

MAKING A DIFFERENCE,
ONE LIFE AT A TIME



FOR THREE DECADES, WE HAVE EMPOWERED PEOPLE TO TAKE INFORMED AND COMPASSIONATE ACTION TO IMPROVE THE ENVIRONMENT FOR ALL LIVING THINGS — HELPING TO MAKE A DIFFERENCE FOR COUNTLESS GENERATIONS TO COME.



2007

JGI ANNUAL REPORT



the Jane Goodall Institute

FOR WILDLIFE RESEARCH, EDUCATION AND CONSERVATION



"Wouldn't it be terrible if our closest relatives disappeared during our watch? It doesn't have to happen. The key is to understand that a viable future for wild chimpanzees can't be achieved without helping the struggling human communities around them. And, that long-term change in Africa and elsewhere won't happen without engaging youth. These connections are at the heart of JGI's work on behalf of people, animals and the environment."

— Jane Goodall



Dear JGI Members & Friends,

Greetings from Australia. As most of you know, I spend some 300 days a year travelling, and as I write this, I am staying in the Governor's House in Melbourne. In the last eight days, I've been to Perth, Alice Springs and Adelaide. People often ask me where I find the energy to keep up such a crazy schedule! It's because of the amazing people I meet who are working to make a better world. Especially the youth involved in our Roots & Shoots program. Manoj Gautam and his group in Nepal, for example, go through rebel-held territory weekly to teach reading and writing to children who are forced to work in coal mines. They are seeking to give these children tools to escape poverty and its stigma. Their courage is inspiring, and their dedication is the sort I see in Roots & Shoots youth all over the world.

son Fudge, who was stripping bark from *ngoi* vines to chew on the pith; and Frodo — no longer alpha male, but looking magnificent again after his illness. How amazing to think that the world has been watching film of the Gombe chimpanzees for almost 50 years, ever since my first husband, Hugo van Lawick, captured footage of chimpanzees using and making tools, hunting and eating meat, raising offspring. It changed the way people thought about animals, helped us to realize there is no sharp line dividing humans from the rest of the animal kingdom.

This past year we received wonderful news related to Gombe. The Jay Pritzker Foundation awarded JGI a three-year grant to expand our TACARE program in western Tanzania. Masito-Ugalla is south of the Greater Gombe Ecosystem, where JGI partners with villages to

Although the challenges seem daunting at times, this is the only way to make lasting change — one life at a time.

People always want to hear the latest news about the Gombe chimpanzees — and there are always new stories to tell. For example, chimpanzee Gaia's attempts to rear a child have been thwarted twice — Gaia's mother Gremlin stole her first baby (who later died) and Gaia's second baby was stillborn. We don't know yet why Gremlin took the first baby, but it is mysteries of this sort that make the study so fascinating. It's sad that I'm only able to visit Gombe twice a year, but to spend time sitting by that most spiritual place, the Kakombe Waterfall, or up on "the Peak," takes me right back to the early '60s. The years drop away and I recapture the absolute joy I knew as a 26-year-old exploring a magic new world.

Often I spend my time at Gombe with a film team. Recently an Animal Planet crew was able to film several chimpanzees at length: Gremlin and her twins feeding in a palm tree; Fanni and her

create environmentally sustainable livelihoods and restore the forest for chimpanzees and humans alike. In the Masito-Ugalla area there are relatively few people, and we're anxious to work with them to prevent the terrible deforestation and overcrowding that has afflicted the Gombe area.

The Tanzanian government is an important partner in our conservation, development and education efforts. In September, JGI held a dinner in New York for Tanzanian President Jakaya Kikwete, a true statesman whom I hold in high personal esteem. As I sat beside him, we talked about his ambitious development policies to combat poverty whilst improving the environment. He told me he would like to be remembered as the president who protected and restored his land.

JGI's "footprint" is expanding every year. One of our biggest successes in 2007 was introducing our TACARE program to villages in the eastern region of the Democratic Republic of the Congo, in an effort to protect a forested corridor between two national parks that harbor many gorillas and chimpanzees.

These kinds of successes are due to the hard work of staff in Africa and all over the world. I founded JGI in 1977 to support the research at Gombe, and JGI has achieved so much since then. We celebrated our 30th anniversary with two eco-friendly celebrations (one in LA, one in DC) that included the inaugural Jane Goodall Institute Global Leadership Awards, honoring former president of Tanzania Benjamin Mkapa, the Honorable Patrick Leahy, Ted Turner, our steadfast corporate partner Patagonia, and our first Roots & Shoots Youth Fellow, Chase Pickering.

As you are probably aware, in 2007 many people seemed to wake up to the urgency of our environmental problems. I will never forget speaking before 80,000 people during the Live Earth concert at Giants Stadium in New Jersey. After I gave a chimp greeting and spoke for my allotted three minutes, I asked the audience: "Up in the north, the ice is melting — what will it take to melt the ice in the human heart?"

During 2007 I traveled throughout Asia, seeing firsthand not only the terrible environmental devastation but also the efforts to raise conservation awareness. I took part in a R&S youth summit in Beijing, and in Nepal I experienced an unforgettable tree planting ceremony that incorporated the chanting of Hindu priests. It was a wedding celebration — for the trees! In Singapore, I was overwhelmed by a "wildlife stampede," when more than 700 youth costumed as endangered plants and animals paraded to raise conservation awareness.

I had a few amazingly busy days in India — visiting New Delhi, Kolcutta, Mumbai and Chennai. I spent a fabulous afternoon on the

beach in Chennai, working with the Roots & Shoots members who are protecting endangered sea turtles. An artist had created the most amazing sand sculptures depicting a mother turtle laying her eggs and baby turtles making their way to the sea. Young people there also are educating villagers about the importance of conservation. This is exactly the kind of grass roots response we are seeing in Africa, and it is wonderful to see it spreading! (We were told later that 36 registered R&S groups sprung up after my visit.)

As you may know, every year I observe the UN International Day of Peace. In 2007, I celebrated twice — once in New York with newly appointed UN Secretary General Ban Ki-moon and once in Los Angeles. Accompanied by more than 25 Roots & Shoots groups, I joined a parade of 45 Giant Peace Doves in Griffith Park. We reflected on the universal human yearning for peace and what we can do together to bring that about.

There were many other unforgettable moments in the year — too many to include here. The most important thing I can say now is that your support is what makes our success possible. Whether it is a young chimpanzee who has a second chance at a happy life in our sanctuary, a child who joins Roots & Shoots and finds an outlet for his or her desire to create a better world, or an African village that is planting trees and starting small, sustainable businesses, we are truly changing lives. Although the challenges seem daunting at times, this is the only way to make lasting change — one life at a time. From the bottom of my heart, thank you for helping us to reach out to so many people and to help so many animals.

With my love,

Jane Goodall



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FIND OUT HOW YOU CAN HELP...
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*The People
behind our
Progress*

If you have been following my blog, *Running Comment*, it will come as no surprise that I am extremely proud of the JGI team.

The exceptional dedication and competence that characterizes JGI today began nearly 50 years ago, with Jane herself and the people she chose to help her at Gombe in Tanzania. As I reflect on the year and think about the strides we made in 2007, I see that history repeating itself: incredibly talented people, following in Jane's footsteps.

Behind every one of the success stories in this report, there are great people.

The dramatic expansion of our TACARE program into the Masito-Ugalla landscape has been driven by the extraordinary leadership of Emil Kayega, who cares passionately about defining a better future for the region.

The Chimp Haven is Home Act might never have passed without the tireless, knowledgeable efforts of Alex Thornton, our vice president of public policy.

In the war zone of Eastern Congo, Dario Merlo has managed to bring hydropower to a village far from the electric grid, despite repeated, often heartbreaking setbacks.

Using incredible organizational skills and JGI's particular brand of can-do spirit, our small national Roots & Shoots team is creating the premier youth leadership event for young people. Our first annual Jane Goodall Global Youth Summit — which we will talk more about in next year's annual report — succeeded in attracting 100 young leaders from every

continent for a week that changed their lives forever and will have ripple effects, we believe and hope, for the world.

This is just some of the work we did in 2007 to help us achieve our primary goals of preserving chimpanzees, working in partnership with communities to promote conservation and sustainable development, and empowering a new generation of inspired and effective young activists and leaders.

People often ask me who will succeed Jane. No one person can. But seeing the energy and talent on our team makes me confident that the people of JGI — staff, volunteers, friends and supporters — will be able to carry on Jane's work and achieve her vision for decades into the future.

Sincerely,

Bill Johnston
President

ABOUT US

The Jane Goodall Institute advances the power of individuals to take informed and compassionate action to improve the environment for all living things. We continue Dr. Goodall's pioneering efforts to understand and protect chimpanzees, and are widely recognized for linking conservation and development in projects that emphasize community participation and ownership. Likewise, our youth programs foster change by empowering young people to act as environmental and humanitarian leaders and stewards.



PROTECTING CHIMPANZEES

Protecting chimpanzees is at the heart of JGI's work, reflecting Jane Goodall's historic legacy. We continue the Gombe chimpanzee study the world knows so well, seeking to advance our understanding of chimpanzees and help inform conservation efforts. JGI also works to safeguard chimpanzees by protecting habitat, influencing legislation and rescuing and rehabilitating young chimpanzees orphaned as a result of the bushmeat trade.





PROGRAM HIGHLIGHT:

GOMBE STREAM RESEARCH CENTER

Research at JGI's Gombe Stream Research Center sheds light on the fascinating lives of chimpanzees and unfolds exciting possibilities for future study.

Since 1960, when Jane Goodall pioneered research of wild chimpanzees, Gombe National Park in Tanzania has been the site of scientific inquiry related not only to chimpanzee behavior and biology but to conservation as well.

Since those early days, a synthesis of the life of wild chimpanzees has gradually emerged — one rich with possibilities for future study. But while Jane conducted her research with little more than a pencil, notebook and binoculars, today's researchers have the benefit of sophisticated technological tools. For example, they use Global Positioning System handsets, Geographic Information System software, and satellite imagery to map chimp ranges and foraging patterns. They also use new noninvasive sample collection and laboratory methods to measure hormones, identify and monitor infections such as SIVcpz (a virus similar to HIV), as well as analyze DNA to confirm paternity and other genetic relationships.

Because disease is a major cause of death among the Gombe chimpanzees, health monitoring of the chimpanzee population is the highest priority. JGI conducts this major research effort in collaboration with the Lincoln Park Zoo and Tanzanian veterinarian Jane Raphael.

In 2007, scientists at Gombe explored a variety of subjects. Harvard University's Melissa Emery Thompson and colleagues including Jane Goodall and Dr. Anne Pusey, head of JGI's Center for Primate Studies, analyzed reproductive data to conclude that chimpanzees may not experience the extended postreproductive period that women do. Nearly half of all wild female chimpanzees who live past the age of 40 continue to bear offspring. The study, published in *Current Biology* (Vol. 17), suggests that human



ABOVE: TO DATE, THE INFANTS BORNE BY GAIJA, SHOWN HERE, HAVE NOT SURVIVED A FULL YEAR.

OPPOSITE PAGE: THE LONG-TERM STUDY AT GOMBE BEGAN WITH JANE GOODALL'S PIONEERING WORK.

menopause is unique among the living apes and provides an evolutionary context for understanding human reproductive patterns.

Another study conducted by Thompson, published in the *American Journal of Primatology* (Vol. 70), shed light on cases of childlessness in chimpanzees. She discovered that one of the fruits in the chimpanzees' diet, *Vitex fisheri*, seems to cause high levels of progesterone. A coincident finding about baboons in Nigeria suggests that eating *Vitex* causes a decrease in reproduction. The field is now wide open to examine what effects *Vitex* and other hormone-like compounds might have on breeding. Such investigations into the reproduction and biology inform efforts to ensure chimpanzee survival.

Also in 2007, researcher Emily Wroblewski continued her study of paternal relationships, seeking to determine if paternal relatives have special relationships, avoiding fights, for example, or if males will avoid mating with related females. Wroblewski gave the public unprecedented virtual access to life at Gombe through regular postings to the Gombe Chimpanzee Blog.

Another critical study at Gombe is that of Dr. Beatrice Hahn of the University of Alabama. Her internationally recognized research seeks to understand the natural history of HIV by looking at factors causing transmission of the closely related simian immunodeficiency virus.

