



TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1690

Zurich, 21 August 2019

DSG/stm

FIFA Data Protection Summit

Dear Sir or Madam,

As you may well be aware, the new EU data protection framework, the General Data Protection Regulation (GDPR), was introduced over a year ago and applies to organisations in all EU member states and to entities outside the EU alike if they fall under the extraterritorial scope of the GDPR. Also, many other countries have implemented similar or even stricter laws with regard to data protection.

Since the GDPR has implications for FIFA but also for its stakeholders and the confederations, FIFA is launching an initiative to share its experiences and challenges with regard to the implementation of the GDPR with representatives of member associations, leagues, clubs and players' unions. Furthermore, FIFA is also interested in learning how you and other football stakeholders took on the challenge and what you did in order to comply with this new set of rules.

The FIFA Data Protection Summit shall give football stakeholders the opportunity not only to share their experiences and learn from each other, but also to set the foundation for future collaboration.

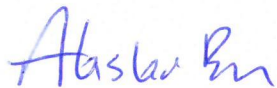
The FIFA Data Protection Summit will be held in Zurich on 2 October 2019. Please register online at <https://survey.fifa.org/s/FIFADataProtectionSummit/> – admission is free of charge and the event will be conducted entirely in English.

To make this event accessible to all interested parties, it will also be streamed. You will find more information in the attached programme.

We thank you for your kind attention and hope to see you in Zurich in October.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION



Alasdair Bell

Deputy Secretary General (Administration)

cc: Confederations
European Club Association, FIFPro, World Leagues Forum

Encl. Programme



FIFA[®]

Data Protection Summit

Home of FIFA, Zurich

2 October 2019

FOOTBALL AND DATA PROTECTION? THE IMPORTANCE OF DATA PROTECTION

The new EU Data Protection framework, the General Data Protection Regulation (GDPR), applies to organisations in all EU member states and has implications for businesses and individuals across Europe. However, the GDPR does not stop at European borders, but applies to entities outside the EU if they fall under the extraterritorial scope of the GDPR. Also, many other countries have implemented similar or stricter laws with regard to data protection.

With the GDPR in force for more than a year now, FIFA would like to share its experiences and challenges with its stakeholders and is also interested in learning how its stakeholders took on the challenge and what they did in order to comply with the regulation.

The FIFA Data Protection Summit will give the football stakeholders the opportunity not only to share their experiences and learn from each other, but also set the foundation for future collaboration.

PROGRAMME

- 09:00** **Welcome**
Emilio García Silvero, FIFA Chief Legal & Compliance Officer
- 09:10** **IOC and GDPR – past experiences & looking to Tokyo 2020 Olympic Games**
Aude Gérard, IOC Data Protection Officer
- 09:40** **FIFA’s data protection landscape – where do we stand?**
Carmen de la Cruz, FIFA Data Protection Officer & Romana Weber, FIFA Group Leader, Corporate Regulatory, Institutional Legal
- 10:00** **Data subject information rights**
Boris Inderbitzin, FIFA Deputy Data Protection Officer
- 10:20** **Data inventory – first experience in an ongoing journey**
Stephanie Männl, FIFA Head of Institutional Legal
- 11:00** **Experiences of football stakeholders**
SV Werder Bremen: Dr Henning Hofmann, Legal Counsel
Polish Football Association:
Arkadiusz Krakowiak, Administration, Logistics and Central Purchasing Department
- 12:00** **Electronic player passport & Connect ID from a data protection perspective**
Jacques Blondin, FIFA Head of TMS Global Transfers & Compliance
- 12:30** **Lunch**





PROGRAMME

13:30

Workshop discussions

Data protection collaboration

A. Challenges and next steps - Dr Krügel and Dr Schmidt, Deutscher Fussball-Bund

B. Data subject rights - Delphine Serres and Joanna Pahud-Aeschlimann, UEFA

C. Football events & data protection - Morgane Duval, Première Ligue France, Stéphanie de Buck, Paris Saint-Germain and Marie de Châlus, Olympique Lyonnais

15:00

Football from an IT perspective

Razvan Mititeanu, FIFA Director IT

15:20

Tournaments and data breaches

Maria Cassa Rohrer, FIFA Head of IT Governance

16:00

Football goes tech – how football data will impact the future of the game

Johannes Holzmüller, FIFA Head of Football Technology Innovation

16:20

Summary

16:30

Closing remarks & Apéro Riche