan News Leader	23	19	4	46
Duncan (BC) Pictorial	12	15	4	31
Etobicoke (ON) Guardian	22	19	5	46
Kamloops (BC) This Week	20	14	4	38
Langley (BC) Advance News	15	18	5	38
Laval (QC) Chomedey News	18	14	2	34
Maple Ridge-Pitt Meadows (BC) News	20	19	4	43
Midland/Penetanguishene (ON) Mirror	22	17	5	44
Mississauga (ON) News	22	18	3	43
Nanaimo (BC) News Bulletin	20	9	4	33
New Westminster (BC) Record	17	16	4	37
Newmarket/Aurora (ON) Era-Banner	23	16	3	42
North Vancouver/West Vancouver (BC) North Shore News	22	18	3	43
North York (ON) Mirror	23	18	4	45
Oakville (ON) Beaver	22	18	3	43
Oakville (ON) Today	23	12	4	39
Orleans (ON) Star	20	12	4	36
Oshawa (ON) This Week	22	18	5	45
Parksville/Qualicum Beach (BC) The News	23	16	4	43
Peterborough (ON) Peterborough This Week	12	16	3	31
Prince George (BC) Free Press	23	19	4	46
Red Deer (AB) Red Deer Express	22	19	5	46
Richmond Hill/Thornhill (ON) Liberal	15	18	3	36
Saanich (BC) News	22	10	4	36
Sarnia (ON) This Week	22	8	4	34
Scarborough (ON) Mirror	22	15	4	41
Sechelt/Gibsons (BC) Coast Reporter	18	13	3	34
Selkirk (MB) Journal	22	16	3	41

Sidney (BC) Peninsula News Review	10	18	3	31
St. Albert (AB) Gazette	20	17	4	41
St. Albert (AB) Saint City News	18	17	4	39
St. John's (NL) The Express	18	12	3	33
Sudbury (ON) Northern Life	23	10	3	36
Surrey/North Delta (BC) Leader	18	12	4	34
Vaughan (ON) Citizen	18	14	4	36
Vernon (BC) Morning Star	20	10	4	34

BEST FEATURE PHOTO

Class 2121, circulation up to 3,999

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (10)	Total (55)
100 Mile House (BC) Free Press	–	–	–	–	–
Alliston (ON) Herald	1	15	13	10	39
Annapolis Royal (NS) Spectator	8	8	9	6	31
Barrhead (AB) Leader	11	10	11	7	39
Barriere (BC) North Thompson Star/Journal	5	5	4	5	19
Bashaw (AB) Star	11	7	11	7	36
Battlefords (SK) News Optimist (The)	10	3	2	4	19
Biggar (SK) Independent	12	11	13	7	43
Bridgetown/Middleton (NS) Monitor-Examiner	8	11	5	8	32
Clearwater (BC) North Thompson Times	7	7	4	6	24
Collingwood (ON) Enterprise-Bulletin	13	9	11	7	40
Corner Brook (NL) Humber Log	15	15	12.5	10	52.5
Edson (AB) Leader	8	7	8	7	30
Elmira (ON) Independent	8	8	8	5	29
Fergus-Elora (ON) News Express	13	14	14	9	50
Fort Macleod (AB) Gazette	9	9	9	7	34
Fort Simpson (NT) Deh Cho Drum	12	14	13	10	49
Gananoque (ON) Reporter	12	9	13	8	42
Gaspé Peninsula (QC) The Gaspé Spec	3	4	2	5	14
Grand Falls-Windsor (NL) Advertiser	10	11	10	8	39
Happy Valley-Goose Bay (NL) Labradorian	13	11	12	7	43
Harbour Breton (NL) Coaster	11	12	10	9	42
Hay River (NT) Hub	10	11	12	7	40
Humboldt (SK) Journal	10	7	7	4	28
Inuvik (NT) Inuvik Drum	11	13	12	9	45
Invermere (BC) Valley Echo	12	12	12	9	45
Jasper (AB) Booster	11	10	9	7	37
Kitimat (BC) Northern Sentinel	10	6	6	5	27
Lac La Biche (AB) Post	10	9	13	6	38
Lacombe (AB) Globe	12	12	12	10	46
Ladysmith/Chemainus (BC) Chronicle	11	11	10	7	39
Listowel (ON) Banner	11	2	1	1	15
Lumsden (SK) Waterfront Press (The New)	8	8	6	5	27
Melfort (SK) Journal	9	10	10	6	35
Merritt (BC) Herald	7	9	7	7	30
Midland (ON) The Free Press	8	7	2	3	20
Minden (ON) Times	13	15	13	10	51

Moosomin (SK) World-Spectator	8	9	4	7	28
Mount Forest (ON) Confederate	12	12	10	9	43
Nanton (AB) The Nanton News	10	2	1	3	16
New Hamburg (ON) Independent	6	8	6	7	27
Nunavut (NU) Kivalliq News	9	10	9	7	35
Palmerston (ON) Minto Express	8	7	6	5	26
Placentia (NL) The Charter	5	3	3	1	12
Port Aux Basques (NL) The Gulf News	8	7	8	5	28
Port Hardy (BC) North Island Gazette	11	6	9	2	28
Port Hawkesbury (NS) Reporter	4	2	2	3	11
Port Perry (ON) Star	9	9	8	5	31
Powell River (BC) Peak	10	10	10	8	38
Provost (AB) News	12	11	11	8	42
Rainy River (ON) Record	11	13	10	9	43
Roblin (MB) Review	11	9	12	6	38
Salmon Arm (BC) Observer	15	14	15	9	53
Sicamous (BC) Eagle Valley News	11	13	11	8	43
Springdale/Baie Verte (NL) Nor'Wester	9	10	9	5	33
Springhill/Parrsboro (NS) Record	15	13.5	14	9	51.5
St. Paul (AB) Journal	8	8	8	6	30
St. Stephen (NB) Courier Weekend	8	9	8	6	31
Stephenville (NL) Georgian	4	8	2	5	19
Stettler (AB) Independent	12	12	12	9	45
Stonewall (MB) Argus & Teulon Times	12	13	14	10	49
Strathmore (AB) Standard	11	9	9	7	36
Summerland (BC) Review	9	6	6	4	25
Sundre (AB) Round Up	5	7	2	5	19
Swan River (MB) Star & Times	11	12	12	8	43
Tofield (AB) Mercury	12	10	11	4	37
Valleyview (AB) Valley Views	1	1	2	2	6
Wakefield/Gatineau Hills (QC) Low Down To Hull & Back News	14	14	13	7	48
Westlock (AB) News	11	12	12	8	43
Whitewood (SK) Herald	11	12	12	7	42
Winfield (BC) Lake Country Calendar	11	11	13	8	43

