# Prices and earnings 

CIO Wealth Management Research
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Edition 2012
A comparison of purchasing power around the globe


Price comparison

Asia is the region with the greatest variation in prices Food costs five times as much in Tokyo as in Mumbai

Domestic purchasing power

Buying an iPhone in Zurich requires 22 hours of work
In Manila this takes around 20 times longer

Wage comparison

Highest net wages in Zurich, Geneva and Luxembourg
Shortest working hours in Paris, Lyon and Copenhagen

## Cities (countries)

Amsterdam (Netherlands)
Athens (Greece)
Auckland (New Zealand)
Bangkok (Thailand)
Barcelona (Spain)
Beijing (China)
Berlin (Germany)
Bogotá (Colombia)
Bratislava (Slovakia)
Brussels (Belgium)
Bucharest (Romania)
Budapest (Hungary)
Buenos Aires (Argentina)
Cairo (Egypt)
Caracas (Venezuela)
Chicago (United States)
Copenhagen (Denmark)
Delhi (India)
Doha (Qatar)
Dubai (United Arab Emirates)
Dublin (Ireland)
Frankfurt (Germany)
Geneva (Switzerland)
Helsinki (Finland)
Hong Kong (China)
Istanbul (Turkey)
Jakarta (Indonesia)
Johannesburg (South Africa)
Kiev (Ukraine)
Kuala Lumpur (Malaysia)
Lima (Peru)
Lisbon (Portugal)
Ljubljana (Slovenia)
London (Great Britain)
Los Angeles (United States)
Luxembourg (Luxembourg)
Lyon (France)
Madrid (Spain)
Manama (Bahrain)
Manila (Philippines)
Mexico City (Mexico)
Miami (United States)
Milan (Italy)
Montreal (Canada)
Moscow (Russia)
Mumbai (India)
Munich (Germany)
Nairobi (Kenya)
New York (United States)
Nicosia (Cyprus)
Oslo (Norway)
Paris (France)
Prague (Czech Republic)
Riga (Latvia)
Rio de Janeiro (Brazil)
Rome (Italy)
Santiago de Chile (Chile)
São Paulo (Brazil)
Seoul (South Korea)
Shanghai (China)
Sofia (Bulgaria)
Stockholm (Sweden)
Sydney (Australia)
Taipei (Taiwan)
Tallinn (Estonia)
Tel Aviv (Israel)
Tokyo (Japan)
Toronto (Canada)
Vienna (Austria)
Vilnius (Lithuania)
Warsaw (Poland)
Zurich (Switzerland)

## Prices and earnings

## A comparison of purchasing power around the globe

 Edition 2012

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Andreas Höfert


Daniel Kalt

## Dear Reader,

How long do you have to work to pay for a Big Mac or an iPhone? In which regions are electronic devices particularly cheap? In this study, now our fifteenth comparison of purchasing power in 72 cities around the world, we look at these and other questions in depth. We gleaned the results from what now amount to more than 50,000 price and earnings data items.

First published in 1970, we update the study every three years with current data from price and earnings surveys conducted in the various cities. The fact that we have taken Europe as the basis for our reference basket of prices and earnings may have a limiting effect on certain parts of our study. At the same time, we have specified the items surveyed as broadly as possible to ensure comparability. We were aided in this process by intensive and regular communication with local data collectors.
price and earnings trends in individual cities or in terms of movements in the foreign exchange markets, where major currencies such as the euro and the US dollar came under immense political and economic pressure. Finally, the worldwide disparity in the prices of food staples such as bread and rice is astonishing.

We are once again indebted to chambers of commerce, universities, members of student organizations, various individuals and UBS employees around the world for their help in preparing this year's study. We would like to thank all those involved for their efforts.

We hope that this study and the interactive version of our Prices \& Earnings iPhone App will prove to be a valuable companion on your physical and imaginary trips around the world, and that you enjoy reading it.

This year, we again confirmed certain expectations. People in Asia still work considerably longer hours than their European counterparts, for example, but earn significantly less on average per hour worked. The data also shows the impact of the financial and debt crisis, whether in terms of


Andreas Höfert
Chief Economist


[^0]
# Methodology for the comparison of prices and earnings 


#### Abstract

Between the end of April and the end of May we carried out a standardized price and earnings survey in 72 cities around the world. The survey was conducted locally by mutually independent observers. A total of more than 50,000 data points were collected and included in the survey evaluation.


For reasons of comparability, we converted all prices and earnings into a common currency. In order to minimize the effect of daily price fluctuations, the average exchange rate during the assessment period was used. The exchange rates are listed on page 12.

## Definition of the reference basket of goods

Consumer habits and preferences vary greatly around the world. For example, normally little alcohol is consumed in Arabian countries, while warm winter clothing is usually not needed in tropical countries.

A global price comparison, however, requires a standardized basket of goods and services. Our reference basket of goods is based on European consumer habits and includes 122 positions which were described as precisely as possible in the questionnaire. Due to the focus on European consumer habits, it was not possible to include all the products from our reference basket of goods in some places. Where products were not available or deviated too much from the goods and services in the reference basket, substitutes typical for the respective location were used or the prices of the unavailable goods and services were extrapolated from local price levels.

The individual positions of the reference basket of goods were grouped into nine consumption categories, which form the basis for the calculation of the cost of living. The weightings of these main categories were set in accordance with the European Union's (Eurostat, 2012) harmonized index of consumer prices (HICP) and divided as follows:

| Food/groceries | $14 \%$ |
| :--- | ---: |
| Beverages/tobacco products | $5 \%$ |
| Hygiene and healthcare | $8 \%$ |
| Clothing | $7 \%$ |
| Household and electronic devices | $10 \%$ |
| Home | $10 \%$ |
| Heating/lighting | $6 \%$ |
| Transportation | $16 \%$ |
| Miscellaneous services | $24 \%$ |

In comparison to a standard consumer price index, the basket we compiled comprises only a limited selection of goods and services. For this reason, the individual articles within the main categories were weighted in such a way that when multiplied by the respective average prices they equated to approximately the monthly consumption of a three-person European family.

## Changes in the reference basket of goods

Due to changes in consumer habits over time and the technological developments made in individual products, it is necessary to change the weighting and composition of the basket of goods. In contrast to the 2009 edition, we have not only aligned the weighting of the basket of goods with the latest Eurostat data, we also modified the specifications of individual goods (for instance the personal computer). The only product we removed from the reference basket of goods is the iPod Nano, which has been replaced by the iPhone.

## Changes in the structure of working population

The process for collecting salary data involves eight questions on salaries, taxes and social security contributions as well as working hours for 15 different occupational profiles. For this year's edition, the weighting of the individual occupational profiles was adjusted in line with the latest Eurostat figures on the working population share by sector. This impacted the weighting of the service sector in particular and thus in some cases directly affected the corresponding data series - a fact that should be taken into account when comparing this report with previous editions of Prices and Earnings.

The individual data items were collected from companies deemed to be representative and the occupational profiles were delimited as far as possible in terms of family status, work experience and education. Input from cross-border commuters was also not included in the survey. This ensures that the location of the salary level obtained in the survey corresponds with that of the related price level. The 2012 edition of Prices and Earnings includes analyses of income, working hours and payroll deductions on pages 26 to 30 . Detailed information on the individual occupations is contained in the electronic version.

[^1]
## Overview

Marcel Aisslinger
Rebecca Kutz


## Price levels

## Oslo, Zurich and Tokyo most expensive

Our survey shows that Oslo, Zurich and Tokyo are the most expensive cities in the world. Prices for many goods and services are lowest in the two Indian metropolises of Delhi and Mumbai. Taking rent into account as well, the rankings remain unchanged. Tokyo has ousted Copenhagen to take third place in our price rankings compared with 2009. One remarkable finding is that when rents are included, relative price levels compared to New York move down in all cities except Hong Kong.

At the regional level, the three frontrunners Oslo, Zurich and Tokyo differ from the general picture in their respective regions. Oslo and Zurich are around $20 \%$ above Western European price levels, while Tokyo is a full $50 \%$ more expensive than the majority of cities in Asia. By contrast, the general picture for cities in Africa as well as in Oceania is relatively uniform.

## How do shifts in price levels come about?

The top and bottom places in the rankings are currently occupied by the same cities as three years ago. There have been a number of major changes in the middle group, however.

Our analysis shows that changes in inflation and especially in exchange rates are the key factors that bring about shifts in price levels calculated in US dollars. For instance, the New Zealand and Australian dollars appreciated strongly against the US dollar, leading to a marked rise in US dollar price levels in Auckland and Sydney.

The index of Moscow also gained due to currency appreciation, further amplified by general price inflation. On the other hand, Dublin experienced a relative decline in the price index due to the financial and euro crisis.

[^2]Price levels

| City ${ }^{1}$ | $\begin{array}{r} \text { Excl. rent } \\ \text { New York }=100 \end{array}$ | $\begin{array}{r} \text { Incl. rent } \\ \text { New York }=100 \end{array}$ |
| :---: | :---: | :---: |
| Oslo | 116.0 | 104.5 |
| Zurich | 110.1 | 102.5 |
| Tokyo | 108.9 | 100.0 |
| Geneva | 106.5 | 96.8 |
| Copenhagen | 100.9 | 88.8 |
| New York | 100 | 100 |
| Luxembourg | 94.4 | 85.4 |
| Stockholm | 91.9 | 81.7 |
| Caracas | 91.0 | 85.3 |
| London | 87.3 | 83.0 |
| Helsinki | 86.5 | 82.3 |
| Frankfurt | 86.4 | 77.2 |
| Munich | 84.6 | 75.1 |
| Paris | 83.9 | 77.5 |
| Sydney | 83.6 | 77.8 |
| Montreal | 81.8 | 73.7 |
| Vienna | 81.3 | 72.0 |
| Milan | 79.6 | 72.1 |
| Rome | 79.1 | 73.8 |
| Chicago | 79.0 | 72.8 |
| Lyon | 78.4 | 68.8 |
| Dubai | 78.1 | 77.2 |
| Amsterdam | 77.0 | 69.0 |
| Miami | 77.0 | 70.7 |
| Auckland | 76.7 | 67.7 |
| Dublin | 76.2 | 69.7 |
| Los Angeles | 75.8 | 68.6 |
| Brussels | 75.8 | 68.7 |
| Tel Aviv | 75.4 | 68.4 |
| Barcelona | 74.7 | 65.6 |
| Toronto | 74.3 | 67.2 |
| Hong Kong | 73.1 | 75.2 |
| Berlin | 72.3 | 64.1 |
| Istanbul | 71.5 | 65.5 |
| Madrid | 69.6 | 61.6 |
| Doha | 68.6 | 66.9 |
| Seoul | 67.8 | 66.3 |
| Lisbon | 67.4 | 60.1 |
| Athens | 66.1 | 58.1 |
| Moscow | 66.1 | 61.2 |
| Nicosia | 63.9 | 56.9 |
| Taipei | 63.8 | 57.9 |
| Ljubljana | 63.3 | 55.1 |
| São Paulo | 61.7 | 56.1 |
| Rio de Janeiro | 61.2 | 55.5 |
| Beijing | 60.3 | 51.8 |
| Tallinn | 58.2 | 50.1 |
| Budapest | 56.7 | 50.3 |
| Shanghai | 56.1 | 49.6 |
| Bangkok | 55.3 | 48.1 |
| Buenos Aires | 55.0 | 47.6 |
| Riga | 54.5 | 47.1 |
| Prague | 54.3 | 48.0 |
| Manama | 54.0 | 49.5 |
| Bratislava | 53.9 | 47.0 |
| Jakarta | 53.7 | 48.6 |
| Warsaw | 53.7 | 47.9 |
| Kiev | 53.1 | 46.8 |
| Bogotá | 53.1 | 46.9 |
| Santiago de Chile | 52.8 | 47.6 |
| Johannesburg | 52.1 | 47.2 |
| Kuala Lumpur | 52.0 | 46.1 |
| Mexico City | 51.2 | 45.7 |
| Vilnius | 50.8 | 43.5 |
| Lima | 50.8 | 44.4 |
| Nairobi | 48.6 | 43.7 |
| Cairo | 42.4 | 36.2 |
| Sofia | 42.3 | 36.4 |
| Manila | 41.5 | 35.8 |
| Bucharest | 39.8 | 34.7 |
| Mumbai | 34.1 | 31.0 |
| Delhi | 33.1 | 29.4 |

## Wage levels

## Zurich, Geneva, Copenhagen and Oslo head the rankings

The trend established in recent years has reaffirmed itself in international comparison: At the top of the index are European cities, while in the regional comparison the highest wages are, on average, paid in North America. At the lower end of the scale are South American cities, where on average gross earnings are only about one quarter of their North American counterparts.

While average values provide a good overview, a closer look at the individual figures shows how wide the pay divide is in particular regions. The largest wage differences are in Asia, where the highest value (Tokyo) is twelve times higher than the lowest (Delhi). Gross wages are closest together in the more homogenous region of North America, with wage levels in New York just 1.3 times higher than Montreal.

The top two spots in this year's wage survey are taken by the Swiss cities of Zurich and Geneva. This contributes in no small part to the fact that people in Western European cities on average earn four times more than their peers in Eastern Europe. Their dominance is compounded by the fact that, in Switzerland, deductions from salary are relatively low, which further widens the gap between net wages earned there and in other countries, especially in the rest of Western Europe.

Sydney and Auckland also managed to "improve" compared with 2009: Both countries closed in on the cities at the head of the pack, since both the Australian and the New Zealand dollar appreciated more strongly against the US dollar than the Swiss franc.

By contrast, wage levels in Dublin and Athens decreased sharply, exacerbated by the financial problems faced by Ireland and Greece in the wake of the financial crisis. Delhi also slipped back, trading places with Mumbai; alongside Manila and Jakarta, the Indian city now brings up the rear of the wage rankings.

Net wages are a good indicator of the budget that employees have available to spend. However, it should be considered that certain country or city-specific deductions may not be included in these figures and in certain cases could place an additional strain on net wages.

[^3]
## Wage levels

|  | Gross | Net |
| :---: | :---: | :---: |
| City ${ }^{1}$ | New York $=100$ | New York $=100$ |
| Zurich | 131.1 | 132.4 |
| Geneva | 123.6 | 119.2 |
| Copenhagen | 123.1 | 93.4 |
| Oslo | 119.1 | 97.4 |
| Luxembourg | 105.4 | 109.7 |
| New York | 100 | 100 |
| Sydney | 94.1 | 98.0 |
| Tokyo | 92.4 | 90.4 |
| Munich | 91.5 | 76.0 |
| Frankfurt | 88.2 | 78.1 |
| Los Angeles | 86.3 | 80.9 |
| Chicago | 83.3 | 80.6 |
| Stockholm | 82.9 | 78.1 |
| Miami | 81.8 | 79.9 |
| Brussels | 81.5 | 59.5 |
| Helsinki | 80.2 | 74.2 |
| Vienna | 80.2 | 70.8 |
| London | 79.5 | 75.2 |
| Berlin | 79.2 | 70.1 |
| Amsterdam | 78.3 | 69.4 |
| Paris | 78.1 | 73.6 |
| Dublin | 77.7 | 78.8 |
| Toronto | 76.8 | 68.6 |
| Montreal | 76.2 | 66.2 |
| Milan | 70.3 | 61.5 |
| Lyon | 64.2 | 64.7 |
| Nicosia | 60.8 | 68.5 |
| Auckland | 59.8 | 63.5 |
| Barcelona | 59.6 | 58.7 |
| Madrid | 57.0 | 57.9 |
| Rome | 55.1 | 48.2 |
| Seoul | 54.8 | 50.2 |
| Dubai | 49.6 | 64.2 |
| Lisbon | 44.0 | 42.6 |
| Tel Aviv | 43.0 | 43.5 |
| Hong Kong | 42.8 | 49.8 |
| Johannesburg | 41.5 | 38.9 |
| Athens | 41.4 | 40.0 |
| Ljubljana | 36.4 | 32.0 |
| Taipei | 33.3 | 39.3 |
| Manama | 30.5 | 38.8 |
| Moscow | 30.4 | 33.8 |
| São Paulo | 30.1 | 30.5 |
| Tallinn | 28.0 | 28.3 |
| Istanbul | 27.9 | 28.2 |
| Bratislava | 27.7 | 27.3 |
| Rio de Janeiro | 27.2 | 27.5 |
| Doha | 26.6 | 34.4 |
| Prague | 24.5 | 25.1 |
| Riga | 24.2 | 21.4 |
| Warsaw | 23.8 | 21.9 |
| Buenos Aires | 23.6 | 25.4 |
| Santiago de Chile | 22.6 | 21.5 |
| Bogotá | 22.3 | 22.0 |
| Lima | 22.2 | 23.1 |
| Vilnius | 21.7 | 21.2 |
| Kuala Lumpur | 21.5 | 22.0 |
| Shanghai | 20.9 | 21.6 |
| Budapest | 20.1 | 18.1 |
| Caracas | 20.0 | 23.4 |
| Beijing | 17.0 | 18.0 |
| Bucharest | 14.8 | 13.5 |
| Bangkok | 14.6 | 17.4 |
| Sofia | 13.8 | 13.6 |
| Mexico City | 13.7 | 15.1 |
| Cairo | 11.0 | 12.1 |
| Kiev | 10.5 | 11.2 |
| Nairobi | 10.4 | 10.2 |
| Mumbai | 8.5 | 9.3 |
| Manila | 8.0 | 8.1 |
| Jakarta | 7.9 | 9.2 |
| Delhi | 7.6 | 8.3 |

## Domestic purchasing power

## The value of wages

Price and earnings trends show the value of a basket of goods and services or the level of remuneration in a given profession over time. High absolute prices or low wage levels have only a limited bearing on the prosperity of a city's population, however. It is only by comparing the two figures that we can establish how many goods and services can be purchased with a given level of income.

Taking annual net income as the benchmark, residents of North American cities can afford to buy our reference basket of goods on average around twelve times per year, compared to just under ten times for those in Western Europe. Citizens in the surveyed cities in Eastern Europe and South America have to budget carefully, as they can only afford to buy just under five baskets per year. Based on the assumption that our weighted basket of goods corresponds to the monthly spending of a European family of three, these figures also indicate that in many cases one income per family is not sufficient to allow them to purchase the reference basket twelve times per year.

This analysis based on annual income partly ignores differences in productivity between individual cities, however, as a higher number of working hours can partially make up for lower hourly wages (see also page 30). The table opposite therefore shows purchasing power in terms of both annual income and hourly wages, based on effective hours worked per year and profession.

Copenhagen has the highest purchasing power in terms of gross hourly wages, followed by Zurich, Geneva and Los Angeles. Bringing up the rear are Nairobi, Kiev, Manila and Jakarta, where the real equivalent value of wages is between five and seven times lower than in New York.

## The crucial factor is net disposable income

The decisive measure is what employees can purchase with their net wages, in other words after social security contributions and taxes have been deducted, which is why the table is sorted according to the purchasing power of net hourly wages. This shows yet another picture: Sydney and Luxembourg are new among the first four ranks while Zurich and Geneva are able to maintain their places in the leading quartet thanks to a comparatively low tax burden.

The impact of tax and social security deductions is most strongly felt in Copenhagen, Oslo, Munich and Brussels, which lose some of their strength compared with their gross purchasing power. There were fewer changes in the lower half of the rankings, with exactly the same four cities occupying the last four places on all three measures.

[^4]| City ${ }^{1}$ | Hourly pay ${ }^{2}$ gross N. Y. $=100$ | Hourly pay ${ }^{2}$ net $\text { N.Y. }=100$ | Annual income ${ }^{3}$ net $\text { N.Y. }=100$ |
| :---: | :---: | :---: | :---: |
| Zurich | 119.1 | 120.3 | 110.6 |
| Sydney | 112.5 | 117.2 | 104.5 |
| Luxembourg | 111.7 | 116.2 | 87.0 |
| Geneva | 116.0 | 111.9 | 98.8 |
| Nicosia | 95.1 | 107.2 | 86.8 |
| Los Angeles | 113.9 | 106.8 | 98.4 |
| Miami | 106.2 | 103.7 | 97.7 |
| Dublin | 101.9 | 103.3 | 82.0 |
| Chicago | 105.4 | 101.9 | 91.6 |
| New York | 100 | 100 | 100 |
| Berlin | 109.6 | 97.0 | 82.1 |
| Copenhagen | 122.0 | 92.5 | 75.3 |
| Toronto | 103.4 | 92.3 | 80.4 |
| Frankfurt | 102.1 | 90.5 | 76.1 |
| Amsterdam | 101.6 | 90.1 | 75.7 |
| Munich | 108.2 | 89.8 | 77.0 |
| Paris | 93.1 | 87.7 | 65.1 |
| Vienna | 98.6 | 87.1 | 74.9 |
| London | 91.1 | 86.2 | 73.0 |
| Helsinki | 92.7 | 85.8 | 70.8 |
| Stockholm | 90.2 | 84.9 | 74.0 |
| Oslo | 102.7 | 84.0 | 71.2 |
| Madrid | 81.8 | 83.1 | 67.0 |
| Tokyo | 84.8 | 83.0 | 80.9 |
| Auckland | 78.0 | 82.9 | 74.8 |
| Lyon | 81.9 | 82.5 | 65.6 |
| Dubai | 63.5 | 82.1 | 79.5 |
| Montreal | 93.1 | 80.9 | 68.1 |
| Barcelona | 79.7 | 78.6 | 66.8 |
| Brussels | 107.6 | 78.6 | 65.9 |
| Milan | 88.3 | 77.2 | 61.8 |
| Johannesburg | 79.7 | 74.7 | 66.8 |
| Seoul | 80.8 | 74.0 | 78.2 |
| Manama | 56.4 | 71.9 | 66.4 |
| Hong Kong | 58.5 | 68.1 | 72.6 |
| Lisbon | 65.3 | 63.2 | 50.6 |
| Taipei | 52.1 | 61.5 | 61.7 |
| Rome | 69.6 | 60.9 | 53.7 |
| Athens | 62.6 | 60.5 | 52.1 |
| Tel Aviv | 57.0 | 57.7 | 53.4 |
| Moscow | 45.9 | 51.2 | 44.8 |
| Bratislava | 51.3 | 50.7 | 45.7 |
| Ljubljana | 57.5 | 50.5 | 43.8 |
| Doha | 38.8 | 50.2 | 50.2 |
| São Paulo | 48.7 | 49.4 | 42.0 |
| Tallinn | 48.0 | 48.7 | 40.9 |
| Prague | 45.2 | 46.2 | 40.8 |
| Buenos Aires | 42.9 | 46.2 | 41.1 |
| Lima | 43.6 | 45.5 | 44.2 |
| Rio de Janeiro | 44.5 | 45.0 | 40.7 |
| Kuala Lumpur | 41.3 | 42.2 | 38.6 |
| Vilnius | 42.6 | 41.7 | 36.1 |
| Bogotá | 42.1 | 41.4 | 38.5 |
| Warsaw | 44.3 | 40.8 | 34.0 |
| Santiago de Chile | 42.8 | 40.7 | 38.8 |
| Istanbul | 39.0 | 39.4 | 39.8 |
| Riga | 44.4 | 39.3 | 34.4 |
| Shanghai | 37.3 | 38.4 | 36.6 |
| Bucharest | 37.1 | 34.0 | 30.2 |
| Sofia | 32.6 | 32.1 | 29.1 |
| Budapest | 35.5 | 32.0 | 29.3 |
| Bangkok | 26.5 | 31.4 | 33.7 |
| Beijing | 28.3 | 29.9 | 28.2 |
| Mexico City | 26.8 | 29.6 | 33.1 |
| Cairo | 26.0 | 28.5 | 32.8 |
| Mumbai | 24.9 | 27.3 | 28.9 |
| Caracas | 21.9 | 25.7 | 23.0 |
| Delhi | 23.0 | 25.0 | 25.9 |
| Kiev | 19.7 | 21.1 | 18.3 |
| Nairobi | 21.4 | 21.0 | 21.2 |
| Manila | 19.3 | 19.5 | 19.8 |
| Jakarta | 14.7 | 17.2 | 16.7 |

## Working time required to buy

## Earning a Big Mac faster

The quality and nature of many goods varies widely from one place to the next. This is compounded by regional influences that affect the characteristics and availability of individual products. One commodity is especially well suited for the purposes of international comparison by virtue of the fact that it is pretty much the same wherever you buy it around the globe: the Big Mac.

