



FreelanexTM

White Paper

Freelanex is a decentralized platform which provides an environmental system on Blockchain. It represents a unique opportunity for approaching bargains by using a decentralized System with smart contracts, through an interface user friendly. Everything will be managed thanks to a transparent and decentralized portal that will help in gaining the confidence in the transaction between the client and the freelancer.

TABLE OF CONTENTS

	IMPORTANT NOTICE	03
01	Executive Summary	04
	Size Of The Freelance Economy?	04
	Initial Exchange Offering	04
02	THE FREELANEX PROJECT	05
	What Is Freelanex?	05
	What are FLXC Token	05
03	BACKGROUND/INDUSTRY	06
	Freelanex Mission	06
	Freelanex Vision:	06
	Freelancer Market Overview	06
	The problems of the Freelancers' World	07
	Freelanex and Unemployment	07
04	FREELANEX ECOSYSTEM	08
	Freelanex Platform	08
	FLXC Token (FLXC)	09
	Why Blockchain Technology?	10
	How Does Smart Contract Work?	11
	Smart Contract Guarantees	11
05	FLXC TOKEN MARKET	12
	Business Model	12
	Go To Market Strategy	12
	Projections	13
06	COIN/TOKEN ECONOMICS	13
	Freelanex Token Economics	13
	FLXC Token Allocation	14
	Allocation of Funds	14
	Token Sale Parameters	15
	Bonus System	15
	Vesting Period	15
	Reserves, Grants and Partnerships	15
	Token Usage in Transactions	16
	Token Incentives	17
	Purchaser Eligibility & KYC / AML Compliance	17
07	REGULATIONS, REPORTING & RISK FACTORS	18
	Regulations	18
	Freelanex Holding PLC	18
08	ROADMAP	19
09	FREELANEX MANAGEMENT TEAM	20
10	FREELANEX ADVISORY TEAM	22
11	OUR COMMUNITY	24

IMPORTANT NOTICE

The purpose of this Whitepaper is to present the investment opportunity in regards to the launch of the Freelanex platform.

Certain statements, estimates and financial information contained in this Whitepaper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties, which may cause actual events or results to differ materially from the estimates or results implied and expressed. This Whitepaper can be modified further to provide more detailed information.

This Whitepaper serves as the primary

official source of information stipulating the mechanics of the FLXC Token. The information contained herein may from time to time be translated into other languages and/or used during written or verbal communications with existing and prospective customers, partners, agents etc. During such translation or communication, some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications, the provisions of this official English language document shall prevail.



EXECUTIVE SUMMARY

Size Of The Freelance Economy:

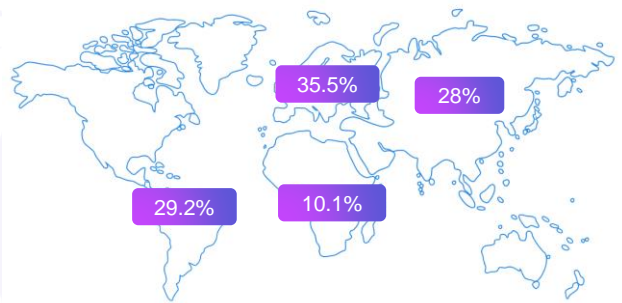


The Freelance Economy is the latest and by far the strongest transformational factor in the global employment landscape. Until a decade ago, 'freelancers' were identified as individuals working between jobs or working in a part-time capacity only. The emergence of technology and high-speed Internet access is rapidly changing this perspective, with more and more professionals joining the freelancing bandwagon. Research indicates more than 57 million Americans are either working as full-time or part-time freelancers. Similarly, the total number of freelancers in the European Union more than doubled between 2004 & 2014.

Despite its growing popularity, the freelance economy is fret with multiple congenital challenges. Freelanex proposes an autonomous Freelance economy that addresses critical problems such as lack of trust, high intermediary fee, operational challenges, and lack of a robust dispute resolution system. We aim to build an ecosystem that makes it easier to find legitimate freelance opportunities, reduces intermediary fee, resolves trust issues among freelancers and employers, and equips freelancers with intuitive tools for efficiency and management.

Freelanex plans to use blockchain technology for its freelancing platform. It intends to capitalize on the key features of blockchain technology including transparency, immutability, security, and efficiency.

The global freelancing industry is valued at over \$3.7 trillion. In terms of popularity and adoption, Europe boasts the largest percentage of freelancers (35.5%) followed by Asia (28%), Latin America (29.2%), and Africa 10.1%. The on-demand economy is transforming the global workforce, with more than 57 million freelancers in the U.S alone. The current freelancing demographics are dominated by young professionals, with 20% to 30% of the young workforce in the EU and U.S involved in independent work.



Initial Exchange Offering:

Freelanex seeks around 20 million to develop and operate its freelancing platform. Freelanex team plans to launch the beta version of its platform before April 2020. We're partnering with **P2PB3B** exchange for our IEO.

Our goal over the next 5 years is to build an innovative freelancing ecosystem and onboard more than 3 million freelancers during this period.

THE FREELANEX PROJECT

What Is Freelanex?

Freelanex is a decentralized platform which provides an environmental system on Blockchain. It represents a unique opportunity for approaching bargains by using a decentralized System with smart contracts, through an interface user friendly. Everything will be managed thanks to a transparent and decentralized portal that will help in gaining the confidence in the transaction between the client and the freelancer.