Goderich (ON) Signal-Star	11	12	12	7	42
Haliburton (ON) County Echo	14	15	15	10	54
Innisfail (AB) Province Booster	8	8	8	7	31
Kentville (NS) Advertiser	12	12	11	9	44
Lewisporte (NL) Pilot	9	10	9	9	37
Merritt (BC) News	10	10	10	8	38
Miramichi (NB) Leader	12	12	12	8	44
Morinville (AB) Free Press	10	9	9	7	35
New Liskeard (ON) Temiskaming Speaker	9	9	10	8	36
New Liskeard (ON) Temiskaming Speaker's Weekender	9	9	10	7	35
Northwest Territories (NT) NWT News North	11	10	10	7	38
Nunavut (NU) Nunavut News North	12	11	12	7	42
Nunavut/Nunavik (NU) Nunatsiaq News	12	11	11	8	42
Oak Bay (BC) News	8	9	8	7	32
Olds (AB) The Olds Albertan	13	13	12	8	46
Quesnel (BC) Cariboo Observer	12	13	12	8	45
Rocky Mountain House (AB) Mountain-eer	12	13	12	7	44
Salt Spring Island (BC) Gulf Islands Driftwood	12	12	12	9	45
Sherbrooke (QC) The Record	13	12	12	7	44
St. Anthony (NL) Northern Pen	11	12	12	9	44
St. Stephen (NB) Saint Croix Courier	10	10	9	8	37
Steinbach (MB) The Carillon	12	13	11	9	45
Stirling (ON) Community Press	11	12	11	7	41
Stouffville (ON) Sun/Tribune	13	13	13	9	48
Sussex (NB) Kings County Record	11	12	12	8	43
Sylvan Lake (AB) News	10	10	11	8	39
Vegreville (AB) Vegreville Observer	11	12	11	8	42
Waterdown (ON) Flamborough Review	12	13	13	9	47
Wetaskiwin (AB) Times Advertiser	12	11	11	8	42
Weyburn (SK) Review	11	11	11	8	41
Whistler (BC) Question	12	13	12	7	44
Whitehorse/Yukon Territory (YT) Yukon News	13	14	13	9	49
Williams Lake (BC) Tribune	12	10	11	8	41
Yarmouth (NS) Vanguard	12	13	12	9	46
Yellowknife (NT) Yellowknifer	12	12	13	8	45

BEST FEATURE PHOTO

Class 2122, circulation 4,000 – 12,499

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (10)	Total (55)
Alberton (PE) West Prince Graphic	11	9	10	8	38
Ancaster (ON) Ancaster News	10	9	9	8	36
Aylmer (ON) Express	11	10	11	8	40
Banff (AB) Crag & Canyon	12	12	13	9	46
Bridgewater (NS) Bulletin	12	11	12	8	43
Canmore (AB) Leader	12	11	11	8	42
Carbonear (NL) The Compass	9	9	9	8	35
Clarendville (NL) Packet	12	11	11	9	43
Elmira-Woolwich (ON) Observer	14	13	12	7	46
Esquimalt (BC) News	14	15	13	10	52
Fort Frances (ON) Times	11	10	11	8	40
Gander (NL) Beacon	13	13	13	8	47

BEST FEATURE PHOTO

Class 2123, circulation 12,000 and over

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (10)	Total (55)
Abbotsford (BC) News	6	2	3	5	16
Abbotsford (BC) Times	10	7.5	11	8	36.5
Barrie (ON) Advance	6	10	5	10	31
Belleville/Trenton (ON) Community Press	10	7	5	10	32
Bowmanville/Clarington (ON) Canadian Statesman/This Week	10	9	5	6	30
Brampton (ON) Guardian	10	11	9	10	40
Brighton/East Northumberland (ON) Independent	5	3	3	5	16
Burlington (ON) Post	11	13	10	8	42
Burnaby/New Westminster (BC) News Leader	8	8	3	10	29
Cambridge (ON) Times	7	10	5	10	32
Campbell River (BC) Mirror	10	7	5	6	28
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	15	15	14	10	54
Chilliwack (BC) Progress	7	10	8	10	35
Chilliwack (BC) Times	5	7	3	8	23
Cobourg/Port Hope/Colborne (ON) Northumberland News	8	8	7	6	29
Colwood (BC) Goldstream News Gazette	7	4	3	5	19
Coquitlam (BC) Tri City News	12	7	7	8	34
Courtenay Comox Valley (BC) Record	7	10	5	8	30
Delta (BC) Optimist	–	–	–	–	–
Duncan (BC) Pictorial	3	5	1	10	19
Dundas (ON) Dundas Star News	10	10	5	8	33
East York (ON) Mirror	3	7	2	8	20
Etobicoke (ON) Guardian	5	11	7	10	33
Georgetown/Acton (ON) Independent/Free Press	9	11	8	10	38
Guelph (ON) Tribune	5	7	9	10	31
Hamilton (ON) Mountain News	5	3	3	5	16
Kamloops (BC) This Week	7	12	7.5	10	36.5
Kelowna (BC) Capital News	3	7	10	8	28
Keswick (ON) Georgina Advocate	5	7	3	10	25
Kingston (ON) This Week	7	7	3	5	22
Langley (BC) Advance News	14	13	13	9	49
Langley (BC) Times	8	10	10	10	38
Leduc (AB) Representative	8	10	10	10	38
Milton (ON) Canadian Champion	10	10	5	10	35
Mississauga (ON) News	14	14	15	10	53
Montreal's West Island (QC) Chronicle	–	–	–	–	–
Nanaimo (BC) News Bulletin	8	12	10	10	40
Newmarket/Aurora (ON) Era-Banner	5	8	7	9	29
Niagara (ON) This Week	6	12	10	10	38
North Vancouver/West Vancouver (BC) North Shore News	8	9	3	7	27
North York (ON) Mirror	8	7	3	8	26
Oakville (ON) Beaver	10	12	8	9	39
Oakville (ON) Today	7	5	3	5	20

Orillia (ON) Today	5	3	2	8	18
Orleans (ON) Star	10	13	10.5	10	43.5
Orleans (ON) Weekly Journal East	3	3	3	2	11
Oshawa (ON) This Week	7	3	3	10	23
Ottawa (ON) News-South	5	2	2	2	11
Ottawa (ON) News-West	5	2	2	3	12
Parksville/Qualicum Beach (BC) The News	5	9	9	10	33
Peterborough (ON) Peterborough This Week	14	10	12	10	46
Prince George (BC) Free Press	5	5	3	5	18
Red Deer (AB) Red Deer Express	7	12	5	10	34
Richmond (BC) Review	5	5	3	10	23
Richmond Hill/Thornhill (ON) Liberal	13	13	12	10	48
Saanich (BC) News	10	10	8	8	36
Salmon Arm (BC) Shuswap Market News	7	10	5	10	32
Scarborough (ON) Mirror	10	13	13	9	45
Sechelt/Gibsons (BC) Coast Reporter	7	3	0	4	14
Selkirk (MB) Journal	7	7	3	7	24
St. Albert (AB) Gazette	10	10	10	10	40
St. Albert (AB) Saint City News	5	7	3	5	20
St. John's (NL) The Express	10	12	10	8	40
Stoney Creek (ON) News	5	7	5	8	25
Sudbury (ON) Northern Life	5	2	3	6	16
Surrey/North Delta (BC) Leader	2	3	7	5	17
Swift Current (SK) Prairie Post	5	3	5	5	18
Toronto (ON) Beach/Riverdale Mirror	5	3	7	5	20
Vancouver (BC) Courier - East Side	7	7	7	5	26
Vaughan (ON) Citizen	8	7	3	10	28
Vernon (BC) Morning Star	7	10	3	8	28
Victoria (BC) News	7	5	5	5	22
Victoria (BC) Weekend Edition	7	10	13	8	38
Whitby (ON) This Week	3	8	3	6	20
White Rock/South Surrey (BC) Peace Arch News	10	11	10	9	40
York (ON) Guardian	8	7	3	7	25

