

香港  
電台

RADIO  
TELEVISION  
HONG KONG

RTHK  
香港電台



# RADIO TELEVISION HONG KONG



香港電台

## RTHK CORPORATE BROCHURE 2018

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廣播處長 **梁家榮**  
**Leung Ka-wing**  
Director  
of Broadcasting



**2018年**，正是香港廣播業發展90周年，既是值得慶賀的里程碑，也是一個展望將來的絕佳時機。

隨著廣播技術急速發展、受眾收聽收看節目的習慣與模式出現重大轉變，對前香港電台毫不鬆懈，努力朝媒體融合的方向邁進，電台、電視、新媒體三大範疇加強協作，發揮融合優勢。電台電視協作節目大幅增加，如「金曲40大講堂」、「投資新世代」、「眾言堂」、「吾土吾情」和「投資月論壇」……等。

不管如何利用新科技、節目如何推陳出新，港台服務始終以民為本，履行公共廣播使命，不忘關顧不同社群的需要，特別是弱勢社群及小眾需要，製作之節目更多元化。——「社區參與廣播服務」正規化；與眾多機構合辦活動，鼓勵社會發揚互助共融精神，先後舉辦了「熱血港台@世界捐血者日」、「長者友善城市計劃」和「沒有牆的流動電視廳」……等活動。

更值一提的，是電視大幅增加體育節目，轉播了多項學界體育賽事及全港性之大型球類賽事。

為慶賀香港廣播90周年，香港電台製作了近20個大型項目，以不同形式和角度，重溫由1928年起與社會攜手同行的廣播歲月，以及探討發展前路。壓軸項目是與香港文化博物館聯合籌劃「光影流聲—香港公共廣播九十年」展覽和一系列配套活動，希望參與者能夠親身體會公共廣播與民生的關係。

此外，為紀念國家改革開放40周年，港台參與製作主題音樂，亦製作改革開放40年特輯，以及「你要懂的大灣區」等節目，探討香港在國家經濟和社會發展中的角色。

在未來的日子，港台會繼續秉持專業，群策群力履行公共廣播的使命，為市民服務，為香港廣播業新時代作出貢獻。

**2018** is the 90th anniversary of broadcasting in Hong Kong. We built on our past, and it is time for us to herald the future.

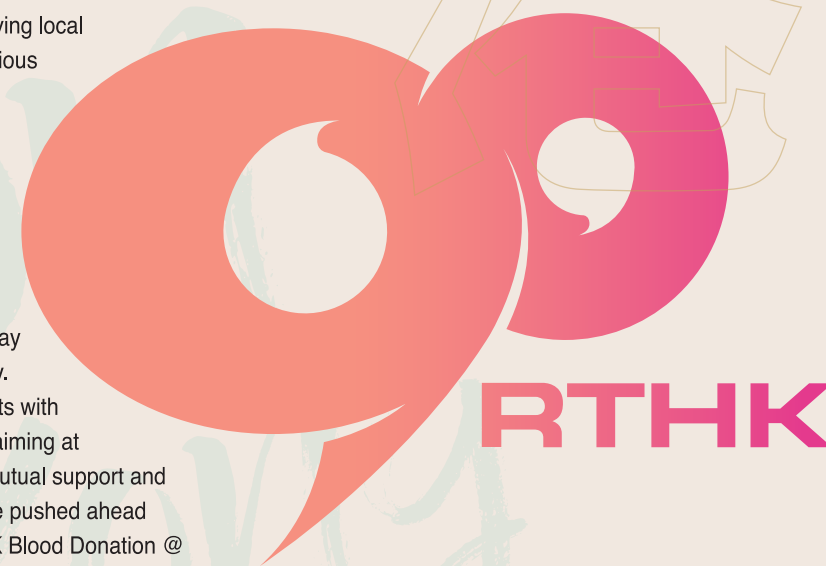
In tandem with the advancements of technology and rapid changes in viewer / audience behavior, RTHK has been keeping pace with programme innovation and media convergence. Synergies of radio, television and new media units have been effectively realized, programmes such as “Gold Song Talk”, “Invest Era”, “Voices from the Hall”, “Hong Kong Heritage”, and “Investment Month Forum” are only a few examples to cite.

In the meantime, RTHK continues to attach much importance to serving local residents, producing various genres of programmes catering for the needs of different groups and sectors in the community. CIBS becomes a regular production involving ethnic minorities and array of people lives in our city. Through concerted efforts with different organizations, aiming at promoting the spirit of mutual support and social harmony, we have pushed ahead activities such as “RTHK Blood Donation @ World Donors’ Day”, “Project for the Age-friendly City”, and “Wall-less Mobile TV”. Also worth mentioning is that RTHK has increased broadcasts of local sports events ranging from inter-school tournaments to popular ball games.

In addition, in an effort to celebrate the Mainland’s 40th anniversary of economic reform and opening-up, RTHK participated in the theme music production, as well as embarked on special productions on Hong Kong’s role in the reform and opening-up process.

In commemoration of the history of Hong Kong broadcasting since 1928, RTHK has rolled out about 20 large-scale programmes. The finale of the celebratory activities is the “90 Years of Public Service Broadcasting in Hong Kong” exhibition co-organized with the Hong Kong Heritage Museum. We hope that the exhibits and the in-between programmes would help participants understand better the role of a public broadcaster and how its service became part of the daily lives of Hong Kong people.

RTHK will continue to uphold its professionalism in broadcasting and shoulder its public broadcaster mission, to serve our citizens in the new broadcasting era.





# 香港廣播 九十年

90 Years of Broadcasting  
in Hong Kong



**1928年首個電台誕生**，寫下香港廣播歷史第一章。90年來，廣播與民生密不可分，亦記錄了社會每個起伏時刻。為誌香港廣播90周年，港台推出連串不同形式和題材的製作，回顧與前瞻本地廣播業的發展。

其中壓軸項目是在2018年11月7日至2019年2月25日與香港文化博物館聯合籌劃的「光影流聲—香港公共廣播九十年」展覽。透過珍貴物品、相片、影音片段、模擬錄音室和經典節目場景等，讓公眾重溫大半個世紀積累下來的集體回憶。展覽期間，港台更舉辦多個配套活動，包括：音樂會、試咪教室、座談會及工作坊，務求令觀眾體會廣播與社會發展的緊扣關係，並親嚐節目製作的滋味。



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RTHK

## The year 1928 witnessed the birth of the first radio set up in Hong Kong.

The first chapter of the local broadcasting history had then begun. For the past nine decades, broadcasting has been closely related to the social changes in Hong Kong. It also archived the ups and downs as well as the development of our society. To mark the anniversary of 90 Years of Broadcasting, RTHK has presented a series of productions in various formats and themes, which serves to review and look forward to the future of the local broadcasting industry.



