

## CBS CORPORATION NEWS: NOVEMBER 2017 - FEBRUARY 2018

### STRONG TRACTION FOR STREAMING SERVICES




**CBS:** On Jan. 5, *CBS All Access* and **Amazon**

launched the ability for **Amazon Prime** members to add *CBS All Access*' commercial-free offering to their Prime membership with Amazon Channels. In addition to the commercial-free plan, *CBS All Access*' limited commercial plan (\$5.99/month) will also be available to Prime members in the coming months. For more information, go to <http://bit.ly/2CXwlk3>



● On Dec. 21, 2017, *CBS All Access* announced its launch on **Samsung Smart**

**TVs** allowing users with certain models issued in 2015, 2016 and 2017 to stream the service on their devices. *CBS All Access* will also be available on older Samsung Smart TV models in the near future.

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### CBS CORPORATION NEWS





On Nov. 17, 2017, **CBS Corporation** announced the completion of the split-off of **CBS Radio Inc.**, which was merged with a subsidiary of **Entercom Communications Corp.** through a

"Reverse Morris Trust" transaction.

Said **Leslie Moonves**, Chairman and Chief Executive Officer, CBS Corporation: "The separation of our radio business is part of a broader strategy to make CBS even more focused on our content and all the ways we can monetize it. We started on this path several years ago with the split-off of our outdoor advertising business. And just as we did with outdoor, we believe our radio transaction will allow us to unlock more value for our shareholders and further grow our revenue. As a result, we think CBS will be even better positioned to take advantage of all the new growth opportunities before us, and we feel very good about our future as a pure content Company." In connection with the transaction, CBS was able to retire approximately 17.9 million shares of CBS Class B common stock.

For more information, go to <https://tinyurl.com/y8os5nd2>

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(STREAMING, continued from page 1)

- Network Ten in Australia (see right-hand column) is a natural extension for *CBS All Access*. Noted **Leslie Moonves** in the third quarter earnings call: "We have seen the success the other streaming services have had globally, and we think this is fertile ground for *CBS All Access*, too."

- On Dec. 6, 2017, it was announced that THE TWILIGHT ZONE is being added to the *CBS All Access* programming slate. The new series will be produced by **CBS Television Studios** in association with **Jordan Peele's Monkeypaw Productions** and **Simon Kinberg's Genre Films**. Peele directed the highly acclaimed horror movie "Get Out." In addition, a new original series -- the psychological thriller TELL ME A STORY -- will be produced by Aaron Kaplan's **Kapital Entertainment**.



● *CBS All Access*' hit original series STAR TREK: DISCOVERY returned on Jan. 7 with chapter two of season one. As previously reported, the U.S. premiere episode led to new records for the most *CBS All Access* sign-ups in a single week, and in the show's second week that record was topped once again.

- *CBS All Access*' live stream of the 60TH ANNUAL GRAMMY AWARDS® on Jan. 28, powered the service to a new record for both subscriber sign-ups and unique viewers for a GRAMMY Awards telecast. This year's GRAMMY Awards holds the second-highest sign-up day on record for *CBS All Access*, behind the premiere of STAR TREK: DISCOVERY. Unique viewers of *CBS All Access*' live stream were up +40 percent over last year's telecast. The 60TH ANNUAL GRAMMY AWARDS was also the most social television event of the year to date. (Source: Nielsen Social)



(Continued on page 3)

(CBS CORPORATION NEWS, continued from page 1)



- CBS Corporation announced on Nov. 16, 2017 the completion of its acquisition of **Network Ten**, one of three major commercial broadcast networks in Australia. The transaction adds Network Ten to CBS Corporation's global content and distribution portfolios. In addition to core linear channel TEN, the deal includes digital terrestrial television (DTT) channel ELEVEN, which CBS already had a stake in, as well as the DTT channel ONE and Network Ten's rapidly growing digital platform TENPLAY. For more information, go to <https://tinyurl.com/y8brbc5d>



- On Nov. 23, 2017, it was announced that CBS Corporation and **DISH Network Corporation** had reached a multi-year agreement for carriage of CBS-owned stations across the country, as well as **CBS Sports Network, Pop** and **Smithsonian Channel**. The agreement includes retransmission consent of CBS and several other local television stations owned by CBS, on DISH in New York (**WCBS** and **WLNY**), Los Angeles (**KCBS** and **KCAL**), Chicago (**WBBM**), Philadelphia (**KYW** and **WPSG**), Dallas (**KTVT** and **KTXA**), San Francisco (**KPIX** and **KBCW**), Atlanta (**WUPA**), Boston (**WBZ** and **WSBK**), Seattle (**KSTW**), Tampa (**WTOG**), Detroit (**WWJ** and **WKBD**), Minneapolis (**WCCO**), Miami (**WFOR** and **WBFS**), Denver (**KCNC**), Sacramento (**KOVR** and **KMAX**), Pittsburgh (**KDKA** and **WPCW**) and Baltimore (**WJZ**). For more information, go to <https://tinyurl.com/y9uabegd>