BEST SPORTS PHOTO

Class 2131, circulation up to 3,999

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (5)	Total (50)
100 Mile House (BC) Free Press	8	6	7	1	22
Alliston (ON) Herald	11	12	11	3	37
Annapolis Royal (NS) Spectator	11	12	10	2	35
Barriere (BC) North Thompson Star/Journal	9	10	8	3	30
Bashaw (AB) Star	10	9	8	3	30
Battlefords (SK) News Optimist (The)	9	11	9	3	32
Biggar (SK) Independent	12	13	10	4	39
Bridgetown/Middleton (NS) Monitor-Examiner	13	14	12	4	43
Castor (AB) Advance	10	9	8	3	30

Clearwater (BC) North Thompson Times	10	10	10	2	32
Collingwood (ON) Enterprise-Bulletin	12	12	13	4	41
Corner Brook (NL) Humber Log	13	12	12	3	40
Coronation (AB) Coronation Review	12	10	9	3	34
Deep River (ON) North Renfrew Times	14	14	13	5	46
Edson (AB) Leader	11	10	11	3	35
Elk Point (AB) Review	10	8	9	4	31
Elmira (ON) Independent	8	7	6	3	24
Fergus-Elora (ON) News Express	12	14	12	3	41
Fort Macleod (AB) Gazette	12	11	11	3	37
Gananoque (ON) Reporter	12	11	9	3	35
Grand Falls-Windsor (NL) Advertiser	11	10	9	4	34
Happy Valley-Goose Bay (NL) Labradorian	10	12	9	4	35
Harbour Breton (NL) Coaster	7	2	3	1	13
Hay River (NT) Hub	14	15	13.5	4	46.5
Humboldt (SK) Journal	13	11	10	3	37
Invermere (BC) Valley Echo	11	11	12	3	37
Lacombe (AB) Globe	12	10	12	3	37
Ladysmith/Chemainus (BC) Chronicle	12	11	9	3	35
Listowel (ON) Banner	10	9	8	3	30
Lumsden (SK) Waterfront Press (The New)	11	10	13	4	38
Melfort (SK) Journal	11	10	11	3	35
Merritt (BC) Herald	10	13	13	3	39
Minden (ON) Times	10	9	8	2	29
Moosomin (SK) World-Spectator	10	9	9	3	31
Mount Forest (ON) Confederate	12	13	12	4	41
Nanton (AB) The Nanton News	12	12	9	4	37
New Hamburg (ON) Independent	11	9	9	4	33
Nunavut (NU) Kivalliq News	11	10	11	3	35
Pictou (NS) Advocate	10	8	8	3	29
Port Aux Basques (NL) The Gulf News	12	10	10	2	34
Port Hardy (BC) North Island Gazette	9	12	12	3	36
Port Hawkesbury (NS) Reporter	11	10	9	2	32
Powell River (BC) Peak	9	8	9	4	30
Provost (AB) News	12	10	10	3	35
Salmon Arm (BC) Observer	9	11	12	2	34
Shaunavon (SK) Standard	11	8	8	3	30
Sicamous (BC) Eagle Valley News	9	12	13	4	38
St. Paul (AB) Journal	11	12	11	4	38
Stephenville (NL) Georgian	8	2	3	2	15
Stettler (AB) Independent	11	9	8	2	30
Stonewall (MB) Argus & Teulon Times	12	12	13	4	41
Strathmore (AB) Standard	12	10	10	3	35
Sundre (AB) Round Up	12	11	10	5	38
Swan River (MB) Star & Times	9	10	9	4	32
Viking (AB) Weekly Review	11	10	10	2	33
Wakefield/Gatineau Hills (QC) Low Down To Hull & Back News	11	13	12	4	40
Westlock (AB) News	10	12	12	4	38
Winfield (BC) Lake Country Calendar	10	11	12	2	35

BEST SPORTS PHOTO

Class 2132, circulation 4,000 – 12,499

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (5)	Total (50)
Airdrie (AB) Airdrie Echo	8	10	9	3	30
Banff (AB) Crag & Canyon	9	10	9	3	31
Bridgewater (NS) Bulletin	10	10	10	4	34
Canmore (AB) Leader	13	15	14	5	47
Carbonear (NL) The Compass	7	9	9	4	29
Clarenville (NL) Packet	10	10	12	3	35
Elmira-Woolwich (ON) Observer	10	10	8	4	32
Esquimalt (BC) News	13	13	12	4	42
Fort Frances (ON) Times	10	10	10	2	32
Gander (NL) Beacon	8	8	8	3	27
Goderich (ON) Signal-Star	10	10	10	2	32
Haliburton (ON) County Echo	10	10	10	3	33
James Bay (QC) The Nation	10	10	8	3	31
Kentville (NS) Advertiser	10	10	10	4	34
Lewisporte (NL) Pilot	9	11	10	3	33
Merritt (BC) News	8	8	8	2	26
Miramichi (NB) Miramichi Weekend	10	12	10	4	36
Morinville (AB) Free Press	8	8	8	2	26
New Liskeard (ON) Temiskaming Speaker	12	12	12	3	39
Northwest Territories (NT) NWT News North	9	8	8	3	28
Nunavut (NU) Nunavut News North	13	12	10	4	39
Oak Bay (BC) News	12	11	11	3	37
Quesnel (BC) Cariboo Observer	12	14	10	2	38
Salt Spring Island (BC) Gulf Islands Driftwood	12	13	13	4	42
St. Stephen (NB) Saint Croix Courier	10	10	10	3	33
Steinbach (MB) The Carillon	10	10	10	3	33
Sussex (NB) Kings County Record	12	12	10	4	38
Sylvan Lake (AB) News	10	8	8	2	28
Tillsonburg (ON) News	10	12	10	4	36
Vegreville (AB) Vegreville Observer	11	12	13	5	41
Wetaskiwin (AB) Times Advertiser	12	13	14	4	43
Weyburn (SK) Review	10	12	10	3	35
Whistler (BC) Question	10	12	12	4	38
Whitehorse/Yukon Territory (YT) Yukon News	13	15	13	5	46
Williams Lake (BC) Tribune	10	12	10	5	37
Yarmouth (NS) Vanguard	10	10	10	3	33
Yellowknife (NT) Yellowknifer	8	8	8	3	27