As the grand finale, we co-organized the “90 Years of Public Service Broadcasting in Hong Kong” exhibition with the Hong Kong Heritage Museum, which ran from 7 November 2018 to 25 February 2019. Through showcasing a number of precious exhibits, including photographs, audio and video clips, a mock up analogue radio studio and a classic drama shooting set, the public could reminisce and join in the collective memories accumulated over almost a century. During the period, RTHK had also organized a series of activities, such as concerts, an experimental studio, symposiums and workshops and etc. to provide chances for audience to grasp a taste of broadcasting experience while learning about the significance of broadcasting in the social development.



# 香港廣播 九十年

90 Years of Broadcasting  
in Hong Kong

RADIO  
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金曲40我和你音樂會  
Gold Songs 40  
Commemorative Concert



音樂早點 - 向經典致敬  
Music Dim Sum -  
Tribute to the Classics



沒有牆的世界系列  
A Wall-less World



香港廣播九十年  
90 Years of Broadcasting in  
Hong Kong



守下留情 - 我們都是聽電台長大的  
Seesaw - Our Radio Days



文化樹下 - 我們的廣播人  
Pop Culture Icons 2018



我們都是看ETV長大的  
School Review



音樂情人 - 廣播情人  
Music Lover 90A Special



鏗鏘集40周年  
40th Anniversary of  
Hong Kong Connection



Hong Kong Heritage:  
90 Years of Broadcasting



香港故事 - 聲光路上  
Hong Kong Stories -  
Light and Sound



廣播道開咪  
DJ Talk Show



戲曲天地 - 龍翔藝萃  
Traditional Chinese Opera -  
Lung-Cheung Showcase



音樂廳經典 - 香港電台珍貴現場錄音  
Concert Hall Classics -  
RTHK's Treasured Recordings of Live  
Performances



光影無限Like - 梅艷芳  
Audio Art - Anita Mui



聖誕園林音樂會  
Christmas Concert in the Park



回味 - 港台 網上專頁  
Special Webpage





## 2018俄羅斯世界盃

舉世矚目，為了與全城投入熾熱的比賽氣氛，港台第一台與ViuTV合作，聲音直播其中19場球賽，製作了「世界盃·多星道」，邀請份量十足的專業球評家助陣，即時分析賽況。此外，港台製作「備戰俄羅斯」、「俄羅斯即日鮮」及快訊式節目，送上最新的世界盃戰報，並透過網上新聞專頁和精選外購電視節目，提供球場內外的資訊。



「一台·開波」啟動禮  
“Radio 1 World Cup” Kick-off Ceremony



世界盃有故講  
Hidden History of FIFA World Cup



周遊列車－俄羅斯  
Amazing Train Journeys - Russia



專業球評團隊  
Professional Football Commentators



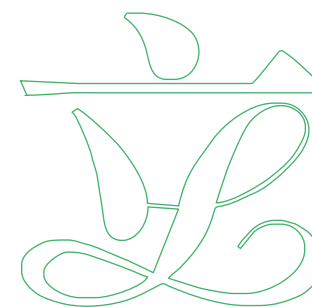
俄羅斯手記  
From Russia with World Cup Clips



31看世界－諜戰世界盃  
31 See the World – A World Cup of Spies

## The Russia 2018 World Cup

won the attention of the entire world. Collaborated with the ViuTV, Radio 1 produced “World Cup Live Cast” by providing audio commentary live by pundits covering 19 matches. In addition, programmes “Get Prepared for World Cup”, “World Cup Daily” as well as bulletins were produced to provide matches updates for the audience. News flash and information on and off the pitch was readily available via our news webpage and acquired TV programmes.

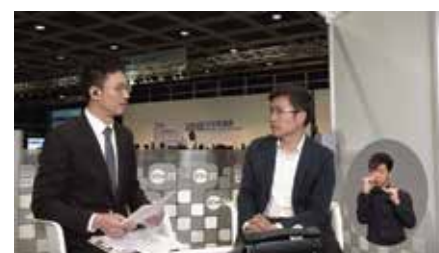


## The Legislative Council By-election

was held on 11 March 2018 for the vacancies in the Hong Kong Island, the Kowloon West and the New Territories East Geographical Constituencies as well as the Architectural, Surveying, Planning and Landscape Functional Constituency. RTHK held election forums for candidates to elaborate their platforms and visions. On the polling day and the day after, RTHK TV32 and 31 broadcast the polling results live from the Central Counting Station, providing to the public the latest news of the by-election.

## 2018年3月11日 立法會補選

香港島、九龍西、新界東地方選區和建築、測量、都市規劃及園境界功能界別議席。港台製作選舉論壇，讓候選人進一步闡釋政綱和理念。選舉投票日及翌日，港台電視32和31分別直播中央點票中心的情況，為市民報道最新的選舉消息。





## 港台身體力行

推廣捐血救己救人的精神，於6月14日舉行「熱血港台@世界捐血者日」，安排港台員工即席捐血之同時，更與香港紅十字會公布合作計劃，以期提高公眾的捐血意識。合作內容包括：港台電視31提供血庫存量指數，提醒觀眾定期捐血；藉着名人呼籲短片宣揚捐血的重要性，以及播放捐血資訊和相關的冷知識，消除坊間對捐血的誤解等。



In collaboration with the Hong Kong Red Cross, "RTHK Blood Donation @ World Donor's Day" was held on 14 June to raise awareness of the importance of giving blood among the public. Many RTHK staff took part in blood donation, along the announcement of a promotion plan appeal to the public. Under the plan, indexes of blood inventories were shown on RTHK TV31 screens to remind our audience to give blood. Celebrities' appeals coupled with interesting information about blood donation were also broadcast to clarify some misunderstandings over blood donation.



## 應對人口老化的趨勢，

港台第五台與香港賽馬會慈善信託基金攜手推動「長者友善城市及社區網絡」概念，透過參觀、人物訪問、專家分析及「長進課程」等，一方面讓年長一輩認識本港18區各具特色且富人情味的長者友善設施；另一方面喚起年輕一代關注長者的實際需要，從而改善他們的生活質素。



## To cater to the needs

of the ageing population, Radio 5 joined the Hong Kong Jockey Club Charities Trust to promote the concept of building an "Age-friendly City and Community Network". Through organizing activities such as visits, interviews, providing experts' advice and the programme "Elderly Academy", we hope the elderly become aware of the distinctive and caring age-friendly facilities in the 18 districts on one hand, and the younger generation could understand the needs of seniors on the other, so as to enhance the quality of life of the senior citizens.

