



Advertising & Sponsorship Opportunities



Advertising & Sponsorship Opportunities

ROS Homepage Media

- 300 x 250
- Two 728 x 90
- 100% Share of voice

WINSIPEDIA ETA
RANKINGS TEAMS COMPARE TEAMS

728 x 90

FOLLOW US

ALL-TIME RECORD (WINNING %)
 1. MICH
2. ND
4. OSU
5. OKLA

NATIONAL CHAMPIONSHIPS
 1. ALA
2. ND
3. MICH
4. USC
5. PITT

CONFERENCE CHAMPIONSHIPS
 1. NEB
2. MICH
4. USC
5. OSU

BOWL GAMES
 1. ALA
2. TEX
3. NEB
4. NEB
5. UGA

ALL-TIME WINS
 1. MICH
2. ND
3. TEX
4. NEB
5. OSU

BOWL RECORD
 1. UTAH
2. OSU
3. OKST
4. MISS
5. USC

CONSENSUS ALL-AMERICANS
 1. ND
2. USC
3. OSU
4. OKLA
5. OKLA

HEISMAN WINNERS
 1. ND
2. OKLA
4. OKLA
5. ARMY

NFL DRAFT PICKS
 1. USC
2. OSU
3. OSU
4. OKLA
5. NEB

FIRST ROUND NFL DRAFT PICKS
 1. USC
2. OSU
3. ND
4. WVA
5. ALA

WEEKS IN AP POLL
 1. OSU
2. MICH
3. OKLA
4. ND
5. USC

WEEKS AT AP NO.1
 1. OKLA
2. ND
3. OSU
4. USC
5. NEB

FEATURED MATCHUP

30 WINS (402)

1 TIE

45 WINS (1996)

CURRENT WIN STREAK 1 STANFORD (2012)

51 st	.562	ALL-TIME RECORD	.575	40 th
39 th	0	NATIONAL CHAMPIONSHIPS	1	27 th
46 th	11	CONFERENCE CHAMPIONSHIPS	13	39 th
38 nd	26	BOWL GAMES	24	37 th
40 th	611	WINS ALL-TIME	601	43 rd
63 rd	423	BOWL RECORD	479	48 rd
61 st	5	CONSENSUS ALL-AMERICANS	31	17 th
36 th	0	HEISMAN WINNERS	1	17 th
38 th	203	NFL DRAFT PICKS	237	29 th
42 nd	15	FIRST ROUND NFL DRAFT PICKS	21	28 th
32 nd	245	WEEKS IN AP POLL	245	32 nd
29 nd	8	WEEKS AT AP NO.1	0	43 rd

NATIONAL CHAMPIONSHIPS

1st 2nd 3rd 4th 5th 6th

ALL-TIME WINS

1st 2nd 3rd 4th 5th 6th 7th

HEISMAN WINNERS

1st 1st 3rd 4th 5th 5th

300 x 250

MORE FEATURED MATCHUPS

21 WINS (958)

0 TIES

1 WINS (103)

CURRENT WIN STREAK 1 OKLAHOMA (2012)

25 WINS (1307)

5 TIES

47 WINS (643)

CURRENT WIN STREAK 2 ALABAMA (2012-2012)

20 WINS (548)

2 TIES

15 WINS (432)

CURRENT WIN STREAK 1 UCLA (2012)

728 x 90

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Advertising & Sponsorship Opportunities

ROS Media Internal Sections

- Two 728 x 90 ads (an additional 300 x 250 on some pages)
- 100% Share of voice across team pages, compare pages or rankings pages

WINSIPEDIA
RANKINGS TEAMS COMPARE TEAMS

ALABAMA Crimson Tide | LSU Tigers

47 WINS (1643) | 5 TIES | 25 WINS (1335)

CURRENT WIN STREAK **2** ALABAMA (2012-2012)

LARGEST MARGIN OF VICTORY: **47-3** (1922)

LONGEST WIN STREAK: **11** (1975-1981)

LONGEST WIN STREAK: **5** (2003-2007)

