



A New Generation Disrupting The Conversation

Teen Vogue is the premiere destination for the young and unapologetic. We are essential reading for a highly-engaged audience that's hungry for style and substance across various social platforms, live experiences, video and dynamic storytelling. Teen Vogue creates groundbreaking narratives that are authentic and inclusive for an audience that's hungry for representation and gripping opinions. We aim to disrupt the conversation by educating, enlightening and empowering the next generation, in every step we take.

Who We Reach

2.3M

MILLENNIALS

\$5B

SPENT ON
FASHION

224 index

SUPER FASHION
INFLUENCERS

3X

MORE LIKELY TO BE
AN ACTIVIST

Across Platforms

8.3M

DIGITAL UNIQUES

20M

SOCIAL FOLLOWERS

23.7M

VIDEO VIEWS

Editorial Tentpoles & Pillars

YOUNG HOLLYWOOD/SPRING FASHION (FEBRUARY)

Meet the next class of rising stars in Hollywood, breaking barriers and shaking up the industry across entertainment and fashion.

BACK TO SCHOOL AWARDS (AUGUST)

Annual editorial awards spotlighting the best back-to-school essentials of the season.

WOMEN'S HISTORY MONTH (MARCH)

SWEET 16/NOSTALGIA (APRIL)

Teen Vogue turns Sweet 16! We'll celebrate with iconic influencers and talent of our past.

BODY PARTY (SEPTEMBER)

Celebrating the bodies and voices of a diverse swath of models, influencers, and artists who are ready to make their mark.

CULTURE & COUTURE (MAY)

UNAPOLOGETIC BEAUTY (JUNE)

Summer beauty content including our third annual Acne Awards and a focus on Clean Beauty.

HALLOWEEN (OCTOBER)

21 UNDER 21 (NOVEMBER)

Fourth annual package features a tremendous selection of activists, artists, and revolutionaries who are making waves in their industry or passion of choice.

MUSIC (JULY)

FALL ENTERTAINMENT PREVIEW (AUGUST)

Fall will see the return of a lot of your favorite TV shows, and a fair amount of new ones. Find out which ones your DVR should be working overtime on.

TEEN VOGUE SUMMIT (DECEMBER)

Young women from across the country converge at Teen Vogue Summit, a weekend that celebrates female excellence - empowering today's change-makers, and inspiring tomorrow's leaders. Across an immersive campus, attendees find support, friendship, and fun, in an experience that will stay with them for a lifetime.