## 為了讓殘疾人士

體驗港台流動電視廳的服務，率先知道最新的港台節目和活動資訊，港台於7月15日特別移師室內舉行「沒有牆的流動電視廳」，並在現場提供輪椅使用區、手語傳譯及口述影像等服務，令參與者無障礙地享受欣賞電視節目的樂趣。與此同時，公眾亦可透過互動體驗攤位，感受殘障人士日常生活所面對的挑戰，促進傷健之間的了解。



## RTHK organized

a special indoor function, "Wall-less Mobile TV", on 15 July for the disabled to experience the services of RTHK's Mobile TV Campaign, so that they could get the latest information about our programmes and activities. Special wheelchair zone, sign language interpretation and audio description service were provided on site to enable participants to enjoy watching TV barrier-free. Also, interactive booths were set up for the public to experience the challenges faced by the disabled in their everyday lives in order to foster the mutual understanding between the able-bodied and the disabled.

## 社區參與廣播服務(CIBS)

持續得到社會正面的回響，今年10月已推出第22季節目。為號召更多社會團體（包括少數族裔及弱勢社群）參與計劃，一同展示多元聲音和文化，港台除了派出CIBS流動車走入社區作推廣外，還舉行CIBS EXPO，安排展覽、DJ分享及諮詢等服務，介紹節目的製作和申請程序。今年，港台亦首辦「社區參與廣播節目大獎」，鼓勵參加者精益求精，提高節目質素。



## The Community Involvement Broadcasting Service (CIBS)

has been receiving positive feedback from the community continuously, and the programmes of Quarter 22 under the scheme was launched in October. In order to attract more participation from various social groups, including the ethnic minorities and the disadvantaged for cultural diversity, RTHK sent the CIBS Express into the community and organized EXPOs for out-reaching promotion. We also organized exhibitions and sharing sessions conducted by Disc Jockeys to introduce to the public programme production and application process of the scheme. Furthermore, "CIBS Awards" were given out for the first time with an aim to enhance the quality of the programmes.



# 節目 獻新猷

Programmes with  
Innovative Ideas

**港台節目**不斷創新求變，發掘新題材、新形式，並且朝着媒體融合的方向發展。今年推出不少煥然一新的製作，其中包括：

**RTHK programmes** continue to strive for innovation and transformation, explore new themes and forms, and develop in the direction of cross-media synergy. This year, many new productions were launched, including:

「**金曲40大講堂**」與不同大學合作講座式節目，配合臉書上的互動，讓本地樂壇精英與青年直接分享其音樂之路和人生經驗。

“**Gold Song Talk**” In collaboration with different universities, the lecture-style programme invites local music elites to share their music paths and life experiences with young people, coupled with interactions through social media.



「**投資新世代**」電視直播港台第一台財金節目「投資新世代」，加強市民對金股市場資訊和走勢的掌握。

“**Invest Era**” The live telecasts of Radio 1’s financial programme “Invest Era” enrich the public’s knowledge of the trends in the stock and money markets.



「**吾土吾情**」探視香港非物質文化遺產的源流、傳承和社會文化意義，以提高大眾的保育意識。

“**Hong Kong Heritage**” A programme inquires into the origins, inheritance and significance of the Intangible Cultural Heritage of Hong Kong, which aims at enhancing the public awareness of socio-cultural conservation.



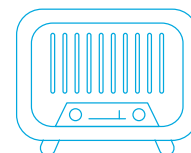
「**眾言堂**」由香港大學民意研究計劃隨機邀請公眾參與節目，分別就施政報告、財政預算案和土地諮詢，與行政長官、財政司司長、土地供應專責小組主席及學者作面對面的意見交流。

“**Voices from the Hall**” Members of the public are randomly selected by the Public Opinion Programme of the University of Hong Kong to participate in the programmes to exchange views with the Chief Executive, the Financial Secretary, the Chairman of the Task Force on Land Supply and academics on the Policy Address, the Budget and land supply respectively.



「**2018投資月論壇**」一連五場論壇，網羅財經界專才就不同範疇理性分析財經形勢和投資策略。

“**2018 Investment Month Forum**” In a series of five forums, financial experts are invited to analyze different aspects and investment strategies in the market for the audience.



RADIO  
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“**The Bollywood Show**”由電視、電台節目主持兼寶萊塢舞者Karishma Sujan介紹精彩的寶萊塢音樂，以及印度電影的幕後花絮。

“**The Bollywood Show**” TV and radio show host cum Bollywood dancer Karishma Sujan introduces to the audience the wonderful Bollywood music and also stories about the Indian film making.



「**週末不『鬨』夜**」兩男一女主持互相刺激思維，從固有的觀念中尋找破舊立新的正向思想。

“**Saturday Night Chatroom**” Hosted by a company composed of two men and one woman, illustrated as the Cantonese character “angry”, the programme challenges inherent concepts while searching for new ways of positive thinking.



「**香港文化大師系列**」剖析文史哲名家唐君毅、勞思光、羅香林、南懷瑾和司馬長風與香港文化發展的關係。

“**Literati Series**” A programme to analyze the thoughts of five great Chinese literati covering literature, history and philosophy, namely Tang Junyi, Lao Siguang, Luo Xianglin, Nan Huaijin and Sima Changfeng and also their impact on the development of the Hong Kong culture.



「**騷動音樂**」馳騁香港以至整個華語樂壇，由創作初心出發，帶樂迷細賞每首歌曲騷動人心的魅力。

“**Music in Action**” A guide for music fans to appreciate the originality and charm of local songs and also the entire Chinese music scene.

「**我係奮青**」打破「惟有讀書高」的論調，展示年輕一代勇敢自尋出路的奮鬥故事。

“**My Way**” Refuting the concept that only academic result counts, the programme reveals encouraging stories about our young people who courageously fought their various ways to success.



「**大鑼大鼓新戲派**」透過梨園新世代糅合新思維的演出，探討粵劇的革新與延續。

“**Young Xiqu Talent 2018**” Explores the reform and enduring appeal of Cantonese opera through performances incorporating new thoughts by the new generation.



「**樂齡帥靚正**」名人主持遠赴外地瞭解不同地方的安老政策和設施，供香港社會作對比和借鑑。

“**Smart Elderly 2018**” A programme hosted by celebrities who go overseas to observe different policies and facilities there for the elderly and bring back their reflections to Hong Kong.



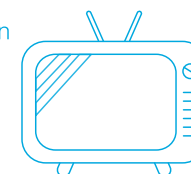
「**五夜講場**」由青年學人主理，以清談形式論盡與生活息息相關的文史哲、經濟及科普話題。

“**Talk Show**” Young scholars take charge of the show to discuss literature, history, philosophy, economics and popular science theories and their relevance to our everyday life.