BEST SPORTS PHOTO

Class 2133, circulation 12,500 and over

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (5)	Total (50)
Abbotsford (BC) Times	11	11	8	5	35
Ajax/Pickering (ON) News Advertiser	10	11	8	3	32
Barrie (ON) Advance	13	12	10	4	39
Belleville/Trenton (ON) Community Press	9	7	7	2	25
Bowmanville/Clarington (ON) Canadian Statesman/This Week	14	10	12	2	38
Brampton (ON) Guardian	12	11	9	3	35
Burlington (ON) Post	10	8	11	2	31
Burnaby/New Westminster (BC) News Leader	13	12	10	4	39
Cambridge (ON) Times	8	6	6	2	22
Camrose (AB) The Camrose Canadian	9	7	7	3	26
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	13	10	10	5	38
Chilliwack (BC) Progress	13	12	11	3	39
Chilliwack (BC) Times	11	6	8	2	27
Cobourg/Port Hope/Colborne (ON) Northumberland News	11	8	11	4	34
Colwood (BC) Goldstream News Gazette	10	8	10	3	31
Coquitlam (BC) Tri City News	13	10	11	3	37
Courtenay Comox Valley (BC) Record	11	7	10	2	30
Delta (BC) Optimist	10	6	9	3	28
Duncan (BC) Cowichan News Leader	9	7	10	4	30
Duncan (BC) Pictorial	11	11	12	3	37
East York (ON) Mirror	11	7	6	5	29
Etobicoke (ON) Guardian	8	9	7	2	26
Georgetown/Acton (ON) Independent/Free Press	11	7	8	3	29
Guelph (ON) Tribune	6	6	9	2	23
Hamilton (ON) Mountain News	11	8	9	3	31
Kamloops (BC) This Week	12	8	9	4	33
Kingston (ON) This Week	10	9	10	3	32
Langley (BC) Advance News	10	7	11	5	33
Langley (BC) Times	8	7	4	5	24
Leduc (AB) Representative	12	10	10	3	35
Markham (ON) Economist & Sun	9	7	6	4	26
Milton (ON) Canadian Champion	14	11	12	4	41
Mississauga (ON) News	12	9	11	3	35
Montreal's West Island (QC) Chronicle	7	6	6	3	22
Nanaimo (BC) News Bulletin	10	8	14	5	37
New Westminster (BC) Record	13	9	9	4	35
Newmarket/Aurora (ON) Era-Banner	9	7	8	4	28
Niagara (ON) This Week	8	8	9	3	28
North Vancouver/West Vancouver (BC) North Shore News	14	13	12	4	43
North York (ON) Mirror	12	13	11	5	41
Oakville (ON) Beaver	10	9	10	2	31
Orleans (ON) Star	9	8	10	3	30
Orleans (ON) Weekly Journal East	9	8	12	2	31
Oshawa (ON) This Week	8	9	10	3	30

Ottawa (ON) News-South	7	7	8	3	25
Penticton (BC) Penticton Western News	13	14	13	4	44
Peterborough (ON) Peterborough This Week	10	7	8	2	27
Prince George (BC) Free Press	9	6	9	3	27
Red Deer (AB) Red Deer Express	11	8	11	3	33
Richmond (BC) Review	9	10	11	4	34
Richmond Hill/Thornhill (ON) Liberal	10	9	10	3	32
Saanich (BC) News	7	7	8	2	24
Scarborough (ON) Mirror	9	7	9	3	28
Sechelt/Gibsons (BC) Coast Reporter	6	5	5	1	17
Selkirk (MB) Journal	9	7	9	2	27
St. Albert (AB) Gazette	13	12	12	5	42
St. Albert (AB) Saint City News	11	11	10	3	35
St. John's (NL) The Express	7	8	10	4	29
Sudbury (ON) Northern Life	8	7	8	4	27
Swift Current (SK) Prairie Post	8	7	12	3	30
Vaughan (ON) Citizen	9	8	10	3	30
Vernon (BC) Morning Star	10	9	10	3	32
Victoria (BC) News	10	9	10	4	33
Whitby (ON) This Week	12	11	12	5	40
White Rock/South Surrey (BC) Peace Arch News	10	10	9	2	31
Winnipeg (MB) the Herald	7	7	11	4	29
York (ON) Guardian	8	6	8	2	24

BEST PHOTO ESSAY

Class 2141, circulation up to 3,999

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (10)	Total (55)
Alliston (ON) Herald	12	12	12	8	44
Battlefords (SK) News Optimist (The)	13	13	12	8	46
Biggar (SK) Independent	13	14	14	9	50
Corner Brook (NL) Humber Log	12	12	12	7	43
Coronation (AB) Coronation Review	12	11	12	7	42
Deep River (ON) North Renfrew Times	12	13	12	8	45
Edson (AB) Leader	11	11	13	7	42
Elk Point (AB) Review	11	10	11	7	39
Elmira (ON) Independent	12	11	11	7	41
Exeter (ON) Times-Advocate	12	11	12	8	43
Fergus-Elora (ON) News Express	12	11	12	7	42
Fort Macleod (AB) Gazette	12	10	12	7	41
Fort Simpson (NT) Deh Cho Drum	12	11	12	7	42
Gananoque (ON) Reporter	12	12	12	8	44
Grand Falls-Windsor (NL) Advertiser	13	12	12	8	45
Happy Valley-Goose Bay (NL) Labradorian	12	11	12	7	42
Harbour Breton (NL) Coaster	11	11	11	7	40
Hay River (NT) Hub	12	11	12	8	43
Humboldt (SK) Journal	13	12	11	8	44
Invermere (BC) Valley Echo	11	10	10	7	38
Lacombe (AB) Globe	12	12	10	8	42
Ladysmith/Chemainus (BC) Chronicle	12	11	11	7	41
Listowel (ON) Banner	13	13	13	8	47

Melfort (SK) Journal	11	10	10	7	38
Merritt (BC) Herald	11	10	11	7	39
Midland (ON) The Free Press	12	10	10	7	39
Minden (ON) Times	12	10	11	7	40
Moosomin (SK) World-Spectator	12	11	11	8	42
Mount Forest (ON) Confederate	11	10	11	6	38
Nanton (AB) The Nanton News	11	11	11	6	39
New Hamburg (ON) Independent	12	12	12	8	44
Nunavut (NU) Kivalliq News	12	12	11	7	42
Placentia (NL) The Charter	12	12	12	7	43
Port Aux Basques (NL) The Gulf News	13	11	11	7	42
Port Hawkesbury (NS) Reporter	13	12	12	8	45
Port Perry (ON) Star	12	11	12	8	43
Powell River (BC) Peak	13	11	11	7	42
Provost (AB) News	14	14	14	9	51
Rainy River (ON) Record	12	12	11	8	43
Roblin (MB) Review	13	13	13	8	47
Salmon Arm (BC) Observer	14	14	15	9	52
Sicamous (BC) Eagle Valley News	12	11	12	7	42
Springdale/Baie Verte (NL) Nor'Wester	11	11	13	7	42
St. Stephen (NB) Courier Weekend	11	11	13	7	42
Stephenville (NL) Georgian	11	11	11	7	40
Stonewall (MB) Argus & Teulon Times	12	12	11	7	42
Strathmore (AB) Standard	12	11	11	7	41
Summerland (BC) Review	12	11	12	8	43
Swan River (MB) Star & Times	13	12	13	8	46
Tofield (AB) Mercury	13	12	13	8	46
Viking (AB) Weekly Review	13	13	13	8	47
Westlock (AB) News	12	11	12	8	43
Winfield (BC) Lake Country Calendar	11	11	12	7	41

