


7 March 2016 – 08.00-17.00
Home of FIFA – Auditorium

EQUALITY THROUGH REFORM

THE CONFERENCE WILL BE STREAMED LIVE ON FIFA.COM AND FIFA'S YOUTUBE CHANNEL

AGENDA

		MODERATOR: CAROL TSHABALALA
08.00	Registration	
08.30	Official welcome	
08.45	KEYNOTE SPEECH: Billie Jean King (founder of the Women's Sports Foundation)	
09.15	INTRODUCTION TO SESSION ONE: Lydia Nsekera (FIFA Executive Committee member)	
09.20	<p>SESSION ONE: TAKING WOMEN'S FOOTBALL TO THE NEXT LEVEL</p> <ul style="list-style-type: none"> ▪ Where is women's football today? ▪ What are the different challenges in different regions and cultures? ▪ What can we learn from others? ▪ How do we increase the popularity of women's football? ▪ Rules and obligations from the professional football world <p>PANELLISTS:</p> <ul style="list-style-type: none"> • Asisat Lamina Oshoala (Nigeria national team player) • Abby Wambach (USA national team player) • Samar Nassar (Chief Executive Director of the Local Organising Committee for the FIFA U-17 Women's World Cup Jordan 2016) • Barbara Slater (BBC Director of Sport) • Brigitte Henriques (General Secretary of the French Football Association) 	
10.45	KEYNOTE SPEECH: To be announced	

 	
11.15	INTRODUCTION TO SESSION TWO: Sonia Bien-Aime (FIFA Executive Committee member)
11.20	<p>SESSION TWO: DIVERSITY FOR SUCCESS</p> <ul style="list-style-type: none"> ▪ Women in decision-making and leadership positions ▪ Success stories: retired players, examples and role models ▪ Challenges and opportunities: women reaching leadership positions ▪ Looking forward: policies and recommendations <p>PANELLISTS:</p> <ul style="list-style-type: none"> • Ebru Köksal (FIFA consultant) • Michael Kimmel (Professor of Sociology and Gender Studies, Stony Brook University) • Donna de Varona (Olympic champion, lead advisor for the EY Women Athletes Business Network) • Felicite Rwemarika (Executive member and President of the Women’s Football Commission at the Rwanda Football Association) • Annie Zaidi (Founder of the CoachAnnieZ Foundation)
12.50	Lunch break at the reception of Home of FIFA
14.00	KEYNOTE SPEECH: Kristin Hetle (Director of Strategic Partnerships, UN Women)
14.30	INTRODUCTION TO SESSION THREE: Moya Dodd (FIFA Executive co-opted Committee member)
14.35	<p>SESSION THREE: 2016 FIFA REFORMS – WOMEN’S FOOTBALL & WOMEN IN FOOTBALL</p> <ul style="list-style-type: none"> ▪ Reforms: status, opportunities, challenges and decisions ▪ Policies in women’s football ▪ Progress on the “calls to action” from last year’s FIFA Women’s Football symposium in Canada ▪ Turning policy into action <p>PANELLISTS:</p> <ul style="list-style-type: none"> • FIFA representative • Sunil Gulati (President of the United States Soccer Federation) • Moya Dodd (FIFA Executive co-opted Committee member) • Sarai Bareman (OFC Deputy General Secretary) • Sylvia Schenk (CAS arbitrator) • Amanda Davies (CNN sports anchor/correspondent)
16.00	Wrap-up and Q&A
16.30	Closing remarks followed by drinks reception