

Acash Coin (ACA)



Version 1.0 - 08.2019

DLT-Payment Solution White Paper

INDEX

- 1. Glossary
- 2. Introduction
- 3. Our Mission
- 4. Market
- 5. Our Advantage
- 6. Roadmap
- 7. Our Coin
- 8. Use of Coin
- 9. External Audit
- 10. Know Your Customer

1 Corporation

- 11. Our Team
- 12. Our Advisors
- 13. Other Global Cases
- 14. Contact and Connect
- 15. Disclaimer of Liability



01 Glossary

Below is a list of terms used in this white paper with their respective explanation for a better understanding of this prospectus.

Acash Coin (ACA)

Name and acronym of the virtual Currency.

Ethereum

Decentralized platform capable of executing smart contracts and applications using blockchain technology.

Exchange

Platform that mediates the purchase and sale of crypto-coins.

ERC20

Standard of the smart contract in the Ethereum network.



KYC (Know Your Customer) & AML (Anti Money Laundering)

Institutional policies that identify Exchange users in order to combat money laundering and the finance of terrorism

Smart Contract



A computer protocol intended to digitally facilitate, verify, or enforce the negotiation or performance of a contract

Acash Coin

A virtual asset launched through ICOs, used to access goods and services after implementation of the project organized by the issuing company.

Wallet

Online wallets used for storing cryptocurrency.

Trading Pairs

A trade between one type of cryptocurrency and another, used to calculate the value of Cryptocurrency at the time of the negotiation of purchase and sale.

Acash Corporation





2. Introduction

Block chain technology is fundamentally changing the way of creating and exchanging value. This new technology has generated an entirely new economy based on Crypto assets which is expanding extremely rapidly and Coins are at the heart of it. Coins offer a new way to quickly and safely transfer an asset in total transparency without needs of intermediaries.

According to CoinMarketCap, there are more than 2200 Crypto assets that worth a total of USD 190 billion1. Crypto assets market experts forecast a proceeding tremendous growth and assume that they might be valued at USD 1.5 trillion by 2022. By 2025 crypto assets market capitalization expected to reach \$5 trillion.

Despite continuous growth of the market and increasing interest from investors and entrepreneurs, the current crypto asset market is huge. In early stage of Internet, Google unlocked the value of internet by organizing the world's information. Acash Coin will unlock the value of Block chain technology for online Payment platforms and gather in the same trustable ecosystem Retailers and consumers.

Traditional payments do not offer an appropriate answer to small and midcap market. Acash platform has been designed to modernize payment solutions. We facilitate its access for entrepreneurs and upgrading a traditionally illiquid and costly process for exchanging SME's investment made by investors.





3. Our Mission

Acash Coin Project is an open platform that works on distributed ledger technology, which makes it open and transparent to all participants. It is designed to develop digital crypto-currency markets and objects for various purposes with their subsequent launch and integration into a unique ecosystem. Acash Corporation will create an e-Payment platform and free Crypto Exchange platform (DEX) while providing a payment solution for user's convenience. Basically, it is a platform where consumers can pay using Acash Coin and buy other major shopping mall, online shopping and trading sites Products through our Wallet and Partners Wallets , we will also work with retailer so the Acash Coin will be accepted online and inside the stores, we will also work with major financial providers to link all types of payments through Acash Exchange Platform, like PayPal, master card, visa card, American express, crypto currencies Exchanges ,also there are plans for strong exchange platform which will include many crypto currencies and stable currencies with no fees, you can list your currency, only trading fees, the exchange main currency is Acash Coin.

Purpose of the project, Acash Coin platform will allow users to send and receive funds, make online and in store purchases using their own Acash wallets & Partners wallets, exchange Acash Coin with other coins at profitable rates, as well as trade and manage funds. It is important for us to provide users with simple, safe and high-tech ways of using crypto currency, the company plans to create a global online marketplace based on the Acash Coin.





4. Market

E-Commerce payment solutions are experiencing massive growth - the global sales via e-commerce in 2018 was 2 trillion dollars - expected to double in 2020, and the number of online shoppers is also expected to increase from 1.46 billion to 2 billion by 2020. As a result, e-commerce platforms and existing reward schemes are highly saturated - every individual shop offers their own exclusive points system. Additionally, customer acquisition is a serious problem given the difficulty for service providers to distinguish themselves from the competition.

E-Commerce also severely lags behind other industries in cryptocurrency adoption. Similarly, the cryptocurrency market is growing rapidly. This growth is impeded by fundamental issues:

- A lack of a reliable, international exchange which allows individuals to convert Coins into fiat currency.
- No practical use for cryptocurrency in day-to-day activities
- Over-regulation or insufficient regulation in different countries across the globe which both hurts user adoption and leads to different fraud schemes that damage the reputation of credible projects
- A requirement for specialized block chain developers
- A reduction in Coins value due to transaction fees
- Barrier to entry





5. Our Advantage

The Acash Coin Platform offers a practical solution to the problems outlined above as well as the potential to become the practical heart of e-commerce and cryptocurrency combined. It strives to reward shopping with cryptocurrency by exposing the common person to the Acash Coin. The key focus of Acash Coin is giving effortless access to cryptocurrency ownership which comes with potential rise in value - without dealing with any of the underlying complexities which make cryptocurrency unattractive.

