## 

**BRAZIL Country:** 

**PARANÁ** 

**Province:** 

**Municipality: CURITIBA** 

431 km<sup>2</sup> (166 sq mi) Area:

934 m (3066 ft) **Elevation:** 

PORTUGUESE **Official Languages:** 

PORTUGUESE ENGLISH JAPANESE **National Languages:** 

CURITIBANO **Demonym:** 

MODEL CITY GREEN CITY Nickname:

**Population:** 1,76 million (City) **Population Density:** 4,062 / km<sup>2</sup> (10,523 / sq mi)

Time Zone: UTC -3 (GMT -3)



**SUBTROPICAL HIGHLAND** 



22°C (73°F) Summer Average

12°C (54°F) Winter Average



THROUGHOUT Seasonal Rainfall

1,408 mm *(55,4 in)* Annual Average



INDUSTRY







**Curitiba** is the capital and largest city of the Brazilian state of Paraná and the seventh most populous city in the country. The city sits on a plateau at 932m above sea level surrounded by mountain ranges.

In the 1700s Curitiba offered an ideal location between cattle-breeding country and marketplaces, leading to the city's success in cattle trade. Between 1850 and 1950, the city expanded further as a result of logging and agriculture. In the 1850s waves of European immigrants arrived in Curitiba, contributing to the economic and cultural development of the city. Curitiba has the second largest Polish diaspora in the world, second only to Chicago - and a significant influx of Japanese, the second largest in Brazil.

During the 20th century, especially after 1950, the city rapidly increased in population and consolidated its position as a regional hub for trade and services, becoming one of the richest cities in Brazil and a pioneer in urban solutions. In 2010 the city was awarded the prestigious *Globe Sustainable City Award*, given to cities and municipalities which excel in sustainable urban development. Curitiba is referred to as the ecological capital of Brazil, with a network of 28 parks and wooded areas. The city is the second largest car manufacturer in the country, and its economy is based on industry, commerce and services. Curitiba is seen by many as the best location for investors in Brazil.

Curitiba is considered one of the best examples of urban planning worldwide with a planned transportation system (BRT) - a world first at launch - allowing transit between any point in the city by paying just one fare. The service is used by more than two million commuters a day. There are more car owners per capital than anywhere else in Brazil, and the population has doubled since 1974, yet auto traffic has declined by 30%, and atmospheric pollution is the lowest in Brazil. There are more than 183 universities in whole state of Paraná and of all Brazilian capitals Curitiba is first in education with the highest rate of literacy.

Curitiba's Palladium Shopping Centre is the biggest mall in Southern Brazil. Globally famous Brazilian architect Oscar Niemeyer designed the futuristic State Museum of Curitiba. There are several annual festivals related to arts and a number of football teams are home to the city. Curitiba will be one of the twelve stadiums to host games of the 2014 FIFA World Cup.



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