THE GOMBE CHIMPS

Gombe is made up of three communities: Mitumba, Kalande and Kasekela. The central Kasekela Community — which has been the focus of Jane Goodall's studies for nearly 50 years — continues to bear infants and grow in number. The two more marginal communities were not thriving in 2007, however, leading the overall chimpanzee population in Gombe to increase only gradually.

Since Frodo became severely ill in 2006, the male chimpanzees at Gombe have been struggling for the Alpha position, with much displaying and some fighting. In late 2007, young Ferdinand wounded Kris and now seems to be one of the more dominant chimpanzees and possibly next in line to be pre-eminent. He is a relaxed and confident chimpanzee, and comes from an impressive ruling

family dynasty that includes his mother, Fifi, and grandmother, Flo. In fact, almost every adult male in that family has been Alpha at some point. It would not be surprising to see the Alpha position land back squarely in the family of the late Fifi and Flo.

The most astonishing tale of recent months concerns Gremlin's family. In 2006, she took her daughter Gaia's first infant, rearing him as a twin with her own son, but sadly, he weakened and died, perhaps because he missed out on the disease-fighting benefits of his mother's colostrum fluid (the antibiotic-rich milk produced during early infancy). Gombe staff waited with bated breath to see what would happen with Gaia's next birth. Unfortunately, Gaia's second infant was stillborn.

Gaia should be pregnant again soon. If you're interested in following her story and the lives of the Gombe chimpanzees, please check the Gombe Chimpanzee Blog, linked from janegoodall.org. You can take a virtual flight over Gombe, soar down into the treetops, and see the park in colorful detail. ■



JGI IN ACTION

What we are doing:

Scientists continue to bring the story of Gombe's chimps to the public, even as they unfold new areas of inquiry.

Why is it important?

These efforts further our understanding of our closest relatives in the wild and inform efforts to save this endangered species.



PROGRAM HIGHLIGHT:

TCHIMPOUNGA CHIMPANZEE REHABILITATION CENTER

JGI provides a safe haven for orphan chimpanzees in Africa's largest ape sanctuary.

Every year poachers in the Congo Basin kill thousands of chimpanzees as part of the illegal bushmeat trade. Typically, the hunters spare the lives of the smallest, confiscating them and selling them as pets despite laws forbidding such trade.

JGI works to end the illegal commercial bushmeat trade through education and awareness programs, community-centered conservation activities including development of alternate sources of protein, and policy efforts. But, until demand for bushmeat subsides, illegal hunting will continue. To help the youngest victims — the orphaned babies — JGI operates the Tchimpounga Chimpanzee Rehabilitation Center, a safe haven in Pointe Noire, Congo, where orphans who government officials have

In 2007, to accommodate the unanticipated pace of growth and provide better accommodations and care to the resident chimps — many of whom have reached adulthood — JGI embarked on an extensive expansion and renovation effort. The new and improved Tchimpounga Chimpanzee Rehabilitation Center includes:

- **Two new dormitories** and enclosures that provide expanded living and sleeping space for the chimpanzees
- **A new, secure vet lab** that has chimpanzee-proof windows and doors and an auxiliary door to safely bring chimpanzees in for treatment
- **A new food storage and prep area** adjacent to the main dormitory to create efficiency — cutting the need for one person to be fully occupied transferring food from a remote building

JGI opened Tchimpounga in 1992. Originally designed to house and care for 60 chimpanzees, it now houses 139 — a sad sign of poaching's toll in the region.

confiscated from the black market can get needed care and attention.

JGI opened Tchimpounga in 1992. Originally designed to house and care for 60 chimpanzees, it now houses 139 — a sad sign of poaching's toll in the region.

- **A much-needed water system** so that all of the chimpanzees have continual access to drinking water in their dorms and enclosures
- **Researcher housing and office space** to accommodate the needs of visiting researchers and JGI staff

LEFT: TCHIMPOUNGA CHIMPANZEES ENJOY A NEW DRINKING WATER SYSTEM.

CENTER: A NEW ARRIVAL GETS A BATH.

RIGHT: A NEW VETERINARY LAB PROVIDES A SECURE TREATMENT SPACE.



JGI IN ACTION

What we are doing: Caring for orphaned chimpanzees in a newly expanded sanctuary that also serves as a center for local conservation education and activities.

Why is it important? Tragically, the illegal commercial bushmeat industry continues to take a serious toll on already endangered chimpanzees.

LEFT: TCHIMPOUNGA CHIMPANZEES GET THE IMPORTANT OPPORTUNITY TO SOCIALIZE WITH OTHER CHIMPANZEES AND TO PLAY.

Now that the Sanctuary's infrastructure has been upgraded, JGI will focus on expanding Tchimpounga to include rehabilitation sites on three Kouilou River islands. The islands offer a major advantage — a controlled and optimally secure environment, which is ideal for chimpanzees and local communities alike. JGI also is investigating the feasibility of reintroducing sanctuary chimpanzees into the wild. The islands can better accommodate some of the older chimpanzees who will never be able to join a full-release program, while providing a pre-release space for the younger chimpanzees. ■



• CONGO
• POINTE NOIRE



CHIMPANZEE PROFILE:

MEET KUDIA

This playful chimpanzee is one of Tchimpounga's newest residents.



LEFT:
KUDIA WAS NAMED FOR HER APPETITE.

TOP:
KUDIA AND HER PAL ULTIMO.

BOTTOM:
WE ARE DOING FEASIBILITY STUDIES TO SEE IF CHIMPANZEES LIKE KUDIA CAN BE REINTRODUCED TO THE WILD.

In 2007, Congolese authorities confiscated a sickly two-year-old orphan chimpanzee from a roadside seller and brought her to JGI's Tchimpounga Chimpanzee Rehabilitation Center in Pointe Noire. Like most new arrivals at Tchimpounga, this chimpanzee was traumatized, malnourished, and not far from death.

When the sanctuary caretakers let the little chimp out of her box and fed her, she was so hungry that she ate in a desperate rush, consuming a huge amount. Her voracious appetite quickly earned her the name "Kudia," which means "to eat" in the area *lingua franca* called Kituba.

In the months to come, Kudia's health improved, her demeanor went from traumatized to playful, and she quickly earned a reputation for being mischievous. Once, she stuck her hand in a caretaker's pocket and pulled out his cell phone. When the caretaker begged Kudia to

return the phone, she teasingly took off in hopes of a game of chase. Luckily Kudia climbed a tree and, apparently losing interest in that particular game, dropped the phone into the bushes below.

Today Kudia maintains her healthy appetite, although she eats more calmly, savoring her favorite fruit, plantain. She spends her days playing, hugging and sleeping with her new best friends, Ulenge and Ultimo.

Ideally, Kudia would still be in the wild, eating, sleeping and playing with her chimpanzee family and social group. In fact, JGI is doing feasibility studies to determine if it's practical and safe to release some of our sanctuary chimps back into the forest via a formal reintroduction program. If so, Kudia may someday retrieve that wild existence, her birthright. In the meantime, JGI is committed to giving chimpanzee orphans a happier second chapter — a healthy diet, care and nurturing, and, most importantly, the opportunity to form bonds with and learn from other chimpanzees.

SUCCESS STORY:

LEGISLATIVE RELIEF FOR CHIMPANZEES

JGI helps secure a more peaceful life for research chimpanzees after the lab.

JGI's newly established public policy arm helped bring a welcome victory for research chimpanzees late last year.

In December 2007, during JGI's annual holiday party, the staff received the best gift possible — amidst appetizers and conversation came a text message saying the US Congress had passed the Chimp Haven is Home Act. The bill ensures that chimpanzees retired to a sanctuary after years of medical research in government-funded facilities won't be returned to the labs.

The law was a response to rules that allowed retired research chimps to be pulled out of sanctuary and put back into testing under certain circumstances.

"This law is really the only responsible thing to do for chimpanzees who've spent their lives in medical research and been deprived of their birthright — a life in the wild," said Jane. "The legislators who sponsored this bill and helped ensure its passage should be commended for recognizing its importance."

JGI's public policy department, headed by Alexandra Thornton, worked tirelessly to help close this loophole. "Now we can rest assured that chimpanzees retired from years of service in National Institutes of Health biomedical labs will spend the remainder of their days in the sanctuary," said JGI President Bill Johnston. "It's a great way to end the year." ■



TOP:
JANE VISITS CAPITOL HILL REGULARLY TO PROMOTE CHIMPANZEE PROTECTION AND CONSERVATION.

CENTER:
NEW LEGISLATION ENSURES THAT CHIMPANZEES RETIRED TO CHIMP HAVEN IN LOUISIANA, SHOWN HERE, WON'T BE RETURNED TO LABS.

BOTTOM:
JGI'S VICE PRESIDENT FOR PUBLIC POLICY ALEXANDRA THORNTON



PROFILE:

JGI DIRECTOR OF CONSERVATION
LILIAN PINTEA

A view from space helps conservation biologist Lilian Pinteá save chimpanzees.

Like Jane Goodall, Lilian Pinteá's dreams of traveling to Africa began at an early age, with the turn of a page in a book. Where Jane traveled the ocean from England to begin her life's adventure in Africa, Lilian took an even more unusual route — from his home in the former Soviet republic of Moldova, through university studies in Moscow and on to postgraduate work in Romania.

"I read *Serengeti Shall Not Die* (about a father and son's efforts to preserve the animals of the Serengeti), and it changed my life," he says. "I dreamed of working in wildlife conservation in Africa."

His first step toward that dream was an award-winning study on the morphology and ecology of snakes indigenous to his region, which put him on the path to academic studies at Moscow State University, majoring in zoology. There he developed an interest in remote sensing — the science of obtaining information about an object using sensors placed on aircraft and satellites. Although remote sensing was normally applied in geology, Pinteá asked his advisors if he could apply it to ecology studies. He believed that a perspective from space could help scientists better understand wildlife habitat and ecosystems.

Lilian continued developing his expertise. After postgraduate studies at the University of Bucharest and working as a Fulbright Scholar applying remote sensing to coastal zone management, he began applying his geospatial technical skills at Gombe National Park, site of Jane Goodall's groundbreaking chimpanzee research.

One key tool in remote sensing is satellite imagery, which uses multispectral scanners to

capture information from space that is not available to the naked eye. Geographic Information System (GIS) software can integrate and analyze this information, as well as information from Global Positioning Systems and other sources.

"Satellite imagery has revolutionized the way we collect habitat information. With remote sensing we can see forests at different scales, from the largest forest blocs to the level of individual trees," Lilian explains. "And the technology keeps improving. With new generations of satellite images we can support conservation efforts on the ground in much greater detail than ever before. In the past, trees were cut down in the middle of a remote forest patch and we wouldn't be aware of this change. Now, we can see the farms, footpaths and new infrastructure and develop a clearer picture of what is happening on the ground. We can easily and more rapidly assess the threats to chimpanzee habitats."

But knowledge gained the old-fashioned way, through face-to-face meetings, is an essential source of information as well. "Villagers can locate land features of economic, cultural and spiritual importance on a 60-cm QuickBird satellite image. This is the kind of local perspective and interpretation of landscape that scientists wouldn't be able to provide," he says. The advanced technology can provide a good unifying framework. "Satellite images can offer that common language, a way to integrate local knowledge with science and communicate with people on the ground."

Thanks to Jane Goodall, the Gombe Stream Research Center and JGI's Center for Primate Studies at the University of Minnesota (where he did his PhD), Lilian has access to data that spans many decades. He used GIS technology to overlay 1972 and 1999 satellite images with chimpanzee behavioral data digitized from Jane's 1970s field



LEFT:
LILIAN PINTEA DURING
A TRIP TO SURVEY
CHIMPANZEE POPULATIONS
IN AN ECOSYSTEM SOUTH
OF GOMBE.

notes and the ongoing long-term Gombe study. "Using aerial photography from the 1960s and '70s and satellite imagery we were able to re-create images of how forests were then and tell a story. Jane was thrilled when I showed her the images. She was amazed to go back in time and see Gombe forests from above."

Side-by-side comparisons and change detection analysis show that the tree canopy density within Gombe National Park has actually increased, while much of the forest outside has been lost to agriculture and settlements for growing populations.

