



# NORTHSHORE MALL

A SIMON MALL

PEABODY (BOSTON), MASSACHUSETTS

# NORTH SHORE A WEALTH OF OPPORTUNITY

Northshore Mall serves greater Boston's growing and affluent North Shore market, as well as Southern New Hampshire's coastal communities.

- Nearby Salem, Massachusetts attracts visitors from all over the world to its historic sites.
- With an above-average annual household income and populous area, the market offers a stable community of affluent shoppers.
- Local universities and colleges, including Salem State University, which enrolls over 9,000 students, and Endicott College, which enrolls 4,900 students, have significantly expanded degree programs and on-campus housing.



# WHAT'S NEW AT NORTHSHORE MALL

Northshore Mall has completed Phase I of The Promenade. This major redevelopment has dramatically transformed the Dining Pavilion as well as the exterior of the mall facing the Route 114 corridor.

Highlights include:

- Recently opened restaurants, including Bancroft & Co., a modern upscale steakhouse; Tony C's Sports Bar & Grill, a unique sports-themed restaurant; and Caffé Nero, a European-style coffee shop.
- Amigo's Mexican Kitchen and Tequila Bar and hop + grind, both of which are expected to open Spring 2019.
- Patio seating at Legal Sea Foods, Not Your Average Joe's, Tony C's, Caffé Nero, Tutti Nails and Spa, and Amigo's Mexican Kitchen and Tequila Bar.
- An outdoor stage for performances and events.
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Dining Pavilion transformation includes:

- Beautiful new restrooms.
- All new seating and furniture, including high-top work stations and charging stations.
- New walk-up eatery options including Big Fin Poké, Charleys Philly Steaks, and Tony C's Dugout.
- Renovated existing walk-up eateries, including Chick-fil-A, Master Wok, McDonald's, and Dunkin Donuts.



# BUILDING ON SUCCESS

Northshore Mall is a retail jewel with new entertainment, dining, and aesthetic components that command attention.

The Promenade, a new exterior-facing lifestyle section, features new dining options such as Bancroft & Co., Tony C's Sports Bar & Grille, and Caffé Nero. In addition, Tutti, an upscale full-service spa experience, completes the mix.

Phase II of the development is underway with a new Life Time opening in Fall 2020 along with an extension of The Promenade area featuring additional entertainment, restaurants, and retail options.



# A CHIC EXPERIENCE

Shoppers at Northshore Mall enjoy a welcoming shopping atmosphere with a distinctive selection of retailers.

- More than 140 specialty stores and restaurants offer a variety of options, including jewelry, women's apparel, and sporting goods, as well as fast-casual and sit-down dining.
- Nearly 7,000 parking spaces provide ample and convenient parking year round.
- Outlot tenants include Barnes & Noble, The Container Store, Shaw's Supermarket, and ULTA Beauty.



# BY THE NUMBERS

## **Anchored by Four Department Stores**

Nordstrom, Macy's, Macy's Men's, JCPenney

## **Square Footage**

Northshore Mall spans 1,385,000 square feet.

## **Two Levels**

Boasting more than 140 stores.

## **Restaurants**

Ten sit-down restaurants. 13 eatery options to satisfy a variety of tastes and offering a range of price points.



# IN GOOD COMPANY

## Upscale. Classic. Chic.

Many fine brands have chosen Northshore Mall as their preferred location in greater Boston.

- ALDO
- Banana Republic
- Burtons Grill
- Chipotle Mexican Grill
- Clarks
- DSW
- H&M
- J.Crew
- J.Jill
- Legal Sea Foods
- The Lego Store
- Lush
- Michael Kors
- Not Your Average Joe's
- Sephora
- Starbucks
- Talbots
- Victoria's Secret



ANN TAYLOR



NEVER STOP EXPLORING™

NORDSTROM



# POSITIONED TO SUCCEED

Northshore Mall is just 15 miles north of downtown Boston.

- The mall is conveniently located at the intersection of Routes 128 and 114 in Peabody, Massachusetts.
- Upscale shoppers from northeast Boston and the New Hampshire Seacoast have access to the mall from both I-95 and US 1.
- MBTA provides daily bus transportation to and from the mall, while Cape Ann Transportation Authority provides transportation to Northshore Mall on Saturdays.