- CBS Corporation announced on Dec. 18, 2017 that **TNT** has acquired off-network cable rights to NCIS: NEW ORLEANS. TNT has the rights to the first three seasons of the acclaimed drama starring **Scott Bakula** and each subsequent season after the drama has aired on the CBS Television Network. For more information, go to <https://tinyurl.com/ydf5byz8>



- On Jan. 22, CBS Corporation reached a new agreement with **Sony Interactive Entertainment's PlayStation™Vue** for continued carriage of **CBS-owned stations** and **CBS affiliates** across the country. In addition, the deal includes continued carriage of **SHOWTIME, CBS Sports Network, CBSN** and **Pop**. For more information, go to <http://bit.ly/2DwTtsz>

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**SHOWTIME, CBS AND SMITHSONIAN CHANNEL  
GET TOP MARKS FROM PRODUCERS**



According to the 2018 poll of reality production companies, conducted by the recently combined **Nonfiction Producers Association and PactUS** (NPACT), nonfiction and unscripted producers liked working with **SHOWTIME** and **CBS** best in 2017. SHOWTIME tops the list of networks that are best to work with overall, with CBS coming in as a close second. **Smithsonian Channel** ranked #1 in program development and editorial oversight.

*(CBS ALL ACCESS, continued from page 2)*

- **CBS All Access** announced on Feb. 13 the second season renewal of its first original comedy series, **NO ACTIVITY**, which premiered on Sunday, Nov. 12, 2017.

- At the **2018 TCA Winter Press Tour** (see page 4), the **CBS Television Network** and **CBS All Access** convened a panel on “Politics and Social Issues on Television” featuring executive producers from **MADAM SECRETARY**, **S.W.A.T.**, **SUPERIOR DONUTS**, **THE GOOD FIGHT** and **STAR TREK: DISCOVERY**.

**SHOWTIME:** SHOWTIME’s subscription base is hitting all-time highs. Said SHOWTIME president/CEO David Nevins at TCA: “...in 2017, we had our biggest year of subscription revenue growth in our history and, on a percentage basis, the best in 16 years.” Nevins notes that SHOWTIME OTT (now well past the two million mark) is an important part of that expansion.

**CBSN:** In 2017, **CBSN** drove strong growth coming off of a record election year. Streams were up 17% over 2016, and unique visitors to [www.CBSNews.com](http://www.CBSNews.com) were up 20%. CBSN launched on several new streaming services in 2017 and is now available on every major platform. The average age of the CBSN viewer is 38, with 68% of viewers saying the service offers something no other platform provides. (Source: CBS Interactive.)

*(CBS CORPORATION, continued from page 2)*



- CBS Corporation has named **Mike Dean** to a newly created position as Senior Vice President, Advanced Advertising and Automation, a strategic hire to further build upon the Company’s advanced advertising sales efforts. Dean will be responsible for developing industry-leading advanced advertising products and launching new products that enable advertisers to target specific audience segments that are measured against campaign goals across television and digital channels. Dean most recently served as Vice President, Advanced & Programmatic Advertising at Disney ABC TV Group.

**ENTERTAINMENT**



- In the fourth quarter of 2017 (Sept. 25, 2017 to Dec. 31, 2017), **CBS** was the most-watched broadcast network in primetime, daytime and late night, winning all three key dayparts for the first time since 2009. (Source: NTI)

- Through the end of January (9/25/17-1/28/18), CBS remains #1 in viewers. The Network had three of the top four, six of the top 10 and 13 of the top 25 most-watched broadcast shows led by **THE BIG BANG THEORY**, television’s #1 program. CBS also had three of the top four most-watched new series: **YOUNG SHELDON**, **SEAL TEAM** and **S.W.A.T.** (Source: NTI)



**YOUNG SHELDON: most-watched new comedy in 18 years.**

- The hit freshman comedy **YOUNG SHELDON** -- the most-watched new comedy on any network in 18 years -- was the

Network’s first renewal for the 2018-2019 broadcast season. **YOUNG SHELDON**, which is also the #1 new comedy in key demos, has the best retention for any show following **THE BIG BANG THEORY**. (Source: NTI) (Continued on page 5)



## TCA WINTER PRESS TOUR 2018: HIGHLIGHTS



On Jan. 6 and 7, **CBS**, **SHOWTIME** and **THE CW** participated in the **Television Critics Association's** annual **Winter Press Tour** held in Pasadena, Calif. Among the highlights:



**THE GOOD FIGHT**

**CBS:** At the Tour, CBS presented panels with the stars of new series **INSTINCT** and **LIVING BIBLICALLY**. In addition, the Network and **CBS All Access** convened a panel on "Politics and Social Issues on Television" featuring Emmy Award-winning writers **Barbara Hall** (executive producer, **MADAM SECRETARY**) and **Shawn Ryan** (executive producer/showrunner, **S.W.A.T.**); **Jermaine Fowler** (Franco Wicks in **SUPERIOR DONUTS**, executive producer); Golden Globe Award and Emmy Award-nominated writing team **Robert** and **Michelle King** (executive producers/showrunners, **THE GOOD FIGHT**); and **Aaron Harberts/Gretchen J. Berg** (executive producer/co-showrunners, **STAR TREK: DISCOVERY**).