As we said at the beginning, we live in a time highly affected by the technological revolution and the other digital influences. And in most cases these new technologies play an important role in our life. At this stage we have been able to think about a revolutionary idea and how to implement it. Through a multidisciplinary study we found that there is a defect in the independent economy and there is a demand to organize the standards of safety, to establish a reliable business relationship between the freelancers and clients. This is the reason behind our search about the characteristics and standards of the Blockchain technology to upgrade services and expand the relationship between the freelancers and their clients.

We think that the Blockchain is the best tool we can use to create an effective solution to overcome the problems faced by the freelancers. This can be achieved by building an ecosystem based on Blockchain to provide transparency and trust between customers and freelancers; our system is decentralized through the use of innovative technology solutions for the new generation of new concepts. In addition, smart contracts will provide an opportunity to create new concepts as well as implement the data through an

intelligent programmable contracts (while the transactions were unreliable between both sides before).

The system will examine every action, including the review of implementation processes smart contract and skill assessment by the participants in the platform within an unbreakable mass. There is a good vision in combat In addition to this, we aim at fighting the global unemployment and helping the motivated people – by providing free employment for individuals. This way they will find their job in a flexible and smooth way and will get the payment, so that the whole economy will take benefits day by day.

Summarily, Freelanex offers a unique payment gateway and multiple incentives through the use of its utility token and platform wallet. This gives freelancers across globe easier access to payments, currency exchanges, and work right protection.

What Is Freelanex?

The FLXC Token represents an important range of benefits to platform users:

- Payment gateway and wallet usage
- KYC standards and protection
- Smart contract implementation throughout the platform
- Token sales appreciation after the closing of the IEO
- Loyalty and rewards programs
- Liquid transactions from & into wallets

Liquidity will be offered through major liquid crypto exchanges and OTC platforms in Europe, MEA and ASIA.

BACKGROUND/INDUSTRY

Freelanex Mission:

We believe in empowering freelancers and providing them with a trusted environment to connect with job opportunities everywhere, anywhere and at any time. We have recognized that the environment for freelancers and clients is very volatile at this moment, and we are on a mission to build trust and a pleasant workspace for all.

Freelanex Vision:

Freelanex connects millions of freelancers all around the world with job opportunities through a real work environment created to promote collaboration, transparency and payment security.

Freelanex is leveraging the power of blockchain and artificial intelligence to build the largest and most trusted online workspace environment for freelancers while allowing them to invest and benefit equally through platform scalability. We envision a future where freelancers all over the world will have unrestricted access to growth and trust while working online.

Freelancer Market Overview:

The traditional 9-to-5 employment has been the norm of the global business landscape for almost a century. The '9-to-5' regime was nothing but a savior for the workers who otherwise had to work for roughly 16 hours a day during the industrial revolution. In addition to building the very foundation of the modern world economy, this work routine was one of the most significant outcomes of the industrial revolution.

Fast-forward to the modern world of

technology and the internet, the 9-to-5 work routine is facing stiff competition from the freelancing economy. Technology has been a great enabler in the current business landscape, allowing teams to coordinate with remote members, work with international clients, and access opportunities that were once considered unapproachable. It is the very backbone of 'Globalization.'

A growing number of people around the globe are choosing freelancing over traditional employment. Not only does it offer an alternative source of income, but it offers freedom to choose projects, work from any location, and to maintain a healthy work-life balance. Unlike traditional businesses, a single computer/laptop, a ubiquitous unlimited data plan, and a freelancing account is all one needs to become a part of the on-demand economy. Furthermore, instead of being a local trend, freelancing has become a global phenomenon, with thousands of people joining the worldwide freelance economy every day.

The global freelance world is growing up every year more and more. In the United States, over one-third of the work force is currently comprised of self-employed individuals; India's workforce has a reported 15 million freelancers. These numbers are expected to improve in the following years.

It has been shown that by the end of 2027 freelancers will be the majority of the workforce, with a projection of 102.7 million independent professionals.

The 57.3 million self-employed US workforce this year confirms the growth of the independent labor force at a rate of 3 times – the fastest overall since 2014. Recent studies have estimated \$ 1.4 trillion a year in self-employed profits to the US economy.

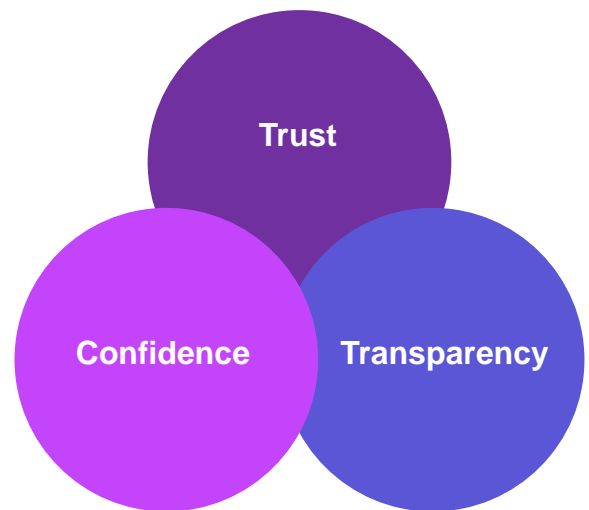
The problems of the Freelancers' World:

When we think about any kind of job relationship, the first thing we keep in mind is “trust”. Trust is what really matters in our professional lives. Unfortunately, finding a trustful environment is not very common when we talk about Freelancers' world. As a matter of fact, several problems affect these professionals and their clients.