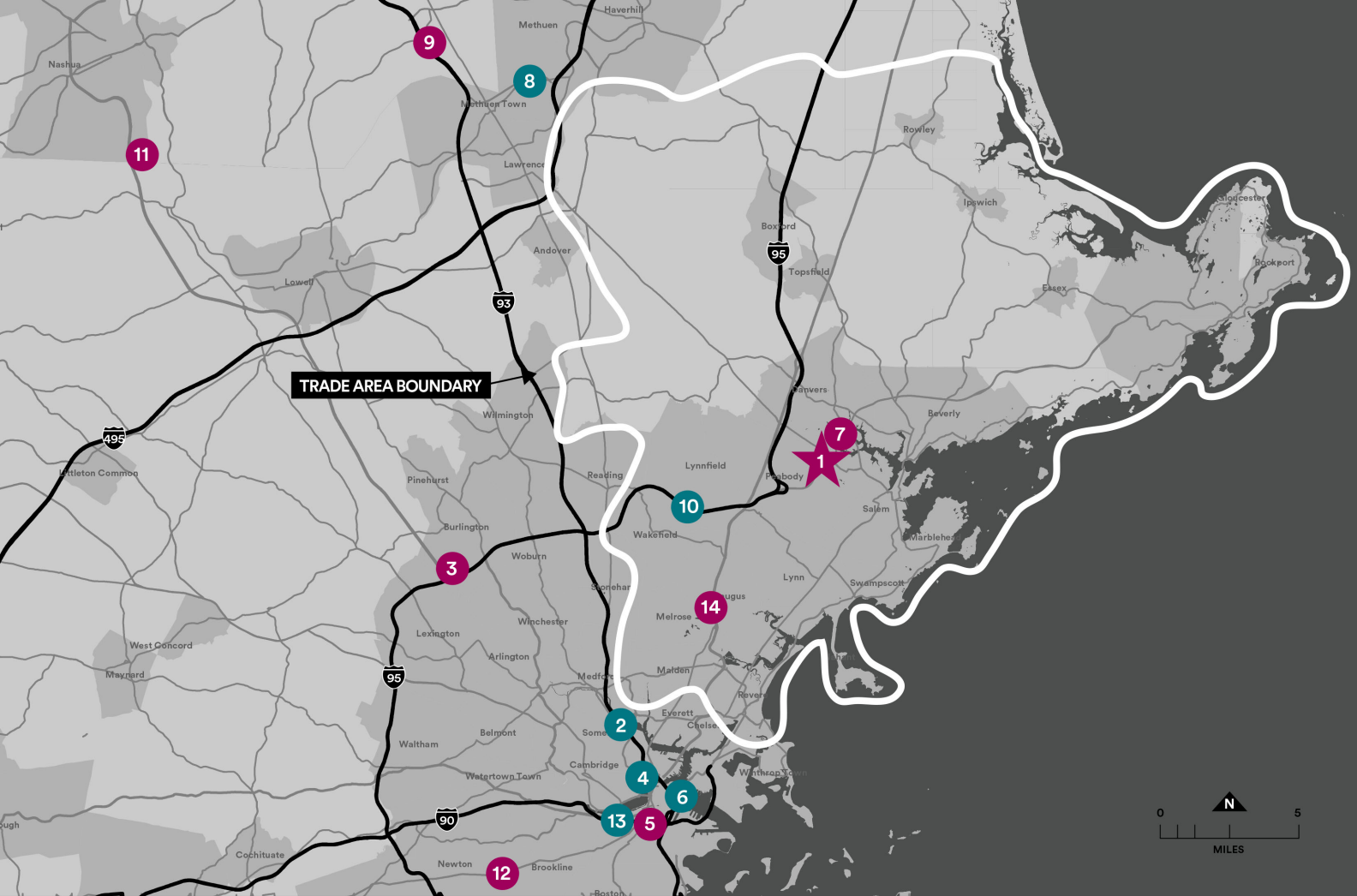


# DESTINATION SHOPPING

Northshore Mall's shopper base includes a large influx of tourists during the summer and fall.

- During the summer, hundreds of thousands of tourists, both domestic and international, flock to the coastal towns and beaches, including Marblehead, Salem, Manchester by the Sea, and Gloucester. Beach vacations along the 30 miles of coastline are especially popular with families.
- In October, Salem's annual Haunted Happenings event series attracts hundreds of thousands, mostly domestic tourists.
- Nearby Marblehead and Salem feature historic sites where visitors can explore important events from the American Revolution.





**TRADE AREA & SURROUNDING CENTERS**

- ★ Simon Centers
- Other Centers

- |                          |                               |                                   |
|--------------------------|-------------------------------|-----------------------------------|
| 1 Northshore Mall        | 6 Faneuil Hall Marketplace    | 11 Pheasant Lane Mall             |
| 2 Assembly Row           | 7 Liberty Tree Mall           | 12 The Shops at Chestnut Hill     |
| 3 Burlington Mall        | 8 The Loop                    | 13 The Shops at Prudential Center |
| 4 CambridgeSide Galleria | 9 The Mall at Rockingham Park | 14 Square One Mall                |
| 5 Copley Place           | 10 MarketStreet Lynnfield     |                                   |



SR 114 / ANDOVER ST.

THE CONTAINER STORE

CROSS ST.

CHIPOTLE MEXICAN GRILL

REDEVELOPMENT AREA

MACY'S

LEGAL SEA FOODS

AMIGO'S MEXICAN KITCHEN & TEQUILA BAR

MACY'S FURNITURE & MEN'S STORE

PROSPECT ST.