**體育賽事轉播** 港台電視32自2017年下旬開始，轉播多項學界及青年體育賽事，推動本地運動發展。

**Relaying of Sports Events** RTHK TV32 has been relaying a wide range of inter-school and youth sports matches since the third quarter of 2017, with a view to promoting local sports.





製作  
多元化

Diverse  
Productions

RADIO  
TELEVISION  
HONG KONG

RTHK

反映  
時勢民情

Reflect Public  
Mood



星期六問責  
Accountability



議事論事  
LegCo Review



財政司司長熱線  
Financial Secretary Phone-in



千禧年代  
Talkabout



新聞報道 - 大埔公路九巴致命車禍  
News Report - Fatal KMB bus crash on Tai Po Road



鏗鏘集  
Hong Kong Connection



「Backchat - Is there a Future for Democracy?」論壇  
"Backchat - Is there a Future for Democracy?" Forum



視點31  
This Week



城市論壇  
City Forum



早晨・早晨  
This Morning



製作  
多元化

Diverse  
Productions

促進  
優質社會

Promote  
Quality Society

RADIO  
TELEVISION  
HONG KONG  
RTHK



香江暖流 - 長者道路安全百老匯  
MagaSenior Elderly Road Safety Project



開心日報消防同樂日  
Happy Daily - Fire Station Visit



太陽計劃2018 - 同行抗毒在乎你  
Solar Project 2018 - Fight Drugs Together



政壇新秀訓練班  
Young Politician



職安Power全起動 - 職安健GIF動畫設計比賽  
Occupational Safety GIF Animation Design Competition



火速救兵IV  
Elite Brigade IV



我的家庭醫生III  
My Family Doctor III



卓越教室 2018  
Outstanding Teachers 2018



惜食地球人II  
Exploring the Edible Planet II



香港故事 - 你想·香港  
Hong Kong Stories - Reflecting Hong Kong



製作  
多元化

Diverse  
Productions

推廣  
創意文化

Pioneer  
Innovation

RADIO  
TELEVISION  
HONG KONG  
RTHK  
香港電台



普出廣播劇大舞台  
Putonghua Channel Outreach - Radio Drama



香港書獎  
Hong Kong Book Prize



經典粵劇欣賞分享會  
Classic Cantonese Opera Appreciation



第四十屆十大中文金曲  
40th Top Ten Chinese Gold Songs Award



好想藝術  
Artspiration



駐台演奏家  
Artist-In-Residence



演藝盛薈 - 黃色小鴨  
Arts on Air - The Yellow Rubber Duck



新導演放映室  
New Talent Drama



凝視香港30秒  
Hong Kong 30 Seconds



藝坊  
The Works



製作  
多元化

Diverse  
Productions

豐富  
生活涵養

Enrich  
Vigour in  
Life

RADIO  
TELEVISION  
HONG KONG

RTHK  
香港電台



精靈一點  
Healthpedia



香港故事 - 修復時刻  
Hong Kong Stories - A Time to Mend



獅子山下2017  
Below the Lion Rock 2017



耆飲耆食  
All about Food



Vintage Chart Toppers



對調人生  
The Life Swap Adventure



中國紀錄片系列  
Mainland Stories



長者學苑高桌晚宴  
Elderly Academy High Table Dinner



管理新思維  
Nova Management



自在8點半  
830 Magazine



製作  
多元化

Diverse  
Productions

RADIO  
TELEVISION  
HONG KONG  
RTHK  
香港電台

關愛  
多元社群

Care for  
Pluralist Community



非常人物生活雜誌 - 平等就業豐盛生活  
Care for Disabled - Equal Opportunity Employment



愛心聖誕大行動2017  
Operation Santa Claus 2017



新紫荊廣場 - 探訪劏房戶  
New Hongkongers' Connection - Visiting  
Subdivided Flat Tenants



Pinoy Life



萬千寵愛 - 鐵窗生涯一百問  
Devoted to You - 100 Q&A: Life Behind Bars



山水傳奇 (烏都語字幕)  
Hong Kong Geographic (Urdu subtitled)



沒有牆的世界VI  
A Wall-less World VI



親親孩子嘉年華  
International Children Carnival



時事摘錄 (手語翻譯節目)  
News Review (Programme with Sign Language)



小寶愛漫遊 (自閉症兒童的繪本世界)  
Pablo (An Autistic Child's Picture Book)



製作  
多元化

Diverse  
Productions

拓濶  
知識領域

Broaden the Horizon  
of  
Knowledge

RADIO  
TELEVISION  
HONG KONG

RTHK



長進課程開學禮  
Elderly Academy New Semester Kick-off Ceremony



有聲好書  
Audio Book



五夜講場－學人講經濟  
Talk Show — Economics Night



天圓地方  
Across the Universe



講錢·講呢啲  
Hong Kong Econ



零距離科學  
Science with You



大氣候  
Climate Watcher



French Moment



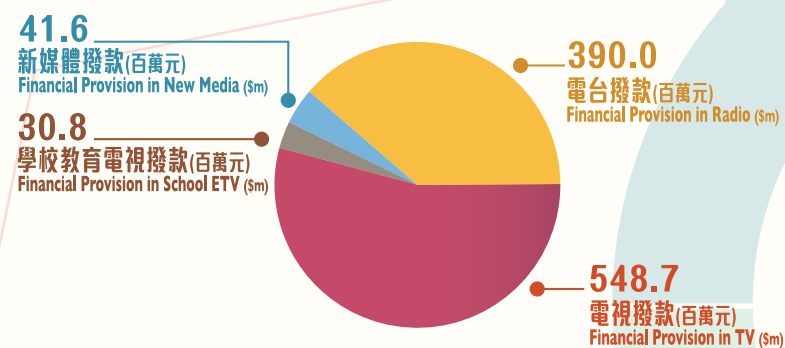
動物起革命  
Animals that Changed History



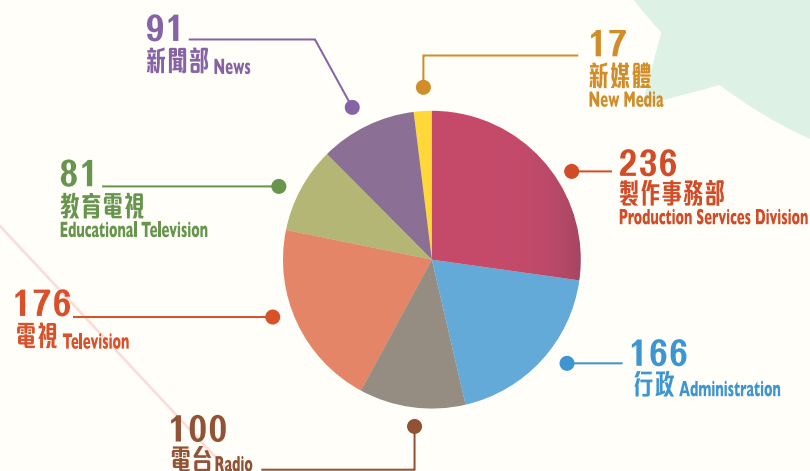
我要飛上天－太空人選拔實錄  
Astronauts: Toughest Job in the Universe