On average among the countries surveyed, it takes 28 minutes to earn enough money to buy a Big Mac - nine minutes less than in 2009. While in Western Europe people can bite into their burger after only 17 minutes' work, in South America it takes 49 minutes, almost three times as long. Like three years ago, Tokyo continues to occupy the top spot, while Nairobi is in last place with the longest working time required.

A rise in global average wages can be observed compared with 2009. This has had a consistently positive impact on purchasing power for certain goods, as the comparison between two basic foodstuffs shows: the amount of work needed to buy a kilo of bread (international average) is now 17 minutes (2009: 25 minutes), while for rice it is 16 minutes (2009: 22 minutes).

## Saving for an iPhone can take patience

In this year's survey we replaced the iPod nano used in 2009 with the iPhone 4S (16 GB) - one of the most sought-after products in recent years. If we exclude discounted offers used to lock buyers into a contract, buying an iPhone can take a considerable amount of work.

People working in Zurich are able to afford the smartphone the quickest, that is, after 22 hours of work. The working time required is ten times longer in Mexico City and Bucharest. According to the regional average, the amount of time needed in North America (35 hours), Oceania (42 hours) and Western Europe ( 48 hours) is under 50 hours, while in Eastern Europe, South America, Asia and Africa the purchase would on average require considerably more than three weeks' salary (assuming a 45-hour working week).

Methodology
Price of the product divided by the weighted net hourly wage in 15 professions.

Working time/buy

| City | 1 Big Mac in min. | 1 kg of bread in min. | 1 kg rice in min | 1 iPhone 4 S 16GB, in hrs. |
| :---: | :---: | :---: | :---: | :---: |
| Amsterdam | 16 | 7 | 9 | 44.5 |
| Athens | 30 | 13 | 26 | 86.0 |
| Auckland | 16 | 17 | 8 | 51.0 |
| Bangkok | 36 | 26 | 20 | 165.0 |
| Barcelona | 19 | 12 | 6 | 52.5 |
| Beijing | 34 | 28 | 16 | 184.0 |
| Berlin | 16 | 11 | 9 | 55.5 |
| Bogotá | 52 | 34 | 17 | 142.0 |
| Bratislava | 32 | 21 | 20 | 126.5 |
| Brussels | 20 | 11 | 12 | 54.0 |
| Bucharest | 57 | 21 | 27 | 229.5 |
| Budapest | 49 | 14 | 27 | 206.0 |
| Buenos Aires | 45 | 12 | 17 | 187.0 |
| Cairo | 67 | 8 | 19 | 290.5 |
| Caracas | 81 | 59 | 13 | 271.5 |
| Chicago | 11 | 16 | 9 | 32.0 |
| Copenhagen | 16 | 9 | 6 | 36.5 |
| Delhi | 65 | 16 | 40 | 369.5 |
| Doha | 21 | 13 | 16 | 82.5 |
| Dubai | 12 | 10 | 14 | 46.5 |
| Dublin | 14 | 8 | 10 | 39.0 |
| Frankfurt | 15 | 9 | 11 | 41.5 |
| Geneva | 14 | 6 | 7 | 23.5 |
| Helsinki | 16 | 14 | 7 | 44.5 |
| Hong Kong | 10 | 24 | 10 | 53.0 |
| Istanbul | 42 | 9 | 14 | 165.5 |
| Jakarta | 62 | 47 | 28 | 348.5 |
| Johannesburg | 26 | 10 | 11 | 93.5 |
| Kiev | 46 | 18 | 30 | 266.5 |
| Kuala Lumpur | 26 | 20 | 21 | 129.0 |
| Lima | 21 | 20 | 16 | 162.0 |
| Lisbon | 22 | 14 | 8 | 96.5 |
| Ljubljana | 25 | 23 | 38 | 101.0 |
| London | 16 | 7 | 13 | 42.5 |
| Los Angeles | 11 | 18 | 6 | 33.0 |
| Luxembourg | 11 | 9 | 10 | 29.5 |
| Lyon | 17 | 10 | 13 | 52.5 |
| Madrid | 18 | 10 | 6 | 53.0 |
| Manama | 20 | 6 | 10 | 72.5 |
| Manila | 73 | 70 | 28 | 435.0 |
| Mexico City | 48 | 26 | 22 | 219.5 |
| Miami | 12 | 13 | 6 | 32.5 |
| Milan | 18 | 15 | 16 | 55.0 |
| Montreal | 19 | 14 | 14 | 44.5 |
| Moscow | 18 | 7 | 12 | 119.0 |
| Mumbai | 56 | 30 | 31 | 338.0 |
| Munich | 15 | 11 | 11 | 42.5 |
| Nairobi | 84 | 28 | 41 | 292.5 |
| New York | 10 | 13 | 6 | 27.5 |
| Nicosia | 12 | 8 | 9 | 53.5 |
| Oslo | 18 | 11 | 12 | 36.0 |
| Paris | 16 | 15 | 13 | 43.5 |
| Prague | 34 | 13 | 16 | 131.5 |
| Riga | 33 | 23 | 22 | 168.5 |
| Rio de Janeiro | 45 | 33 | 12 | 160.0 |
| Rome | 23 | 17 | 19 | 70.0 |
| Santiago de Chile | 56 | 22 | 21 | 157.0 |
| São Paulo | 39 | 27 | 8 | 106.0 |
| Seoul | 17 | 14 | 10 | 56.0 |
| Shanghai | 29 | 43 | 9 | 142.0 |
| Sofia | 36 | 20 | 29 | 247.5 |
| Stockholm | 17 | 19 | 11 | 45.0 |
| Sydney | 12 | 9 | 6 | 32.5 |
| Taipei | 15 | 9 | 12 | 79.0 |
| Tallinn | 28 | 20 | 16 | 139.0 |
| Tel Aviv | 17 | 10 | 21 | 99.5 |
| Tokyo | 9 | 15 | 15 | 35.0 |
| Toronto | 11 | 11 | 10 | 37.5 |
| Vienna | 14 | 9 | 9 | 45.5 |
| Vilnius | 33 | 19 | 34 | 168.5 |
| Warsaw | 36 | 13 | 24 | 141.0 |
| Zurich | 13 | 6 | 6 | 22.0 |

## Exchange rates used ${ }^{1}$

## Major currencies feel the effects of the financial crisis

When comparing data over an extended period, exchange rate trends play an especially crucial role. Toward the end of the period from 2006 and 2009 and after the outbreak of the financial crisis in the United States in 2008, in particular, "smaller" currencies (such as the New Zealand dollar or the Norwegian krone) and currencies of countries in which traditional commodities are mined and exported dropped sharply in value.

These smaller currency zones fell victim to their low liquidity as investors sought refuge in the major currencies of the US dollar and the euro, and depreciated due to falling commodity prices. This trend has reversed somewhat since 2009, after both the US dollar and the euro suffered due to political and economic developments, and the trend in interest rates and commodity prices began to favor the diversification currencies.

Extreme examples of this countermovement are the Canadian and Australian dollars: although they slipped around 9\% versus the US dollar from 2006 to 2009, between 2009 and 2012 the two currencies clawed back these losses and appreciated by some $26 \%$ and $51 \%$, respectively. The South African rand, the Swedish krona and the Brazilian real also fall into this category.

## Spotlight on political motives

The appreciation of numerous currencies against the major currencies since 2009 has been additionally boosted by the expansive monetary policy in the euro and dollar zones, where the purse strings have been loosened considerably in an attempt to mitigate the effects of the financial crisis.

Another country has joined the Eurozone since 2009: Estonia, which replaced its national currency with the euro effective January 2011. This takes the number of countries using the euro up to 17 . Accordingly, this year's study comprises 21 cities from the Eurozone.

The sharp appreciation of the Swiss franc against the euro and also against the US dollar has had differing effects. While Swiss people traveling in the Eurozone and the United States are likely pleased about the strength of their domestic currency since it gives them more bang for their buck, it is unfavorable for Swiss exporters because it makes their goods and services more expensive. The EURCHF floor of 1.20 has helped to ease this burden somewhat, keeping the Swiss franc at a constant level versus the euro since September 2011.

[^5]Exchange rates

| City | Local currency |  | USD/LC | EUR/LC | CHF/LC |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Amsterdam | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Athens | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Auckland | NZD | 1 | 0.785 | 0.607 | 0.729 |
| Bangkok | THB | 1 | 0.032 | 0.025 | 0.030 |
| Barcelona | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Beijing | CNY | 1 | 0.158 | 0.122 | 0.147 |
| Berlin | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Bogotá | COP | 100 | 0.056 | 0.043 | 0.052 |
| Bratislava | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Brussels | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Bucharest | RON | 1 | 0.293 | 0.226 | 0.271 |
| Budapest | HUF | 100 | 0.447 | 0.345 | 0.414 |
| Buenos Aires | ARS | 1 | 0.226 | 0.174 | 0.209 |
| Cairo | EGP | 1 | 0.166 | 0.128 | 0.154 |
| Caracas | VEF | 1 | 0.233 | 0.180 | 0.216 |
| Chicago | USD | 1 | 1.000 | 0.772 | 0.927 |
| Copenhagen | DKK | 1 | 0.174 | 0.135 | 0.162 |
| Delhi | INR | 1 | 0.019 | 0.014 | 0.017 |
| Doha | QAR | 1 | 0.275 | 0.212 | 0.255 |
| Dubai | AED | 1 | 0.272 | 0.210 | 0.252 |
| Dublin | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Frankfurt | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Geneva | CHF | 1 | 1.079 | 0.833 | 1.000 |
| Helsinki | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Hong Kong | HKD | 1 | 0.129 | 0.099 | 0.119 |
| Istanbul | TRY | 1 | 0.559 | 0.432 | 0.518 |
| Jakarta | IDR | 1000 | 0.109 | 0.008 | 0.101 |
| Johannesburg | ZAR | 1 | 0.125 | 0.096 | 0.116 |
| Kiev | UAH | 1 | 0.124 | 0.096 | 0.115 |
| Kuala Lumpur | MYR | 1 | 0.326 | 0.252 | 0.302 |
| Lima | PEN | 1 | 0.377 | 0.291 | 0.349 |
| Lisbon | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Ljubljana | EUR | 1 | 1.295 | 1.000 | 1.201 |
| London | GBP | 1 | 1.607 | 1.241 | 1.490 |
| Los Angeles | USD | 1 | 1.000 | 0.772 | 0.927 |
| Luxembourg | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Lyon | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Madrid | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Manama | BHD | 1 | 2.653 | 2.053 | 2.466 |
| Manila | PHP | 1 | 0.024 | 0.018 | 0.022 |
| Mexico City | MXN | 1 | 0.074 | 0.058 | 0.069 |
| Miami | USD | 1 | 1.000 | 0.772 | 0.927 |
| Milan | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Montreal | CAD | 1 | 0.999 | 0.771 | 0.926 |
| Moscow | RUB | 1 | 0.033 | 0.026 | 0.031 |
| Mumbai | INR | 1 | 0.019 | 0.014 | 0.017 |
| Munich | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Nairobi | KES | 100 | 1.197 | 0.921 | 1.107 |
| New York | USD | 1 | 1.000 | 0.772 | 0.927 |
| Nicosia | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Oslo | NOK | 1 | 0.171 | 0.132 | 0.158 |
| Paris | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Prague | CZK | 1 | 0.051 | 0.040 | 0.048 |
| Riga | LVL | 1 | 1.856 | 1.433 | 1.721 |
| Rio de Janeiro | BRL | 1 | 0.510 | 0.394 | 0.473 |
| Rome | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Santiago de Chile | CLP | 100 | 0.204 | 0.157 | 0.189 |
| São Paulo | BRL | 1 | 0.510 | 0.394 | 0.473 |
| Seoul | KRW | 100 | 0.087 | 0.067 | 0.081 |
| Shanghai | CNY | 1 | 0.158 | 0.122 | 0.147 |
| Sofia | BGN | 1 | 0.662 | 0.511 | 0.614 |
| Stockholm | SEK | 1 | 0.144 | 0.111 | 0.134 |
| Sydney | AUD | 1 | 1.009 | 0.779 | 0.936 |
| Taipei | TWD | 1 | 0.034 | 0.026 | 0.032 |
| Tallinn | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Tel Aviv | ILS | 1 | 0.263 | 0.203 | 0.244 |
| Tokyo | JPY | 1 | 0.013 | 0.010 | 0.012 |
| Toronto | CAD | 1 | 0.999 | 0.771 | 0.926 |
| Vienna | EUR | 1 | 1.295 | 1.000 | 1.201 |
| Vilnius | LTL | 1 | 0.375 | 0.290 | 0.348 |
| Warsaw | PLN | 1 | 0.305 | 0.235 | 0.283 |
| Zurich | CHF | 1 | 1.079 | 0.833 | 1.000 |

## Price comparison

Rebecca Kutz


## Total expenditure on goods and services

## Monthly spending highest in Oslo

Oslo's inhabitants spend the most on average on goods and services each month. Outlays for our reference basket of goods in the Norwegian capital amount to 4,573 US dollars and are thus some 68\% higher than the world average ( 2,720 US dollars) and three and a half times as high as in Delhi (1,307 US dollars), the cheapest city in the comparison.

The median value (that divides the list of outlays into two equal halves) of 2,686 US dollars shows that monthly consumer spending is above the global average in around half of the cities, and below it in the other half. There are regional trends, however. For example, average prices in all Western European cities apart from Athens and Lisbon and in the metropolises of North America and Oceania are above the world average, while those in Eastern Europe, Africa and South America, with the exception of Caracas, are below it.

In Western Europe the entire basket of goods and services costs an average of 3,335 US dollars and is therefore some $77 \%$ more expensive than in Africa and $57 \%$ more expensive than in Eastern Europe. There are only minor differences compared with North America and Oceania. Asia is the most heterogeneous region in terms of prices. The continent is represented at both extremes of the price list: Tokyo ranks high, while Delhi and Mumbai rank low.

## Greatest disparity among prices of non-tradable goods

In contrast to foodstuffs, clothes and electronics products, many services are not traded internationally. Non-tradable goods such as haircuts, cleaning services or even taxi journeys are therefore closely tied to local wage levels. Such services are much cheaper in lower-wage regions than in places like Switzerland or North America where wages are highest. The price range for services is also much wider than for goods that can be traded internationally. The cost of domestic help differs by up to $81 \%$ from the international average, for example, while the price of a personal computer differs by just 23\%.

[^6]Goods and services

| City | Index |  |
| :---: | :---: | :---: |
|  | USD ${ }^{1}$ | New York $=100$ |
| Amsterdam | 3,034 | 77.0 |
| Athens | 2,605 | 66.1 |
| Auckland | 3,019 | 76.7 |
| Bangkok | 2,178 | 55.3 |
| Barcelona | 2,941 | 74.7 |
| Beijing | 2,375 | 60.3 |
| Berlin | 2,847 | 72.3 |
| Bogotá | 2,089 | 53.1 |
| Bratislava | 2,122 | 53.9 |
| Brussels | 2,983 | 75.8 |
| Bucharest | 1,568 | 39.8 |
| Budapest | 2,232 | 56.7 |
| Buenos Aires | 2,166 | 55.0 |
| Cairo | 1,669 | 42.4 |
| Caracas | 3,583 | 91.0 |
| Chicago | 3,112 | 79.0 |
| Copenhagen | 3,974 | 100.9 |
| Delhi | 1,304 | 33.1 |
| Doha | 2,700 | 68.6 |
| Dubai | 3,077 | 78.1 |
| Dublin | 3,003 | 76.2 |
| Frankfurt | 3,402 | 86.4 |
| Geneva | 4,195 | 106.5 |
| Helsinki | 3,407 | 86.5 |
| Hong Kong | 2,880 | 73.1 |
| Istanbul | 2,814 | 71.5 |
| Jakarta | 2,114 | 53.7 |
| Johannesburg | 2,052 | 52.1 |
| Kiev | 2,091 | 53.1 |
| Kuala Lumpur | 2,050 | 52.0 |
| Lima | 2,000 | 50.8 |
| Lisbon | 2,656 | 67.4 |
| Ljubljana | 2,493 | 63.3 |
| London | 3,437 | 87.3 |
| Los Angeles | 2,985 | 75.8 |
| Luxembourg | 3,716 | 94.4 |
| Lyon | 3,087 | 78.4 |
| Madrid | 2,742 | 69.6 |
| Manama | 2,127 | 54.0 |
| Manila | 1,634 | 41.5 |
| Mexico City | 2,015 | 51.2 |
| Miami | 3,031 | 77.0 |
| Milan | 3,136 | 79.6 |
| Montreal | 3,222 | 81.8 |
| Moscow | 2,604 | 66.1 |
| Mumbai | 1,342 | 34.1 |
| Munich | 3,333 | 84.6 |
| Nairobi | 1,913 | 48.6 |
| New York | 3,938 | 100 |
| Nicosia | 2,517 | 63.9 |
| Oslo | 4,569 | 116.0 |
| Paris | 3,304 | 83.9 |
| Prague | 2,138 | 54.3 |
| Riga | 2,145 | 54.5 |
| Rio de Janeiro | 2,409 | 61.2 |
| Rome | 3,116 | 79.1 |
| Santiago de Chile | 2,080 | 52.8 |
| São Paulo | 2,431 | 61.7 |
| Seoul | 2,672 | 67.8 |
| Shanghai | 2,211 | 56.1 |
| Sofia | 1,667 | 42.3 |
| Stockholm | 3,621 | 91.9 |
| Sydney | 3,294 | 83.6 |
| Taipei | 2,513 | 63.8 |
| Tallinn | 2,294 | 58.2 |
| Tel Aviv | 2,968 | 75.4 |
| Tokyo | 4,289 | 108.9 |
| Toronto | 2,926 | 74.3 |
| Vienna | 3,202 | 81.3 |
| Vilnius | 2,002 | 50.8 |
| Warsaw | 2,113 | 53.7 |
| Zurich | 4,334 | 110.1 |

## Food prices

## Food most expensive in Tokyo, Zurich and Geneva

The average global cost of our food basket, comprising 39 different products, is 424 US dollars. Our survey takes account of monthly spending for food weighted according to consumption, with important food staples being given a higher weighting.

Food is most expensive in Tokyo (928 US dollars), Geneva (715 US dollars) and Zurich (704 US dollars), and is cheapest in the Indian cities of Mumbai (186 US dollars) and Delhi (208 US dollars). While a kilo of bread costs an average of 3.20 US dollars in Zurich, this figure is only 0.60 US dollars in Delhi. And while in Tokyo you can expect to pay 2.90 US dollars for a liter of milk, this can be purchased for a mere 0.80 US dollars in Mumbai.

These examples clearly demonstrate how greatly spending varies within individual regions. In Asia, residents of Tokyo pay around five times more for the basket of food than the inhabitants of Mumbai. Price levels are relatively uniform within the Oceania, Africa and North America regions: Africa lies at the bottom end of the regional comparison with average spending of 301 US dollars, while Oceania ranks at the upper end with average spending of 503 US dollars.

Average food costs have increased by around $11 \%$ since 2009 when measured in US dollars. In some countries, price increases of nearly $50 \%$ were observed. For example, monthly expenditure for food has increased by $46 \%$ in Kuala Lumpur, by $40 \%$ in Auckland and by $40 \%$ in Johannesburg. A reason for this large price increase is likely to be the strong appreciation of the respective currencies during the last three years versus the US dollar.