LARGEST MARGIN OF VICTORY: **28-0** (1957)

RECORD (WINNING %)

.714 835-325-43 ALL-TIME RECORD 7th of 125	14 NATIONAL CHAMPIONSHIPS 1st of 125	27 CONFERENCE CHAMPIONSHIPS 9th of 125	.649 750-395-47 ALL-TIME RECORD 13th of 125	4 NATIONAL CHAMPIONSHIPS 12th of 125	12 CONFERENCE CHAMPIONSHIPS 41st of 125
59 BOWL GAMES 1st of 125	835 WINS ALL-TIME 7th of 125	.602 34-22-3 BOWL RECORD 10th of 125	44 BOWL GAMES 8th of 125	750 WINS ALL-TIME 11th of 125	.511 22-21-4 BOWL RECORD 30th of 125
55 CONSENSUS ALL-AMERICANS 6th of 125	1 HEDMAN WINNERS 17th of 125	309 NFL DRAFT PICKS 12th of 125	30 CONSENSUS ALL-AMERICANS 21st of 125	1 HEDMAN WINNERS 17th of 125	302 NFL DRAFT PICKS 14th of 125
49 FIRST ROUND NFL DRAFT PICKS 5th of 125	704 WEEKS IN AP POLL 6th of 125	68 WEEKS AT AP NO. 1 6th of 125	37 FIRST ROUND NFL DRAFT PICKS 12th of 125	542 WEEKS IN AP POLL 12th of 125	30 WEEKS AT AP NO. 1 12th of 125

*Maximum number of games not reached.

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Advertising & Sponsorship Opportunities

Homepage ROS Media / Pushdown Unit

- 970 x 66 - Can expand to 970 x 500
- 300 x 250
- 728 x 90
- 100% Share of voice on homepage

970 x 66 Expandable

WINSIPEDIA BETA
RANKINGS TEAMS COMPARE TEAMS

FOLLOW US [Facebook] [Twitter] [LinkedIn] [YouTube] SHARE THIS PAGE [Facebook] [Twitter] [LinkedIn]

ALL-TIME RECORD (WINNING %)
1. MICH
2. ND
3. BSU
4. OSU
5. OKLA

NATIONAL CHAMPIONSHIPS
1. ALA
2. ND
3. MICH
4. USC
5. PITT

CONFERENCE CHAMPIONSHIPS
1. NEB
2. OKLA
3. MICH
4. USC
5. OSU

BOWL GAMES
1. ALA
2. TEX
3. NEB
4. TENN
5. UGA

ALL-TIME WINS
1. MICH
2. ND
3. BSU
4. NEB
5. OSU

BOWL RECORD
1. UTAH
2. BSU
3. OKST
4. MISS
5. USC

CONSENSUS ALL-AMERICANS
1. ND
2. USC
3. MICH
4. OSU
5. OKLA

HEISMAN WINNERS
1. ND
2. OSU
3. USC
4. OKLA
5. ARMY

NFL DRAFT PICKS
Trojans
1. USC
2. ND
3. OSU
4. OKLA
5. NEB

FIRST ROUND NFL DRAFT PICKS
Trojans
1. USC
2. OSU
3. ND
4. NEB
5. ALA

WEEKS IN AP POLL
1. OSU
2. MICH
3. OKLA
4. ND
5. USC

WEEKS AT AP NO.1
1. OKLA
2. ND
3. OSU
4. USC
5. NEB

FEATURED MATCHUP Full Matchup Page
O 30 WINS (402) 1 TIE 45 WINS (599) S
CURRENT WIN STREAK 1 STANFORD (2012)

NATIONAL CHAMPIONSHIPS See full list
51st .562 ALL-TIME RECORD 575 40th
39th 0 NATIONAL CHAMPIONSHIPS 1 27th
46th 11 CONFERENCE CHAMPIONSHIPS 13 39th
33rd 26 BOWL GAMES 24 37th
40th 611 WINS ALL-TIME 601 43rd
63rd 423 BOWL RECORD 479 43rd
61st 5 CONSENSUS ALL-AMERICANS 31 17th
36th 0 HEISMAN WINNERS 1 17th
38th 203 NFL DRAFT PICKS 237 29th
42nd 15 FIRST ROUND NFL DRAFT PICKS 21 28th
32nd 245 WEEKS IN AP POLL 245 32nd
23rd 8 WEEKS AT AP NO.1 0 43rd