**THE CHI**

**SHOWTIME:** At the Executive Session, Showtime Networks president and CEO **David Nevins** noted, among other accomplishments: "SHOWTIME had the most-watched scripted series on premium cable in three of the four quarters of 2017: first quarter, **HOMELAND**; second quarter, **BILLIONS**; and fourth quarter, **SHAMELESS**. We are also now the leading outlet in the world for live boxing. And in addition to the great first-run movies that we've always provided, we now offer a slate of non-fiction programming that I would put up against anyone else's." SHOWTIME held panels on **OUR CARTOON PRESIDENT**, an animated 10-part comedy series executive produced by **THE LATE SHOW** host

**Stephen Colbert**, which explores the true-ish adventures of President Donald Trump and those closest to him (premiered Feb. 11, 8:00 PM, ET/PT); **THE CHI**, a new series which explores the humanity behind the headlines sensationalizing the South Side of Chicago (premiered Jan. 7, 10:00 PM, ET/PT); the hit series **BILLIONS**; and the upcoming limited series **PATRICK MELROSE**, based on the acclaimed Patrick Melrose series of semi-autobiographical novels written by **Edward St. Aubyn** and starring **Benedict Cumberbatch** ("Sherlock"). To watch the **PATRICK MELROSE** trailer, go to: <https://youtu.be/JQh36eStMgk>. At the tour, SHOWTIME also announced the upcoming premiere of the feature documentary **XY CHELSEA**, about whistle-blower **Chelsea Manning**, and **THE FOURTH ESTATE**, a revealing multi-part documentary exploring the process and progress of *The New York Times* and its journalists in covering the **Trump** administration. **XY CHELSEA** will debut later this year with a U.S. theatrical run and a subsequent premiere across the network's platforms on-air, on demand and over the internet.



**THE CW:** On Jan. 7, a TCA panel session was held for **BLACK LIGHTNING**, based on the characters from DC, with stars **Cress Williams**, **Nafessa Williams**, **China Anne McClain**, **James Remar**, **Damon Gupton**, **Christine Adams** and **Marvin Jones III**, as well as executive producers **Salim Akil** and **Mara Brock Akil**. A panel session was also held for the heartfelt new midseason series **LIFE SENTENCE** (premiering Wednesday, March 7), featuring star **Lucy Hale** and co-stars **Elliot Knight**, **Jayson Blair**, **Carlos PenaVega**, **Brooke**

**Lyons**, **Nadej Bailey**, **Gillian Vigman**, **Dylan Walsh** and **Riley Smith**, along with executive producers **Bill Lawrence**, **Oliver Goldstick**, **Erin Cardillo** and **Richard Keith**. The CW also announced the following midseason premiere dates: **iZOMBIE** on Monday, Feb. 26 at 9:00 PM; **THE ORIGINALS**, back for their final season Friday, April 20 at 9:00 PM; and **THE 100** on Tuesday, April 24 at 9:00 PM. **DYNASTY** moves to Fridays at 8:00 PM starting March 9.

(ENTERTAINMENT, continued from page 3)

● THE LATE SHOW with STEPHEN COLBERT registered its first November sweep late night victory, winning the sweep by +1.1 million viewers, while dramatically narrowing the A18-49 viewer gap. ... For the week ending Jan. 5, THE LATE SHOW with STEPHEN COLBERT posted its largest weekly audience since Colbert's premiere week (week ending Sept. 11, 2015). Also in the week, THE YOUNG AND THE RESTLESS and THE BOLD AND THE BEAUTIFUL posted their largest audiences in a year, and THE TALK hit an 11-month high. (Source: NTI) .... THE LATE LATE SHOW with JAMES CORDEN delivered its largest weekly audience in more than 2 ½ years, for the week ending Friday, Dec. 8, 2017. (Source: NTI)

● THE 60TH ANNUAL GRAMMY AWARDS on Sunday, Jan. 28 was the week's most-watched program with 19.80 million viewers. (Source: NTI)



**And...**

● Between **CBS Television Studios** and **SHOW-TIME**, **CBS** is producing a total of 64 programs.

● CBS has ordered a new global competition series, **THE WORLD'S BEST**, from two of the most prolific unscripted executive producers in television, **Mark Burnett** (**SURVIVOR**, "The Voice") and **Mike Darnell** ("American Idol," "Little Big Shots," "Ellen's Game of Games").

● CBS has given a straight-to-series order for 13 episodes of **BLOOD & TREASURE**, a new one-hour serialized action-adventure series for broadcast in summer 2019 and produced by CBS Television Studios.

● CBS has announced the following 2018 scheduling moves: the series premieres of **LIVING BIBLICALLY** (Monday, Feb. 26, 9:30-10:00 PM, ET/PT, after 9JKL completes its season order) and **INSTINCT** (Sunday, March 18, 8:00-9:00 PM, ET/PT). **SURVIVOR** returns Wednesday, Feb. 28 (8:00-10:00 PM, ET/PT). Additionally, CBS has

announced spring series premiere dates: **ELEMENTARY** returns Monday, April 30 (10:00–11:00 PM, ET/PT), and **CODE BLACK** premieres Wednesday, May 2 (10:00–11:00 PM, ET/PT).