## 整體資料 General Figures (2017 – 2018)

### 01 營運開支: 10.111億元 Operational Expenses: 1,011.1 (\$m)



### 02 人力資源分配 | 總人數 (截至2018年3月31日) 867 Manpower Allocation | Total Manpower (as at 31.3.2018)



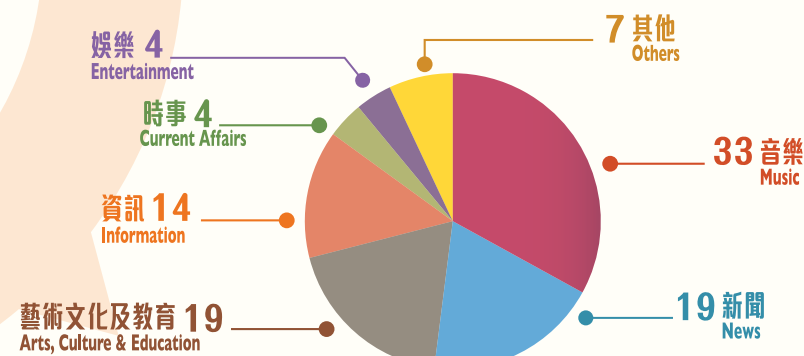
## 電台服務 Radio Services (2017 – 2018)

\* 根據香港大學民意研究計劃 2017 電台收聽調查  
\* According to the Radio Audience Survey 2017 conducted by the Public Opinion Programme of the University of Hong Kong

聽眾人數 (過去7日) Radio Listenership (past 7 days)	3,371,000 (香港電台任何頻道 any RTHK)	5,086,000 (任何電台頻道 any station)
全港最高收聽率電台節目 Highest Rating Radio Programme	《投資新世代》 "Invest Era"	
聽眾心目中最具公信力的電台頻道 Most Credible Radio Channel	香港電台第一台 RTHK Radio 1	
聽眾心目中新聞最準確的電台頻道 Most Accurate News Radio Channel	香港電台第一台 RTHK Radio 1	
讓聽眾得到最多資訊的電台頻道 Most Informative Radio Channel	香港電台第一台 RTHK Radio 1	
聽眾心目中最適合全家收聽的電台頻道 Most Favourite Family Radio Channel	香港電台第一台 RTHK Radio 1	
最高欣賞指數電台頻道 Top Appreciation Index Radio Channel	香港電台第四台 RTHK Radio 4	

### 03 電台節目類型分佈 (百分比) Distribution of Radio Programmes (%)

# 不包括香港電台第六台 Excluding RTHK Radio 6



## 電視服務 Television Services (2017 – 2018)

節目總製作時數 Total Hours of Output	1,403
製作節目數量 Number of Programmes Produced	2,444
節目總播放時數 Total Hours of Transmission	37,272.1
向媒體提供本地盛事廣播訊號時數 (包括立法會會議) Hours of Major Public Events Signals Provided to Media (including Legislative Council Meetings Signals)	520
大型公眾盛事數目 Number of Major Public Events	12



04

## 學校教育電視 School Educational TV

學校教育電視節目數量  
Number of School ETV Programmes 70

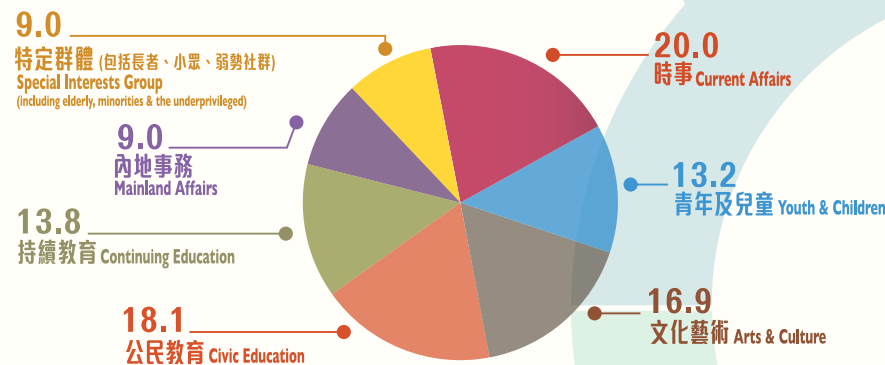
受惠學生數目  
Number of Students Benefited 398,889

受惠學校數目  
Number of Schools Benefited 1,065

幼稚園 Kindergartens 278  
小學 Primary Schools 466  
中學 Secondary Schools 321

05

## 電視節目類型分佈 (百分比) Distribution of Television Programmes (%)



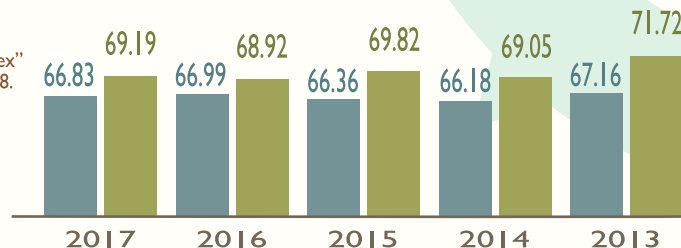
06

## 電視節目欣賞指數 Television Programmes Appreciation Index

\* 香港電台自1998年起，連續20年位居電視節目欣賞指數調查的第一位。

\* RTHK attained the "Highest Average Appreciation Index" for 20 consecutive years since 1998.