ALL-TIME WINS See full list
1st 2nd 3rd 4th 5th 6th 7th

HEISMAN WINNERS See full list
1st 2nd 3rd 4th 5th 5th 5th

300 x 250

MORE FEATURED MATCHUPS Full Matchup Page
OU 21 WINS (958) 0 TIES 1 WINS (918) BU
CURRENT WIN STREAK 1 OKLAHOMA (2012)

Full Matchup Page
LSU 25 WINS (1307) 5 TIES 47 WINS (1613) ALA
CURRENT WIN STREAK 2 ALABAMA (2012-2012)

Full Matchup Page
UCLA 20 WINS (1548) 2 TIES 15 WINS (1432) A
CURRENT WIN STREAK 1 UCLA (2012)

728 x 90

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Advertising & Sponsorship Opportunities

Page or Section Takeover

- 970 x 66 - Can expand to 970 x 500
- Custom "Presented by" sponsorship
- Custom background wings
- 300 x 250 (where applicable)
- 728 x 90
- 100% Share of voice on a page

Wings

Wings

970 x 66 Expandable

WINSIPEDIA RANKINGS TEAMS COMPARE TEAMS **Sponsor**

FOLLOW US [Facebook] [Twitter] [LinkedIn] SHARE THIS PAGE [Facebook] [Twitter] [LinkedIn]

ALL-TIME RECORD (WINNING %)
1. MICH
2. ND
3. OSU
4. OKLA
5. OKLA

NATIONAL CHAMPIONSHIPS
1. ALA
2. ND
3. MICH
4. USC
5. PIT

CONFERENCE CHAMPIONSHIPS
1. NEB
2. OKLA
3. MICH
4. USC
5. OSU

BOWL GAMES
1. ALA
2. TEN
3. TENN
4. OKLA
5. UGA

ALL-TIME WINS
1. MICH
2. ND
3. TEN
4. NEB
5. OSU

BOWL RECORD
1. UTAH
2. OSU
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4. MISS
5. USC

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FIRST ROUND NFL DRAFT PICKS
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2. OSU
3. ND
4. OKLA
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WEEKS IN AP POLL
1. USC
2. MICH
3. OKLA
4. ND
5. USC

WEEKS AT AP NO. 1
1. OKLA
2. ND
3. OSU
4. USC
5. NEB

FEATURED MATCHUP Full Matchup Page
O 30 WINS (1902) 1 TIE 45 WINS (1991) S
CURRENT WIN STREAK 1 STANFORD (2012)
51st .562 ALL-TIME RECORD .575 40th
39th 0 NATIONAL CHAMPIONSHIPS 1 27th
46th 11 CONFERENCE CHAMPIONSHIPS 13 89th
38nd 26 BOWL GAMES 24 37th
40th 611 WINS ALL-TIME 601 43rd
63rd 423 BOWL RECORD .479 43rd
61st 5 CONSENSUS ALL-AMERICANS 31 17th
36th 0 HEISMAN WINNERS 1 17th
38th 203 NFL DRAFT PICKS 237 29th
42nd 15 FIRST ROUND NFL DRAFT PICKS 21 28th
32nd 245 WEEKS IN AP POLL 245 32nd
23rd 8 WEEKS AT AP NO. 1 0 43rd