**SPORTS**



● **CBS Sports'** coverage of the Jacksonville-New England 2018 **AFC Championship**



**Game** on Sunday, Jan. 21 (3:06-6:13 PM, ET), was the highest-rated and most-watched game in the 2017 NFL

season. The game earned a national household rating/share of 24.3/37 and averaged 44.1 viewers. This year's AFC Championship game also was the highest-rated and most-watched program on television since Super Bowl LI programming last year (2/5/2017; Atlanta-New England).... In the Boston market, the game delivered a 50.1 rating and 75 share in households and an average of 2.281 million viewers. The broadcast on **WBZ-TV** attracted the highest viewership ever for an afternoon AFC Championship Game in the Patriots' Bill Belichick-Tom Brady era. (Source: NTI & NSI)

● CBS had the two most-watched games of the 2017 NFL regular season, with the New England at Pittsburgh National game averaging 26.9 million viewers and the Thanksgiving game between the Los Angeles Chargers and Dallas Cowboys averaging 26.3 million viewers. (Source: NTI)



● For the ninth consecutive year, the **SEC ON CBS** was the highest-rated regular-season college football pack-

age on any network, with an average household rating/share of 3.0/7 and averaging more viewers than any college football network package (5.0 million viewers). The 17-game SEC ON CBS slate delivered the two most-watched and two highest-rated games of the season on any network, with the SEC Championship on Dec. 2 (8.0/18; 13.5 million viewers) and the Iron Bowl on Nov. 25 (7.6/17; 13.7 million viewers). (Source: NTI)

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(SPORTS, continued from page 5)

- CBS Sports' coverage of the 118th Army-Navy Classic on Saturday, Dec. 9 scored 8.419 million viewers, making it the most-watched Army-Navy game in 25 years. (Source: NTI)
- The fourth annual Veterans Classic tipped off CBS Sports Network's 2017-2018 college basketball schedule on Friday, Nov. 10, 2017. This season is **CBTS Sports Network's** deepest college basketball schedule ever, with 233 games featuring multiple high-profile programs.
- CBS Sports teed off its 2018 golf season season on Jan. 27/28 at the Farmers Insurance Open. **Jim Nantz**, now in his 33rd year overall with CBS Sports, serves as anchor of the Network's golf coverage. **Sir Nick Faldo**, winner of six majors and more than 40 tournaments worldwide, returns for his 12th year as lead analyst alongside Nantz in the 18th tower. 2018's Final Round coverage of the Farmers Insurance Open averaged 4.1 million viewers and was the most-watched Sunday coverage for the event in five years. It was also the most-watched PGA Tour telecast since the final round of AT&T Pebble Beach on CBS in 2017. (Source: NTI)

## NEWS



- On Jan. 10, CBS News anchor **John Dickerson** became co-host of CBS THIS MORNING, joining **Gayle King** and **Norah O'Donnell**. Dickerson



has anchored FACE THE NATION, the #1 Sunday public affairs program, since June 7, 2015. ... FACE THE NATION delivered its second-highest audience level in the last three decades during the fourth quarter of 2017, only behind the election-fueled fourth quarter of 2016. (Source: NTI)

- **Jeff Glor** officially took the reins as the new anchor of CBS EVENING NEWS on Dec. 4, 2017.



- CBS SUNDAY MORNING, anchored by **Jane Pauley**, delivered its largest fourth quarter audience since the launch of people meters in 1987. ... The Feb. 4 broadcast delivered its largest audience (6.25m) since January 2017 and posted viewer increases year-to-year. (Source: NTI)



- In January, CBS News and **GZERO Media**, a subsidiary of **Eurasia Group**, formed a strategic partnership for comprehensive coverage of international affairs and global finance.



- Also in January, **CBS News Radio** signed new affiliation agreements with major ownership groups **Entercom Communications**, **Alpha Media** and **Saga Communications**.

- "Natalie Wood: Death in Dark Water" delivered 48 HOURS' largest audience (5.28m) since April 23, 2016 and was Saturday, Feb. 3's #1 primetime program with viewers. The broadcast also a 1.0/03 with A25-54, the demographic that matters most to those who advertise in news. (Source: NTI)

**And ...** Multiple award-winning journalist **Ingrid Ciprian-Matthews** has been promoted to Executive Vice President of CBS News. ... Nearly seven million viewers watched CBS News' team coverage of **President Donald Trump's** first State of the Union address. The network delivered 6.99 million viewers and a 1.7 rating with A25-54. By comparison, NBC was down -22% with A25-54, while ABC was off -12% in the demographic desired most by those who advertise in news. (Source: NTI) ... In November, three-time gold-winning U.S. Olympic gymnast **Aly Raisman** made headlines on 60 MINUTES when she said team doctor **Larry Nasser** had sexually abused her and she called for changes to the USA Gymnastics program which she says should have done more to protect its athletes.