Because there are not unified guidelines through the traditional platforms, what we find is a very dispersive environment – where sometimes it happens that the freelancers do not get paid from the client, at the end of their job; some other times it happens that the freelancers are extremely late in delivering the work, and the client can only cancel the assignment (wasting his time and without having the required work as done). There is no process to verify the data included on both sides to confirm its transparency or accuracy, the agreements between the parties can be violated easily and the fees to pay for the use of the traditional platforms are pretty high.

- Lack of confidence, trust & transparency
- No unified guidelines
- No process to verify the data included by both sides, to confirm its transparency or accuracy.
- The change of the agreement between both sides and the breach terms of the Convention.
- High transaction fees
- High platform charges
- Absent or minimal KYC procedure

Freelanex has been thought exactly to fix these problems. How we can do it? Thanks to the blockchain technology, that allows to protect both the freelancers and their clients.



are the key words of our project

Freelanex and Unemployment

The global economic crisis has exacerbated the unemployment rate among young people to an unprecedented, with severe social consequences that many young people of the world are currently suffering from unemployment and lack of employment opportunities. The solutions proposed to address them differ in turn from country to country. The ILO points out that more than 73 million young men and women are unemployed & this number is still growing up.

We have to do everything we can in order to offer some solutions. We at Freelanex have the desire to help in fixing this problem, through the establishment of courses and laboratories and free online training in all disciplines available on the platform. This will provide a good source of income for many of those wishing to move to a better life. Other grants are free membership for one month for all trainees who pass these courses, to motivate them to work and use their skills in the Freelancers market.

FREELANEX ECOSYSTEM

Freelanex Platform

As we already said, Freelanex is a decentralized platform which provides an environmental system on Blockchain. Thanks to it, freelancers and their potential clients will be easily in contact – having the opportunity to work together in a trustful ecosystem – where all the working relationships will be managed by our Smart Contract and will be guaranteed thanks to the use of the blockchain technology. All transactions between the Freelancer and the client will be unchangeable, transparent and trustworthy. In addition, our system will be strong and resistant for any breach to protect Blockchain data storage. To provide security for users in Blockchain there are standards and features, that will be automatically applied by Blockchain - programming within the smart contract, to allow data validation in less than a second:

- ❖ Payment guarantees
- ❖ KYC
- ❖ Legal conditions
- ❖ Safety

The Hyperledger authentication application will be used to maintain all events and records concerning the Hyperledger, while business logic classes will be based on rules and specific permissions levels (in conjunction with Hyperledger itself).

All the trusted independent persons will be collected and added to our white list, in order to ensure compliance with the judicial organization for both sides - by registering the data on Blockchain until confidence and transparency are found.

These written information and conditions in the contract can not be penetrated and can not be changed by anyone: immutability is one of the reasons why we decided to use the blockchain technology.

Our added value

After studying the reports and statistics related to the problems and risks faced by freelancers, Freelanex seeks to create a synchronized platform that is highly focused on freelancer support. This will be achieved by building a system which has the ability to reduce the percentage of problems and risks affecting the economy.

Freelanex aims to add value by:

- ❖ Building the overall structure of common guidelines in this field to verify data from both sides to ensure their transparency and accuracy.
- ❖ Creating a decentralized system to complete transactions and receive payments from clients (for a fee of 8% - 10%).
- ❖ Implementing transactions by using a smart contract, to ensure terms and conditions upheld in each contract.
- ❖ Building a solid market for freelancers.
- ❖ Reducing job search and display time.
- ❖ Upholding strong and independent market development.
- ❖ Ensuring a high level of technical readiness to serve and support users.
- ❖ Securing audits of smart contracts by the development team.
- ❖ Continuously improving the system for efficiency and flexibility.

Freelanex aims to eliminate the fraud problem highly capitulated in the freelance economy. It is expected that the future of freelancers will represent a global economy dominating the labour market in various fields, and so, Freelanex focuses on protecting people's rights in order to isolate them from fraudulent and immoral practice.

The Freelanex system offers the opportunity to earn deals by using intelligent programmable contracts through an easy-to-use interface and a transparent and decentralized portal. This will contribute to developing trust in transactions between the client and the independent (freelancer); with all transparency under one umbrella in a flexible and efficient manner, eliminating the need of a third party. All trusted freelancers will be registered and whitelisted to ensure full compliance with the judicial organizations. All the information registered, as well as the circumstances set out in the contract, may not be altered and cannot be changed by anyone, this ensures that the transaction is completed with confidence and transparency. After the contract has been created, the (client's) funds will be frozen until the order is executed by Freelanex. If the (client) is not satisfied with the independent product, an option is provided to resolve the dispute in regards to arbitration on the platform. The Freelanex team will then review the smart contract and solve any dispute.

The Freelanex platform continues to grow, build and enhance, providing the opportunity for users to find required talented freelancers in a trustworthy and time-efficient manner.



WHERE THE BLOCKCHAIN MEETS
FREELANCERS NEEDS.