## Food prices

| City | USD ${ }^{1}$ | $\begin{array}{r} \text { Index } \\ \text { New York }=100 \end{array}$ |
| :---: | :---: | :---: |
| Amsterdam | 364 | 66.0 |
| Athens | 390 | 70.7 |
| Auckland | 497 | 90.0 |
| Bangkok | 422 | 76.5 |
| Barcelona | 394 | 71.3 |
| Beijing | 463 | 83.9 |
| Berlin | 389 | 70.5 |
| Bogotá | 363 | 65.8 |
| Bratislava | 345 | 62.4 |
| Brussels | 434 | 78.5 |
| Bucharest | 244 | 44.2 |
| Budapest | 341 | 61.7 |
| Buenos Aires | 310 | 56.2 |
| Cairo | 300 | 54.4 |
| Caracas | 689 | 124.9 |
| Chicago | 460 | 83.3 |
| Copenhagen | 567 | 102.8 |
| Delhi | 208 | 37.7 |
| Doha | 355 | 64.4 |
| Dubai | 485 | 87.8 |
| Dublin | 455 | 82.3 |
| Frankfurt | 439 | 79.6 |
| Geneva | 714 | 129.4 |
| Helsinki | 497 | 90.1 |
| Hong Kong | 651 | 117.9 |
| Istanbul | 430 | 77.9 |
| Jakarta | 369 | 66.9 |
| Johannesburg | 311 | 56.3 |
| Kiev | 263 | 47.6 |
| Kuala Lumpur | 346 | 62.7 |
| Lima | 304 | 55.0 |
| Lisbon | 311 | 56.3 |
| Ljubljana | 368 | 66.7 |
| London | 436 | 79.0 |
| Los Angeles | 502 | 90.9 |
| Luxembourg | 525 | 95.0 |
| Lyon | 477 | 86.4 |
| Madrid | 432 | 78.3 |
| Manama | 278 | 50.4 |
| Manila | 293 | 53.0 |
| Mexico City | 260 | 47.1 |
| Miami | 499 | 90.4 |
| Milan | 487 | 88.2 |
| Montreal | 519 | 94.1 |
| Moscow | 314 | 56.9 |
| Mumbai | 186 | 33.7 |
| Munich | 500 | 90.5 |
| Nairobi | 292 | 52.8 |
| New York | 552 | 100 |
| Nicosia | 370 | 67.0 |
| Oslo | 599 | 108.6 |
| Paris | 523 | 94.7 |
| Prague | 295 | 53.5 |
| Riga | 316 | 57.3 |
| Rio de Janeiro | 354 | 64.2 |
| Rome | 497 | 90.0 |
| Santiago de Chile | 348 | 63.1 |
| São Paulo | 379 | 68.7 |
| Seoul | 629 | 114.0 |
| Shanghai | 404 | 73.2 |
| Sofia | 265 | 48.0 |
| Stockholm | 553 | 100.2 |
| Sydney | 509 | 92.1 |
| Taipei | 448 | 81.1 |
| Tallinn | 333 | 60.4 |
| Tel Aviv | 477 | 86.3 |
| Tokyo | 927 | 168.0 |
| Toronto | 453 | 82.1 |
| Vienna | 504 | 91.2 |
| Vilnius | 284 | 51.4 |
| Warsaw | 291 | 52.7 |
| Zurich | 704 | 127.5 |

## Methodology

Cost of a basket of goods containing 39 food items weighted according to European consumption habits.
${ }^{1}$ Monthly expenditure of an average European family

## Prices for women's and men's clothing

## Manila an attractive shopping destination

In Manila, a couple can buy a new wardrobe for 410 US dollars. A complete outfit in the mid-priced segment here costs 140 US dollars for women and 270 US dollars for men. Such a joint shopping trip in Tokyo, however, will cost more than seven times as much. At 1,220 US dollars, women come off slightly better than men, who have to pay 1,880 US dollars for a complete outfit in the Japanese capital.

In a global comparison, Africa and South America remain the cheapest regions for purchasing clothing, while Western Europe and North America are the most expensive. The largest price differentials can be found in Asia and the Middle East. After Tokyo, the second-most expensive shopping destination is Dubai. Complete outfits for men and women cost a combined total of 2,720 US dollars here. A further 500 kilometers to the west in Manama, the same clothing can be purchased for 900 US dollars.

Outside Rome, there is nowhere in the world where men can buy clothing cheaper than women. The difference is particularly marked in Tokyo and Oslo. In Vilnius, however, male and female customers pay almost the same.

Methodology
The prices quoted are based on purchases of good quality clothing in large department stores, not in specialized shops or boutiques and not designer articles. The combination of the clothing basket influences in part the price difference between women's and men's clothing
${ }^{1}$ Complete women's wardrobe, consisting of a (two-piece) suit, blazer/jacket, dress, pantyhose and a pair of outdoor shoes
${ }^{2}$ Complete men's wardrobe, consisting of a suit, blazer/jacket, shirt, jeans, socks and a pair of outdoor shoes

Clothing

| City | Women's clothing ${ }^{1}$ | Men's clothing ${ }^{2}$ | $\begin{array}{r} \text { Index } \end{array}$ |
| :---: | :---: | :---: | :---: |
| City | USD |  |  |
| Amsterdam | 690 | 1,040 | 110.8 |
| Athens | 630 | 1,110 | 112.5 |
| Auckland | 560 | 670 | 79.2 |
| Bangkok | 400 | 600 | 64.2 |
| Barcelona | 580 | 1,110 | 109.2 |
| Beijing | 660 | 700 | 87.5 |
| Berlin | 570 | 710 | 82.5 |
| Bogotá | 310 | 440 | 48.3 |
| Bratislava | 250 | 340 | 37.5 |
| Brussels | 630 | 800 | 92.5 |
| Bucharest | 180 | 300 | 30.8 |
| Budapest | 580 | 920 | 96.7 |
| Buenos Aires | 400 | 660 | 68.3 |
| Cairo | 380 | 430 | 51.7 |
| Caracas | 520 | 950 | 94.2 |
| Chicago | 740 | 1,200 | 125.0 |
| Copenhagen | 950 | 1,150 | 135.0 |
| Delhi | 260 | 410 | 43.3 |
| Doha | 340 | 470 | 51.7 |
| Dubai | 1,270 | 1,450 | 175.0 |
| Dublin | 470 | 600 | 68.3 |
| Frankfurt | 840 | 890 | 111.7 |
| Geneva | 850 | 1,150 | 129.2 |
| Helsinki | 610 | 1,200 | 116.7 |
| Hong Kong | 390 | 620 | 65.0 |
| Istanbul | 630 | 880 | 97.5 |
| Jakarta | 190 | 390 | 37.5 |
| Johannesburg | 310 | 400 | 45.8 |
| Kiev | 430 | 600 | 65.8 |
| Kuala Lumpur | 230 | 540 | 50.0 |
| Lima | 310 | 470 | 50.0 |
| Lisbon | 390 | 510 | 57.5 |
| Ljubljana | 560 | 1,000 | 100 |
| London | 480 | 800 | 82.5 |
| Los Angeles | 710 | 1,240 | 125.8 |
| Luxembourg | 960 | 1,440 | 154.2 |
| Lyon | 740 | 1,180 | 123.3 |
| Madrid | 580 | 910 | 95.8 |
| Manama | 390 | 510 | 57.5 |
| Manila | 140 | 270 | 26.7 |
| Mexico City | 620 | 930 | 100.0 |
| Miami | 630 | 880 | 97.5 |
| Milan | 870 | 1,170 | 130.8 |
| Montreal | 630 | 1,100 | 111.7 |
| Moscow | 820 | 1,040 | 119.2 |
| Mumbai | 320 | 540 | 55.8 |
| Munich | 830 | 1,130 | 125.8 |
| Nairobi | 220 | 280 | 32.5 |
| New York | 570 | 980 | 100 |
| Nicosia | 630 | 950 | 101.7 |
| Oslo | 840 | 1,450 | 147.5 |
| Paris | 1,020 | 1,410 | 156.7 |
| Prague | 250 | 530 | 50.0 |
| Riga | 440 | 570 | 65.0 |
| Rio de Janeiro | 230 | 350 | 37.5 |
| Rome | 910 | 830 | 111.7 |
| Santiago de Chile | 360 | 610 | 62.5 |
| São Paulo | 300 | 600 | 57.5 |
| Seoul | 220 | 300 | 33.3 |
| Shanghai | 400 | 960 | 87.5 |
| Sofia | 270 | 430 | 45.0 |
| Stockholm | 760 | 1,240 | 129.2 |
| Sydney | 580 | 820 | 90.0 |
| Taipei | 980 | 1,070 | 132.5 |
| Tallinn | 610 | 830 | 92.5 |
| Tel Aviv | 440 | 580 | 65.8 |
| Tokyo | 1,220 | 1,880 | 199.2 |
| Toronto | 310 | 840 | 74.2 |
| Vienna | 980 | 1,040 | 130.0 |
| Vilnius | 480 | 510 | 63.3 |
| Warsaw | 580 | 950 | 98.3 |
| Zurich | 1,100 | 1,190 | 147.5 |

## Prices of home electronics and household appliances

## US, Africa and Asia attractive

Electronics in particular have seen rapid advances in terms of product development. With this in mind, we have added a notebook to our basket of consumer electronics and household appliances from 2009 and replaced the iPod nano with the iPhone 4S.

Appliances and electronics are most expensive in Caracas ( 8,460 US dollars), while the basket is cheapest in Miami ( 3,580 US dollars) and Los Angeles (3,590 US dollars). The vastly higher price in Caracas is due in part to the high level of overall price inflation, and even the depreciation of the bolivar fuerte against the US dollar since 2009 was not enough to compensate for the price difference.

Whereas in the US, Europe and Asia electronics goods are viewed as products for daily use, in Africa and other parts of the world they have the status of luxury items. The electronics basket costs 3,610 US dollars in Mumbai, only slightly more than the 3,590 US dollars it costs in Los Angeles, but based on the respective net hourly wages and assuming a standard 45 -hour week, an employee in Mumbai would have to work for around 8.5 weeks longer to be able to afford it. Western Europe, where the basket costs an average of 5,006 US dollars, is at the upper end of the price list and is therefore not an attractive shopping destination for electronics goods compared to other regions.

It is striking that there is less disparity in the prices of personal computers, televisions, iPhones, cameras and notebooks relative to the average than in the prices of frying pans, refrigerators, vacuum cleaners and hairdryers. The supply of the former is dominated more strongly by a small number of global brands, while the latter are sold by a larger number of small, local manufacturers.

## The law of one price for homogeneous goods

Apart from the Big Mac, the iPhone is the only homogeneous product within the entire "Prices and Earnings" reference basket. In a fully integrated market, competition should ensure that a homogeneous product is traded at the same price worldwide. However, the law of one price is undermined by a range of factors such as import duties, transaction costs and the existence of different providers. Nevertheless, prices for the iPhone vary by just $17 \%$ from the international average, the smallest price differential of all goods

[^7]Electronics and household appliances

| City | USD | $\begin{array}{r} \text { Index } \\ \text { York }=100 \end{array}$ |
| :---: | :---: | :---: |
|  |  |  |
| Amsterdam | 4,960 | 125.3 |
| Athens | 4,620 | 116.6 |
| Auckland | 4,450 | 112.3 |
| Bangkok | 4,370 | 110.3 |
| Barcelona | 5,000 | 126.3 |
| Beijing | 4,370 | 110.5 |
| Berlin | 4,670 | 117.9 |
| Bogotá | 4,170 | 105.3 |
| Bratislava | 4,740 | 119.8 |
| Brussels | 4,580 | 115.7 |
| Budapest | 5,270 | 133.0 |
| Buenos Aires | 5,170 | 130.5 |
| Bucharest | 3,830 | 96.6 |
| Caracas | 8,460 | 213.6 |
| Chicago | 4,270 | 107.8 |
| Delhi | 4,590 | 115.9 |
| Doha | 3,790 | 95.8 |
| Dubai | 4,550 | 114.9 |
| Dublin | 5,160 | 130.4 |
| Frankfurt | 5,510 | 139.1 |
| Geneva | 5,330 | 134.7 |
| Helsinki | 5,400 | 136.4 |
| Hong Kong | 4,770 | 120.4 |
| Istanbul | 5,490 | 138.6 |
| Jakarta | 4,460 | 112.7 |
| Johannesburg | 3,800 | 95.9 |
| Cairo | 4,220 | 106.5 |
| Kiev | 4,140 | 104.4 |
| Copenhagen | 5,060 | 127.8 |
| Kuala Lumpur | 4,300 | 108.7 |
| Lima | 4,480 | 113.1 |
| Lisbon | 5,180 | 130.9 |
| Ljubljana | 4,970 | 125.4 |
| London | 4,910 | 124.0 |
| Los Angeles | 3,590 | 90.7 |
| Luxembourg | 4,660 | 117.7 |
| Lyon | 4,540 | 114.7 |
| Madrid | 4,940 | 124.7 |
| Milan | 4,790 | 121.0 |
| Manama | 3,810 | 96.3 |
| Manila | 5,630 | 142.2 |
| Mexico City | 4,580 | 115.7 |
| Miami | 3,580 | 90.3 |
| Montreal | 4,610 | 116.3 |
| Moscow | 5,050 | 127.6 |
| Mumbai | 3,610 | 91.2 |
| Munich | 4,770 | 120.5 |
| Nairobi | 4,340 | 109.5 |
| New York | 3,960 | 100 |
| Nicosia | 5,480 | 138.3 |
| Oslo | 5,190 | 131.1 |
| Paris | 5,030 | 127.0 |
| Prague | 4,900 | 123.6 |
| Riga | 4,460 | 112.7 |
| Rio de Janeiro | 5,400 | 136.5 |
| Rome | 5,190 | 131.0 |
| Santiago de Chile | 4,520 | 114.2 |
| São Paulo | 5,010 | 126.5 |
| Seoul | 4,790 | 120.8 |
| Shanghai | 3,950 | 99.8 |
| Sofia | 3,890 | 98.2 |
| Stockholm | 4,950 | 125.0 |
| Sydney | 5,210 | 131.6 |
| Taipei | 4,290 | 108.3 |
| Tallinn | 5,200 | 131.4 |
| Tel Aviv | 5,740 | 145.0 |
| Tokyo | 4,820 | 121.7 |
| Toronto | 4,520 | 114.3 |
| Vilnius | 4,770 | 120.3 |
| Warsaw | 4,410 | 111.4 |
| Vienna | 5,560 | 140.4 |
| Zurich | 5,130 | 129.5 |

## Housing

## Heterogeneous housing market

The structures of local housing markets are driven by regional peculiarities and demographic trends. Skyscrapers, semi-timbered houses and log cabins are just a few of the types of housing that characterize the US, Europe and Africa. In order to paint as accurate a picture of the global housing market as possible, we examined the following four categories: monthly rents for furnished four-room apartments, unfurnished threeroom apartments, apartments typical for the city in question and purchase prices per square meter for apartments of a size typical for the city. While the first two apartment types correspond to Western standards, the last two are characterized by local patterns. Asking prices were determined for four and three-room apartments and purchase prices per square meter, while long-term average rents were used for apartments typical for the city. Asking prices were used for new rentals and are equivalent to the current market price. Long-term average rents are used in the case of properties that are already occupied and may differ from current market prices, especially in the case of long-standing tenancies.

## Furnished four-room apartment

Four-room apartments were built after 1980 and offer a level of comfort targeted at employees with a mid-level management function.

The global average cost of such an apartment is around 2,630 US dollars per month. The price range is immense, and large price differences can be observed even within individual cities.

Rents in Hong Kong, Helsinki, New York and Tokyo are the highest in all three price ranges analyzed. On average, the rent for properties in a top location in Hong Kong is 14,490 US dollars per month, and in New York 14,100 US dollars per month.

## Unfurnished three-room apartment

Unfurnished three-room apartments are located in middleclass residential areas near the city.

A large difference in rents can be observed here as well. Compared with the global average of 1,540 US dollars, New York tops the list with a rental price of 4,300 US dollars per month. Rent is cheapest on average for a three-room apartment in Sofia, at a price of 450 US dollars per month.

## Locally typical rental prices

Rents typical for a city reflect the average monthly housing costs for a local family. They are guidance values for apartments which are typical for the city in question in terms of furnishing standard, size and location.

From a regional perspective, Eastern Europe and Africa have the most favorable housing conditions. The highest rents typical for a city are paid in North America, the Middle East and Western Europe. The cities of New York, Dubai and Zurich, in particular, have the highest average rental prices, where monthly rents are a good 60-100\% above the regional average.

## Purchase price per square meter

The purchase price per square meter is the guidance value for purchasing a residential property of a size typical for the city and in an average location.

Here, too, the price differences within individual regions are very large. People in Switzerland who want to realize their dream of owning their own home have to dig the deepest into their pockets, with a square meter costing 11,860 US dollars in Geneva and 11,720 US dollars in Zurich. The cost is a good 16 times lower in Mumbai, where the average price per square meter is 710 US dollars.

## Supply and demand determine apartment prices

Even though the positions were described as precisely as possible in the questionnaire, the prices identified will always be subject to subjective components. Since differences in price always reflect differences in quality, a direct comparison is only possible to a limited extent. However, interesting patterns have been discernible in rental price developments since 2009 that show just how strongly supply and demand influence the housing market. For example, rents in Bangkok have risen dramatically. Local participants in the study report that high gas prices have prompted many consumers to start making increased use of public transport instead of cars. This fuels demand for apartments located near train stations, which in turn pushes up the prices of such apartments. In Mumbai, by contrast, increased immigration of workers is responsible for the rise in rents. In Zurich the high rental prices is a direct reflection of the low vacancy rate of under 0.1\%.

## Housing prices

Methodology Average cost of housing per month, which an apartment seeker would expect to pay on the free market at the time of the survey
${ }^{1}$ Rental prices (monthly gross rents) are based on apartments built after 1980 (4 rooms, kitchen, bathroom, with garage) including all ancillary costs. The living comfort meets the needs of employees with a mid-level management function in areas favored by them
${ }^{2}$ Rental prices (monthly gross rents) are based on apartments built after 1980 (3 rooms, kitchen, bathroom, with garage) including all ancillary costs with an average comfort customary in the localty and near the city center
${ }^{3}$ The figures given are merely tentative values for average rent prices (monthly gross rents) for a majority of local households
${ }^{4}$ The figures given are merely tentative values for average purchase prices per square meter. The purchase prices are based on apartments built after 1980 of a size typical for the city, with an average comfort customary in the locality and near the city center

|  | Furnished 4-room apartment ${ }^{1}$ price range |  |  | Unfurnished 3-room apartment ${ }^{2}$ price range |  |  | Normal local rent ${ }^{3}$ | Normal local purchase price per m ${ }^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | expensive | medium | cheap | expensive | medium | cheap | medium | medium |
| City | USD | USD | USD | USD | USD | USD | USD | USD |
| Amsterdam | 3,760 | 2,330 | 1,750 | 2,330 | 1,580 | 1,100 | 1,110 | 3,900 |
| Athens | 1,940 | 1,490 | 1,170 | 910 | 650 | 530 | 880 | 2,410 |
| Auckland | 3,770 | 1,640 | 1,270 | 2,360 | 1,330 | 820 | 1,020 | 3,540 |
| Bangkok | 2,250 | 1,460 | 880 | 1,630 | 930 | 600 | 410 | 2,860 |
| Barcelona | 2,090 | 1,270 | 950 | 1,520 | 1,090 | 740 | 980 | 3,760 |
| Beijing | 2,500 | 1,550 | 1,010 | 1,640 | 660 | 430 | 310 | 3,250 |
| Berlin | 3,340 | 2,400 | 1,750 | 2,070 | 1,180 | 890 | 840 | 2,910 |
| Bogotá | 3,240 | 1,550 | 800 | 1,590 | 840 | 390 | 630 | 1,960 |
| Bratislava | 2,620 | 1,680 | 1,070 | 1,280 | 840 | 620 | 410 | 2,090 |
| Brussels | 3,630 | 2,540 | 1,810 | 3,120 | 1,840 | 1,270 | 1,240 | 3,200 |
| Bucharest | 1,280 | 980 | 690 | 790 | 530 | 410 | 390 | 1,170 |
| Budapest | 3,350 | 2,120 | 1,420 | 2,160 | 1,170 | 760 | 560 | 2,120 |
| Buenos Aires | 2,050 | 1,360 | 1,070 | 910 | 740 | 540 | 400 | 1,460 |
| Cairo | 2,070 | 1,110 | 630 | 1,000 | 490 | 230 | 170 | 1,410 |
| Caracas | 6,000 | 3,820 | 2,250 | 4,230 | 2,780 | 1,620 | 2,100 | 3,260 |
| Chicago | 6,940 | 3,540 | 1,990 | 3,300 | 2,210 | 1,100 | 1,400 | 3,170 |
| Copenhagen | 3,040 | 2,620 | 1,960 | 2,420 | 1,740 | 1,130 | 1,100 | 4,180 |
| Delhi | 2,890 | 870 | 390 | 1,530 | 560 | 260 | 470 | 1,490 |
| Doha | 6,240 | 4,870 | 3,680 | 3,570 | 3,000 | 2,250 | 1,740 | 2,750 |
| Dubai | 7,300 | 4,880 | 2,430 | 4,970 | 3,480 | 2,340 | 2,450 | 3,950 |
| Dublin | 3,240 | 2,330 | 1,550 | 2,530 | 1,590 | 1,190 | 1,550 | 3,700 |
| Frankfurt | 3,410 | 2,370 | 1,740 | 2,240 | 1,640 | 1,170 | 1,280 | 3,740 |
| Geneva | 6,410 | 4,700 | 3,280 | 3,630 | 2,430 | 1,640 | 1,570 | 11,860 |
| Helsinki | 10,360 | 8,680 | 7,510 | 1,720 | 1,440 | 1,280 | 1,440 | 5,120 |
| Hong Kong | 14,490 | 9,660 | 4,830 | 11,970 | 4,220 | 2,090 | 1,800 | 8,330 |
| Istanbul | 6,890 | 3,150 | 1,540 | 2,190 | 1,480 | 890 | 1,280 | 1,970 |
| Jakarta | 3,510 | 2,720 | 2,020 | 1,660 | 1,090 | 710 | 670 | 1,610 |
| Johannesburg | 2,980 | 2,160 | 1,240 | 1,540 | 1,300 | 890 | 740 | 1,370 |
| Kiev | 2,980 | 1,630 | 930 | 1,500 | 850 | 620 | 560 | 1,460 |
| Kuala Lumpur | 2,180 | 1,260 | 760 | 870 | 620 | 340 | 780 | 1,370 |
| Lima | 1,800 | 1,500 | 890 | 1,190 | 540 | 280 | 490 | 800 |
| Lisbon | 2,330 | 1,310 | 780 | 1,750 | 1,180 | 740 | 1,100 | 2,650 |
| Ljubljana | 2,760 | 1,770 | 1,100 | 1,520 | 1,020 | 780 | 480 | 3,160 |
| London | 8,560 | 4,830 | 2,820 | 5,400 | 3,260 | 2,010 | 1,980 | 8,070 |
| Los Angeles | 3,720 | 2,560 | 2,180 | 2,360 | 1,880 | 1,400 | 1,200 | 3,300 |
| Luxembourg | 3,420 | 2,310 | 1,630 | 2,760 | 1,840 | 1,500 | 1,810 | 5,440 |
| Lyon | 1,980 | 1,550 | 1,170 | 1,550 | 1,220 | 820 | 950 | 4,600 |
| Madrid | 2,890 | 1,300 | 1,110 | 1,440 | 1,060 | 800 | 1,050 | 3,100 |
| Manama | 3,650 | 2,490 | 1,580 | 1,660 | 1,280 | 870 | 910 | 1,700 |
| Manila | 2,470 | 1,440 | 950 | 830 | 510 | 270 | 190 | 1,640 |
| Mexico City | 2,270 | 1,400 | 580 | 1,480 | 980 | 450 | 740 | 1,370 |
| Miami | 8,500 | 2,690 | 1,630 | 4,120 | 1,930 | 1,040 | 1,520 | 3,630 |
| Milan | 4,680 | 2,860 | 2,320 | 2,850 | 1,810 | 1,540 | 1,260 | 4,300 |
| Montreal | 3,630 | 2,270 | 1,350 | 2,620 | 1,740 | 1,150 | 1,360 | 3,220 |
| Moscow | 5,920 | 3,640 | 2,620 | 3,720 | 2,780 | 1,800 | 850 | 5,020 |
| Mumbai | 2,800 | 1,680 | 560 | 2,210 | 800 | 350 | 450 | 710 |
| Munich | 4,140 | 2,500 | 1,790 | 2,630 | 1,810 | 1,330 | 970 | 5,220 |
| Nairobi | 3,020 | 2,380 | 1,310 | 2,070 | 1,230 | 320 | 480 | 1,310 |
| New York | 14,100 | 7,240 | 3,680 | 10,310 | 4,300 | 1,970 | 3,350 | 11,060 |
| Nicosia | 3,340 | 1,880 | 1,050 | 1,750 | 930 | 540 | 920 | 3,040 |
| Oslo | 4,010 | 3,250 | 2,210 | 3,250 | 2,210 | 1,790 | 1,970 | 7,360 |
| Paris | 4,660 | 3,250 | 2,490 | 3,340 | 2,280 | 1,390 | 1,670 | 10,810 |
| Prague | 1,850 | 1,230 | 920 | 1,110 | 870 | 700 | 730 | 2,950 |
| Riga | 2,490 | 930 | 530 | 1,270 | 840 | 450 | 470 | 2,680 |
| Rio de Janeiro | 4,580 | 3,200 | 1,970 | 2,230 | 1,320 | 970 | 760 | 3,700 |
| Rome | 4,400 | 3,240 | 1,550 | 2,420 | 2,030 | 1,460 | 1,810 | 5,180 |
| Santiago de Chile | 3,190 | 2,340 | 1,710 | 1,400 | 1,020 | 710 | 670 | 1,760 |
| São Paulo | 3,950 | 2,810 | 1,900 | 1,920 | 1,580 | 970 | 850 | 3,500 |
| Seoul | 4,870 | 3,440 | 1,750 | 3,940 | 2,640 | 1,850 | 2,180 | 4,740 |
| Shanghai | 2,950 | 1,420 | 970 | 1,580 | 920 | 710 | 710 | 3,790 |
| Sofia | 1,060 | 760 | 560 | 620 | 450 | 360 | 340 | 1,060 |
| Stockholm | 3,170 | 2,530 | 1,960 | 2,310 | 1,830 | 1,300 | 1,180 | 6,710 |
| Sydney | 7,740 | 4,180 | 3,130 | 2,820 | 2,180 | 1,400 | 1,640 | 4,350 |
| Taipei | 3,410 | 2,430 | 1,420 | 2,640 | 1,700 | 1,040 | 950 | 6,410 |
| Tallinn | 1,490 | 980 | 620 | 970 | 710 | 450 | 450 | 2,720 |
| Tel Aviv | 3,240 | 2,580 | 1,790 | 2,210 | 1,710 | 1,200 | 1,280 | 6,110 |
| Tokyo | 11,110 | 6,180 | 3,910 | 5,010 | 2,490 | 1,190 | 1,630 | 9,490 |
| Toronto | 3,600 | 2,560 | 1,590 | 2,360 | 2,020 | 1,150 | 1,090 | 2,680 |
| Vienna | 3,730 | 2,490 | 1,810 | 1,860 | 1,420 | 1,100 | 950 | 3,460 |
| Vilnius | 1,460 | 980 | 690 | 730 | 490 | 350 | 320 | 1,680 |
| Warsaw | 2,140 | 1,620 | 1,060 | 1,610 | 1,200 | 830 | 710 | 2,890 |
| Zurich | 5,840 | 4,480 | 2,680 | 4,010 | 2,500 | 1,800 | 2,550 | 11,720 |