Using the data gathered from these mapping tools, JGI and others can develop effective conservation efforts and support other rural development objectives, such as improving access to clean water. For example, using the satellite imagery, JGI detected that forest conversion to farmland in Mganza forest threatened the main water source for Bugamba village. Detailed maps helped JGI and its partners encourage the establishment of village forest reserves that protect both water sources and chimpanzees.

For Lilian, satellite imagery and GIS are just tools: his focus is helping chimpanzees and people share the land. "In Gombe, JGI is striving to restore degraded land. In the Masito-Ugalla ecosystem (see page 18), we have an opportunity of a lifetime. Very few areas in Africa are so pristine, so our focus there is on dealing with the rapidly approaching threats."

Lilian points out that it's a challenge balancing the different needs of chimps and people. In some places education is needed so people understand how to interact with chimps. In other places, there are real conflicts between the chimpanzees and people that have to be acknowledged and addressed.

Despite the dire threats that chimpanzees face in Tanzania and elsewhere, Lilian is hopeful they can be saved. "I believe in the strong resilience of nature and the power of nature to transform us."

It's as E.O. Wilson says: nature is in our genes and if we lose nature, we lose ourselves. ■

JGI IN AFRICA

JGI addresses conservation problems at their roots, working with local communities in a spirit of innovation and true partnership. Here is a summary of our community-centered conservation, chimpanzee awareness, and Roots & Shoots work throughout Africa in 2007.



1 GOMBE NATIONAL PARK, TANZANIA

› At the Gombe Stream Research Center Tanzanian field staff and visiting scientists further the chimpanzee study Dr. Goodall began in 1960.

2 GREATER GOMBE ECOSYSTEM, TANZANIA

› In the Greater Gombe Ecosystem, JGI partners with local communities to establish sustainable livelihoods, improve health care and education, and preserve forest habitat. Our community-centered conservation method has been recognized by the US Agency for International Development and others as an approach worth emulating.

› Kigoma young people learn about chimpanzees, habitats and conservation at the JGI Education Center.

› JGI helps Kigoma coffee farmers improve incomes and regenerate forests critical for chimpanzees.

3 MASITO-UGALLA ECOSYSTEM, TANZANIA

› Our Masito-Ugalla Ecosystem Program, launched in 2007, extends our proven community-centered conservation method to a largely undisturbed area of forest south of Gombe.

4 DAR ES SALAAM, TANZANIA

› In the Roots & Shoots Digital Arts Program, we train young people to document social and environmental problems and create public service videos.

› Every student at the Yatima orphanage has the all-important chance to attend secondary school thanks to the Roots & Shoots Scholarship Program.

5 MOSHI REGION, TANZANIA

› Roots & Shoots youth plant trees, tend tree nurseries, teach parents about conservation, and much more. They're 600 groups strong in Tanzania.

6 MOROGORO AND BUNDA DISTRICTS, TANZANIA

› JGI trains young people to act as "peer educators" on HIV/AIDS issues and helps promote greater understanding of HIV/AIDS through anti-stigma campaigns involving Roots & Shoots.

7 COASTAL TANZANIA

› Students in public and Islamic schools learn about coastal conservation and take action through our R&S Environmental Education Program.

8 BUDONGO FOREST RESERVE, WESTERN UGANDA

› JGI's Budongo Forest Reserve Ecotourism Project supports chimpanzee survival through forest protection and management. Our program incorporates guided chimp walks, a handsome new wilderness lodge and more.

9 KALINZU FOREST RESERVE, WESTERN UGANDA

› Former poachers scour the forest floor for illegal snares, which maim — and even kill — wild chimpanzees, in our Snare Removal Project.

10 KABAROLE, KYENJOJO, BUNDIBUGYO AND KAMWENGE DISTRICTS

› JGI trains teachers and develops curricula to support quality environmental education in primary schools in districts where chimpanzees are found.

11 TCHIMPOUNGA NATURAL RESERVE, REPUBLIC OF CONGO

› Orphaned chimpanzees build important social bonds, take forest walks, eat healthy diets and receive loving care at JGI's Tchimpounga Chimpanzee Rehabilitation Center.

› JGI's protected area management, including training of local eco-guards, has significantly reduced illegal hunting in the Reserve.

› JGI collaborates with the Max Planck Institute and Harvard University to conduct non-invasive, behavioral and genetic chimpanzee research at our sanctuary.

12 MAIKO-TAYNA-KAHUZI BIEGA LANDSCAPE, DEMOCRATIC REPUBLIC OF THE CONGO

› In this community-centered conservation effort, JGI promotes sustainable livelihoods, family planning, and improved local infrastructure, including a new micro-hydropower plant in Kasugho village.

13 GUINEA AND SIERRA LEONE

› JGI builds the capacity of local communities to develop sustainable economies that can help ensure the long-term survival of chimpanzees, while we use a variety of means to raise awareness of chimpanzees and conservation needs.

JGI CONSERVATION AND COMMUNITIES

JGI's community-centered conservation activities work to preserve and restore the environment while supporting sustainable livelihoods and improving local capacity in a variety of development areas. In 2007, our initiatives ranged from helping a village to build a hydro-electric plant, to training community leaders in eco-development planning, to building local capacity in eco-tourism management.

SUCCESS STORY:

MASITO-UGALLA ECOSYSTEM PROJECT

A new project represents the conservation opportunity of a lifetime.

When JGI's Director of Conservation, Dr. Lilian Pintea, first flew over the Masito-Ugalla landscape, he was speechless.

"I was looking down at a sea of pristine forest, woodlands and grasslands — almost totally unspoiled," he says. "Of course I knew our goals in the region were important, but with that birds' eye view, it hit me that preserving the Masito-Ugalla ecosystem is the conservation opportunity of a lifetime. The ecosystem is a natural wonder."

In 2007, the Jane Goodall Institute launched a multifaceted project in the Masito-Ugalla ecosystem in Western Tanzania. The 2,223-square-mile area (5,759 sq. km.) of forests and woodlands is home to more than 500 wild chimpanzees, as well as elephants, eland, hartebeest, duikers, buffalo and other species.

"I was looking down at a sea of pristine forest ... it hit me that preserving the Masito-Ugalla ecosystem is the conservation opportunity of a lifetime."

The Masito-Ugalla project aims to conserve wild chimpanzees and other endangered species by connecting community-run forest reserves with existing tracts — Mahale and Gombe national parks and Tongwe East Uvinza forest reserves. The program team works closely with local communities to address their needs and provide incentives for participation, while also building awareness that only an intact forest can provide vital resources such as water catchments.

Although the region is largely undeveloped, it faces increasing threats from human population pressures, both residents and refugees. Illegal hunting, unsustainable agricultural practices,

uncontrolled timber harvesting, the use of forest biomass to make charcoal — all are beginning to take a toll.

In just its first year, the Masito-Ugalla project has made important progress. One of the most noteworthy is bringing on a veteran conservationist as director. Emil Kayega was formerly principal environmental officer in the Tanzanian Vice President's office, and has a wealth of project management experience and extensive connections in the NGO and government sectors.

JGI also has conducted biodiversity and socio-economic surveys throughout the region. These instruments are critical for determining the distribution of chimpanzees and other species, identifying environmental resources, locating the centers of human population, and ultimately specifying the parameters of program interventions.

Another important accomplishment in 2007 includes the development of land-use plans by four villages. These plans designate core wilderness areas that are strictly protected, buffer zones where certain extractive activities are allowed, agricultural zones, grazing zones, and human settlement zones. One long-term outcome of such planning will be a forest corridor chimpanzees can travel through — a mosaic of savannah, woodlands and tropical forests.

To support fully participatory land-use planning, JGI layers high-resolution satellite images with Global Information Systems ground survey data, and then we meet with villagers to incorporate a critical piece: local knowledge. The result is a digital map charting chimp ranging and feeding patterns as well as patterns of human land use. "It is so exciting to



TOP: FORESTS IN THE MASITO-UGALLA ECOSYSTEM FACE INCREASING PRESSURE FROM HUMAN ACTIVITIES.

BOTTOM: MASITO-UGALLA ECOSYSTEM PROGRAM DIRECTOR EMIL UBOPUWAMUNGU KAYEGA, WITH STAFF.



FIND OUT MORE ABOUT JGI'S PROGRAM IN MASITO-UGALLA
janegoodall.org



JGI IN ACTION

What we are doing:

In a pristine part of Tanzania that represents a rare chance for conservation impact, we engage villagers in land-use planning, gather biodiversity information and build local conservation capacity.

Why is it important?

The project envisions people sharing the land with chimps — villagers engaged in protecting and managing forests as part of a multitude of sustainable development activities supported by JGI.

see villagers working side by side with scientists on surveys, providing essential local knowledge," says Kayega.

The project also seeks to build local capacity in the conservation realm. We will train 30 village forest monitors to collect and report information on illegal use of forest resources, to remove snares and to monitor and report poaching.

Next JGI will work with villages to pursue the development priorities they identified in meetings and surveys. Projects will depend on each community's stated needs, but most likely include infrastructure development (schools, dispensaries, water systems and more), family planning, village-run savings and loan schemes, and support for small-scale businesses in forestry, agriculture, fisheries and other areas.

Fortunately, the Tanzanian government has made conserving biodiversity while improving local livelihoods a key objective. It is particularly interested in ecotourism and honey manufacturing as sustainable local livelihood activities. "Both local communities and the national government have responded favorably to our work," says Kayega. ■

SUCCESS STORY:

ECOTOURISM IN UGANDA

Guided chimpanzee walks and other tourist services provide an alternative to poaching in the wildlife-rich Uganda forest.

The Budongo Forest Reserve in Western Uganda is a place of significant biodiversity, with primary forests, woodlands, savannahs and an especially precious natural resource — about 600 chimpanzees (roughly 1/8 of the country’s estimated chimpanzee population).

But illegal logging practices and bushmeat hunting threaten this biodiversity. Logging encroaches on an ecosystem that sustains human and chimpanzee alike, and that includes some of the last remaining mature mahogany trees in the area. The illicit bushmeat practice targets duikers and bush pigs, but chimpanzees regularly become trapped by the wire and rope snares and lose hands and feet. It’s estimated that in certain Uganda forests, 25–50 percent of chimpanzees are disabled by snare injuries and therefore are less able or even unable to forage and fight.

JGI created its Budongo Forest Ecotourism Project as a long-term alternative to poaching. The project supports chimpanzee survival and sustainable forest use through ecotourism — guided walks, a lodge and other tourist services, and crafts. Specifically, it works with the National Forest Authority and local people in Kaniyo-Pabidi to attract tourists to see chimps in their natural habitat. Tourists go on “chimp walks” guided by local staff members who provide information about the ecosystem and the chimps. The chimps come from two communities in the area and number between 130 and 150.

When guides do find the chimpanzees they can point them out individually, speaking about them as they relate in fascinating detail the almost soap opera-like narratives of their life stories.



The guides and other field personnel are trained in chimpanzee and forest ecology, as well as chimpanzee “habituation” — the process of getting wild chimpanzees accustomed to a human presence. JGI-Uganda began habituating the Budongo chimpanzees several years ago, and now chimpanzee sightings are almost guaranteed. Of course, people must stay at least 30 feet away at all times to prevent disease transmission, but this still gives tourists an appreciation they could never attain behind a fence at a zoo.

The project is based on another JGI ecotourism program at Kanyanchu in Kibale National Park, Uganda, which by 2006 reported that 85 percent of its visitors successfully viewed chimpanzees.

Revenues from the Budongo project help the government to increase the number of forest rangers it employs and their salaries. This has helped stem the illegal tree cutting and poaching and thus protect the ecological viability of Budongo’s remaining forests. The project also provides individual households seed capital for business training and sustainable microenterprises such as beekeeping and agro-forestry. Says Debby Cox, executive director of JGI-Uganda: “This project helps the frontline communities take control of their destiny and avoid becoming victims of their circumstances.” Investing local citizens in ecotourism activities ensures that conservation and local livelihoods go hand in hand. ■

ABOVE: JGI SUPPORTS CHIMPANZEE SURVIVAL IN THE BUDONGO FOREST REGION THROUGH GUIDED WALKS, THE ECO-LODGE SHOWN HERE, AND OTHER TOURIST SERVICES.