參與調查的電視台全年總平均欣賞指數  
Yearly average appreciation index of all participating TV broadcasters  
香港電台的平均欣賞指數  
Yearly average appreciation index of RTHK



07

## 香港電台首五位最高欣賞指數電視製作 RTHK's Top 5 Appreciation Index TV Productions

\* 根據香港大學民意研究計劃2017電視節目欣賞指數調查

\* According to the Television Programmes Appreciation Index Survey 2017 conducted by the Public Opinion Programme of the University of Hong Kong

★ 《鏗鏘集》  
"Hong Kong Connection"  
★ 《醫生與你》  
"Doctor and You"  
★ 《大醫之道》  
"The Making of Healers"

★ 《彩虹交匯處》  
"Rainbow at the Crossroad"  
★ 《警訊》  
"Police Magazine"

08

## 香港電台網站 rthk.hk

每日網頁瀏覽次數  
Daily Page View 4,300,000  
每日取用媒體數目  
Daily Media Access 520,000  
每日到訪次數  
Daily Visits 330,000  
提供播客數目  
Number of Podcasts Available 31,000

## 新媒體服務 New Media Services (2017 – 2018)

09

## 教育電視網站 eTVonline

每日網頁瀏覽次數  
Daily Page View 50,000  
每日取用媒體數目  
Daily Media Access 2,000  
網上直播時數  
Live Webcast Hours 370

10

## 香港電台網站十大最高點播率的電台、電視節目及網上專項 Top 10 Most Accessed RTHK Radio, TV Programmes and Special Web Projects

### 電台節目 Radio Programmes

「音樂情人」 (第一台)  
「投資新世代」 (第一台)  
「輕談淺唱不夜天」 (第二台)  
「守下留情」 (第二台)  
「瘋Show快活人」 (第二台)  
「Gimme 5」 (第二台)  
「e線金融網」 (普通話台)  
「自由風自由Phone」 (第一台)  
「講東講西」 (第一台)  
「有冇搞錯」 (第二台)

"Music Lover" (Radio 1)  
"Invest Era" (Radio 1)  
"Keep You Company" (Radio 2)  
"Seesaw" (Radio 2)  
"Crazy and Happy" (Radio 2)  
"Gimme 5" (Radio 2)  
"e Zone" (Putonghua Channel)  
"Open Line Open View" (Radio 1)  
"Free as the Wind" (Radio 1)  
"Rightable Wrong" (Radio 2)

### 電視節目 TV Programmes

「鏗鏘集」  
「頭條新聞」  
「城市論壇」  
「警訊」  
「五夜講場－哲學有偈傾」  
「左右紅藍綠」  
「視點31」  
「千禧年代」  
「第40屆十大中文金曲我和你音樂會」  
「The Pulse」

"Hong Kong Connection"  
"Headliner"  
"City Forum"  
"Police Magazine"  
"Talk Show – Philosophy Night"  
"Pentaprism"  
"This Week"  
"Talkabout"  
"Gold Songs 40 Commemorative Concert"  
"The Pulse"

### 網上專項 Special Web Projects

中華文化－古文觀止  
歲月・港台  
公共事務專頁  
金曲40  
香港電台數碼地面電視廣播專頁  
網上學習－楊鐵樑留言信箱  
網上學習－精靈一點・健康你主場  
非一般旅程  
日語自遊行  
凝視香港30秒

Chinese Culture – GuWenGuanZhi  
RTHK Memory  
Public Affairs Webpage  
Gold Songs 40  
RTHK Digital Terrestrial Television Broadcasting Webpage  
eLearning – TL's Mailbox  
eLearning – Healthpedia  
Unusual Journey  
Go Go Japan  
Hong Kong 30 Seconds

## 其他 Others (2017 – 2018)

香港電台舉辦社區 / 教育活動數目  
Number of Community / Educational Projects Organized by RTHK 218  
機構傳訊及節目標準組處理及紀錄的公眾意見、投訴和查詢數目  
Number of Public Feedback, Complaints and Enquiries Handled by the Corporate Communications & Standards Unit 5,030  
通訊事務管理局裁定成立的節目投訴個案數目  
Number of Substantiated Cases Ruled by the Communications Authority 8  
接待團體參觀香港電台的次數  
Number of Station Visits Conducted for Outside Parties 121



# 豐碩成果

專業認同

AWARDS AND RECOGNITION

## 第五十一屆休士頓國際影展

51st WorldFest Houston

- 《教育電視英文科 – “The Happy Prince”》  
Educational TV Programme (English Language) – “The Happy Prince”  
白金雷米獎 Platinum Remi
- 《教育電視中國語文科 – 「善在人為」 (荀子選讀)》  
Educational TV Programme (Chinese Language) – “Kindness is a Human Act” (Selection from Xun Zi)”  
白金雷米獎 Platinum Remi
- 《教育電視常識科 / 科學教育 – 「耐藥惡菌的來襲」》  
Educational TV Programme (General Studies / Science) – “Crisis of Attack by Antibiotic Resistant Bacteria”  
評審團特別獎 Special Jury Award

## 亞太廣播聯盟2017

Asia-Pacific Broadcasting Union Prize 2017

- 《我們的時代之留聲》  
“The Symphony of Sounds: Archiving Sounds; Archiving Our City”  
紀實節目入圍獎 Documentary – The Finalist
- 《非常音樂家》“Madly Musical”  
創新節目入圍獎 Innovative Programme – The Finalist

## 最佳短片大獎

The Best Shorts Competition

- 《如果…可以》“If”  
特別主題製作卓越獎 Special Purpose Productions – Award of Excellence
- 教育電視常識科 / 科學教育 – 《耐藥惡菌的來襲》  
Educational TV Programme (General Studies / Science) – “Crisis of Attack by Antibiotic Resistant Bacteria”  
優異獎 Award of Merit
- 教育電視科學科 – 《DNA與遺傳》  
Educational TV Programme (Science) – “DNA and Heredity”  
優異獎 Award of Merit
- 教育電視幼稚園教育 – 《愛惜樹木》  
Educational TV Programme (Kindergarten) – “Cherishing Trees”  
優異獎 Award of Merit
- 教育電視中國語文科 – 《神秘島求生 (議論能力三)》  
Educational TV Programme (Chinese Language) – “Surviving in the Mysterious Island (Argumentative Ability 3)”  
優異獎 Award of Merit
- 教育電視個人、社會及人文教育 – 《貨幣趣談》  
Educational TV Programme (Personal, Social and Humanities Education) – “The Story of Money”  
特別嘉許優異獎 Award of Merit (Special Mention)

## 第八屆中大新聞獎

8th Chinese University Journalism Award

- 《鉛水追蹤》“Lead Water Crisis”  
最佳聲音新聞 / 專題大獎 The Best Audio News / Features – Winner
- 《愛·重生》“Gracious Gift of Life”  
最佳聲音新聞 / 專題優異獎 The Best Audio News / Features – Merit