BEST PHOTO ESSAY

Class 2142, circulation 4,000 – 12,449

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (10)	Total (55)
Banff (AB) Crag & Canyon	9	7	11	7	34
Bridgewater (NS) Bulletin	11	12	8	5	36
Canmore (AB) Leader	8	9	7	8	32
Carbonear (NL) The Compass	11	12	10	7	40
Clareville (NL) Packet	7	7	6	4	24
Devon (AB) Devon Dispatch News	8	7	6	4	25
Elmira-Woolwich (ON) Observer	10	9	8	5	32
Gander (NL) Beacon	8	6	7	4	25
Goderich (ON) Signal-Star	7	8	6	4	25
Haliburton (ON) County Echo	8	11	10	6	35
Innisfail (AB) Province Booster	10	5	5	3	23
James Bay (QC) The Nation	7	3	4	2	16
Lewisporte (NL) Pilot	9	9	8	3	29
Miramichi (NB) Miramichi Weekend	8	12	9	4	33
New Liskeard (ON) Temiskaming Speaker	6	5	5	2	18
Northwest Territories (NT) NWT News North	8	9	9	4	30

Nunavut (NU) Nunavut News North	8	7	8	5	28
Nunavut/Nunavik (NU) Nunatsiaq News	12	10	9	6	37
Olds (AB) The Olds Albertan	11	9	11	7	38
Quesnel (BC) Cariboo Observer	11	10	10	6	37
Redwater (AB) Review	6	6	5	3	20
Salt Spring Island (BC) Gulf Islands Driftwood	13	15	13	9	50
Sherbrooke (QC) The Record	12	11	10	3	36
St. Anthony (NL) Northern Pen	13	11	13	6	43
St. Stephen (NB) Saint Croix Courier	6	4	4	3	17
Steinbach (MB) The Carillon	8	8	8	6	30
Stirling (ON) Community Press	11	6	7	2	26
Sussex (NB) Kings County Record	11	7	7	5	30
Vegreville (AB) Vegreville Observer	11	6	8	4	29
Waterdown (ON) Flamborough Review	6	5	4	3	18
Wetaskiwin (AB) Times Advertiser	9	10	8	5	32
Weyburn (SK) Review	6	7	6	3	22
Whistler (BC) Question	11	12	13	8	44
Whitehorse/Yukon Territory (YT) Yukon News	12	12	13	8	45
Yarmouth (NS) Vanguard	5	6	6	3	20
Yellowknife (NT) Yellowknifer	8	7	7	5	27

BEST PHOTO ESSAY

Class 2143, circulation 12,500 and over

Paper	News/Feature Value (15)	Impact (15)	Originality (15)	Presentation (10)	Total (55)
Abbotsford (BC) News	13	14	13	9	49
Abbotsford (BC) Times	14	15	14	9	52
Ajax/Pickering (ON) News Advertiser	11	12	11	8	42
Belleville/Trenton (ON) Community Press	13	10	10	5	38
Bowmanville/Clarington (ON) Canadian Statesman/This Week	2	3	3	4	12
Burlington (ON) Post	10	10	7	9	36
Burnaby/New Westminster (BC) News Leader	12	14	12	8	46
Cambridge (ON) Times	4	4	5	7	20
Camrose (AB) The Camrose Canadian	5	3	6	4	18
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	10	9	10	8	37
Chilliwack (BC) Progress	11	11	13	7	42
Colwood (BC) Goldstream News Gazette	3	3	3	4	13
Coquitlam (BC) Tri City News	14	14	12	6	46
Etobicoke (ON) Guardian	6	8	9	8	31
Georgetown/Acton (ON) Independent/Free Press	3	3	3	3	12
Kamloops (BC) This Week	3	2	1	2	8
Keswick (ON) Georgina Advocate	7	8	7	8	30
Kingston (ON) This Week	5	7	6	5	23
Langley (BC) Times	12	8	12	8	40
Laval (QC) Chomedey News	–	–	–	–	–
Midland/Penetanguishene (ON) Mirror	11	8	6	7	32
Mississauga (ON) News	15	15	15	9	54

Nanaimo (BC) News Bulletin	5	8	5	7	25
Newmarket/Aurora (ON) Era-Banner	13	12	12	8	45
Niagara (ON) This Week	11	6	6	8	31
North Vancouver/West Vancouver (BC) North Shore News	10	10	7	9	36
North York (ON) Mirror	14	14	11	6	45
Oakville (ON) Beaver	14	14	14	8	50
Orleans (ON) Star	5	4	4	4	17
Oshawa (ON) This Week	10	12	12	8	42
Peterborough (ON) Peterborough This Week	12	7	12	5	36
Red Deer (AB) Red Deer Express	10	11	9	7	37
Richmond Hill/Thornhill (ON) Liberal	12	13	14	7	46
Scarborough (ON) Mirror	12	13	13	8	46
Sechelt/Gibsons (BC) Coast Reporter	5	3	4	3	15
Selkirk (MB) Journal	9	9	8	8	34
Sidney (BC) Peninsula News Review	9	7	7	5	28
St. Albert (AB) Gazette	14	14	13	9	50
St. Albert (AB) Saint City News	9	7	6	6	28
St. John's (NL) The Express	2	2	2	3	9
Sudbury (ON) Northern Life	11	11	11	5	38
Surrey/North Delta (BC) Leader	15	14	15	9	53
Vernon (BC) Morning Star	14	14	15	8	51
Whitby (ON) This Week	11	10	7	9	37
White Rock/South Surrey (BC) Peace Arch News	13	7	13	7	40

Leduc (AB) Representative	2	6	4	4	16
Melfort (SK) Journal	2	2	2	4	10
Minden (ON) Times	8	8	6	8	30
Niagara (ON) This Week	2	6	4	2	14
Northwest Territories (NT) NWT News North	6	8	8	6	28
Orleans (ON) Weekly Journal East	4	6	6	6	22
Oshawa (ON) This Week	4	4	6	6	20
Peterborough (ON) Peterborough This Week	8	10	8	8	34
Port Perry (ON) Star	2	4	4	2	12
Richmond (BC) News	4	6	4	4	18
Sioux Lookout (ON) Wawatay News	2	4	2	2	10
St. Albert (AB) Saint City News	6	8	6	8	28
St. Anthony (NL) Northern Pen	2	2	4	2	10
Stettler (AB) Independent	6	10	8	6	30
Surrey/North Delta (BC) Leader	8	10	8	8	34
Swan River (MB) Star & Times	4	4	4	4	16
Tofield (AB) Mercury	0	2	2	2	6
Vegreville (AB) Vegreville Observer	4	6	6	6	22
Vernon (BC) Morning Star	4	4	4	6	18
Victoria (BC) Weekend Edition	10	10	10	10	40
Wetaskiwin (AB) Times Advertiser	4	2	4	2	12
Yellowknife (NT) Yellowknifer	4	6	8	6	24

BEST PHOTO ILLUSTRATION

Class 2151, circulation open

Paper	Creativity (10)	Technical Skill (10)	Impact (10)	Effectiveness	Total (40)
Abbotsford (BC) Times	4	6	6	6	22
Ajax/Pickering (ON) News Advertiser	6	8	8	8	31
Alliston (ON) Herald	8	10	10	8	36
Banff (AB) Crag & Canyon	2	2	2	4	10
Battlefords (SK) News Optimist (The)	2	2	4	2	10
Brampton (ON) Guardian	4	6	6	6	22
Burlington (ON) Post	2	4	4	4	14
Burnaby/New Westminster (BC) News Leader	8	10	10	10	38
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	6	10	8	8	32
Carbonear (NL) The Compass	4	2	4	2	12
Chilliwack (BC) Progress	4	6	4	6	20
Duncan (BC) Cowichan News Leader	6	6	6	6	24
Elmira (ON) Independent	4	6	6	6	22
Elmira-Woolwich (ON) Observer	6	6	6	8	26
Esquimalt (BC) News	4	6	6	6	22
Goderich (ON) Signal-Star	4	6	6	6	22
Haliburton (ON) County Echo	4	6	6	6	22
Kamloops (BC) This Week	6	6	6	6	24
Kelowna (BC) Capital News	6	8	6	8	28
Kingston (ON) This Week	2	2	4	2	10
Lac La Biche (AB) Post	2	2	2	2	8