OPPOSITE PAGE TOP: TWO FOREST GUIDES SHOW SAMPLES OF THE SNARES THAT OFTEN TRAP AND MAIM WILD CHIMPANZEES.

OPPOSITE PAGE BOTTOM: JGI’S JACQUELINE ALINAITWE PROMOTES THE ROOTS & SHOOTS PROGRAM TO EDUCATORS THROUGHOUT UGANDA.

SUCCESS STORY:

VILLAGE HYDRO-ELECTRICITY PROJECT

A newly built micro-hydropower plant has transformed lives in a remote village in the Democratic Republic of the Congo.

In developing countries, renewable energy is a key means of improving quality of life while maintaining harmony with the environment. Energy affects so much — livelihoods, health, education, and gender-related issues. But in Kasugho, a remote village in the eastern Democratic Republic of the Congo (DRC), access to power has been unpredictable at best. What little electricity was available in the community required diesel for small generators, but diesel supply is expensive and intermittent in the remote area. Faced with these challenges, local people have had to rely on shift-and-burn agriculture, cultivating steep hillsides. They also over-harvest firewood for heating and cooking and pollute water sources.

This is why Kasugho leaders identified electricity as a top priority and worked with JGI over two years to bring a micro-hydropower plant to their village.

At the project's start in 2005, more than 200 villagers carried the sand and stones needed to build a micro-hydropower plant that would eventually provide 35kw of electricity.

JGI then worked with the community to elect a management committee for the long-term sustainability of the micro-hydroplant. The committee helped mobilize villagers to build 600 meters of road leading to the power plant. Villagers also helped install electrical equipment on the lines and carry all the heavy equipment such as transformers and wires.

The facility lit up the night sky on November 6, 2007, forever transforming the lives of 16,000 people in the service area. It is powering the first conservation university in the DRC — the Tayna Center for Conservation Biology, as well as a maternity center, the local town center, and various mills and shops.



The electricity committee determines the distribution of power from the plant. Every user contributes a fee according to the amount of power consumed. These fees pay for maintenance costs and the salaries of two villagers trained as maintenance electricians.

Said Project Coordinator Dario Merlo: “The power plant project is magnificent. Poles light the streets and the market of the village, and the villagers are preparing additional poles. The hotel, the university, the radio station, laboratories and health centers are totally lighted.”

JGI partners with the Dian Fossey Gorilla Fund International to promote conservation in the Kasugho area. Additional activities include construction of fish ponds and chicken coops to provide protein sources as an alternative to bushmeat. ■



FIND OUT MORE ABOUT JGI'S PROGRAM IN KASUGHO

janegoodall.org/news/article-detail.asp?Entry_ID=503

ABOVE: COMMUNITIES ARE AT THE HEART OF JGI'S CONSERVATION EFFORTS.

OPPOSITE PAGE: THE HYDROPOWER PLANT SUPPORTS A RADIO STATION, OPERATED BY THE TAYNA GORILLA RESERVE, WHICH BROADCASTS PROGRAMS ON AGRICULTURE, HEALTH AND CONSERVATION.



PROGRAM HIGHLIGHT:

CHIMPANZEE CONSERVATION AND SENSITIZATION PROGRAM

For chimpanzee conservation to be most effective, it must be linked to poverty alleviation.

It wasn't the easiest of job-related trips. To reach the remote Guinean community of Medina Oula to conduct a rapid biodiversity assessment and discuss chimpanzee survival and ecotourism with community leaders, JGI's team would have to drive by pickup truck for four hours, travel by motorbike for another half day, and then trek through the forest on a daylong hike.

But they would be highly rewarded for their efforts.

exchange. Hunting for bushmeat and a live pet trade threaten chimps in this part of the world as well. These threats are exacerbated by a lack of information and awareness about chimpanzees and the laws designed to protect them.

In response, JGI is building the capacity of local communities in both Guinea and Sierra Leone to develop sustainable economies that can help ensure the long-term survival of chimpanzees, while we are

"JGI is building the capacity of local communities in both Guinea and Sierra Leone to develop sustainable economies that can help ensure the long-term survival of chimpanzees..."

Just as they walked into the village, hot, grimy and tired, they heard a familiar tune. Amazingly, it was the conservation jingle they had put out on the radio throughout the country. Program Director Marie-Claude Gauthier and her staff knew radio would be an efficient way to spread awareness of the plight of chimpanzees in a country where many people do not have an education. But it was a great validation to see that JGI's Chimpanzee Sensitization and Awareness Program had such a long reach.

Guinea and its neighbor, Sierra Leone, are within a global biodiversity "hotspot" that ranks first in mammalian diversity, and are thought to have some of the largest remaining populations of western chimpanzees. Conserving chimpanzees in these forests is vital to the long-term preservation of the species.

But slash-and-burn farming and logging have reduced the forests in the hotspot region to 10 percent of their original size and severely fragmented them. This fragmentation cuts off important corridors for chimpanzee gene pool

using a variety of methods to generate greater awareness of chimpanzee social behavior, similarities to humans and protected status.

We train community leaders to be para-biologists and para-technicians in sustainable natural resource management. The community leaders inventory the natural resources that their communities depend on or use. Are there chimpanzee populations nearby that could be a basis for ecotourism? Are there areas that might support forest reserves, or fast-growing indigenous tree species for fuel-wood supply? With JGI's help, the para-technicians learn how to manage and develop valuable natural resources and identify sustainable business ideas.

JGI then provides training in small-scale business development and marketing, and, after a competitive review process, funding and implementation assistance for the best plans. Business plans developed in Guinea in 2007 included restoration of chimpanzee habitat to enhance their presence in given areas — reforestation projects that ultimately planted 28,000 trees in four communities. Other plans included beekeeping, gardening for market sales, a rice pilling machine and medicinal plantations.



JGI IN ACTION

What we are doing:

JGI is building the capacity of communities in Guinea and Sierra Leone to develop sustainable economies that can help ensure the long-term survival of chimpanzees, while we generate chimpanzee awareness throughout both countries.

Why is it important?

Conserving chimpanzees in the Guinean forest "hotspot" is vital to the long-term preservation of the species.

LEFT: JGI'S AWARENESS EFFORTS IN GUINEA AND SIERRA LEONE INCLUDE POSTERS HIGHLIGHTING THE PROTECTED STATUS AND ENDANGERMENT OF WILD CHIMPANZEES.

Training, planning and implementation are variously supported by the U.S. Agency for International Development and the Alcoa Foundation.

Thanks to Alcoa, in 2007 we extended our awareness-raising efforts to a new part of Guinea — the Boké prefecture, where Alcoa has investments in bauxite mining. These efforts include the previously mentioned radio spots in both French and local languages, plus posters and other literature. Since March of 2007, the JGI team in Guinea has distributed thousands of posters, stickers, t-shirts, pamphlets and chimpanzee fact sheets.

NEW LAW IN SIERRA LEONE

In Sierra Leone in 2007, JGI and partner NGOs saw a great victory for wild chimpanzees when the government, responding to pleas for enhanced protection from both within and outside the country, declared it illegal to possess, capture, kill or keep chimpanzees. JGI's partners in the country include the Humane Society International, Tacugama Chimpanzee Sanctuary and the Conservation Society of Sierra Leone. ■



JGI EDUCATION AND OUTREACH

The Roots & Shoots global youth program provides young people with inspiration, support, a variety of tools and a framework for conceiving and implementing meaningful service projects. As they take action, whether holding a car wash to raise money for animals or producing public service announcements to spread the word about environmental issues, Roots & Shoots members receive far more than they give.

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PROGRAM HIGHLIGHT:

YOUTH LEADERSHIP INITIATIVE

Roots & Shoots is investing in the leaders of tomorrow.

Since 1991, when Jane Goodall began Roots & Shoots youth program with 16 Tanzanian students, it has involved tens of thousands of young people in more than 100 countries. One of the program's main goals is to equip young people with leadership skills. We provide leadership learning experiences so they will be effective in today's fast-changing and increasingly interconnected world, as well as communications tools, action strategies and best practices. Most importantly, we provide a platform for youth to exercise their ideas and passions and see results. They not only grow in confidence, they grow in hope.

CULTURAL EXCHANGE

To promote the kind of cultural sharing and learning that helps shape young leaders, we began an exchange program in 2007, sending five U.S. students to Shanghai and Beijing to spend intensive time with Roots & Shoots leaders there. This mix of Eastern and Western



ABOVE:
CROSS-CULTURAL SHARING IS AN IMPORTANT PART OF THE ROOTS & SHOOTS EXPERIENCE.

OPPOSITE PAGE TOP:
OUR 2007 ROOTS & SHOOTS YOUTH LEADERSHIP FELLOW DAVID CHASE, ON A SAFARI DURING A R&S IMMERSION EXPERIENCE IN TANZANIA.

OPPOSITE PAGE BOTTOM:
BRITTNEY TALENT WAS ONE OF FIVE U.S. ROOTS & SHOOTS YOUTH LEADERS WHO TRAVELED TO SHANGHAI AND BEIJING TO SPEND TIME WITH ROOTS & SHOOTS LEADERS THERE.



JGI IN ACTION

What we are doing:
JGI seeks to build the leadership skills and problem-solving abilities of young people around the world.

Why is it important?
In changing their world, young people gain key leadership skills, build self-esteem and generate hope for the future.

leader, David Chase, stepped into the role. Fellows work for a year as full-time members of the JGI staff, honing communication, planning and group management skills as well as serving as a vital link between our staff and the vibrant youth network we support.

Each year the Youth Leadership Fellows facilitate the launch and implementation of a large-scale, youth-led campaign. The first, under Pickering and Chase's leadership, raised more than \$50,000 for a new infant chimp dormitory at the Tchimpounga Sanctuary in the Republic of Congo. The second, "Rebirth the Earth: Trees for Tomorrow," aims to raise \$10,000 to build five Roots & Shoots tree nurseries in Tanzania while planting 3,000 trees in the United States.

SPEAKING OPPORTUNITIES

Roots & Shoots youth leaders also serve as ambassadors for our programs, speaking about their work to groups at every level and gaining valuable experience in communication and leadership. In 2007, our youth leaders spoke to thousands of dignitaries at the United Nations Day of Peace in New York City, at the International Children's

Conference on the Environment in Connecticut, the South African Conference on Youth Development, the Russia Youth Conference and the Jules Verne Film Festival.

INTEGRATED LEADERSHIP-BUILDING

The Roots & Shoots program model itself is designed to nurture leadership, by encouraging project ideas from young people themselves, after they've learned about the issues at hand. The idea is to instill confidence in the power of informed action, *especially* action taken by young people.

"Before I joined Roots & Shoots I felt like any effort would be hopeless," says Lindsey Goodwick of Western Connecticut State University in Danbury, Connecticut. "Then I joined and was introduced to a multitude of people who are driven by the same inspirations to save the earth and help humankind. I felt re-energized and realized there are still people working for the common good — and there always will be. Roots & Shoots helped me believe again."

Instilling faith in a better future is at the heart of Jane Goodall's vision for Roots & Shoots around the world. ■

"We provide a platform for youth to exercise their ideas and passions and see results. They not only grow in confidence, they grow in hope."

students engaged in a variety of service and educational projects, including:

- volunteering at a pediatric leukemia ward in Shanghai
- working at a Roots & Shoots Beijing Eco-Action exhibit
- exploring a R&S water conservation project, also in Beijing
- volunteering for a day at the Shanghai Zoo, where Roots & Shoots students had helped renovate an exhibit to improve the environment for the captive chimpanzees

The students also visited the Great Wall of China, Tian'anmen Square, the Forbidden City and the Temple of Heaven.

We hope to have R&S college students from Shanghai visit the U.S. in 2008.

LEADERSHIP FELLOW PROGRAM

Also in 2007, one of our most active youth leaders, Chase Pickering (currently a JGI board member), who had deferred going to the University of North Carolina at Chapel Hill to be JGI's first Roots & Shoots Youth Leadership Fellow, took off for university. Our new youth



SUCCESS STORY:

THE ROOTS & SHOOTS DIGITAL ARTS PROGRAM

We teach digital filmmaking, media strategy development and project management to Tanzanian students — a life-changing experience.

