

CITYLIMITS.ORG

Investigating the City. Empowering Communities.

2019 MEDIA KIT



Growth. Engagement. Impact.

City Limits is an award-winning non-profit digital news agency that uses investigative journalism through the prism of New York City to identify urban problems, examine their causes, explore solutions, and equip communities to take action.

Our readers are your public officials, and your neighbors down the block--they're community leaders, advocates, academics, students, young professionals, public servants -- city dwellers who strive to be more informed, engaged citizens.

They rely on us as a trusted source of news and information to help them make smart, empowered decisions that improve their lives and the communities around them.

Readers come to City Limits for:*

"Deeper stories on NYC issues I care about"

"To get news that other NYC media doesn't cover"

"Investigative reporting on city policies"

*2018 Reader Survey



READER ENGAGEMENT IS STRONG

75% OF READERS HAVE SHARED A CITY LIMITS ARTICLE IN THE PAST YEAR

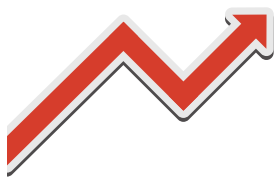
60% HAVE WRITTEN TO A PUBLIC OFFICIAL OR TESTIFIED AT PUBLIC HEARING

MORE THAN HALF ARE INVOLVED IN COMMUNITY GROUPS

76% REPORT THAT THEY ARE A SOURCE FOR FRIENDS AND FAMILY ON POLICY AND POLITICAL ISSUES.

93% VOTE IN NATIONAL ELECTIONS
90% VOTE IN LOCAL ELECTIONS

AND GROWING



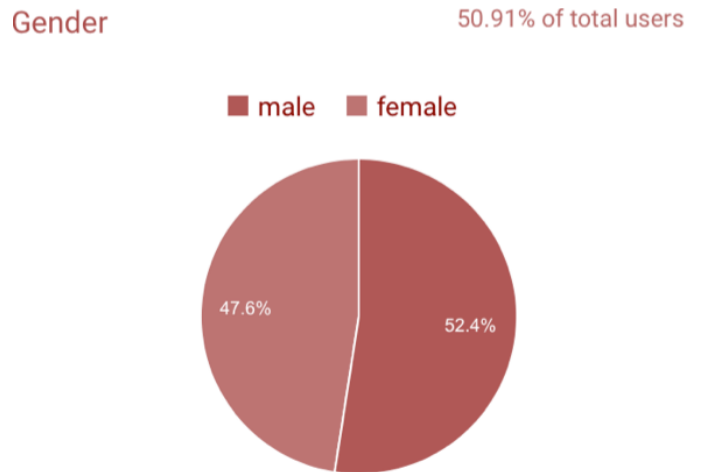
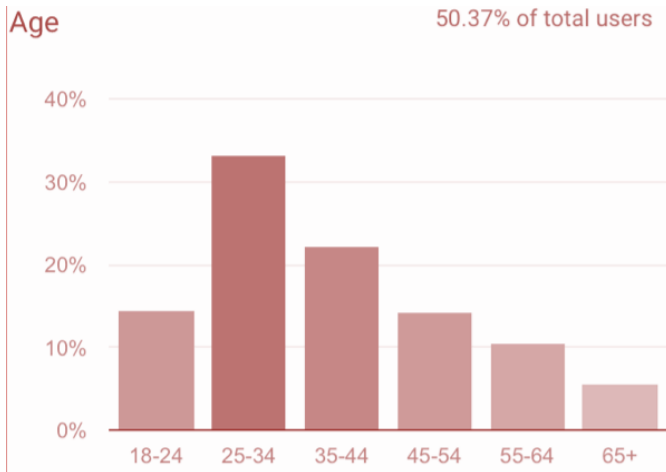
33%

In the Past 12 months, Site Views grew 33% to more than 1,000,000 annually

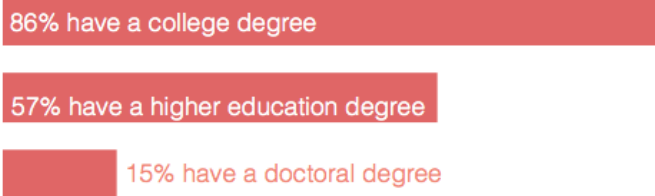
Page Views more than **doubled** to 5,000,000+