Acash Coin possesses the essential tools for the development of an ecosystem that is capable of better meeting the needs of its users, and providing the trust and scalability desired by the market.

Leading-edge Software

Acash Coin software uses industry-leading technology, with high end features in market.

PERFORMANCE MARKETING

Our team is highly experienced in managing campaigns aimed at capturing high numbers of users and eventual exchange clients in a short period of time.

FINANCIAL MANAGEMENT

Our external auditing is performed by one of the most reputable companies in the world. This promotes trust and demonstrates transparency for our user community.

SEO

Expert Search Engine Optimization implementation will ensure Acash Coin has a place among the top Google search results, resulting in targeted traffic reaching our platform.

PROGRAMMING

Acash Coin Team has an experienced web development team that is ready to implement the best Payment solution and develop app-related transaction services using the blockchain network.



6. Roadmap

Acash Coin Payment solution will be launched after the ICO closes. The product is in development and this brings more security to the investor.

2019 start the project setup and implement all the required tools and go life.

2020 start the Private sales, Pre sale, giveaway, marketing.

2021 Start the ICO sale and general sale & finish the listing procedures and start our own exchange platform for crypts.

2022 legalize all the operations and start the trading partnership with retailers.

2023 audit all the workflow and improve the security and infrastructure





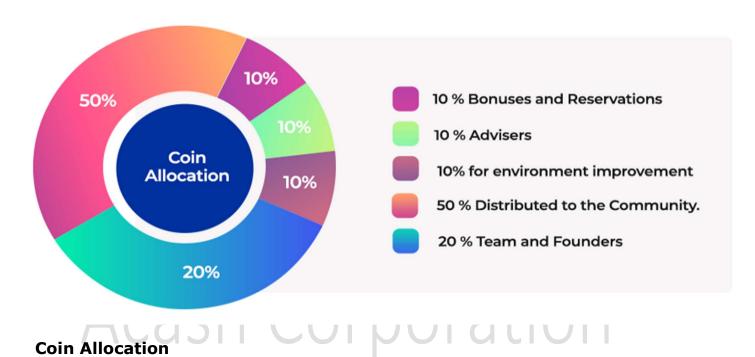
7. Our Coin (ACA)

Acash Coin is Based on Ethereum ERC20 technology. This technology brings scalability and security to users, and will reach the market with the prospect of revolutionizing the definition of exchanges. Coin holders will be granted exclusive benefits such as progressive discounts on the brokerage fee. Also Huge discount while purchasing from retailers and online, during transferring cash, this is in addition to the highest quality service and speed when approving user deposits and withdrawals.





8. Use of Coin



10 % Bonuses and Reservations

10 % Advisers

10% for environment improvement

50 % Distributed to the Community.

20 % Team and Founders





COIN INFORMATION

Coin Name: Acash Coin (ACA)
Cost of 1 Acash Coin: 0.02 \$

Circulating Supply: 45,000,000,000 ACA

Max Supply: 45,000,000,000 ACA **Total Supply:** 45,000,000,000 ACA

Payment Method: ETHEREUM (ETH), OTHER CRYPTOCURRENCIES, Fait

Currencies.

Adjustable Issuance: NEW COINS WILL NOT BE ISSUED AND ANY NOT

SOLD WILL BE DESTROYED. **Pre sales:** 10,000,000,000 ACA **Pre-Sale Start:** 01/01/2020

Acash Corporation





9. External Audit

The Acash Corporation will publish a bi-annual report that will be conducted by an international external auditor, demonstrating to users that the funds are safe and all steps detailed in this whitepaper are being followed.

10. KYC/AML (Know Your Customer and Anti Money Laundering)

We will constantly improve our user policies to respect the legal framework. A solid policy of KYC and AML will be implemented so that resources obtained through operations on the platform are not used for illicit purposes.





11. Our Team

While most of cryptocurrency teams is some Programmers having a plan & most of them never transfer the white paper to a real business because the fact of they are not really business men's as they are not expertise in doing this, our team members is corporate level professionals in finance, audit, marketing ,programming ,projects ,investment ,we also in a joint venture with corporates, that's means the most of our work is going with corporate standards and procedures, we dealing with the strongest IT companies for the programming & IT work, we have Oracle for finance & operations, Big 4 for audit, our finance team is well known in business for the last 20 years, the founder is also leading the finance team for financial plans, budget, cash flow, work in progress, we believe this company owned by coin holders, the funds is controlled by very strong team, also our sales team having strong experience in crypto currency sales, and financial services products too, we will request full list from our HR department for the full staff which will be appreciated by all as our main concern is the business not only the Coin sales

The team Leader the Founder, CEO, CFO, also our CIO a well-known expert in IT solutions handling big corporate IT infrastructure, Our Head of Risk management is more than 30 years' experience in risk management and insurance, the list is very long and as we explained our target is the business module which will support the Coin holders and let the business Run successfully.