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## THE CW IN 2017



- In November, **The CW** announced it was picking up a full season of **DYNASTY** and that actress **Nicollette Sheridan** would be joining the series, playing the iconic character of Alexis. ... Also in November, The CW ordered new seasons of the hit magic series **PENN & TELLER: FOOL US** and **MASTERS OF ILLUSION**, scheduled to join never-before-seen original episodes of the improv comedy **WHOSE LINE IS IT ANYWAY?** in summer 2018.
- On Dec. 8, 2017, The CW launched the all-new DC animated series **FREEDOM FIGHTERS: THE RAY** exclusively on **CW Seed**, the network's digital channel.
- The Jan. 16 debut of The CW's new superhero series **BLACK LIGHTNING** was the network's highest-rated and most-watched original series premiere in two years. (Source: NTI)

## CBS TELEVISION STUDIOS



- CBS Television Studios has had a great start to the fall season, producing seven of the top 10 dramas with **NCIS**, **BULL**, **BLUE BLOODS**, **NCIS: NEW ORLEANS**, **HAWAII FIVE-0**, **NCIS: LOS ANGELES** and **SEAL TEAM**, all for CBS.
- CBS Television Studios is producing the following shows for **CBS All Access**: **THE GOOD FIGHT**, **THE TWILIGHT ZONE**, **NO ACTIVITY**, **STRANGE ANGEL** and **\$1**.
- CBS Television Studios continues to see success in producing more content for non-CBS properties. As previously reported, "Carpool Karaoke," the popular segment on **THE LATE LATE SHOW WITH JAMES CORDEN** that regularly goes viral on the web, appears exclusively on **Apple Music**. In addition, the studio has received pick-up for a second season from **TBS** for the comedic anthology series "The Guest Book," which was new last summer and saw great success. Also picked up for a second season is **Netflix's** comedy series "American Vandal" (a co-production with **Funny Or**

## POP IN 2017



In 2017, **Pop** was one of the few networks to grow ratings year-over-year. The network outperformed 2016 across virtually all dayparts among households and most with females 25-54.

### Programming in the fourth quarter of 2017

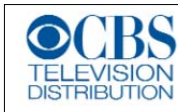
- **HOT DATE**, a sketch comedy series produced with **CollegeHumor**, premiered Nov. 8, 2017.
- **THE DEMONS OF DORIAN GUNN**, a half-hour comedy pilot with **Jax Media** and actress/producer **Krysten Ritter**, is in production.
- **SCHITT'S CREEK** season four premiered Wednesday, Jan. 24. Also premiering that night was **LET'S GET PHYSICAL**, a new original series starring **Jane Seymour**, **Matt Jones**, **Chris Diamantopoulos** and **AnnaLynne McCord**.
- **CELEBRITY BIG BROTHER AFTER DARK** will return with the broadcast premiere of **CELEBRITY BIG BROTHER** in February.
- **HOLLYWOOD DARLINGS** season two with **Jodie Sweetin**, **Beverly Mitchell** and **Christine Lakin** returns Wednesday, April 18.
- **Jed Kapsos**, who most recently served as Senior Vice President of Finance for the CBS Television Network in New York, has been appointed Chief Financial Officer of Pop. ... **Kent Rees** has been tapped for the newly created position of Chief Marketing Officer. He most recently was GM of **Pivot** and also led the **IFC** rebrand.

**Die**); **Netflix** has bought dark comedy "Insatiable," originally crafted for **The CW**. It will premiere in 2018.

- On Dec. 15, 2017, the original score of the **CBS All Access** series **STAR TREK: DISCOVERY**, featuring Emmy Award-winning composer **Jeff Russo** and distributed by **Lakeshore Records**, became available digitally. The soundtrack will be available as a CD and vinyl album in early 2018.

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## CBS TELEVISION DISTRIBUTION



- **CBS Television Distribution** finished the November sweep with the only four first-run syndicated strips to grow year to year: JUDGE JUDY, DR.

PHIL, INSIDE EDITION and JEOPARDY! CBS Television Distribution also had seven of the top 10 first-run shows of the November sweep: JUDGE JUDY, JEOPARDY, WHEEL OF FORTUNE, DR. PHIL, ENTERTAINMENT TONIGHT, INSIDE EDITION and HOT BENCH.

- On Jan. 12, [www.DailyMail.com](http://www.DailyMail.com) and **Stage 29** Productions announced that DAILYMAILTV, which had the highest-rated national debut of any syndicated newsmagazine since 2007, has been renewed for a second season. **Sinclair Broadcast Group, Tribune Broadcasting, Gray Television, Inc., Nexstar Media Group, Meredith, Raycom, London Broadcasting, Graham, Heartland Media, News Press & Gazette, Northwest Broadcasting, Citadel, Scripps and Quincy** have all cleared DAILYMAILTV, hosted by **Jesse Palmer**, for the 2018-2019 television season.

- On Jan. 16, CBS Television Distribution announced that it had acquired from **Carol Burnett** digital multicast rights for all 11 seasons of the multi-Emmy and Golden Globe Award-winning “Carol Burnett Show.” The agreement followed CBS’ airing on Dec. 3, 2017 of a two-hour, 50th anniversary network special that drew an audience of 17.18 million viewers. (Source: NTI)



- **WHEEL OF FORTUNE**, distributed by CBS Television Distribution, celebrated its 35th anniversary in

November with an event at the Paley Center in New York City and a cake-cutting from the program’s stage.