FLXC Token (FLXC)

The FLXC Token is a blockchain-based cryptocurrency (based on the Ethereum protocol) allowing peer-to-peer compensation and payments, based on smart contracts on the blockchain platform. A total of 500 million FLXC Tokens will be minted for the full life span of the platform. The FLXC Token will be freely transferable with advanced functions and an active ecosystem. Since the Cryptocurrencies are not linked to the exchange rate interest transaction fees or any other charges in any country, they can be used at the international level without any problem – speeding up aspects of international cash flows and making financial transactions very easy in accordance with the legal controls and AML (Anti-Money Laundering)

The value of the token is expected to strongly increase over time with the increased use and adoption of the platform specifics. The FLXC Token is a digital B-class share with an initial price applicable at the beginning of the IEO set at US\$0.004

FLXC Tokens will be available on multiple cryptocurrency exchange platforms such as Bitfinex, Huobi, KuCoin, YoBit, Bittrex, etc. The tokens will be permitted to float and be traded P2P.

The price of the FLXC Token will be determined by market forces and cryptocurrency exchange mechanisms. Users will be able to buy and sell the FLXC Tokens using fiat currencies and cryptocurrencies.



Why Blockchain Technology?

Blockchain can guarantee transactions agreed between freelancers and their clients by using smart contracts. Smart contracts are used to merge contract conditions making decisions automatic – according to the rules of blockchain and smart contract – for each person in the network as well as transactions on the ledger.

Our system will be divided into two bases:

User Data:

Blockchain can guarantee transactions agreed between freelancers and their clients by using smart contracts. Smart contracts are used to merge contract conditions making decisions automatic – according to the rules of blockchain and smart contract – for each person in the network as well as transactions on the ledger.

Transaction:

Blockchain will also change the efficiency and security of transactions within the environment of the platform. Blockchain provides confidence between two sides to complete transactions with increased flexibility and transparency. Each user has his or her unique identity, encrypted on the blockchain, which means that each client can send money to a freelancer and maintain security until the transaction (job) is officially completed.

This security class makes the transaction management faster and provides security by maintaining a financial record, whether the two sides are in the same country or not.

How Does Smart Contract Work?

There is a proven and strong incentive for taking control of existing central services and finding alternatives in a world that is moving faster and faster. The implementation of the main tool in this area of decentralization, the smart contract, significantly enhances and protects user data in a transactional sense and also makes way for seamless connectivity.

Freelanex is here to offer a new solution to the mutual exchange movement, which will be enhanced by smart contracts, ensuring customer security and effective access.

Freelanex is here to offer a new solution to the mutual exchange movement, which will be enhanced by smart contracts, ensuring customer security and effective access.

Smart contracts are defined as self-executing contracts written in solidified encryption code. According to the Ethereum protocol, this code is used to complete and accelerate mechanical aspects of various systems to create a smart contract. This is done to explain data instructions entered essentially and, as a result of these inputs, protects the rights of all parties involved in the system.

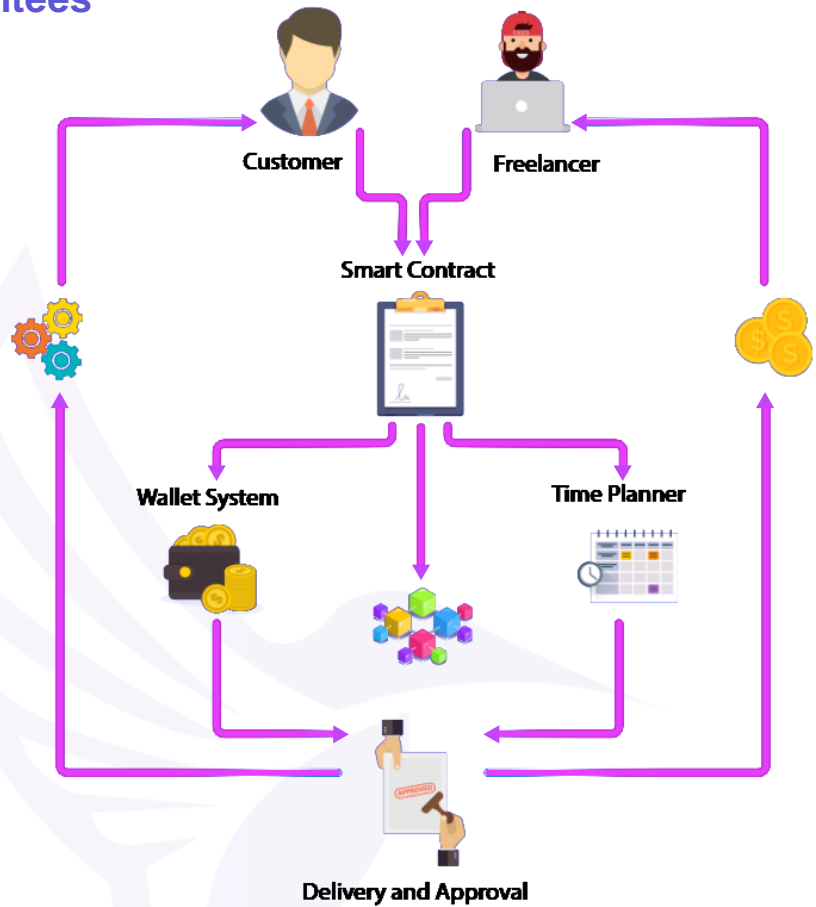
As contract terms are automatically executed upon transaction completion, payments are also automatically released when the system verifies that all data points have been justified, as per the entered smart contract.