## Public transport

## Cheapest in Africa and South America

The prices for public transport are cheapest in Africa, South America and Asia. It costs most to travel by bus, tram or subway, taxi and train in Western Europe and North America. While the first two categories are offered in all of the cities included in the study, there are substantial differences above all in rail network standards. In many regions of the world, and in Western Europe in particular, the rail network is extensive and well developed. Some cities in South America and in the Middle East, by contrast, are still not connected to a rail network.

Highest prices for the bus, tram or subway in North American cities In Oslo and Copenhagen, a journey of ten kilometers or ten stops with the bus, tram or subway costs over 4.80 US dollars. This cost is nearly the same in Zurich and Stockholm. In other places, this amount could take you the full distance across Switzerland of 350 km . For example, in Mumbai travelling a distance of 10 km costs just 0.13 dollars.

## Taxi rides in Switzerland are expensive

In Zurich or Geneva, you might think twice about taking a taxi to get to your destination. In both cities a five-kilometer inner-city trip during the day costs around 28 US dollars. The global average, by contrast, is approximately 10 US dollars. In Cairo the same distance by taxi costs just 1.49 US dollars - the cheapest taxi price in our survey.

Train travel in Germany and London about 70 percent above the Western European average
In Germany, a second class train journey over 200 kilometers costs an average of 79 US dollars - around 65\% more than the Western European average. At 87 US dollars, Frankfurt is the most expensive departure destination. Rail tickets in London are not much less expensive than in Frankfurt at 82 US dollars. The differences in North America are also enormous. A 200-kilometer train journey in New York costs around 86 US dollars - a good 78\% more than the North American average. At under 4 US dollars, it is cheapest to travel by train in the Asia cities of Jakarta, Mumbai and Bangkok.

Public transport

|  | Bus, Tram or Metro ${ }^{1}$ | Taxi ${ }^{2}$ | Train ${ }^{3}$ |
| :---: | :---: | :---: | :---: |
| City | USD | USD | USD |
| Amsterdam | 3.19 | 16.34 | 30.05 |
| Athens | 1.81 | 5.50 | 13.81 |
| Auckland | 2.57 | 13.62 | 40.86 |
| Bangkok | 0.75 | 2.47 | 3.47 |
| Barcelona | 2.59 | 10.36 | 41.96 |
| Beijing | 0.26 | 3.64 | 14.25 |
| Berlin | 2.98 | 10.79 | 80.30 |
| Bogotá | 0.84 | 2.81 | n.a. |
| Bratislava | 1.08 | 5.61 | 22.97 |
| Brussels | 2.42 | 15.71 | 26.03 |
| Bucharest | 0.75 | 3.17 | 9.43 |
| Budapest | 1.43 | 7.64 | 15.96 |
| Buenos Aires | 0.28 | 7.97 | n.a. |
| Cairo | 0.19 | 1.49 | 5.24 |
| Caracas | 0.35 | 11.65 | n.a. |
| Chicago | 2.25 | 12.50 | 34.99 |
| Copenhagen | 4.88 | 17.33 | 59.92 |
| Delhi | 0.25 | 1.95 | 10.58 |
| Doha | 1.14 | 4.12 | n.a. |
| Dubai | 0.54 | 8.17 | n.a. |
| Dublin | 2.74 | 14.89 | 34.53 |
| Frankfurt | 3.24 | 16.23 | 86.77 |
| Geneva | 3.67 | 27.78 | 58.23 |
| Helsinki | 3.28 | 12.71 | 34.83 |
| Hong Kong | 1.33 | 3.99 | 20.48 |
| Istanbul | 0.95 | 8.94 | 15.84 |
| Jakarta | 0.38 | 2.93 | 2.64 |
| Johannesburg | 1.25 | 4.07 | 15.59 |
| Kiev | 0.25 | 4.56 | 12.15 |
| Kuala Lumpur | 0.68 | 2.44 | 7.06 |
| Lima | 0.47 | 4.52 | n.a. |
| Lisbon | 1.83 | 11.50 | 27.63 |
| Ljubljana | 2.03 | 7.25 | 18.49 |
| London | 3.70 | 23.03 | 81.95 |
| Los Angeles | 1.50 | 25.06 | 34.33 |
| Luxembourg | 1.94 | 19.43 | 54.13 |
| Lyon | 2.07 | 13.08 | 40.02 |
| Madrid | 1.94 | 13.27 | 44.51 |
| Manama | 0.80 | 11.52 | n.a. |
| Manila | 0.34 | 2.88 | 5.58 |
| Mexico City | 0.37 | 3.60 | n.a. |
| Miami | 1.83 | 15.32 | 27.33 |
| Milan | 1.94 | 16.84 | 34.75 |
| Montreal | 2.87 | 12.98 | 70.58 |
| Moscow | 0.85 | 13.24 | 10.56 |
| Mumbai | 0.13 | 1.76 | 2.72 |
| Munich | 3.24 | 18.04 | 71.23 |
| Nairobi | 0.54 | 7.16 | 35.80 |
| New York | 2.42 | 8.50 | 85.98 |
| Nicosia | 1.45 | 9.31 | n.a. |
| Oslo | 5.12 | 23.22 | 48.58 |
| Paris | 2.16 | 9.39 | 42.87 |
| Prague | 1.37 | 8.05 | 12.78 |
| Riga | 1.30 | 6.34 | 9.23 |
| Rio de Janeiro | 1.56 | 7.29 | n.a. |
| Rome | 1.94 | 9.38 | 36.69 |
| Santiago de Chile | 1.17 | 7.13 | 6.49 |
| São Paulo | 1.53 | 6.83 | n.a. |
| Seoul | 0.90 | 3.40 | 17.54 |
| Shanghai | 0.58 | 3.64 | 10.40 |
| Sofia | 0.66 | 2.00 | 6.62 |
| Stockholm | 4.52 | 24.64 | 41.60 |
| Sydney | 3.43 | 9.75 | 39.35 |
| Taipei | 0.68 | 4.37 | 11.25 |
| Tallinn | 1.81 | 5.86 | 9.79 |
| Tel Aviv | 1.72 | 13.57 | 16.95 |
| Tokyo | 2.46 | 21.42 | 44.72 |
| Toronto | 3.08 | 13.31 | 35.62 |
| Vienna | 2.59 | 17.27 | 42.03 |
| Vilnius | 0.94 | 4.63 | 13.73 |
| Warsaw | 0.79 | 3.15 | 14.62 |
| Zurich | 4.66 | 28.93 | 68.47 |

Car prices and maintenance costs ${ }^{2,3}$

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | City | Mid-price car | Price ${ }^{1}$ USD | $\begin{aligned} & \text { Tax}^{2} \\ & \text { USD } \end{aligned}$ | Fuel ${ }^{3}$ <br> USD |
|  | Amsterdam | VW Golf, Easyline | 24,000 | 689 | 1.80 |
|  | Athens | Opel Astra Sedan 1.8 | 24,900 | 389 | 2.02 |
|  | Auckland | Holden Cruze | 23,900 | 226 | 1.33 |
|  | Bangkok | Toyota Altis 1.8 | 29,600 | 103 | 1.00 |
|  | Barcelona | Renault Megane | 26,900 | 177 | 1.77 |
|  | Beijing | Toyota Corolla | 23,800 | 67 | 1.24 |
|  | Berlin | Audi A4 2.0 | 35,600 | 246 | 2.10 |
|  | Bogotá | Chevrolet Aveo Sedan 1.6 | 20,200 | 303 | 1.24 |
|  | Bratislava | Skoda Octavia 2.0 TDI | 26,700 | 65 | 1.93 |
|  | Brussels | Renault Megane 1.6 | 23,200 | 500 | 1.91 |
|  | Bucharest | Dacia Logan Sandero 1.6 | 11,700 | 36 | 1.90 |
|  | Budapest | Ford Focus 1.6 | 22,600 | 76 | 1.95 |
|  | Buenos Aires | Renault Sandero 1.6 | 20,200 | 307 | 1.27 |
|  | Cairo | Kia Cerato 1.6 | 21,500 | 50 | 0.15 |
|  | Caracas | Chevrolet Aveo | 49,000 | 18 | 0.01 |
|  | Chicago | Toyota Camry | 22,100 | 95 | 1.11 |
|  | Copenhagen | Ford Mondeo M5 Trend 2.0 | 63,400 | 641 | 1.99 |
|  | Delhi | Honda City | 15,300 | 93 | 0.77 |
|  | Doha | Nissan Tiida 1.8 | 17,000 | 27 | 0.24 |
|  | Dubai | Toyota Camry | 23,100 | 94 | 1.01 |
|  | Dublin | Ford Focus | 32,000 | 427 | 2.01 |
|  | Frankfurt | VW Passat Trendline | 36,800 | 78 | 1.89 |
|  | Geneva | VW Golf VI Trendline | 25,200 | 135 | 2.04 |
|  | Helsinki | Toyota Avensis 1.8 | 34,600 | 152 | 1.97 |
|  | Hong Kong | VW Golf 2.5 | 23,800 | 509 | 1.65 |
|  | Istanbul | Renault Fluence 1.5 | 34,600 | 1,189 | 2.37 |
|  | Jakarta | Honda Civic | 47,800 | 717 | 0.76 |
|  | Johannesburg | VW Golf | 35,500 | 56 | 1.45 |
|  | Kiev | Skoda Octavia | 24,900 | - | 1.22 |
|  | Kuala Lumpur | Proton Inspira 1.8 | 25,700 | 91 | 0.59 |
|  | Lima | Toyota Yaris | 19,300 | 95 | 1.36 |
|  | Lisbon | Renault Megane 1.6 | 38,100 | 181 | 1.95 |
|  | Ljubljana | Skoda Octavia 2.0 | 24,600 | 140 | 1.71 |
|  | London | Audi A3 | 28,000 | 217 | 2.40 |
|  | Los Angeles | Honda Civic | 30,100 | 296 | 1.13 |
|  | Luxembourg | Audi A3 | 31,100 | 118 | 1.60 |
|  | Lyon | Renault Megane | 30,400 | - | 1.84 |
|  | Madrid | Renault Megane | 21,600 | 177 | 1.76 |
|  | Manama | Toyota Corolla | 18,600 | 93 | 0.93 |
|  | Manila | Toyota Vios 1.3 | 17,400 | 47 | 1.02 |
|  | Mexico City | Nissan Sentra | 19,400 | 28 | 0.81 |
|  | Miami | Nissan Maxima | 32,400 | 98 | 1.05 |
|  | Milan | VW Polo 1.2 TDI | 18,800 | 186 | 2.24 |
|  | Montreal | Ford Fusion | 21,400 | 308 | 1.33 |
|  | Moscow | Nissan Tiida 1.8 | 21,200 | 73 | 0.93 |
|  | Mumbai | Maruti Suzuki Dzire | 11,500 | 754 | 0.91 |
|  | Munich | VW Passat Comfortline 1.8 | 38,400 | 150 | 1.86 |
|  | Nairobi | Toyota Corolla | 23,900 | - | 1.29 |
|  | New York | Nissan Altima | 20,500 | 100 | 1.15 |
|  | Nicosia | Toyota Corolla 1.6 | 24,600 | 74 | 1.67 |
|  | Oslo | Toyota Auris | 42,700 | 574 | 2.37 |
|  | Paris | Peugeot 3082.0 | 33,700 | 486 | 1.89 |
|  | Prague | Skoda Octavia | 27,800 | 116 | 1.88 |
|  | Riga | Toyota Corolla | 29,700 | 98 | 1.76 |
|  | Rio de Janeiro | Chevrolet Corsa | 16,100 | 357 | 0.88 |
|  | Rome | Alfa Romeo Giulietta 2.0 | 32,400 | 389 | 2.27 |
|  | Santiago de Chile | Toyota Yaris 1500 | 13,400 | 255 | 1.24 |
|  | São Paulo | Chevrolet Cobalt 1.8 | 23,700 | 485 | 1.28 |
|  | Seoul | Hyundai i40 | 26,000 | 523 | 1.56 |
|  | Shanghai | Volkswagen, Sagitar 1.8 | 29,400 | 76 | 1.26 |
|  | Sofia | Toyota Avensis | 27,700 | 119 | 1.71 |
| ${ }^{1}$ Purchase price (including | Stockholm | Volvo S60 | 36,400 | 334 | 2.14 |
| sales taxes) of a popular | Sydney | Honda Jazz | 22,200 | 245 | 1.50 |
| mid-range car (5-door, | Taipei | Toyota Corolla Altis 1.8E | 22,400 | 382 | 1.10 |
| standard equipment) | Tallinn | Renault Megane | 21,200 | 13 | 1.72 |
|  | Tel Aviv | Mazda Spirit 3 | 33,900 | 413 | 2.14 |
| ${ }^{2}$ Annual vehicle tax and/ | Tokyo | Mazda Atenza | 26,300 | 495 | 1.62 |
| or annual registration fee | Toronto | Honda Civic Sedan DX | 15,000 | 75 | 1.25 |
| ${ }^{3}$ Gas price per liter at the | Vienna | VW Golf | 29,800 | 453 | 1.80 |
| time of the survey (end | Vilnius | Skoda Octavia 1.6 | 23,700 | - | 1.72 |
| of April to end of May | Warsaw | Opel Astra III | 25,000 | 55 | 1.76 |
| 2012) | Zurich | VW Golf 6 GTI | 45,200 | 426 | 2.01 |

## Restaurant and hotel prices

## Exclusive nights in vibrant cities

New York and Tokyo, two cities that never sleep, are the most expensive places to spend the night in luxury. Whether for a business trip or a vacation, a double room in a top-class hotel, including breakfast and service, costs 730 US dollars per night in both cities. And guests in Dubai, one of the boom cities in terms of hotel construction, pay only slightly less at 680 US dollars. The global average is 360 US dollars. The cheapest destinations for five-star standards are Bucharest (190 US dollars), Cairo (200 US dollars) and Mexico City (210 US dollars).

Prices in the luxury hotel sector vary greatly from city to city worldwide. There are various reasons for this, such as wage levels, location, prestige and image of the hotel and city in question, while factors such as seasonality, time of booking and the political and economic situation at the time of the survey also play an important role.

In terms of regions, guests in Africa pay the least for an overnight stay in a first-class hotel, with the regional average of around 250 US dollars being $31 \%$ below the global figure. The most expensive regions for an exclusive overnight stay for two are the Middle East (407 US dollars), Asia (394 US dollars) and Western Europe (379 US dollars).

Guests in Tokyo (370 US dollars) and New York (340 US dollars) also pay the most for mid-range hotels. The cheapest cities for mid-range accommodation are Vilnius (90 US dollars), Sofia and Lisbon (both 80 US dollars). In the latter two cities the average price is more than $50 \%$ below the global average of 171 US dollars.

Anyone spending the night in a foreign city will usually also want to sample the local cuisine. Among all 72 cities surveyed, the average cost of a meal in a good restaurant is around 48 US dollars. This three-course meal, comprising starter, main course and dessert, and including service but excluding drinks, is most expensive in Geneva, Oslo and Dubai at more than 95 US dollars. Eating out in style was the cheapest in Delhi, Manama and Manila. In all three cities an evening meal in a good restaurant costs just 18 US dollars.

## Restaurant and hotel prices

|  | Restaurant ${ }^{1}$ | Hotel****2 | Hotel***2 |
| :---: | :---: | :---: | :---: |
| City | USD | USD | USD |
| Amsterdam | 51 | 390 | 200 |
| Athens | 54 | 210 | 100 |
| Auckland | 45 | 280 | 190 |
| Bangkok | 57 | 320 | 90 |
| Barcelona | 52 | 330 | 170 |
| Beijing | 41 | 400 | 160 |
| Berlin | 35 | 230 | 120 |
| Bogotá | 26 | 300 | 140 |
| Bratislava | 28 | 230 | 120 |
| Brussels | 63 | 280 | 130 |
| Bucharest | 26 | 190 | 100 |
| Budapest | 28 | 410 | 130 |
| Buenos Aires | 26 | 280 | 160 |
| Cairo | 27 | 200 | 100 |
| Caracas | 69 | 400 | 190 |
| Chicago | 39 | 270 | 200 |
| Copenhagen | 73 | 490 | 270 |
| Delhi | 18 | 250 | 100 |
| Doha | 63 | 360 | 200 |
| Dubai | 96 | 680 | 200 |
| Dublin | 56 | 260 | 130 |
| Frankfurt | 69 | 370 | 130 |
| Geneva | 100 | 620 | 270 |
| Helsinki | 44 | 450 | 200 |
| Hong Kong | 58 | 610 | 290 |
| Istanbul | 44 | 420 | 240 |
| Jakarta | 19 | 320 | 160 |
| Johannesburg | 28 | 320 | 100 |
| Kiev | 43 | 530 | 150 |
| Kuala Lumpur | 58 | 220 | 120 |
| Lima | 36 | 400 | 130 |
| Lisbon | 45 | 390 | 80 |
| Ljubljana | 32 | 240 | 140 |
| London | 51 | 440 | 200 |
| Los Angeles | 38 | 270 | 170 |
| Luxembourg | 82 | 380 | 140 |
| Lyon | 30 | 310 | 180 |
| Madrid | 53 | 240 | 170 |
| Manama | 18 | 350 | 170 |
| Manila | 18 | 300 | 160 |
| Mexico City | 31 | 210 | 130 |
| Miami | 28 | 330 | 160 |
| Milan | 74 | 320 | 170 |
| Montreal | 52 | 310 | 210 |
| Moscow | 74 | 530 | 200 |
| Mumbai | 25 | 280 | 160 |
| Munich | 53 | 340 | 170 |
| Nairobi | 22 | 220 | 170 |
| New York | 71 | 730 | 340 |
| Nicosia | 34 | 270 | 140 |
| Oslo | 98 | 410 | 220 |
| Paris | 65 | 600 | 210 |
| Prague | 58 | 350 | 120 |
| Riga | 36 | 300 | 110 |
| Rio de Janeiro | 23 | 440 | 180 |
| Rome | 36 | 320 | 210 |
| Santiago de Chile | 34 | 410 | 140 |
| São Paulo | 43 | 470 | 310 |
| Seoul | 61 | 510 | 240 |
| Shanghai | 65 | 440 | 250 |
| Sofia | 19 | 220 | 80 |
| Stockholm | 69 | 340 | 180 |
| Sydney | 45 | 350 | 220 |
| Taipei | 63 | 350 | 120 |
| Tallinn | 35 | 250 | 160 |
| Tel Aviv | 40 | 360 | 180 |
| Tokyo | 73 | 730 | 370 |
| Toronto | 71 | 340 | 150 |
| Vienna | 48 | 360 | 140 |
| Vilnius | 22 | 220 | 90 |
| Warsaw | 31 | 280 | 110 |
| Zurich | 91 | 630 | 280 |

## Price of a city break

## Exchange rates determine the cost of city breaks

To give the clearest possible picture of the cost of a city break for two people, we put together a basket of ten goods and services. In addition to an overnight stay for two people in a first-class hotel, the basket contains an evening meal for two people including a bottle of red wine, a taxi ride, use of public transport, car hire and the cost of a paperback book, a telephone call and postage.