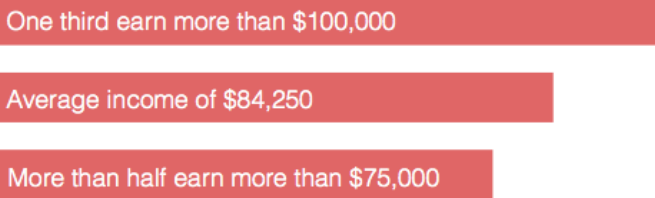
OUR AUDIENCE IS DIVERSE, EDUCATED, EMPLOYED & ACTIVE



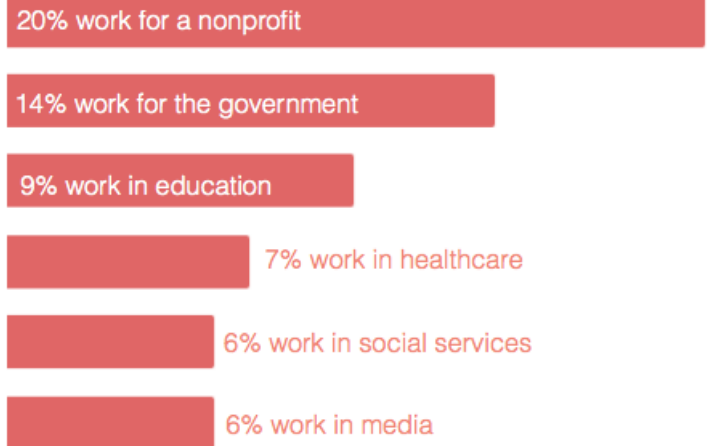
Education



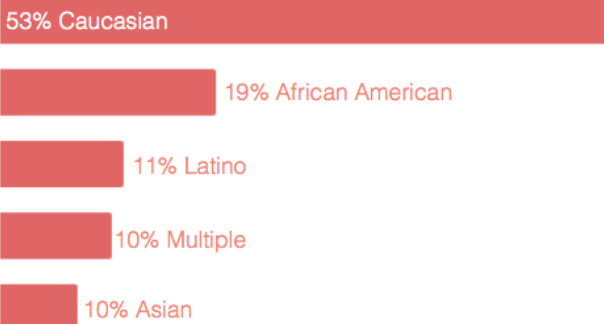
Income



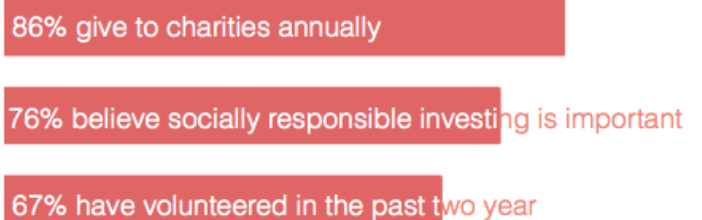
Professionals Involved in Impactful Work



Diversity



Charitable



Sponsorship Opportunities

Partner with us for 360' Reach and Impact



Website

5,000,000 annual page views



Events

Hundreds of attendees



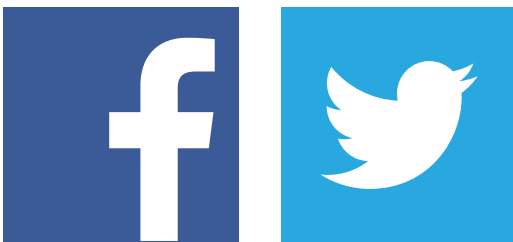
Newsletter

Over 28,000 subscribers



Job Board

Tens of thousands of applicants



Social Media

Facebook 31k followers

Twitter 30k followers



Public Notices



**Weekly Podcast
Max & Murphy**

WEBSITE

Updated daily, the City Limits award winning site reaches **1,000,000** readers for **5,000,000+** page views annually.

Editorial sections include: Housing & Development, Economy, Government, Education, Food & Arts, UrbaNerd, and Citizen's Toolkit and more.

Sponsorship includes full ROS ad inventory for 30 days and reach can be expanded with social media, newsletter, event sponsorships.

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Leaderboard: 720 x 90

Investigations ▾ News ▾ Zoneln Opinion ▾ Food & Arts ▾ Video ▾ Podcasts Citizens' Toolkit Job Ads Events Free Newsletter



CityViews: Funding More Parks Workers is Key to Broader Fight for Workplace Dignity

The story of parks workers is similar to the story of workers in most sectors of our economy. So the debate over whether to make a batch of parks jobs permanent is a test for the progressive city that so many pols promote.



Calls for Stricter Review of

Right Rail: 300 x 250



NEWSLETTER

The City Limits Weekly Newsletter reaches over **28,000** opt-in subscribers. Newsletter sponsorship is exclusive, with a single sponsor featured per week.

Additional newsletter opportunities include:

Election Watch - a daily newsletter tracking all NYC campaigns.

Rates:

1 Newsletter: **\$450 per ad**

2 Newsletters: **\$425 per ad**

3+ Newsletters: **\$400 per ad**

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07/13/18

Hello Adina,

Our next **Brown Bag Lunch with the Editors**, a City Limits membership benefit, will be this coming Monday from 12:30-1:30pm. Executive Editor Jarrett Murphy and Staff Reporter Jeanmarie Evely will be discussing the city's transit system and sharing a behind-the-scenes look at stories. If you haven't already, you can reserve one of our final seats [here](#).