The Freelanex smart contract will be stored in a decentralized blockchain and is legally binding to all parties. Due to the distribution warehouse protocol, each process within the network will be recorded in a transparent, publicly verifiable manner, with full counterfeit protection.

Smart Contract Guarantees

How will the smart contract protect both the buyer (employer) and the seller (freelancer)?

The smart contract includes and guarantees the following interactions between counterparties:



- ❖ Guarantee of contract.
- ❖ The buyer starts buying through a smart contract.
- ❖ Freelanex to protect the funds required in the buyer's account.
- ❖ Seller will deliver the product.
- ❖ Within a limited period of time, the buyer shall examine the product and accept or make a decision in terms of the transaction.
- ❖ After transaction approval, funds are transferred to the appropriate accounts.

Freelanex™

FLXC TOEKN MARKET

Business Model

According to the official statistics of the year 2017, there are

60,000,000

freelancers accounted for around the world. Considering that approximately 5% of the total number of freelancers will use the Freelanex platform: it is estimated that 3,500,000 freelancers will be registered on Freelanex by the end of 2021.

Users and freelancers will be incentivised to jump on the platform at ZERO COST and be able to roam with complete freedom.

Freelancers are subject to deliver an **8%** commission on FLXC transactions,

and

commission on FIAT and BTC **10%** transactions for every successful job offering.

Est. Revenue by the end of 2021				
Year	No of Clients	No of Freelancers	Projected Jobs	Projected Revenue
2021	250,000	600,000	1,125,000	2,812,500

Go To Market Strategy

Our marketing department is currently focused on the development of a strategy that can be applied both in the freelance and blockchain world. We want to inform the freelance community about the importance of the use of blockchain in overcoming several problems affecting their ecosystem and to make blockchain enthusiasts aware of the high potential of the freelance market.

To do that, we are planning a marketing and communication plan that will:

- Give a correct overview of the market.
- Inform the freelancer community about the need for blockchain technology.
- Show potential investors the high value of our project.

How will we do this?

- Writing and sharing press releases that present numbers and statistics needed.
- Creating a constant dialogue with our community.
- Offering the opportunity to ask our team any questions.
- Arranging meetings around the world to meet our investors personally.

List of activities:

- Social Media (Facebook, Twitter, LinkedIn, Instagram)
- Medium Blog
- Media and Press Events and Fairs
- Email Marketing and Newsletters

Projections

These are the projections we are going to achieve within the next three years. These projections will depend on current market situations, this might be different when the market is expanding. For now, these are our targets for the next three years:

Year	No of Clients	No of Freelancers	Projected Jobs
2021	250,000	600,000	1,125,000
2022	600,000	1,250,000	2,750,000
2023	1,000,000	2,000,000	4,500,000

FREELANEX COIN / TOKEN ECONOMY

Freelanex Token Economics

The FLXC Token is an Ethereum based token under the ERC20 standard. The premise of the token FLXC is utility based, designed to route the Freelanex payment system and related applications. Freelanex is a platform dedicated to the enhancement and promotion of the freelancer environment by using the blockchain to adopt transparency for activities and transactions. The FLXC token will be created as a major currency in which community participants use to cash in and out of transactions taking place on the platform.

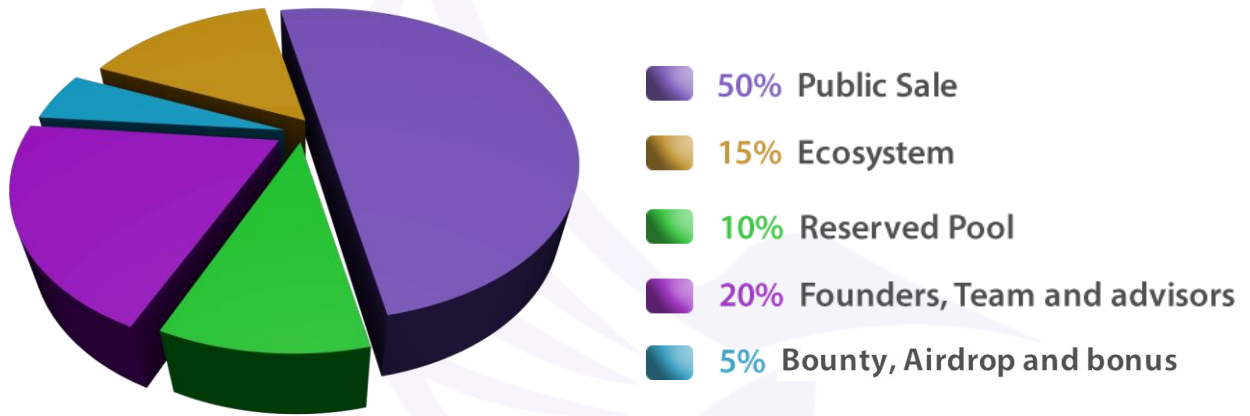
The number of FLXC tokens issued is fixed and no more tokens can be ever issued, which is guaranteed by the FLXC Token Smart Contract. FLXC tokens are optionally involved directly in transactions taking place on the Freelanex platform.