## And in December...

- **JEOPARDY!** received a 2018 Writers Guild Award nomination in the Quiz and Audience Participation Category. This was JEOPARDY!’s fifth WGA Awards nomination.

- **CBS Consumer Products** and its licensees opened two THE TWILIGHT ZONE-themed projects: THE TWILIGHT ZONE stage show, which premiered at the U.K’s **Almeida Theater**, and THE TWILIGHT ZONE Monster Mini Golf course, which opened at the **MGM Grand** in Las Vegas.

- **CBS Home Entertainment** released **TWIN PEAKS: A LIMITED EVENT SERIES** featuring over six hours of special features, including 10 short films of **David Lynch** directing behind the scenes. ... Also in December, the division produced the **I LOVE LUCY CHRISTMAS SPECIAL**, consisting of a colorized version of “The Christmas Episode” and a newly colorized “The Fashion Show.”

## CBS STUDIOS INTERNATIONAL



- On Dec. 1, 2017, **CBS Studios International** announced that it had licensed first-window broadcast rights to **Sky U.K.** for **SEAL TEAM** and the midseason series **INSTINCT**. Both series will premiere in 2018, furthering the partnership between CBS and Sky already established with hit shows such as **HAWAII FIVE-0, NCIS: LOS ANGELES, ELEMENTARY** and **BLUE BLOODS**.

- On Feb. 14, **Amazon Prime Video** and CBS Studios International announced a multi-season licensing agreement for the **CBS All Access** premium series **THE GOOD FIGHT** across territories in Europe, Asia and Latin America, and exclusive second-window licensing rights for the series in other territories. Also included in the agreement are SVOD rights to seasons of other CBS series such as **BLUE BLOODS, THE GOOD WIFE, HAWAII FIVE-0** and **NCIS** among others, which will be available across select Amazon Prime Video territories outside of the U.S.

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## CABLE



● On Nov. 8, 2017, SHOWTIME gave a ninth season order to SHAMELESS. The series' eighth season premiere delivered 50% year-over-year growth, and season eight is on pace to become the show's highest-rated season ever. ... On Jan. 21, SHAMELESS star **William H. Macy** won his third SAG Award for Male Actor in a Comedy Series.

● SHOWTIME'S new comedy SMILF ended its first season on Dec. 31, 2017 as the network's biggest half-hour freshman comedy since 2010.

● On Jan. 3, SHOWTIME announced the ordering of a third season of the groundbreaking political documentary series THE CIRCUS. The series is scheduled to return on April 15 at 8:00 PM, ET/PT, with a run of new episodes to air in the spring and another in the fall.



● On Jan. 24, SHOWTIME Sports and Premier Boxing Champions announced the television lineup for SHOWTIME CHAMPIONSHIP BOXING® for the first half of the year. SHOWTIME Sports and PBC are airing 10 live world-class boxing events – featuring 12 world champions and 12 world-title fights – establishing an industry standard for a top-flight boxing season. ... **Stephen Espinoza** has been promoted to President, Sports and Event Programming at SHOWTIME. Under Espinoza's leadership as Executive Vice President and General Manager of Showtime Sports, SHOWTIME has become the world's leading outlet for live boxing, producing 33 world championship fights and 71 live bouts in 2017 (twice as many as any other outlet).

● On Jan. 30, SHOWTIME renewed its hit drama series THE CHI for a second season. THE CHI ranks as the best SHOWTIME series premiere since BILIONS in 2016, averaging four million weekly viewers across platforms. Since its Jan. 7 debut, the series has consistently grown its audience week after week – with its most recent episode outperforming the pre-

miere by 41%. THE CHI has also been embraced and amplified on social media consistently among the top trending topics on Sunday nights on Twitter.



● SHOWTIME has made a series commitment to the legal thriller YOUR HONOR, which will be produced by **CBS Television Studios** in association with **King Size Productions**. It is being adapted from the Israeli series **Kvodo** and is airing on the country's **Yes TV**.

**And...** SHOWTIME was honored with five Golden Globe nominations, including top honors for freshman comedy SMILF. The network also received four lead acting nominations, including nods for TWIN PEAKS star **Kyle MacLachlan**, SMILF star **Frankie Shaw**, SHAMELESS star **William H. Macy** and RAY DONOVAN's **Liev Schreiber**. This was Schreiber's fifth consecutive nomination for RAY DONOVAN; he has garnered one for every season of the series. ... The SHOWTIME docu-series THE TRADE, which debuted on Feb. 2, had its world premiere at the **2018 Sundance Film Festival**. THE TRADE focuses on the opioid epidemic that has ravaged communities on both sides of the U.S./Mexican border.

● In early January, **Smithsonian Channel** -- the joint venture between **Showtime Networks Inc.**



and the **Smithsonian Institution** -- launched on **Hulu** with **Live TV** and **YouTube TV**. Live linear and on-demand content from the channel, as well as TV Everywhere authentication, is now included within Hulu's live TV plan. Smithsonian Channel is also now available on YouTube TV with live linear, VOD and TVE.