For young people today, success in school and life requires educational experiences that prepare them for the challenges of our new century. Technological learning is a must if we want to nurture effective, empowered leaders who can guide their communities and the world toward sustainability.

To help address these challenges, Roots & Shoots began a new partnership with the Pearson Foundation's Digital Arts Alliance in 2007.

The Alliance trains young people to use cameras and digital editing programs to document social and environmental problems and then produce public service announcements about issues important to them. The participants not only develop skills in teamwork and reap the benefits of some very hard work, they also come to see firsthand the value of using media to promote social and environmental change.

In 2007, two Pearson representatives traveled to Tanzania to teach digital filmmaking, media strategy development and project management to 60 Roots & Shoots youth in Kigoma town and Dar es Salaam.

One participant, Isack Nyasilu, is a young man living on the eastern shore of Lake Tanganyika near Gombe National Park, where deforestation threatens the future of chimpanzees and local livelihoods alike. After learning how to create a storyboard and use computer software and video equipment, Nyasilu and his team made a short film on the destruction of Kigoma's forests. The film details the reasons for deforestation and offers solutions such as sustainable fuel alternatives and tree nurseries.

"We can't stop people from cutting down trees, because they need fuel for cooking and we don't have electrical power in villages, but we can educate people about sustainable ways to use natural resources," Nyasilu said.

Other films focused on issues such as coastal environmental degradation and fuel consumption in Dar es Salaam.

The intensive digital arts workshops were exciting for the Tanzanian students, some of whom had had little exposure to computers. Describing the students' response, Pearson's Erik Gregory said: "They go through a kind of an arc, of first becoming really excited, and then becoming kind of intimidated by how big the process is ... and how much work needs to be done. In the end, it's just a skyrocket.

Inevitably, every time, their emotions are incredibly high, because there's nothing better than watching a video that you struggled to finish and seeing other people affected by it."

Pearson staff will return to Dar es Salaam early next year to work with more R&S members. They will take advantage of the Roots & Shoots network in Tanzania, 500 groups strong, by training the R&S students to teach their peers in digital arts and public service messaging.

Said Nyasilu: "Next year, I will teach my friends. So, now we are 30, then maybe we will be 60, maybe 100, maybe eventually many, many, many." ■



VISIT THE PEARSON FOUNDATION'S WEBSITE TO FIND OUT MORE ABOUT THEIR INVOLVEMENT WITH JGI AND THEIR GLOBAL COMMUNITY:

www.pearsonfoundation.org



JGI IN ACTION

What we are doing:

Roots & Shoots works with the Pearson Foundation's Digital Arts Alliance to train young people to document social and environmental problems and then produce public service announcements.

Why is it important?

The young participants develop skills in teamwork and see firsthand the value of using media to promote social and environmental change.



SUCCESS STORY:

REACH OUT, ACT, RESPOND — R.O.A.R.

Animal Planet and R.O.A.R. team up to give animals a voice through public service announcements.

To co-star with a Eurasian Owl, a six-pound creature with a six-foot wingspan and huge talons, might be an intimidating proposition for many. But Chase Pickering, JGI's 2007 Roots & Shoots Youth Leadership Fellow, was not intimidated — he was too busy concentrating on his lines.

Chase was participating, along with 20 animal lovers and experts including two other Roots & Shoots members, in a two-day film shoot with the crews of Animal Planet. The filming would culminate in a string of public service announcements (PSAs) for Animal Planet's "Reach Out, Act, Respond (R.O.A.R.)" campaign.

During Chase's film shoot, the Eurasian Owl refused to look at the camera. Although Chase's arm started to go numb after a couple of takes, he held on to the big bird, who finally cooperated. When it was over, a crew member paid Chase the highest compliment, saying: "Your passion for animals is inspiring and comes across wonderfully on camera."

"I was so impressed with the size, power and beauty of this bird," said the North Carolina native, who has been an animal lover his whole life and has years of experience in handling birds of prey. "This was an unbelievable opportunity to spread an important message of conservation."

Animal Planet selected Roots & Shoots as the only youth program to be highlighted in the R.O.A.R. campaign. R.O.A.R. promotes awareness about pet welfare and well-being, endangered species, habitats, and local conservation. Its PSAs aim to raise awareness about issues such as animal cruelty and pet health care while promoting responsible stewardship of the planet through volunteerism, advocacy, pledges and donations.

Two other Roots & Shoots individuals, Zainab



ABOVE: CHASE PICKERING AND HIS AVIAN CO-STAR GET READY FOR THE CAMERA.

Nejati of the National Youth Leadership Council and Trevor Moppin of the California Youth Leadership, were also filmed for the campaign. "The whole experience was very exciting!" Zainab said. "They certainly could have hired actors to represent the program. It definitely demonstrates Animal Planet's commitment to the Roots & Shoots program."

The PSA series air on the Animal Planet channel but also can be viewed at the R.O.A.R. campaign website (<http://animal.discovery.com/roar/>). The website provides comprehensive information about animal welfare, including information about how to adopt or foster a pet and health guides for your pet. The site also features links for users who want to learn more about the Roots & Shoots program as well as make a donation.

The R.O.A.R. campaign encourages people to get involved in whatever way they choose — the only requirement is that they "roar" and become a voice for animals everywhere — a requirement that's right up the alley of all involved in Roots & Shoots. ■



ROOTS & SHOOTS ADVOCATES FOR ANIMALS

In 2007, Roots & Shoots members showed special care and concern for animals.

Roots & Shoots youth are changing the world one service project at a time. Tens of thousands of young people in almost 100 countries — committed environmentalists, passionate humanitarians, enthusiastic animal lovers — identify issues facing their communities and beyond, and then take action to solve these problems. In the process, they achieve greater self-esteem and, most importantly, an understanding of their ability to effect positive change.

Roots & Shoots projects are as varied as the members. But in 2007, members showed special care and concern for animals.

RAISING AN ABANDONED LEOPARD CUB

In the village of Changu, in the Bhaktapur District of Nepal, local youth found a leopard cub, alone and extremely vulnerable. They brought her to police, who weren't sure where to turn, but could see the cub would not survive without intensive care. They finally called upon members of Roots & Shoots-Nepal, who did not hesitate to take her under their wing. Now, the Roots & Shoots group is trying to raise funds for a wildlife rehabilitation center where the cub, nicknamed "Milestone," can learn life skills so that someday she may be returned to the wild.

TESTIFYING ON BEHALF OF SALAMANDERS

Missouri has the North American bullfrog. New Hampshire has the red-spotted newt. Ohio? It doesn't have a state amphibian — or the conservation bona fides that official designation bestows — but one Roots & Shoots group is trying to change that.

To raise awareness about wetland conservation, members of the Central Intermediate Roots & Shoots group in Wadsworth are leading a campaign to get the spotted salamander named as Ohio's official amphibian. Guided by fifth-

grade teacher and Roots & Shoots volunteer Leah Crocker, the Ohio students teamed up with another youth group, the Wetlands Education Team, to get legislation passed in the Ohio Senate and House of Representatives. The young activists led a petition drive and postcard campaign in support of Senate Bill 240, then traveled to the capitol in Columbus to testify at a Senate hearing. The bill passed in a 32-0 vote, and must now be taken up by the House. If the bill becomes law, all Ohio fourth graders will learn about the spotted salamander and Ohio wetlands, which commercial and residential development have greatly reduced. They also will see a strong example of the power of youth activism.

LEMONADE WITH A PURPOSE

Seven gallons of lemonade. Six and a half hours of work. That's what it took for Amanda Ketterer to help the chimpanzees.

In kindergarten, Amanda learned about Dr. Goodall, her work with chimpanzees, and her tireless humanitarian and conservation work. She became an instant admirer. Three years later, this 9-year-old from Cherry Hill, New Jersey, decided to take matters into her own hands by hosting a lemonade stand to fundraise for JGI.

Using old furniture and scraps of wood, Amanda and her family built the stand from scratch, complete with a stuffed animal mascot and a sign that read, "Lemonade for Chimp Aid." To maximize traffic, she set up shop at a big swim meet in town. Then she and her sister went to work, selling lemonade, candy and lemonade sticks all day — greatly aided by 110-degree temperatures! At the end of the day, having sold all their wares, they'd raised \$536 — all for the chimps.



LEFT:
ROOTS & SHOOTS-NEPAL
COUNTRY COORDINATOR
MANOJ GAUTAM CHECKS IN
ON THE LEOPARD CUB HE
HELPED RESCUE, MILESTONE.

A FUNDRAISER WITH A SPLASH

Clean canines were the order of the day in Holliston, Massachusetts, where dogs lined up in a parking lot — some a bit reluctantly — for a good washing. The second annual Roots & Shoots dog bath, guided by R&S group leader Michelle Tate, raised money for the BayPath Humane Society and the adoption and rescue efforts of Holliston Pet Meadows. The group washed 43 dogs and collected more than \$1,000. Not only did they learn about fundraising and event organizing and get some exposure to a variety of dog (and people) types and personalities, they also achieved their hearts' desire — a day full of petting and hugging dogs.

SETTING SNAKES FREE

On the bustling streets of Kathmandu, Nepal, snakes are a common sight. Snake charmers and street magicians use the reptiles to entertain passing pedestrians, playing flutes to "hypnotize" the snakes or handling deadly, poisonous cobras to amaze the assembled crowd.

Rightfully concerned about the welfare of reptilian performers, members of Roots & Shoots-Nepal decided to take action. They obtained permission from Nepal's wildlife department to confiscate snakes and release the animals back into the wild — the first time the government had allowed a non-governmental group to operate raids and release animals.

So far, R&S-Nepal members have collected eight snakes — cobras, pythons and rat snakes. During the rehabilitation period, they house the snakes in a vivarium donated by a local college and administer any needed medical treatment. For a time they use the confiscated snakes to educate schoolchildren about snakes and correct common misconceptions. They then release the

reptiles into the wild. In the future, they hope to build a permanent snake rehabilitation center and to help snake charmers and street magicians pursue alternative professions.

TRIPPING TRAPS TO SAVE TIGERS

In Shanghai, China, a young conservationist nicknamed "Tiger Tony" works to save the critically endangered Amur, or Siberian Tigers, demonstrating a rare blend of commitment and physical endurance.

During his last trip in winter 2006, with support from JGI-Shanghai, Tony Liu traveled with other volunteers for the Wildlife Conservation Society to a remote reserve in northeastern China. The group removed 300 snares and traps over nearly 600 miles in temperatures that sometimes fell below zero. They also traveled through the area villages talking to local people about the tigers and their endangered status and handing out booklets and calendars that Liu had designed as educational tools.

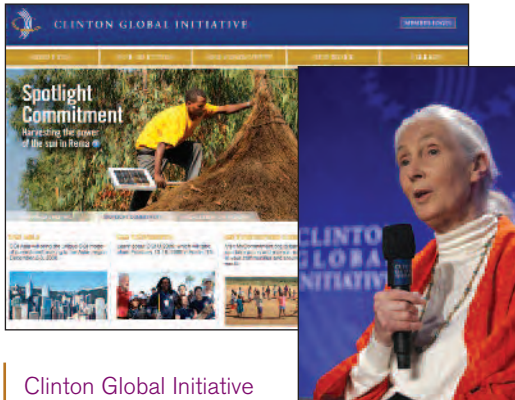
Liu's third trip will be financed by Roots & Shoots youth in the US — one example of the global youth exchange Roots & Shoots nurtures. "He's getting out there, taking action and making a huge difference. We want to be sure he can continue to do the work, which takes a special person to do," said R&S youth leader Chase Pickering.

Liu says meeting Jane Goodall during one of her trips to Shanghai was a high point of his life and a turning point. "She wrote a letter to me that said 'Follow your dream, never give up, you will find the way,' which Jane's mom said to her. These words make me strong. Protecting wildlife is my dream." ■



JANE NEWS:

Jane's worldwide travel schedule would daunt even the most seasoned traveler. In 2007 she traveled to more than 15 countries, speaking to schoolchildren, general audiences, government officials and business leaders about the Gombe chimpanzees, JGI's programs in Africa and around the world, every individual's ability to effect change, and her reasons for hope. Below are just a few of the highlights of Jane's whirlwind year.



Clinton Global Initiative

During the Clinton Global Initiative in New York City, Jane furthered JGI's efforts to combat climate change by participating in a panel on protecting tropical forests and by signing the Forests NOW Declaration, which called on world governments to take urgent action on deforestation.