At Freelanex, we are designing a cryptocurrency based on definitive market rules and fundamental economic principles. FLXC reconciles a high performance protocol with an efficient dispute resolution system, integrated KYC/AML compliance and price stability features.

FLXC Token Allocation:

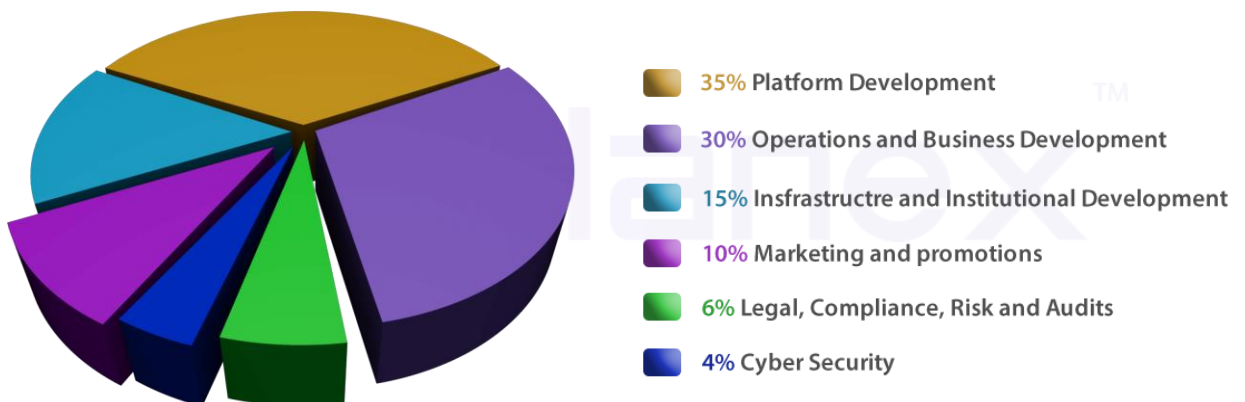
The total token supply for FLXC will be 10 billion. A total of **5,000,000,000** tokens shall be offered in the upcoming sale. FLXC will be listed on one of the major exchanges before IEO following its initial token sale, and will become available

to the public for exchange and trading. Any unsold tokens shall be retained by Freelanex and allocated to Reserves to platform development and growth of the Freelanex ecosystem, its community and partners.



Allocation of Funds:

The entire amount raised through the ICO will solely be dedicated to the development of the Freelanex platform.



Token Sale Parameters:

Token Symbol	FLXC
Token Name	Freelanex
Token Type	ERC20
Total Token Supply	10,000,000,000 FLXC
Cost of 1 FLXC Token	0.004 USD
Soft Cap	1,000,000 USD
Hard Cap	10,000,000 USD
Accepted Currencies	<i>BTC and ETH</i>
Whitelist	Yes
KYC (Know Your Client)	Yes, through exchange

Bonus System

Freelanex Token Sale will be available on Crypto Exchanges. Freelanex will use certain amount of FLXC Tokens as Bonuses for an Exchange. Detailed Information of Bonuses will be provided on initial exchange event.



Vesting Period

Founders:

A 3 months' lockup after IEO ends, then **50%** will be released until the end of year 1, then **25%** each year.

Advisors:

A 3 months' lockup after IEO ends, then **50%** will be released until the end of year 1, then **25%** each year

Future Releases:

Tokens used as rewards for the community will be awarded no earlier than 12 months after IEO. Releases will take place over a period of up to 5 years, but not more than a third in any one year

Reserves, Grants & Partnerships

FLXC tokens held as Reserves are intended to be deployed in connection with integration with exchanges. Similarly, FLXC tokens may be used in connection with establishing or solidifying strategic partnerships with joint ventures or strategically aligned firms. FLXC tokens are anticipated to be issued as grants to key team members in connection with specific projects that Freelanex platform believes will provide opportunities for expansion of the Freelanex platform ecosystem or enhancements to Freelanex platform's revenue or net income

Reserves, Grants & Partnerships

- FLXC Token can be used as a currency on the platform for hiring freelancers, offer projects, purchasing exams and commission payouts.
- PoS (Proof of Stake) token holder can receive rewards for different activity related to the Freelanex ecosystem.

Token Usage in Transactions

As stated above, the Freelanex platform accepts payments in both Cryptocurrency (FLXC Token) and fiat currencies. Users are able to pay directly for transactions via fiat currency and/or are given the option to load their wallets with a utility token FLXC to take advantage of incentives provided in the platform. Users and Freelancers are given a variety of incentives to accrue the FLXC token within the platform; over time the incentive increases via growth and allowing users to save money and benefit from the token appreciation as investors.

For Freelancers -

Those who continue to use and populate the platform are continuously given incentive to adopt the FLXC Tokens as means to strengthen the community.



When receiving FLXC, freelancers are able to use the token (internally) for various elements, potentially strengthening their profiles. Apart from Token incentives, freelancers are given the chance to earn more money due by adhering to a platform adopted token and moving away from currency exchange rates associated with competitor sites.

For Clients -

Clients are automatically plugged into token adoption as soon as they complete KYC and platform sign up. From that moment on, all transactions and job biddings are offered at discounted prices if the option to pay with FLXC Token.