● In November, **Layer3 TV** became the first MVPD to launch Smithsonian Channel's 4K on-demand model.

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## CBS ECOMEDIA—MAKING WISHES COME TRUE FOR MORE THAN 16,000 CHILDREN



The team at EcoMedia firmly believes there is no greater satisfaction than the joy of serving others — and this was evident in the company's fourth quarter projects of 2017. Leveraging brands' increased ad spends to fund some of our nation's most-effective nonprofits, EcoMedia projects created tangible social impact during the season of giving, including:



- Serving hundreds of at-risk women and children at the **Oasis Shelter** in Paterson, N.J.
- Sending 9,000 meals to seniors impacted by wildfires in Northern California
- Inspiring 428 volunteer hours at local schools in Indianapolis and Dallas

The end of the year also brought an exhilarating conclusion to the **2017 Team8 Tour**, a joint initiative between The **Cal Ripken, Sr. Foundation**, **UnitedHealthcare** and EcoMedia, which aims to encourage young people to make healthy choices. With help from hundreds of volunteers, the 2017 Team8 Tour reached more than 5,000 students at seven high schools across the country. Additionally, nearly \$100,000 worth of outdoor and gym equipment was donated to promote healthy and active lifestyles.

(CABLE, continued from page 9)

- Smithsonian Channel's **THE CORONATION**, which premiered on Sunday, Jan. 14, was the highest-rated program (HH and P2+ viewers) in the channel's history. The program, in partnership with the **BBC**, garnered unprecedented buzz and press coverage for its celebration of the 65th anniversary of **Queen Elizabeth's** Coronation. In the program, the Queen speaks about the historic event for the first time.

### INTERACTIVE



- In January, **CNET** returned for its 15th year at

CES. Coverage included live video reporting with streams of all major press events, panels at the CNET stage and first look reviews and analysis of the most exciting technology news from the show.

- **Rob Gelick** has been promoted to Executive Vice President/General Manager of **CBS Entertainment Digital**, continuing to lead the product, technology and overall consumer experience for [CBS.com](http://CBS.com), the CBS

apps, and **CBS All Access**. ... **Jeff Gerttula** has been promoted to Executive Vice President/General Manager of CBS Sports Digital, which has become one of CBSi's biggest and fastest-growing businesses the past few years across [www.CBSSports.com](http://www.CBSSports.com), **CBS Fantasy**, **247 Sports (including Scout Media)**, **SportsLine**, **MaxPreps** and **CBSi Advanced Media**. ... **Mark Larkin**, coming off of the best year in the 23-year history of CNET, has been promoted to Executive Vice President/General Manager of the **CNET Media Group**, comprised of the tech, games and media divisions.... **Christy Tanner** has been promoted to Executive Vice President/General Manager **CBS News Digital**.

### TELEVISION STATIONS



- **CBS Television Stations** were viewed by more than 60 million people during the **November sweep**. The stations had 42 different weekday newscasts with year-to-year growth in their delivery of A25-54 and 44 news-

(Continued on page 11)

(TELEVISION STATIONS, continued from page 10)

casts with increases in viewers compared to November 2016. Taking advantage of the Network's strength in primetime, the late news on the group's stations were up 10% year-to-year in A25-54 this season through the end of November. (Source: NSI)

- In November, **John Wilson** was promoted to Vice President and News Director at **KYW-TV** and **WPSG-TV** Philadelphia. He had served as the stations' assistant news director since 2009. ... **Kari Patey** has been named News Director at **WCCO-TV** Minneapolis-St. Paul. Patey most recently had been the assistant news director at **WNBC-TV** in New York.

- As one of the most-honored local broadcasters in the country, **CBS Television Stations** finished 2017 with a total of 191 Emmy nominations and 48 wins.

- In January, CBS Television Stations **CBS 2** and **KCAL 9** produced extensive coverage of the storm that caused devastating mudslides in Southern California. In addition to its broadcast coverage, the stations created additional content exclusively for their digital platforms.

## PUBLISHING



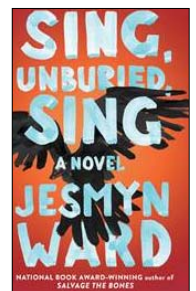
- In December, **Simon & Schuster** titles were honored with selections to numerous prestigious year-end "best of" lists, including the *New York Times Book Review*, *Washington Post*, *Time Magazine* and *USA Today*. ... The audiobook *Born To Run* by **Bruce Springsteen** was nominated for a 2017 Grammy Award for Best Spoken Word or Non-musical Album. ... **Carolyn Reidy**, President and Chief Executive Officer of Simon & Schuster, Inc., was named "2017 Person of the Year" by *Publishers Weekly*, the international news-magazine of book publishing and bookselling.

- According to data from NPD Bookscan, which measures sales of print books at retail outlets nationwide, in 2017 Simon & Schuster had more than 20% of the top 100 bestselling titles of the year.