The Declaration was delivered to world leaders attending the United Nations Framework Convention on Climate Change in Bali in December, and called for incentives, assistance and other forest protection measures to be included in any carbon market mechanisms adopted at the convention.

Launched by former U.S. President Bill Clinton, the Clinton Global Initiative (CGI) is a non-partisan endeavor that brings together a community of global leaders to devise and implement innovative solutions to some of the world's most pressing challenges.

"This Declaration should help convince the world leaders that protecting tropical forests is not only a critical means of addressing climate change," Jane said. "It is also essential to the future of the amazing species found in tropical forests, as well as the many impoverished people who live there." ■



Roots & Shoots Day of Peace

In cities and towns far and near, people gather to fly giant peace dove puppets to celebrate peace — and those who work towards peace.

Every year, in late September, Roots & Shoots youth from around the world gather to celebrate Roots & Shoots Day of Peace in support of the United Nations International Day of Peace. The Roots & Shoots members "fly" giant peace dove puppets as a symbol and celebration of peace. In 2007, peace doves flew in 69 cities in a total of 22 countries. The peace doves have reached some incredible places, including the top of Mount Kilimanjaro in Tanzania and the grounds of a monastery in Mongolia. ■



Live Earth New York

Dr. Goodall urges concert-goers to protect our planet.

In July, Jane had her largest single live audience yet, during the Live Earth New York concert at Giants Stadium. Some 80,000 concert-goers and a global TV audience heard Jane's signature chimpanzee pant-hoot greeting and message of hope. Quoting an Eskimo friend, Angaaq Lyberth, Jane asked a pointed question: "Up in the North, the ice is melting. What will it take to melt the ice in the human heart?" ■

Almost Human

Almost Human — Animal Planet film features Jane Goodall and Bill Wallauer in search of Gaia.

In October 2007, Animal Planet premiered *Almost Human with Jane Goodall* — the fifth Animal Planet film to feature Jane and her work. This film explores the fascinating behavior of chimpanzees as Jane and JGI's veteran videographer, Bill Wallauer, search over 18 miles of Gombe National Park for Gaia, a chimpanzee mother who disappeared after suffering the death of an infant for the second time.

Both Jane and Bill have a special connection with Gaia — Bill filmed her birth and Jane has been closely following the progress of the "G" family for decades. As *Almost Human* unfolds, we are invited to witness how chimps experience joy, wonder, kinship, maternal love, grief and perhaps even a kind of spirituality — deep emotions that many believe to be uniquely human.

Much of the film's never-before-seen footage comes from the Jane Goodall Institute's rich media library, which is full of historic scenes and images chronicling Dr. Goodall's remarkable time at Gombe.

The future of wild chimpanzees is uncertain, and it is up to us to ensure their survival. *Almost Human with Jane Goodall* helps cultivate compassion and concern for beings similar to us in so many ways. ■

Jane Goodall Global Leadership Awards

JGI awards global leaders at 30th anniversary bi-coastal events.

On September 28, in Los Angeles, and October 10, in Washington, D.C., JGI hit a milestone — the first annual Jane Goodall Global Leadership Awards celebration.

Exclusive, eco-friendly bi-coastal events were held to recognize the award recipients, celebrate the Institute's 30th anniversary, and directly benefit JGI's programs in primate research, conservation and development, and youth education and leadership.

The Jane Goodall Global Leadership Awards were presented to:

- His Excellency, **President Benjamin Mkapa**, for global leadership
- The Honorable **Patrick Leahy**, for excellence in public policy
- **Ted Turner**, for responsible activism in media and entertainment
- **Chase Pickering**, for youth leadership
- **Patagonia, Inc.**, for excellence in corporate social responsibility
- A posthumous award to the late **Gretchen Wyler**, animal welfare activist and president of the Ark Trust, Inc., was accepted by her sister.

Ed Begley, Jr., star of stage and screen and leading Hollywood environmental activist, was the emcee for the Los Angeles event at the California Science Center's Wallis Annenberg Building. Jeff Corwin, wildlife biologist and Emmy Award-winning television host, emceed the Washington, D.C., event at the Andrew Mellon Auditorium.

Both evening events were beautifully enhanced by environmentally friendly decorations and traditional African music. Guests enjoyed vegetarian and organic cuisine and a live auction to support the efforts of the Institute. Items varied from unique artwork to a trip to Africa.

The galas served not only to honor the past efforts of those who have contributed to the Jane Goodall Institute, but also to highlight the aspirations of the organization in the years to come. ■

JGI-USA

FINANCIAL REPORT — 2007

In 2007, JGI's unrestricted revenues rose slightly to reach a record \$16.5 million. Large increases in individual contributions and private and government grants offset a significant decrease in bequests. JGI recorded total revenue of \$17.7 million, including restricted grants.

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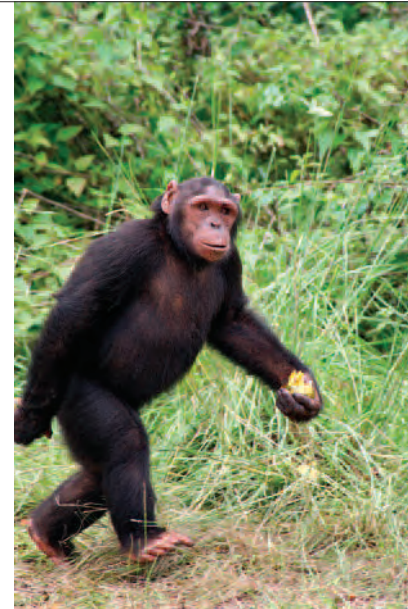
Investment income, including interest and dividends, rose from \$628,000 in 2006 to \$842,000 in 2007, reflecting larger reserves. Total expenses reached nearly \$13.9 million, leaving an unrestricted surplus of \$2.5 million. This surplus allowed the Institute to build its cash and invested reserves to \$14.8 million at year end, a \$2.3-million increase from the previous year.

Grants from government agencies and private foundations increased substantially, from just over \$3 million in 2006 to \$5.3 million in 2007. The Institute's restricted net assets (in effect, our backlog) grew by nearly \$1.3 million, from \$2.3 million in December 2006 to \$3.6 million at year end 2007.

The Institute's balance sheet continued to grow stronger. In addition to the \$14.8 million in cash and investments, receivables rose from \$2.4 million in 2006 to \$3.7 million in 2007. With total liabilities of \$659,000, total net assets reached \$19.0 million in 2007, up from \$15.2 million in the previous year.

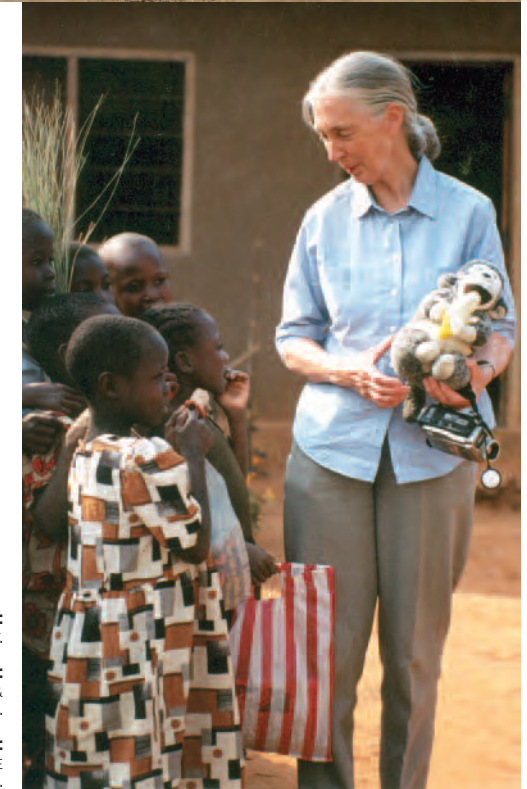
Private foundations provided two of the most important 2007 grants supporting JGI's work in Africa. The Jay Pritzker Foundation provided JGI with \$2.1 million over three years to support an expansion of JGI's community-centered conservation work in a large area of western Tanzania south of Kigoma called Masito-Ugalla. This project is the first large-scale replication of JGI's successful TACARE program, which pioneered community-conservation in the villages surrounding Gombe National Park. The Kohlberg Foundation provided \$750,000 over three years to support similar work in the Greater Gombe Ecosystem, extending and expanding the program supported by USAID in this critically endangered landscape.

Our administrative and fundraising costs increased in 2007, accounting for 22.7 percent of our total expense base, compared to 20 percent during 2006. During 2007 we made significant investments in staffing our Development Department and strengthening our capacity to manage our finances and to report accurately to our donors.



The continuing revenue growth in 2007, along with expansion of multi-year funding from multiple sources, provides a strong base for future stability and expansion. We expect revenues to grow more slowly in the next few years, as we continue to build our relationships with major funders and to expand our activities in the U.S. and Africa.

Following are the combined financial statements of JGI-USA, including JGI-Tanzania, JGI-Republic of Congo, JGI-Uganda and JGI-Illinois — the primary organizations managed by JGI-USA. ■



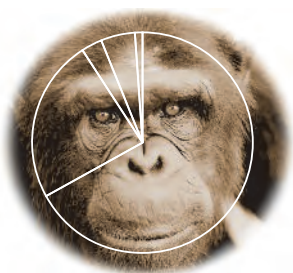
ABOVE LEFT:
A TCHIMPOUNGA CHIMPANZEE WALKS BIPEDALLY.

ABOVE RIGHT:
STUDENTS IN DAR ES SALAAM HELP CELEBRATE THE LAUNCH OF A ROOTS & SHOOTS COASTAL ENVIRONMENTAL EDUCATION PROGRAM.

RIGHT:
A STUFFED MONKEY, MR. H, WAS GIVEN TO DR. JANE IN 1996 AND HAS SINCE BEEN TO OVER 50 COUNTRIES AND TOUCHED BY 2 MILLION PEOPLE.

A copy of the Institute's financial statements is available upon request or may be viewed on JGI's website (janegoodall.org). Additional information about JGI can be found in the 2007 annual information return, Form 990, which is available by request or may be viewed on the website.

2007 Sources of Unrestricted Operating Funds



67% Contributions	11,584,391
24% Grants	4,093,135
3% Lecture Tour and Honorariums	515,244
5% Interest and Dividends	842,077
1% Other Income	255,618
TOTAL	\$17,290,465

2007 Uses of Unrestricted Funds



5.0% Wildlife Research	677,992
22.9% Education	3,088,970
6.1% Communication	821,293
43.5% Animal Welfare and Conservation	5,874,068
TOTAL PROGRAMS	\$ 10,462,323
18% Fundraising	2,429,370
4.5% Management and General	603,873
TOTAL	\$ 13,495,566

Change in net assets	3,794,899
Other items	(15,493)
Unrestricted net assets, beginning of year	15,249,194
NET ASSETS, END OF YEAR	\$19,028,600

Combined statement of activities and changes IN NET ASSETS FOR THE YEAR ENDED AS OF DECEMBER 31, 2007

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
TOTAL REVENUE	16,042,758	1,247,707	0	17,290,465
TOTAL EXPENSES	13,495,566	0	0	13,495,566
Change in net assets from operating activities before other items	2,547,192	1,247,707	0	3,794,899
GAINS ON INVESTMENTS	-15,493	—	—	-15,493
Change in net assets	2,531,699	1,247,707	0	3,779,406
Net assets, beginning of year	12,705,690	2,325,776	217,728	15,249,194
Net assets, end of year	15,237,389	3,573,483	217,728	19,028,600

Combined schedule of Financial Position AS OF DECEMBER 31, 2007

ASSETS	
Cash and cash equivalents	2,894,610
Investments	11,919,933
Accounts receivable	2,084,387
Grants and bequests receivable	1,597,800
Advance to field	271,273
Prepaid expenses and other assets	114,173
Merchandise inventory	95,181
Furniture and equipment, net accumulated depreciation	710,488
TOTAL ASSETS	\$19,687,845
LIABILITIES	
Accounts payable and accrued expenses	659,245
TOTAL LIABILITIES	\$659,245
NET ASSETS	
Unrestricted:	
Undesignated	9,772,161
Board designated	5,465,228
TOTAL UNRESTRICTED	\$15,237,389
Temporarily restricted	3,573,483
Permanently restricted	217,728
TOTAL NET ASSETS	\$19,028,600
TOTAL LIABILITIES AND NET ASSETS	\$19,687,845

HOW CAN YOU HELP?