Weekend travelers generally stay within their own continent. It is therefore particularly interesting to compare the spending on trips to neighboring regions.

The strong Swiss franc means that a weekend in Zurich or Geneva is particularly expensive for tourists from the Eurozone. The effect of strong exchange rates is also felt in North America. In 2009 short breaks to the United States were even more expensive than trips to Canada. In 2012, however, a similar package costs on average 160 US dollars more in Toronto and Montreal than in the US cities of Los Angeles, Miami and Chicago. The Canadian dollar has risen some $26 \%$ against the US dollar between 2009 and 2012. The exception is New York, which as in 2009 is the most expensive destination in North America.

The global average cost of a short break is around 710 US dollars. While tourists in Zurich can expect costs of around 1,300 US dollars, visitors to Bucharest spend less than 400 US dollars. As in 2009, the most expensive regions for city breaks are Western Europe (850 US dollars), North America (700 US dollars) and the Middle East (690 US dollars). The least expensive regions are Eastern Europe (610 US dollars) and Africa (470 US dollars). Asia, South America and Oceania are in the middle of the rankings.

Note
The prices do not include the cost of any travel to and from the destination.

## Methodology

Expenditure includes two evening meals with wine, an overnight hotel stay for two people, the cost of a hire car ( 100 kilometers), public transport and taxi and miscellaneous minor expenses (telephone call, paperback book, etc.).

Price of a city break

|  |  | Index |
| :---: | :---: | :---: |
| City | USD | New York $=100$ |
| Amsterdam | 720 | 60.6 |
| Athens | 590 | 50.0 |
| Auckland | 580 | 48.7 |
| Bangkok | 550 | 46.5 |
| Barcelona | 740 | 62.2 |
| Beijing | 730 | 62.0 |
| Berlin | 720 | 60.4 |
| Bogotá | 540 | 46.1 |
| Bratislava | 490 | 41.3 |
| Brussels | 730 | 61.5 |
| Bucharest | 370 | 31.0 |
| Budapest | 740 | 62.2 |
| Buenos Aires | 620 | 52.8 |
| Cairo | 420 | 35.8 |
| Caracas | 830 | 70.2 |
| Chicago | 540 | 45.5 |
| Copenhagen | 1,060 | 89.8 |
| Delhi | 370 | 31.3 |
| Doha | 690 | 58.5 |
| Dubai | 1,120 | 94.6 |
| Dublin | 580 | 49.4 |
| Frankfurt | 950 | 79.9 |
| Geneva | 1,220 | 102.8 |
| Helsinki | 960 | 81.5 |
| Hong Kong | 970 | 81.8 |
| Istanbul | 720 | 60.6 |
| Jakarta | 500 | 42.3 |
| Johannesburg | 490 | 41.6 |
| Kiev | 930 | 78.9 |
| Kuala Lumpur | 500 | 42.6 |
| Lima | 600 | 50.9 |
| Lisbon | 720 | 60.8 |
| Ljubljana | 550 | 46.3 |
| London | 930 | 78.3 |
| Los Angeles | 520 | 44.3 |
| Luxembourg | 970 | 81.9 |
| Lyon | 740 | 62.5 |
| Madrid | 590 | 50.2 |
| Manama | 530 | 44.5 |
| Manila | 450 | 38.4 |
| Mexico City | 440 | 37.1 |
| Miami | 560 | 47.7 |
| Milan | 770 | 65.0 |
| Montreal | 720 | 60.6 |
| Moscow | 970 | 81.6 |
| Mumbai | 400 | 33.8 |
| Munich | 800 | 67.5 |
| Nairobi | 490 | 41.4 |
| New York | 1,180 | 100 |
| Nicosia | 490 | 41.5 |
| Oslo | 1,000 | 84.5 |
| Paris | 1,100 | 92.9 |
| Prague | 740 | 62.6 |
| Riga | 580 | 48.7 |
| Rio de Janeiro | 710 | 60.2 |
| Rome | 650 | 54.6 |
| Santiago de Chile | 630 | 53.4 |
| São Paulo | 770 | 65.2 |
| Seoul | 780 | 66.1 |
| Shanghai | 740 | 63.0 |
| Sofia | 420 | 35.7 |
| Stockholm | 810 | 68.2 |
| Sydney | 690 | 57.9 |
| Taipei | 650 | 54.6 |
| Tallinn | 490 | 41.2 |
| Tel Aviv | 600 | 50.4 |
| Tokyo | 1,190 | 100.5 |
| Toronto | 680 | 57.5 |
| Vienna | 830 | 69.9 |
| Vilnius | 410 | 35.0 |
| Warsaw | 650 | 54.9 |
| Zurich | 1,250 | 105.4 |

## Prices of services

## The price of services is influenced by labor costs

To compare service costs as accurately as possible, we analyzed a basket of 27 services weighted according to European consumption habits. In addition to traditional spending on such things as domestic help, visits to hairdressers and restaurants, or phone and TV charges, the basket also contains prices of newer everyday consumption services such as broadband Internet access, course fees for training and continuing education and tickets for a variety of leisure activities.

Our global prices and earnings comparison shows that where earnings are higher, service prices are also higher, and vice versa. In line with the higher wage levels in Oceania, North America and Western Europe, the basket of services is most expensive in these regions at an average of 720 US dollars. The entire basket is available most cheaply in Africa, where it costs 360 US dollars, around $40 \%$ less than the global average of 590 US dollars.
Accordingly, Africa has the lowest average net hourly wage of 5.13 US dollars and is some $60 \%$ below the global wage level at an average of 12.27 US dollars per hour.

Haircuts for example are not tradable. Prices therefore also reflect local wage levels. According to our survey haircuts are most expensive in Oslo, where men pay 82 US Dollars and women 128 US Dollars. The cheapest haircuts are found in Mumbai, at 1.70 US Dollars for men and 4.40 US Dollars for women.

Local daily newspapers are cheapest in Africa and Asia, at an average of 0.50 US Dollars. People in Western Europe looking to keep up to date with current events pay around 2.30 US Dollars, while Zurich has the most expensive daily newspapers, costing 4.17 US Dollars on average.

The smallest difference in service prices is for overnight stays in high-end and mid-range hotels, with prices in both categories differing by just $35 \%$ from the global average. In contrast to other services, most hotels belong to international chains and cater primarily to foreign guests, which may explain their higher average prices.

[^8]
## Prices of services

|  |  | Index |
| :---: | :---: | :---: |
| City | USD ${ }^{1}$ | New York $=100$ |
| Amsterdam | 690 | 69.0 |
| Athens | 580 | 57.9 |
| Auckland | 630 | 63.0 |
| Bangkok | 440 | 44.0 |
| Barcelona | 750 | 75.6 |
| Beijing | 420 | 41.7 |
| Berlin | 530 | 53.1 |
| Bogotá | 410 | 41.3 |
| Bratislava | 330 | 33.5 |
| Brussels | 690 | 69.5 |
| Budapest | 390 | 38.8 |
| Buenos Aires | 380 | 38.2 |
| Bucharest | 270 | 27.0 |
| Caracas | 690 | 68.9 |
| Chicago | 770 | 77.8 |
| Delhi | 210 | 20.6 |
| Doha | 860 | 86.9 |
| Dubai | 780 | 78.8 |
| Dublin | 720 | 72.3 |
| Frankfurt | 710 | 70.8 |
| Geneva | 1,080 | 108.1 |
| Helsinki | 840 | 84.4 |
| Hong Kong | 520 | 52.2 |
| Istanbul | 620 | 62.7 |
| Jakarta | 320 | 32.7 |
| Johannesburg | 400 | 40.4 |
| Cairo | 300 | 30.2 |
| Kiev | 450 | 44.8 |
| Copenhagen | 950 | 95.8 |
| Kuala Lumpur | 400 | 39.8 |
| Lima | 410 | 41.2 |
| Lisbon | 570 | 57.1 |
| Ljubljana | 490 | 49.2 |
| London | 760 | 76.7 |
| Los Angeles | 570 | 57.7 |
| Luxembourg | 860 | 86.5 |
| Lyon | 700 | 70.2 |
| Madrid | 630 | 62.8 |
| Milan | 710 | 71.3 |
| Manama | 510 | 51.2 |
| Manila | 300 | 29.8 |
| Mexico City | 470 | 47.7 |
| Miami | 610 | 61.5 |
| Montreal | 690 | 69.1 |
| Moscow | 690 | 69.5 |
| Mumbai | 210 | 21.4 |
| Munich | 710 | 71.6 |
| Nairobi | 370 | 37.1 |
| New York | 1,000 | 100 |
| Nicosia | 490 | 49.1 |
| Oslo | 1,270 | 127.6 |
| Paris | 770 | 77.5 |
| Prague | 460 | 45.8 |
| Riga | 410 | 40.7 |
| Rio de Janeiro | 530 | 53.4 |
| Rome | 690 | 69.6 |
| Santiago de Chile | 460 | 46.5 |
| São Paulo | 540 | 53.8 |
| Seoul | 590 | 59.6 |
| Shanghai | 460 | 46.6 |
| Sofia | 290 | 29.4 |
| Stockholm | 890 | 89.8 |
| Sydney | 680 | 68.5 |
| Taipei | 480 | 48.6 |
| Tallinn | 380 | 38.1 |
| Tel Aviv | 620 | 62.3 |
| Tokyo | 930 | 93.9 |
| Toronto | 750 | 74.9 |
| Vilnius | 360 | 35.8 |
| Warsaw | 420 | 41.8 |
| Vienna | 680 | 68.0 |
| Zurich | 1,120 | 112.8 |

## Wage comparison

Marcel Aisslinger

## International wage comparison

A look at the international distribution of wages reveals some surprising facts, yet also confirms the trends observed in past years. All regions posted a considerable growth in gross hourly wages on average compared with 2009. Workers in North America still earn the most, at 26.8 US dollars per hour, closely followed by their colleagues in Western Europe, at 27.4 US dollars per hour. Bringing up the rear are Asia (9.0 US dollars), Eastern Europe (7.5 US dollars) and South America (7.4 US dollars).

When comparing wages after deduction of taxes and social security contributions, people in Zurich, Geneva and Luxembourg earn the most. Workers in Delhi and Manila, by contrast, are paid only 6 percent of the hourly wage in Zurich in terms of the weighted average of the 15 occupations surveyed. The cities of Zurich, Geneva, Luxembourg and New York vie for the top spot in 13 of the 15 occupations, while Manila and Cairo have the lowest net wage for five and three occupations respectively.

The largest differences within the individual occupational groups are in the public sector professions of primary school teacher and bus driver which in Cairo are paid only about 1.5 percent of the net wage earned by primary school teachers or bus drivers in Luxembourg. A smaller yet still substantial difference is evident among product managers, which in Delhi receive around 10 percent of the salary of their Zurich counterparts.

Product managers are also one of the best-paid occupations in our survey, topping the list of the most highly paid professions per city 13 times overall. Financial analysts and department managers occupy first place even more frequently, with 27 and 26 top spots respectively. The occupations with the lowest wages are female factory workers with 23 mentions and female sales assistants with 19 mentions. The trio of the lowest wages is completed by the occupation of unskilled construction worker, which brings up the rear on 14 occasions.

Alongside local conditions, the main reasons for the differences within and across occupational groups are workers, educational background and professional experience. It is no surprise, therefore, that the top earners mentioned above belong to the occupational groups with tertiary education and - at around 40,000 US dollars per year on a global average earn considerably more than the other profiles.

The smallest wage differences are found in Stockholm, where the lowest wage (female sales assistant) is around one half of the salary of the highest wage (department head). While in most Western European and North American cities the lowest wages are still at least one quarter of the highest ones, the wage differences in Asia, South America and the Middle East are considerably larger.

Methodology
Wage comparisons are always fraught with a degree of uncertainty; it is extremely difficult to collect reliable data on income in some cities. Our wage and salary comparison covers 15 different occupations. The profession of financial analyst has been added since the last survey. For this year's survey, the weighting of the individual occupational profiles has been adjusted in line with the latest figures from Eurostat on the working population so that it provides as representative a cross-section of workers in the industrial and service sector as possible. In order to provide as precise and comparable data as possible, detailed specifications were made in terms of age, marital status, education and the duration of professional activity; furthermore, the data were collected from corporations which are representative according to our specifications. In addition, no data on cross-border commuters was included so as to ensure that the location of the respective salary level obtained corresponds with that of the related price level. Since we are not dealing with statistical averages and the collection of wage data per occupational group and city is limited to a small number of companies, a different selection of companies could lead to different results.

Gross income: gross earnings including possible supplements such as profit sharing, performance bonuses, vacation pay, additional monthly salaries and family allowances.

Taxes: income tax taking into account marital status and standard exemptions.

Social security contributions: compulsory contributions payable by employees for statutory old age, disability and unemployment insurance as well as for state health insurance. Social security contributions also include employee contributions to occupational old age and health insurance schemes provided that they are largely typical for the city or country.

Net income: gross income less taxes and social security contributions

Note
A detailed breakdown of income and working hours for each occupational group can be found in the appendix to the electronic version of this study.
www.ubs.com/research

Gross and net hourly pay in USD


Taxes and social security contributions


- Total taxes and socia security contributions in \% of gross wages


## Methodology

Weighted average of income
taxes and mandatory or
customary social security contributions in 15 professions (see p. 26).

## One fifth of gross salary for deductions

Who wouldn't like to have their entire gross monthly salary at their disposal, be relieved from any tax burden and monthly deductions? Then you might consider moving to Doha or Dubai, where there is no income tax at all for the 15 occupations surveyed. This is made possible by special conditions - in these cases, local raw material deposits. However, most countries can only finance their national budgets and social services through taxes and deductions.

Around one fifth of gross salary goes to the state according to the global average of the 72 cities surveyed. The highest income tax and social security burden is in Western Europe at 27.9\%, followed by North America 26.5\% and Eastern Europe $24.3 \%$. The latter is especially noteworthy in that it further reduces the comparatively low gross wage level in this region on a net basis. Deductions totaling just over one fifth of gross salary also apply in African countries, with an average of 20.5\%.

Over one third of gross earnings is deducted in Brussels, Copenhagen, Oslo and Munich. Luxembourg, Madrid and Dublin have the lowest deductions in European comparison, where they amount to under $21 \%$. A comparatively larger share of gross salary is taken home by employees in the Middle East (8.8\% of deductions), Asia (14.5\% of deductions), South America ( $15 \%$ of deductions) and Oceania ( $17.7 \%$ of deductions)

The weighted global average of the wage data obtained is 16.5 US dollars gross and 12.3 US dollars net per hour. The most money after deductions is earned in Zurich (33.4 US dollars), Geneva (30 US dollars) and Luxembourg (27.6 US dollars), while the lowest wages are in Asia, where workers in Jakarta, Mumbai, Delhi and Manila only receive between 2.0 US dollars and 2.3 US dollars per hour worked

## Wage levels are only a function of the hours worked to a limited extent

When comparing hourly and annual salaries, it is interesting to note the influence of annual working hours. In Asian cities in particular, which are almost all in the top third in terms of hours worked (see also page 30), we would expect that the high annual working hours to place workers significantly higher in the index on an annual salary basis than on an hourly salary basis. However, the impact is relatively low with a maximum difference of around 3.5 percentage points, using New York as a reference. The effect is somewhat greater, but in the other direction, in Luxembourg, Paris and Copenhagen. All three cities are below the global average in terms of working hours. When compared with the wage level on an hourly basis, their position slides on an annual salary basis versus New York by 27, 19 and 17 percentage points respectively.

Social security and tax systems
Public sector spending and social security systems in the individual countries differ greatly, which is why the percentage deductions from gross salary for taxes and social security deductions vary widely depending on the city and country While on the one hand deductions are a good indicator of the income actually remaining for consumption, on the other it should be considered that in some cases social security deductions can also replace personal items of expenditure such as healthcare costs or private retirement provision. Thus workers in Scandinavian countries tend to have higher-than-average deductions; in return they enjoy largely free access to education and childcare. Health insurance is another source of discrepancy. While in Switzerland basic medical insurance is obligatory and has to be paid regardless of basic income (very low incomes receive subsidies), in other countries the costs of health insurance are contained in employee deductions from salary.

Only direct income tax was included in the survey, which is why the deduction percentage does not provide a complete picture of countries' respective tax burdens. When national tax systems are restructured, which frequently involves tax deductions being offset by VAT hikes, this can distort the data that are being compared. The way tax systems are structured has a large influence on wage differences within a country. While many Western states apply progressive taxation (increasing tax rate for increasing income), certain countries in the Middle East do not even have any direct income tax. What is more, some countries use proportional taxation, which barely affects wage disparities on a net basis.

## Working hours and vacation days

## Significant regional differences

A regional comparison shows the same distribution of annual working hours as in 2009. Asian cities still lead the field with an average of 2,154 hours, followed by Africa with 2,138 hours, the Middle East with 2,023 hours and South America with 1,989 hours. People work the least in North America $(1,904)$, Oceania $(1,849)$, Eastern Europe $(1,829)$ and Western Europe ( 1,757 ). The average of all 72 cities surveyed is 1,915 hours per year; annual working hours are below this figure in all Western European cities.

While the global average has barely changed in a three-year comparison (2009: 1,902 hours), there were larger shifts in individual countries. Alongside the major changes in weekly working hours (for example, Bogotá), these shifts can be attributed in part to changes in the number of vacation days defined by law (for example, Buenos Aires).

Not just 9,000 kilometers separate Mexico City and Paris, but also a good 800 annual working hours. At 2,375 hours for Mexico City and 1,558 hours for Paris, the two capitals are at the top and bottom of this year's list. This difference is also due to the fact that workers in the French capital have five times as much vacation.

In global and thus also in Western European comparison, people in Paris and Lyon spend the fewest hours at their workplace. By contrast, the cities of Geneva and Zurich together with Rome have the longest working hours in Western Europe.

## Around five weeks of vacation in Europe

The regional distribution of working hours is also reflected in paid vacation. If you like going on holiday, you should perhaps move your workplace to Europe, where workers enjoy around five weeks of paid relaxation (25 days in the west, 24 days in the east).

There are major differences within South America and Asia. With six days, Mexico has the lowest figure among all cities included in the study, while São Paulo and Rio de Janeiro even lead Western European cities with an average of 30 days of paid vacation. In Bangkok the employees surveyed receive an average of no more than seven days of paid vacation, significantly fewer than in Tokyo (17) or Mumbai (20). To compensate for this, workers in the Thai capital enjoy 14 public holidays in addition to their vacation days.

## Working hours and vacation days

| City | Working hours per year | Vacation days ${ }^{1}$ per year |
| :---: | :---: | :---: |
| Amsterdam | 1,755 | 24 |
| Athens | 1,822 | 23 |
| Auckland | 1,852 | 20 |
| Bangkok | 2,312 | 7 |
| Barcelona | 1,761 | 29 |
| Beijing | 1,979 | 9 |
| Berlin | 1,742 | 29 |
| Bogotá | 1,981 | 15 |
| Bratislava | 1,884 | 24 |
| Brussels | 1,730 | 20 |
| Bucharest | 1,837 | 26 |
| Budapest | 1,912 | 23 |
| Buenos Aires | 1,831 | 13 |
| Cairo | 2,331 | 15 |
| Caracas | 1,879 | 18 |
| Chicago | 1,854 | 12 |
| Copenhagen | 1,674 | 30 |
| Delhi | 2,265 | 14 |
| Doha | 2,166 | 26 |
| Dubai | 2,096 | 25 |
| Dublin | 1,707 | 21 |
| Frankfurt | 1,731 | 28 |
| Geneva | 1,893 | 20 |
| Helsinki | 1,713 | 29 |
| Hong Kong | 2,296 | 12 |
| Istanbul | 2,140 | 19 |
| Jakarta | 2,112 | 12 |
| Johannesburg | 1,887 | 15 |
| Kiev | 1,850 | 25 |
| Kuala Lumpur | 1,986 | 15 |
| Lima | 2,107 | 27 |
| Lisbon | 1,696 | 22 |
| Ljubljana | 1,792 | 23 |
| London | 1,787 | 23 |
| Los Angeles | 1,943 | 13 |
| Luxembourg | 1,788 | 25 |
| Lyon | 1,642 | 27 |
| Madrid | 1,734 | 30 |
| Manama | 1,989 | 22 |
| Manila | 2,246 | 11 |
| Mexico City | 2,375 | 6 |
| Miami | 1,939 | 12 |
| Milan | 1,753 | 23 |
| Montreal | 1,783 | 13 |
| Moscow | 1,800 | 25 |
| Mumbai | 2,251 | 20 |
| Munich | 1,756 | 26 |
| Nairobi | 2,197 | 22 |
| New York | 2,062 | 13 |
| Nicosia | 1,779 | 22 |
| Oslo | 1,749 | 25 |
| Paris | 1,558 | 30 |
| Prague | 1,829 | 21 |
| Riga | 1,806 | 23 |
| Rio de Janeiro | 1,895 | 30 |
| Rome | 1,899 | 22 |
| Santiago de Chile | 2,035 | 15 |
| São Paulo | 1,810 | 30 |
| Seoul | 2,308 | 14 |
| Shanghai | 1,967 | 9 |
| Sofia | 1,894 | 22 |
| Stockholm | 1,795 | 26 |
| Sydney | 1,846 | 15 |
| Taipei | 2,116 | 11 |
| Tallinn | 1,760 | 28 |
| Tel Aviv | 1,966 | 16 |
| Tokyo | 2,012 | 17 |
| Toronto | 1,847 | 14 |
| Vienna | 1,786 | 25 |
| Vilnius | 1,789 | 24 |
| Warsaw | 1,793 | 23 |
| Zurich | 1,887 | 24 |