BARNES & NOBLE

NOT YOUR AVERAGE JOE'S  
TONY C'S SPORTS BAR & GRILL  
CAFFE' NERO  
HOP + GRIND

SHAW'S SUPERMARKET

ULTA BEAUTY

NORDSTROM

BURTON'S GRILL

JCPENNEY

BANCROFT & CO.

PGA SUPERSTORE

NORTHSHORE MALL

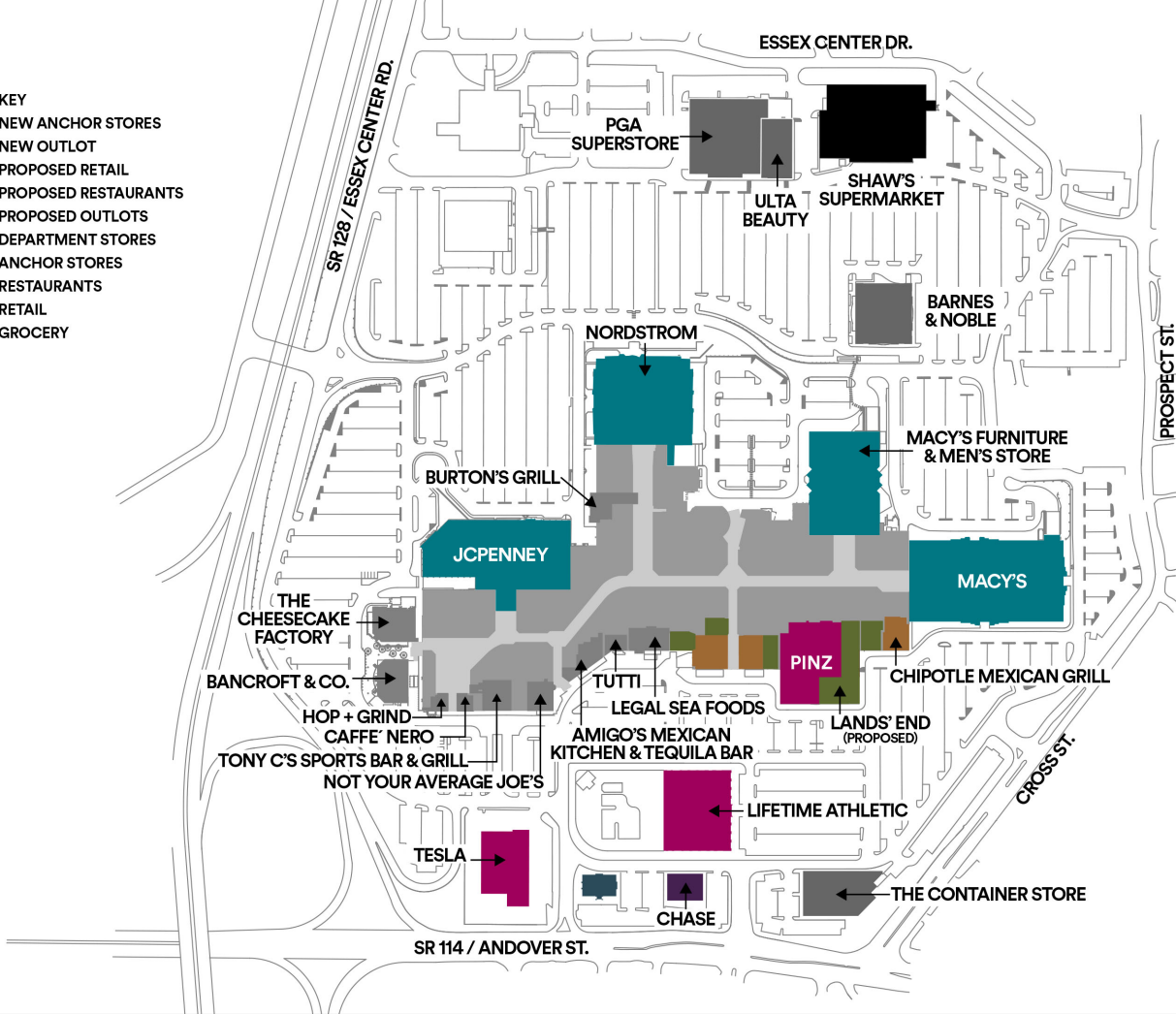
THE CHEESECAKE FACTORY

ESSEX CENTER DR.

SR 128



- KEY**
- NEW ANCHOR STORES
  - NEW OUTLOT
  - PROPOSED RETAIL
  - PROPOSED RESTAURANTS
  - PROPOSED OUTLOTS
  - DEPARTMENT STORES
  - ANCHOR STORES
  - RESTAURANTS
  - RETAIL
  - GROCERY



# UNPRECEDENTED OPPORTUNITY

Northshore Mall presents a unique opportunity for your brand.

Please contact the following leasing professional for more information.

**Travis Robinson**  
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