“For almost 50 years, we’ve shed light on the amazing world of chimpanzees and dedicated ourselves to preserving them. We decided to address human needs as part of our conservation solutions, and that has borne great results. We’re also dedicated to supporting youth — ultimately they are the ones who’ll renew the environment and make a more peaceful world. Their energy and creativity, and the determination of our friends and partners, gives us hope that the entire planet can be renewed. As we approach the 50th anniversary of our work, in 2010, please consider investing in our efforts. Please join us on the way to a better world.”

—Jane Goodall

There are many ways to support the Jane Goodall Institute:

JANE’S PEAK SOCIETY

This unique giving option starts with an investment of \$1,000 or more and includes extraordinary opportunities to participate in:

- JGI safaris to East Africa
- Dr. Goodall’s lectures and events
- Annual JPS reception and dinner

Join us today!

In addition, you’ll receive JGI’s newsletters, annual report and personal communications from Jane and JGI President Bill Johnston, allowing you deeper insight into Jane’s own journey and the Institute’s initiatives. All of these events and communications are our way of keeping you up-to-date on JGI program activities, connecting you with other committed individuals, and involving you in the important work you help make possible.

Please visit contribute.janegoodall.org to learn more.

PLEDGE AS A SUSTAINER

By committing to a monthly gift of \$10 or more, you become a vital JGI team member.

This gift option helps JGI staff plan ahead and use your donations in the most strategic way possible. Please visit contribute.janegoodall.org to learn more.



EMPLOYER MATCH PROGRAM

Many employers offer to match their employees’ charitable donations, multiplying the impact of employee gifts. Contact your human resources office for more information.

INCLUDE JGI IN YOUR WILL OR ESTATE PLAN AND JOIN JANE GOODALL’S CIRCLE OF HOPE

One of the simplest ways to make a significant and lasting gift to JGI is through a bequest in your will or trust. Whether your gift is a specific amount or the residue of your estate after all other provisions are made for loved ones, your bequest will provide a vital source of revenue to further JGI’s work in Africa and around the world. JGI would also benefit greatly by being made a beneficiary of your life insurance, retirement account or Charitable Remainder Trust.

JGI is now offering Charitable Gift Annuities (CGA) in most states. A CGA is the perfect way to make a sizeable gift to JGI, while receiving guaranteed, fixed payments for life. With a CGA, one or two people (often a donor and spouse) receive steady, fixed payments right away or at a future date with even higher payments.

FOR MORE INFORMATION

Please visit janegoodall.org/you to learn more about the many ways you can support the work of the Jane Goodall Institute.

If you would like to learn more about Jane’s Peak Society, please email jps@janegoodall.org.

For more information about Jane Goodall’s Circle of Hope, please contact Jessica Lindenfelser, director, gift planning, at 703-682-9292 or jlindenfelser@janegoodall.org.

To learn more about other giving opportunities, please email give@janegoodall.org.

For phone inquires, please call 1-800-592-JANE (5263).

Thank you for caring and investing in our work. You are making a difference!



Please Join Us

WITH AN INVESTMENT IN THE JANE GOODALL INSTITUTE, YOU JOIN A GROWING CADRE OF CARING AND COMPASSIONATE INDIVIDUALS PROMOTING RESPONSIBLE STEWARDSHIP OF OUR PLANET.

JANE'S PEAK SOCIETY IS A LEADERSHIP GROUP OF THE JANE GOODALL INSTITUTE'S STRONGEST STEWARDS. MEMBERS PLAY A CRITICAL ROLE IN SUSTAINING JGI'S QUALITY OF PROGRAMMING IN CHIMPANZEE CARE AND PROTECTION, COMMUNITY-CENTERED CONSERVATION, AND ENVIRONMENTAL AND HUMANITARIAN EDUCATION.

Jane's Fellowship
\$100,000+

Anonymous
the Jane Goodall Institute – Canada
The Annenberg Foundation
Arcus Foundation
Estate of George D. Cornell
Discovery Communications, Inc.
Addison Fischer Green Mountain Coffee Roasters Foundation
The Howard G. Buffett Foundation
Juliana Kickert Trust
Allene & Jerome Lapides Foundation, Inc.
Beth & George Macricostas
RagingWire Enterprise Solutions
Maine Community Foundation
The Jay Pritzker Foundation
Mary Lynn & William Oliver
The Regenstein Foundation

David Greybeard's Fellowship
\$50,000-\$99,999

Anonymous
the Jane Goodall Institute - France
Biltmore Estate, Inc.
Colorado State University
Delta Air Lines Foundation
Alissa & Henry Klein
Estate of Marjorie Lambert
Macricostas Family Foundation
Dorothy D. Marsan Trust
The Messengers of Healing Winds Foundation
Jennifer & David J. Miller
Omega Institute For Holistic Studies
Park Foundation
Taronga Foundation
The Harry Walker Agency
Washington State University

Fifi's Fellowship
\$25,000-\$49,999

Anonymous (3)
A Kinder World Foundation
Valerie Anton
Melissa & William Connelly
ConocoPhillips
Disney Wildlife Conservation Fund
The Frost Foundation
Cathy & Warren Gorrell
Humboldt State University
Diane & Donald Kendall, Jr.
Jennifer Leeds
The Lincoln Park Zoological Society
Norwegian Outdoor Exploration Center
Oppenheimer Brothers Foundation
The Panaphil Foundation
The Philanthropic Collaborative
Susan Sakmar & Kirk Hobbs
Schultz Family Foundation
Shelby Jean & Sheldon Sloan
Trinity School
Billy E. Weisman
Whirlpool Corporation
Messengers of Healing Winds Foundation

Flo's Fellowship
\$10,000-\$24,999

Anonymous (3)
the Jane Goodall Institute - United Kingdom
The Banky Larocque Foundation
The Barkley Fund
Borders, Inc.
Lanny Bromfield
Harriet Bullitt
Constance Lane & David Cameron
John W. Carson Foundation
Cornell University
Daniels Fund
Pogo Davis & George Kutzschbach
Sherry deBoer
Doane College
Downing Foundation
The Elidar Fund
Resnick Family Foundation
Fries-Tait Foundation
Google, Inc.
Maureen Hackett & Roman Olynyk
Eva & Yoel Haller
Greatergood.org
Laura Heneghan
Houston Zoo
IEG, LLC
John S. and James L. Knight Foundation
Lake Area Zoological Society
Estate of Vivion C. Le Bow
Guadalupe & Mark Levine
Leo S. Guthman Fund

The Lumpkin Family Foundation
Thomas D. Mangelsen, Inc.
ManyOne Networks, Inc.
The Merlin Foundation
Piedmont Financial Trust Company
Platinum Rye, LLC
Connie Steensma & Richard Prins
Estate of Julie A. Seiden
G. Lynn Shostack
State Bar of California
Julie & Roger Strauch
The Supreme Master Ching Hai International Association
Susan & Jim Swartz
Thaw Charitable Trust
Loring, Wolcott & Coolidge Office
Joan & Arnold Travis
Lucy Waletzky
Wallis Foundation
Warwicks Stationers
Craig Weatherup
Wichita Community Foundation
Mollie Williford
Youth Leadership Council

Gremlin's Fellowship
\$5,000-\$9,999

Adams Hussey & Associates, Inc.
Sharmon & David Altshuler
American Fidelity Corporation
Augustana College
Rebecca Bell
Lisa & Zohar Bendov
Candice Bergen & Marshall Rose
Bioqual, Inc.
Black Hills Area Community Foundation
Mr. & Mrs. Fred S. Bockock
Rema Boscov
Susan Butler
Christensen, Glaser, Fink, Jacobs, Weil & Shapiro, LLP
City National Bank
Harriett Crosby
Mary Anne Cunningham
Patty DeDominic & Gene Sinsler
Fiona & Floyd Dias
Phyllis Kupferstein & Donald Farkas
Elizabeth Fenn
Climate Clean, LLC
Eric Fotheringham
Helen E. Gates Trust
Ann and Gordon Getty Foundation
Girardi & Keese Law
Hawksglen Foundation
Jingle & William Johnston
Justin Timberlake Foundation, Inc.

Francine & Walter Kansteiner
Joan E. Lane
Maria & Greg Leeds
Lewis, Brisbois, Bisgaard & Smith, LLP
Betty White Ludden
Jeanette & Kevin Malone
Microsoft Matching Gifts Program
Elizabeth Moran
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Barbara & David Rolph
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The Schooner Foundation
Beth Schuman
Silicon Valley Community Foundation
Strategic Partnerships, LLC
Elizabeth Steele
Ted Conferences, LLC
Triple Rock Brewing Company, Inc.
Deborah & Jeff Wald
Edwin Wald
Pauline Walton
Willa Mae & George Whatley
Danielle Wilson
Winnick Family Foundation

A MESSAGE

FROM OUR SUPPORTERS



"Initially, we contributed to JGI in honor of Jane Goodall and her groundbreaking research. As we came to know the Institute's work even better, we increased our support. We have come to greatly respect JGI's collaborative, innovative work in research, community-based conservation and education.

With a singular focus on its mission, but with an openness and inclusiveness in their approach, JGI has a huge impact not only in the communities they serve, but also in conservation policy and public opinion. We are grateful to be able to support their work."