Methodology
Annual working hours including vacation (paid) and legal holidays; weighted average of 14 professions (excluding primary school teachers).
${ }^{1}$ Paid working days (excluding legal holidays)

|  | Exchange rate changes |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Local currency |  | USD/LC | USD/LC 4 \% | EUR/LC | EUR/LC $\Delta$ \% |
|  | City | (LC) |  | $2012{ }^{1}$ | $\Delta 2012 / 2009^{2}$ | $2012{ }^{1}$ | $\triangle 2012 / 2009^{2}$ |
|  | Amsterdam | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Athens | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Auckland | NZD | 1 | 0.785 | 47.27 | 0.607 | 48.86 |
|  | Bangkok | THB | 1 | 0.032 | 15.01 | 0.025 | 16.10 |
|  | Barcelona | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Beijing | CNY | 1 | 0.158 | 8.26 | 0.122 | 9.28 |
|  | Berlin | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Bogotá | COP | 100 | 0.056 | 39.02 | 0.043 | 40.05 |
|  | Bratislava | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Brussels | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Bucharest | RON | 1 | 0.293 | -4.10 | 0.226 | -3.24 |
|  | Budapest | HUF | 100 | 0.447 | 3.77 | 0.345 | 4.76 |
|  | Buenos Aires | ARS | 1 | 0.226 | -17.52 | 0.174 | -16.75 |
|  | Cairo | EGP | 1 | 0.166 | -6.64 | 0.128 | -5.77 |
|  | Caracas | VEF | 1 | 0.233 | -49.94 | 0.180 | -49.47 |
|  | Chicago | USD | 1 | 1.000 | - | 0.772 | 0.94 |
|  | Copenhagen | DKK | 1 | 0.174 | -0.71 | 0.135 | 0.22 |
|  | Delhi | INR | 1 | 0.019 | -4.67 | 0.014 | -3.76 |
|  | Doha | QAR | 1 | 0.275 | -0.01 | 0.212 | 0.84 |
|  | Dubai | AED | 1 | 0.272 | 0.01 | 0.210 | 0.94 |
|  | Dublin | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Frankfurt | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Geneva | CHF | 1 | 1.079 | 24.42 | 0.833 | 25.58 |
|  | Helsinki | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Hong Kong | HKD | 1 | 0.129 | -0.13 | 0.099 | 0.80 |
|  | Istanbul | TRY | 1 | 0.559 | -4.46 | 0.432 | -3.55 |
|  | Jakarta | IDR | 1000 | 0.109 | 28.39 | 0.084 | 29.60 |
|  | Johannesburg | ZAR | 1 | 0.125 | 23.89 | 0.096 | 24.99 |
|  | Kiev | UAH | 1 | 0.124 | -0.03 | 0.096 | 0.94 |
|  | Kuala Lumpur | MYR | 1 | 0.326 | 19.70 | 0.252 | 20.84 |
|  | Lima | PEN | 1 | 0.377 | 19.42 | 0.291 | 20.41 |
|  | Lisbon | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Ljubljana | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | London | GBP | 1 | 1.607 | 13.14 | 1.241 | 14.22 |
|  | Los Angeles | USD | 1 | 1.000 | - | 0.772 | 0.94 |
|  | Luxembourg | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Lyon | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Madrid | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Manama | BHD | 1 | 2.653 | -0.02 | 2.053 | 1.18 |
|  | Manila | PHP | 1 | 0.024 | 13.69 | 0.018 | 14.77 |
|  | Mexico City | MXN | 1 | 0.074 | 9.02 | 0.058 | 10.07 |
|  | Miami | USD | 1 | 1.000 | - | 0.772 | 0.94 |
|  | Milan | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Montreal | CAD | 1 | 0.999 | 26.16 | 0.771 | 27.34 |
|  | Moscow | RUB | 1 | 0.033 | 14.27 | 0.026 | 15.41 |
|  | Mumbai | INR | 1 | 0.019 | -4.67 | 0.014 | -3.76 |
|  | Munich | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Nairobi | KES | 100 | 1.197 | -3.91 | 0.921 | -3.24 |
|  | New York | USD | 1 | 1.000 | - | 0.772 | 0.94 |
|  | Nicosia | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Oslo | NOK | 1 | 0.171 | 15.58 | 0.132 | 16.68 |
|  | Paris | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Prague | CZK | 1 | 0.051 | 6.89 | 0.040 | 7.87 |
|  | Riga | LVL | 1 | 1.856 | 0.53 | 1.433 | 1.47 |
|  | Rio de Janeiro | BRL | 1 | 0.510 | 17.88 | 0.394 | 19.02 |
|  | Rome | EUR | 1 | 1.295 | -0.95 | 1.000 | - |
|  | Santiago de Chile | CLP | 100 | 0.204 | 20.68 | 0.157 | 21.84 |
|  | São Paulo | BRL | 1 | 0.510 | 17.88 | 0.394 | 19.02 |
|  | Seoul | KRW | 100 | 0.087 | 26.47 | 0.067 | 27.67 |
|  | Shanghai | CNY | 1 | 0.158 | 8.26 | 0.122 | 9.28 |
|  | Sofia | BGN | 1 | 0.662 | -0.91 | 0.511 | 0.02 |
| Source: | Stockholm | SEK | 1 | 0.144 | 23.07 | 0.111 | 24.23 |
| Reuters EcoWin, Bloomberg | Sydney | AUD | 1 | 1.009 | 51.19 | 0.779 | 52.70 |
| ${ }^{1}$ Average exchange rates | Taipei | TWD | 1 | 0.034 | 16.90 | 0.026 | 18.00 |
| for survey period (end | Tallinn | EUR | 1 | 1.295 | n.a. ${ }^{3}$ | 1.000 | n.a. ${ }^{3}$ |
| of April to end of May | Tel Aviv | ILS | 1 | 0.263 | 9.50 | 0.203 | 10.43 |
| 2012) | Tokyo | JPY | 1 | 0.013 | 22.41 | 0.010 | 23.56 |
| 2 Appreciation of LC (+); | Toronto | CAD | 1 | 0.999 | 26.16 | 0.771 | 27.34 |
| ${ }^{2}$ Appreciation of LC (+); depreciation of LC (-) | Vienna | EUR | 1 | 1.295 0.375 | -0.95 -0.89 | 1.000 0.290 | - |
| ${ }^{3}$ EUR since January 2011 | Warsaw | PLN | 1 | 0.305 | 7.66 | 0.235 | 8.62 |
| n.a. $=$ not available | Zurich | CHF | 1 | 1.079 | 24.42 | 0.833 | 25.58 |

Inflation 2009-2012 ${ }^{1}$

| City (countries) | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: |
| Amsterdam (Netherlands) | 1.0 | 0.9 | 2.5 |
| Athens (Greece) | 1.3 | 4.7 | 3.1 |
| Auckland (New Zealand) | 2.1 | 2.3 | 4.0 |
| Bangkok (Thailand) | -0.8 | 3.3 | 3.8 |
| Barcelona (Spain) | -0.2 | 2.0 | 3.1 |
| Beijing (China) | -0.7 | 3.3 | 5.4 |
| Berlin (Germany) | 0.2 | 1.2 | 2.5 |
| Bogotá (Colombia) ${ }^{2}$ | 4.2 | 2.3 | 3.4 |
| Bratislava (Slovakia) | 0.9 | 0.7 | 4.1 |
| Brussels (Belgium) | 0.0 | 2.3 | 3.5 |
| Bucharest (Romania) ${ }^{2}$ | 5.6 | 6.1 | 5.8 |
| Budapest (Hungary) | 4.2 | 4.9 | 3.9 |
| Buenos Aires (Argentina) ${ }^{2}$ | 6.3 | 10.5 | 9.8 |
| Cairo (Egypt) | 16.2 | 11.7 | 11.1 |
| Caracas (Venezuela) ${ }^{2}$ | 27.1 | 28.2 | 26.1 |
| Chicago (United States) | -0.3 | 1.6 | 3.1 |
| Copenhagen (Denmark) | 1.3 | 2.3 | 2.8 |
| Delhi (New Delhi, India) | 10.9 | 12.0 | 8.6 |
| Doha (Qatar) | -4.9 | -2.4 | 2.0 |
| Dubai (United Arab Emirates) ${ }^{2}$ | 1.6 | 0.9 | 0.9 |
| Dublin (Ireland) | -1.7 | -1.6 | 1.1 |
| Frankfurt (Germany) | 0.2 | 1.2 | 2.5 |
| Geneva (Switzerland) | -0.5 | 0.7 | 0.2 |
| Helsinki (Finland) | 1.6 | 1.7 | 3.3 |
| Hong Kong (China) | 0.6 | 2.3 | 5.3 |
| Istanbul (Turkey) | 6.3 | 8.6 | 6.5 |
| Jakarta (Indonesia) | 4.8 | 5.1 | 5.4 |
| Johannesburg (South Africa) ${ }^{3}$ | 7.1 | 4.3 | 5.0 |
| Kiev (Ukraine) | 15.9 | 9.4 | 8.0 |
| Kuala Lumpur (Malaysia) | 0.6 | 1.7 | 3.2 |
| Lima (Peru) | 2.9 | 1.5 | 3.4 |
| Lisbon (Portugal) | -0.9 | 1.4 | 3.6 |
| Ljubljana (Slovenia) | 0.9 | 1.8 | 1.8 |
| London (Great Britain) | 2.1 | 3.3 | 4.5 |
| Los Angeles (United States) | -0.3 | 1.6 | 3.1 |
| Luxembourg (Luxembourg) | 0.4 | 2.3 | 3.4 |
| Lyon (France) | 0.1 | 1.7 | 2.3 |
| Madrid (Spain) | -0.2 | 2.0 | 3.1 |
| Manama (Bahrain) | 2.8 | 2.0 | 1.0 |
| Manila (Philippines) | 4.2 | 3.8 | 4.8 |
| Mexico City (Mexico) ${ }^{2}$ | 5.3 | 4.2 | 3.4 |
| Miami (United States) | -0.3 | 1.6 | 3.1 |
| Milan (Italy) | 0.8 | 1.6 | 2.9 |
| Montreal (Canada) | 0.3 | 1.8 | 2.9 |
| Moscow (Russia) | 11.7 | 6.9 | 8.4 |
| Mumbai (Bombay, India) | 10.9 | 12.0 | 8.6 |
| Munich (Germany) | 0.2 | 1.2 | 2.5 |
| Nairobi (Kenya) ${ }^{2}$ | 10.6 | 4.1 | 14.0 |
| New York (United States) | -0.3 | 1.6 | 3.1 |
| Nicosia (Cyprus) | 0.2 | 2.6 | 3.5 |
| Oslo (Norway) | 2.2 | 2.4 | 1.3 |
| Paris (France) | 0.1 | 1.7 | 2.3 |
| Prague (Czech Republic) | 1.0 | 1.5 | 1.9 |
| Riga (Latvia) | 3.3 | -1.2 | 4.2 |
| Rio de Janeiro (Brazil) | 4.9 | 5.0 | 6.6 |
| Rome (Italy) | 0.8 | 1.6 | 2.9 |
| Santiago de Chile (Chile) | 1.5 | 1.4 | 3.3 |
| São Paulo (Brazil) | 4.9 | 5.0 | 6.6 |
| Seoul (South Korea) | 2.8 | 2.9 | 4.0 |
| Shanghai (China) | -0.7 | 3.3 | 5.4 |
| Sofia (Bulgaria) | 2.5 | 3.0 | 3.4 |
| Stockholm (Sweden) | 2.0 | 1.9 | 1.4 |
| Sydney (Australia) | 1.8 | 2.8 | 3.4 |
| Taipei (Taiwan) | -0.9 | 1.0 | 1.4 |
| Tallinn (Estonia) | -0.1 | 2.9 | 5.1 |
| Tel Aviv (Israel) | 3.3 | 2.7 | 3.4 |
| Tokyo (Japan) | -1.3 | -0.7 | -0.3 |
| Toronto (Canada) | 0.3 | 1.8 | 2.9 |
| Vienna (Austria) | 0.4 | 1.7 | 3.6 |
| Vilnius (Lithuania) | 4.2 | 1.2 | 4.1 |
| Warsaw (Poland) | 3.5 | 2.5 | 4.3 |
| Zurich (Switzerland) | -0.5 | 0.7 | 0.2 |

[^9]${ }^{1}$ Annual change of average consumer prices (percentage)
${ }^{2}$ After 2011: estimate
${ }^{3}$ After 2010: estimate

## Geographical distribution of regions

| Africa | Asia | Eastern Europe | Middle East | North America | Oceania | South America | Western Europe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cairo <br> Johannesburg <br> Nairobi | Bangkok <br> Beijing <br> Delhi <br> Hong Kong <br> Jakarta <br> Kuala Lumpur <br> Manila <br> Mumbai <br> Seoul <br> Shanghai <br> Taipei <br> Tokyo | Bratislava <br> Bucharest <br> Budapest <br> Kiev <br> Ljubljana <br> Moscow <br> Prague <br> Riga <br> Sofia <br> Tallinn <br> Vilnius <br> Warsaw | Doha <br> Dubai <br> Istanbul <br> Manama <br> Nicosia <br> Tel Aviv | Chicago Los Angeles <br> Miami <br> Montreal <br> New York <br> Toronto | Auckland Sydney | Bogotá <br> Buenos Aires <br> Caracas <br> Lima <br> Mexico City <br> Rio de Janeiro <br> Santiago de Chile <br> São Paulo | Amsterdam <br> Athens <br> Barcelona <br> Berlin <br> Brussels <br> Copenhagen <br> Dublin <br> Frankfurt <br> Geneva <br> Helsinki <br> Lisbon <br> London <br> Luxembourg <br> Lyon <br> Madrid <br> Milan <br> Munich <br> Oslo <br> Paris <br> Rome <br> Stockholm <br> Vienna <br> Zurich |

## Appendix

Earnings and working hours of professions from the

## Industrial sector

## Department manager

Female factory worker

## Construction worker

Skilled industrial worker

| Income and working hours of department managers ${ }^{1}$ | City | Gross income per year in USD | Net income per year in USD | Weekly working hours |
| :---: | :---: | :---: | :---: | :---: |
|  | Amsterdam | 104,400 | 61,000 | 39 |
|  | Athens | 57,200 | 37,700 | 40 |
|  | Auckland | 61,300 | 47,700 | 42 |
|  | Bangkok | 32,200 | 26,400 | 49 |
|  | Barcelona | 40,800 | 30,600 | 40 |
|  | Beijing | 13,300 | 11,100 | 40 |
|  | Berlin | 84,200 | 53,600 | 39 |
|  | Bogotá | 27,600 | 24,900 | 40 |
|  | Bratislava | 20,300 | 15,900 | 42 |
|  | Brussels | 97,000 | 43,400 | 38 |
|  | Bucharest | 13,900 | 9,800 | 40 |
|  | Budapest | 25,600 | 16,600 | 43 |
|  | Buenos Aires | 34,300 | 29,300 | 40 |
|  | Cairo | 27,700 | 23,600 | 43 |
|  | Caracas | 16,800 | 15,800 | 40 |
|  | Chicago | 79,300 | 50,500 | 42 |
|  | Copenhagen | 86,400 | 50,200 | 40 |
|  | Delhi | 13,500 | 10,400 | 44 |
|  | Doha | 49,500 | 49,500 | 43 |
|  | Dubai | 116,800 | 116,800 | 42 |
|  | Dublin | 88,800 | 63,100 | 37 |
|  | Frankfurt | 83,300 | 55,300 | 38 |
|  | Geneva | 105,800 | 78,700 | 40 |
|  | Helsinki | 89,900 | 55,000 | 38 |
|  | Hong Kong | 64,400 | 59,100 | 46 |
|  | Istanbul | 38,600 | 29,800 | 40 |
|  | Jakarta | 17,000 | 15,500 | 43 |
|  | Johannesburg | 51,500 | 37,000 | 40 |
|  | Kiev | 11,100 | 9,100 | 40 |
|  | Kuala Lumpur | 44,000 | 30,600 | 40 |
|  | Lima | 37,300 | 27,700 | 48 |
|  | Lisbon | 33,700 | 23,800 | 40 |
|  | Ljubljana | 56,600 | 34,400 | 40 |
|  | London | 80,300 | 54,400 | 40 |
|  | Los Angeles | 58,500 | 46,000 | 42 |
|  | Luxembourg | 126,300 | 95,400 | 40 |
|  | Lyon | 81,500 | 64,400 | 40 |
|  | Madrid | 39,200 | 32,400 | 41 |
|  | Manama | 57,900 | 57,900 | 40 |
|  | Manila | 10,900 | 8,700 | 44 |
|  | Mexico City | 21,400 | 17,500 | 47 |
|  | Miami | 70,300 | 54,800 | 38 |
|  | Milan | 68,000 | 43,000 | 37 |
|  | Montreal | 59,700 | 38,700 | 39 |
|  | Moscow | 28,800 | 25,000 | 40 |
|  | Mumbai | 19,800 | 15,200 | 48 |
|  | Munich | 105,900 | 69,300 | 43 |
|  | Nairobi | 11,400 | 8,700 | 42 |
|  | New York | 118,200 | 89,500 | 44 |
|  | Nicosia | 62,800 | 53,000 | 40 |
|  | Oslo | 123,400 | 83,000 | 39 |
|  | Paris | 71,000 | 50,900 | 38 |
|  | Prague | 24,500 | 18,600 | 40 |
|  | Riga | 23,300 | 15,900 | 40 |
|  | Rio de Janeiro | 62,400 | 46,800 | 43 |
|  | Rome | 53,100 | 34,200 | 40 |
|  | Santiago de Chile | 28,100 | 21,500 | 45 |
|  | São Paulo | 61,900 | 45,700 | 40 |
|  | Seoul | 65,400 | 44,400 | 45 |
|  | Shanghai | 39,600 | 26,900 | 40 |
|  | Sofia | 18,100 | 13,700 | 40 |
| ${ }^{1}$ Operational head of a | Stockholm | 88,800 | 57,000 | 40 |
| production department | Sydney | 111,000 | 80,000 | 40 |
| with a staff of more | Taipei | 61,500 | 53,400 | 42 |
| than 100 employees in a | Tallinn | 51,000 | 39,100 | 40 |
| sizeable company in the | Tel Aviv | 48,700 | 37,800 | 44 |
| metalworking industry; | Tokyo | 89,400 | 67,500 | 45 |
| completed vocational | Toronto | 66,600 | 42,300 | 38 |
| training and many years' | Vienna | 96,100 | 59,600 | 39 |
| experience in the field; | Vilnius | 23,600 | 18,000 | 40 |
| about 40 years old, | Warsaw | 20,900 | 14,800 | 40 |
| married, two children | Zurich | 137,200 | 100,800 | 42 |