BEST CHRISTMAS EDITION

Class 2201, circulation up to 3,999

Paper	General (15)	Theme (15)	Local (10)	News (10)	Graphics (5)	Ads (5)	Total (60)
100 Mile House (BC) Free Press	11	11	6	4	3	3	38
Alliston (ON) Herald	-	-	-	-	-	-	-
Barriere (BC) North Thompson Star/Journal	7	7	6	4	3	3	30
Clearwater (BC) North Thompson Times	8	7	6	4	2	3	30
Collingwood (ON) Enterprise-Bulletin	8	7	6	3	4	4	32
Deep River (ON) North Renfrew Times	9	9	6	3	4	3	34
Elk Point (AB) Review	9	8	6	3	3	3	32
Elmira (ON) Independent	9	8	6	4	3	3	33
Exeter (ON) Times-Advocate	-	-	-	-	-	-	-
Fairview (AB) Post	11	9	6	3	3	4	36
Fort Chipewyan/Fort Smith (NT) Slave River Journal	6	6	4	4	3	3	26
Gaspé Peninsula (QC) The Gaspé Spec	10	8	7	3	4	4	36
Grand Falls-Windsor (NL) Advertiser	10	8	7	3	3	3	34
Harbour Breton (NL) Coaster	10	8	7	3	3	3	34
Hay River (NT) Hub	8	6	4	3	4	3	28
High Prairie (AB) South Peace News	13	13	9	3	4	4	46
Invermere (BC) Valley Echo	12	9	7	3	4	5	40

Kahnawake (QC) Eastern Door	13	12	6	4	5	5	45
Lac La Biche (AB) Post	10	11	7	3	3	3	37
Lacombe (AB) Globe	9	7	5	4	3	3	31
Ladysmith/Chemainus (BC) Chronicle	10	8	7	2	4	5	36
Listowel (ON) Banner	6	6	4	3	3	2	24
Lumsden (SK) Waterfront Press (The New)	11	10	6	3	3	3	36
Midland (ON) The Free Press	5	6	5	5	3	3	27
Moosomin (SK) World-Spectator	11	11	6	3	4	3	38
Nanton (AB) The Nanton News	7	8	6	4	3	4	32
New Hamburg (ON) Independent	9	7	7	4	3	3	33
Palmerston (ON) Minto Express	8	9	7	3	3	3	33
Petrolia (ON) Topic	10	8	6	4	4	5	37
Port Aux Basques (NL) The Gulf News	10	8	7	3	3	3	34
Port Hardy (BC) North Island Gazette	11	8	6	4	4	4	37
Port Perry (ON) Star	–	–	–	–	–	–	–
Powell River (BC) Peak	12	10	7	3	3	3	38
Provost (AB) News	9	10	5	3	4	3	34
Rainy River (ON) Record	11	9	6	3	3	3	35
Roblin (MB) Review	10	9	7	3	3	3	35
Rosthern (SK) Sask Valley News	12	11	9	4	4	4	44
Salmon Arm (BC) Observer	9	8	5	3	4	5	34
Springhill/Parrsboro (NS) Record	11	10	7	3	3	3	37
St. Marys (ON) Journal Argus	9	8	7	4	3	3	34
St. Paul (AB) Journal	7	5	5	5	3	4	29
Stephenville (NL) Georgian	8	7	7	4	3	3	32
Stettler (AB) Independent	11	9	6	4	3	3	36
Stonewall (MB) Argus & Teulon Times	11	8	7	3	4	3	36
Strathmore (AB) Standard	11	10	7	3	3	3	37
Sundre (AB) Round Up	8	6	4	3	3	4	28
Taber (AB) Times	7	7	6	4	4	4	32
Valleyview (AB) Valley Views	11	12	8	3	4	5	43
Viking (AB) Weekly Review	9	9	7	4	3	3	35
Winfield (BC) Lake Country Calendar	8	8	6	3	3	4	32

BEST CHRISTMAS EDITION

Class 2202, circulation 4,000 – 12,499

Paper	General (15)	Theme (15)	Local (10)	News (10)	Graphics (5)	Ads (5)	Total (60)
Bridgewater (NS) Bulletin	11	12	9	4	3	3	42
Brock (ON) Citizen	5	11	0	0	4	4	24
Clarenceville (NL) Packet	12	14	8	4	4	4	46
Devon (AB) Devon Dispatch News	12	11	8	4	4	3	42
Gander (NL) Beacon	12	12	8	4	3	3	42
Goderich (ON) Signal-Star	12	11	8	4	4	3	42
Haliburton (ON) County Echo	14	15	10	4	5	5	53
Huntsville (ON) Huntsville Forester	11	11	6	4	4	4	40
Innisfail (AB) Province Booster	11	11	8	4	4	4	42
Lewisporte (NL) Pilot	11	12	9	3	3	3	41
Montague (PE) Eastern Graphic	12	12	10	4	4	4	46
Nunavut/Nunavik (NU) Nunatsiaq News	11	10	8	4	4	4	41
Olds (AB) The Olds Albertan	10	11	5	4	3	3	36
Rocky Mountain House (AB) Mountaineer	13	13	8	3	3	3	43
Salt Spring Island (BC) Gulf Islands Driftwood	10	10	5	4	3	3	35
Sioux Lookout (ON) Wawatay News	10	10	8	4	3	3	38
St. Anthony (NL) Northern Pen	13	14	8	4	4	5	48
St. Stephen (NB) Saint Croix Courier	13	14	8	4	5	4	48
Steinbach (MB) The Carillon	13	14	9	4	4	5	49
Stirling (ON) Community Press	10	10	5	4	3	3	35
Waterdown (ON) Flamborough Review	10	10	6	4	4	5	39
Weyburn (SK) Review	11	13	8	4	3	3	42
Whitehorse/Yukon Territory (YT) Yukon News	8	8	3	3	3	3	28
Williams Lake (BC) Tribune	14	14	10	4	5	4	51