NATIONAL CHAMPIONSHIPS See full list
1st 2nd 3rd 4th 5th 6th 6th

ALL-TIME WINS See full list
1st 2nd 3rd 4th 5th 6th 7th

HEISMAN WINNERS See full list
1st 1st 3rd 4th 5th 5th 5th

300 x 250

MORE FEATURED MATCHUPS Full Matchup Page
Q 21 WINS (1955) 0 TIES 1 WINS (1941) G
CURRENT WIN STREAK 1 OKLAHOMA (2012)
Full Matchup Page
T 25 WINS (1937) 5 TIES 47 WINS (1963) A
CURRENT WIN STREAK 2 ALABAMA (2012-2012)
Full Matchup Page
A 20 WINS (1968) 2 TIES 15 WINS (1932) A
CURRENT WIN STREAK 1 UCLA (2012)

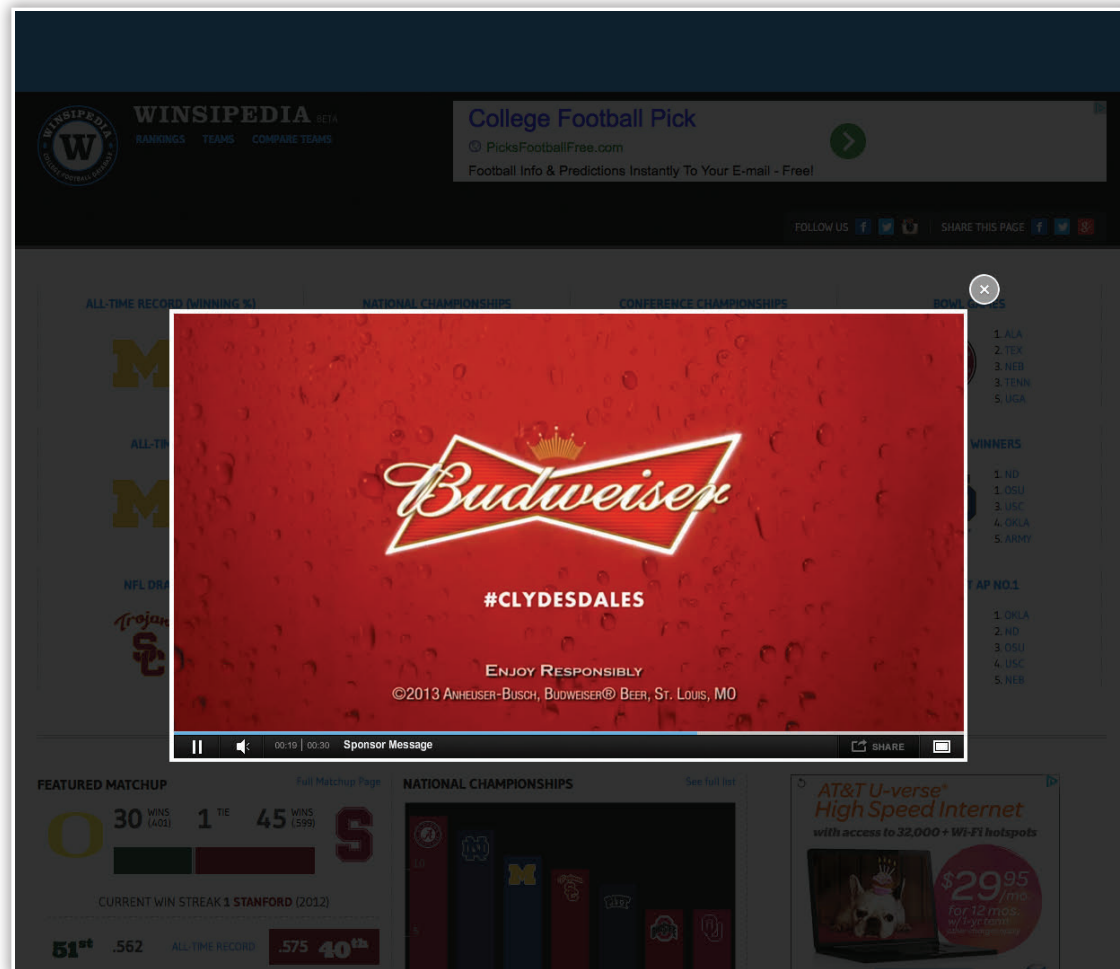