12. Our Advisors

We have in house investment department which dealing with corporates, investors, clients also the group team is providing weekly reports for the business plans and we using key performance indicators (KPI) and also we have our internal policies and procedures which supported our business.

13. Other Global Cases

HEART OF THE DECENTRALIZED PAYMENT ECOSYSTEM

One of the main goals of the Acash Coin Platform is to provide unified reward system and marketing solution for e-commerce businesses, which aims to increase the footprint of customers, building meaningful relationships with them, and hence increase the growth of the business. We present the Acash Coin as the solution to unlock the full potential of reward programs and thus increase value for all participants in this loyalty system. The proposed e-commerce ecosystem accepts both crypto and monetary payment. Customers have the choice of paying for goods and services using actual money, the Acash Coin or any of the other globally accepted





Acash Pay

Acash Pay will be an open widget to accept payments in Acash Coin and can be used by any merchants anywhere inside shopping malls or online just like any other payment gateway providers. We aim to provide seamless Acash pay solutions in Acash mobile & web wallets, open API platform and Exchange.

Acash Card

Acash card aims to enable customers to make micropayments at coffee shops, supermarkets and day-to-day online shopping. It contains radio-frequency identification (RFID) to communicate with card reader to enable contactless payments. With the release of Acash Card, we are expecting to raise adoption of the Acash platform by regular customers.

Banking System Integration

With seamless banking system integrated in the Acash Platform, Customers will be able to buy Acash Coin using linked bank credit Cards, they will also be able to exchange Acash Coin with fiat and send Cash back to linked credit cards, PayPal and other accounts.

Acash Mobile Wallet

The seamless integration of Acash Mobile Wallet with Banking and cryptocurrency Exchanges will enable Acash Platform users to;

- 1. Top-up Acash Coin with a click of a button.
- 2. Send and Receive Acash Coin.
- 3. Exchange Acash Coin with any other crypto currencies like ETH and BTC
- 4. Exchange Acash Coin with fiat currency and get Cash back.



The Acash mobile wallet continuously connected to Cryptocurrency Exchanges maintains the live exchange rate of the Acash Coin and other cryptocurrencies.

14. Contact and Connect

Project Links

Facebook https://www.facebook.com/aca.cash/

Twitter @acashCorp

Instagram https://www.instagram.com/acash.corp/

Site link <u>www.acashcorp.com</u>

Acash Corporation



15. Disclaimer of Liability

By using our services and participating in our Initial Coin Offer (ICO), you fully understand:

- 1.1 Taxpayers are advised to carefully read this document and to make an informed assessment of the associated risks.
- 1.2 The present Initial Coin Offering, commonly referred to by the acronym 'ICO', is not about the offer of securities or collective investment under the terms of government legislation. Therefore, it does not dispense registration with the Securities and Exchange Commission.
- 1.3 Acash Coin (ACA) will be offered in the form of a Smart Contract ERC20, Ethereum technology. Given the nature of this technology, this contract cannot be changed once executed.
- 1.4 The Coins will be issued according to the sequence of orders, until the expected hard cap is reached, or until the pre-sale period ends. Any amount received after the upper hard cap limit is reached will be returned in full.
- 1.5 When transferring funds to the ICO, transfers cannot be cancelled or refunded, except in the case outlined in item 1.4.
- 1.6 Acash Coin is not a tax agent, and therefore the user is responsible for abiding by the relevant tax laws within their country.
- 1.7 This white paper consists of a project brochure, featuring the forecast of objectives, structure, strategic implementation and legal elements involved in this sector. This does not provide any guarantee to the user that all the



Acash Corporation

projections contained will be met, as they are dependent upon external market factors.

- 1.8 Any loss, damage, or disadvantage which the user may have or identify due to participation in the ICO is assumed and borne exclusively by the user.
- 1.9 Participants in this project understand that upon entering an ICO, they enter a high-risk operation that may result in a loss of the amount spent. No information provided in this white paper or on the Acash Corp website should be considered investment advice. Acash does not offer any of its users the option to buy or sell Coins as an investment.
- 1.10 The user is subject to the laws of the country in which they reside.
- 1.11 By participating in the ICO, the user declares that they understand, accept, and agree to all the rules determined, and choose to participate at their own discretion, without restrictions or limitations

Acash Lorporation