| Income and working hours of female factory workers ${ }^{1}$ | City | Gross income per year in USD | Net income per year in USD | Weekly working hours | City | Gross income per year in USD | $\begin{array}{r} \text { Net } \\ \text { income } \\ \text { per year } \\ \text { in USD } \\ \hline \end{array}$ | Weekly working hours | Income and working hours of construction workers ${ }^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
|  | Amsterdam | 40,300 | 28,000 | 39 | Amsterdam | 30,200 | 22,500 | 39 |  |
|  | Athens | 15,400 | 12,200 | 40 | Athens | 17,100 | 12,400 | 43 |  |
|  | Auckland | 27,200 | 22,900 | 40 | Auckland | 28,500 | 24,000 | 40 |  |
|  | Bangkok | 5,800 | 5,600 | 52 | Bangkok | 3,000 | 2,800 | 54 |  |
|  | Barcelona | 25,000 | 19,900 | 40 | Barcelona | 29,800 | 22,700 | 42 |  |
|  | Beijing | 5,400 | 4,500 | 40 | Beijing | 7,600 | 6,700 | 42 |  |
|  | Berlin | 32,000 | 23,200 | 37 | Berlin | 28,500 | 21,500 | 42 |  |
|  | Bogotá | 4,100 | 3,800 | 45 | Bogotá | 7,000 | 6,200 | 45 |  |
|  | Bratislava | 12,600 | 9,700 | 42 | Bratislava | 10,000 | 7,900 | 43 |  |
|  | Brussels | 33,500 | 18,600 | 38 | Brussels | 34,200 | 21,000 | 38 |  |
|  | Bucharest | 5,800 | 4,100 | 40 | Bucharest | 7,900 | 5,300 | 43 |  |
|  | Budapest | 6,500 | 4,800 | 40 | Budapest | 7,000 | 5,400 | 46 |  |
|  | Buenos Aires | 7,500 | 6,200 | 40 | Buenos Aires | 10,200 | 8,800 | 40 |  |
|  | Cairo | 1,900 | 1,700 | 48 | Cairo | 2,600 | 2,200 | 51 |  |
|  | Caracas | 5,400 | 5,100 | 41 | Caracas | 6,100 | 5,700 | 40 |  |
|  | Chicago | 33,800 | 25,300 | 40 | Chicago | 49,000 | 36,100 | 40 |  |
|  | Copenhagen | 64,800 | 37,800 | 38 | Copenhagen | 58,500 | 33,000 | 38 |  |
|  | Delhi | 1,800 | 1,800 | 51 | Delhi | 1,300 | 1,300 | 56 |  |
|  | Doha | 3,200 | 3,200 | 48 | Doha | 4,100 | 4,100 | 54 |  |
|  | Dubai | 9,800 | 9,800 | 48 | Dubai | 3,600 | 3,600 | 48 |  |
|  | Dublin | 28,200 | 23,200 | 39 | Dublin | 28,200 | 23,200 | 40 |  |
|  | Frankfurt | 34,100 | 26,000 | 37 | Frankfurt | 34,100 | 22,500 | 40 |  |
|  | Geneva | 55,400 | 41,600 | 40 | Geneva | 58,900 | 44,300 | 40 |  |
|  | Helsinki | 33,500 | 25,900 | 38 | Helsinki | 38,700 | 28,800 | 39 |  |
|  | Hong Kong | 14,000 | 12,800 | 49 | Hong Kong | 18,900 | 17,200 | 51 |  |
|  | Istanbul | 9,200 | 7,500 | 46 | Istanbul | 9,500 | 7,800 | 48 |  |
|  | Jakarta | 1,400 | 1,400 | 48 | Jakarta | 1,300 | 1,200 | 52 |  |
|  | Johannesburg | 15,900 | 13,000 | 40 | Johannesburg | 7,500 | 7,000 | 45 |  |
|  | Kiev | 4,000 | 3,200 | 40 | Kiev | 4,900 | 4,500 | 48 |  |
|  | Kuala Lumpur | 5,100 | 4,400 | 47 | Kuala Lumpur | 6,100 | 5,400 | 52 |  |
|  | Lima | 7,600 | 6,600 | 48 | Lima | 5,400 | 5,200 | 60 |  |
|  | Lisbon | 18,500 | 15,000 | 40 | Lisbon | 13,900 | 11,500 | 40 |  |
|  | Ljubljana | 12,400 | 8,800 | 40 | Ljubljana | 13,000 | 9,100 | 40 |  |
|  | London | 37,600 | 27,600 | 38 | London | 39,100 | 28,600 | 42 |  |
|  | Los Angeles | 47,300 | 33,300 | 42 | Los Angeles | 47,000 | 32,000 | 42 |  |
|  | Luxembourg | 29,900 | 23,600 | 40 | Luxembourg | 28,500 | 24,100 | 40 |  |
|  | Lyon | 23,800 | 18,900 | 35 | Lyon | 24,000 | 18,800 | 37 |  |
|  | Madrid | 19,900 | 17,100 | 40 | Madrid | 23,200 | 19,000 | 43 |  |
|  | Manama | 11,800 | 11,700 | 44 | Manama | 7,600 | 7,600 | 44 |  |
|  | Manila | 2,800 | 2,300 | 48 | Manila | 2,700 | 2,500 | 45 |  |
|  | Mexico City | 3,100 | 2,800 | 47 | Mexico City | 3,100 | 2,700 | 48 |  |
|  | Miami | 33,800 | 26,800 | 40 | Miami | 40,100 | 31,100 | 45 |  |
|  | Milan | 28,800 | 20,100 | 40 | Milan | 28,900 | 20,100 | 40 |  |
|  | Montreal | 35,400 | 24,100 | 40 | Montreal | 27,600 | 18,800 | 37 |  |
|  | Moscow | 11,800 | 8,300 | 40 | Moscow | 13,000 | 11,400 | 41 |  |
|  | Mumbai | 1,400 | 1,300 | 48 | Mumbai | 1,300 | 1,300 | 39 |  |
|  | Munich | 31,500 | 21,200 | 37 | Munich | 28,000 | 18,800 | 33 |  |
|  | Nairobi | 2,800 | 2,100 | 49 | Nairobi | 2,500 | 1,800 | 54 |  |
|  | New York | 41,300 | 32,600 | 44 | New York | 69,300 | 53,000 | 43 |  |
|  | Nicosia | 21,000 | 19,400 | 38 | Nicosia | 24,500 | 21,800 | 45 |  |
|  | Oslo | 63,700 | 41,100 | 39 | Oslo | 62,800 | 40,400 | 39 |  |
|  | Paris | 25,400 | 18,900 | 35 | Paris | 25,900 | 19,000 | 35 |  |
|  | Prague | 9,200 | 7,600 | 40 | Prague | 9,100 | 7,500 | 43 |  |
|  | Riga | 9,300 | 6,200 | 40 | Riga | 14,600 | 10,100 | 40 |  |
|  | Rio de Janeiro | 6,300 | 5,800 | 43 | Rio de Janeiro | 8,400 | 7,500 | 44 |  |
|  | Rome | 16,200 | 8,700 | 43 | Rome | 19,600 | 14,500 | 43 |  |
|  | Santiago de Chile | 7,400 | 5,800 | 44 | Santiago de Chile | 6,700 | 5,300 | 47 |  |
|  | São Paulo | 7,100 | 6,500 | 44 | São Paulo | 6,600 | 6,100 | 40 |  |
|  | Seoul | 10,500 | 8,900 | 47 | Seoul | 13,000 | 13,000 | 50 |  |
|  | Shanghai | 8,200 | 7,000 | 43 | Shanghai | 6,700 | 5,600 | 40 |  |
|  | Sofia | 5,100 | 3,900 | 43 | Sofia | 5,700 | 4,500 | 43 |  |
|  | Stockholm | 37,900 | 28,800 | 40 | Stockholm | 43,300 | 32,500 | 40 |  |
|  | Sydney | 50,500 | 41,800 | 40 | Sydney | 39,200 | 34,600 | 33 |  |
|  | Taipei | 11,000 | 10,100 | 48 | Taipei | 20,100 | 19,000 | 47 |  |
|  | Tallinn | 10,600 | 8,500 | 40 | Tallinn | 10,600 | 8,500 | 40 |  |
|  | Tel Aviv | 15,200 | 13,100 | 43 | Tel Aviv | 21,000 | 17,600 | 42 |  |
| ${ }^{1}$ Unskilled or semi-skilled | Tokyo | 48,000 | 36,400 | 44 | Tokyo | 47,000 | 35,100 | 45 |  |
| machine operator in a | Toronto | 29,700 | 24,000 | 38 | Toronto | 46,200 | 35,700 | 43 |  |
| medium-sized company, | Vienna | 25,400 | 20,100 | 40 | Vienna | 29,500 | 22,400 | 40 | ${ }^{2}$ Unskilled or semi-skilled |
| mainly in the textile | Vilnius | 8,500 | 6,500 | 40 | Vilnius | 9,800 | 7,500 | 40 | labourer, without voca- |
| industry; about 25 years | Warsaw | 8,400 | 6,100 | 40 | Warsaw | 9,700 | 7,000 | 40 | tional training; about |
| old, single | Zurich | 53,200 | 43,500 | 41 | Zurich | 61,800 | 50,200 | 41 | 25 years old, single |


| Income and working hours of skilled industrial workers ${ }^{1}$ | City | Gross income per year in USD | Net income per year in USD | Weekly working hours |
| :---: | :---: | :---: | :---: | :---: |
|  | Amsterdam | 55,400 | 37,000 | 38 |
|  | Athens | 24,500 | 18,500 | 40 |
|  | Auckland | 41,800 | 33,900 | 40 |
|  | Bangkok | 10,900 | 10,200 | 52 |
|  | Barcelona | 31,500 | 24,900 | 40 |
|  | Beijing | 6,200 | 5,700 | 44 |
|  | Berlin | 47,400 | 32,400 | 39 |
|  | Bogotá | 7,300 | 6,600 | 45 |
|  | Bratislava | 16,300 | 12,600 | 42 |
|  | Brussels | 52,100 | 29,800 | 38 |
|  | Bucharest | 7,400 | 5,100 | 40 |
|  | Budapest | 10,900 | 8,300 | 43 |
|  | Buenos Aires | 11,400 | 9,500 | 42 |
|  | Cairo | 6,600 | 5,700 | 48 |
|  | Caracas | 9,700 | 9,300 | 40 |
|  | Chicago | 58,500 | 44,900 | 42 |
|  | Copenhagen | 68,900 | 40,500 | 38 |
|  | Delhi | 4,800 | 4,100 | 51 |
|  | Doha | 20,600 | 20,600 | 48 |
|  | Dubai | 38,300 | 38,300 | 48 |
|  | Dublin | 42,600 | 35,200 | 38 |
|  | Frankfurt | 48,800 | 36,300 | 37 |
|  | Geneva | 78,400 | 59,200 | 40 |
|  | Helsinki | 40,500 | 29,800 | 39 |
|  | Hong Kong | 23,100 | 22,500 | 49 |
|  | Istanbul | 20,300 | 16,600 | 45 |
|  | Jakarta | 10,100 | 9,200 | 47 |
|  | Johannesburg | 41,800 | 29,000 | 40 |
|  | Kiev | 7,000 | 5,700 | 40 |
|  | Kuala Lumpur | 12,800 | 10,500 | 47 |
|  | Lima | 15,900 | 13,000 | 48 |
|  | Lisbon | 25,900 | 19,400 | 40 |
|  | Ljubljana | 17,900 | 13,500 | 40 |
|  | London | 51,700 | 37,900 | 38 |
|  | Los Angeles | 62,300 | 49,600 | 41 |
|  | Luxembourg | 45,300 | 39,000 | 40 |
|  | Lyon | 29,400 | 23,200 | 36 |
|  | Madrid | 27,300 | 21,200 | 41 |
|  | Manama | 24,000 | 22,900 | 40 |
|  | Manila | 3,600 | 2,500 | 48 |
|  | Mexico City | 4,800 | 4,500 | 48 |
|  | Miami | 56,500 | 42,300 | 42 |
|  | Milan | 36,900 | 26,000 | 40 |
|  | Montreal | 42,500 | 29,000 | 38 |
|  | Moscow | 15,900 | 13,900 | 40 |
|  | Mumbai | 3,100 | 2,700 | 54 |
|  | Munich | 51,700 | 35,600 | 37 |
|  | Nairobi | 4,400 | 3,200 | 49 |
|  | New York | 79,100 | 61,900 | 43 |
|  | Nicosia | 33,800 | 30,000 | 38 |
|  | Oslo | 72,900 | 46,900 | 39 |
|  | Paris | 32,100 | 24,900 | 35 |
|  | Prague | 15,400 | 12,600 | 40 |
|  | Riga | 15,300 | 10,200 | 40 |
|  | Rio de Janeiro | 18,600 | 15,500 | 43 |
|  | Rome | 31,300 | 23,200 | 43 |
|  | Santiago de Chile | 12,200 | 8,500 | 47 |
|  | São Paulo | 12,600 | 10,400 | 39 |
|  | Seoul | 41,600 | 29,400 | 43 |
|  | Shanghai | 9,200 | 7,900 | 43 |
|  | Sofia | 9,300 | 7,300 | 43 |
|  | Stockholm | 44,300 | 33,300 | 40 |
|  | Sydney | 72,000 | 55,800 | 43 |
|  | Taipei | 24,700 | 22,500 | 42 |
| ${ }^{1}$ Skilled worker with | Tallinn | 17,900 | 14,000 | 40 |
| vocational training | Tel Aviv | 25,000 | 21,400 | 42 |
| and about 10 years' | Tokyo | 77,700 | 61,000 | 40 |
| experience with a large | Toronto | 44,300 | 29,900 | 38 |
| company in the metal- | Vienna | 56,200 | 33,800 | 41 |
| working industry; | Vilnius | 17,700 | 13,500 | 40 |
| about 35 years old, | Warsaw | 13,200 | 9,500 | 40 |
| married, two children | Zurich | 79,800 | 64,600 | 42 |

Earnings and working hours of professions from the

Services sector

## Bus driver

Car mechanic
Call center agent
Financial analyst
Engineer
Cook (Chef de Partie)
Bank credit clerk
Product manager
Secretary/personal assistant
Female sales assistant
Primary school teacher

| Income and working hours of bus drivers ${ }^{1}$ | City | Gross income per year in USD | Net income per year in USD | Weekly working hours |
| :---: | :---: | :---: | :---: | :---: |
|  | Amsterdam | 39,200 | 27,800 | 39 |
|  | Athens | 23,300 | 18,300 | 40 |
|  | Auckland | 31,500 | 26,400 | 40 |
|  | Bangkok | 8,400 | 7,800 | 46 |
|  | Barcelona | 34,100 | 25,500 | 40 |
|  | Beijing | 7,000 | 6,100 | 48 |
|  | Berlin | 38,600 | 28,100 | 40 |
|  | Bogotá | 7,600 | 7,300 | 48 |
|  | Bratislava | 14,100 | 11,000 | 43 |
|  | Brussels | 36,500 | 21,600 | 37 |
|  | Bucharest | 7,500 | 5,400 | 44 |
|  | Budapest | 11,500 | 8,800 | 41 |
|  | Buenos Aires | 16,300 | 13,600 | 47 |
|  | Cairo | 1,400 | 1,200 | 48 |
|  | Caracas | 5,400 | 5,100 | 40 |
|  | Chicago | 52,100 | 38,900 | 39 |
|  | Copenhagen | 56,300 | 35,000 | 38 |
|  | Delhi | 2,500 | 2,200 | 51 |
|  | Doha | 10,400 | 10,400 | 60 |
|  | Dubai | 16,300 | 16,300 | 39 |
|  | Dublin | 45,500 | 37,600 | 38 |
|  | Frankfurt | 33,300 | 26,400 | 41 |
|  | Geneva | 77,400 | 57,500 | 40 |
|  | Helsinki | 42,200 | 30,700 | 39 |
|  | Hong Kong | 20,100 | 18,300 | 51 |
|  | Istanbul | 14,600 | 11,100 | 48 |
|  | Jakarta | 2,600 | 2,500 | 47 |
|  | Johannesburg | 11,900 | 9,200 | 28 |
|  | Kiev | 5,300 | 4,300 | 40 |
|  | Kuala Lumpur | 8,300 | 7,300 | 47 |
|  | Lima | 6,200 | 5,700 | 45 |
|  | Lisbon | 22,500 | 17,200 | 38 |
|  | Ljubljana | 15,000 | 11,500 | 40 |
|  | London | 44,400 | 32,200 | 38 |
|  | Los Angeles | 60,200 | 49,000 | 39 |
|  | Luxembourg | 93,900 | 78,900 | 40 |
|  | Lyon | 30,300 | 23,200 | 36 |
|  | Madrid | 25,400 | 20,200 | 40 |
|  | Manama | 10,900 | 10,900 | 51 |
|  | Manila | 2,500 | 2,200 | 63 |
|  | Mexico City | 3,800 | 3,500 | 50 |
|  | Miami | 30,600 | 22,400 | 40 |
|  | Milan | 36,500 | 25,800 | 36 |
|  | Montreal | 48,700 | 34,300 | 37 |
|  | Moscow | 18,600 | 16,300 | 41 |
|  | Mumbai | 3,200 | 3,100 | 60 |
|  | Munich | 40,000 | 26,800 | 39 |
|  | Nairobi | 3,100 | 2,200 | 48 |
|  | New York | 57,200 | 46,000 | 40 |
|  | Nicosia | 24,700 | 21,800 | 40 |
|  | Oslo | 60,000 | 38,600 | 37 |
|  | Paris | 32,800 | 25,300 | 35 |
|  | Prague | 16,200 | 13,100 | 40 |
|  | Riga | 13,700 | 9,600 | 40 |
|  | Rio de Janeiro | 9,800 | 8,200 | 44 |
|  | Rome | 33,500 | 24,500 | 40 |
|  | Santiago de Chile | 10,000 | 7,900 | 47 |
|  | São Paulo | 11,300 | 9,600 | 41 |
|  | Seoul | 43,600 | 29,500 | 60 |
|  | Shanghai | 8,500 | 7,100 | 40 |
|  | Sofia | 7,300 | 5,700 | 45 |
|  | Stockholm | 41,300 | 31,200 | 40 |
|  | Sydney | 41,800 | 36,100 | 40 |
|  | Taipei | 23,200 | 21,400 | 60 |
|  | Tallinn | 17,700 | 12,400 | 40 |
|  | Tel Aviv | 26,500 | 21,900 | 42 |
|  | Tokyo | 56,300 | 41,800 | 43 |
| ${ }^{1}$ Employed by municipal | Toronto | 36,700 | 23,400 | 33 |
| transport operator, around | Vienna | 42,900 | 30,400 | 38 |
| 10 years' experience; | Vilnius | 12,200 | 9,200 | 40 |
| about 35 years old, | Warsaw | 10,000 | 7,300 | 40 |
| married, two children | Zurich | 90,700 | 73,300 | 42 |


| Income and working hours of car mechanics ${ }^{1}$ |  | Gross <br> income <br> per year <br> in USD | Net income per year in USD | Weekly working hours |  |  |  |  | Income and working hours of call center agents ${ }^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Gross income per year in USD | Net income per year in USD | Weekly working |  |
|  | City |  |  |  | City |  |  |  |  |
|  | Amsterdam | 26,300 | 20,100 | 39 | Amsterdam | 27,700 | 20,500 | 38 |  |
|  | Athens | 18,500 | 14,800 | 43 | Athens | 16,300 | 13,000 | 40 |  |
|  | Auckland | 36,500 | 30,300 | 42 | Auckland | 27,500 | 23,100 | 40 |  |
|  | Bangkok | 11,100 | 10,400 | 50 | Bangkok | 6,500 | 6,200 | 43 |  |
|  | Barcelona | 29,100 | 25,800 | 40 | Barcelona | 28,000 | 21,800 | 40 |  |
|  | Beijing | 8,500 | 7,100 | 40 | Beijing | 7,600 | 6,200 | 40 |  |
|  | Berlin | 35,500 | 25,100 | 37 | Berlin | 28,100 | 21,200 | 41 |  |
|  | Bogotá | 8,400 | 7,500 | 45 | Bogotá | 5,300 | 5,100 | 45 |  |
|  | Bratislava | 11,300 | 8,800 | 42 | Bratislava | 16,400 | 12,200 | 42 |  |
|  | Brussels | 38,200 | 22,400 | 38 | Brussels | 36,000 | 21,800 | 38 |  |
|  | Bucharest | 9,500 | 6,300 | 43 | Bucharest | 5,300 | 3,600 | 43 |  |
|  | Budapest | 9,300 | 6,500 | 43 | Budapest | 8,900 | 6,300 | 43 |  |
|  | Buenos Aires | 11,900 | 9,800 | 45 | Buenos Aires | 10,400 | 8,500 | 35 |  |
|  | Cairo | 2,700 | 2,300 | 60 | Cairo | 3,100 | 2,700 | 45 |  |
|  | Caracas | 10,900 | 10,400 | 40 | Caracas | 6,700 | 6,300 | 40 |  |
|  | Chicago | 44,000 | 36,900 | 40 | Chicago | 38,700 | 28,400 | 39 |  |
|  | Copenhagen | 68,400 | 39,900 | 38 | Copenhagen | 42,200 | 26,300 | 38 |  |
|  | Delhi | 1,900 | 1,900 | 51 | Delhi | 4,000 | 3,600 | 38 |  |
|  | Doha | 9,800 | 9,800 | 48 | Doha | 11,500 | 11,500 | 40 |  |
|  | Dubai | 14,200 | 14,200 | 48 | Dubai | 19,600 | 19,600 | 44 |  |
|  | Dublin | 38,300 | 30,200 | 39 | Dublin | 28,800 | 23,400 | 36 |  |
|  | Frankfurt | 40,400 | 27,100 | 38 | Frankfurt | 29,100 | 21,100 | 40 |  |
|  | Geneva | 61,900 | 46,600 | 40 | Geneva | 61,800 | 48,200 | 40 |  |
|  | Helsinki | 38,200 | 28,500 | 38 | Helsinki | 35,600 | 27,200 | 38 |  |
|  | Hong Kong | 20,100 | 18,100 | 52 | Hong Kong | 19,000 | 17,600 | 49 |  |
|  | Istanbul | 13,500 | 10,200 | 48 | Istanbul | 9,300 | 7,500 | 48 |  |
|  | Jakarta | 2,200 | 2,100 | 46 | Jakarta | 3,200 | 3,000 | 41 |  |
|  | Johannesburg | 21,000 | 15,200 | 45 | Johannesburg | 6,600 | 6,200 | 44 |  |
|  | Kiev | 6,500 | 5,200 | 43 | Kiev | 3,900 | 3,200 | 40 |  |
|  | Kuala Lumpur | 10,700 | 9,200 | 49 | Kuala Lumpur | 7,100 | 5,800 | 40 |  |
|  | Lima | 7,600 | 6,500 | 45 | Lima | 8,300 | 7,400 | 44 |  |
|  | Lisbon | 19,700 | 15,700 | 40 | Lisbon | 14,900 | 12,200 | 35 |  |
|  | Ljubljana | 18,100 | 12,600 | 40 | Ljubljana | 17,900 | 12,600 | 40 |  |
|  | London | 40,900 | 29,800 | 39 | London | 27,100 | 21,000 | 39 |  |
|  | Los Angeles | 42,100 | 30,200 | 40 | Los Angeles | 45,700 | 32,800 | 40 |  |
|  | Luxembourg | 38,900 | 31,500 | 40 | Luxembourg | 37,200 | 30,200 | 40 |  |
|  | Lyon | 26,200 | 20,600 | 37 | Lyon | 24,700 | 19,700 | 36 |  |
|  | Madrid | 20,500 | 18,900 | 41 | Madrid | 25,600 | 21,100 | 37 |  |
|  | Manama | 9,200 | 9,200 | 47 | Manama | 14,400 | 9,200 | 44 |  |
|  | Manila | 2,700 | 2,100 | 48 | Manila | 4,800 | 3,900 | 43 |  |
|  | Mexico City | 3,400 | 3,100 | 50 | Mexico City | 14,600 | 12,300 | 49 |  |
|  | Miami | 40,700 | 29,900 | 42 | Miami | 37,700 | 28,900 | 40 |  |
|  | Milan | 29,400 | 20,600 | 37 | Milan | 23,200 | 16,600 | 37 |  |
|  | Montreal | 43,800 | 29,300 | 36 | Montreal | 32,000 | 21,800 | 36 |  |
|  | Moscow | 15,800 | 13,900 | 41 | Moscow | 10,000 | 8,700 | 40 |  |
|  | Mumbai | 2,100 | 2,100 | 70 | Mumbai | 4,800 | 4,700 | 48 |  |
|  | Munich | 37,300 | 23,300 | 37 | Munich | 30,200 | 19,900 | 38 |  |
|  | Nairobi | 2,600 | 1,900 | 59 | Nairobi | 4,900 | 3,600 | 45 |  |
|  | New York | 50,000 | 39,500 | 43 | New York | 41,700 | 32,800 | 40 |  |
|  | Nicosia | 28,600 | 25,600 | 38 | Nicosia | 21,100 | 18,600 | 40 |  |
|  | Oslo | 78,200 | 49,700 | 39 | Oslo | 46,500 | 35,600 | 39 |  |
|  | Paris | 28,000 | 21,000 | 35 | Paris | 25,600 | 19,300 | 35 |  |
|  | Prague | 13,600 | 10,600 | 40 | Prague | 10,500 | 8,500 | 40 |  |
|  | Riga | 15,500 | 10,500 | 40 | Riga | 13,000 | 8,700 | 40 |  |
|  | Rio de Janeiro | 14,200 | 12,300 | 44 | Rio de Janeiro | 7,500 | 6,600 | 38 |  |
|  | Rome | 22,900 | 16,400 | 43 | Rome | 13,200 | 10,700 | 30 |  |
|  | Santiago de Chile | 11,000 | 8,500 | 44 | Santiago de Chile | 8,500 | 6,700 | 41 |  |
|  | São Paulo | 12,600 | 11,000 | 40 | São Paulo | 4,800 | 4,400 | 39 |  |
|  | Seoul | 11,700 | 9,500 | 71 | Seoul | 24,500 | 18,800 | 53 |  |
|  | Shanghai | 9,300 | 8,000 | 40 | Shanghai | 7,600 | 6,500 | 42 |  |
|  | Sofia | 7,500 | 5,800 | 43 | Sofia | 10,900 | 8,500 | 43 |  |
|  | Stockholm | 41,300 | 31,200 | 40 | Stockholm | 41,700 | 31,600 | 40 |  |
|  | Sydney | 39,400 | 34,400 | 41 | Sydney | 36,800 | 32,900 | 39 |  |
|  | Taipei | 16,700 | 15,300 | 47 | Taipei | 14,800 | 13,700 | 42 |  |
|  | Tallinn | 21,200 | 15,800 | 40 | Tallinn | 13,600 | 10,700 | 40 |  |
|  | Tel Aviv | 18,900 | 15,800 | 43 | Tel Aviv | 19,700 | 16,400 | 43 |  |
|  | Tokyo | 54,000 | 39,600 | 44 | Tokyo | 44,700 | 32,200 | 42 | ${ }^{2}$ Trained agent at an |
| ${ }^{1}$ With completed appren- | Toronto | 33,300 | 24,100 | 35 | Toronto | 37,400 | 26,200 | 40 | inbound call/service |
| ticeship and around | Vienna | 34,100 | 24,900 | 40 | Vienna | 32,600 | 24,100 | 40 | centre, e.g. in the |
| 5 years' experience; | Vilnius | 13,900 | 10,600 | 40 | Vilnius | 8,000 | 6,300 | 40 | telecommunications or |
| about 25 years old, | Warsaw | 12,600 | 8,900 | 40 | Warsaw | 7,600 | 5,600 | 40 | technology sector; about |
|  | Zurich | 68,900 | 56,500 | 42 | Zurich | 58,900 | 46,600 | 42 | 25 years old, single |