728 x 90

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Site Interstitial

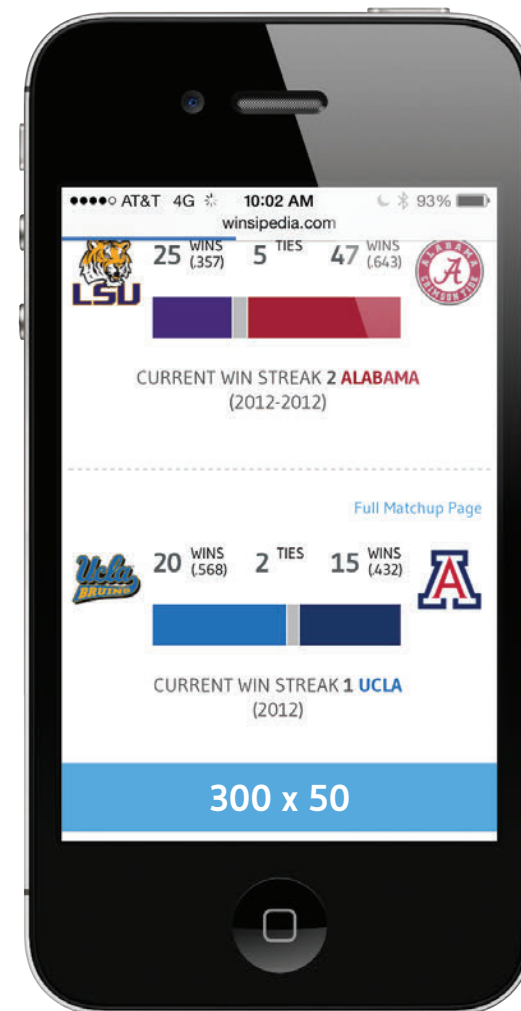
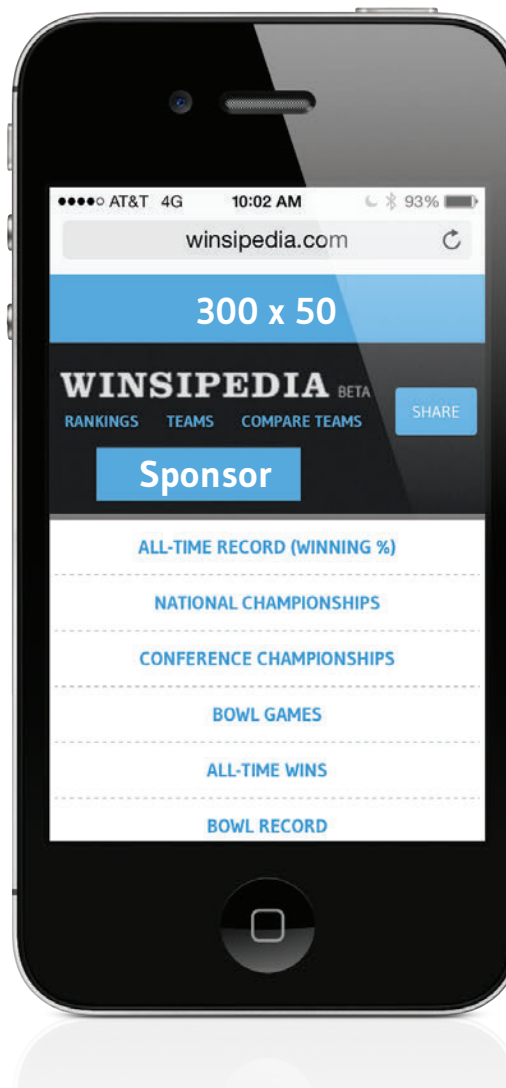
- Custom overlay on any page on first visit
- Can have up to a 30 second video
- Once per user per day





Mobile Placements

- 300 x 50 top and bottom of site
- Custom "Presented by" sponsorship
- 100% Share of voice across the site



Special Bowl Coverage

- New area of the site focused on bowl history





Thank you.

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