BEST CHRISTMAS EDITION

Class 2203, circulation 12,500 and over

Paper	General (15)	Theme (15)	Local (10)	News (10)	Graphics (5)	Ads (5)	Total (60)
Abbotsford (BC) News	10	11	8	4	3	4	40
Ajax/Pickering (ON) News Advertiser	9	9	7	4	4	4	37
Burnaby/New Westminster (BC) News Leader	13	13	9	4	5	4	48
Camrose (AB) The Camrose Canadian	10	7	3	2	3	3	28
Chilliwack (BC) Progress	11	11	8	4	4	3	41
Courtenay Comox Valley (BC) Record	9	9	4	4	2	3	31
Delta (BC) Optimist	10	9	5	4	4	4	36
Etobicoke (ON) Guardian	10	9	7	3	4	3	36
Gimli (MB) Interlake Spectator	8	8	7	4	2	2	31
Knowlton (QC) Brome County News	11	13	9	4	3	3	43
Midland/Penetanguishene (ON) Mirror	8	9	6	4	3	3	33
Milton (ON) Canadian Champion	8	8	6	4	2	4	32
Mississauga (ON) News	9	9	7	4	4	4	37
Oakville (ON) Beaver	10	10	6	4	4	4	38
Oakville (ON) Today	3	3	2	4	2	3	17
Orillia (ON) Today	6	6	4	3	3	4	26
Orleans (ON) Star	9	9	6	4	3	3	34
Orleans (ON) Weekly Journal East	9	9	6	3	3	3	33
Parksville/Qualicum Beach (BC) The News	9	11	7	3	3	3	36
Prince George (BC) Free Press	7	7	5	1	2	3	25
Sechelt/Gibsons (BC) Coast Reporter	7	6	2	4	4	4	27
Selkirk (MB) Journal	6	6	5	4	1	3	25
Sidney (BC) Peninsula News Review	9	8	0	0	4	4	25
St. Albert (AB) Gazette	10	10	8	4	4	3	39
St. John's (NL) The Express	12	13	8	4	4	3	44
Toronto (ON) The Women's Post	10	9	4	2	2	3	30
Victoria (BC) News	10	10	7	4	4	4	39
Victoria (BC) Weekend Edition	12	11	8	4	3	4	42
White Rock/South Surrey (BC) Peace Arch News	12	12	9	3	4	5	45

BEST SPORTS PAGES

Class 2221, circulation up to 3,999

Paper	Scope (15)	Impact (10)	Layout (10)	Photos (10)	Stats (5)	Total (50)
Annapolis Royal (NS) Spectator	5	5	6	5	0	21
Bridgetown/Middleton (NS) Monitor-Examiner	8	6	6	7	3	30
Corner Brook (NL) Humber Log	10	8	7	7	0	32
Edson (AB) Leader	8	5	6	6	0	25
Elmira (ON) Independent	7	5	7	6	0	25
Fergus-Elora (ON) News Express	8	6	6	7	0	27
Fort Chipewyan/Fort Smith (NT) Slave River Journal	7	5	6	7	0	25
Fort Macleod (AB) Gazette	9	6	6	8	0	29
Gananoque (ON) Reporter	8	7	7	8	4	34
Hay River (NT) Hub	–	–	–	–	–	–
Humboldt (SK) Journal	10	7	6	6	2	31
Invermere (BC) Valley Echo	8	6	7	7	2	30
Kitimat (BC) Northern Sentinel	5	4	5	4	3	21
Lacombe (AB) Globe	8	6	7	8	4	33
Listowel (ON) Banner	10	7	8	7	5	37
Lumsden (SK) Waterfront Press (The New)	4	4	4	4	0	16
Melfort (SK) Journal	8	7	7	6	4	32
Merritt (BC) Herald	9	6	6	6	0	27
Midland (ON) The Free Press	6	6	6	6	5	29
Moosomin (SK) World-Spectator	5	5	5	6	3	24
Mount Forest (ON) Confederate	10	7	7	6	3	33
Nanton (AB) The Nanton News	7	4	5	7	2	25
Nunavut (NU) Kivalliq News	8	6	6	7	0	27
Port Aux Basques (NL) The Gulf News	8	7	7	7	3	32
Port Hawkesbury (NS) Reporter	5	4	4	4	2	19
Port Perry (ON) Star	9	6	6	8	3	32
Roblin (MB) Review	3	3	3	4	4	17
Salmon Arm (BC) Observer	8	7	7	6	5	33
Shaunavon (SK) Standard	7	5	6	7	0	25
Springdale/Baie Verte (NL) Nor'Wester	5	5	4	4	2	20
St. Marys (ON) Journal Argus	13	9	8	6	5	41
St. Paul (AB) Journal	12	8	8	8	4	40
Stephenville (NL) Georgian	7	5	5	5	3	25
Stettler (AB) Independent	9	8	8	7	5	37
Stonewall (MB) Argus & Teulon Times	7	5	6	6	0	24
Strathmore (AB) Standard	9	7	7	7	1	31
Swan River (MB) Star & Times	9	8	8	6	5	36
Taber (AB) Times	12	8	8	8	3	39
Tofield (AB) Mercury	5	4	5	3	3	20
Valleyview (AB) Valley Views	6	6	7	6	1	26
Viking (AB) Weekly Review	5	5	6	6	2	24
Westlock (AB) News	10	7	7	7	0	31

BEST SPORTS PAGES

Class 2222, circulation 4,000 – 12,499

Paper	Scope (15)	Impact (10)	Layout (10)	Photos (10)	Stats (5)	Total (50)
Ancaster (ON) Ancaster News	10	7	8	6	0	31
Banff (AB) Crag & Canyon	9	6	6	6	0	27
Bridgewater (NS) Bulletin	9	7	7	7	3	33
Brooks (AB) Bulletin	12	7	7	6	3	35
Canmore (AB) Leader	11	8	8	9	0	36
Carbonear (NL) The Compass	9	6	6	7	0	28
Clareville (NL) Packet	11	7	8	7	5	38
Elmira-Woolwich (ON) Observer	10	7	7	7	0	31
Esquimalt (BC) News	10	9	9	9	1	38
Fort Frances (ON) Times	14	9	8	7	1	39
Gander (NL) Beacon	11	7	7	7	3	35
Kentville (NS) Advertiser	10	6	7	7	0	30
Lewisporte (NL) Pilot	10	7	7	7	0	31
New Liskeard (ON) Temiskaming Speaker	11	7	7	7	5	37
Northwest Territories (NT) NWT News North	12	8	8	8	1	37
Nunavut (NU) Nunavut News North	12	8	8	8	1	37
Port Elgin (ON) Shoreline Beacon	9	5	5	5	1	25
Quesnel (BC) Cariboo Observer	9	6	7	7	0	29
Salt Spring Island (BC) Gulf Islands Driftwood	11	7	7	7	0	32
Sherbrooke (QC) The Record	8	5	5	5	0	23
Steinbach (MB) The Carillon	11	6	6	7	5	35
Sussex (NB) Kings County Record	12	8	7	9	2	38
Uxbridge (ON) Times-Journal	10	8	8	7	1	34
Wetaskiwin (AB) Times Advertiser	14	8	7	7	5	41
Weyburn (SK) Review	11	7	7	7	3	35
Whistler (BC) Question	12	9	9	9	3	42
Whitehorse/Yukon Territory (YT) Yukon News	11	8	7	7	1	34
Williams Lake (BC) Tribune	10	7	7	6	3	33
Yarmouth (NS) Vanguard	9	7	8	8	0	32
Yellowknife (NT) Yellowknifer	10	7	7	7	0	31