## 第九屆金堯如新聞自由獎

9th Kam Yiu-yu Press Freedom Awards

- 《學童自殺系列》“Dying Young”  
電子傳媒組特別獎 Electronic Media – Special Prize

電視製作 電台製作 新媒體

## 美國國際電影及電視節2017

U.S. International Film and Video Festival 2017

- 《快樂從心開始 – 居安·思危》  
“A Beautiful Mind – Vigilance in the Time of Peace”  
銀幕銀獎 Second Place – Silver Screen Award
- 《一家Travel定Trouble – 拖著媽媽遊獅城》  
“Smart Elderly Travelogue – Walking Hand in Hand with Mother in Singapore”  
傑出創意獎 Certificate for Creative Excellence

## 第二十二屆亞洲電視獎

22nd Asian Television Awards

- 《人間有情 – 苦瓜的味道》 (惠英紅)  
“Affairs of the Heart – The Taste of Bitter Gourd”  
(Kara Wai Ying-hung)  
最佳女主角 Best Actress in a Leading Role

## 亞太廣播聯盟廣播劇節

Asia-Pacific Broadcasting Union Sonic Radio Drama Festival

- 《廿年》“Twenty Years”  
年度大獎 Grand Prize Winner  
長篇廣播劇組別大獎 Long Form Drama – Winner
- 《光影5號：我追我夢 – 何宛淇》  
“Studio 5: The Dream I’m After – Ho Yuen-kei”  
電台為本多媒體廣播劇 – 推薦獎  
Radio-Based Multimedia Drama – Commended

## 國際廣播協會年度大獎2017

The AIBs 2017

- 《我們的時代之留聲》“The Symphony of Sounds: Archiving Sounds; Archiving Our City”  
藝術及文化 (聲音) 大獎  
Arts and Culture (Audio) – The Winner
- 《學童自殺系列》“Dying Young”  
新聞專題 (聲音) 入圍獎  
News Feature (Audio) – The Shortlist
- 《千禧年代 – 消失了的五個人：銅鑼灣書店事件》  
“Talkabout – The Five Disappeared Persons: The Causeway Bay Bookshop Incident”  
新聞專題 (聲音) 入圍獎  
News Feature (Audio) – The Shortlist
- 《如果…可以》“If”  
兒童及青年 (影像) 入圍獎  
Children and Youth (Video) – The Shortlist

## 第二十一屆人權新聞獎

21st Annual Human Rights Press Awards

- 《追蹤烏坎事件五周年》  
“Five Years On, Since the Uprising of the Wukan Village”  
中文廣播新聞大獎 Chinese-Language Radio – Winner
- 《丈夫無罪：709維權律師家屬》  
“Our Husbands are Innocent: Families of Detained Human Rights Lawyers in the 709 Crackdown”  
中文廣播新聞優異獎 Chinese-Language Radio – Merit

## 第十七屆消費權益新聞報道獎

17th Consumer Rights Reporting Awards

- 《千禧年代 – 癡健不由人》  
“Fitness Challenge, to Join or Not to Join?”  
聲音組別銀獎 Audio Category – Silver Prize
- 《求電無門》  
“Number of Electric Vehicles Skyrocketed, But not Public Charging Facilities”  
聲音組別優異獎 Audio Category – Merit

## 獨立製作人影展2017

The Indie Fest Film Awards 2017

- 教育電視英文科 – 《Becky and Her Bear》  
Educational TV Programme (English Language) – “Becky and Her Bear”  
特別表揚獎 Award of Recognition
- 教育電視幼稚園教育 – 《黑夜的燈光》  
Educational TV Programme (Kindergarten) – “The Light in a Dark Night”  
優異獎 Award of Merit

## 2017優秀製作大賽

The Accolade Global Film Competition 2017

- 教育電視英文科 – 《The Happy Prince》  
Educational TV Programme (English Language) – “The Happy Prince”  
特別表揚獎 Award of Recognition
- 教育電視中國語文科 – 《善在人為》 (荀子選讀)  
Educational TV Programme (Chinese Language) – “Kindness is a Human Act” (Selection from Xun Zi)  
優異獎 Award of Merit
- 教育電視常識科 – 《網絡資訊真定假》  
Educational TV Programme (General Studies) – “Online Information: Real or Fake?”  
優異獎 Award of Merit
- 教育電視數學科 – 《續四邊形》  
Educational TV Programme (Mathematics) – “More about Quadrilaterals”  
優異獎 Award of Merit
- 教育電視幼稚園教育 – 《幼兒教育樂均衡短片系列》  
Educational TV Programme (Kindergarten) – “Joyful and Balanced Development for Young Children Education”  
優異獎 Award of Merit

## 第五十四屆芝加哥國際電影及電視節

54th Chicago International Film Festival TV Awards

- 《鏗鏘集 – 劉曉波：未來的自由》  
“Hong Kong Connection – A Giant Without Enemies”  
金獎 Gold Plaque
- 《鏗鏘集 – 回歸廿周年系列報道》  
“Hong Kong Connection – 20 Years After the Return”  
銀獎 Silver Plaque
- 《鏗鏘集 – 老伴》  
“Hong Kong Connection – Aging in Place”  
銀獎 Silver Plaque

## 第十九屆DigiCon6 Asia大賞

19th DigiCon6 Asia

- 《8花齊放 – 小鬼》“Kaleidoscope - Ghost”  
最佳努力賞 The Best Effort Award

## 第二十二屆人權新聞獎

22nd Annual Human Rights Press Awards

- 《鏗鏘集：工傷之後》  
“Hong Kong Connection – The Investment of Sweat and Blood”  
電視與錄像組 (中文) 優異獎 Chinese-Language TV & Video – Merit

## 香港電台

Radio Television Hong Kong

## 第六屆傳媒轉型大獎

The 6th Media Convergence Awards

- 十大傑出傳媒 Top 10 Media
- 電台類別 (整體) 金獎  
Radio Category (Overall) Gold Award
- 電台類別 (網站) 金獎  
Radio Category (Website) Gold Award
- 電台類別 (流動程式) 金獎  
Radio Category (Mobile) Gold Award
- 電台類別 (社交媒體) 銀獎  
Radio Category (Social Media) Silver Award
- 傳媒轉型大獎 (流動程式) 銀獎  
Overall Media (Mobile) Silver Award
- 傳媒轉型大獎 (網站) 銅獎  
Overall Media (Website) Bronze Award

## 2017恒管商業新聞獎

2017 Hang Seng Management College Business Journalism Awards

- 《粵港澳大灣區規劃文件料2018年首季公布 港資企業憂遷離》  
“The Greater Bay Area Plan Coming Soon, Hong Kong-funded Enterprises Fear of Moving Out”  
最佳經濟及金融政策報道獎 (影像及聲音組) 銀獎  
Best Economic & Financial Policy Reporting (Video and Audio) – Silver
- 《“The Pulse – Cryptocurrencies”》  
最佳商業新聞視覺設計 (動態) 銀獎  
Best Visual Design of Business Section (Motion Graphic) – Silver