To accrue FLXC, users must load their wallets and process actions accordingly or part take in other platform opportunities that incentivize them (ex. Complete your profile is worth 10 FLXC). In any case that a user will want to cash out their wallet, they will be given the same incentives as freelancers to cash out via selected exchanges.

The ecosystem will be created to heavily benefit those who adopt the platform heavily and are operationally invested in freelancer work. With continuous use, users are able to take advantage of the enormous value and growing potential of the FLXC token.

The token distribution percentages may change slightly according to market conditions and the demand of Freelanex services.

Est. Number of Freelancers	Est. Number of Active Users	Average Transaction - \$25	% of FLXC users	FLXC in circulation
---	1,000,000	25,000,000	30%	7,500,000
---	5,000,000	125,000,000	30%	37,500,000
---	10,000,000	250,000,000	30%	75,000,000
---	50,000,000	1,250,000,000	30%	375,000,000
---	67,000,000	1,675,000,000	30%	502,500,000

Token Incentives

KYC/Sign up- 15 FLXC given to all users who complete the Sign-up KYC process. This is locked for use in the platform or can be cashed out after 1st completed job.

Rating -

Freelancers are incentivized with quarterly bonus (X no of FLXC tokens) upon high rating standards. Can only be used within the platform.

Certification -

Freelancers are able to use FLXC tokens to purchase and enroll in certification registration

No of Jobs -

Both users are incentivized with FLXC Tokens upon completion of no. jobs (Example. 10 FLXC after first 5 jobs). To be used within the platform.

Referral -

Both users and Freelancers and incentivized with FLXC Tokens upon sign-up of referred party. To be used within the platform.

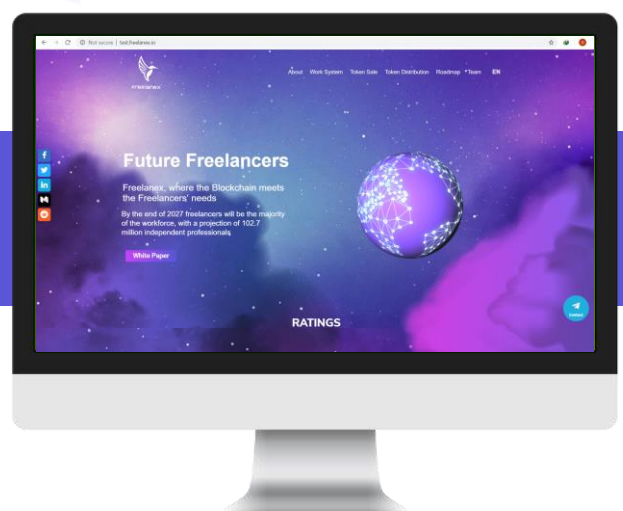
Purchaser Eligibility & KYC / AML Compliance

All rounds will strictly follow KYC (Know-Your-Customer) and AML (Anti-Money-Laundering) policy. The participants' personal information and identity proofs are then computed and compared to a legal database. FLXC Tokens will be the main currency used on the platform. FLXC Tokens do not represent company shares or give rights to revenue sharing. From the token economics point of view, the FLXC Token is a payment token, therefore there is no guarantee of future value of the FLXC Token.

The total number of issued tokens is 10 billion FLXC, the release of new tokens is made impossible by the smart contract. All unsold tokens will be burned. The team and the advisors have their tokens locked for a period of 3 months.

FLXC Tokens are used by Clients to pay freelancers. As this groundbreaking program expands into new geographies, it will lead to a surge in the number of clients that will, in turn, be translated into demand growth for the token..

To know the sales dates you can visit www.freelanex.io



REGULATIONS, REPORTING & RISK FACTORS

Regulations

The FLXC Token and the Freelanex ecosystem are comprised of a large set of activities that may be subject to regulatory scrutiny in various territories. To the extent required by the respective applicable laws, all activities undertaken and services performed shall be regulated and adhered to the subject of the law. However, the need for regulation will not be recognized for several reasons being that the Freelanex Holding Plc, which issues the FLXC Tokens

The legal structure set up for the IEO and the post-IEO area has been and will constantly be reviewed and approved by the legal advisors of the Freelanex Holding Plc to ensuring that they are compliant with the existing laws and regulations. As far as the Freelanex Holding Plc or its advisors encountering legal uncertainties is concerned, these will be resolved with the responsible regulatory bodies involved to an extent legally possible and practicable. By sorting out any legal or regulatory exposures from the very beginning, the group is aiming for full transparency towards investors as well as regulators to achieve the highest level of confidence and compliance.

10 Billion

FLXC Tokens and guarantees that these tokens are based on the Ethereum blockchain protocol and that the number of tokens is limited by encryption.



ROADMAP - Future Roadmap & How We Got Here

Q 1 – Q 2, 2019

- Company Registration In Dubai
- Team-up with professionals
- Whitepaper and Other Documents Development
- Website Development
- Smart contract creation and Development
- Marketing Strategy Development
- MVP Beta Platform Creation
- Seed Round

Q 4, 2019

- Start Marketing Campaigns and Bounty Campaigns for IEO
- Launch IEO Round 1 and 2 on ____ exchange
- Launch Freelanex platform V1 Testing on real time
- Start Freelanex platform V2 Development with blockchain technology

Q 2, 2020

- Official Launch for worldwide
- Global Marketing Campaign

Q 4, 2020

- Final Release With AI And Blockchain Technology
- Release Of Android And IOS
- Acquire 100,000 Users

2018

- Came up with an Idea
- Research. Planning & Development

Q3, 2019

- Legal background development with professionals
- Partnership with world recognized companies and Professionals
- Start Auditing and negotiation with exchanges
- Start Freelanex Platform V1 Development

Q1, 2020

- Work on the purchase of headquarters and equipment in Dubai City and processing to begin.
- Pilot Prelaunch Freelanex platform worldwide for 1000 users and 20 companies.