BEST SPORTS PAGES

Class 2223, circulation 12,500 and over

Paper	Scope (15)	Impact (10)	Layout (10)	Photos (10)	Stats (5)	Total (50)
Abbotsford (BC) News	12	8	7	7	1	35
Abbotsford (BC) Times	12	7	8	8	3	38
Ajax/Pickering (ON) News Advertiser	6	5	7	3	1	22
Bowmanville/Clarington (ON) Canadian Statesman/This Week	9	7	7	6	3	32
Brampton (ON) Guardian	15	10	9	8	0	42
Burlington (ON) Post	9	4	6	5	1	25
Burnaby/New Westminster (BC) News Leader	8	4	6	3	5	26
Cambridge (ON) Times	9	6	7	4	0	26
Campbell River (BC) Mirror	13	9	9	9	0	40
Camrose (AB) The Camrose Canadian	6	5	2	2	3	18
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	8	6	3	5	0	22
Coquitlam (BC) Tri City News	9	4	5	4	3	25
Courtenay Comox Valley (BC) Record	7	6	3	1	3	20
Duncan (BC) Cowichan News Leader	9	6	5	4	2	26
Duncan (BC) Pictorial	9	4	7	1	3	24
Dundas (ON) Dundas Star News	13	8	3	1	0	25
Kamloops (BC) This Week	9	5	6	4	4	28
Kelowna (BC) Capital News	12	7	8	7	5	39
Kingston (ON) This Week	5	4	5	1	0	15
Langley (BC) Advance News	7	5	7	3	2	24
Langley (BC) Times	9	6	6	4	0	25
Maple Ridge-Pitt Meadows (BC) News	10	7	6	7	4	34
Milton (ON) Canadian Champion	6	5	5	6	4	26
Montreal's West Island (QC) Chronicle	9	7	6	7	0	29
Nanaimo (BC) News Bulletin	11	6	4	4	0	25
Niagara (ON) This Week	12	7	6	7	5	37
North Vancouver/West Vancouver (BC) North Shore News	12	7	7	6	0	32
Oakville (ON) Beaver	7	5	4	1	0	17
Oakville (ON) Today	9	6	6	5	5	31
Orillia (ON) Today	6	4	7	1	0	18
Orleans (ON) Star	5	3	2	3	0	13
Oshawa (ON) This Week	7	4	8	2	1	22
Ottawa (ON) News-South	3	3	2	1	0	9
Prince George (BC) Free Press	5	4	3	4	0	16
Richmond (BC) Review	12	8	6	6	2	34
Sechelt/Gibsons (BC) Coast Reporter	9	7	6	6	5	33
St. Albert (AB) Gazette	12	8	7	7	2	36
St. Albert (AB) Saint City News	6	4	6	2	5	23
St. John's (NL) The Express	12	7	6	4	3	32
Sudbury (ON) Northern Life	3	1	2	1	0	7
Surrey/North Delta (BC) Leader	9	6	8	6	4	33
Vernon (BC) Morning Star	11	7	6	6	1	31
Waterloo (ON) Waterloo Chronicle	8	5	3	4	0	20
Whitby (ON) This Week	10	6	8	4	1	29
Winnipeg (MB) the Times	2	2	1	2	1	8

BEST WEB SITE DESIGN

Class 2241, circulation up to 3,999

Paper	Content (30)	Design (30)	Advertising (20)	Relevance (20)	Total (100)
Clearwater (BC) North Thompson Times	25	20	5	18	68
Melfort (SK) Journal	20	20	10	15	65
Moosomin (SK) World-Spectator	20	10	5	17	52
Powell River (BC) Peak	25	30	20	20	95
Provost (AB) News	25	25	15	17	82
Strathmore (AB) Standard	25	24	15	20	84
Whitewood (SK) Herald	22	24	16	17	79

BEST WEB SITE DESIGN

Class 2242, circulation 4,000 – 12,499

Paper	Content (30)	Design (30)	Advertising (20)	Relevance (20)	Total (100)
Bridgewater (NS) Bulletin	25	21	13	16	75
Brooks (AB) Bulletin	25	26	20	20	91
CFB Halifax (NS) Maritime Forces Atlantic Trident	25	25	15	15	80
Fort Frances (ON) Times	25	25	20	20	90
Goderich (ON) Signal-Star	24	26	15	14	79
Huntsville (ON) Huntsville Forester	25	25	17	18	85
Lewisporte (NL) Pilot	24	24	18	17	83
Montague (PE) Eastern Graphic	25	20	14	16	75
Neepawa (MB) Banner	24	25	18	17	84
Northwest Territories (NT) NWT News North	25	22	12	16	75
Nunavut/Nunavik (NU) Nunatsiq News	25	25	14	15	79
Salt Spring Island (BC) Gulf Islands Driftwood	28	30	20	20	98
Sioux Lookout (ON) Wawatay News	25	21	17	18	81
Steinbach (MB) The Carillon	25	22	18	17	82
Williams Lake (BC) Tribune	29	25	20	20	94

BEST WEB SITE DESIGN

Class 2243, circulation 12,500 and over

Paper	Content (30)	Design (30)	Advertising (20)	Relevance (20)	Total (100)
Belleville/Trenton (ON) Community Press	24	22	16	16	78
Brampton (ON) Guardian	22	26	15	15	78
Canmore/Kananaskis/Banff/Lake Louise (AB) Rocky Mountain Outlook	–	–	–	–	–
Chilliwack (BC) Progress	21	26	15	15	77
Georgetown/Acton (ON) Independent/Free Press	30	30	17	16	93
Gimli (MB) Interlake Spectator	23	22	15	16	76
Kelowna (BC) Capital News	23	23	14	15	75
Langley (BC) Advance News	28	30	20	17	95
Laval (QC) Chomedey News	–	–	–	–	–
Lunenburg County (NS) Lighthouse Log	25	21	13	16	75
Mississauga (ON) News	30	28	20	20	98
Nanaimo (BC) News Bulletin	–	–	–	–	–
Niagara (ON) This Week	26	20	13	16	75
Orleans (ON) Weekly Journal East	20	15	15	15	65
Oshawa (ON) This Week	25	25	17	18	85
Peterborough (ON) Peterborough This Week	27	27	15	19	88
Red Deer (AB) Red Deer Express	28	30	20	19	97
Richmond (BC) Review	22	25	20	15	82
Sarnia (ON) This Week	20	20	17	17	74
Sechelt/Gibsons (BC) Coast Reporter	24	26	18	17	85
St. Albert (AB) Gazette	26	27	20	17	90
Sudbury (ON) Northern Life	22	23	20	15	80
Vancouver (BC) Courier - West Side	25	17	15	18	75
Vernon (BC) Morning Star	23	23	17	16	79
Winnipeg (MB) the Times	25	15	17	18	75

BEST CANADIAN FORCES BASE PAPER

Class 2251, circulation open

Paper	Quality of news (10)	Photography (10)	Layout (10)	Features (10)	General & ads (10)	Total (50)
CFB Esquimalt (BC) Lookout	7	7	8	7	7	36
CFB Greenwood (NS) Aurora Newspaper	7	7	7	8	8	37
CFB Halifax (NS) Maritime Forces Atlantic Trident	8	8	8	7	8	39
CFB Trenton (ON) Contact	6	6	6	6	7	31

SPONSORS



**The Holmes
Family, Alberta**

**Cadogan
Foundation Inc.**



Black Press, Ltd.

THE CANADIAN COMMUNITY NEWSPAPERS ASSOCIATION
thanks all supporters of the
2005 BETTER NEWSPAPERS COMPETITION