

# Mariana Mazzucato

Professor in the Economics of Innovation & Public Value & Director, Institute for Innovation and Public Purpose, UCL.

Author, *The Entrepreneurial State: debunking public vs. private sector myths* and *The Value of Everything*

[www.marianamazzucato.com](http://www.marianamazzucato.com) | [@MazzucatoM](https://twitter.com/MazzucatoM)



## Bio

Mariana Mazzucato (PhD) is Professor in the Economics of Innovation and Public Value at University College London (UCL), where she is Founding Director of the UCL Institute for Innovation & Public Purpose (IIPP). IIPP is dedicated to rethinking the role of public policy in shaping both the rate of economic growth and its direction—and training the next generation of global leaders to build partnerships that can address mission-oriented societal goals.

She is winner of the 2014 New Statesman SPERI Prize in Political Economy, the 2015 Hans-Matthöfer-Preis, the 2018 Leontief Prize for Advancing the Frontiers of Economic Thought and the 2019 All European Academies Madame de Staël Prize for Cultural Values. She was named as one of the '3 most important thinkers about innovation' by the *New Republic*, and is on The Bloomberg 50 list of 'Ones to Watch' for 2019.

Her highly-acclaimed book *The Entrepreneurial State: debunking public vs. private sector myths* (2013) investigates the role of public organizations in playing the 'investor of first resort' role in the history of technological change—and asks fundamental questions about how to share both risks and rewards. Her 2018 book *The Value of Everything: making and taking in the global economy* (2018) brings value theory back to the center of economics in order to reward value creation over value extraction. It was a 2018 Strategy & Business Book of the Year and was shortlisted for the 2018 Financial Times and McKinsey Business Book of the Year prize.

She advises policy makers around the world on innovation-led inclusive and sustainable growth. Her current roles include being a member of the Scottish Government's Council of Economic Advisors; the South African President's Economic Advisory Council; the OECD Secretary General's Advisory Group on a New Growth Narrative; the UN's Committee for Development Policy (CDP), SITRA's Advisory Panel in Finland, and Norway's Research Council. Through her role as Special Advisor for the EC Commissioner for Research, Science and Innovation, she authored the high impact report on *Mission-Oriented Research & Innovation in the European Union*, turning "missions" into a crucial new instrument in the European Commission's innovation programme (Horizon).

## Links and Contacts

**Twitter:** @MazzucatoM

**Personal website:** <https://marianamazzucato.com>

**Email:** [M.Mazzucato@ucl.ac.uk](mailto:M.Mazzucato@ucl.ac.uk)

**Executive Assistant:** Anne Oliphant [IIPP-Director-PA@ucl.ac.uk](mailto:IIPP-Director-PA@ucl.ac.uk)

Tel +44 (0) 203 108 6173

**Institute for Innovation and Public Purpose**

55-56 Russell Square, Bloomsbury, London WC1B 4HP

University College

United Kingdom