—Susan Young, JGI major gifts donor

*Golden & Glitter's
Fellowship
\$1,000-\$4,999*

Anonymous (3)	Judi & John Blomquist	Creative Differences	Deborah Fulbright	Robert Michael Hayes	Linda & James Kuhns	Renee & Anthony Marlon	Carla & William Newell	Reid Park Zoo Docents	Joyce & Neil Silverman	Vanguard Charitable Endowment Program
Dena & John Adams	Lawrence Bohlen	Karen & Jimmy Creighton	Tori & Jim Gagne	Kathy Herman	Susan Kurtz	Toni Marshall & Suzanne Wood	Robert Nicholas	Barbara Reinhardt	Ellin & Michael Simmons	Kathleen Ventrella
Melissa Adde	Julie & Robert Bonnie	Lorna Crosby	Linda Gibboney	Len Hill & Patty Gordon	Laurie Kydon	Martin Pierce Hardware, Inc.	Jeannie & Bruce Nordstrom	Nicole Ricci	Ann & Paul Simonds	Villa Ford
Affinity Relationships	Virginia Bound	Christopher Crowley	Jay Glass	Hill & Kehne, LLC	Ann & Jerome Lafferty	Eric Matthews	Linda Nordstrom	Denise Hogan & James Roach	Shelley Skinner	Amy & Erik Voss
Arun Alagappan	Lisa & Francois Bourgault	Dallas Zoological Society	Wendy Globe-Tsien	Vincent Hillyer Trust	Mary Lafler	Estate of Mary Jane Mayer	Norfolk Academy's Royster Chapter of Roots & Shoots	Leonard C. Roberts	Slater Elementary	Ruth Ward
Viraj Alankar	Sidney Bowden	Dallas Zoological Society	Judy & Keith Goldberg	Jordan Hofer	Morgan Lance	Susan McCarthy	Cherry Norris	Sheila Roebuck & John Catts	Roots & Shoots	Amy Wechsler
Aloha Fund	Ada-Marie Bowers	Amy Lynne Dannacher	Goldman	Pamela Hokanson	Kelly Landes	Susan McCarthy	Cherry Norris	John Catts	Kirk Smith	Marta Weeks
William Amelio	Mary Bowes	Renee De La Sea	Environmental Foundation	James Holcomb	Nancy & John Landon	Patricia McCoy	Northern Light School Roots & Shoots	Barbara Rohde	Mark Smith	Nancy West
Joanne Amter Roll	Sara & Richard Boyatzis	Diane De Olazarra	Charles Goldsmith, Jr.	Ruth Holmberg	Jill LaPlante	Doreen McElvany	Lemise & Donald Rory	Amy Klimek & Josh Roth	Catherine Smolich	Western Connecticut State University
Mary Anderson	Brandywine Trust Company	Dell Direct Giving Foundation	Adelaide Gomer	Ivan Hom	Jonathon Lazear	Patrick McDonnell	South Dakota School of Mines & Technology Foundation	The Sad Foundation	Betsy Snyder	Whalesback Foundation
Sarah & Nick Armentrout	Jennifer Bresler	Colin Devine	Ann Goodman	Amanda Hopkins	Diane Ledder & Rick Barongi	Ira McEvoy	Janice Rubel	Lillian & Paul Sakmar	Loretta Stadler	James Whitmore
Dillu Ashby	Kilbee Brittain	Amy Dickinson	Grace Cathedral Roots & Shoots	Mandana Hormozi	William Leeburg	Susan McGreevy	Elizabeth Orr	Nimish Sanghrajka	Nancy Stegens	Florence Wigley
Janet Asimov	Ellen G. Brodsky	Peg & Peter DiGiammarino	Alison Graham & Richard Messina	Marla & Mike Houk	Lilo & Gerard Leeds	Penelope Breese & Stevenson	Caroline Orr-Kissner	Robert Paulson	Joy & Robert Steinberg	Wilderness Travel
ASPPA	Brodsky Foundation	Christine & Gerald DiPego	Robert Graham	Edward Hui	Andrea & Michael Leeds Family Foundation	Nellie McKay	Sakmar	Thomas Panico & Jean Denise Dinan	Jay Stephens	Catherine Williams
John Atherton	Sara Brydges	Jill Docking	Alan & Patricia Graham-Collier	Robert Ing	Bokara Legendre	Marianna McKim	Nimish Sanghrajka	Nancy & Charles Parrish	Anne Stern	Annette Williamson
Jean & Ray Auel	Laura Buck	Julia & Patrick Dunster	Kathryn & Alan C. Greenberg	Verne & Judy Istock	Leonard Hill Foundation	Timothy McShea	Santa Clara University	Robert Paulson	Stevens Family Foundation	Chris & Ann Willms
Ann Bacon	Roddey Burdine	Charles Durham	Gary Begeman & Gail Griffith	J. Scull Construction Service, Inc.	Victoria Leslie	Nancy Merrick & Gary Lairmore	Save America's Forests	George Lucas	Save-the-Redwoods League	Anna Winand
Jean Baderschneider	Mark & Roma Burnett	East School PTC	Margi Neale & Tim Griffith	David & Sinead Jackson	Kimberly Levesque	George Lucas	Save-the-Redwoods League	Virginia Metcalf	Deb Sawyer & Wayne Martinson	L. Wining
Lyndall & John Bailye	Isabel Campbell	Elaine Ebbert	Joseph Jester	Janney Montgomery Scott, LLC	Judith Levy	Virginia Metcalf	Save-the-Redwoods League	Diane Meyer Simon	Michael Scharff	Christopher Wolfe
Janet A. Baines	The Capital Group Companies Charitable Foundation	Lydia & William Edison	Jewish Communal Fund	Joseph Jester	Cheryl & James Lewis	Kristen Milke	Save-the-Redwoods League	Kristen Milke	Michael Scharff	Michael Wood
Ellen Balaguer	Care2.com, Inc.	Robert Elia & Suzanne Jones	Kathryn & Doyle Johnson	Kathryn & Doyle Johnson	Lewis D. Brounell Charitable Trust	Minotaur Amusements	Save-the-Redwoods League	Pamela Miller	Harold W. Sweatt Foundation	Janet & Kimball Woodward
Marjorie Balazs	Helga Felsch	Patricia & Joseph Elliott	Virginia Johnson	Virginia Johnson	Peter Limburg	Minotaur Amusements	Save-the-Redwoods League	Minotaur Amusements	William F. Sweetnam	Peggy & Edgar Woolard
Barbara Ballinger	Phyllis Barlow	Danyel Dean & H. Peter Castellanos	Elizabeth & Gary Johnston	Elizabeth & Gary Johnston	Lincoln Financial Group Foundation, Inc.	Dorothy Moller	Save-the-Redwoods League	Kristen Milke	Denise Szczucki	Robert Wyman
Bank of America	James Barringer	Bonnie Bartnick	Betty & David Jones	Betty & David Jones	Connie Lintz & John Maginnes	Beth Morgan	Save-the-Redwoods League	Amy & Gary Perlin	Charlot Taylor	Jen-Hui Yao
The Baobab Fund	Jennifer Bartram	Jennifer Bartram	David A. Jones	Richard Hall	Malia & David Litman	Ann A. Morris	Save-the-Redwoods League	Linda & John Petersen	Margaretta Taylor	Laurie Young
Phyllis Barlow	Schantz Basir	Schantz Basir	Rosalind Kaplan	Richard Hall	Elizabeth Logan	Marjorie Morris	Save-the-Redwoods League	Cynthia Pett-Dante	Cindy Taylor-Lisenby	Susan & David Young
James Barringer	Frederick Bear	Frederick Bear	Kerul Kassel	Richard Hall	Carol Lushear	Meta Morrison	Save-the-Redwoods League	Laura & Thomas Pew	John Templeton	Catherine Zeta-Jones & Michael Douglas
Bonnie Bartnick	Patricia Beck	Patricia Beck	Mariellen & Michael Keefe	Richard Hall	Christa & John Lyons	Meg Mortimer Lloyd	Save-the-Redwoods League	Michael Phelps	Judith Thompson	
Jennifer Bartram	Barbara Bell	Barbara Bell	Rosalind & Michael Keiser	Richard Hall	Felisa & David Lyons	Rosemary Moukad	Save-the-Redwoods League	Chase Pickering	Tides Foundation	
Schantz Basir	Thomas Bell	Thomas Bell	Kathie Kingett	Richard Hall	Maria & David Litman	Thomas Muchisky	Save-the-Redwoods League	Mark Plotkin	Robert Toletti	
Frederick Bear	Katherine M. B. Berger	Katherine M. B. Berger	Kingston City Schools	Richard Hall	Elizabeth Logan	Robert Muller	Save-the-Redwoods League	Sue Pohanka	Robert Traut	
Patricia Beck	Jane & Andrew Bishop	Jane & Andrew Bishop	Austin Kiplinger	Richard Hall	Carol Lushear	Constance Murray	Save-the-Redwoods League	Maryann Pollidoroff	Irene Trautman	
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A MESSAGE

JGI TRAVELER TONI MCNARON
 "A LOCAL HABITATION AND A NAME"

Spending almost two weeks in Tanzania with 12 like-minded defenders of wildlife and the environment has changed my life in important ways. No longer will I write checks based on abstract support for what Jane and her creative helpers at JGI are doing. Now I'll see lions so sated from their wildebeest feed that they flop down to nap just like my kitty does after breakfast. I'll hear humane Kikwale telling us, tears in his eyes, about the day when he was 7 (!) and Jane and her mother landed their boat on the coast where his father and fellow fishermen were watching to see what it would mean that "a lady was coming to study the chimps."

I'll conjure up Bill and Paula, Mama and Papa of our safari, being the first to join the Masai dancers at Crater Lodge, followed eventually by all of us weaving our way from dining room to ornate parlor, winning broad if quizzical smiles from the dancers. Images of a mother cheetah watching closely to protect her babies while they slept in what Lori Robinson called "a pile of spots" will stay with me forever. And I will never forget standing in the forest at Gombe, having climbed steeply for 45 minutes to reach the range where beloved chimpanzees were beginning their morning, listening to the chorus of calls and answers, the declarations of prowess, and the softer coaxings telling the young not to stray too far from mom.

As Shakespeare says in "A Midsummer Night's Dream," I have "a local habitation and a name" for JGI's work, so my next contribution will be sent full of precious memories and deepened gratitude.

—Toni McNaron, writing about her trip to Africa with the Jane's Peak Society

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The following individuals have included the Jane Goodall Institute in their estate plans, ensuring that we can continue to make a difference for all living things generations from now.

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jgi-tanzania@africaonline.co.tz

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info@jgiuganda.org

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MARJORIE FERGUSON LAMBERT
A TRAILBLAZER FOR WOMEN
AND A JGI SUPPORTER

Like Jane Goodall, Marjorie Ferguson Lambert had a passion for animals, particularly primates. Also, like Jane, she had a passion for learning, she made scientific knowledge accessible to a general audience, and she was instrumental in changing the course of history with her work. It is people like Marjorie that make the world a richer place.

From a very young age, Marjorie was interested in prehistory, especially Egyptology. If Marjorie were born today, it wouldn't surprise anyone to learn that she would go on to study anthropology and archaeology. But Marjorie was born in 1908 — a time when it was not at all typical for women to pursue higher education, let alone advanced degrees.

Marjorie was a trailblazer. She not only earned a bachelor's degree in social anthropology from Colorado College in 1930, she also earned a master's degree in archaeology and anthropology from the University of New Mexico. From there, she went on to become a professional archaeologist and museum curator.

During her 60-plus-year career, Marjorie left a mark not only on southwestern anthropology, archeology and history, but also helped carve out a path for future generations of female scientists.



As an anthropologist and archeologist, Marjorie helped pioneer ethnohistorical and ethnoarcheological techniques by hiring Native American and

Hispanic men as crew members on her excavations and incorporating their oral histories into her analyses of the past — an approach taken by few archeologists at the time.

In 1960, Marjorie made one of her greatest discoveries while exploring a cave near the Mexican border — she found a hunting net woven entirely of human hair. Measuring 151 feet long and estimated to be about 600 years old, the net is the largest, finest human hair net ever found in the Americas.

Throughout her life, Marjorie was generous — generous with her time, her knowledge, her skills, her resources. More than ten years before she died, Marjorie began supporting the work of the Jane Goodall Institute with annual gifts.

Today, Marjorie continues to support JGI through a generous bequest from her will. We are forever grateful for friends like Marjorie — without them our work would not be possible.

Thanks to writer Shelby J. Tisdale and *El Palacio* for historical information.

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JANE MET WITH TED TURNER, WHO WAS HONORED FOR RESPONSIBLE ACTIVISM IN MEDIA AND ENTERTAINMENT



JGI PRESIDENT BILL JOHNSTON

The involvement of key partners and supporters around the world is integral to JGI's vision and strategy. The three organizations below have been especially important this year as we worked to protect chimpanzees, engage communities in conservation and sustainable development, and inspire youth to be environmental and humanitarian stewards.

WHIRLPOOL CORPORATION

In fall 2007, Roots & Shoots partnered with Whirlpool Corporation, the world's leading home appliance manufacturer, to promote energy efficiency in the home. During the launch of Whirlpool's new Kenmore Elite® High Efficiency dishwasher, a consumer education and awareness campaign in Sears stores nationwide taught people "10 Simple Actions to Do More and Use Less." More than 100 Roots & Shoots members visited more than 60 Sears stores across the United States to represent Roots & Shoots and take part in the event. The in-store program generated a \$25 donation to Roots & Shoots for each qualifying Kenmore Elite® dishwasher sold between October 28 and November 7, 2007. Through this exposure, we were able to reach a new audience with a key Roots & Shoots message — that each individual plays a role in protecting our planet.

GREEN MOUNTAIN COFFEE

Green Mountain Coffee produces dozens of fair-trade, organic coffees from regions all around the world. In 2006, we linked them with Kigoma coffee farmers in western Tanzania, and the result a year later was a new brand of coffee called Gombe Reserve. This coffee upholds all of Green Mountain's fair trade standards and also bears the "Good for All" seal — Dr. Goodall's personal quality guarantee. Because it thrives under the shade of a forest canopy, this extraordinary coffee grows in harmony with chimps in one of their last remaining habitat areas. It provides farmers an incentive to preserve the forest and, because we introduced farmers to new markets and new quality-control methods, a chance at economic stability.

ALCOA FOUNDATION

The Alcoa Foundation supports JGI's chimpanzee awareness and community development program in Guinea, West Africa. With Alcoa's support we were able to expand chimpanzee awareness-raising and sustainable economic development activities to Guinea's Boké region, where Alcoa has investments in bauxite mining. The grant also funded the implementation of eco-development projects in selected Guinea communities. Businesses developed included restoration of chimpanzee habitat to enhance their presence in given areas, beekeeping, and medicinal plantations.

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BOTTOM, LEFT TO RIGHT: MICHELLE BOT / THE JANE GOODALL INSTITUTE;

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