- Simon & Schuster has announced a new leadership team for its sales division, promoting longtime sales executives **Gary Urda** and **Colin Shields** to Senior Vice President, Sales, and Vice President, Executive Director of Global Digital and International Sales, respectively. ... **Michael Perlman** has been named Vice President, General Manager of Simon & Schuster Publisher Services.

- **Atria Books** announced in December that it will publish **Tina Turner's** autobiography, *Tina Turner: My Love Story*, in October 2018. Written with collaborators **Deborah Davis** and **Dominik Wichmann**, the book will also be available from **Simon and Schuster audio**. It is a follow-up to Turner's 1986 international bestseller, *I, Tina*.

**Recognition:** At the National Book Awards gala in November, **Jesmyn Ward** won the 2017 award in fiction for her novel *Sing, Unburied, Sing* (Scribner), and **Annie Proulx** was honored with the Lifetime Achievement Award for her "significant impact on American literature." *Sing, Unburied, Sing* has also been named the first book chosen by the new **PBS NewsHour/ New York Times Book Club**. The announcement and resultant media coverage caused the novel to jump to #5 on the *New York Times* Hardcover Fiction bestseller list. **Jesmyn Ward** will publish her next two books with her publisher **Scribner** and **Caitlyn Dlouhy Books**, an imprint of Simon & Schuster's **Atheneum Books for Young Readers**.... *Sing, Unburied Sing* and *The Evangelicals* (Simon & Schuster) by **Frances Fitzgerald** were nominated for National Book Critics Circle awards in Fiction and Nonfiction, respectively.



**And...** *Janesville: An American Story* (Simon & Schuster) by **Amy Goldstein** won the 2017 *Financial Times* and McKinsey Business Book of the Year Award. She is the first woman to win the award as a solo female author. ... *The Awakened Woman: Remembering and Reigniting Our Sacred Dreams* by

(Continued on page 12)



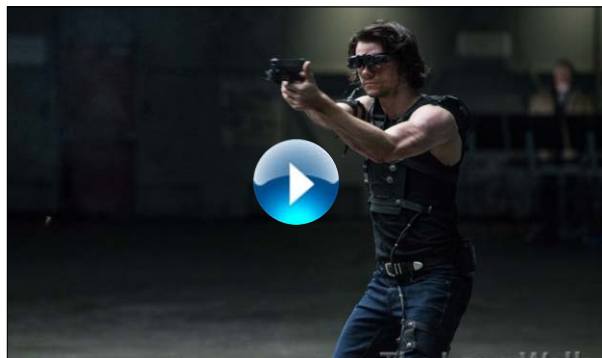
(PUBLISHING, continued from page 11)

**Dr. Tererai Trent** won an NAACP award in the Best Instructional Literary Work category. ... Finalists for the 2018 Edgar Awards included:

- Best Fact Crime: *The Road to Jonestown: Jim Jones and Peoples Temple* by **Jeff Guinn**, *The Man From the Train: The Solving of a Century-Old Serial Killer Mystery* by **Bill and Rachel McCarthy James**
- Best Juvenile: *Vanished!* by **James Ponti**, *The Assassin's Curse* by **Kevin Sands** and *First Class Murder* by **Robin Stevens**
- Best Young Adult: *The Impossible Fortress* by **Jason Rekulak** and *Long Way Down* by **Jason Reynolds**

**Among Upcoming Titles for 2018:** **Michael C. Hall**, best known for his role as the titular character of "Dexter," will narrate the first-ever unabridged audio recording of **Stephen King's** *Pet Sematary*. It will be released by **Simon & Schuster Audio**. ... A new work on faith by 39th U.S. president **Jimmy Carter**, *FAITH: A Journey for All*, will also be published in audiobook by **Simon & Schuster Audio**. ... **Little Simon** will publish two new board books by bestselling children's author **Sandra Boynton**, including one illustrated by legendary New Yorker cartoonist **George Booth**. ... **Threshold Editions** will publish **Donald Rumsfeld's** personal and political memoir, *When the Center Held: Gerald Ford and the Rescue of the American Presidency*. ... Academy Award-winning actress **Lupita Nyong'o** will publish a children's book with Simon & Schuster Books for Young Readers about individual beauty.

## CBS FILMS



**AMERICAN ASSASSIN** star **Dylan O'Brien**, who plays **Mitch Rapp**

## CBS FILMS

- On Dec. 5, 2017, **AMERICAN ASSASSIN** premiered on home entertainment and immediately became the #1 movie on **Apple's iTunes**. As of Feb. 5, **AMERICAN ASSASSIN** has grossed more than \$66 million at theaters and become a wildly successful title on home entertainment and VOD. To watch a trailer, go to <https://www.youtube.com/watch?v=r9rNf-cLWKU>
- On Feb. 2, **WINCHESTER** opened in theaters nationwide and surpassed industry expectations with a \$9.3 million third place opening weekend.
- **CBS Films** has announced that **Andre Ovredal** ("The Autopsy of Jane Doe") will direct the studio's adaptation of the *Scary Stories to Tell in the Dark* series. **Guillermo del Toro** ("The Shape of Water") will produce the film.

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## CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, [www.cbscorporation.com](http://www.cbscorporation.com), in the "News" and "Investor Relations" sections, respectively.