| Income and working |  | ross | Net |  |  | Gross | Net |  | Income and working hours of secretaries/ personal assistants ${ }^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| hours of product managers ${ }^{1}$ | City | income <br> per year <br> in USD | income per year <br> in USD | Weekly working hours | City | income per year <br> in USD | income per year <br> in USD | Weekly working hours |  |
|  | Amsterdam | 58,700 | 36,900 | 38 | Amsterdam | 40,300 | 29,000 | 38 |  |
|  | Athens | 44,000 | 30,300 | 40 | Athens | 21,000 | 16,200 | 40 |  |
|  | Auckland | 55,000 | 43,500 | 42 | Auckland | 33,400 | 28,000 | 40 |  |
|  | Bangkok | 22,400 | 20,100 | 43 | Bangkok | 7,800 | 7,500 | 47 |  |
|  | Barcelona | 67,000 | 47,300 | 40 | Barcelona | 28,900 | 22,300 | 40 |  |
|  | Beijing | 11,700 | 9,500 | 40 | Beijing | 17,100 | 14,100 | 42 |  |
|  | Berlin | 74,500 | 45,500 | 40 | Berlin | 38,100 | 26,500 | 40 |  |
|  | Bogotá | 65,800 | 27,700 | 40 | Bogotá | 12,300 | 11,100 | 40 |  |
|  | Bratislava | 43,300 | 32,500 | 42 | Bratislava | 16,100 | 12,200 | 41 |  |
|  | Brussels | 73,700 | 39,000 | 38 | Brussels | 42,300 | 24,200 | 38 |  |
|  | Bucharest | 22,000 | 15,500 | 40 | Bucharest | 6,000 | 4,300 | 40 |  |
|  | Budapest | 21,100 | 13,900 | 46 | Budapest | 11,100 | 7,800 | 40 |  |
|  | Buenos Aires | 17,600 | 14,600 | 40 | Buenos Aires | 15,800 | 13,200 | 40 |  |
|  | Cairo | 20,500 | 17,400 | 58 | Cairo | 6,200 | 5,200 | 45 |  |
|  | Caracas | 30,600 | 25,500 | 40 | Caracas | 8,400 | 7,900 | 40 |  |
|  | Chicago | 88,500 | 67,900 | 38 | Chicago | 42,600 | 31,700 | 39 |  |
|  | Copenhagen | 94,500 | 51,800 | 40 | Copenhagen | 61,900 | 36,500 | 38 |  |
|  | Delhi | 11,100 | 8,900 | 43 | Delhi | 5,400 | 4,400 | 44 |  |
|  | Doha | 47,000 | 47,000 | 45 | Doha | 19,800 | 19,800 | 40 |  |
|  | Dubai | 91,400 | 91,400 | 44 | Dubai | 22,900 | 22,900 | 44 |  |
|  | Dublin | 86,100 | 61,300 | 37 | Dublin | 31,700 | 25,600 | 36 |  |
|  | Frankfurt | 77,700 | 49,700 | 41 | Frankfurt | 50,600 | 32,900 | 39 |  |
|  | Geneva | 113,300 | 82,200 | 40 | Geneva | 64,900 | 49,100 | 40 |  |
|  | Helsinki | 60,500 | 40,400 | 39 | Helsinki | 38,600 | 28,800 | 38 |  |
|  | Hong Kong | 63,700 | 56,200 | 47 | Hong Kong | 25,100 | 22,400 | 44 |  |
|  | Istanbul | 39,100 | 29,000 | 45 | Istanbul | 13,500 | 10,600 | 45 |  |
|  | Jakarta | 13,000 | 11,400 | 43 | Jakarta | 4,800 | 4,400 | 43 |  |
|  | Johannesburg | 36,800 | 28,100 | 40 | Johannesburg | 22,400 | 16,700 | 40 |  |
|  | Kiev | 14,100 | 11,800 | 40 | Kiev | 4,900 | 4,000 | 40 |  |
|  | Kuala Lumpur | 31,200 | 22,700 | 40 | Kuala Lumpur | 13,200 | 10,700 | 40 |  |
|  | Lima | 40,700 | 29,900 | 44 | Lima | 18,900 | 15,200 | 40 |  |
|  | Lisbon | 35,200 | 24,500 | 37 | Lisbon | 17,500 | 14,200 | 37 |  |
|  | Ljubljana | 41,700 | 24,900 | 40 | Ljubljana | 16,300 | 11,300 | 40 |  |
|  | London | 75,000 | 52,100 | 40 | London | 40,700 | 30,300 | 39 |  |
|  | Los Angeles | 69,200 | 52,200 | 41 | Los Angeles | 44,900 | 30,600 | 41 |  |
|  | Luxembourg | 58,300 | 48,700 | 40 | Luxembourg | 45,700 | 36,400 | 40 |  |
|  | Lyon | 70,600 | 55,000 | 43 | Lyon | 26,000 | 19,900 | 35 |  |
|  | Madrid | 63,500 | 46,000 | 40 | Madrid | 26,900 | 22,100 | 39 |  |
|  | Manama | 33,700 | 33,500 | 40 | Manama | 15,300 | 15,300 | 44 |  |
|  | Manila | 18,800 | 13,600 | 40 | Manila | 4,000 | 3,200 | 48 |  |
|  | Mexico City | 21,200 | 17,400 | 49 | Mexico City | 15,500 | 13,200 | 47 |  |
|  | Miami | 101,500 | 68,500 | 40 | Miami | 46,800 | 36,500 | 39 |  |
|  | Milan | 60,400 | 38,700 | 39 | Milan | 32,000 | 22,400 | 39 |  |
|  | Montreal | 65,100 | 42,200 | 36 | Montreal | 40,800 | 27,300 | 37 |  |
|  | Moscow | 29,500 | 25,900 | 40 | Moscow | 16,800 | 14,800 | 40 |  |
|  | Mumbai | 21,100 | 16,300 | 45 | Mumbai | 3,800 | 3,200 | 49 |  |
|  | Munich | 115,500 | 65,400 | 42 | Munich | 50,100 | 31,500 | 42 |  |
|  | Nairobi | 16,600 | 11,900 | 41 | Nairobi | 4,300 | 3,200 | 42 |  |
|  | New York | 119,300 | 90,400 | 47 | New York | 54,800 | 42,100 | 43 |  |
|  | Nicosia | 48,600 | 40,700 | 40 | Nicosia | 23,100 | 20,600 | 40 |  |
|  | Oslo | 97,400 | 47,300 | 39 | Oslo | 64,900 | 41,700 | 39 |  |
|  | Paris | 71,100 | 48,400 | 35 | Paris | 34,700 | 25,500 | 35 |  |
|  | Prague | 25,300 | 18,600 | 40 | Prague | 13,200 | 10,400 | 40 |  |
|  | Riga | 30,400 | 20,500 | 40 | Riga | 13,700 | 9,300 | 40 |  |
|  | Rio de Janeiro | 33,300 | 24,700 | 43 | Rio de Janeiro | 10,700 | 9,700 | 43 |  |
|  | Rome | 65,100 | 39,200 | 43 | Rome | 34,800 | 23,700 | 40 |  |
|  | Santiago de Chile | 36,700 | 26,500 | 41 | Santiago de Chile | 11,300 | 8,900 | 41 |  |
|  | São Paulo | 67,000 | 50,400 | 41 | São Paulo | 13,900 | 12,400 | 40 |  |
|  | Seoul | 52,300 | 35,500 | 45 | Seoul | 27,100 | 20,900 | 43 |  |
|  | Shanghai | 24,700 | 18,400 | 41 | Shanghai | 12,300 | 10,700 | 40 |  |
|  | Sofia | 15,200 | 11,400 | 43 | Sofia | 7,400 | 5,600 | 40 |  |
|  | Stockholm | 81,900 | 52,200 | 40 | Stockholm | 41,100 | 31,100 | 40 |  |
| ${ }^{1}$ Employed in the phar- | Sydney | 93,400 | 69,500 | 40 | Sydney | 50,500 | 41,800 | 40 |  |
| maceuticals, chemicals | Taipei | 44,400 | 39,000 | 42 | Taipei | 15,500 | 14,400 | 42 | ${ }^{2}$ Secretary/personal |
| or food industry, middle- | Tallinn | 16,600 | 13,100 | 40 | Tallinn | 14,200 | 11,300 | 40 | assistant to a department |
| management position, | Tel Aviv | 56,200 | 37,600 | 43 | Tel Aviv | 18,400 | 15,500 | 42 | head in an industrial or |
| university or technical | Tokyo | 102,100 | 79,400 | 45 | Tokyo | 48,800 | 36,000 | 42 | service company, |
| college graduate with at | Toronto | 47,300 | 33,200 | 40 | Toronto | 26,300 | 19,200 | 38 | around 5 years' expe- |
| least 5 years' experience | Vienna | 82,900 | 50,900 | 43 | Vienna | 49,900 | 33,800 | 40 | rience (PC skills, |
| in the field; about 35 | Vilnius | 18,500 | 14,600 | 40 | Vilnius | 10,400 | 7,900 | 40 | 1 foreign language); |
| years old, married, no | Warsaw | 27,600 | 19,400 | 40 | Warsaw | 11,700 | 8,300 | 40 | about 25 years old, |
| children | Zurich | 130,000 | 94,200 | 41 | Zurich | 71,100 | 54,300 | 42 | single |


| Income and working hours of female sales assistants ${ }^{1}$ |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | City | $\begin{gathered} \text { Gross } \\ \text { income } \\ \text { per year } \\ \text { in USD } \end{gathered}$ | $\begin{array}{r} \text { Net } \\ \text { income } \\ \text { per year } \\ \text { in USD } \end{array}$ | Weekly working hours | City | Gross income per year in USD | $\begin{array}{r} \text { Net } \\ \text { income } \\ \text { per year } \\ \text { in USD } \end{array}$ | Weekly working hours ${ }^{2}$ | Income and working hours of primary school teachers ${ }^{3}$ |
|  | Amsterdam | 31,100 | 23,200 | 38 | Amsterdam | 48,400 | 32,600 | 39 |  |
|  | Athens | 17,700 | 14,000 | 42 | Athens | 26,200 | 19,400 | 30 |  |
|  | Auckland | 26,900 | 22,700 | 40 | Auckland | 35,700 | 30,300 | 40 |  |
|  | Bangkok | 6,000 | 5,800 | 46 | Bangkok | 8,300 | 8,000 | 43 |  |
|  | Barcelona | 25,500 | 19,400 | 40 | Barcelona | 41,300 | 31,300 | 38 |  |
|  | Beijing | 8,900 | 7,100 | 40 | Beijing | 11,400 | 9,100 | 40 |  |
|  | Berlin | 28,200 | 19,900 | 35 | Berlin | 56,900 | 39,800 | 40 |  |
|  | Bogotá | 7,400 | 6,900 | 45 | Bogotá | 11,100 | 10,200 | 43 |  |
|  | Bratislava | 9,600 | 7,600 | 42 | Bratislava | 11,300 | 8,900 | 41 |  |
|  | Brussels | 35,200 | 21,800 | 38 | Brussels | 44,000 | 26,700 | 38 |  |
|  | Bucharest | 8,200 | 6,000 | 40 | Bucharest | 5,600 | 4,000 | 40 |  |
|  | Budapest | 8,200 | 5,600 | 43 | Budapest | 8,900 | 7,100 | 40 |  |
|  | Buenos Aires | 14,600 | 12,200 | 40 | Buenos Aires | 8,700 | 7,100 | 40 |  |
|  | Cairo | 5,400 | 4,700 | 51 | Cairo | 1,600 | 1,300 | 36 |  |
|  | Caracas | 9,500 | 9,100 | 40 | Caracas | 10,500 | 9,800 | 36 |  |
|  | Chicago | 23,200 | 17,100 | 31 | Chicago | 49,300 | 38,500 | 39 |  |
|  | Copenhagen | 46,000 | 28,200 | 38 | Copenhagen | 86,500 | 52,200 | 38 |  |
|  | Delhi | 3,000 | 2,700 | 47 | Delhi | 4,500 | 3,900 | 41 |  |
|  | Doha | 10,900 | 10,900 | 48 | Doha | 22,300 | 22,300 | 47 |  |
|  | Dubai | 13,600 | 13,600 | 48 | Dubai | 35,900 | 35,900 | 37 |  |
|  | Dublin | 25,300 | 20,700 | 36 | Dublin | 57,100 | 45,700 | 32 |  |
|  | Frankfurt | 37,900 | 26,200 | 38 | Frankfurt | 60,900 | 46,100 | 39 |  |
|  | Geneva | 49,200 | 37,800 | 43 | Geneva | 89,600 | 66,700 | 36 |  |
|  | Helsinki | 34,600 | 26,500 | 37 | Helsinki | 48,000 | 33,800 | 37 |  |
|  | Hong Kong | 22,100 | 20,100 | 52 | Hong Kong | 52,500 | 47,800 | 44 |  |
|  | Istanbul | 9,500 | 7,800 | 45 | Istanbul | 14,800 | 11,000 | 40 |  |
|  | Jakarta | 2,700 | 2,600 | 41 | Jakarta | 2,700 | 2,600 | 43 |  |
|  | Johannesburg | 10,500 | 8,500 | 45 | Johannesburg | 17,700 | 14,400 | 40 |  |
|  | Kiev | 4,100 | 3,400 | 43 | Kiev | 3,800 | 3,500 | 32 |  |
|  | Kuala Lumpur | 7,400 | 6,300 | 40 | Kuala Lumpur | 10,400 | 8,700 | 35 |  |
|  | Lima | 6,700 | 6,000 | 48 | Lima | 6,300 | 5,300 | 44 |  |
|  | Lisbon | 15,000 | 12,400 | 37 | Lisbon | 32,000 | 23,100 | 31 |  |
|  | Ljubljana | 12,800 | 9,100 | 40 | Ljubljana | 29,000 | 20,500 | 40 |  |
|  | London | 26,300 | 20,500 | 38 | London | 55,700 | 39,800 | 36 |  |
|  | Los Angeles | 36,500 | 24,900 | 40 | Los Angeles | 55,700 | 46,600 | 38 |  |
|  | Luxembourg | 28,500 | 24,100 | 40 | Luxembourg | 113,300 | 88,200 | 26 |  |
|  | Lyon | 22,500 | 17,900 | 35 | Lyon | 33,900 | 26,700 | 35 |  |
|  | Madrid | 17,500 | 14,500 | 40 | Madrid | 29,100 | 22,800 | 28 |  |
|  | Manama | 19,900 | 19,900 | 45 | Manama | 19,800 | 19,600 | 40 |  |
|  | Manila | 3,100 | 2,700 | 50 | Manila | 3,400 | 2,300 | 43 |  |
|  | Mexico City | 4,800 | 4,400 | 47 | Mexico City | 8,400 | 7,400 | 40 |  |
|  | Miami | 30,700 | 24,500 | 39 | Miami | 63,500 | 51,700 | 43 |  |
|  | Milan | 29,700 | 20,900 | 36 | Milan | 32,800 | 21,800 | 23 |  |
|  | Montreal | 25,900 | 17,600 | 36 | Montreal | 56,700 | 38,500 | 35 |  |
|  | Moscow | 12,200 | 10,600 | 41 | Moscow | 11,900 | 10,500 | 40 |  |
|  | Mumbai | 2,700 | 2,300 | 46 | Mumbai | 3,800 | 3,500 | 36 |  |
|  | Munich | 40,300 | 26,000 | 40 | Munich | 51,200 | 38,500 | 40 |  |
|  | Nairobi | 3,400 | 2,700 | 49 | Nairobi | 4,000 | 3,200 | 45 |  |
|  | New York | 42,300 | 33,400 | 39 | New York | 62,900 | 50,400 | 43 |  |
|  | Nicosia | 20,200 | 17,900 | 40 | Nicosia | 47,400 | 40,800 | 33 |  |
|  | Oslo | 49,500 | 31,900 | 39 | Oslo | 61,500 | 39,500 | 36 |  |
|  | Paris | 25,300 | 19,000 | 35 | Paris | 38,700 | 29,500 | 31 |  |
|  | Prague | 12,200 | 9,600 | 40 | Prague | 13,200 | 10,700 | 40 |  |
|  | Riga | 8,700 | 6,200 | 40 | Riga | 8,400 | 6,000 | 40 |  |
|  | Rio de Janeiro | 6,600 | 6,100 | 44 | Rio de Janeiro | 13,700 | 12,200 | 40 |  |
|  | Rome | 22,100 | 16,200 | 40 | Rome | 30,600 | 22,100 | 25 |  |
|  | Santiago de Chile | 8,200 | 6,500 | 45 | Santiago de Chile | 15,400 | 12,300 | 38 |  |
|  | São Paulo | 8,700 | 6,900 | 44 | São Paulo | 10,600 | 9,500 | 33 |  |
|  | Seoul | 21,800 | 17,400 | 55 | Seoul | 65,400 | 44,300 | 43 | a limited extent as a |
|  | Shanghai | 7,400 | 6,100 | 40 | Shanghai | 12,200 | 10,100 | 40 | a limited extent; as a |
|  | Sofia | 7,400 | 5,600 | 40 | Sofia | 4,700 | 3,500 | 34 | rule, number of teaching |
|  | Stockholm | 37,400 | 28,500 | 40 | Stockholm | 46,600 | 34,800 | 40 |  |
|  | Sydney | 40,400 | 33,500 | 40 | Sydney | 57,400 | 46,200 | 39 | number of hours required |
|  | Taipei | 12,700 | 11,700 | 42 | Taipei | 25,600 | 23,100 | 42 | for preparation, but in |
|  | Tallinn | 8,800 | 7,300 | 40 | Tallinn | 11,400 | 9,200 | 35 | some cases teaching |
| ${ }^{1}$ Employed in the | Tel Aviv | 12,300 | 10,600 | 36 | Tel Aviv | 20,700 | 17,700 | 40 | hours only |
| women's clothing section | Tokyo | 35,100 | 26,000 | 43 | Tokyo | 78,200 | 59,800 | 44 | ${ }^{3}$ Teaching in the state |
| of a large department | Toronto | 28,000 | 22,700 | 39 | Toronto | 82,900 | 49,900 | 38 | school system (not |
| store; sales training | Vienna | 30,000 | 23,100 | 39 | Vienna | 44,700 | 31,900 | 39 | private schools) for |
| plus several years' sales | Vilnius | 6,500 | 5,100 | 40 | Vilnius | 10,500 | 8,000 | 38 | around 10 years; about |
| experience, about 20 to | Warsaw | 11,000 | 7,900 | 40 | Warsaw | 11,900 | 8,500 | 25 | 35 years old, married, |
| 25 years old, single | Zurich | 61,400 | 48,200 | 41 | Zurich | 104,600 | 81,600 | 42 | two children |

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## Until we're perfectly in tune.

Harmony is only achieved when everyone's in tune.
And to be in tune, you have to listen.
Really listen.
At UBS, we know all about listening.
We do it every day.
To the words. The pauses. Even the silences.
Yes, we offer investment solutions that are tailor-made to meet your needs.

And we can put the expertise and resources of a truly integrated, global firm at your disposal.

But all that would mean nothing if we didn't listen.
To you.


[^0]:    Daniel Kalt
    Chief Economist Switzerland

[^1]:    Note
    The grouping of the individual cities by geographical region can be found on page 33.
    Time, price, earnings and percentage figures are rounded in most cases to improve readability. The index values are based on the figures actually obtained in the survey.

    The sample size per city may not be statistically representative for single data points.

[^2]:    Methodology
    These calculations are based on the cost of a basket of 122 goods and service weighted according to European consumption habits.
    ${ }^{1}$ Listed according to value of index (price level excluding rent)

[^3]:    Methodology
    Effective hourly wages for 15 professions, weighted according to distribution; net after deductions of taxes and social security contributions (see pp. 26-29).
    ${ }^{1}$ Listed according to gross value of the index

[^4]:    Note
    When comparing purchasing power, it should be noted that local workers, who are used as the basis for our earnings data, would buy a different set of items in Asian or African cities than their European and North American counterparts. Imported products are particularly important, as they are not much cheaper in emerging countries than they are in Western Europe and North America.

    Methodology
    ${ }^{1}$ Listed according to value of index based on net hourly wages
    ${ }^{2}$ Gross or net hourly wages divided by the cost of the entire basket of goods excluding rent
    ${ }^{3}$ Net annual income divided by the cost of the entire basket of goods excluding rent

[^5]:    Note
    See also page 31, exchange rate movements 2009-2012.
    Sources: Reuters EcoWin, Bloomberg
    ${ }^{1}$ Average exchange rates during survey period (end of April to end of May 2012)

[^6]:    Methodology
    Cost of a basket of 122 goods and services weighted according to European consumption habits.
    ${ }^{1}$ Monthly spending of an average European family

[^7]:    Methodology
    Cost of a basket comprising refrigerator, television (40-inch LED), iPhone 4S (16GB), digital camera, vacuum cleaner, frying pan, hairdryer, PC and notebook
    ${ }^{1}$ Prices over the period of the survey (end of April to end of May 2012)

[^8]:    Methodology
    Cost of a basket of 27 services weighted according to European consumption habits.
    ${ }^{1}$ Monthly spending of an average European family

[^9]:    Source: International Monetary Fund