Q3, 2020

- Acquisition Of 10,000 Users

2021

- Launch Headquarters In Dubai
- Launch Freelanex Branches In 3 countries
- Reach 300,000 Freelancers / 3000 Companies

FREELANEX MANAGEMENT TEAM

IBRAHEM HASSAN,

FOUNDER and CEO

Ibrahim is CEH certified and has more than eight years of experience in security protection and penetration testing. He is also a certified trainer in EC-Council (risk management, asset identification and valuation, conducting threat assessments, selecting and applying appropriate control). Ibrahim has knowledge about business development and analysis and is a trader in the cryptocurrency world.



ABDULLA AL MARZOUQI,

Co-Founder, CFO

Abdulla has many years of international experience in private placement, fund management, consulting for companies and private individuals, and in the development of sales organizations.



ISURU A WICKRAMASINGHE,

Co-Founder, COO

Isuru has more than six years of experience in business and project management and has been working with startups since 2017. He has served management positions in Germany, Sri Lanka and Turkey.



FREELANEX MANAGEMENT TEAM

SHIVA DWIVEDI,

Chief Technology Officer

Shiva Dwivedi have a dynamic IT professional with around 7 years of rich experience in Software Development, Analysis, Solutions, Design, and Implementation. Adept at the end-to-end development of software products/projects from inception, requirement specs, planning, designing and implementation. Technical expertise in all the phases of Software Development Life Cycle (SDLC) entailing requirement analysis, design, development, Implementation, delivery, and troubleshooting. Proficient in development using NodeJS and Blockchain.



He is working in the information technology and services industry. Skilled in Node.js, Ethereum, Hyperledger, Bitgo, Hadoop, PostgreSQL, MongoDB, Ionic Framework and AngularJS. Strong engineering professional with a Bachelor of Technology - BTech focused in Information Technology from Assam University, India.

DAVORIN BEBEK,

Communication & Community Manager

Davorin has a Master's Degree in Law and is a social media manager and consultant for several blockchain companies. He joins our team as a campaign builder responsible for multiple social media channels.



FARAH ABBAS,

Chief Business Analyst

Farah abbas has 4 yeas of experience as Is a freelancer with more he has studies on problems and solutions for the industry and business analysis in this region



LUCA DE SIMONE,

UX/UI Architect

Luca has a Master's Degree in Graphic Design, specializing in corporate visual communication. Luca has managed social accounts and tailored advertising campaigns for several companies.



ADVISORY MEMBERS

NAVIIN KAPOOR

Strategic IEO Advisor

Founder of “The Times of Crypto”, “Joboshi” and blockchain and IEO consultant, with more than twelve years of experience in project management and business analysis. Naviin also has experience in IEO implementation, cryptocurrencies, Ethereum, Bitcoin, Hyperledger, EOS, consensus protocol and distributed/shared ledger technology. He has also obtained various industry certifications such as PMP, CBAP, ITIL, PSM 1 & CSM.



He has also worked on various banking transformation projects, such as “sustainable and disruption”, which were initiated in various domains such as Retail Banking, Cash Management, Integrated Liquidity Management (ILM), Corporate Banking, Asset & Wealth Management, Financial Messaging, Regulatory Sanctions Filtering and Local and International Payment Systems.

SIDNEY IFERGAN

Marketing Advisor

Sidney has 20+ years of commercial experience and has spent the last 10 years working in the online marketing arena and was the CMO for a large FX brokerage.



IGOR KARAVAEV

Financial Advisor

Well known advisor for blockchain projects, leading expert on IEObench, and former Managing Director of Skolkovo Foundation, the preeminent Russian business incubator for startups. He has also served as director of development for a variety of major international corporations. Former Executive Director at the Skolkovo Foundation, director of strategy and business development of the largest international corporations.



ADVISORY MEMBERS

ERIKA ROSENSTEIN

Business Development Advisor

Erika worked as a Risk Analyst and Financial Reporter before starting her career as a Startup and IEO Advisor. After studying corporate finance at the Trinity College Dublin and Business Law at the Heinrich-Heine-Universität Düsseldorf, Erika got a Master's Degree in Risk Management. This background gave her the tools to help several startups in managing investor relations, developing financial strategies and mitigating key elements of companies' risk profile.



RAFFAELE DELLA ROTONDA

Legal Advisor

Raffaele is a corporate lawyer with significant experience in data protection. He studied Data Protection Law (GDPR) at Groningen University and Cyber Security at Deakin University, before receiving his Masters in Corporate Finance and Banking Law, and another Master's Degree in Privacy and Data Protection. He works as an IEO/STO Legal Advisor for companies and public authorities.



OUR COMMUNITY



OUR COMMUNITY

Contact us with any questions regarding info@freelanex.io

To know the sales dates you can visit www.freelanex.io



FreelanexTM

THANK YOU