## 中央人民廣播電台優秀節目評選

- 《魅力中國》  
新媒體類 – 一等獎

## 紐約節2018

New York Festivals 2018

- 《學童自殺系列》“Dying Young”  
新聞報道 / 專題最佳跟進報道金獎  
News Reports / Features  
(Best Coverage of Ongoing News Story) – Gold Radio Winner
- 《手語隨想曲5 – 愛情》“Capriccio in Signing - Love”  
金獎 Gold World Medal
- 《他們的代價》“Young Political Prisoners”  
新聞報道 / 專題最佳跟進報道銀獎  
News Reports / Features  
(Best Coverage of Ongoing News Story) – Silver Radio Winner
- 《中國故事 – 失落的一代》  
“China Stories – The Lost Generation”  
銀獎 Silver World Medal
- 《中國故事 – 田埂上的芭蕾》  
“China Stories – Ballet in the Fields”  
銀獎 Silver World Medal
- 《你何時回家，我和孩子很想念你 – 709事件兩周年》  
“No Road Back, No Regrets – Two Years after 709 Crackdown”  
新聞報道 / 專題 (英雄) 銅獎  
News Reports / Features (Heroes) – Bronze Radio Winner
- 《大醫之道 – 默默耕耘》  
“The Making of Healers – Unsung Heroes”  
銅獎 Bronze World Medal
- 《人間有情》“Affairs of the Heart”  
優異獎 Finalist Certificate
- 《頭條新聞 – 太后與小豪子：行穩致遠》  
“Headliner”  
優異獎 Finalist Certificate
- 《鏗鏘集 – 劉曉波：未來的自由》  
“Hong Kong Connection – A Giant Without Enemies”  
優異獎 Finalist Certificate
- 《議事論事 – 白色恐怖籠罩出版界》  
“LegCo Review – The Missing Booksellers”  
優異獎 Finalist Certificate
- 《大氣候》“Climate Watcher”  
資訊及紀實節目 (氣候變化及可持續性) 入圍獎  
Information / Documentary  
(Climate Change and Sustainability) – Finalist Certificate
- 《樂非天籟 – 理工如何改變西洋古典音樂?》  
“In Search of New Sounds – How Have Science and Technology Shaped Music?”  
資訊及紀實節目 (音樂) 入圍獎  
Information / Documentary (Music) – Finalist Certificate
- 《難民? 是他也是你和我...》  
“Refugee? He so as we...”  
最佳定期播放廣播劇入圍獎  
Best Regularly Scheduled Drama Program – Finalist Certificate
- 《U秀幫 – 最後的香港人》“The Last HongKongers”  
最佳學生記者入圍獎  
Student: Best Student Journalist – Finalist Certificate
- 《U秀幫 – U秀木人巷》“Elite Bunch”  
最佳學生電台入圍獎  
Best Student Radio Station – Finalist Certificate
- 《內地七警案》  
“Against All Odds: A Young Widow’s Quest for Justice”  
新聞報道 / 專題最佳調查報道入圍獎  
News Reports / Features  
(Best Investigative Reporting) – Finalist Certificate



	地址 Address	香港九龍廣播道30號廣播大廈 Broadcasting House, 30 Broadcast Drive, Kowloon, Hong Kong.	
	香港電台總機電話 RTHK Main Lines	電台 (852) 2339 6300 Radio	電視 (852) 2339 7600 TV
	傳真號碼 Fax Numbers	電台 (852) 2336 9314 Radio	電視 (852) 2338 4151 TV
	香港電台服務熱線 RTHK Service Hotline	(852) 2272 0000	
	香港電台查詢熱線 RTHK Enquiry Hotline	(852) 3691 2388	
	電郵地址 E-mail Address	ccu@rthk.hk	
	網站 Websites	香港電台 RTHK Teen Power 教育電視 Educational TV 耆力量 A Power 戲曲天地 Traditional Chinese Opera	<a href="http://rthk.hk">http://rthk.hk</a> <a href="http://teenpower.rthk.hk">http://teenpower.rthk.hk</a> <a href="http://eTVonline.tv">http://eTVonline.tv</a> <a href="http://elderly.rthk.hk">http://elderly.rthk.hk</a> <a href="http://chineseopera.rthk.hk">http://chineseopera.rthk.hk</a>
	社交媒體平台 Social Media Platforms	<a href="http://www.youtube.com/rthk">http://www.youtube.com/rthk</a> <a href="http://www.facebook.com/rthk.hk">http://www.facebook.com/rthk.hk</a> <a href="http://www.twitter.com/rthk_hk">http://www.twitter.com/rthk_hk</a>	
	播客 Podcasts	<a href="http://podcast.rthk.hk">http://podcast.rthk.hk</a>	
	香港電台手機版 RTHK Mobile Version	<a href="http://m.rthk.hk">http://m.rthk.hk</a>	

## 電台頻道

### Radio Frequencies



FM 92.6-94.4



FM 94.8-96.6

AM 567  
FM 97.9

跑馬地 Happy Valley  
渣甸山 Jardine's Lookout  
陽明山莊 Parkview Corner  
港島南區 Hong Kong South  
將軍澳 Tseung Kwan O  
天水圍 Tin Shui Wai



AM 1584 / FM106.8  
FM 107.8



FM 97.6-98.9

AM 783  
FM 92.3  
FM 95.2

天水圍 Tin Shui Wai  
跑馬地 Happy Valley  
銅鑼灣 Causeway Bay  
將軍澳 Tseung Kwan O  
屯門 Tuen Mun  
元朗 Yuen Long



FM 99.4  
FM 106.8

第六台  
Radio 6

AM 675

AM621  
FM 100.9



FM 103.3

跑馬地 Happy Valley  
銅鑼灣 Causeway Bay  
灣仔 Wan Chai  
屯門北 Tuen Mun North  
將軍澳 Tseung Kwan O  
天水圍 Tin Shui Wai

## 數碼地面電視頻道

### DTT Channels

**RTHK31** 港台電視31 RTHKTV31

**RTHK32** 港台電視32 RTHKTV32

**RTHK33** 港台電視33 RTHKTV33

## 模擬電視頻道

### Analogue TV Channels

**RTHK31<sup>A</sup>** 港台電視31A RTHKTV31A

**RTHK33<sup>A</sup>** 港台電視33A RTHKTV33A





RADIO TELEVISION HONG KONG  
香港電台



<http://rthk.hk>

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