Below is your weekly wrap up of NYC news.

NEWS



Report: Capture Some of the Boom in Inwood Real-Estate for Land Trusts

A report recommends using the revenue from tax-increment financing to [fund community land trusts](#).



Hopes and Fears Shared at Hearing on Inwood Rezoning

The Council subcommittee hearing brings the proposed rezoning [one step closer to a final vote](#).



Public Comment Sought on Skyscraper Scheme for Two Bridges

The 700-page Draft Environmental Impact Statement represents [the only formal public review of the proposed towers](#), unless legislative changes go through that would require a full ULURP.

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EVENTS

Directly reach readers and influencers by sponsoring a City Limits event



City Limits Panel Discussions with experts on topics ranging from Fair Housing to Immigration, Education, Transit, Gun Control and more



City Limits Annual Gala



JOBS BOARD

Our Jobs Board is a top destination on our site, with tens of thousands of candidates applying since launch..

85% OF OUR JOB BOARD VISITORS WILL BE LOOKING FOR A NEW JOB IN THE NEXT 6-12 MONTHS

20% OF OUR JOB BOARD VISITORS FORWARD JOBS THEY VIEW ON THE JOB BOARD TO FRIENDS

Standard Post, 30 Days: **\$99**

Premium Post, 30 Days: **\$199**

includes Facebook Post and Newsletter Post







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Home Post a Job Free Newsletter News Map Job Seekers Employers

Keywords Location Distance Search

Featured Jobs

	First Time Homebuyer & Foreclosure Prevention Specialist MHANY Management Inc. New York, New York	Jul 22
	Senior Research Associate Local Initiatives Support Corporation (LISC) New York, New York	Jul 17
	Director, Supportive Housing Services Community Access New York, New York	Jul 16
	Community Organizer Banana Kelly Community Improvement Association Bronx, New York	Jul 16
	Public Affairs Director Service Employees International Union New York, New York	Jul 13
	Volunteer Program Assistant (Paid/Full-Time) Henry Street Settlement New York, New York	Jul 10

Post a Job

City Limits Job Board

Standard Posting: Job posted for 30 days on the City Limits Job Board. \$99

Premium Posting: Job featured at the top of the City Limits Job Board for 30 days, plus listed in our Friday Weekly Reads Newsletter, and on City Limits' social media. \$199

Volume Posting: Buy five Standard Postings or five Premium Postings and get a 20% discount off the single posting rate — you get five posts for the price of four.

For job packages larger than five posts, or any other questions, please contact advertise@citylimits.org for more information.

Sign up for Job Alerts



PUBLIC NOTICES

Efficiently notify the public by using our broad distribution across all 5 boroughs, that goes deep into ethnic communities throughout the city.

30 Day Run of Site

Call for Frequency discounts

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Without you, New Yorkers' stories go untold. Invest in quality journalism today with a City Limits membership.

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Big Themes and Local Loyalties in Central Brooklyn Senate Race

By Jarrett Murphy | 5 hours ago [Edit This Post](#)

CityViews: NYC Ought to be Fighting for More Than Just 140 Speed Cameras

'We should pass a state law authorizing and requiring the city to install traffic cameras wherever a person has been killed, where people have been injured, or where violations have been issued.'



CityReviews: The Days of Crack and Killing, Revisited

'In five years of research, apparently endless interviews with citizens of the Bronx, devoted police officers and some of the worst people on the face of the earth.'



Public Notices

[Charter Revision Commission Bronx Public Hearing](#)

Tuesday, July 24, 2018 at 6PM Hostos Community College 120 East 149th Street, 2nd Floor Bronx, NY...

[Charter Revision Commission Brooklyn Public Hearing](#)

Wednesday, July 25, 2018 at 6PM St. Francis College, 4305, 180 Remsen Street Brooklyn, NY 11201

[Charter Revision Commission Queens Public Hearing](#)

Thursday, July 26, 2018 at 6PM Queens Borough Hall 120-55 Queens Blvd Kew Gardens, NY 11424

SOCIAL MEDIA

Amplify your message further to our Digitally Savvy audience: **76%** read news on a digital device, and **63%** use social media at least once a day.

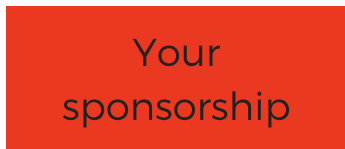
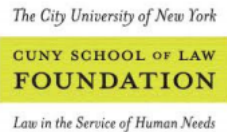
Twitter 30k followers

Facebook 31k followers



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BANNER SIZES

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fran@citylimits.org

646.693.4459 ext.2

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